

Collecting Poster Stamps

An occasional periodical dedicated to the study of United States poster stamps

Number 26

July 2017

Dando Co., Poster Stamp Manufacturers. Philadelphia

Dando Company, Philadelphia, left no doubt about its business focus when it proclaimed “Poster Stamp Manufacturers” in its booklet entitled *The Poster Stamp, its origin, use & results*. This has a 1915 copyright date. Many collectors have likely seen this brochure since it has been reprinted in recent years.

The following extract is from the aforementioned Dando booklet:

“The Dando Company, in compiling this brochure, has endeavored to indicate how poster stamps are being used in typical lines of business, and those reproduced [herein] are merely *suggestive* to other lines.

The poster stamp is adaptable and flexible to the highest degree and, properly designed, finds a place and province in all publicity plans; it may be used to equal advantage, though under different conditions of distribution, by retailers, jobbers, wholesalers and manufacturers.

Correct design and treatment is, of course, a paramount feature, and in this respect The Dando Company is specially fitted to serve its customers, outlines being prepared under the direct supervision of the Company by men who have proved themselves peculiarly fitted for this special class of work.

It should never be forgotten that poster work requires special and highly individualized form of treatment, its end and aim being *effect*, regardless of means; it is a thing of vivid though artistic contrasts—rather than of harmonies, demanding bold, bizarre, impressionistic treatment of unusual character and skill. The true poster stamp is, in fact, an art in itself.

... the poster stamp lends itself readily to all branches of illustrative art and permits the reproduction of almost every conceivable subject In such reproductions, every known process may be used – lithography, three and four color process, zincs, steel engravings, photogravures, gelatin, and even copper etchings.

Subjects may be originated, or merely reproduced, the resultant being an exquisite *miniature*, with the strong appeal that the ‘little’ possesses to all natures.”

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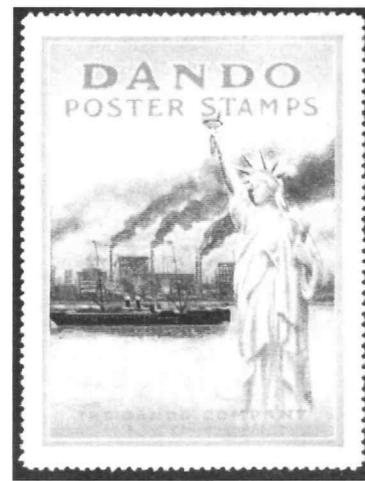
Dando Company published two poster stamps advertising its services. They also published at least 15 stock poster stamps to be marketed to companies whose imprint would be added to the stamp. I have only seen one of these stock stamps with a company imprint--Hallahan.



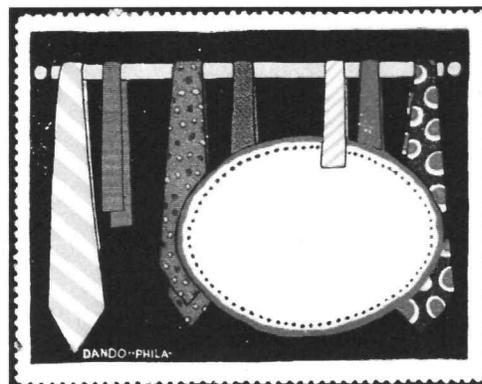
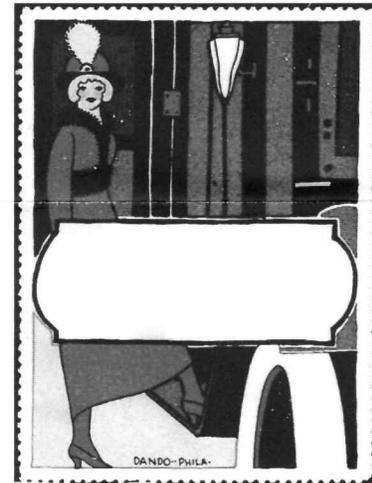
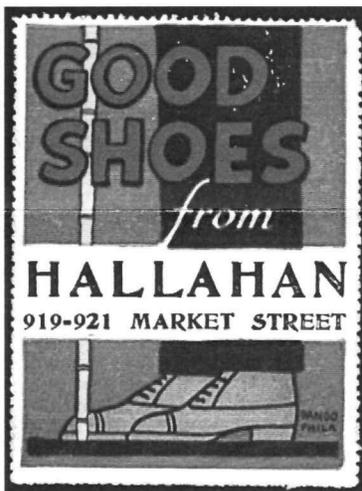
multi-colored

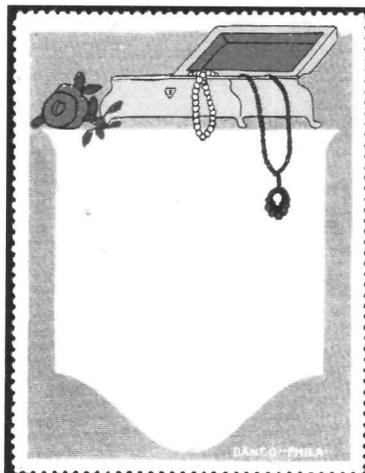
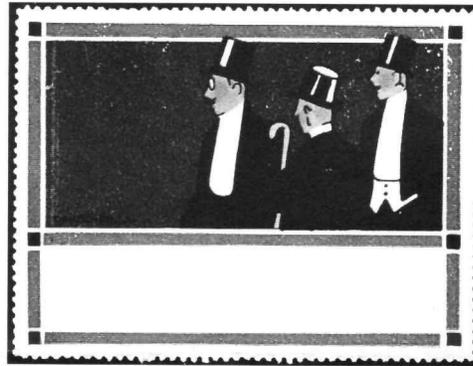
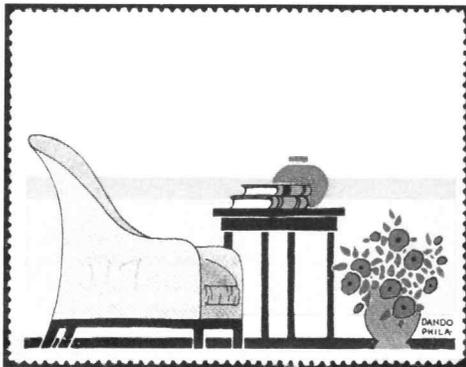
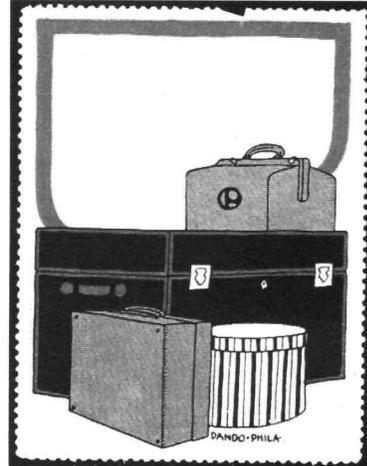
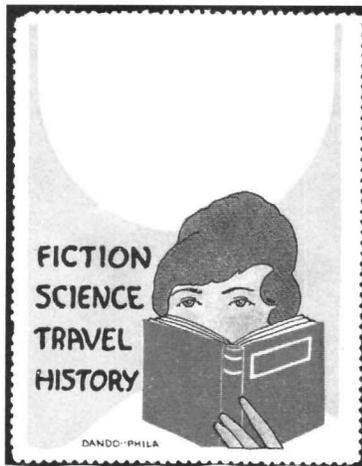


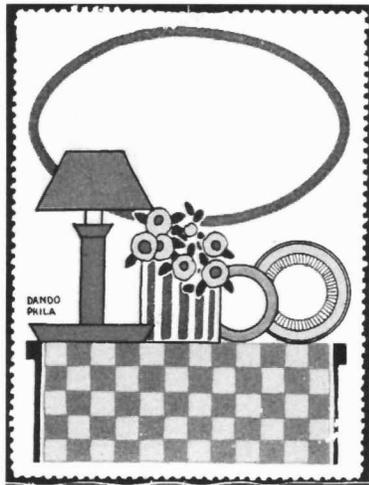
gray/black trial?



yellow/brown trial?







Poster Stamp Topics

Poster stamps advertise a wide range of products, services and places, and their images portray many subjects. At my booth at a recent stamp show, collectors sought poster stamps for the following topics.

Types of companies – fashion, home furnishings, food, books, railroads, automobiles, ships, hotels, restaurants, & department stores. A popular inquiry was for poster stamps advertising printing companies that produce poster stamps.

Subjects – women, sports, fire fighting, African-Americans, Native Americans, Christmas and Santa Claus.

Places -- cities and towns promoted tourism and business development but more often collectors concentrate on an entire state. A few focus on city, Chicago being one of the most popular.

Looking over this list, I think it is a pretty good representation of collector foci. However, more than half of my customers at this show reported that they did not have any specific topical focus. When I asked why they purchased the stamps that they did, the replies were consistently: "Because I like them."

Auction #17

The following poster stamps will be sold to the highest bidder providing minimum bid listed is met. All stamps are in very good condition with no tears, creases, scuffs or thins. Returnable within 14 days for full refund. Return postage not reimbursed. Auction ends on July 31, 2017. Bid increments must be \$0.50. Tie bids will go to the earliest bid received. Bids may be submitted by email (rbposterstamps@gmail.com) or regular mail. No telephone bids please. Postage is free within the United States. **No shipments will be made outside the United States.** Payment due when winning bidder receives stamps in mail with invoice. Payment by check or money order only. Numbers: Bradbury, *U. S. Advertising Poster Stamps, 1912-1915.* revised ed. 2014.



1 B3653 \$7.



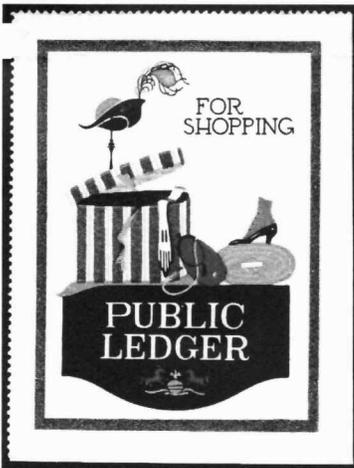
2 B3655 \$7.



3 B4016 \$7.



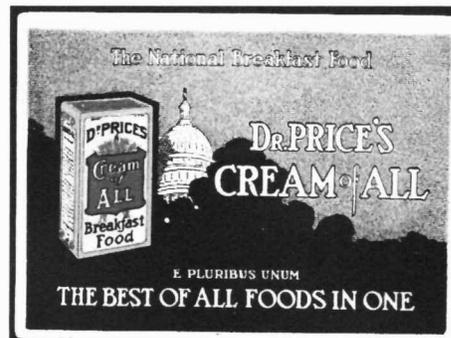
4 B4691 \$8.



5 B4150 \$8.



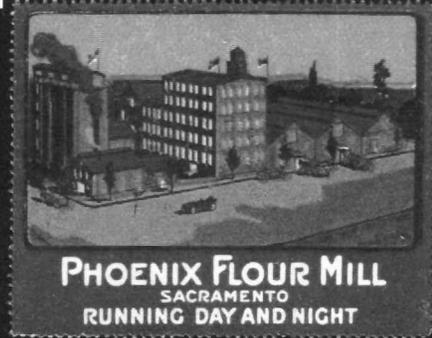
6 B3960 \$8.



7 B4135 \$10.



8 B3905 \$7.



9 B3962 \$7.



10 Yale University nib \$7.



11 B4841 \$20.



12 B4413 \$6.



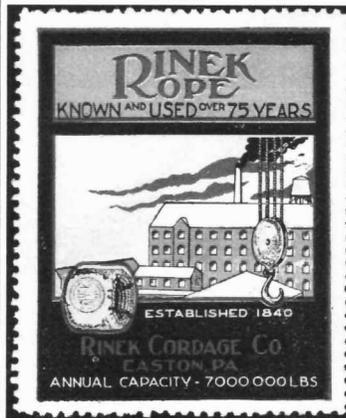
13 B3645 \$7.



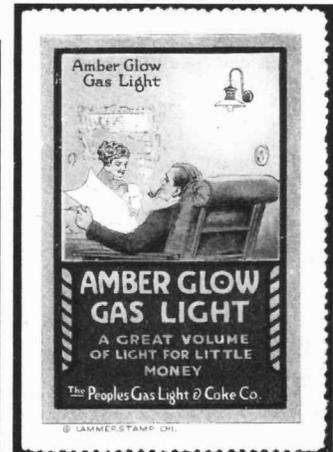
14 B4100 \$8.



15 B4490 \$8.



16 B4406 \$5.



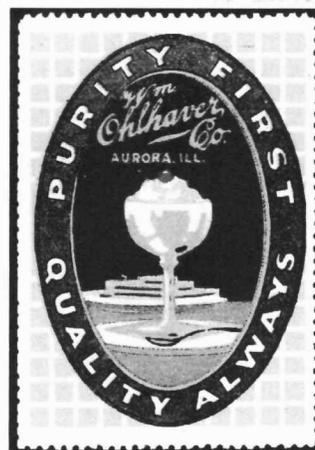
17 B3919 \$8.



18 B3854 \$6.



19 B3859 \$6.



20 B3688 \$7.



21 B3689 \$7.



22 B3676 \$6.



23 B3646 \$7.



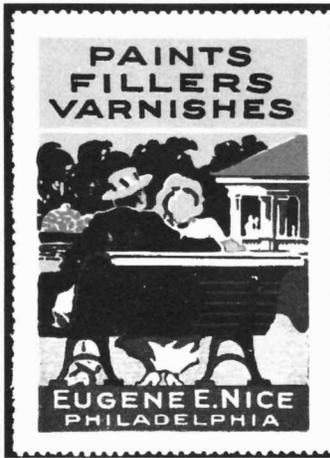
24 B3650 \$7.



25 B1210 \$7.



26 B3592 \$7.



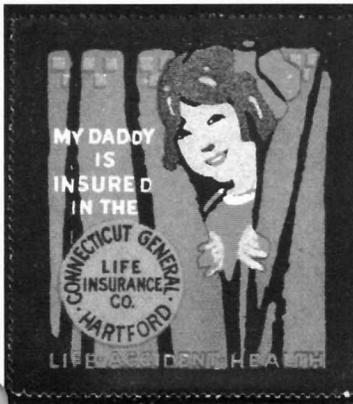
27 B3594 \$7.



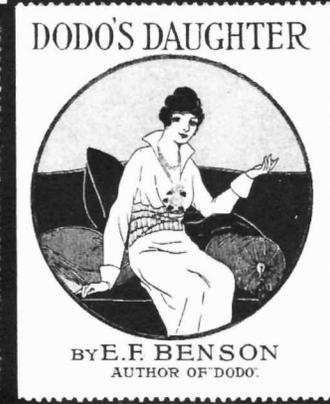
28 B1205 \$10.



29 B1179 \$15.



30 B1153 \$6.



31 B1358 47.



32 B825 \$15.



33 B492 \$7.



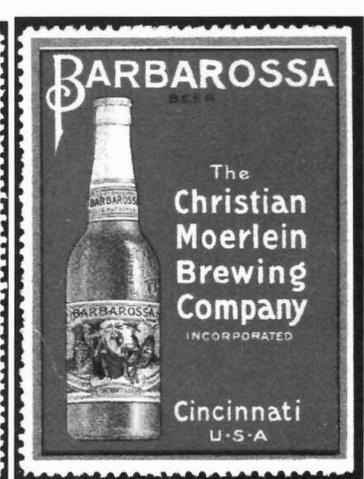
34 B1138 \$15.



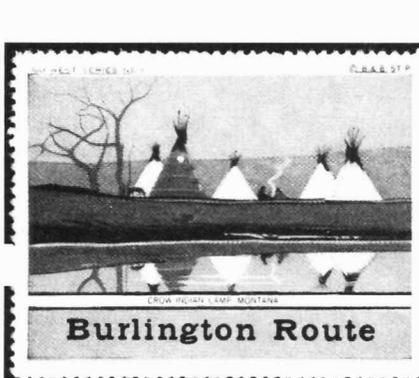
35 B1133 \$5.



36 B1019 \$8.



37 B1017 \$12.



38 B785 \$8.



39 B559 \$10.



40 B2715 \$15.



41 B910 \$9.



42 B776 \$9.



43 B772 \$20.



44 B770 \$25.



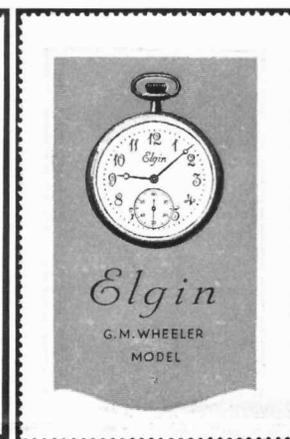
45 B686 \$10.



46 B682 \$10.



47 B474 \$6.



48 B1487 \$10.



49 B384 \$6.



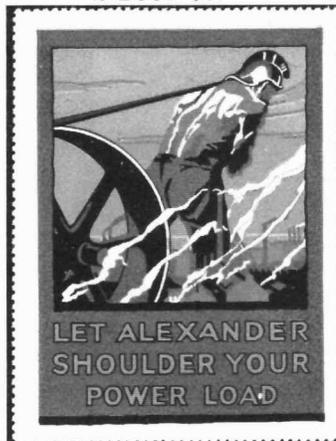
50 B387 \$8.



51 B3977 \$8.



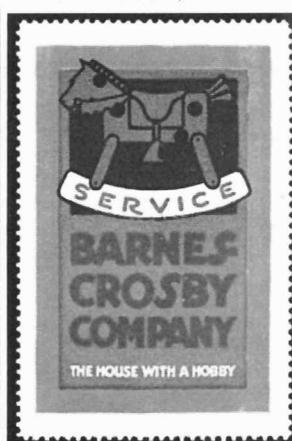
52 nib \$8.



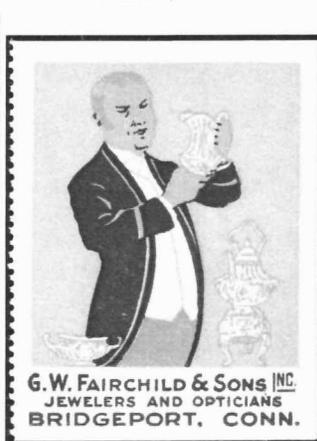
53 B68 \$8.



54 B281 (Chicago) \$8.



55 B280 (Chicago) \$8.



56 B1582 \$7.



57 B322 \$8.



58 B323 \$8.



59 B324 \$8.



60 B3070 \$7.



61 B2384 \$5.



62 B2385 \$5.



63 B2386 \$5.



64 B2387 \$5.



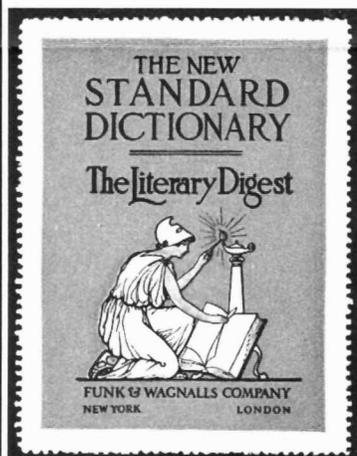
65 B1863 \$8.



66 B1864 \$12.



67 B1865 \$7.



68 B1891 green \$5.



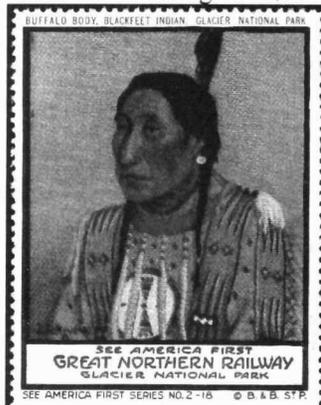
69 B2109 \$6.



70 B2110 \$6.



71 B2117 \$10.



72 B2118 \$10.



73 B2399 \$20.



74 B2401 \$6.



75 B2405 \$6.



76 B2454 \$12.



77 B2210 \$6.



78 B2211 \$6.



79 B1332 \$7.



80 B2560 \$6.



81 B2562 \$6.



82 B2562 \$6.



83 B3445 \$8.



84 B3444 \$8.



85 B1340 \$8.



86 B1337 \$8.



87 B2517 \$9.



88 B2516 \$9.



89 B221 \$15.



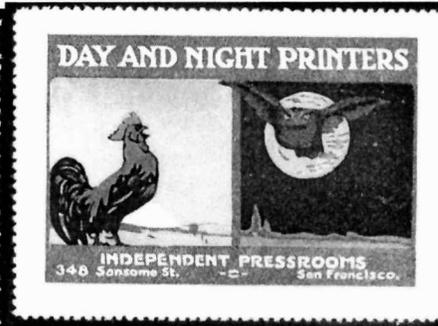
90 B987 \$20.



91 B957 \$15.



92 B1511 \$12.



93 B2527 \$16.



94 B1203 \$9.



95 B1434 \$9.



96 B1849 \$16.



97 B2534 \$15.



98 B3300 yellow \$12.



99 B3021 \$9.



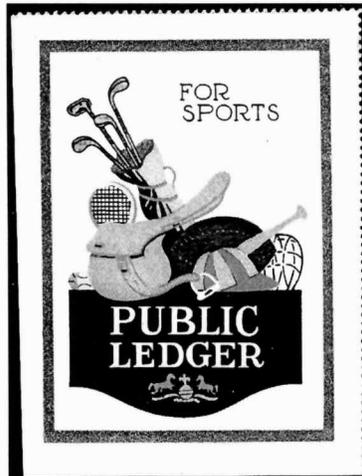
100 B3053 \$10.



101 B2545 \$20.



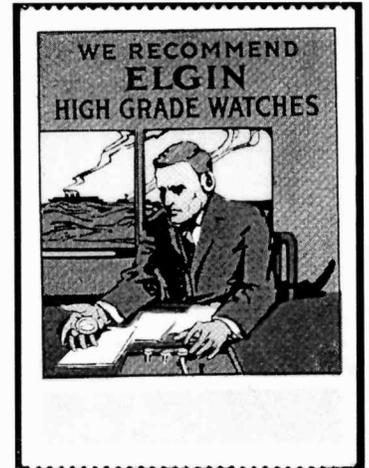
102 Butler Mfg., nib \$15.



103 B4151 \$15.



104 Jovian Order 1915 \$7.



105 B1475 \$8.



106 So. California Express. red & black 58 x 58 mm. ca. 1902. \$12.



107 S343 56 mm. Wrisberg ca. 1902 black on gold. \$12.



108 S158 54 x 48 mm. embossed gold on burgundy ca. 1902 \$15.



109 S526 ca. 1902. blue. 66 mm. circle. \$22.



111 Continental Creamery St. Louis. 52 x 52 mm. blue. ca 1902. \$16.



112 Planters Hotel. St. Louis. ca. 1902 48 x 74 mm. red, white, blue. \$20.