

THE POSTER STAMPS
OF
THE WORLD'S FAIR
ST LOUIS 1904

(LOUISIANA PURCHASE CENTENNIAL EXPOSITION)
(SITE OF THE 1904 OLYMPIC GAMES)



by

CHARLES KIDDLE

(2003)

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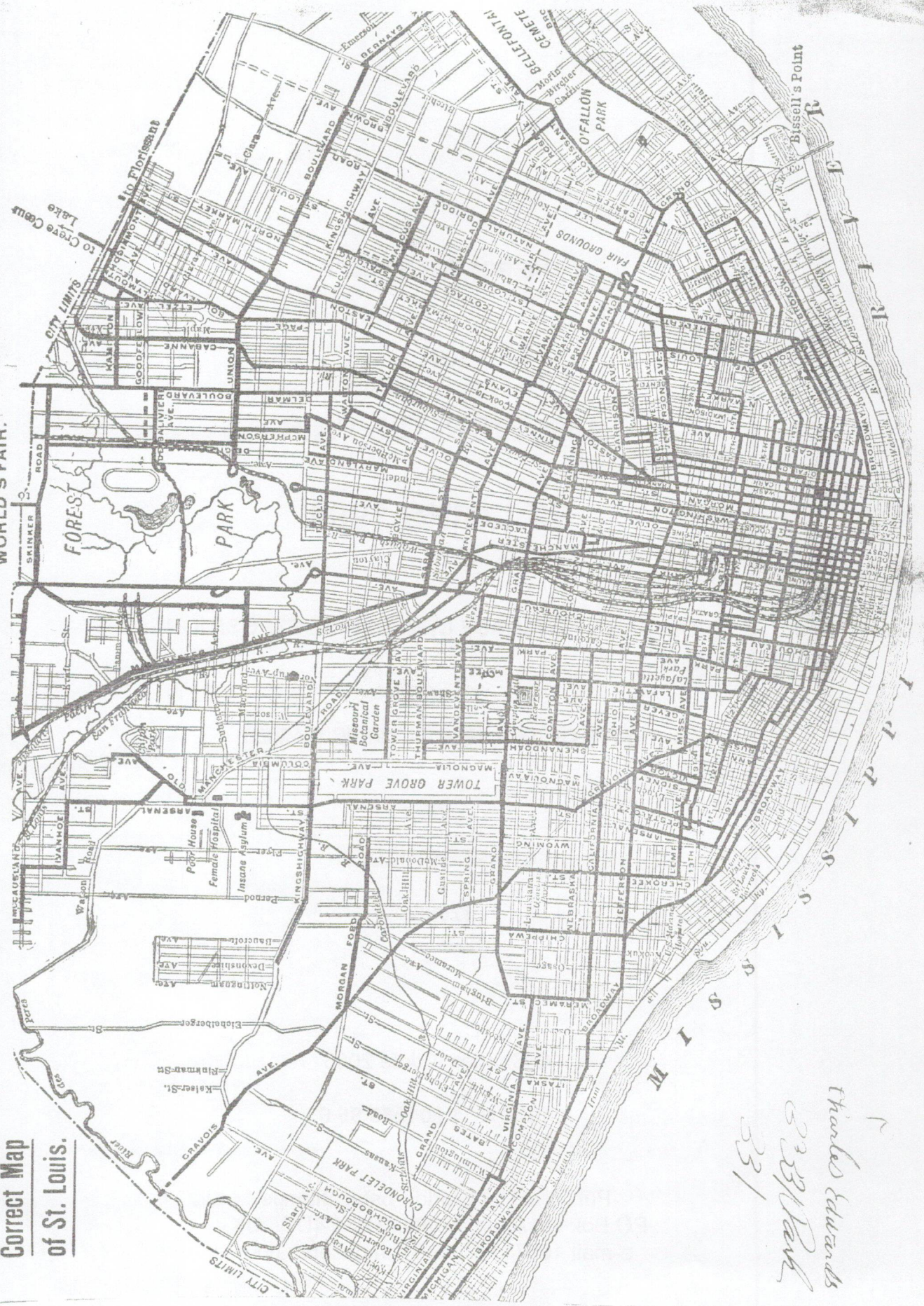
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e-mail 106711.1065@compuserve.com

**Correct Map
of St. Louis.**

WORLD'S FAIR.



331
Charles Edwards
333/2nd

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The poster stamp below has been designed, produced and donated
by Tom MINOR to celebrate both the 100th anniversary of the 1904 World's Fair
AND
the Meeting of the Poster Stamp Society in St. Louis in February 2004.



POSTER STAMPS

Many will ask 'what are poster stamps?' (typically, in French - Vignettes and in German - Reklamemarken). The first aspect to mention is that they are not postage stamps but, as their name suggests, most look like stamps. They are called poster stamps because many are miniatures of actual posters.

The main purpose of poster stamps is to advertise a product or an event. They have proved to be a very powerful medium. Poster stamps have been issued for political purposes, to get a message across and to raise money for good causes.

Most collectors, especially philatelists, have not seen nor know of poster stamps and a typical reaction on seeing them for the first time is 'wow'.

In the UK, since 1959, collectors of poster stamps have been members of the Cinderella Stamp Club. 'Why Cinderella?' is an often asked question. Until recently, collectors of poster stamps and, indeed, revenues, local issues, bogus issues, etc. wishing to display their collections at national or international philatelic exhibitions could not do so - they were excluded 'from the ball'. Happily, this has changed and poster stamps can be displayed in Open Classes.

Poster stamps have a long and interesting history. Poster stamps began to appear during the 19th Century although there are a few earlier examples. In these early years, especially in Europe and the USA, poster stamps were issued to advertise exhibitions. The 'bible' for early exhibition poster stamps is the 1914 Cazin & Rochas *Timbres Commémoratifs* catalogue. In this catalogue, the earliest recorded poster stamp is 1845. The golden era was from 1900 to 1914. The 1900 Paris Exposition resulted in an explosion of poster stamps (see appropriate World Poster Stamp Catalogue). In 1913, the information is that 50,000 different were produced in Germany alone. The First World War ended the era and whilst poster stamps have continued to be produced to this day, it has been at a much lower level.

In this golden era, arguably there were more poster stamp collectors than postage stamp collectors. There were 1,000s of different purpose designed albums, especially in Germany. There were poster stamp clubs - over 1,000 in the USA alone - there were poster stamp exhibitions and there were many poster stamp dealers. Imagine the scale of the industry, the designers, the printers, the commercial organizations, etc. involved in poster stamps. At this time there was no radio and no television.

Poster stamps proved to be the ideal medium to get across the message. They were small, attractive, readily available, and very collectable. They were affixed to envelopes and invoices, they were given away with products and they were collected to obtain other rewards. A good example is Sainsbury's (the U.K. supermarket retailer) where poster stamps were issued in 1913 together with an album. When the album was complete, it was returned to Sainsbury's who exchanged it for cut out cardboard animals!

The biggest companies were able to issue their own poster stamp albums. Other traders commissioned designers and printers to prepare their own poster stamps. Small traders had to select from 1,000s of standard poster stamp designs and have their own details printed or stamped in a blank box. Most major postage stamp dealers, including Stanley Gibbons, produced their own poster stamps advertising their businesses.

Although 100,000s were issued, it is difficult to find poster stamps today, especially those rated scarce to rare. Where to find them, what do they cost and are there any catalogues are three typical questions. In short, the answers are : yes there are a few dealers but not stamp dealers and, of course, there are specialist societies; yes there are catalogues, some very good catalogues, but they touch upon only a small aspect of poster stamps. Recently, the number of catalogues about poster stamps has increased year on year. The best known book about poster stamps is *'Lick 'Em Stick 'Em The Lost Art of Poster Stamps'* by H. Thomas Steele, published in the USA in 1989 and sales in excess of 20,000 have been reported. Interestingly, a catalogue of the poster stamps in *'Lick 'Em Stick 'Em'* has been published in the USA.

A question you will ask yourself is 'should I collect poster stamps'? Whilst it is, as always, down to individual choice, for many reasons the answer is 'yes'. Reasons include:

- posters cost from £100s to £10,000s but poster stamps are, typically, £1+;
- poster stamps are attractive - to be looked at time and time again;
- many poster stamps are by such acknowledged masters of design as Hohlwein, Behrens, Bernhard, Amar, Erdt, Mucha, Parrish, Penfield, Cassandre, Hohlenstein;
- poster stamps are THE medium for thematics (topicals);
- poster stamps enhance almost all collections - popular aspects are aviation, specific towns or countries, political, social or product development, etc.

The specialist Society addresses include:

The Cinderella Stamp Club, PO Box 172, Coventry, CV6 6NF, U.K.

L'Arc en Ciel, 2 Allée Beaugency, 01000 Bourg en Bresse, France.

Erinnophile International, Alberada Str. 13, , D-96231Staffelstein, Germany

The Poster Stamp Society, 3654 Upper Applegate Road, Jacksonville, Oregon: 97530, USA.

USING THIS CATALOGUE

1. SETTING THE SCENE

In many ways, this St Louis 1904 Catalogue is different from the others published by World Poster Stamps. The majority of the poster stamps were printed in Europe, almost certainly in Germany. Few of these European poster stamps seem to have travelled to the US. Most are unknown to collectors of St Louis 1904 memorabilia. What is and what is not a poster stamp is especially difficult for several of the US items and a judgement has had to be made with little hard evidence. In Europe there were and, to a degree, there are large 'old time' collections. All these known collections have been seen and have provided the overwhelming majority of the listing. No large 'old time' collection has been discovered in the US and this is very surprising. After Germany, arguably in the 'classic period' of the early years of the 1910s, the US was the major producer of poster stamps (stickers, labels, etc.). The obvious question is 'where are the collections'. It was reported in these years that there were in excess of 1,000 clubs in the US. Finally, Adolph SELIGE, a post card producer issued many US poster stamps for the events. As can be seen from the text of this Catalogue, the company indicated 'stickers for sale in greatest variety'. Also, publications from the time refer to many 'sticker' productions. All known poster stamps are detailed in this Catalogue and a doubt remains as all the US productions do not add up to 'greatest variety'. Was this hype or are there some / many / a few as yet undiscovered? **On the basis of the evidence prior to publication, it looks increasingly likely that the answer is 'yes' both for US and European poster stamps for the Exposition.** However, as with all World Poster Stamp catalogues, after six or more years of research, the decision is to publish and to hope readers and other enthusiasts will provide information about and illustrations for those designs not included.

2. RARITY

As with most other World Poster Stamps Catalogues each poster stamp has been given a '**Rarity**' rating. However, '**Rarity** is not a price nor a valuation. However, if, for example, you were offered a poster stamp for £10, \$10, €10, etc. it would not be unreasonable to take the view that if the Catalogue indicated that the poster stamp had a 'Rarity' of 20 then others given a 'Rarity' of 20 would likely be £10, \$10, €10, etc. There are a number of factors affecting price. These include availability, the topic, and, in the case of a few of the St Louis exhibition poster stamps the fact that they were Alphonse MUCHA designs - designs by such an artist attract a considerable premium. As indicated in the introductory 'NOTES' to Section '3.', a 'rarity' of 60 has been indicated for the 'exhibitor' and 'award' die cuts. For each, there is a 'N^o seen' column and this will be a useful guide for 'shading' above and below the indicated 60. Finally, the Ludwig Hohlwein Catalogue having been available for a number of years, its existence has influenced prices. Collectors now feel more confident in buying poster stamps. The prices paid for the rarest, on the very few occasions when an example becomes available, are very much 'by negotiation'.

3. THE LAYOUT OF THE CATALOGUE

The sequence of the Catalogue is that of the 1914 Cazin & Rochas catalogue. Where new information is available, this has been added at the end of each section of the C & R listing. The one new grouping is those poster stamps referring to the 1904 exhibition which were issued after that catalogue was published and those, mainly poster stamps issued by traders, which were outside the scope of the C & R catalogue. The die cuts and the medals have minor differences and these have been ignored for the purpose of the Catalogue.

4. WHY CATALOGUES?

A major reason why this and other catalogues are being published is to answer one of the two most often asked questions in respect of poster stamps i.e. 'is there a catalogue'. Sadly, no matter how many catalogues are published, they cannot answer the second of the most often asked questions 'where can I buy them'. If nothing else, the catalogue may assist with the second question in the sense that at least the reader, collector, etc. knows what he / she does not have and what to ask for if a dealer can be found.

5. THANKS

No World Poster Stamps Catalogue would be possible without the help of a few dedicated poster stamp collectors. Many have helped and their help is gratefully acknowledged. Particular thanks go to, in alphabetical sequence, Nicholas Follansbee, Melvin Getlan, Bruce Millinger, Tom Minor and Bob Reichner.

6. HELP

As indicated above, it is hoped that this Catalogue will enable poster stamp collectors, collectors who collect anything to do with the St Louis 1904 World's Fair and those having interests other than poster stamps to look through their collections and to inform the author of new information and, hopefully, provide illustrations. Help is the only way of increasing knowledge and assisting with the primary reason for producing these Catalogues which is to have a record, for future generations, of this aspect of social history of the early years of the 20th Century.

A list of current World Poster Stamps catalogues can be found at Pages 78 and 79.



1.1

no



1.2 Roulette



1.2 Imperf

**OPPOSITE IS THE CAZIN AND
ROCHAS (C & R) (1914)
CATALOGUE LISTING OF
THE 1903 ISSUES**

1. THE 1903 POSTER STAMPS

1.1 BUREAU OF PUBLICITY

Cat N°	R	Cat N°	R
1.1	20	1.2	20
		1.2I	20

Notes :

1. 1.2 has serrated or impressed perforations;
2. the colour of 1.2 is yellow rather than orange
3. suffix 'I' = imperforate;
4. a black only proof is reported but it is not known whether it is Cat. No. 1.1, 1.2 or some other size - Cat. No. to be allocated once information is obtained;
5. at the following Page are examples of envelopes, from the Tom Minor collection, showing the use of these poster stamps.

1.3 PORTRAIT OF JEFFERSON

As can be seen from '2°' of the C & R listing, the following (as yet unseen) poster stamps are detailed. Jefferson is stated to be facing $\frac{3}{4}$ to the left. The poster stamps are indicated to be imperforate, black on white paper. Variants on coloured paper are detailed. The formats are stated to be different. Cat. No. 1.3 has been allocated pending further information being received. Suffixes will be required both for the stated different formats and the coloured paper variants. Although C & R give a lowly '0.40' value, until examples are found a 'rarity' cannot be allocated.

SAINT-LOUIS. — Annonce de l'Exp. Universelle (qui avait été remise à l'année suivante, par suite de retard dans les préparatifs).

1° Emission du Bureau de Publicité. Un ty. R. H. Inscr. blanche et orange sur fond bleu foncé. Non dent. 2 formats : 1) 128 mm. X 69 mm.; 2) 46 mm X 26 mm., chaque. 0.40

2° Un ty. R. V Portrait de Jefferson de $\frac{3}{4}$ à droite. Non dent. Noir sur blanc, ou sur papier de couleurs diverses. Différents formats. 0.40

3° Emission du « Centenaire Commercial de la Louisiane ». Un ty. R. H. Carte géographique, sous les portraits de Napoléon I^{er} et de Jefferson. Percé en lignes ou non dent. 5 n. : 1 violet, 2 bleu foncé, 3 vert clair, 4 carmin, 5 brun, chaque. 0.40

4° Même ty. Dessin plus fin. Percé en lignes. 4 n. : 1 violet-bleu, 2 vert foncé, 3 rose, 4 brun-rouge, chaque. 0.50

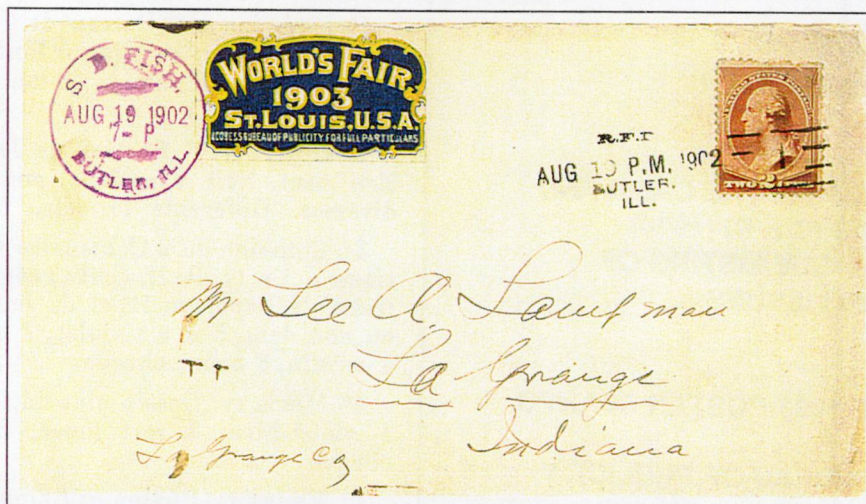
5° Emission Buxton et Skinner. Un ty. R. H. Globe terrestre. Carte de la Louisiane. Dent. 3 n : 1 bleu, 2 rouge. " "

WORLD'S FAIR : ST LOUIS 1904



Back of cover St. Louis to Dubuque Iowa, receiving cancel Dec. 17, 1901

Front of the above cover, at 65% of actual size, showing an early R.F.D. cancel IL to IN Aug. 19, 1902



WORLD'S FAIR : ST LOUIS 1904



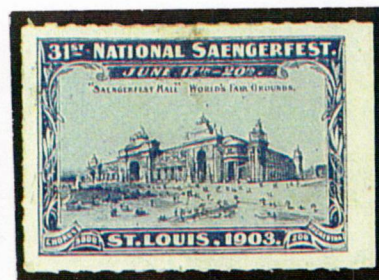
1.4 5 colors



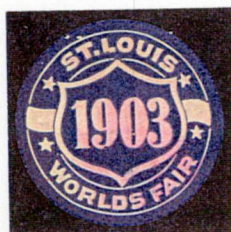
1.5 5 colors



1.6 3 1/2 colors



1.7



1.8



1.9 cut out



1.10

1.4 and 1.5 LOUISIANA PURCHASE CENTENNIAL - NAPOLEON AND JEFFERSON

Cat N°	R	Cat N°	R	Cat N°	R	Cat N°	R
1.4bl	20	1.5a	20	1.6a	20	1.7	60
1.8	30	1.9	50			1.10	40

1.4 (thin paper) Note : 's' below = suffix

s	colour	s	colour	s	colour	s	colour	s	colour
a	violet	b	dark blue	c	light green	d	carmin	e	chocolate brown

Notes:

- the thin paper poster stamps are quite different from those on thicker paper : as can be seen from the above illustrations examples of Cat. No. 1.4 are of poor quality with 100s of dots throughout the design (it is especially noticeable above the words 'ST LOUIS' in the centre of the design);
- all colours are thought to exist imperforate - add additional suffix 'I' - rarity 30;
- the colours of '1.4' and '1.5' seem to be different and only those seen are listed.

1.5 (thicker paper)

s	colour	s	colour	s	colour	s	colour	s	colour
a	violet - blue	b	deep blue	c	dark grey - green	d	rose	e	red - brown

Notes :

- not seen imperforate but, if they exist they would have a suffix 'I';
- stated to exist tête-beche (imperforate? only?) colours? not seen - rarity 60 pair;
- as indicated above, these designs on thicker paper are of better quality.

1.6 THE GLOBE WITH MAP OF LOUISIANA

Notes :

- 'a' = red; 'b' = violet or violet blue; 'c' = blue;
- the publisher is Buxton & Skinner.

1.7 31ST NATIONAL SAENGERFEST

rarity 20

1.8 A small circular issue : probably a poster stamp. Colour blue.

1.9 This attractive design, in ultramarine has been seen in poster stamp collections in both the US and Europe. Probably, it will be proved to be a cut out.

1.10 A 'letter seal' type design.

WORLD'S FAIR : ST LOUIS 1904



1.11

1. 11 WHAT? WHEN? WHERE?

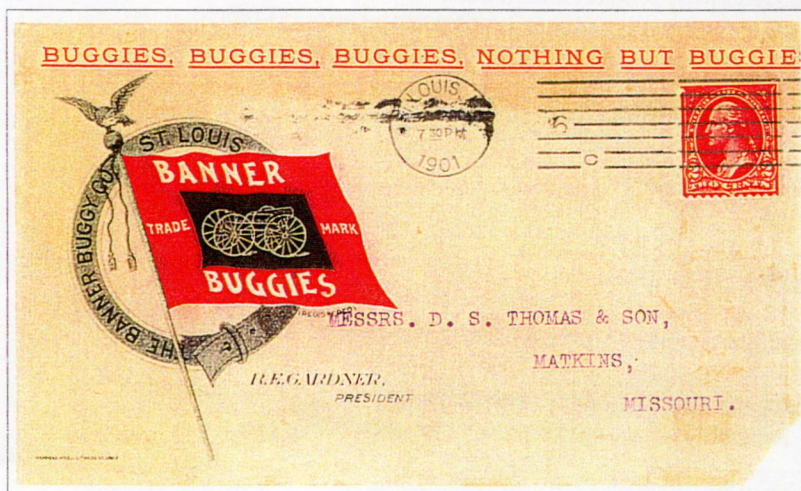
Notes :

1. unlisted by Cazin & Rochas but definitely a poster stamp;
2. 'rarity' is 30;
3. the cover below is from the collection of Tom Minor and the interesting ephemera item at the next Page is from the collection of Bob Reichner.

[Design with razor blade motif. Note this use is after delay announcement].

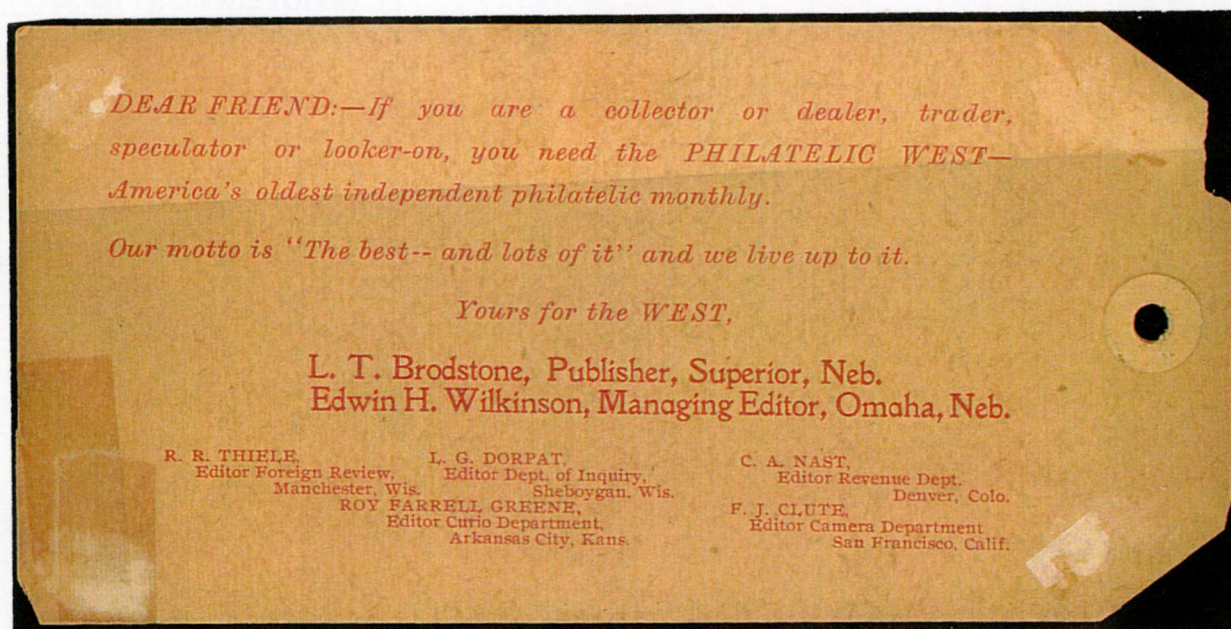
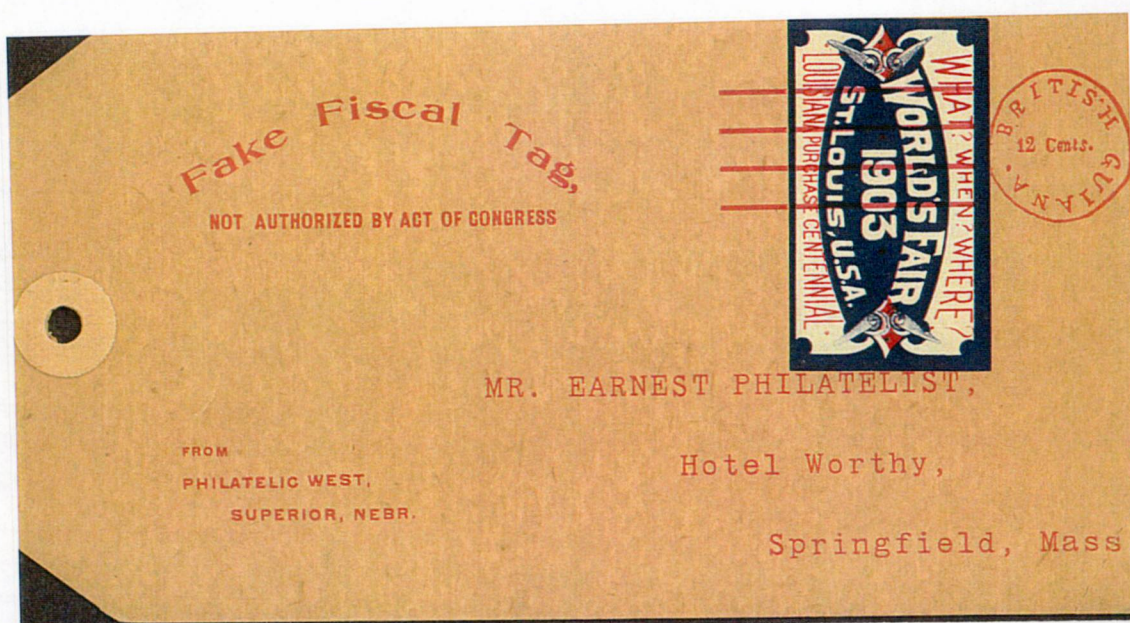


Backstamp dated 27 August 1901



Front at 65%

WORLD'S FAIR : ST LOUIS 1904



Note :
see 'Notes' at the previous Page.

1.12 ST LOUIS 1904

The circular 'poster stamp' opposite was discovered in 2003.
1.1 - 1.11 detail, where a year is indicated, 1903. There is no other obvious place for this discovery in the Catalogue listing.

Cat N°	R
1.12	40



1.12 ? SHOULD BE
2.55

WORLD'S FAIR : ST LOUIS 1904

2. THE 1904 ADVERTISING POSTER STAMPS



2.1

Cat N°	R
2.1	10



Cat N°	Cat N°	Cat N°	Cat N°	Cat N°
2.2	2.3	2.4	2.5	2.6
2.7	2.8	2.9	2.10	2.11
2.12	2.13	2.14	2.15	2.16
2.17	2.18	2.19	2.20	2.21

Notes :

1. to show the set in its sheet format, the block has been turned through 90 degrees;
2. see further 'Notes' on following Pages.

Cat N°	Description
2.2	TEMPLE OF FRATERNITY
2.3	ADMINISTRATION BLDG.
2.4	GRAND ENTRANCE
2.5	U.S. GOVERNMENT BLDG.
2.6	MACHINERY BUILDING
2.7	PALACE OF ARTS
2.8	LIBERAL ARTS BLDG.
2.9	VARIED INDUSTRIES
2.10	TEXTILES BLDG.
2.11	MANUFACTURERS BLDG.
2.12	ELECTRICITY BUILDING
2.13	TRANSPORTATION BUILDING
2.14	FRENCH GOVERNMENT BLDG.
2.15	ARKANSAS STATE BLDG.
2.16	MISSOURI STATE BUILDING
2.17	THE LOUISIANA TERRITORY MONUMENT
2.18	CAFÉ RESTAURANT ON TERRACE OF THE STATES
2.19	MINES AND METALLURGY BLDG
2.20	AGRICULTURE BUILDING
2.21	FESTIVAL HALL

suffix	colour
a	violet
b	blue
c	green
d	red
e	brown

Rarity

each	10
set of 20	150

2.2-2.21 (5 COLOURS)

100 Souvenir Stamps 100

of all important
World's Fair Buildings



Exposition, St. Louis,
1904

and an accurate Map
of St. Louis



Price, 10c.

Louisiana Purchase



Note :
the above is the front of the envelope containing the sheets of the 20 different poster stamps
in their five colours. The map of the Exhibition site associated with this envelope is opposite
the 'Contents' Page.

THE 20 DIFFERENT BUILDINGS DESIGNS - PROOFS?

Sadly, the number of available poster stamps has not permitted a definitive view about the following. It would appear that there are two types of imperforate variants of the 20 different buildings designs - Cat. Nos 2.2 - 2.21. In the absence of more information, the assumption has been made that all 20 designs, in all five colours, exist for the two different variants. This may prove not to be the case but it seems preferable to have a point of reference.

As can be seen from the base of the perforated 20 designs, there is detailed 'RECORDED 1902'. A few imperforate examples of some of these 20 designs have been seen - 7 in black and white (below) and 6 in colour (from colour photocopies) at the next Page. Of this small number, just three, in colour, have been seen without detailed 'RECORDED 1902' incorporated into the design. In allocating Cat. Nos. to these two variant imperforates, the assumptions have had to be made that A. they should be considered to be poster stamps and B. all exist in all colours. As a result, the following Cat. Nos. have been allocated :

1. No 'RECORDED 1902' at base of design :

Cat N°	Cat N°	Cat N°	Cat N°	Cat N°
2.2x1P	2.3x1P	2.4x1P	2.5x1P	2.6x1P
2.7x1P	2.8x1P	2.9x1P	2.10x1P	2.11x1P
2.12x1P	2.13x1P	2.14x1P	2.15x1P	2.16x1P
2.17x 1P	2.18x1P	2.19x1P	2.20x1P	2.21x1P

'x' = the colour suffix to be added i.e.

'a' = violet; 'b' = blue; 'c' = green; 'd' = red and 'e' = brown.

2. 'RECORDED 1902' detailed at base of design :

Cat N°	Cat N°	Cat N°	Cat N°	Cat N°
2.2x2P	2.3x2P	2.4x2P	2.5x2P	2.6x2P
2.7x2P	2.8x2P	2.9x2P	2.10x2P	2.11x2P
2.12x2P	2.13x2P	2.14x2P	2.15x2P	2.16x2P
2.17x 2P	2.18x2P	2.19x2P	2.20x2P	2.21x2P

Note :

'x' = the colour suffix to be added i.e.

'a' = violet; 'b' = blue; 'c' = green; 'd' = red and 'e' = brown.



WORLD'S FAIR : ST LOUIS 1904



March 1904 letter, St. Louis to New York Book Depository. design A.2, 3, 4

The above envelope is from the collection of Tom Minor.



PROOF 5



WATERMARKS

From the limited evidence of a small number of complete sheets, part sheets and individual poster stamps of the 20 buildings series, it appears that (some or all of) the perforated poster stamps were printed on watermarked paper. Watermarks are outside of the scope of this Catalogue. However, from research undertaken by Tom Minor the 'Raymond' watermark has been observed as has a 'MT VERNON' watermark. The drawings below give an indication of the 'Raymond' watermark and both watermarks can be seen in different positions within a sheet. It may be that parts of both could be found in the same sheet as the spacing is not known. Mt Vernon is a town in Southern Illinois, 100 Kms to the east of St. Louis and is likely to be the printing (or paper) firm's name and town.

'Raymond' Watermark :

This watermark has been seen on all except those printed in brown. The watermark reads forward in red coloured poster stamps, backwards in blue coloured stamps, as seen from the gummed side.

Diagram of watermark location, seen from back of pane, red

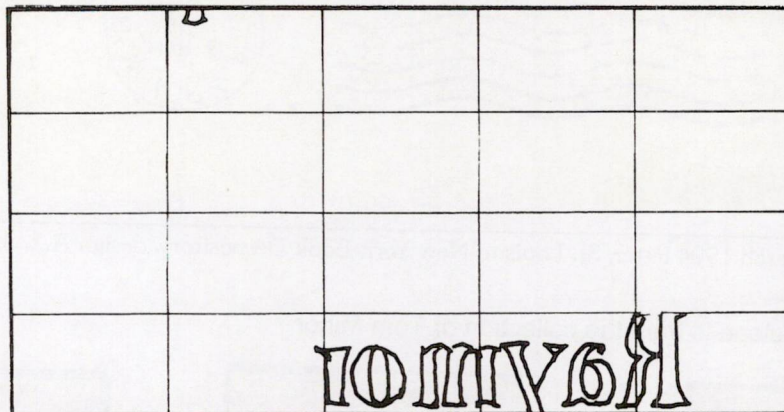
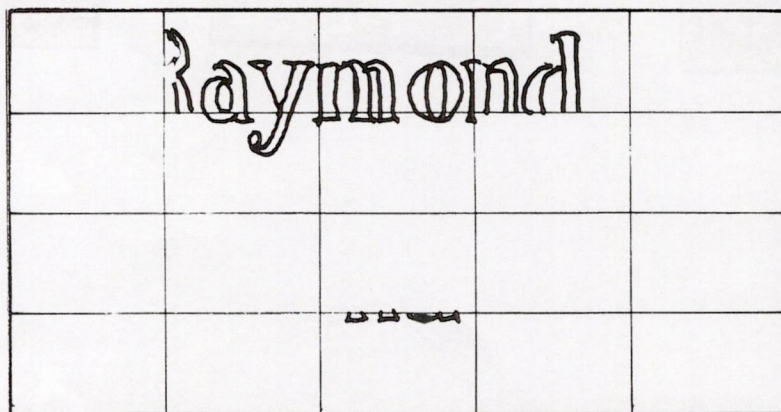


Diagram of watermark location, seen from back of pane, blue



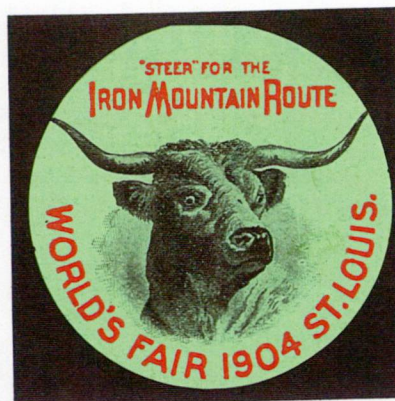
Raymond watermark composite at full size

RAYMOND

WORLD'S FAIR : ST LOUIS 1904



(10 colors) 2.23



(9 colors) 2.24



NOT A FAIR ITEM 25
COLLATERAL 9 colors

Cat N°	R	Cat N°	R	Cat N°	R
2.23d	40	2.24d	40	2.25e	40

2.22 STAR OF PROGRESS (not illustrated)

Listed by C & R but not seen in any collection. C & R Description. Circular. Brown star on yellow background. On the points of the star there are portraits of Napoleon and Jefferson and flags of the US. In the centre there is a map of the US. The colours are brown, red and yellow.

2.23 MISSOURI PACIFIC RAILWAY - Rarity 40

suffix	colour	suffix	colour	suffix	colour	suffix	colour
a	violet	b	dark green	c	pale green	d	bistre orange
e	rose	f	deep red	g	blue grey	h	green-blue
i	yellow-green	j	carmine				

2.24 IRON MOUNTAIN ROUTE - Rarity 40

suffix	colour	suffix	colour	suffix	colour	suffix	colour
a	white	b	blue lilac	c	dark green	d	pale green
e	orange	f	deep red	g	deep rose	h	pale rose
i	greenish blue						

Note :

the indicated colours are the coloured papers - the text of all the variants is red and the head of the steer is black.

ARKANSAS AND TEXAS ROUTE - Rarity 60

suffix	colour	suffix	colour	suffix	colour	suffix	colour
a	white	b	blue lilac	c	dark green	d	pale green
e	orange	f	deep red	g	deep rose	h	pale rose
i	greenish blue						

Notes :

1. the indicated colours are the coloured papers - the text of all the variants is red and the head of the steer is black;
2. this issue is unlisted by Cazin & Rochas and, arguably, it may not be a St. Louis 1904 issue;
3. the colours of 2.25 are assumed to be the same as '2.24'.

NOTE : the poster stamp opposite is not considered to be associated with the World Fair.

COLLATERAL



WORLD'S FAIR : ST LOUIS 1904

2.27 - 2.33 POSTER STAMPS OF POST CARDS

The following were printed by the ALDOLPH SELIGE SOUVENIR CARD CO., ST LOUIS, a post card manufacturer and are stated to be copies of post cards produced for the World's Fair - BUT NONE HAVE BEEN SEEN and post card dealers / collectors contacted state they have not seen such post cards. In view of the Alphonse Mucha connection (2.32) and 2.34 they are very important (and rare).

Cat N°	Rarity	Cat N°	Rarity
2.27	50	2.28	50
2.29	50	2.30	50
2.31	50	2.32	200

Note : all are known imperforate (suffix 'I') - rarity add 50 to above.

suffix	colour	suffix	colour	suffix	colour	suffix	colour
a	dark blue	b	grey-green	c	carmine	d	chocolate

2.33 2-27 - 2.32 IN A MINIATURE SHEET OF 6

Cat N°	Rarity
2.33	400

not a separate number

Note : all are known imperforate (suffix 'I') - rarity 800.

suffix	colour	suffix	colour	suffix	colour	suffix	colour
a	dark blue	b	grey-green	c	carmine	d	chocolate

2.34 THE ABOVE ALPHONSE MUCHA DESIGN MODIFIED

Cat N°	Rarity
2.34	300

Notes :

- only known imperforate;
- 'c' has not been seen : blue is unlisted by C & R : all are of the greatest rarity.

suffix	colour	suffix	colour	suffix	colour	suffix	colour
a	black	b	green	c	red	d	blue



Cat N°
2.34d

(A. Lovers) 2.34

Cat N°	Cat N°
2.27	2.28
2.29	2.30
2.31	2.32

Block
2.33



2.27-2.32

2.27-2.32

WORLD'S FAIR : ST LOUIS 1904

2.35 - 2.54 POSTER STAMPS OF POST CARDS - NATIVE AMERICANS

The following were also printed by the ALDOLPH SELIGE SOUVENIR CARD CO., ST LOUIS, and, again, are stated to be copies of post cards produced for the World's Fair - none has been seen. The 'rarity' of each perforated poster stamp in this series of 20 is 100. It will be noted that the outer edges are imperforate but no separate listing is given for any 'perf x imperf.' combination. No complete sheet, perforated or imperforate has been seen but, if one could be found the 'rarity' would be 2,000. The basic Cat. Nos. are as follows with more details at the following Pages.

Cat N°	Cat N°	Cat N°	Cat N°
2.35	2.36	2.37	2.38
2.39	2.40	2.41	2.42
2.43	2.44	2.45	2.46
2.47	2.48	2.49	2.50
2.51	2.52	2.53	2.54



WORLD'S FAIR : ST LOUIS 1904

2.35 - 2.54 POSTER STAMPS OF POST CARDS - NATIVE AMERICANS - continued

Cat N°	Cat N°	Cat N°	Cat N°
2.35al	2.36al	2.37al	2.38al
2.39al	2.40al	2.41al	2.42al
2.43al	2.44al	2.45al	2.46al
2.47al	2.48al	2.49al	2.50al
2.51al	2.52al	2.53al	2.54al

Note :
see following Page for more details.



2.35 - 2.54 POSTER STAMPS OF POST CARDS - NATIVE AMERICANS - continued

Note :

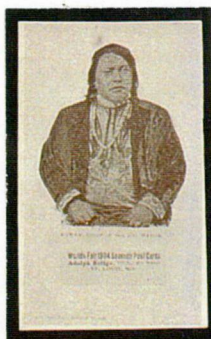
four different colours are indicated by C & R. Except as indicated below, whether all four colours were perforated is not known. Three green 1 x 1 x P x 1 examples (suffix 'IP') have been seen - 'rarity' of each 300. Except for the reconstructed sheet in black at the previous Page - 'rarity' 1,500 - only a very small number of imperforate examples (suffix 'I') have been seen - see below - i.e. a few other single examples in black ink, 3 x blue and 4 x brown - 'rarity' of each of the coloured poster stamps would be 200. In addition, It seems reasonable to assume that the whole sheet (or block) exists with a mixture of perforated and imperforate sides but in the absence of further examples this must be speculation.

suffix	colour	suffix	colour	suffix	colour	suffix	colour	**
a	black	b	green	c	blue	d	brown	

** perforated or a combination of perforated x imperforate

suffix	colour	suffix	colour	suffix	colour	suffix	colour	****
al	black	bl	green	cl	blue	dl	brown	

**** imperforate



Cat N°
2.41dl



Cat N°
2.48cl



Cat N°
2.50dl

Below is an 'item' which was purchased together with the series of perforated Native Americans poster stamps. Its status is unknown. It appears to be associated with the set of 20. It is ungummed, it is not printed on card but is printed on stamp-like paper - another mystery.

In looking at this 'item' and having read much that was written at the time, it is of concern that 'stickers for sale in greatest variety' implies more than are listed in this Catalogue, certainly more than are known to have been issued by SELIGE. Perhaps it was advertising hype but the thought remains, based upon decades of experience, that there are likely to be more poster stamps to be discovered.



3. THE 1904 POSTER STAMPS OF EXHIBITORS

NOTES

1. This is the first section of a most complex series of poster stamps. They were produced in Europe, probably in Germany, typically referred to as 'die cuts' but nothing else is known. Few, if any seem ever to have reached collectors in the U.S. For most poster stamps, immersion in water, if carefully undertaken, does not affect them. However, all these Section 3 poster stamps can be affected badly by water. Both the colours of the designs and the colours of the paper fade and appear 'washed out'. These 'washed' poster stamps are of little use for identification purposes. Also, whatever the paper and print processes, it is not unusual to find these 'die cuts' with paper joins and some are to be found in two, usually vertical, parts.
2. For these and other similar European productions, there are many traders and many different colour combinations. For all these 'issues', as usual, a unique Catalogue code is allocated. No attempt has been made to co-ordinate traders' names from one design to another.
3. What has been co-ordinated for all the various European 'die cut' issues is colour. A 'colour suffix' index is indicated and this has been used throughout these listings. The C & R catalogue makes much reference to 'blue' where, today, these appear to be 'black' and are listed as such. All known major collections in Europe have been studied and the listing is as comprehensive as possible. There is no doubt it is not complete, either in terms of traders or the colour combinations. Uniquely, for this World Poster Stamps Catalogue, a 'colour card' (and a spare!) has been included with the Catalogue. This should enable the user to see the various known colour combinations for any Cat. No. (or to be able to point out where one has not been included!) without referring backwards to other Pages.
4. To limit the number of colour pages, the listings are separate from the poster stamp illustrations. For all known traders, as indicated above, all KNOWN colour combinations are detailed but only one colour illustration is shown for each trader. Each colour Page indicates the Catalogue Number, with the colour suffix(es), of the illustrated poster stamps.
5. A decision has had to be taken as to the alphabetical sequence of the various traders. On balance, the sequence is the first letter of the first word in the 'panel' at the base of the design (rather than by the trading or family name).
6. 'Rarity'. Having seen a reasonable number of major and not so large collections, there are a relatively small number of trader / design / colour combinations which are more 'common' than most. Where appropriate a comment has been made. 'Common' is, of course, relative. For most of these 'die cuts' a 'rarity' of 60 is appropriate. A few indicating a popular theme, such as photography, would merit a higher 'rarity' rating. In general, those having non German text are scarcer than those having German text. Indeed, a few, where indicated, have not been seen.

The colours of the various 'die cut' designs are as follows :

NOTE : it would be possible to add '(shades)' after most colours

colour suffix	colours	colour suffix	colours
a	(deep) blue on white	ff	black on pink
as	turquoise blue on white	gg	black on (deep) orange
b	deep blue on pink lilac	hh	black on (pale) yellow
c	deep blue on lilac grey	ii	orange on white
d	deep blue on light blue (shades)	jj	black on emerald
e	deep blue on very pale blue	kk	orange on yellow
ea	deep blue on grey blue	ll*	black on red
h	deep blue on pale green	mm	orange / pink on white
i	deep blue on citron (pale) yellow	nn	(bright) violet on white
j	deep blue on deep yellow	oo	red on silver ?
k	deep blue on orange		
l	deep blue on gold		
ls	blue on silver		
m	deep blue on pink		
n	deep blue on carmine		
o	deep blue on deep red		
p	green on white		
q	(blue) green on orange		
qs	green on yellow		
r	green on pink		
s	olive / sage green on white		
t	ochre yellow on white		
u	gold		
v	red on white		
vs	very deep red on white		
w	red on light green		
x	red on (citron) yellow		
xs	red on pale blue		
y	red on orange		
z	red on lilac pink		
aa	(lilac) pink on white		
bb	(purple) brown on white		
cc	brown on pale green		
dd	brown on chamois		
ee	ultramarine on bluish grey		

Notes :

1. * 'll' = lower case 'LL' not capital 'll';
2. a two letter suffix where the second letter is a 's' is a variant of a major colour / paper colour type;
3. as indicated above, the C & R catalogue makes much reference to 'blue' where, today, these appear to be 'black' and are detailed as such;
4. a word in brackets is to permit two colour shades with just one colour suffix.

WORLD'S FAIR : ST LOUIS 1904

3.1 SEATED WOMAN WITH 'GARLANDS' ABOVE HER AND ON BOTH SIDES

As indicated, the sequence is the first letter or the first initial in the 'panel' at the base of the design (rather than by the trading or family name).

Catalogue Number	Trader's name	Colour suffixes	N° seen
3.1.1	A. RICBOURG	q	2
3.1.2	ALFRED GUTMANN	p, q	6
3.1.3	ARNO SCHEUNERT	x	11
3.1.4	CARL BÖDIKER & C ^o	v	1
3.1.5	CONSERVES ALIMENTAIRE	q, qs, v, vs	5
3.1.6	DITTMAR'S MÖBEL FABRIK	q	1
3.1.7	E. GUINIER	v, ll	4
3.1.8	EPURATION DES EAUX PAR	as, v	3
3.1.9	GRAY & DAVIS	s, v	3
3.1.10	HARMONIST AND PEERLESS	v	1
3.1.11	J. CHIURAZZ I & FILS	q, v, x, aa	17
3.1.12	KOENIG & LENGSFELD	ll	2
3.1.13	KRAKAUER KUNSTANSTALT	is	3
3.1.14	KRAKOWSKI	v	1
3.1.15	LUDWIG SCHÄFER, MAINZ	v	3
3.1.16	PETER WRIGHT & SONS	v	4
3.1.17	TH. ENCKE MAGDEBURG	q, ll	6

Notes :

1. 'N° seen' are the total available to the author and not the total including colour photocopies, manuscript notes, etc. kindly made available by other collectors;
2. '3.1.1' is listed also in the 'Paris 1900' Catalogue;
3. upper case has been used for all 'trader's name' details but this may be different from the poster stamp text, where lower case letters may have been used.

Cat N°
3.1.1q



WORLD'S FAIR : ST LOUIS 1904



Cat N°	Cat N°	Cat N°	Cat N°
3.1.2	3.1.3	3.1.4	3.1.5
3.1.6	3.1.7	3.1.8	3.1.9
3.1.10	3.1.11	3.1.12	3.1.13
3.1.14	3.1.15	3.1.16	3.1.17

Note : the above grid does not include the colour suffix.

3.2 SEATED WOMAN AT RIGHT, FACING LEFT, HOLDING IN HER LEFT HAND A LIGHTED TORCH AND, IN HER RIGHT HAND, A LAUREL WREATH

vertical design. Irregular shape.

Details of these 'die cuts' are at the following Pages.

Again, the sequence is the first letter of the first word or initial in the 'panel' at the base of the design (rather than by the trading or family name).

It is not unusual to find these and other 'die cuts' as illustrated opposite : they may have been produced thus but it is more likely that someone, at some time, cut off the lower part : these have not been given Cat. Nos.



3.2.1905 LIÈGE EXPOSITION 1905

As above but the design used for the Liège (Lüttich) Exposition 1905

Catalogue Number	Trader's name
3.2.1905.1	TSCHERNICH & C ^O



Cat N ^o	R
3.2.1905.1	30

Notes :

1. 'LÜTTICH' = LIÈGE;
2. it is most likely that others exist and, also, for this trader, with 'LIÈGE' rather than Lüttich at the top of the design;
3. see also Cat. No. 4.25.2.

WORLD'S FAIR : ST LOUIS 1904

Catalogue Number	Trader's name	Colour suffixes	N° seen
3.2.1	ALBERT BUCHHOLZ	ll	1
3.2.2	A. RICBOURG	ll	1
3.2.3	ARNO SCHEUNERT LEIPZIG	gg, ll	9
3.2.4	AUGUST SIRK, WIEN 1	ll	1
3.2.5	BOMMERLUNDER FABRIK	ll	1
3.2.6	CASIMIR SPIELMANN	ll	1
3.2.7	CHAMPAGNE ROEDERER & C ^o	d	3
3.2.7a	CHAMPAGNER ROEDERER & C ^o	m	1
3.2.8	C.H. MOULLÉ, PARIS	ll	1
3.2.9	CONSERVES ALIMENTAIRE	gg	3
3.2.10	C W MOTZ & Co	jj, ll	2
3.2.11	Dr LÖVINSOHN & Co	b, d, ll	8
3.2.12	Dr SIEBERT & KÜHN	ll	2
3.2.13	EHRENSAAL	ll	2
3.2.14	ELECTRIC CONTRACT CO.	gg	1
3.2.15	EMIL BINDER	ll	2
3.2.16	EPHRAIM GREINER	a	2
3.2.17	FERDINAND NORTH, ERFURT	b	4
3.2.18	FRANZ MAYERHOFF & Co	gg	1
3.2.19	FRANZ WAGNER	ll	3
3.2.20	G. JÖRISSSEN OBERLAHN...	b	7
3.2.21	GUIDO RIEDEL	a, b	11
3.2.22	HALBERSTÄDTER	ll	3
3.2.23	HARMONIST and PEERLESS	gg	1
3.2.24	H. C. SLINGSBY	gg	2
3.2.25	HINCKEL & WINCKLER	ll	1
3.2.26	HOFPHOTOGRAPH RUM...	ll	1
3.2.27	H. KRÜGER Wwe aus ham..	d, ll	5
3.2.28	H. ZWERNEMANN	ll	2
3.2.29	J. GIESEL & Co	d, gg, ll	3
3.2.30	JOH. AUG. SCHULER, MAINZ	v, ll	2
3.2.31	JOH. C TECKLENBORG A.G.	d, gg, ll	5
3.2.32	JOSEPH MAYRARGUE	gg	2
3.2.33	J. WANSCHAFF SOHN B...	ll	1
3.2.34	KEMPF & PAULUS. PLAU...	gg, jj	6
3.2.35	KOELNER CERESINFABRIK	ll	1
3.2.36	PAUL ALTMANN, BERLIN	gg	1
3.2.37	P. et R. BERR FRÈRES	r	1
3.2.38	R.C. KOENIGSBERG	b	1
3.2.39	SECK - DRESDEN	gg	3
3.2.40	SÜDDEUTSCHE LÜSTER...	ll	3
3.2.41	THE JNTERIOR HARDWOOD	y	4
3.2.42	THEO A. KOCHS COMPANY	gg	4
3.2.43	TSCHERNICH & Co	ll	3
3.2.44	"WARTBURG - BRÄU"	ll	1

3.2

The following are the Catalogue Numbers, without colour suffixes, of the poster stamps at Pages 23 to Pages 25.

PAGE 23

Cat N°	Cat N°	Cat N°	Cat N°
3.2.1	3.2.2	3.2.3	3.2.4
3.2.5	3.2.6	3.2.7	3.2.8
3.2.9	3.2.10	3.2.11	3.2.12
3.2.13	3.2.14	3.2.15	3.2.16

PAGE 24

Cat N°	Cat N°	Cat N°	Cat N°
3.2.17	3.2.18	3.2.19	3.2.20
3.2.21	3.2.22	3.2.23	3.2.24
3.2.25	3.2.26	3.2.27	3.2.28
3.2.29	3.2.30	3.2.31	3.2.32

PAGE 25

Cat N°	Cat N°	Cat N°	Cat N°
3.2.33	3.2.34	3.2.35	3.2.36
3.2.37	3.2.38	3.2.39	3.2.40
3.2.41	3.2.42	3.2.43	3.2.44
3.2.7a			

Note : 3.2.7a

It is likely to be the case that either 3.2.7 (CHAMPAGNE) or 3.2.7a (CHAMPAGNER) is an error by the printer.





WORLD'S FAIR : ST LOUIS 1904



The Catalogue Numbers of these poster stamps are at Page 22.

3.3 WOMAN STANDING AT THE LEFT, FACING RIGHT, HOLDING PALM IN HER RIGHT HAND. HER LEFT ARM IS EXTENDED

Vertical design. Irregular shape.

Details of these 'die cuts' are at the following Pages.

Again, the sequence is the first letter of the first word or initial in the 'panel' at the base of the design (rather than by the trading or family name).

Catalogue Number	Trader's name	Colour suffixes	N° seen
3.3.1	ALBERT SCHWARZ	ll	5
3.3.2	AMERICAN ELECT. HEATER	m, ff, ll	4
3.3.3	A. RICBOURG	a, m	2
3.3.4	ARNO SCHEUNERT, LEIP...	e, m, nn	11
3.3.5	BENEKE & LATTEY	ll	1
3.3.6	CARL BÖDIKER & Co BR..	m,	2
3.3.7	CHEMISCHE FABRIK DUR...	a, ea, v,	3
3.3.8	CONSERVES ALIMENTAIRE	m, hh	3
3.3.9	DEUTSCHER BUCH ...	e, aa	5
3.3.10	EDUARD SCHOLL nachf.	ll	2
3.3.11	E. F. ELMENDORF	d	2
3.3.12	ELECTRIC CONTRACT CO..	m	1
3.3.13	F. L. BÖHLER & SOHN	bb, nn	3
3.3.14	FR. ROSENSTIEL BERLIN ..	ll	5
3.3.15	FRIEDRICH DEISTER	m, gg, jj	16
3.3.16	FRIEDRICH GOETZE, BUR..	m	2
3.3.17	FRIEDR. DICK	m	2
3.3.18	HANS DRINNEBERG ...	h, m	4
3.3.19	H SCHLÜTER NEUSTADT ..	a, e, v, xs	10
3.3.20	J. NEUS OBERINGELHEIM ..	v	2
3.3.21	J. OSTERTAG	a, m	6
3.3.22	J.P. TRARBACH nachf.	m	1
3.3.23	JULIUS PETERS Berlin	m	1
3.3.24	JUNKERS & Co	v, nn	7
3.3.25	KONRAD ASTFALCK	d	2
3.3.26	KOTÁNYI JÁNOS	d, v	4
3.3.27	LANDAUER & MACHOLL	d, w, jj, ll	13
3.3.28	"MALZ-KRAFT BIER"	ll	1
3.3.29	MÖNCHSHOF	a	1
3.3.30	NUPHAR Co-WIEN	m, jj	6
3.3.31	OTTO SCHULTZ BERLIN ..	m	2
3.3.32	S.A. HESSLEIN & Co	d	1
3.3.33	S. BACH	d, ll	2
3.3.34	THONWERK SCHIPPACH	m	1
3.3.35	WELTAUSSTELLUNG	d	1
3.3.36	[exhibition view] (unlisted C & R)	m	1

WORLD'S FAIR : ST LOUIS 1904



Cat N°	Cat N°	Cat N°	Cat N°
3.3.1	3.3.2	3.3.3	3.3.4
3.3.5	3.3.6	3.3.7	3.3.8
3.3.9	3.3.10	3.3.11	3.3.12

WORLD'S FAIR : ST LOUIS 1904



Cat N°	Cat N°	Cat N°	Cat N°
3.3.13	3.3.14	3.3.15	3.3.16
3.3.17	3.3.18	3.3.19	3.3.20
3.3.21	3.3.22	3.3.23	3.3.24

WORLD'S FAIR : ST LOUIS 1904



Cat N°	Cat N°	Cat N°	Cat N°
3.3.25	3.3.26	3.3.27	3.3.28
3.3.29	3.3.30	3.3.31	3.3.32
3.3.33	3.3.34	3.3.35	3.3.36

3.4 STATUE OF LIBERTY, BEHIND, IN A CIRCLE, VIEW OF THE EXHIBITION BUILDINGS, THE TORCH HAS RAYS

Vertical design. Irregular shape.

Catalogue Number	Trader's name	Colour suffixes	N° seen
3.4	S. LAPRÉVOTE & Co	a, m	10

3.5 STATUE OF LIBERTY, THE TORCH HAS NO RAYS.

Cat. No.	Trader's name	Colour suffixes	N° seen
3.5.1	ALBERT LAUERMANN	a ✓	3
3.5.2	A. RICBOURG	a ○	1
3.5.3	AUSSTELLER	a ○	1
3.5.4	C.P.GOERZ OPT. WORKS	a ○	1
3.5.5	G. A. SCHULTZE BERLIN	a, nn ✓	6
3.5.6	G ^{VE} BERNHEIM & Cie., PARIS	nn ✓	5
3.5.7	JUNKERS & Co, DESSAU	v, nn ✓	17
3.5.8	MOTOCYCLETES GEORGIA KNAP	a ○	1
3.5.9	O. TOEPFER & SOHN	bb ✓	3
3.5.10	PORGÈS, PARIS	a ✓	4
3.5.11	VITOUX DERREY, BONN...	a ○	2

Notes :

- Again, the sequence is the first letter of the first word or initial in the 'panel' at the base of the design (rather than by the trading or family name);
- for this design, there are several different shades of blue.



Cat N°	Cat N°	Cat N°	Cat N°	Cat N°
3.5.1	3.5.2	3.5.3	3.5.4	3.5.5

WORLD'S FAIR : ST LOUIS 1904

NOTE :

3.6.2, 3.7 and 3.10.2 below are available only as colour photocopies. These three are 2003 discoveries and were previously unknown. As with most poster stamps, it is likely others of similar designs will be found.

3.6 EAGLE WITH SPREAD WINGS - 50 mm diameter

Catalogue Number	Trader's name
3.6.1	R. HAGENFELD
3.6.2	MASCHENFABRIK KEMPEWERK

3.7 EAGLE WITH SPREAD WINGS - 36 mm diameter

Catalogue Number	Trader's name
3.7	J. A. GILKA

NOTE : 3.7 and 3.9

The Tramnitz Catalogue, stated by Pal Rampacher to be based on his collection, groups '3.7' and '3.9' together. He details 'red' and 'blue' but does not indicate 1) the name(s) of the traders, 2) whether he knew of the two different sizes and 3) if he did, which colours apply to which trader. Clearly, he did not know of 'black on red'.

3.8 PALACE OF MACHINERY BLOCK 45 AISLES 6 & 9

No indication of the name of the trader. The only 'trader' poster stamp with English text.

3.9 WOMAN STANDING AT THE RIGHT, FACING LEFT, HOLDING A PALM IN HER LEFT HAND. HER RIGHT ARM IS EXTENDED - the reverse of Cat. No. 3.3.

Catalogue Number	Trader's name - complete text from the panel at base.
3.9.1	HYGIENSICHES LABORATORIUM A WINTHER & C ^O LÖRRACH, B. ECHTES HYGIENISCHES NÄHRGALZ FILIALE IN HANNOVER.

3.10

A WOMAN SEATED AT RIGHT, FACING LEFT, WITH A SHINING STAR BEHIND HER

Irregular horizontal embossed design.

Catalogue Number	Trader's name	colours
3.10.1	BAUER'SCHE GIESSEREI	deep blue on green
3.10.2	G. BORMANN NACHFOLGER	black on pink

WORLD'S FAIR : ST LOUIS 1904

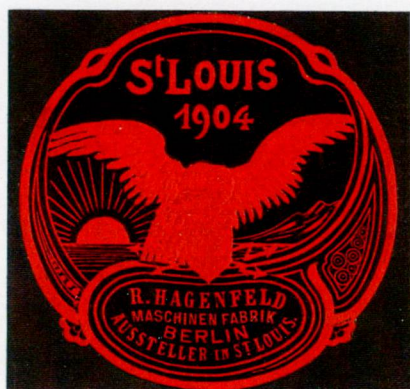


Cat N°	R	Cat N°	R	Cat N°	R
3.5.6	60	3.5.7	60	3.5.8	60



3.3.1

Cat N°	R	Cat N°	R	Cat N°	R	Cat N°	R
3.5.9	60	3.5.10	60	3.5.11	60	3.8.1	80



3.10



3.10



3.7

Cat N°	R	Cat N°	R	Cat N°	R
3.6.1	80	3.6.2	80	3.7	80



REAL HYGENIC NUTRIENT
SALTS 3.9.1 (100)



3.10 (80)



3.10 (80)

Cat N°	R	Cat N°	R	Cat N°	R
3.9.1	100	3.10.1	80	3.10.2	80

4. THE 1904 POSTER STAMPS OF AWARDS MADE TO EXHIBITORS

NOTES

1. Section 3 of this Catalogue made mention of complex series of poster stamps. The poster stamps in Section 4 are, arguably, more complex than those of Section 3. Most of the 'NOTES' at Section 3 apply equally here.
2. With the exception of '4.1', the major sequence (of the design of the woman holding a laurel wreath in her right hand and a 'palm' in her left hand - C & R refer to 'her' as a 'Génie') is the award. The sequence is first, French text, highest award first, then German text, then, Italian, Dutch and English texts. This major sequence is then followed by variants of the text in the top and, where applicable, the bottom panels.
3. Included in this Section are designs other than 'the woman holding a laurel wreath in her right hand and a 'palm' in her left hand'. A few were produced after the World's Fair closed and it is usual for traders to include past awards in the design of their poster stamps. These are appropriate to the Catalogue of the 1904 World's Fair. For some, it will be unclear whether they were produced during the Fair or subsequently.
4. The 'status' of a few of the 'poster stamps' in this Section could be open to debate. Are they 'labels' or, even 'letter seals'? Where there is doubt they have been included if a) they were in the original Cazin & Rochas catalogue or b) they were found in 'old time' collections, where the collector considered them to be poster stamps, or c) as with many poster stamps, it is clear from the reverse that the collector has removed them from an envelope.
5. Looking at the various blue black 'Génie' poster stamps, there are differences in the thickness of the letters, etc. These differences have not been detailed, especially as it is quite possible that every poster stamp is slightly different. Where a separate Catalogue listing has been included are those instances where, for example, 'GRAND PRIX' exists with and without serifs.
6. Especially in this Section, Cazin & Rochas' 'blue' could be considered 'black' or blue-black or, even black-blue. What matters is what a collector would see in normal or artificial light (and not with a magnifying glass). Therefore, usually 'black' has been used. Most colours vary either during a print run or over a period during which the poster stamps were produced. As indicated earlier, once washed, the colours of these 'die cuts' tend to fade.
7. It is likely that these poster stamps were printed from a continuous strip of paper. As a result, it is not unusual to find one printed with a vertical paper join or to find only a left or right half. These variations have not been catalogued.

WORLD'S FAIR : ST LOUIS 1904

4.1 WOMAN STANDING AT THE LEFT, FACING RIGHT, HOLDING A PALM IN HER RIGHT HAND. HER LEFT ARM IS EXTENDED (as 3.3)

Vertical design. Irregular shape.

There are two different for the same Hungarian trader - one in German (GOLDENE MEDAILLE) - Cat Number 4.1.1 and one in Hungarian (ARANY ÉREM) - Cat Number 4.1.2.

Cat N°	R	Cat N°	R
4.1.1	60	4.1.2	60

Trader Catalogue Number	colour suffix	colours	No seen
4.1.1	a	blue on white	2
4.1.1	xs	red on light blue	4
4.1.1	w	red on yellow-green	3
4.1.1	x	red on yellow	3
4.1.1	z	(pale) red on pink	4
4.1.2	v	red on white	2

Catalogue Number	Trader's name
4.1.1	KOTÁNYI JÁNOS
4.1.2	KOTÁNYI JÁNOS

Cat N°
4.1.1a



Cat N°
4.1.2v



4.2 to 4.24 AWARD STAMPS (TIMBRES RÉCOMPENSES)

Catalogue Number	Language	Award
4.2	French	GRAND PRIX
4.3	"	" these are the '4.2' design with the letters of 'GRAND PRIX' having serifs.
4.4	French	MÉDAILLE D'OR
4.5	French	MÉDAILLE D'ARGENT
4.6	French	MÉDAILLE DE BRONZE
4.7	German	GROSSER PREIS
4.8	German	GOLDENE MEDAILLE
4.9	German	SILBERNE MEDAILLE
4.10	German	BRONZENE MEDAILLE
4.11	Italian	MEDAGLIA D'ORO
4.12	Italian	MEDAGLIA D'ARGENTO
4.13	Dutch	ZILVERN MEDIALLE
4.14	English	GOLD MEDALS
4.15	English	GOLD MEDAL (error)
4.16	French	GRAND PRIX
4.17	French	MÉDAILLE D'OR
4.18	French	MÉDAILLE D'ARGENT
4.19	French	MÉDAILLE DE BRONZE
4.20	French and German	GRAND PRIX & GROSSER PREIS
4.21	French and German	GRAND PRIX & SILBERNE MEDAILLE
4.22	French	DEUX MÉDAILLE D'OR
4.23	French	GOLDENE UND SILBERNE MEDAILLE
4.24	French	GRAND PRIX ET MÉDAILLE D'OR

WORLD'S FAIR : ST LOUIS 1904

4.2 'GRAND PRIX' - NO SERIFS

Cat. No.	Trader's name	colours	N° seen
4.2.1	A. BERIO & C.	d,m, jj	5
4.2.2	A. BESANA & FIGLI	e ✓	1
4.2.3	ANGELO CIRILLO DI	gg	1
4.2.4	ATELIERS SCLESSIN	gg	1
4.2.5	AUGUST LAUBISCH	d, hh	3
4.2.6	AUG. WITTE	ii	7
4.2.7	BISCUITS PERNOT	d ✓	1
4.2.8	CARCANO MUSA & c.	d	1
4.2.9	CARL BÖDIKER & Co	v	1
4.2.10	CHARLES TROQUART	gg	1
4.2.11	CH. BOSC.	gg	1
4.2.12	CHARLES VERDIN	d	1
4.2.13	CLEMENS RIEFLER	nn	1
4.2.14	COUSIN FRÈRES	jj	6
4.2.15	DOUANE	gg	1
4.2.16	E. PRETTO & C.	cc, dd, gg, jj	32
4.2.17	ERNEST LIOTARD	gg	1
4.2.18	FABRICA ANGORA	d, x	4
4.2.19	F. A. LATTMANN	gg	3
4.2.20	FRATELLI FASANO	d, jj	5
4.2.21	G. CORADI	gg	1
4.2.22	GERHARD STALLING	gg	4
4.2.23	GIACOMO BROGI	d	4
4.2.24	GIO& FLLI. BUITONI	d	1
4.2.25	GRAZIOLI & GAUDENZI	m	1
4.2.26	HELLSTERN ET SONS	hh	5
4.2.27	H. FROST & SÖHNE	d	1
4.2.28	HILDESHEIMER	gg	1
4.2.29	HINCKEL & WINCKLER	gg	1
4.2.30	INDUSTRIA SALUMIERA ...	m, o, gg, hh, ll ✓ d ✓	13
4.2.31	JOH. C. TECKLENBORG ..	gg, ll	3
4.2.32	LANGENSCHIEDT'SCHE	gg	3
4.2.33	LUCIEN LEGRAND	d	1
4.2.34	LUC MARCETTE	gg	1
4.2.35	LUIGI CALISSANO	d ✓ e paleo	4
4.2.36	OTTO HENSCHER	gg	1
4.2.37	PÂTÉ TIVOLLIER	gg	1
4.2.38	PAUL PETIT.	d	1
4.2.39	PAUL STOTZ	gg	2
4.2.40	SCHÖNHERR & C ^{IE}	gg	4
4.2.41	SCHOENHERR & Co	gg	1
4.2.42	STABILIMENTO CERAM...	m, gg, ll	6
4.2.43	WILH. GRIMPE	gg	1

WORLD'S FAIR : ST LOUIS 1904



Cat N°	Cat N°	Cat N°	Cat N°	Cat N°
4.2.1	4.2.2		4.2.3	4.2.4
4.2.5	4.2.6	4.2.7	4.2.8	4.2.9
4.2.10	4.2.11		4.2.12	4.2.13

WORLD'S FAIR : ST LOUIS 1904



Cat N°	Cat N°	Cat N°	Cat N°	Cat N°
4.2.14	4.2.15	4.2.16	4.2.17	4.2.18
4.2.19	4.2.20	4.2.21	4.2.22	4.2.23
4.2.24	4.2.25	4.2.26	4.2.27	4.2.28

WORLD'S FAIR : ST LOUIS 1904



Cat N°	Cat N°	Cat N°	Cat N°	Cat N°
4.2.29	4.2.30	4.2.31	4.2.32	4.2.33
4.2.34	4.2.35	4.2.36	4.2.37	4.2.38
4.2.39	4.2.40	4.2.41	4.2.42	4.2.43

See also 4.16 below for 'GRAND PRIX' with exhibition buildings and not a trader's name at the base.

4.3 'GRAND PRIX' - WITH SERIFS

Catalogue Number	Trader's name	colours	N° seen
4.3.1	FRANCESCO CINÀ & FIGLI	jj	21
4.3.2	G. CORADI	gg	1
4.3.3	H. FROST & SÖHNE	d	1
4.3.4	JULES WEITZ	gg	1
4.3.5	PROF A. PETRILLI	ll	2
4.3.6	TAMERICI	l, v	7



Cat N°	Cat N°	Cat N°
4.3.1	4.3.2	4.3.3
4.3.4	4.3.5	4.3.6

FRENCH

4.4 MÉDAILLE D'OR

Cat. No.	Trader's name	colours	N° seen
4.4.1	C. F. GIACOBINI	m, hh, ll	11
4.4.2	CH & J ULLMANN	jj	1
4.4.3	CH. BOULANGER	?	1
4.4.4	CH. DELACRE & C ^{IE}	jj	1
4.4.5	CONCERIA PELLAMI	d, hh <i>Gal</i>	6
4.4.6	DE ERVE H. DE JONG	v, jj	4
4.4.7	DITTA MASSARA PIETRO	jj	2
4.4.8	DRÄGER	jj	10
4.4.9	G. BELLENTANI	a, hh	2
4.4.10	GEBRÜDER HEUBACH AG	hh	2
4.4.11	GENIÈVRE	ll	1
4.4.11A	G.GOOSSENS	jj	1
4.4.12	G. VENTURINI	?	1
4.4.13	HALB & FARION	m	1
4.4.14	JACOB MAYERI	u	1
4.4.15	J. B. VINCHE	d, hh, ll	3
4.4.16	JOS. RAAB	gg	1
4.4.17	J. WILMOTTE FILS	jj	1
4.4.18	LACOSTE ET FILS	a, nn	2
4.4.19	MAISON HELMAN	jj	1
4.4.20	PASQUALE SCALA	a	3
4.4.21	PREMIATO OLEIFICIO	jj	1
4.4.22	SCUOLA PROFESSIONALE	gg	1
4.4.23	SOCIETÀ ANONIMA	jj	5
4.4.24	STÉARINERIE H. BOLL...	d	2
4.4.25	TH. BORREMANS	d	1
4.4.26	UNIÃO VINICOLA DO ..	d, hh	2
4.4.27	V. FERRARI	m	1
4.4.28	WEBER - FALCKENBERG	jj	1



Cat N°
4.4.11A



Cat N°
4.5.1

4.5 MÉDAILLE D'ARGENT

Cat. No.	Trader's name	colours	N° seen
4.5.1	A. CLAVERIE P ^{ARIS}	a, m, hh, ll	1
4.5.2	A. NAJOSKY	d	2
4.5.3	ARNO SCHEUNERT	d	2
4.5.4	CHANN-MANE	v, y	2
4.5.5	D ^r MARCO TESTOLINI	d	1
4.5.6	F ^{LLI} POLITI E C ^O	m, jj	7
4.5.7	ING. BOSCHETTI & c.	jj	2
4.5.8	LOUIS ROBERT	m	3

4.6 MÉDAILLE DE BRONZE

Cat. No.	Trader's name	colours	N° seen
4.6.1	CIARDI MARTINO	hh	1



Cat N°
4.6.1



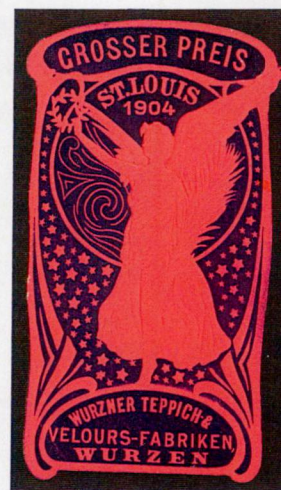
Cat N°	Cat N°	Cat N°	Cat N°	Cat N°
4.4.1	4.4.2	4.4.3	4.4.4	4.4.5
4.4.6	4.4.7	4.4.8	4.4.9	4.4.10
4.4.11	4.4.12	4.4.13	4.4.14	4.4.15
4.4.16				4.4.17





Cat N°	Cat N°	Cat N°	Cat N°	Cat N°
4.4.18	4.4.19	4.4.20	4.4.21	4.4.22
4.4.23	4.4.24	4.4.25	4.4.26	4.4.27
4.4.28	4.5.2	4.5.3	4.5.4	4.5.5
4.5.6	4.5.7	4.5.8		

WORLD'S FAIR : ST LOUIS 1904



GERMAN

4.7 GROSSER PREIS

Cat N°	Cat N°	Cat N°
4.7.1	4.7.2	4.7.3

Catalogue Number	Trader's name	Colour code	N° seen
4.7.1	LICHTBILDNEREI-	d, m	2
4.7.2	R. DÜHRKOOP	d, m	2
4.7.3	WURZNER TEPPICH &	m, ll	4

4.8 GOLDENE MEDAILLE

Catalogue Number	Trader's name	Colour code	N° seen
4.8.1	CALORIT	m	1
4.8.2	CARL DÜRFELD	d	1
4.8.3	CASIMIR SPIELMANN	ll	2
4.8.4	FABRIK FÜR TURNGERÄTE	d, hh	2
4.8.5	FERDINAND NORTH	gg	3
4.8.6	G. A. SCHULTZE	ii	1
4.8.7	GEBRÜDER HEUBACH AG	ii	2
4.8.8	HERMANN SCHWARZ	gg	1
4.8.9	JAEGER & Co	?	1
4.8.10	JOH. GOTTL. HAFFTMANN	a, d, gg, jj, ll	11
4.8.11	L. MUNDT	jj	1
4.8.12	LOUIS NOACK	d, m	5
4.8.13	LUDWIG SCHÄFER	l	1
4.8.14	OTTO SPAMER	gg	1
4.8.15	PATRONENHÜLSEN-FABRIK	ll	2
4.8.16	PORZELLANFABRIK	gg	2
4.8.17	REGINA BOGENLAMPEN...	d, hh	12
4.8.18	R. SHIEWECK	b	1
4.8.19	S. BACH	gg	2
4.8.20	SERUM - LABORATORIUM	d	1
4.8.21	TRÖLTSCHE & HANSELMANN	jj	1



Cat N°	Cat N°	Cat N°	Cat N°
4.8.1	4.8.2	4.8.3	4.8.4

WORLD'S FAIR : ST LOUIS 1904





Cat N°	Cat N°	Cat N°	Cat N°	Cat N°
4.9.1	4.9.2	4.9.3	4.9.4	4.9.5
4.9.6	4.9.7	4.9.8	4.9.9	4.9.10
			4.9.11	4.9.12
				4.10.1

(GERMAN)

4.9 SILBERNE MEDAILLE

Cat. No.	Trader's name	Colour code	N° seen
4.9.1	ARNO SCHEUNERT	e	11
4.9.2	BERNHARD MÜNZ	m	1
4.9.3	FICHELGEIRGS	e,	1
4.9.4	FRIEDRICH EBCKES	ff, jj, ll	8
4.9.5	HERMANN GSENIUS	d	3
4.9.6	H. STROUCKEN	jj	1
4.9.7	MATHILDENHÜTTE	e	1
4.9.8	MAX LUSCHE	d, e	5
4.9.9	OPDERBECKE & NEESE	e	2
4.9.10	R. C. KOENIGSBERG	e	1
4.9.11	SCHULBUCHHANDLUNG	hh	1
4.9.12	SÜDDEUTSCHE LÜSTE	e	1

4.10 BRONZENE MEDAILLE

Cat. No.	Trader's name	Colour code	N° seen
4.10.1	WILHELM DIEBENER	gg	1



4.11 MEDAGLIA d'ORO - NO SERIFS

Cat. No.	Trader's name	Colour code	N° seen
4.11.1	AMARO PELUSO	a, d, l, m, gg, jj	17
4.11.2	BERSATTI STEFANO	a, m, p, qs, r, v, y, bb, cc, ll	20
4.11.3	CIOCCOLATO	a, m, gg, jj	10
4.11.4	KNIGHT GIOIELLIERI	jj	1
4.11.5	M.TONCI-FABBRINI	jj	1

Note :

4.11.2 has the largest number of poster stamps for a medal / trader combination and the largest number of different colour / colour paper combinations - 10.

Cat N°	Cat N°	Cat N°
4.11.1	4.11.2	
4.11.3	4.11.4	4.11.5
4.12.1	4.12.2	
4.12.3	4.13.1	

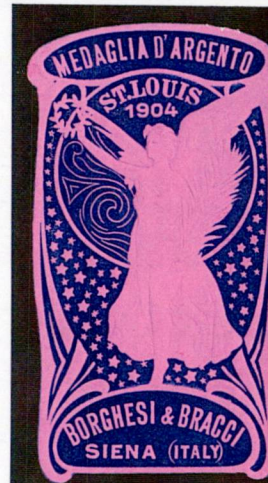
Note :

the poster stamps shown on this Page and detailed in the above table are without their colour suffixes.



4.12 MEDAGLIA d'ARGENTO

Cat. No.	Trader's name	Colour code	N° seen
4.12.1	BORGHESI & BRACCI	m, gg	2
4.12.2	G. MOTTA COCO	gg	1
4.12.3	ING.V.BURGARELLA	d	1



4.13 ZILVEREN MEDAILLE (Dutch text)

Cat. No.	Trader's name	Colour code	N° seen
4.13.1	J. KROES Jz.	gg	1



4.14 GOLD MEDALS

Catalogue Number	Trader's name	Colour code	No seen
4.14	ERNST GIDEON BEK	m, hh	18

pink or pale yellow

4.15 GOLD MEDAL

Catalogue Number	Trader's name	Colour code	No seen
4.15	GIACOMO COSTA FU AND.	gg	1

The following are variants of the main designs listed above.

VIEW OF THE EXHIBITION BUILDINGS AT THE BASE

4.16 GRAND PRIX

Catalogue Number	Trader's name	Colour code	No seen
4.16	not applicable	gg	2

4.17 MÉDAILLE D'OR

Catalogue Number	Trader's name	Colour code	No seen
4.17	not applicable	d, gg, ll	17

4.18 MÉDAILLE D'ARGENT

Catalogue Number	Trader's name	Colour code	No seen
4.18	not applicable	gg	1



Cat N°
4.18.1



4.19 MÉDAILLE DE BRONZE

Cat. No.	Trader's name	Colour code	N° seen
4.19.1	CIARDI MARTINO	ll	3



4.20 'GRAND PRIX' at the top and 'GROSSER PREIS' at the base.

Cat. No.	Trader's name	Colour code	N° seen
4.20.1	KEMPEWERK NÜRNBERG*	ll	3

Note :

the trader's name 'KEMPEWERK NÜRNBERG' is in the second line of the text in the panel.



4.21 GRAND PRIX UND SILBERNE MEDAILLE (top).

C & R indicate 'deep blue on light green' NOT SEEN however, the following has been seen, with these colours but 'black' instead of 'blue' with **both** 'GRAND PRIX' and 'UND SILBERNE MEDAILLE' at the top & the following trader details at the base.

Catalogue Number	Trader's name	Colour code	N° seen
4.21.1	HERM.HELD NACHF.	jj	1



4.22 DEUX MÉDAILLES D'OR

The C & R listing includes: 'blue on orange' and 'red on lilac-pink'. The following has been seen:

Catalogue Number	Trader's name	Colour code	N° seen
4.22.1	ADOLPHE FONTAINE	gg, oo	2

Note :

only a poor quality colour photocopy of 4.22.100 is available and the colours look like red on silver (or, perhaps, pale lilac).



4.23 GOLDENE UND SILBERNE MEDAILLE

The C & R listing includes 'red on yellow'. The following has been seen:

Cat. No.	Trader's name	Colour code	N° seen
4.23.1	GEBRÜDER MEISTER	d	5



4.23.1

4.24 GRAND PRIX (top) & ET MÉDAILLE D'OR (base).

Catalogue Number	Trader's name	Colour code	N° seen
4.24.1	not applicable	gg, hh	2

4.24.1
RARE

NOTE : 4.25.1 4.25.2 are not St Louis 1904 but are included to show the use of the design.

4.25.1 LEIPZIG GOLDENE MEDAILLE NONE SEEN

As above but the design used for a Leipzig Fair

Catalogue Number	Trader's name	Colour code	N° seen
4.25.1.1	no details	?	0

4.25.2 LIÈGE EXPOSITION 1905

As above but the design used for the Liege Exposition 1905

Catalogue Number	Trader's name	Colour code	N° seen
4.25.2.1	ALFRED GUTMANN	gg	1
4.25.2.2	VITOUX DERREY	gg	1

Note :
'LÜTTICH' = LIÈGE.

see also
3.2.1905
and
4.56



4.26 LES HERITIERS DE GEORGES PERRIN CORNIMONT MEMBRE DU JURY GRAND PRIX HORS CONCOURS

Cat N°	Colour (s)	R	Cat N°	Colour (s)	R	Cat N°	Colour (s)	R
4.26.1	black on white	20	4.26.2	green on white	20	4.26.3	violet blue on white	20
4.26.4	black on emerald	30	4.26.5	pale blue on pink	40	4.26.6	pale blue on white	40

4.27 FABRICA ANCORA LISBOA GRAND PRIX all listed by C & R

Cat N°	Colour	R	Cat N°	Colour	R	Cat N°	Colour	R	Cat N°	Colour	R
4.27.1	violet	20	4.27.2	green	20	4.27.3	blue	20	2.27.4	red	20

Note :

there are shades of violet, green and red colours.

4.28 FABRICA ANGORA DISTILLAÇÃO A VAPOR LISBOA (1904 only)

4.28.1 **GRAND PRIX** at top the lower part of the 'dress' is solid white. Rarity is 30.

Cat N°	Colour	Cat N°	Colour	Cat N°	Colour	Cat N°	Colour
4.28.1.1	blue	4.28.1.2	green	4.28.1.3	blue	2.28.1.4	red

Notes :

1. all exist on cream coloured paper;
2. 4.28.1.1 and 4.28.1.4 exist with 'off white' dress;
3. 4.28.1.2 exists 'a' pale green and 'b' green on thin very white paper.

4.28.2 **GRAND PRIX** at top the background colour shows through the lower part of the 'dress'. Rarity is 30.

Cat N°	Colour	Cat N°	Colour
4.28.2.1	deep violet blue	2.28.2.2	grey blue

4.29 FABRICA ANGORA DISTILLAÇÃO A VAPOR LISBOA (1904 and 1908)

GRANDS PRIX at top, the background colour shows through the lower part of the 'dress'. Rarity is 30.

Cat N°	Colour	Cat N°	Colour	Cat. N°	Colour
4.29.1	vermillion	4.29.2	blue	4.29.3	green

4.30 GRANDS - PRIX ST LOUIS 1904 FABRICA ANCORA LISBOA

Cat N°	Colour
2.30	violet blue

Note :

winged figure holding laurel at arms length. Rarity is 30.

All the illustrations
of these poster stamps
are at Page 53.

4.31 PROF. G. LANGENSCHIEDT

Text includes '1856 1906 PROF. G. LANGENSCHIEDT' and ST. LOUIS 1904 GRAND PRIX'. Issued at or after 1906. Embossed, red background. Rarity is 80.

**4.32 Genzsch & Heyse Hamburg
E. J. Genzsch G.m.b.H. München**

Text : Genzsch & Heyse Hamburg GROSSER PREIS ST LOUIS 1904
E.J. Genzsch G.m.b.H. München. Colour : mauve on white Rarity is 80.

4.33 SILVER MEDAL LOUISIANA PURCHASE EXPOSITION *

Colours : pink and grey-blue on white Rarity is 100.
Note : see also Cat. No. 5.17 for a similar design.

4.34 GRAND PRIX ST LOUIS 1904 F. WOLFF & SOHN

Colour : red Rarity is 10.

4.35 Goldene Medaille ST. LOUIS 1904 *

Colours : black on orange Rarity is 10.

4.36 WELTAUSSTELLUNG ST. LOUIS 1904. GOLDENE MEDAILLE. *

Eagle (in blue) holding a US flag (with ST. LOUIS on it), black background, red lettering. circle 39mm in diameter. Rarity is 100.

4.37 WELTAUSSTELLUNG ST. LOUIS 1904. GOLDENE MEDAILLE. *

Design similar to 4.36 above. Eagle (in brown) holding a US flag, red background, white lettering. Square shape. Rarity is 100.

4.38 HAUPTNER. INSTRUMENTE

This poster stamp was discovered in late 2003. It is a reworked poster stamp design used for the Paris 1900 International Exposition - Cat. No. 2.14 - see illustration at the next colour Page. Rarity is 80.

*** these poster stamps do not show a trader's details but are included here for convenience.**

All the illustrations
of these poster stamps
are at Page 53.

WORLD'S FAIR : ST LOUIS 1904



4.26.5



4.27.2



4.28



4.28.2



4.29
220



4.30
220



4.32

4.31



4.34
10



4.35
10

4.33
100



4.36
100



4.37
100



4.38



Cat N°	Cat N°	Cat N°	Cat N°	Cat N°
4.26.5	4.27.4	4.28.1.4	4.28.2.1	4.29.1
4.30		4.31		4.32
4.33		4.34		4.35
		4.36		4.37
4.38				n/a

Note :

'n/a' is from the Paris 1900 International Exposition.

4.39 GLOBUS - GLOBUS-PUTZ-EXTRACT

A design of a tin with much text including 'GLOBUS-PUTZ-EXTRACT' and 'Grand Prix Weltausst. St Louis 1904'. Paris 1900 is also detailed. Issued about 1912. Multi-coloured. Rarity is 40.

4.40 GLOBUS - GLOBIN

A different tin, with much text including "GLOBIN" and "Grand Prix" Weltausstellung St Louis 1904' Issued about 1912. Rarity is 40.

4.41 GLOBUS - Globeline

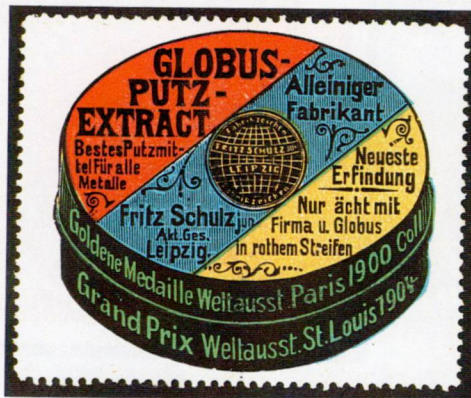
Another design of a tin with much text including 'Globeline' and Grand Prix Weltausst. St Louis 1904' Issued about 1912. Multi-coloured. Rarity is 40.

4.42 MASCHINENFABRIK KEMPEWERK

Black on red - letter seal shape. The text is : Maschinenfabrik Kempewerk Nürnberg. The centre of the design is the 'eagle and two dolphins' with the text, in an oblong panel 'GROSSER PREIS UND GOLDENE MEDAILLE ST LOUIS 1904'. Rarity is 80. Probably a letter seal rather than a poster stamp but appropriate to this Catalogue.

4.43 GREELEY PRINTERY Rarity is 100.

4.44 CARL BÖDIKER & C^o Rarity is 80.



4.39



4.40



4.41



4.42



4.43
100



4.44
80

Cat N°	Cat N°	Cat N°
4.39	4.40	4.41
4.42	4.43	4.44

WORLD'S FAIR : ST LOUIS 1904



4.46

4.45
"AUSSIG"
ADDRESS

4.45 GLOBIN

4.46 IMPERIAL CROWN PERFUMERY CO.

Cat N°	R	Cat N°	R	Cat N°	R
(L)		4.45.1		(L)	
(A)		(A)		(L)	
4.46				4.45.2	

Notes :

- there are six poster stamps in the set which make up the word GLOBUS : this approach to design was not unusual during the 'classic period' and there are about 120 different 'letters making words' sets : there are two addresses - Aussig (A) and Leipzig (L);
- 4.45.1 - the address is Leipzig : 4.45.2 - the address is Aussig;
- 4.45.1 - only the one poster stamp (with the two different addresses) indicating St Louis 1904 has been allocated a Catalogue Number;
- 4.46 - this 'poster stamp' was discovered in 2002 : for ease of viewing, the image has been enlarged but the actual size is 21 x 26mm : therefore, it is likely to be the case that this 'poster stamp' was affixed only to products produced by this company : however, it is considered appropriate to include it as a 'poster stamp'. (There are many similar sized 'poster stamps' used for medicines, perfumes and 78 rpm records - not St Louis 1904.)



WORLD'S FAIR : ST LOUIS 1904

The following 12 'poster stamps', in no particular order, are not included in the C & R listing. For any catalogue, poster stamps having a reference to the event but issued subsequently, are considered appropriate to that catalogue. Some may well be 'labels' or 'letter seals' rather than poster stamps but are included: 1. as they were in at least two old time collections, including that of Pal Rampacher and these 'old time' collectors considered them appropriate to a poster stamp collection; 2. Cazin & Rochas included such 'issues' if they knew of them; and, 3. in the absence of any information to the contrary (that they are not poster stamps). The final two illustrated items are considered to be labels rather than poster stamps.

4.47 ST. LOUIS GRAND PRIX 1904

'MADE IN GERMANY' at the base. Circular, serrated shape (similar to a letter seal) Gold lettering on deep red background.

4.48 RÉCOMPENSES 1904

Text includes 'RÉCOMPENSES 1904 Saint -Louis Médaille d'Or' green on white horizontal rectangle with added pieces at each corner.

4.49 GRAND PRIX CALIXTO LOPEZ

Text includes 'GRAND PRIX The only one awarded for quality and workmanship CALIXTO LOPEZ' Irregular rectangular shape white text on red background gold and pale blue at borders.

4.50 LAUTENSCHLÄGER APPARATE

Text includes 'WELTAUSSTELLUNG GRAND PRIX U GOLDENE MEDAILLE' and 'LAUTENSCHLÄGER APPARATE'. Perhaps more a letter seal than a poster stamp. Red and green on white.

4.51 ST. LOUIS 1904 GRAND PRIX

Text is 'ST. LOUIS 1904 GRAND PRIX.' Rectangular red on white. (May well be a label rather than a poster stamp.)

4.52 ST. LOUIS 1904 GRAND PRIX

Text is 'ST. LOUIS 1904 GRAND PRIX.' Three allegorical figures. Rectangular, red on white. (May well be a label rather than a poster stamp.)

4.53 DEWARS WHISKY

Letter seal type but considered to be a poster stamp - dark blue colour.

4.54 CARL SCHERF

Letter seal type but considered to be a poster stamp - orange and gold colour.

4.55 SYSTEM VISINTINI

Irregular shape - green on white.

4.56 BAUER'SCHE GIESSEREI

Irregular shape, very much like the main Section 4 types - discovered in Madrid in 2003 - red on yellow / orange.

4.57 SCHIEDMAYER

This is, essentially, '4.17' from the 'Paris 1900' Catalogue (which was unseen at the date that Catalogue was published). The design has been modified adding 'St Louis 1904'. Just the orange colour has been seen but the 1900 variants exist in two different colours - pink and sage green and, therefore, other colours may be discovered. The artist is Max LAELIGER.

4.58 SCHIEDMAYER

See '4.57' above. Whilst both the Paris 1900 and St Louis 1904 dates are detailed, no example has been seen with only 'Paris 1900'. Black on white.

The
illustrations
for all these
poster stamps
are at
the next
Page.

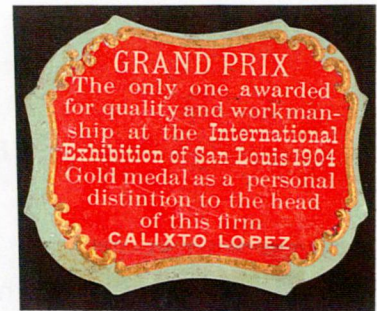
WORLD'S FAIR : ST LOUIS 1904



4.47



4.48



4.49



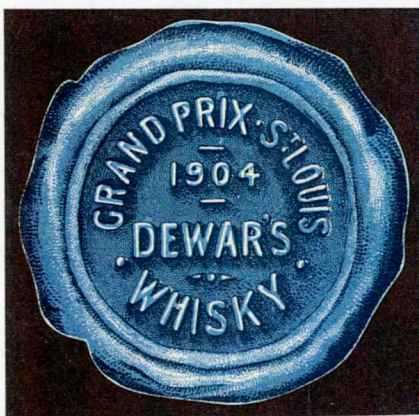
4.50



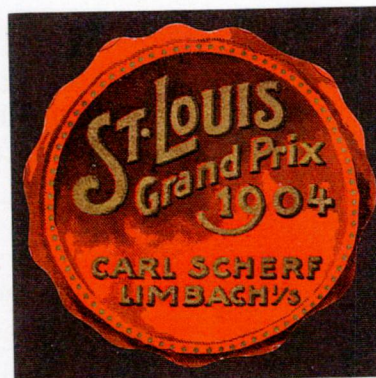
4.51



4.52



4.53



4.54



4.55



4.56



4.57

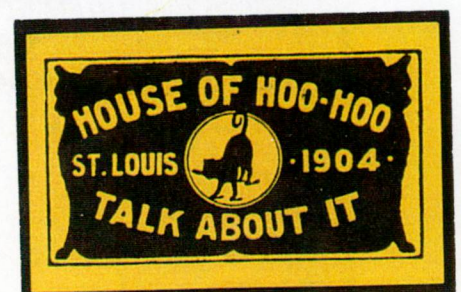


4.58



LABEL

Cat N°	Rarity	Cat N°	Rarity	Cat N°	Rarity
4.47	40	4.48	40	4.49	40
4.50	40	4.51	20	4.52	10
4.53	50	4.54	40	4.55	40
4.56	80	4.57	100	4.58	100
				n/a	4.59
				n/a	



4.59

'n/a' - almost certainly a label rather than a poster stamp.

5. MEDALS (TIMBRES MÉDAILLES)**NOTES :**

1. At pages 158 - 160, the Cazin & Rochas Catalogue detail these as numbers 1° to 17°. The C & R catalogue does not give sub catalogue numbers but the C & R listing has been used as the basis for allocating Catalogue Numbers for the purpose of this St Louis 1904 catalogue listing. Having been stored in albums for almost 100 years, the metallic finish 'medals' often have been 'oxidised'. A further problem is that neither gold nor silver photocopies well in colour. Based on discoveries during 2003 (which are included as poor quality photocopies in the listing), even this extended listing is unlikely to be complete.
2. **The illustrations for all these 'MEDALS' follow on from these 'text only' pages.**

5.1 DOUBLE MEDAL - diameter 25mm

Double medal. Diameter 25mm. One 'face' of the medal has the design of two allegorical figures : on the other medal 'face', there is the usual eagle and two dolphins design together, typically, with the award indicated.

Catalogue Number	Award (text)	colour	Rarity
5.1.1	GRAND PRIZE	gold (shades)	10
5.1.2	GRAND PRIZE	lilac and white	10
5.1.3	GOLD MEDAL	gold (shades)	10
5.1.4	GOLD MEDAL	red to very pale red	20
5.1.5	SILVER MEDAL	silver	10
5.1.6.1	SILVER MEDAL	red	20
5.1.6.2	SILVER MEDAL	red and silver (poor quality photocopy)	30
5.1.7	BRONZE MEDAL	gold (shades)	10
5.1.8	BRONZE MEDAL	bronze (shades)	10
5.1.9	BRONZE MEDAL	wine red (shades)	20

5.2 DOUBLE MEDAL - PRÄMIIRT diameter 26mm

C & R list two variations of the one double medal. The following are two different and are likely to be ones they described. Sadly, oxidised examples.

5.2.1

'WELTAUSSTELLUNG ST LOUIS' around the edge of the left circle (starting at '5 o'clock') with 'PRÄMIIRT MIT GOLDENER MEDAILLE' in the centre. The right hand medal has 'WELTAUSSTELLUNG ST LOUIS' around the edge and 'PRÄMIIRT MIT GRAND PRIX 1904' in the centre. Rarity is 30.

5.2.2

The left hand medal face has 'PRÄMIIRT MIT GRAND PRIX 1904' in the centre with scrolls. The right hand medal face has 'WELTAUSSTELLUNG ST LOUIS' around the edge of the left circle with 'PRÄMIIRT MIT GOLDENER MEDAILLE' in the centre. Rarity 30.

5.3 DOUBLE MEDAL - GRAND PRIZE diameter 52mm

Double medal, double shield shape - straight sides with projections only at the top corners - 52mm across. One face two allegorical figures with the award in text on the other face, with the usual eagle and two dolphins design.

The C & R listing details, separately, two shades of gold. The comments at the start of this Section apply here. It is 85+ years since the C & R catalogue was compiled. They were unaware of the significant variant which has been given the Catalogue Number 5.3.2.

Catalogue Number	Award (text)	colour	Rarity
5.3.1	GRAND PRIZE	gold (shades)	20
5.3.2	GRAND PRIZE	gold	40

Note :

'5.3.2' is significantly different from '5.3.1'. The paper is thicker. The designs of both faces are quite different. The allegorical group at the left is smaller and much re-worked. The eagle on the right hand face has wings where the 'vertical' lines go up to the top of the wings. In '5.3.1', the design of the wings is in two parts.

5.4 DOUBLE MEDAL - GRAND PRIZE diameter 34mm

As with '5.3' above, this is a double medal, double shield shape - straight sides with projections only at the top corners 34mm across. One face two allegorical figures and, on the other face, the usual eagle and two dolphins design :

Catalogue Number	Award (text)	colour	Rarity
5.4	GRAND PRIZE	gold matt	30

5.5 DOUBLE TRIANGLE GOLD MEDAL (rounded sides)

Double 'triangle' shape. The left face has two allegorical : on the other face, there is the usual eagle and two dolphins design. The C & R listing details only one shade of gold. However, whereas in '5.3' above it was considered not justified to list separately the gold shades, here there are two distinct shades and they are detailed separately.

Catalogue Number	Award (text)	colour	Rarity
5.5.1	GOLD MEDAL	gold brilliant (shades)	20
5.5.2	GOLD MEDAL	gold matt (shades)	20

5.6 DOUBLE MEDAL - SILVER MEDAL

Double design as below i.e. the left face has two allegorical and, on the other face, the usual eagle and two dolphins design. The die cut is rectangular. The illustrations are at Page 64 :

Catalogue Number	Award (text)	colour	Rarity
5.6.1	SILVER MEDAL	silver white paper	30
5.6.2	SILVER MEDAL	silver grey paper	30

5.7 GROUP OF FOUR MEDALS

C & R detail this as a group of four medals for the Portland, Oregon Exhibition of 1905. The 1904 St Louis Exhibition, as well as the Buffalo Exhibition of 1901 is detailed. Gold colour. Rarity is 50.

5.8 AUTOCRAT WHISKEY

Group of 6 gold medals - four horizontal and one each top and bottom. The awards are in respect of 'AUTOCRAT WHISKEY'. Gold Rarity is 50.

5.9 GRAND PRIZE HOE & C^o, NEW YORK AND LONDON

As '5.3.1' above but with an added band at the top with the text 'ST. LOUIS 1904 GRAND PRIZE R. HOE & C^o, NEW YORK AND LONDON'. Rarity is 50.

5.10 2 GRAND PRIZES HENRY GRAVES & C^o LTD. LONDON

As '5.3.1' above but with an added band at the top with the text 'ST. LOUIS 1904 2 GRAND PRIZES HENRY GRAVES & C^o LTD. LONDON'. Rarity is 50.

5.11 3 GOLD MEDALS HENRY GRAVES & C^o LTD. LONDON

As '5.5' above but with an added band at the top with the text 'ST. LOUIS 1904 3 GOLD MEDALS HENRY GRAVES & C^o LTD. LONDON'. Rarity is 50.

5.12 CEDRUM ST. LOUIS 1904 MEDAGLIA D'ORO BERSATTI STEFANO SALO

As '5.5' above but with an added band at the top with the text 'CEDRUM ST. LOUIS 1904 MEDAGLIA D'ORO BERSATTI STEFANO SALO'. Rarity is 50.

Catalogue Number	Award (text)	colour
5.12.1	GOLD MEDAL	gold white paper
5.12.2	GOLD MEDAL	gold (shades) grey paper

5.13 STANDARD UNDERGROUND CABLE C^o PITTSBURGH

As '5.5' above but with an added band at the top with the text 'STANDARD UNDERGROUND CABLE C^o PITTSBURGH AWARDED TWO GOLD MEDALS' gold (shades). Rarity is 50.

5.14 LOS ALAMITOS SUGAR COMPANY

As '5.5' above but the medal details in the centre of the right medal face has been replaced by 'LOS ALAMITOS SUGAR COMPANY'. Rarity is 50.

5.15 SHIELD 16mm

Very tiny (16mm) pointed shield shape - gold - eagle with spread wings. Text is 'GOLD MEDAL'. Rarity is 30 - see also 5.27.

5.16 DOUBLE MEDAL NOT SEEN

C & R indicate 'same as '6'', inscribed in two lines but without 'SILVER MEDAL' colour silver Rarity is 50.

5.17 OLD ORCHARD SPRING WATER

C & R indicate 'medal, large inscribed in a square Old Orchard Spring Water, etc.' Colours pink and green on white. Rarity is 80.

The C & R listing stops at this point - the following are in no particular order, which, as will be seen, is less than ideal.

5.18 WHITE ENAMEL REFRIGERATOR C^o., ST. PAUL, MINN.

As '5.5' above but with an added band at the top with the text 'ST. LOUIS 1904 GOLD MEDAL WHITE ENAMEL REFRIGERATOR C^o., ST. PAUL, MINN.' Gold. Rarity is 50.

5.19 WHITE ENAMEL REFRIGERATOR C^o., ST. PAUL, MINN.

As '5.3.1' above but with an added band at the top with the text 'ST. LOUIS 1904 GRAND PRIZE WHITE ENAMEL REFRIGERATOR C^o., ST. PAUL, MINN.' Gold. Rarity is 50.

5.20 DOM^{co} BOTTA NAPOLI

Double gold medal. Size as '5.1' above. The left face is the allegorical figures. The right face is the same design as before but in the oblong text panel is : 'DOM^{co} BOTTA NAPOLI'. Gold. Rarity is 50.

5.21 EKCTPA

As '5.5' above but having printed in red capital letters in an oblong sloping box 'EKCTPA'. Gold. See also 5.32 below. Rarity is 30.

5.22 TRIPLE GOLD MEDAL

Very unusual horizontal triple gold medal faces. The first is for the St Louis Exhibition and the design includes 'CALIFORNIA WINE ASSN 1904' : the second medal face is for the BUFFALO PAN-AMERICAN EXPOSITION (1901) : the third medal face is for the 'EXPOSITION UNIVERSELLE INTERNATIONALE PARIS'. Gold. It is not known why 'THE AMERICAN EXPOSITION' 'BUFFALO' is the central medal. This group was not known when the Catalogue for the Paris 1900 Exposition was published. See also 5.33. Rarity is 50.

5.23 MEDAGLIA D'ORO GAETANO PELUS FUM^{LE} NAPOLI

As '5.5' above but the wording in the oblong panel in the right medal face is MEDAGLIA D'ORO GAETANO PELUS FUM^{LE} NAPOLI' :

Catalogue Number	Award (text)	colour	Rarity
5.23.1	GOLD MEDAL	gold white paper	50
5.23.2	GOLD MEDAL	gold (shades) grey paper	50

5.24 INDUSTRIA NACIONAL

As '5.3' above but below the two circles are added the words 'INDUSTRIA' on the left medal face and 'NACIONAL' on the right face. Gold. Rarity is 50.

5.25 ESPOSICION D S LUIZ 1904

As '5.6' above but the text in the oblong text box has been replaced by 'ESPOSICION D S LUIZ 1904' :

Catalogue Number	Award (text)	colour	Rarity
5.25.1	SILVER MEDAL	silver matt finish	50
5.25.2	SILVER MEDAL	silver shiny finish	50

5.26 TWO MEDALS SURROUNDED BY FOUR MEDALS

At '5.7' above there is a C&R listing describing medals as 'a group of four medals for the Portland, Oregon Exhibition of 1905. The 1904 St Louis Exhibition, as well as the Buffalo Exhibition of 1901 is detailed' 5.26 looks similar but it is not thought it is '5.7'. Gold colour. Rarity is 50.

5.27 SHIELD

Typical shield design but the tiny medal at '5.15' is the only other example of a single shield - sadly, a poor quality colour photocopy. Rarity is 50.

5.28 GROUP OF THREE MEDALS

Typical shield design supported by both sides of a medal - sadly, a poor quality colour photocopy. Rarity is 50.

5.29 'LEMP'

Unusual double gold 'medal' design. Note date is '1903'. Lemp was a brewery in St Louis - long gone! - sadly, a poor quality colour photocopy. Rarity is 60.

5.30 DOUBLE SHIELD (WITH ADDED FEATURE) - A 2003 DISCOVERY!

A typical overlapping double shield design but with a previously unseen 'artistic' addition at the top centre. The front side of the (93mm x 165mm) envelope to which the item was attached is illustrated - inevitably not tied but the postmark is appropriate. Gold Rarity is 60.

5.31 DOUBLE MEDAL

The same as 5.22 but smaller in size. Discovered in Holland in 2003. 'Rarity' is 60.

5.32 EKCTPA EXTRA (double medal)

Note : the white background is the result of colour photocopying. See also 5.21. Another 2003 discovery. 'Rarity' is 60.

5.33 TRIPLE MEDAL

Another 2003 discovery in Holland. The left hand medal is St Louis. The head and shoulders design is unlike any other. The word PAX is at the base of the design. As the group was discovered two weeks before the Catalogue was printed, as with 5.22 above, there has not been time to research why 'PAN AMERICAN EXPOSITION BUFFALO' is the central medal. As with 5.22, the right hand medal is for the Paris Exposition 1900. Again, as with 5.22, this group was not known when the Catalogue for the Paris 1900 Exposition was published. 'Rarity' is 60.

5.34 GRAND PRIZE

Very large gold medal. This has not been seen in any known European collection. The size has not been confirmed and it may be that the size of the medal as illustrated is not correct.

5.35 IMPERIAL EXPOSITION

Catalogue Number	Diameter	Rarity
5.35.1	36mm	30
5.35.2	28mm	30

Note :

it is assumed these two are poster stamps but they have not been seen by the author. However, they may have been printed on card.

5.36 LABEL

This item is reported to be a poster stamp. Rarity is 50.

WORLD'S FAIR : ST LOUIS 1904



Cat N°	Cat N°	Cat N°	Cat N°
5.1.1	5.1.2	5.1.3	5.1.4



Cat N°	Cat N°	Cat N°	Cat N°
5.1.5	5.1.6.1	5.1.6.2	5.1.7



Cat N°	Cat N°	Cat N°	Cat N°
5.1.8	5.1.9	5.2.1	5.2.2



Cat N°	Cat N°	Cat N°
5.3.1	5.3.2	5.4



Cat N°	Cat N°	Cat N°
5.5.2	5.6.2	5.7

Cat N°
5.8

WORLD'S FAIR : ST LOUIS 1904



Cat N°	Cat N°	Cat N°
5.9	5.10	5.11



Cat N°	Cat N°	Cat N°	Cat N°
5.12.1	5.13	5.14	5.15

not seen

Cat N°	Cat N°
5.16	5.17



Cat N°
5.18



Cat N°	Cat N°	Cat N°
5.19	5.20	5.21



Cat N°	Cat N°	Cat N°
5.22	5.23	5.24
		5.25





Cat N°	Cat N°	Cat N°
5.26	5.27	5.28
5.29		

Cat N°	BELOW
5.30	on cover



Cat N°	Cat N°	Cat N°
5.31	5.32	5.33

5. MEDALS (TIMBRES MÉDAILLES) continued



5.34



5.35



5.36

6. STAMPS OF THE COMMISSIONERS
(TIMBRES-SCEAUX DES COMMISSIONERS)

Cat N°	Cat N°	Cat N°
5.34	5.35.1	5.35.2
		5.36

6.1 DER REICHSKOMMISSAR

Perforated, square shaped. 'DER REICHSKOMMISSAR FÜR DIE' in the top one third against a black background : there is an embossed German Imperial eagle in the central section : the bottom section has 'WELTAUSSTELLUNG IN ST. LOUIS 1904' against a red background.

6.- ENVELOPE SEAL

This is not a poster stamp but a printed German Imperial seal on the reverse of an envelope. Around the Imperial eagle are the words 'DER REICHS - KOMMISSAR FÜR DIE WELT-AUSSTELLUNG IN ST. LOUIS 1904'. Details of this (cut out) seal are included, together with an illustration, as it is in the C & R listing. There are two slightly different prints, one thicker than the other.



6.1



Cat N°	Cat N°
6.1	6.-

7. OTHER POSTER STAMPS

7.1. CUT OUT?

This design is the final entry in the C & R listing but it may not be, as that listing indicates, a poster stamp but a cut out from an Exhibition Prospectus. As can be seen, the details are: a Fleur de Lys with Napoleon's portrait at the left and Jefferson's portrait to the right. Below are the French and Louisiana flags. The design is within a circle having the words 'LOUISIANA PURCHASE CENTENNIAL EXPOSITION SAINT LOUIS'. Rarity is 100.

The following 'productions', are most likely to have been issued in the years after 1910.

7.2 EXPORT- AUSGABE DES CONFECTIONAIR

A vertical design in blue and red. 'EXPORT-AUSGABE' is at the top of the design and 'DES CONFECTIONAIR' at the bottom. In the centre is a US flag and the text 'Vertreten auf der 1904 WELT-AUSSTELLUNG ST LOUIS'. Rarity is 60.

7. - ORPHAN BOY

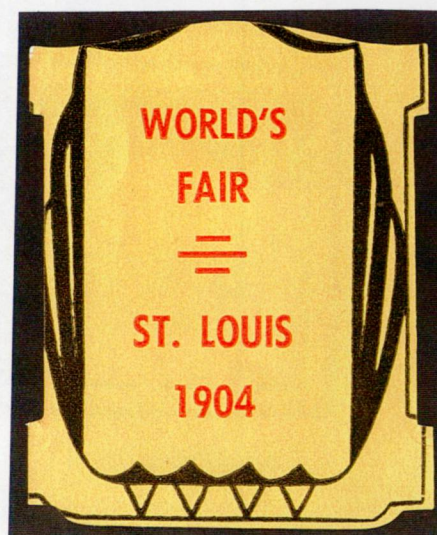
Considered to be a tin lid label but included as it is in some collections.

7. - WORLD'S FAIR

May well be a much later production referring back to the 1904 World's Fair and not a poster stamp.

7.3 "KATY"

Considered to be a poster stamp. Rarity is 80.



Cat N°	Cat N°	Cat N°
7.1	7.2	7. -
7.3		7. -



7.4 JERSEY COWS

This series of 12 have been included as the top left poster stamp (7.4) refers to the 'ST. LOUIS EXPOSITION'. The series is likely to have been issued no earlier than 1913. Although only the one design has a reference to the exhibition, it is considered useful to show an example of how poster stamps were produced in the 'golden period' and how an event some years earlier still had an importance. The 'rarity' of the one St Louis poster stamp is 60. NOTE : all the poster stamps are the same size but the illustrations are of differing sizes. The size of the poster stamps is not known.

8. THE CAZIN & ROCHAS CATALOGUE (1914)

Throughout this Catalogue there are many references to the Cazin & Rochas catalogue published in 1914. The catalogue remains the 'bible' for collectors of poster stamps relating to World wide exhibitions. About 99% of poster stamps relating to exhibitions are included in the catalogue and, especially as the listing includes years up to 1913 i.e. the year before publication, it was and remains an outstanding publication. Originals, of the catalogue, if they can be found, typically cost £100+. Bound reprints are available from World Poster Stamps at £44 plus postage. It is considered useful for collectors not having a copy of the catalogue to have the St Louis 1903 and 1904 pages reproduced and these are at the next Pages.

THE 1913 LISTING p 144

SAINT-LOUIS. — *Annonce de l'Exp. Universelle* (qui avait été remise à l'année suivante, par suite de retard dans les préparatifs).

1° Emission du Bureau de Publicité. Un ty. R. H. Inscr. blanche et orange sur fond bleu foncé. Non dent. 2 formats : 1) 128 mm. X 69 mm.; 2) 46 mm X 26 mm., chaque. 0.40

2° Un ty. R. V Portrait de Jefferson de 3/4 à droite. Non dent. Noir sur blanc, ou sur papier de couleurs diverses. Différents formats. 0.40

3° Emission du « Centenaire Commercial de la Louisiane ». Un ty. R. H. Carte géographique, sous les portraits de Napoléon I^{er} et de Jefferson. Percé en lignes ou non dent. 5 n. : 1 violet, 2 bleu foncé, 3 vert clair, 4 carmin, 5 brun, chaque. 0.40

4° Même ty. Dessin plus fin. Percé en lignes. 4 n. : 1 violet-bleu, 2 vert foncé, 3 rose, 4 brun-rouge, chaque. 0.50

5° Emission Buxton et Skinner. Un ty. R. H. Globe terrestre. Carte de la Louisiane. Dent. 3 n : 1 bleu, 2 rouge. » »

THE 1914 LISTING p 154 - 160

SAINT-LOUIS. — *Exposition Universelle.*

1° Emission du Bureau de Publicité. Un tb. R. H. Carte des Etats-Unis, avec carte spéciale de la Louisiane. Dent. Polychr. 0.50

2° Emission. Vues et Monuments, 20 ty. différents R. H. ou R. V. réunis en Feuilles 5 × 4. Encadrements divers. Dent. 5 n. : 1 violet, 2 bleu, 3 vert, 4 rouge, 5 brun. Chaque série de 20 tb. 3 »

Tb. par rangées horizontales : 1 Temple de la Fraternité, 2 Pavillon de l'Administration, 3 Entrée Principale, 4 Pavillon du Gouvernement des Etats-Unis, 5 Pavillon des Machines.

6 Palais des Arts, 7 Pavillon des Arts libéraux, 8 Industries variées, 9 Pavillon des Textiles, 10 Pavillon des Manufactures.

11 Pavillon de l'Electricité, 12 Pavillon des Transports, 13 Pavillon du Gouvernement Français, 14 Pavillon de l'Etat d'Arkansas, 15 Pavillon de l'Etat de Missouri.

16 Monument du Territoire de la Louisiane, 17 Café-Restaurant et Terrasse des Etats, 18 Pavillon des Mines et de la Métallurgie, 19 Pavillon de l'Agriculture, 20 Salle des Fêtes.

3° Emission « Star of Progress ». Un tb.-sceau rond, étoile brune sur fond jaune. Dans les pointes portraits en buste de Napoléon et de Jefferson, et drapeaux américains, au centre planisphère et carte de l'Amérique. Brun et rouge sur jaune. » »

4° Emission « Missouri Pacific Railway ». Tb.-sceau rond, Voie ferrée. Déc. en scie. 6 n. : 1 violet, 2 vert foncé, 3 vert pâle, 4 bistre orange, 5 rose, 6 rouge foncé. Chaque. 0.50

5° Emission « Iron Mountain Route ». Tb.-sceau rond. Tête de buffle. 6 n. de papier : 1 blanc, 2 bleu lilas, 3 vert foncé, 4 vert pâle, 5 orange, 6 rose. Chaque. 0.50

6° Emission « Katy ». Un tb, Femme debout. Noir et rouge sur blanc. 1.50

— 155 —

7° Emission Sélige A. 6 ty. R. H. différents en feuille (2 × 3), réductions de cartes postales. 1 Femme regardant au loin sur la mer, 2 Baigneuse couchée sur le rivage, 3 Buste de Femme. 4 Cyclewoman, 5 Ecuyer dans une charrette attelée, 6 Tête de femme dans un médaillon rond fleuri. Dent. ou non dent. 4 n. : 1 bleu foncé, 2 vert, 3 carmin, 4 brun. Chaque série, 2 fr., les 4 séries 6 »

8° Emission Sélige B. Type N° 6 de la précédente agrandi et imitant le dessin à la plume. 3 n. : 1 noir, 2 vert, 3 rouge. Très rare. » »

9° Emission Sélige C. 20 ty. différents, réunis en feuille (4 × 5) 4 ty. R. H., les autres R. V. représentant les uns et les autres des Peaux-Rouges ou des scènes de la vie des Indiens. Dent. 4 n. : 1 noir, 2 vert, 3 bleu, 4 brun, la série. 2.50

Ces tb. comme les précédents sont des réductions de Cartes Postales, et constituent une réclame pour l'éditeur de ces dernières.

EMISSIONS DES EXPOSANTS

1° Un ty. R. V. Gfr. Femme assise étendant les bras. Derrière elle, dans un cercle, bannière étoilée. Déc. en dents. Inscr. de la firme dans un cartouche rectangulaire en bas. 7 n. : 1 bleu sur orange, 2 bleu sur argent, 3 vert sur orange, 4 vert sur blanc, 5 rouge sur blanc, 6 rouge sur orange, 7 noir sur rouge. » »

2° Un ty. R. V. à bords irréguliers. Gfr. Femme assise à droite tenant un flambeau et tendant une couronne, à ses pieds, soleil se levant sur l'Exp. 10 n. : 1 bleu sur blanc, 2 bleu sur bleu pâle, 3 bleu sur orange, 4 bleu sur rose, 5 vert sur rose, 6 rouge sur blanc, 7 rouge sur orange, 8 noir sur vert, 9 noir sur orange, 10 noir sur rouge.

3° Un ty. R. V. à bords ondulés. Gfr. Femme debout à gauche, tenant de la main droite une palme, et tendant le bras gauche, derrière elle dans un cercle, bannière étoilée. Firme en bas. 10 n. : 1 violet sur blanc, 2 bleu sur blanc, 3 bleu sur bleu pâle, 4 bleu sur vert pâle, 5 bleu sur vert foncé, 6 bleu sur orange, 7 bleu sur orange, 8 bleu sur rouge vif, 9 rouge sur blanc, 10 rouge sur gris bleu » »

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4° Un ty. R. V. bords ondulés, dans un cercle statue de la Liberté éclairant le monde. Cartouche en bas pour la firme. 2 n. : 1 bleu sur blanc, 2 bleu sur rose. » »

5° Un ty. R. V. régulier, Statue de la Liberté, à ses pieds, vue de l'Exp. 5 n. : 1 violet, 2 bleu clair, 3 bleu terne, 4 bleu foncé, 5 rouge. » »

6° Un tb. sceau-rond gfr. Aigle tenant dans ses serres un écusson armorié. dans le fond soleil levant. Noir sur rouge » »

TIMBRES RÉCOMPENSES

1° Même ty. que le N° 3 des Exposants. En haut. ind. de la récompense en allemand (« Goldene Medaille »), ou en hongrois (« Arany Erem »). 6 n. : 1 bleu sur blanc, 2 rouge sur bleu vif, 3 rouge sur vert-jaune, 4 rouge sur jaune, 5 rouge sur rose. Texte allemand. 6 rouge sur blanc, texte hongrois » »

2° Un ty. R. V. à bords ondulés. Génie ailé de la Récompense à droite, tendant de la main droite une couronne, et tenant une palme de la main gauche. Ind. de la récompense en haut, firme en bas. Gfr. » »

Combinaisons de couleurs. 31 n. : 1 bleu foncé sur blanc, 2 bleu foncé sur lilas rose, 3 bleu foncé sur lilas gris, 4 bleu foncé sur bleu clair, 5 bleu foncé sur bleu très pâle, 6 bleu foncé sur vert foncé, 7 bleu foncé sur vert clair, 8 bleu foncé sur jaune paille, 9 bleu foncé sur jaune citron, 10 bleu foncé sur jaune foncé, 11 bleu foncé sur orange, 12 bleu foncé sur or, 13 bleu foncé sur rose pâle, 14 bleu foncé sur carmin, 15 bleu foncé sur rouge vif, 16 vert sur blanc, 17 vert sur orange, 18 vert sur rose, 19 vert olive sur blanc, 20 ocre jaune sur blanc, 21 or, 22 rouge sur blanc, 23 rouge sur vert clair, 24 rouge sur jaune citron, 25 rouge sur orange, 26 rouge sur lilas-rose, 27 lilas-rose sur blanc, 28 brun sur blanc, 29 brun sur vert pâle, 30 brun sur chamois, 31 bleu outremer sur gris bleuâtre.

Combinaisons de Textes. 1° Français, a) Grand Prix, b) Médaille d'Or, c) Médaille d'Argent, d) Médaille de Bronze.

2° Allemand : a) Grosser Preiss, b) Goldene Medaille, c) Silberne Medaille, d) Bronzene Medaille.

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- 3° Italien : *b*) Medaglia d'Oro, *c*) Medaglia d'Argento.
 4° Hollandais : *c*) Zilvern Medaille.
 5° Anglais : *b*) Gold Medals (existe avec l'erreur Gold Medal) (Va).

TABLEAU DES DIFFÉRENTES COMBINAISONS

(Le chiffre romain indique la langue, la lettre, la variété de récompense, le nombre en chiffres arabes le numéro de la couleur).

	I	II	III	IV	V	V a
<i>a</i>)	2,4,5,7,9,10, 11,13,14,20,22 24,27,29,30,31	2, 14	» »	» »	» »	» »
<i>b</i>)	1,2,4,5,6,7, 8,9,11,13,14, 19,21,22,27	1,2,3,4,5,7, 8,11,12,13,14, 15.	1,2,4,7,8,11, 14,15,16,17, 18,22,23,25,28	» »	2,5,8,11	2,8,11.
<i>c</i>)	1,2,4,5,7,9, 11,13,14,22,25	2,4,5,7,8,14.	2, 11.	11.	» »	» »
<i>d</i>)	11.	11.	» »	» »	» »	» »

3° Même ty. En bas, en place de cartouche pour la firme, vue de l'Exp.

Combinaisons : I *a*) 11 ; *b*) 4, 14 ; *c*) 11.

II *b*) 2, 7.

4° Même ty. Insc. surajoutée de la Foire de Leipzig.

II *b*) 7, 11.

5° Même ty. Ind. de 2 récompenses.

1 « Grand Prix » en haut, et « Grosser Preiss » en bas. Couleur n° 15.

2 « Grand Prix » en haut, et « Silberne Medaille », en bas. Couleur n° 7.

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- 3 « Deux médailles d'Or ». Couleurs n° 11, 26.
- 4 « Goldene und Silberne Medaille ». Couleur n° 4.
- 6° Un ty. R. V. bords irréguliers. Génie de la Récompense tendant une couronne, et montrant, dans le fond, l'Exp. « Les héritiers de Georges Perrin, Cornimont; Membre du Jury. -Grand Prix-Hors Concours ». 2 n : 1 noir sur blanc, 2 vert sur blanc. » »
- 7° Un ty. R. V. Génie de la Récompense assis, tendant une couronne et une palme. Déc. en dents. « Fabrica Ancora-Lisboa-Grand Prix ». 4 n. : 1 violet, 2 bleu, 3 vert, 4 rouge. » »
- 8° Un ty. R. V. Génie de la Récompense planant, tendant une couronne et tenant une palme. « Grand Prix-Fabrica Ancora-Distillacao a Vapor-Lisboa » 4 n. : 1 bleu-violet, 2 bleu, 3 vert, 4 rouge. » »
- 9° Un tb. en forme d'écusson. Encadrement de fleurettes et de traits. « Grand Prix Wolf et Sohn ». Rouge » »
- 10° Un tb. R. H. (Encadrement de traits obliques. « Goldene Medaille-Saint-Louis 1904 » (Sans nom de firme). Noir sur orange. » »
- 11° Un tb.-sceau rond impression superficielle. Aigle et bannière étoilée. Inscr. Titre de l'Exp. et « Goldene Medaille ». Bleu et rouge sur fond noir. » »

TIMBRES MÉDAILLES

1° Format officiel. Db. méd. Avers, groupe allégorique. Revers, aigle et cartouche pour l'ind. de la récompense, Inscr. « Grand Prize » 2 n. : 1 or, 2 lilas-bleu sur blanc.

« Gold Medal » 2 n : 1 or, 2 rouge sur blanc.

« Silver Medal » 2 n. : 1 argent, 2 rouge sur blanc.

(La nuance 1 du type précédent comporte 2 variétés selon que le fond du cartouche est brillant ou non, les inscr. ne sont pas non plus de la même taille, et sont ou non encadrées de points).

« Bronze Medal » 3 n. : 1 Or (inscr. petites, encadrées de points), 2 bronze (inscr. plus grandes, non encadrées de points), 3 lie de vin sur blanc. » »

2° Db. méd. Insc. de chaque côté, en allemand, aucun

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dessin. Avers : « Prämiirt mit Grand Prix 1904 ». Revers : « Weltausstellung Saint-Louis-Prämiirt mit Goldene Medaille ». Or. 2 ty. selon que l'avvers comporte autour des inscr. des volutes, ou est uni.

3° Ecusson pentagonal double, avec, sur fond formé des armoiries des Etats-Unis, reproduction des deux faces des médailles type I. 2 n. : 1 or brillant, 2 or mat. » »

4° Même ty. format plus petit. Or mat. » »

Ces deux types portent l'inscr. : « Grand Prize », etc.

5° Ecusson double triangulaire courbe, à angles sectionnés. Fond étoile. Dans chaque partie, reproduction d'une face de la méd. type I « Gold Medal ». Or » »

6° R. H. en deux parties, reproduisant chacune la médaille d'argent du ty. I (variété sans points) « Silver Medal ». 2 n. : 1 argent sur papier blanc, 2 argent sur papier gris » »

7° Ty. V. entouré de quatre médailles simples. a) en haut, groupe allegorique « Lewis and Clark Centennial Exposition-Portland Orégon 1905 », b) à droite, groupe allegorique « Buffalo U. S. A. MCMI », c) à gauche, groupe allegorique, homme et buffle, « Pan. American Exposition ». 4) en bas, inscr. dans une couronne : « Gold Medal awarded to F. W. Braun et C^{ie} on olive oil ». Or » »

(Ce groupe de médailles représente les récompenses obtenues par la firme Braun dans diverses Expositions, mais en raison de la prédominance du motif central, doit être classé à Saint-Louis).

8° Groupe de 6 méd. Inscr. « Autocrat Wisky-First Prize, etc. » (la médaille de gauche du centre porte seule un dessin : une croix, entre les branches de laquelle se trouvent des fleurs de lys). Or. » »

9° Ecusson ty. III, surmonté d'une banderolle avec inscr. : « Saint-Louis 1904 Grand Prize R. Hoe et C^o, New-York and London ». Or. » »

10° Ecusson ty. III, surmonté d'une banderolle avec inscr. : « Saint-Louis 1904 2 Grand Prizes- Henry Graves et C^o Ltd. London ». Or. » »

11° Ecusson ty. V, surmonté d'une banderolle avec inscr. : « Saint-Louis 1904 3 Gold Medals Henry Graves et C^o Ltd. London ». Or. » »

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12° Ecusson ty. V, surmonté d'une banderolle avec
inscr. : Cedrum-Saint-Louis 1904-Medaglia d'oro-Ber-
satti Stefano-Salo ». Or. » »

13° Ecusson ty. V, surmonté d'une banderolle avec
inscr. : « Standard Underground Cable C° -Pittsburg-
Awarded two Gold Medals ». Or. » »

14° Ecusson ty. V, dans lequel l'inscr. du cartouche de
la médaille de droite est remplacée par la suivante :
« Los Alamitos Sugar Company ». Or. » »

15° Petit écusson triangulaire courbe simple (16 mm.
de diamètre) réduction de celui de droite du ty. R. Inscr.
« Gold Medal ». Or vert. » »

16° Même ty. que le N° VI, inscr, inscr. en deux lignes,
sans « Silver Medal ». Argent. » »

17° Méd. simple gfr. reproduction agrandie au revers
du ty. I, inscrite dans un carré. Inscr. : « Old Orchard
Spring Water » etc. Rose et vert sur blanc. » »

TIMBRES-SCEAUX DES COMMISSAIRES

1° Un ty. carré, pour le Commissaire impérial alle-
mand. Aigle, gfr. au milieu du drapeau allemand. Dent.
Noir blanc et rouge. 1 »

2° Aigle impérial allemand entouré d'insc. Impression
superficielle rouge sur le verso de l'enveloppe officielle
du Commissaire allemand. 1 »

De cette dernière enveloppe, il faut rapprocher une
vignette (appelée émission Graf), imprimée sur papier
fort non gommé. et qui est probablement un fragment
d'enveloppe ou de prospectus. Médaillon rond, lys des
Bourbons, effigies, à gauche de Napoléon, à droite de
Jefferson, armoiries de France à gauche, des E. U. au
centre, de la Louisiane à droite. Polych. 2 »

POSTER STAMP CATALOGUES / HANDBOOKS

The following handbooks / catalogues can be obtained from World Poster Stamps, PO Box 13, Alton, Hants, GU34 4DW, U.K. The prices only apply to the U.K. - see overleaf for the US. ** = post free price UK.

by CHARLES KIDDLE

Trains (an introduction to poster stamps) (1999). This 40 page catalogue was produced in conjunction with the UK's TRAINS 1999 International Stamp Exhibition at Wembley. In addition to an introduction to poster stamps, the catalogue includes 23 full colour pages of 100s of poster stamps, in full size, depicting trains or a trains related topic. A 'check list' is also enclosed to aid the collecting of these poster stamps. Price £20 **

Owls (the story of poster stamps) (1998). This 38+ page catalogue was produced for the U.K's 1998 BIRDPEX exhibition. All poster stamps depicting owls (known to the author) are illustrated in colour and a convenient 'check list' is included for ease of reference. The text explains the story of poster stamps. Price £30 **

Ludwig Hohlwein the poster stamps (1999). This is a 64 A4 page, perfect bound, full colour catalogue, illustrating in full size, the known 192 poster stamps of the "king of posters". Each has a translation of the text in English and each has a 'Rarity' indicated. It is THE definitive work of this aspect of the most famous of all the German graphic artists. Price £25 **

The poster stamps of the Paris Universal Exposition 1900 (2000). Every known poster stamp is identified and illustrated in colour. 155+ A4 pages, 60+ in full colour. All poster stamps are illustrated in full size. Price £48.00 **

Tennis the poster stamps (2000). 42 A4 pages. Every known poster stamp is identified and illustrated at full size and in colour (36 pages). Price £28 **

Bicycles (of the World excluding Germany) the poster stamps (2001). Every poster stamp is identified and illustrated at full size & in colour. 72 A4 pages, 62 in colour. Price £46.00 post free (U.K.).

Bicycles (Germany) the poster stamps by Charles Kiddle (2001). Every poster stamp is identified and illustrated at full size & in colour. 60 A4 pages, 54 in colour. Price £43.00 **

Kurt Böttcher the poster stamps 1912 - 1914 (2001). Every non ship poster stamp is detailed & illustrated at full size & in colour. 75 A4 pages, 51 in colour. Price £30.00 **

Kurt Böttcher SHIPS poster stamps (1912 - 1914) (2001). Every poster stamp is identified and illustrated at full size & in colour. 66 A4 pages, 29 in colour. Price £20.00 **

Cars (Germany) (2002). Every poster stamp is identified and illustrated at full size & in colour. 123 pages, 108 colour. Price £48 **

Cars (World) except Germany and the USA (2003). Every poster stamp is illustrated at full size & in colour.

Volume I Austria to Holland 74 pages, 61 in colour Price £35 **

Volume II Italy to UK, etc. including a Germany 'update' 80 pages, 67 in colour Price £40.00 **

Andreasen & Lachmann - the numbered poster stamps - 1 - 299; 380 - 599; 1,000 - 1,059 (2003). Every poster stamp is identified and illustrated at full size & in colour. 140+ A4 pages, 65 in colour. Price £38.00 **

Andreasen & Lachmann - the numbered 'Coats of Arms' poster stamps - 300 - 379 (2003). Every poster stamp is identified and illustrated at full size & in colour. 60 A4 pages, 20 in colour. Price £15.00 **

The Top Twenty Graphic Artist (2003).

Every poster stamp is identified and illustrated at full size & in colour.

Volume I Bernard to Lübbert, including a Hohlwein 'update' 155 pages, 71 in colour. Price £45.00 **

Volume II Maga to Wolff 146 pages, 64 in colour Price £43.00 **

The World's Fair : St Louis 1904 (2003) Every known poster stamp is identified and illustrated at full size & in colour. 85 pages, 47 in colour Price £35** US \$62 +US internal postage.

The list of Catalogues continues at the next opposite.

CATALOGUES OF EDITIONS DELANDRE VIGNETTES OF WWI by Charles Kiddle

Images of the Great War Volume III Red Cross Vignettes 1914 - 1917 (1994) The 'Red Cross' vignettes of Editions Delandre, 195 pages and 765 listed vignettes + variants. £22 post free U.K..

Images of the Great War Volume IV Vignettes other than Military and Red Cross 1914 - 1917 (1996) All Editions Delandre vignettes not listed in other catalogues. 214 pages, 510 + listed vignettes. £25 post (U.K.).

Images of the Great War Volume V New Military Vignettes, rarity and prices - French Military Vignettes, Italian Military Re-impressions (1998) A comprehensive update of information, prices, etc. of catalogues published in the 1980s together with 100s of newly discovered vignettes in full colour £32 post free (U.K.).

Other poster stamp handbooks

Reklamemarken (German poster stamps depicting alpine theme) Published by Deutscher Alpenverein e.V. in 1999. 21cm x 13cm. High quality, professionally produced, card covers. Beautiful handbook (German text). Price £21.00 post free (U.K.).

Hungarian Poster Stamps and Similar Cinderellas by Ch. J Blase (2000). This is a major and unique work. Apart from the exhibition poster stamps indicated above, this is the first catalogue detailing all the known poster stamps of a single major country. The catalogue has taken over three years to compile and it is based upon a collection which was begun by ONE collector in 1918 i.e. over 80 years. Uniquely, the colour illustrations are on a separate CD Rom. 548 Pages, card covers. Price £45. Post free (U.K.).

KLEINE MARKEN - GROSSE MARKEN by Hans Martin Müller (2000) A beautifully fully illustrated glossy landscape format book of 80 pages showing 100s of the poster stamps of Munich from the classic period. Text is in German. Images in full colour and actual size. £23 post free (UK).

REPRINTS

Images of the Great War Volume I by Walter Schmidt 1984 (reprint 2000) French Military vignettes. This pioneering catalogue reproduced with Walter's agreement in response to World wide demand. 156 pages, card covers, comb spine. Price £24.00 post free (U.K.).

Images of the Great War Volume II by Walter Schmidt 1985 (reprint 2000) the Non French Military vignettes. This pioneering catalogue reproduced with Walter's agreement in response to World wide demand. 75 pages, card covers, comb spine. Price £13.00 post free (U.K.).

Catalogue des Timbres Commemoratis Cazin & Rochas 1914 THE 'BIBLE' for collectors of exhibition poster stamps. As valid today as it was in 1914. Perfect bound card covers 20.2cm x 14.5cm : 468 pages. Price £47 post free (U.K.).

U.K. Cash with order to World Poster Stamps, PO Box 13, Alton, Hants, GU34 4DW. Prices in US \$ including postage available from **The Printers Stone, PO Box 30, Fishkill, NY 12524.**

FUTURE POSTER STAMP CATALOGUE PROGRAMME

NOTE: A catalogue programme for 2003 / 2006 is scheduled to include the following catalogues of poster stamps for the period up to 1939:

- 1) Photography (still cameras - not films) (2003);
- 2) German aviation - volumes 1, 2 and 3 (2004); 3) Circuses, clowns, and carnivals (2005);
- 4) Mens' fashion (2005); 5) Womens' fashion (2005); 6) European Cinema (2006);
- 7) Alphonse Mucha (2005); 8) Poster stamps by other graphic artists (2006).
- 9) Shoes (2006).

COLLECTIONS OF POSTER STAMPS IN MUSEUMS, LIBRARIES, UNIVERSITIES, ETC.

Collections of poster stamps are held by an increasing number of museums, libraries, universities in many countries of the World. As awareness grows of poster stamps, so libraries, museums, etc. seek to add them to their collections. The interest of some are of the country and aspects of its social history. Especially in the U.S.A., museums seek and obtain these poster stamps as important images of some aspect of 19th and 20th Century life and history.

Significant collections are in Germany, Austria and the U.K. and readers of this catalogue will know of others. In the U.K., the Victoria & Albert Museum has a small collection as does Reading University. The major collection is the British Library's Campbell-Johnston Collection. The collection, in 38 volumes, is predominantly concerned with poster stamps about exhibitions. The collection, given to the British Library in 1932 by Mrs Florence Campbell-Johnson, was formed by Louis Campbell-Johnson and covers poster stamps from about 1850 to 1922. Apart from the sheer size of the collection, its importance is that it was formed in the early years of this Century and must be one of the few remaining contemporary collections. The collection can be viewed, by appointment, in the Philatelic Collections of the Library. (Address: The British Library, Philatelic Collections, 96 Euston Road, London NW1 2DB, U.K.. Telephone (00 - 1 - 44) 20 7412 7635/6: Fax (00 - 1- 44) 20 7412 7780: e-mail : philatelic@bl.uk.

WORLD'S FAIR : ST LOUIS 1904

THIS CARD IS INCLUDED TO AVOID HAVING TO REFER TO DIFFERENT CATALOGUE PAGES WHEN LOOKING AT A 'DIE CUT' POSTER STAMP.

The colours of the various 'die cut' designs are as follows :

NOTE : it would be possible to add '(shades)' after most colours

colour suffix	colours	colour suffix	colours
a	(deep) blue on white	ff	black on pink
as	turquoise blue on white	gg	black on (deep) orange
b	deep blue on pink lilac	hh	black on (pale) yellow
c	deep blue on lilac grey	ii	orange on white
d	deep blue on light blue (shades)	jj	black on emerald
e	deep blue on very pale blue	kk	orange on yellow
ea	deep blue on grey blue	ll*	black on red
h	deep blue on pale green	mm	orange / pink on white
i	deep blue on citron (pale) yellow	nn	(bright) violet on white
j	deep blue on deep yellow	oo	red on silver ?
k	deep blue on orange		
l	deep blue on gold		
ls	blue on silver		
m	deep blue on pink		
n	deep blue on carmine		
o	deep blue on deep red		
p	green on white		
q	(blue) green on orange		
qs	green on yellow		
r	green on pink		
s	olive / sage green on white		
t	ochre yellow on white		
u	gold		
v	red on white		
vs	very deep red on white		
w	red on light green		
x	red on (citron) yellow		
xs	red on pale blue		
y	red on orange		
z	red on lilac pink		
aa	(lilac) pink on white		
bb	(purple) brown on white		
cc	brown on pale green		
dd	brown on chamois		
ee	ultramarine on bluish grey		

Notes :

1. * 'll' = lower case 'll' not capital 'll';
2. a two letter suffix where the second letter is a 's' is a variant of a major colour / paper colour type;
3. as indicated above, the C & R catalogue makes much reference to 'blue' where, today, these appear to be 'black' and are detailed as such;
4. a word in brackets is to permit two colour shades with just one colour suffix.