

Collecting Poster Stamps

An occasional periodical dedicated to the study of United States poster stamps

Number 25

June 2017

Home Telephones in 1914 and 1915

The home telephone was one of many technologies that became popular in homes during the classic poster stamp era of 1914 and 1915. This was a time when life at home was fast becoming easier and more enjoyable. Gas or electricity enabled new types of home equipment or appliances for such essentials as heating, lighting, refrigeration, cooking and cleaning. Victrolas and player pianos provided entertainment.

The telephone became a tool for business and pleasure. Poster stamps supply visual documentation of these technological changes as manufacturers and suppliers used them to advertise their products.



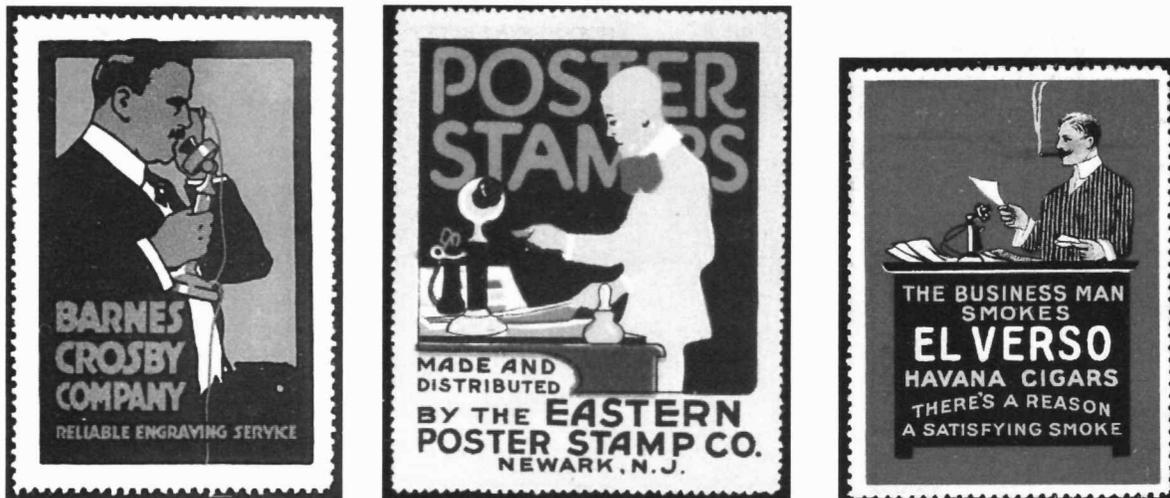
In 1876 Alexander Graham Bell secured the first U. S. patent for the telephone. The hand cranked wall telephones were used in homes starting in the 1880s and continuing into the 1930s especially in rural areas of the country.



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The candlestick telephone with its earpiece that one lifted up and held to one's ear was less expensive and easier to use when it was introduced in the 1890s. The rotary telephone appeared in the 1920s.



Considering this history, I expected to find images of hand cranked wall telephones and candlesick telephones on 1914 – 1915 poster stamps. However, every telephone image I have seen on such stamps depicts a candlestick telephone.



Telephone calls were made through switch-boards during this time period. These switch-boards and their operators appear on a few poster stamps.



Sierra Cuts, 343 Front Street, San Francisco. Sierra Art and Engraving Co.

There are six Sierra Cuts poster stamps (Bradbury B4754-B4759). This set was issued in two forms—one set without borders and the other set with heavy gold borders. The first set is uncommon, the second set is rare. Both sets are printed on paper that is heavier than that used for most poster stamps.





Advertising Picture Stamp Album

A. S. Hinds, Portland, Maine

Many poster stamp collectors are familiar with the set of 24 poster stamps advertising A. S. Hinds Co. makers of Hinds Honey and Almond Cream. Hinds Co. also published an "Advertising Picture Stamp Album" with a copyright date of 1914 and a price of 10 cents postpaid.

The following is taken from the first page of this album:

"In Europe millions of Postger Stamps, or Picture Stamps, are being used for advertising purposes. Collecting these stamps has become a widespread pastime. Thousands of Boys and Girls have large and very attractive collections that they have secured by exchanging, earning or buying.

In the United States the scheme is growing. Already many manufacturers, large advertisers, railroads, hotels, pleasure resorts and publishers have their stamps in circulation.

Ask your druggist, grocer, hardware dealer, confectioner; and write proprietors of all kinds of advertised goods, asking how to get their stamps.

This album is published by A. S. Hinds, 18-20-22 West Street, Portland, Maine."

Auction #16

The following poster stamps will be sold to the highest bidder providing minimum bid listed is met. All stamps are in very good condition with no tears, creases, scuffs or thins. Returnable within 14 days for full refund. Return postage not reimbursed. Auction ends on June 30, 2017. Bid increments must be \$0.50. Tie bids will go to the earliest bid received. Bids may be submitted by email (rbposterstamps@gmail.com) or regular mail. No telephone bids please. Postage is free within the United States. **No shipments will be made outside the United States.** Payment due when winning bidder receives stamps in mail with invoice. Payment by check or money order only. Numbers: Bradbury, *U. S. Advertising Poster Stamps, 1912-1915.* revised ed. 2014.



1 B2445 \$6.



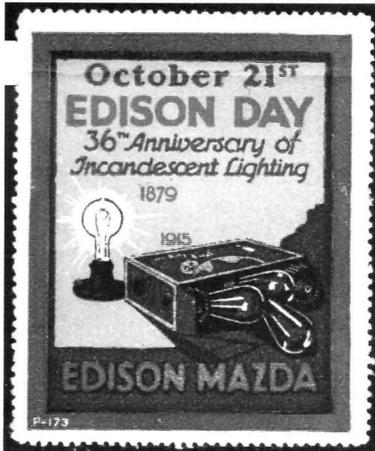
2 B3647 \$6.



3 B3989 \$15.



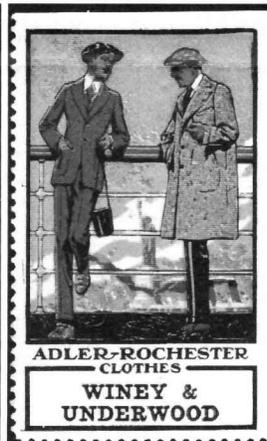
4 (1915) 60 mm. not in Bradbury \$15.



5 B1445 \$6.



6 B4060 \$9.



7 B42 \$12.



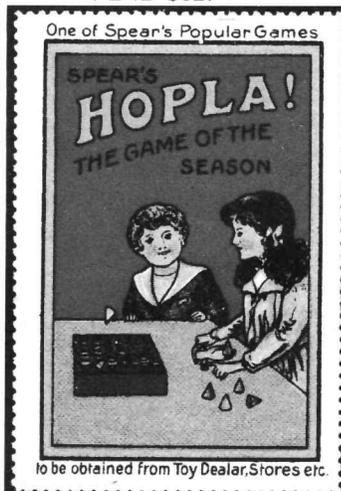
8 B2521 \$6.



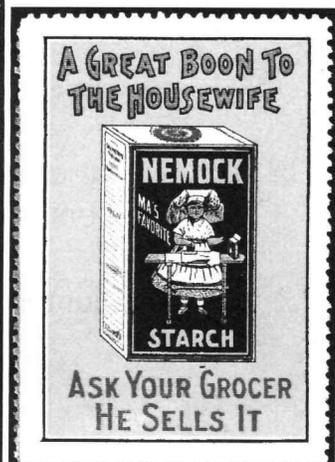
9 B1868 \$7.



10 B3826 \$12.



11 B4845 \$15.



12 B3377 #8.



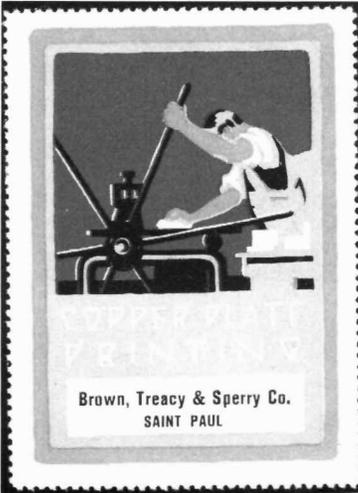
13 B2341 \$10.



14 B3102 \$8.



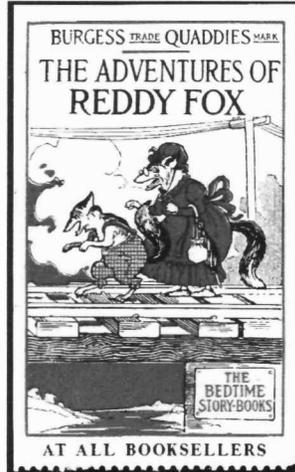
15 B3830 \$8.



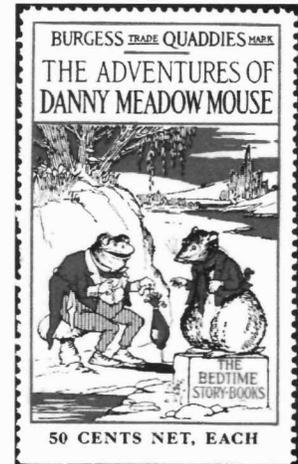
16 B632 \$8.



17 not in Bradbury \$7.



18 B780 \$9.



19 B775 \$9.



20 B2735 \$7.



21 B1078 \$15.



22 B2354 \$8.



23 B2359 \$7.



24 B4322 \$8.



25 Princess, not in Bradbury \$8.



26 B3909 \$7.



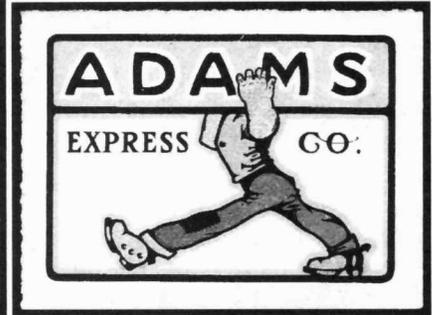
27 B3911 \$10.



29 crowd, Arizona State Fair (1917) \$9.



30 giant, Arizona State Fair (1917) \$9.



31 B31 \$9.



32 not in Bradbury \$7.



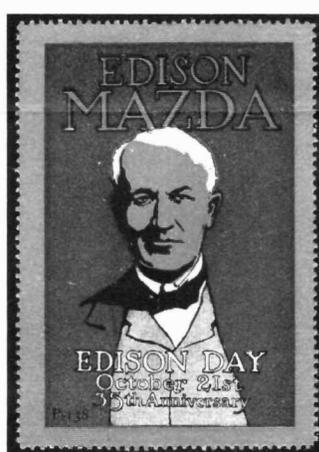
33 not in Bradbury \$7.



34 B767 \$25.



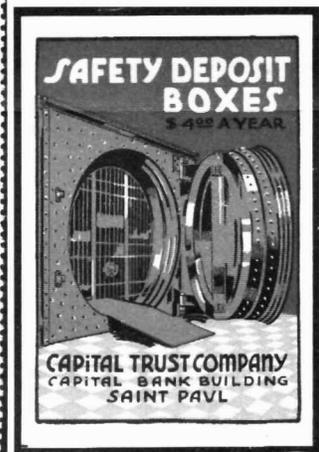
35 B3225 \$7.



36 B1436 \$6.



37 B2523 \$7.



38 B888 \$6.



39 B1568 \$6.



40 B1570 \$6.



41 B984 \$7.



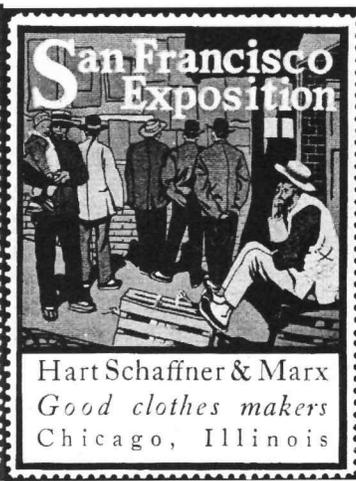
42 B1861 \$13.



43 B1862 \$7.



44 B2274 PPIE \$12.



45 B2276 PPIE \$12.



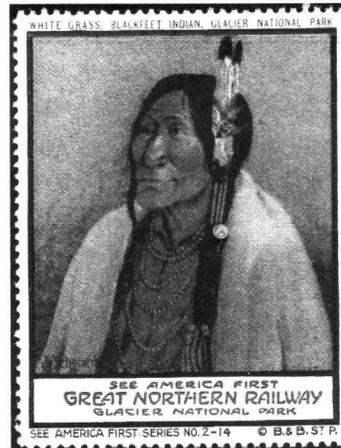
46 B2106 \$6.



47 B2107 \$6.



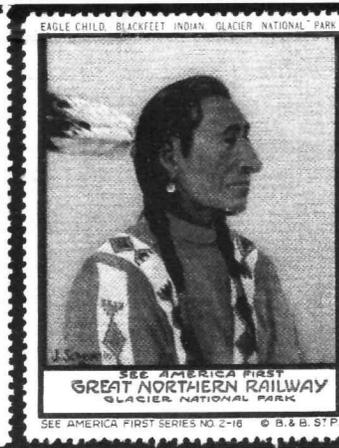
48 B2108 \$6.



49 B2117 \$9.



50 B2118 \$9.



51 B2116 \$9.



52 B1400 \$6.



53 B2398 \$6.



54 B2402 Boy Scouts \$8.



55 B2185 State \$8.



56 B2188 War \$8.



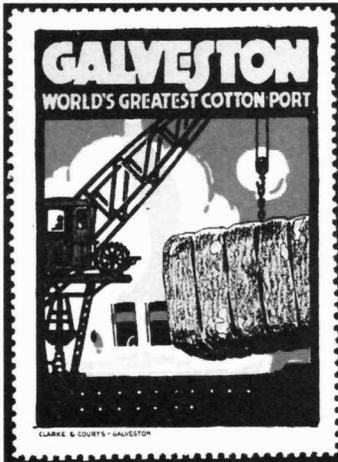
57 B2498 \$7.



58 B2964 \$7.



59 B5698 note imprint \$10.



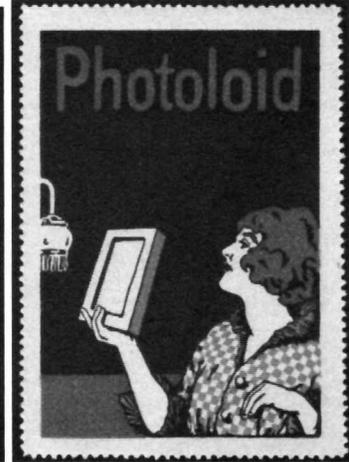
60 B1925 \$7.



61 B982 \$7.



62 B3892 \$8.



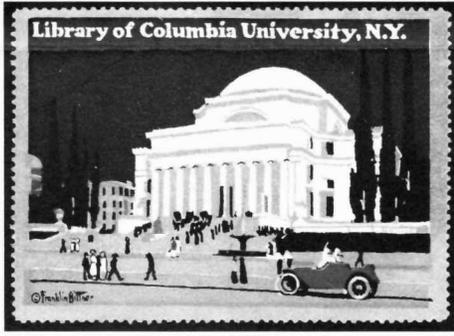
63 B4004 \$7.



64 B3433 \$8.



65 B3432 \$8.



66 B3435 \$8.



67 B3807 \$7.



68 B3810 \$7.



69 B3904 \$7.



70 B4025 \$8.



71 B974 \$12.



72 B975 \$12.



73 B977 \$15.



74 B9811 \$12.



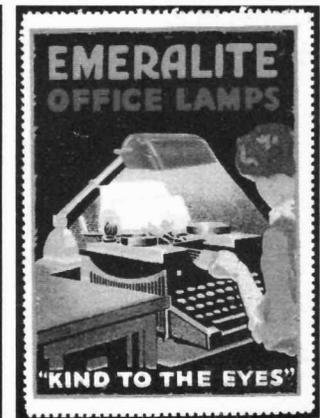
75 B1533 \$7.



76 B1472 \$8.



77 B1467 \$8.



78 B1538 \$8.



79 B1582 \$7.



80 B2854 \$9.



81 B2878 \$6.



82 B2939 \$7.



83 B3277 \$8.



84 B3278 \$8.



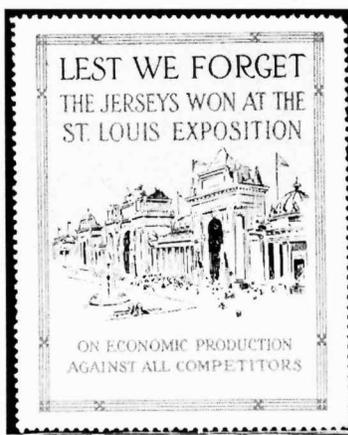
85 B3779 \$6.



86 B2208 \$7.



87 B3067 \$12.



88 B142 \$20.



89 B4584 Lyendecker, artist \$10.



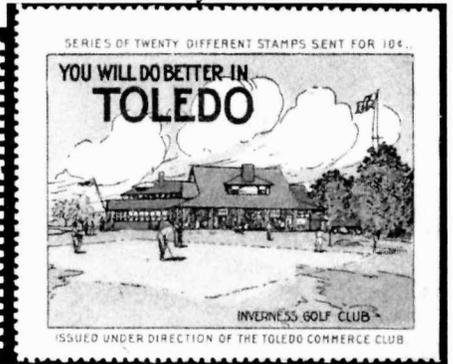
90 B4583 Lyendecker. \$10.



91 B89 \$7.



92 B2470 \$8.



93. B5155 Inverness Golf Club \$15.



94 B261 \$7.



95 B348 \$15.



96 B366 \$6.



97 B3183 \$25.



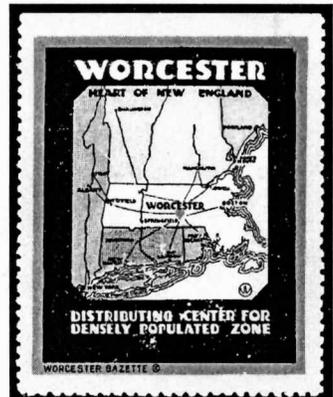
98 B2744 \$8.



99 B3254 \$15.



100 Worcester textile \$8.



101 Worcester map \$8.



102 B2672 black on white \$20.



103 B3639 \$20.



104 B5531 \$15.



105 B1222 \$20.



106 S214 St. Louis ca 1902. 32 x 45. blue. \$15.



107 S379. (St. Louis) ca. 1902. 70 x 80. red. \$10.



108 S506 Rieke 50 mm. ca. 1902. \$15.



109 S257 Abel & Macdonald (St. Louis) ca. 1902. blue. 50 mm. \$20.



110 American Storage & Moving. (St. Louis) ca 1902 50 x 69 mm. red on white. \$25.



111. S374 Lambert-Deacon-Hull ca. 1902. 68 mm. blue. \$20.

Auction #15 results. #3-\$16.50; #4-\$10.50; #5-\$6; #7-\$10; #8-\$10; #9-\$7; #10-\$13; #11-\$10.50; #12-\$8; #13-\$6; #14-\$7; #15-\$7; #16-\$11; #18-\$10; #19-\$15; #22-\$15; #25-\$8; #26-\$12; #27-\$8.50; #29-\$10.50; #33-\$7; #34-\$7; #36-\$21.50; #37-\$15.50; #39-\$7; #40-\$10.50; #42-\$12; #44-\$14; #45-\$9; #48-\$11; #50-\$9.50; #53-\$6.50; #54-\$8.50; #56-\$12.50; #57-\$8; #58-\$8; #59-\$7; #61-\$8; #62-\$10; #66-\$9; #67-\$9; #77-\$15; #78-\$15; #81-\$9.50; #85-\$6; #91-\$10.50; #92-\$9; #93-\$12.50; #95-\$11; #96-\$12; #97-\$12; #98-\$20; #99-\$10.50; #100-\$22; #101-\$27; #105-\$15; #106-\$26; #107-\$12; #108-\$20; #109-\$24.50; #111-\$25.