

Collecting Poster Stamps

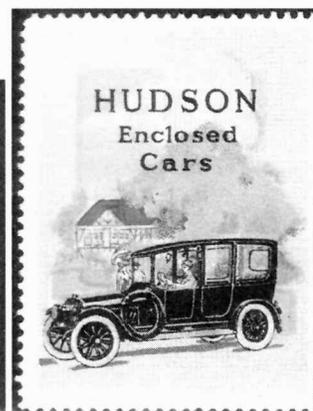
An occasional periodical dedicated to the study of United States poster stamps

Number 20

January 2017

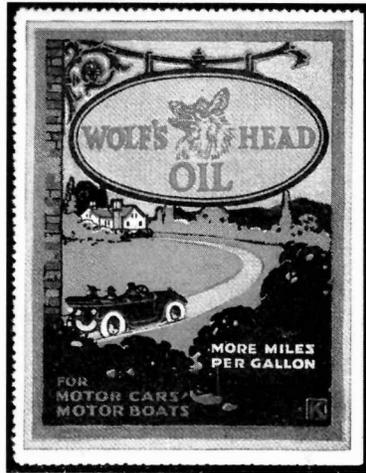
Automobile Poster Stamps

Advertising poster stamps provide a pictorial overview of the United States automobile industry in 1914 and 1915. This was the heyday of poster stamps. Although a few such stamps appeared in 1912 and 1913, none of these are automobile related. Considered broadly the automobile industry comprises not only car manufacturers but also companies making tires, oil and gas, parts and services, paint, clothing, insurance, roads, and maps.



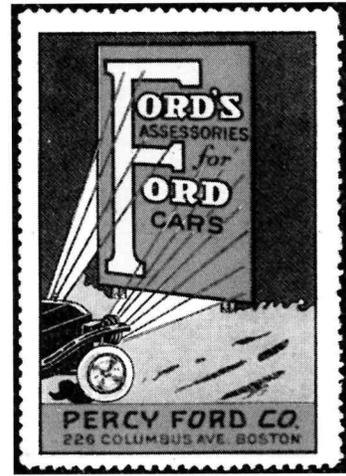
Automobiles were primarily gas-powered by this time, moving away from the electric and steam alternatives promoted a decade earlier. Many products were needed to support the automobile but gas and oil and tires were essentials. Replacement lights or light bulbs were also needed.

Robert C. Bradbury, *Books & Poster Stamps*, 879 Pleasant Street, Worcester, MA 01602.
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The auto parts business included both replacement parts for those that wore out or broke as well as improvements on what came with the car when purchased. In addition one needed the appropriate tools to install these parts.





Many automobile owners liked to "spruce up" their vehicle. A new paint job was a common improvement. Companies also enticed people with things like upholstery or seat cover upgrades. Magazines like *Motor Age* touted all types of accessories.

Riding in an open car meant finding clothing to protect against the elements. However, I have not seen stamps advertising such clothing. Special eyeglasses were available to protect against wind and dirt. Portable fire extinguishers were important safety devices.



Automobile insurance was advertised on many poster stamps. Some focus on auto insurance alone while others list this as one of several types of insurance available from a company.

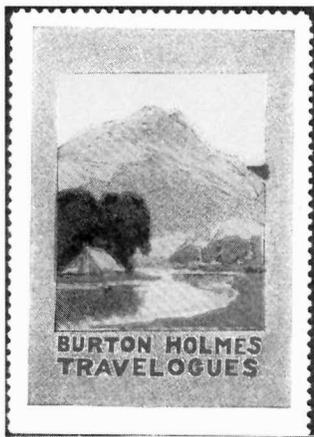


As automobile sales grew dramatically the demand for more and better roads increased. Purveyors of concrete, asphalt, bricks and creosoted wood blocks competed for road construction contracts. As more and more roads were built, maps became necessary travel accessories.



Auction #11

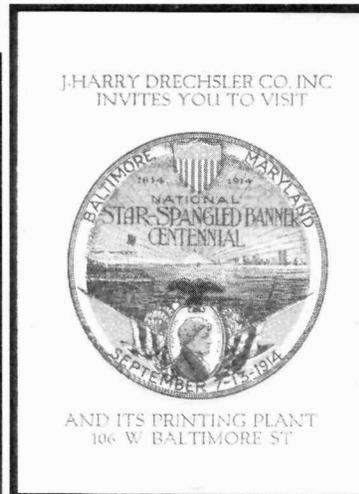
The following poster stamps will be sold to the highest bidder providing minimum bid listed is met. All stamps are in very good condition with no tears, creases, scuffs or thins. Returnable within 14 days for full refund. Return postage not reimbursed. Auction ends on January 31, 2017. Bid increments must be \$0.50. Tie bids will go to the earliest bid received. Bids may be submitted by email (rbposterstamps@gmail.com) or regular mail. No telephone bids please. Postage is free within the United States. **No shipments will be made outside the United States.** Payment due when winning bidder receives stamps in mail with invoice. Payment by check or money order only. Numbers: Bradbury, *U. S. Advertising Poster Stamps, 1912-1915.* revised ed. 2014.



1 B822 \$8.



2 B1324 \$8.



3 B1367 \$10.



4 B3385 \$10.



5 Omaha Auto (1923) \$7.



6 Omaha Auto (1926) \$7.



7 B3072 \$5.



8 not in Bradbury \$10.



9 Polishing. \$6.



10 Paper Cutting. \$6.



11 Designing. \$6.



12 B3160 \$6.



13 B4414 \$10.



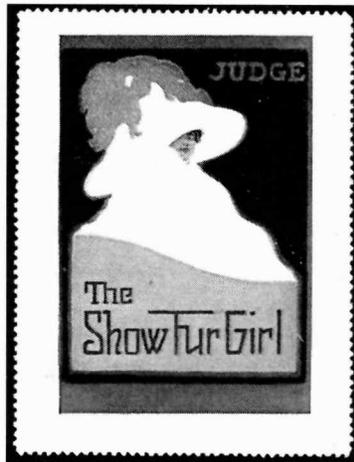
14 B4023 \$6.



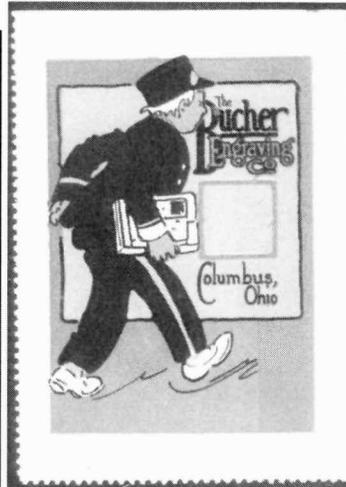
15 B4778 \$7.



16 B4792 \$8.



17 B2651 \$10.



18 B736 \$15.



19 B1064 \$7.



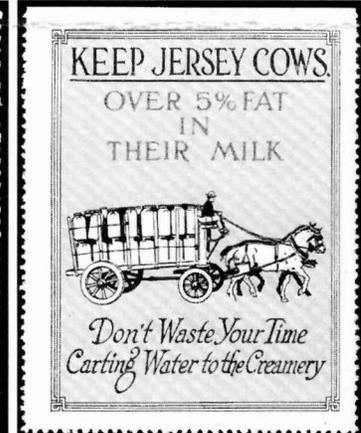
20 B549 \$7.



21 B3850 \$6.



22 B889 \$7.



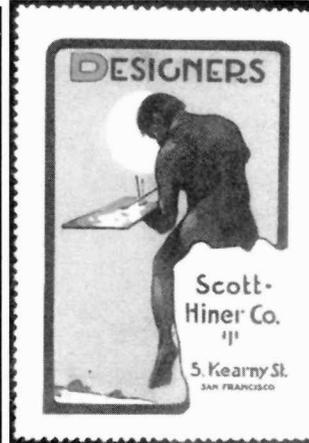
23 B143 \$7.



24 B1877 \$12.



25 B1324 \$7.



26 B4650 \$15.



27 B4902 \$7.



28 B2033 \$8.



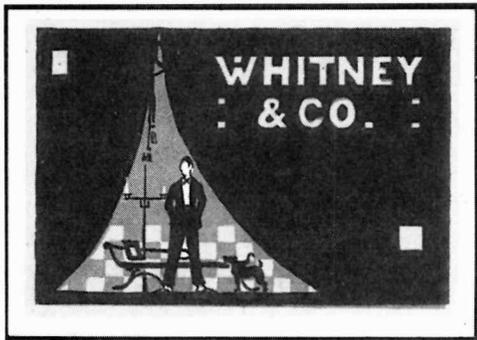
29 B2031 \$12.



30 B2034 \$12.



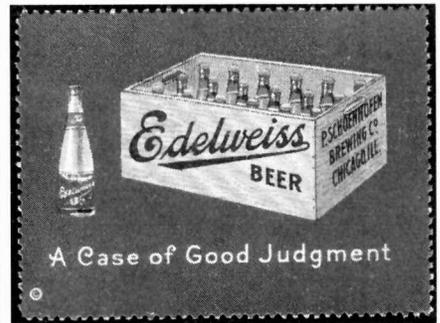
31 B4343 \$10.



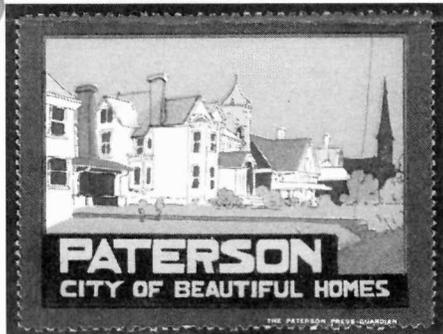
32 B5625 \$7.



33 B3333 \$8.



34 B4615 blue \$7.



35 B3871 \$7.



36 B605 \$7.



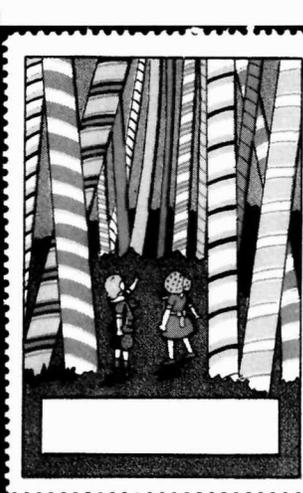
37 Printers Meet (Cooper artist) \$7.



38 B525 \$10.



39 B397 \$7.



(Smith-Brooks, Denver on back)



41 B4906 \$7.



42 B4312 \$7.



43 B4303 \$7.



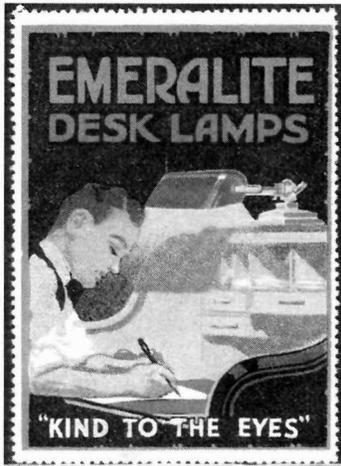
44 B2555 \$10.



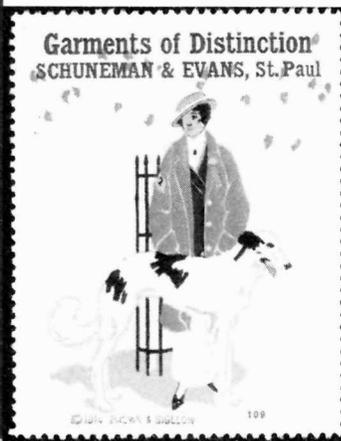
45 B2553 \$10.



46 B4297 \$30.



47 B1536 \$7.



48 B616 \$8.



49 B5684 \$10.



50 not in Bradbury \$8.



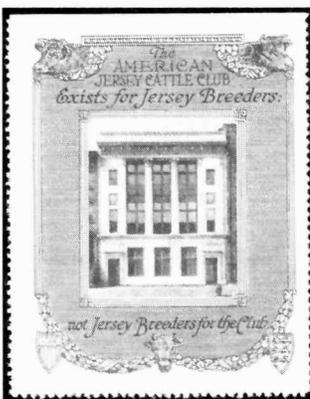
51 not in Bradbury \$8.



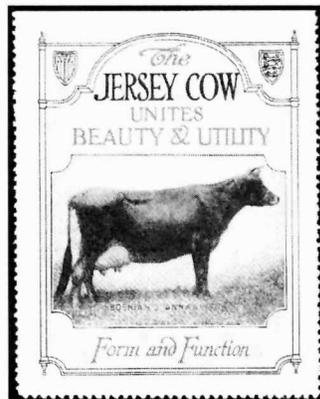
52 not in Bradbury \$8.



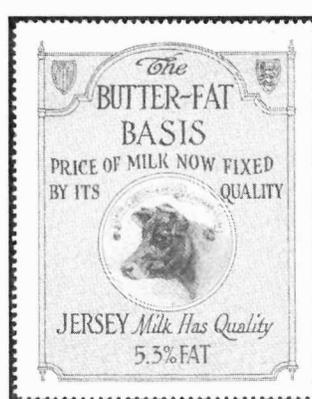
53 B4604 \$8.



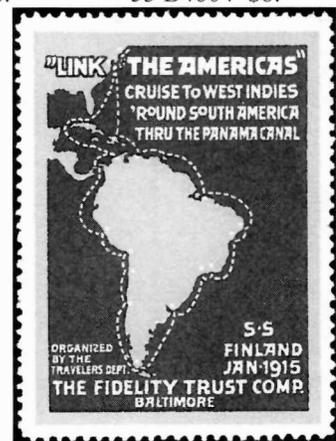
54 B132 \$7.



55 B138 \$7.



56 B141 \$7.



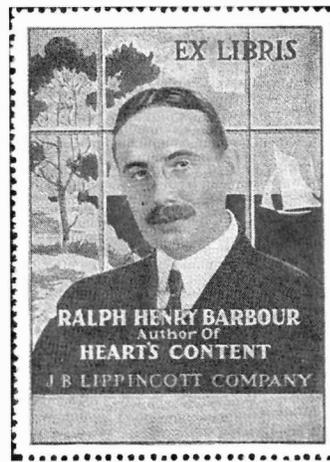
57 B1762 \$7.



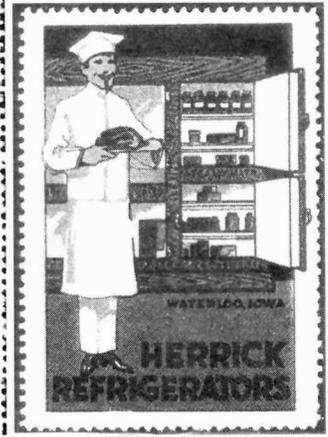
58 B2924 \$7.



59 B2928 \$7.



60 B2923 \$7.



61 B2356 \$7.



62 St. Louis 1915 \$10.



63 B1454 \$5.



64 B5614 \$7.



65 B488 \$8.



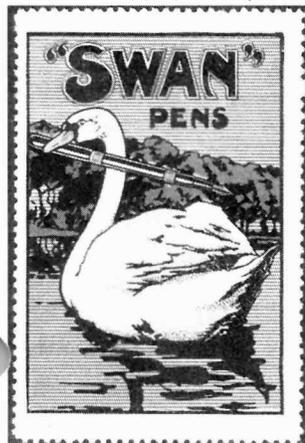
66 B2424 \$7.



67 B4868 \$6.



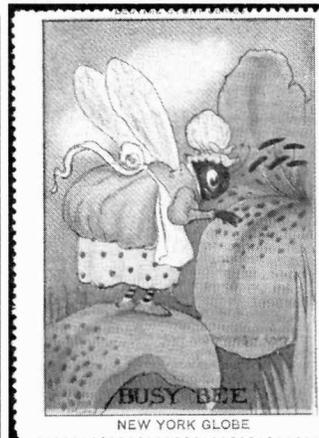
68 B2550 \$7.



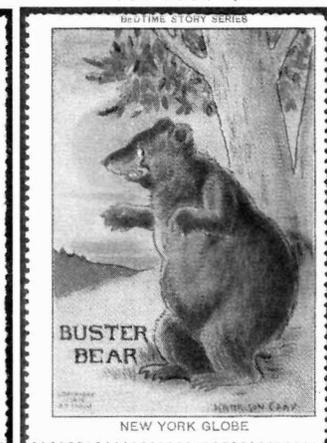
69 B5107 \$7.



70 B3880 \$7.



71 B3575 \$7.



72 B3574 \$7.



73 B3020 \$7.



74 B241 \$7.



75 B3805 \$8.



76 B3803 \$7.



77 B2740 \$8.



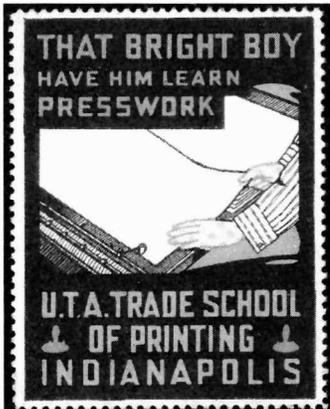
78 B993 \$6.



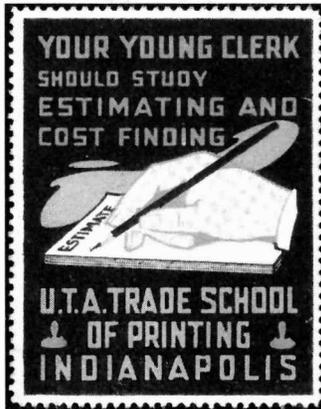
79 B992 \$6.



80 B985 \$6.



81 B5214 \$8.



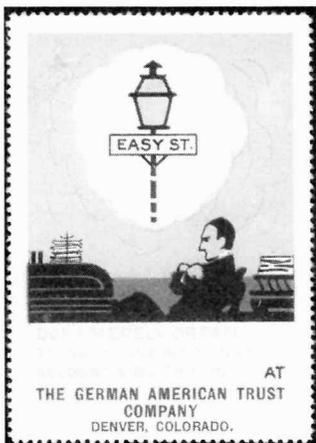
82 B5216 \$8.



83 B4905 \$7.



84 B4908 \$7.



85 B4904 \$7.



86 Pepper \$7.



87 Paprika \$7.



88 Mace \$7.



89 B1625 Fatima Cigarettes (on back) \$15.



90 B1960 \$6.



91 B4294 \$10.



92 B448 \$8.



93 B4738 \$10.



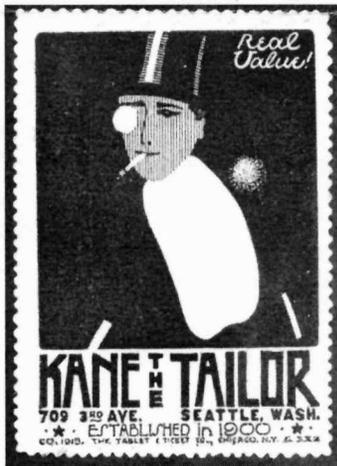
94 NY 1912 woman \$6.



95 NY 1912 hand \$6.



96 B3982 \$6.



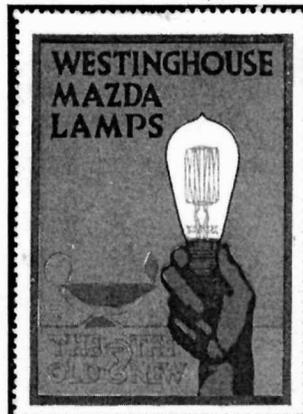
97 B2669 green background \$20.



98 B2225 \$18.



99 B3406 \$7.



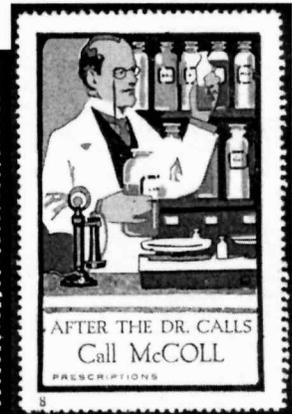
100 B5570 \$7.



101 B5571 \$7.



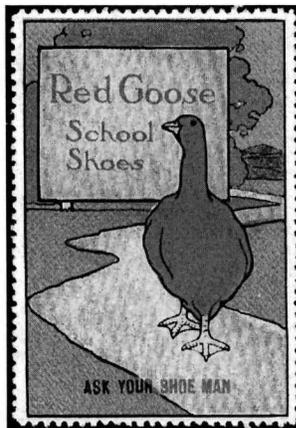
102 B1003 \$18.



103 B453 \$6.



104 B1228 \$8.



105 B4363 \$7.



106 B4364 \$7.



107 B4365 \$7.



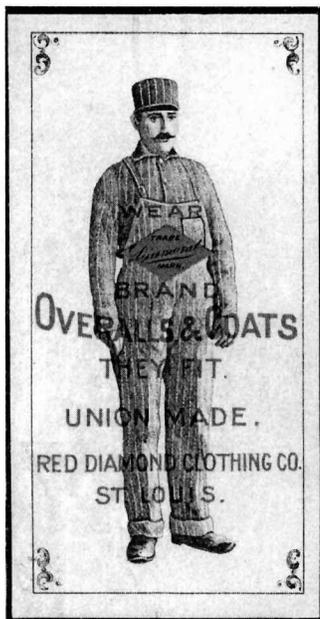
108 S352 (St. Louis) 60 mm. ca 1902 \$10.



109 S532. 74 mm. ca. 1902. red \$15.



110 S556a. red. 40 x 65 mm. ca. 1902. \$15.



111 Diamond Overalls. 92 x 48 mm. ca 1902. \$25.



112 S670 (St. Louis) 50 x 50. ca 1902. \$15.



113 S305 (St. Louis) 40 mm. ca. 1902 \$10.



114 S293 32 mm. red ca. 1902 \$7.

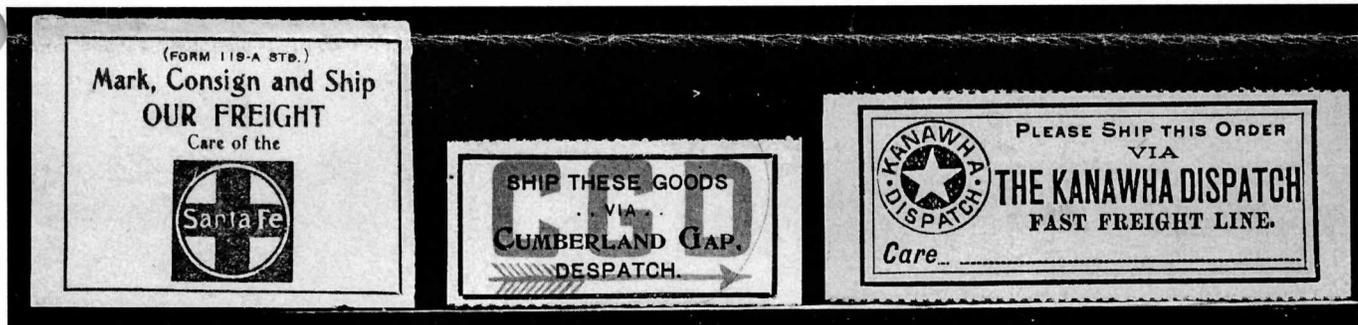
Railroad Express labels, circa 1902, all from an album assembled in Saint Louis, Missouri



115 Lehigh & Wabash 42 x 32 mm. \$5. 116 Erie Despatch 32 x 32. \$3. 117 National Express 29 x 35. \$3. 118 Western Express 26 x 22. \$3. 119 Wabash 36 x 38. \$3.



120 Lehigh Valley 38 x 28. \$4. 121 US Express 40 x 30. \$4. 122 Pacific Express and US Express 28 x 65. \$5. 123 Drayage Transfer St. Louis MO 27 x 22. \$6.



124 Santa Fe 40 x 52. \$3. 125 Cumberland Gap Express 24 x 48. \$5. 126 Kanawha Dispatch 30 x 72. \$3.



127 Missouri Kansas & Texas 48 x 35. \$5. 128 Penna. RR. 48 x 48. \$4. 129 Kanawha Dispatch 37 x 60. \$5.