

# Collecting Poster Stamps

An occasional periodical dedicated to the study of United States poster stamps

Number 37

July 2018

## Kaufmann & Strauss Co., New York

Kaufmann & Strauss Co., 122 Fifth Avenue, New York, was incorporated in 1896. It was in the “advertising novelties” business at least until 1920. Charles Kaufmann was President and William Strauss was Vice-President. They also operated Rafael Tuck Sons & Co. New York from this same address.

Kaufmann & Strauss published poster stamps, some of which were printed in Germany and shipped to the United States before mid-1914. One poster stamp promoted this printing company and its poster stamps. (I) Kaufmann & Strauss produced 46 numbered stock poster stamps. These were issued in two series. This article describes these Kaufmann & Strauss stock stamps and their variations. It also presents a few of its other poster stamps that are not stock stamps. These stamps measure 57 x 41 mm. The images shown here are reduced in size.



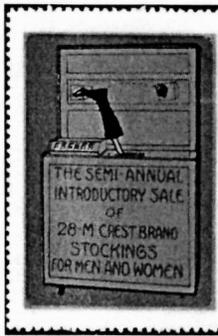
Note that the photos in this article are numbered as follows: for a poster stamp with a number printed in the margin that number is used for the photo. For example, a stamp with 8 printed in its lower margin has that number below its photo. Photos of other stamps are marked with Roman numerals.

### *First Series: number and “made in Germany” in margin*

The first series of Kaufmann & Strauss poster stamps consists of 24 stock stamps with a number and the words “made in Germany” printed in light blue ink in the bottom margin. This margin printing is too light to see in the photos shown here. I conclude that these stamps were published by Kaufmann & Strauss because I have six stamps that repeat the image of a stamp as described above but have the number in black and “Kaufmann & Strauss Co. N.Y.” in light blue in the bottom margin. The same numbers, same size, and similar artistic style further support this conclusion.

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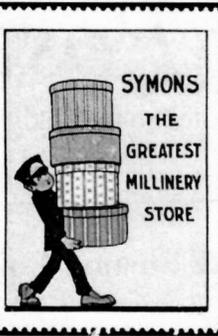
Robert C. Bradbury, *Books & Poster Stamps*, 879 Pleasant Street, Worcester, MA 01602.  
(508) 754-2954, e-mail [rbposterstamps@gmail.com](mailto:rbposterstamps@gmail.com)



4



5



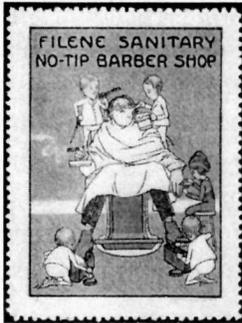
6



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8



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18



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24



25



All 24 stamps have "printed in Germany" in the margin. I also have six stamps (numbers 2, 3, 14, 20, 21 and 23) that have the same images and numbers but with "Kaufmann & Strauss" in the margin. It is probable that all 24 stamps were issued in this alternative format.

*Second Series: numbered and "c. 1914. Kaufmann & Strauss Co. N.Y." in margin*

The second series of Kaufmann & Strauss poster stamps consists of 22 stock stamps numbered 29 through 46 with the number printed in black and the words "c. 1914. Kaufmann & Strauss Co. N.Y." printed in light blue ink in the bottom margin. Eighteen of these stamps are shown. I have not seen three of the stamps (#s 30, 36 and 38) in this set.



Several additional Kaufmann & Strauss poster stamps were likely issued for single companies only and thus are not stock stamps. Two have numbers printed in black and the Kaufmann & Strauss name printed in light blue: 100. (living room scene with 3 people). Stultz & Bauer, copyright 1913 is on this stamp. (100); 207. (woman, parasol). R & G Corsets issued with the same image in four different background colors (orange, red, blue and green). (207)



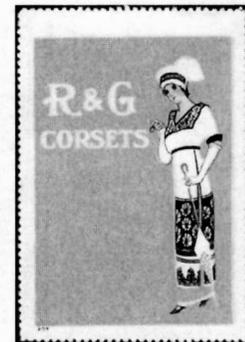
45



46



100



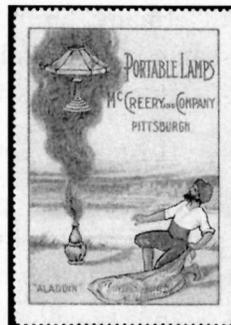
207



II



III



IV



V

Five other stamps advertise McCreery and Co., Pittsburgh and are unnumbered. Four of these have Kaufmann & Strauss printed in the margin in light blue. (II-V) The McCreery building has no printer information but clearly is Kaufmann & Strauss. (VI) The next stamp is for the Segelke & Kohlhaus Mfg. Co., La Crosse, Wis. with the Kaufmann & Strauss imprint. (VII)



VI



VII

I have seen 41 different companies named on Kaufmann & Strauss stock stamps. Of these, 18 appear only on stamps in the first series and 21 only on second series stamps. Two companies, Schuneman & Evans, St. Paul, MN and Denver Company, Denver, CO, appear on stamps from both series. Filene has 15 stamps, the most of any company.

Most collectors likely have at least one Kaufmann & Strauss stamp. So just how scarce are these stamps? "Not very" would be the most likely answer. I reviewed 76 albums of ca. 1915 stamps and 51 (67%) had no Kaufmann & Strauss stamps. Ten albums had one or two stamps. Nine had 3 to 9 stamps. Ten albums had 10 or more stamps with one having 28 stamps. Based on this limited survey, these stamps are scarce. The set of 46 would be very difficult to find.



13 B2161, C2442 \$10.



14 B2133, C2414 \$8.



15 B2934 C3344 \$8.



16 B2031, C2887 \$15.



17 B2032, C2888 \$15.



18 B945, C1073 \$7.



19 B3989 C4463 \$20.



20 B992, C1120 \$7.



21 B993, C1121 \$7.



22 B906, C1033 \$7.



✓ 23 B691, C812 \$8.



25 B910, C1038 \$10.



26 B911, C1039 \$10.



27 B683, C804 \$15.



28 B2215, C2498 \$7.

Auction #28

The following poster stamps will be sold to the highest bidder providing minimum bid listed is met. All stamps are in very good condition with no tears, creases, scuffs or thins. Returnable within 14 days for full refund. Return postage not reimbursed. Auction ends on July 31, 2018. Bid increments must be \$0.50. Tie bids will go to the earliest bid received. Bids may be submitted by email ([rbposterstamps@gmail.com](mailto:rbposterstamps@gmail.com)) or regular mail. No telephone bids please. Postage is free within the United States. **No shipments will be made outside the United States.** Payment due when winning bidder receives stamps in mail with invoice. Payment by check or money order only. B numbers from Bradbury, *U. S. Advertising Poster Stamps, 1912-1915*. revised edition. 2014. C numbers from Bradbury, *U. S. Advertising Poster Stamps, 1912-1915*. full color edition. 2018.



1 sC5556. Smith-Brooks, Denver printed on back. \$7.



2 B2225, C2508 \$20.



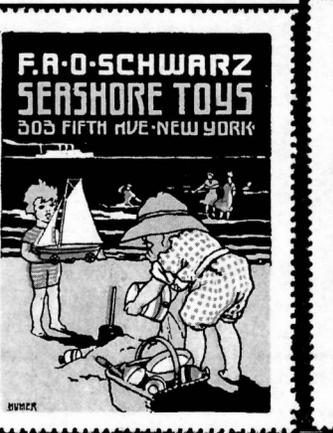
3 B1851, C2004 \$12.



4 B1852, C2005 \$12.



5 B3831, C4297 \$25.



6 B4636, C5220 \$15.



7 B4884, C5511 \$35.



8 B4638, C5222 \$15.



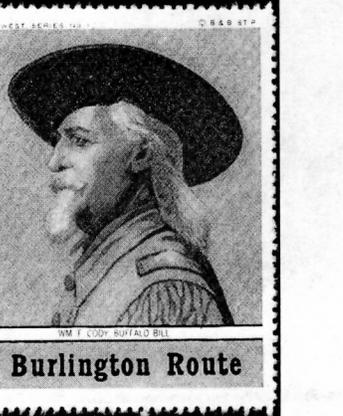
9 B2177, C2458 \$8.



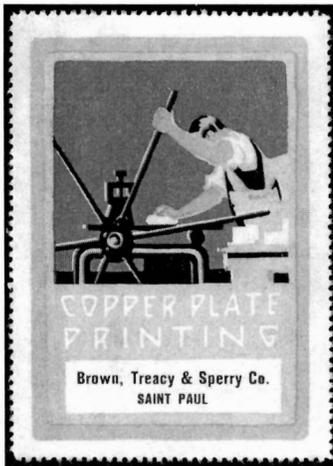
10 B2174, C2455 \$10.



11 B2167, C2448 \$10.



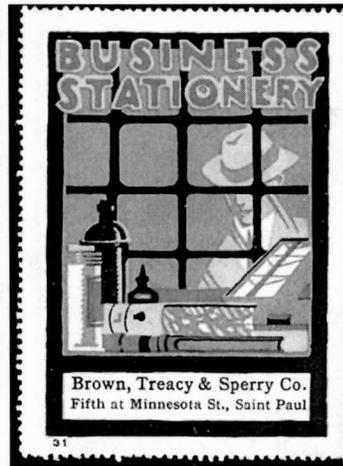
12 B784, C905 \$12.



29 B632, C753 \$15.



30 B638, C759 \$15.



31 B627, C748 \$12.



32 B3130, C3562 \$8.



33 B889, C1014 \$10.



34 B890, C1015 \$8.



35 B4865 C5501 \$8.



36 B4863 C5499 \$8.



37 B2328, C2616 PPIE. \$15.



38 B3018, C3438 \$10.



39 B3228, C3668 \$10.



40 B2518, C2820 \$10.



41 B2519, C2821 \$15.



42 B3220, C3657 unusual imprint \$10.



43 B5545, C6184 PPIE \$8.





44 B3240, C3683 \$10.



45 B3241, C3684 \$10.



46 B2801 C3144 \$17.



47 B4644 C5228 \$15.



48 B3404, C3856 \$8.



49 B4316, C4862 \$12.



50 B5162, C5764 \$6.



51 B4364, C4924 \$8.



52 B4365, C4925 \$8.



53 B4396, C4959 \$7.



54 B4457, C5031 \$7.



55 B4600, C5184 \$15.



56 B4602, C5186 \$7.



57 B5273, C5883 \$8.



58 B1602 C1825 \$25.



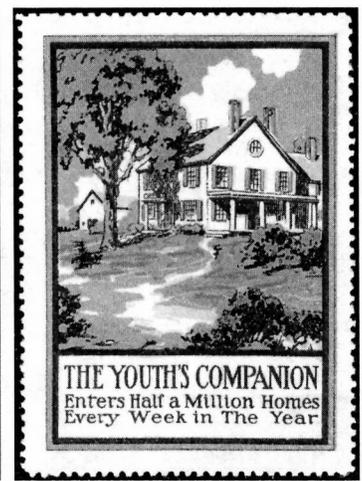
59 B4792, C5425 \$12.



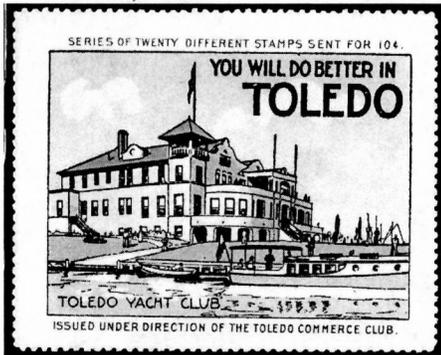
60 B5435, C6063 \$7.



61 B5436, C6064 \$7.



62 B5747, C6417 \$10.



63 B5167, C5769 \$6



64 nib, C4547 \$10.



65 not in Bradbury \$10.



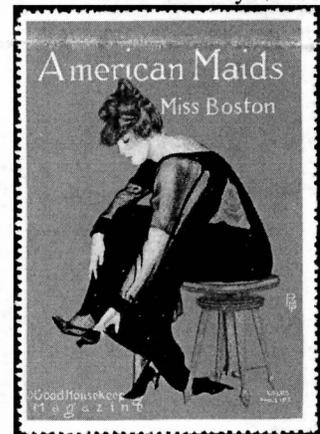
66 B4013 C4487 \$20.



67 B4646 C5232 \$12.



68 B2052 C2308 \$20.



69 B2049 C2305 \$20.



70 B2266, C2550 \$10.



71 B2265, C2549 \$10.



72 B2275, C2259 \$10.



73 Erie, Pa. \$8.



74 Kansas State Fair 1915. \$6.



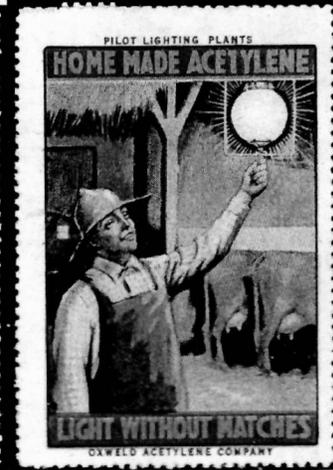
75 Printers Meet (1914, Cooper artist) \$6.



76 B4023, C4497 \$7.



77 Apple Show 1915 \$8.



✓ 78 B3808, C4273 \$7.



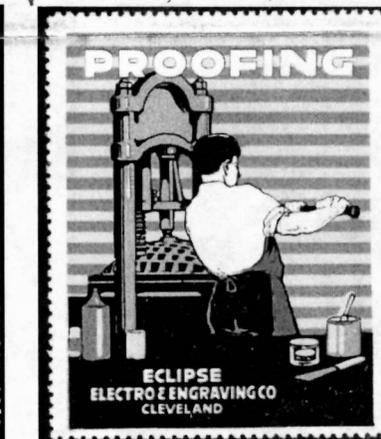
✓ 79 B3811, C4276 \$6.



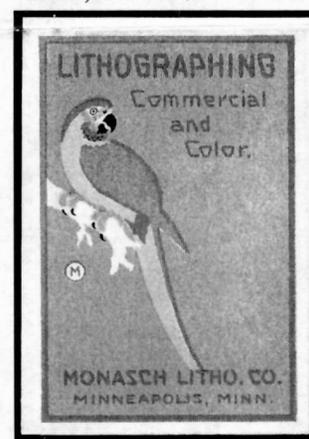
80 B5553, C6193 \$12.



81 B948 C1976 \$9.



82 B1430 C1633 \$15.



83 B3253 C3697 perforated \$20.



84 B5256 C5862 \$12.



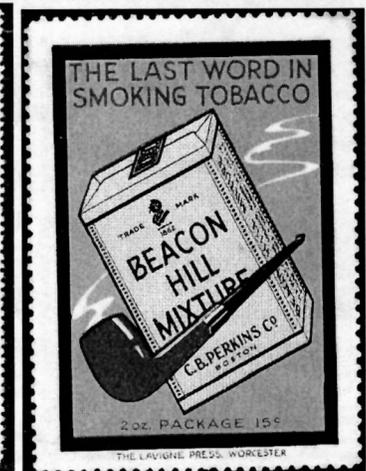
85 not in Bradbury \$8.



86 nib \$8.



87 nib \$8.



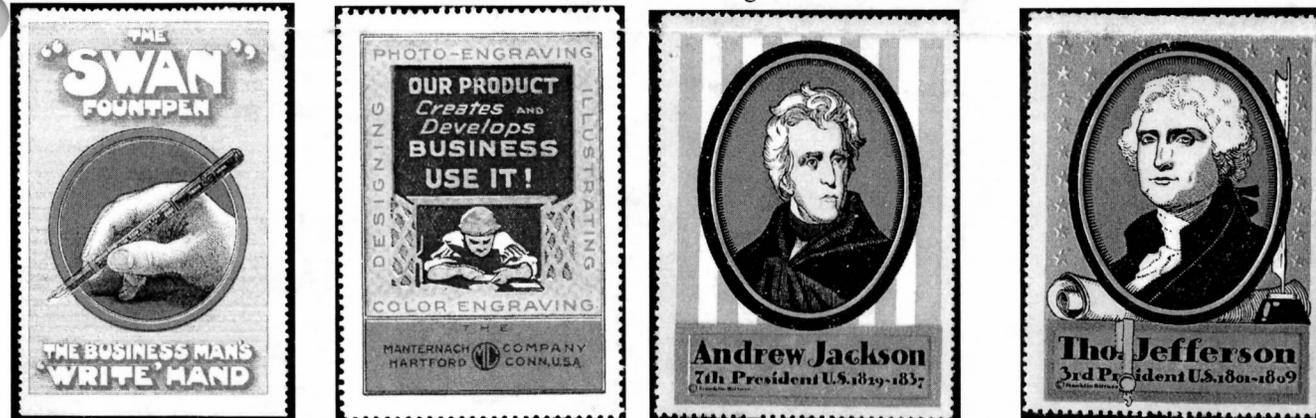
✓ 88 nib \$7.50



89 Silk 1931. \$8. 90 B4631, C5215 \$15. 91 B4373, C4935 \$15. 92 nib C1694 \$12. 93 B1117 C1248 \$12.



94 B4648 C5232 \$20. 95 B1430 C1633 \$20. 96 light blue. nib C4895 \$10. 97 C1743 \$10.



98 B5106, C5707 \$7. 99 B3064 C3489 \$15. 100 Jackson. artist: Bittner. \$7. 101 Jefferson. artist: Bittner. \$7.



102 B3296 C3741 \$9. 103 PPIE World Ins. \$10. 104 nib Seng Co. Chicago \$15. 105 B1363 one of the earliest US poster stamps. \$15. 106. Saturday Evening Post. 1921. \$10.



106. nib. C77 \$12.



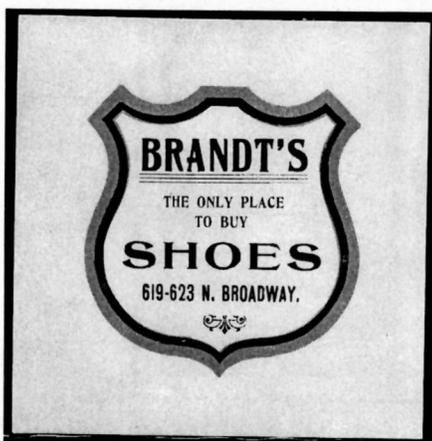
107 B2049 C2305 \$20.



108 B2435 C2729 \$12.



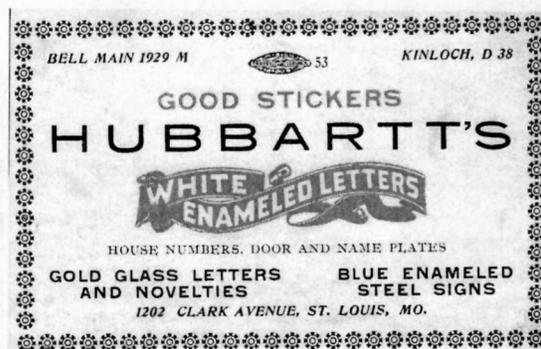
109 B2437 C2730 \$12.



✓ 110 Brandt's. ca. 1902. red & black 78 x 78. \$12.



✓ 111. Geer. St. Louis. ca. 1902. 100 x 47. \$20.



✓ 112. Hubbart's. Good Stickers. St. Louis. ca. 1902. 60 x 92. red & black. \$17.



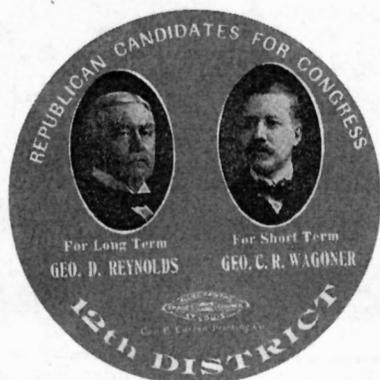
✓ 113 S426 ca. 1902. 55 mm. green \$15.



✓ 114 Blanke's Coffee. (St. Louis) green. 58x40. \$10.



✓ 115 Thaler. (St. Louis). ca 1902. Black on yellow. \$15.



✓ 116 S504 (St. Louis) 65 mm. ca. 1902. red & black. \$20.



✓ 117 Hilts Shoe. (St. Louis) ca 1902 (like S468 but image changed slightly). 60 mm. blue. \$15.



✓ 118 Fregard Press. ca. 1902. 40 x 72. red on yellow. \$12.



119 B121 \$8.



120 B114 C129 \$8.



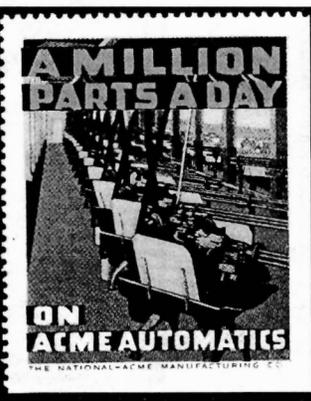
121 B115 C130 \$8.



122 B1859 C2093 \$8.



123 B3345 \$5.



124 B3347 \$5.



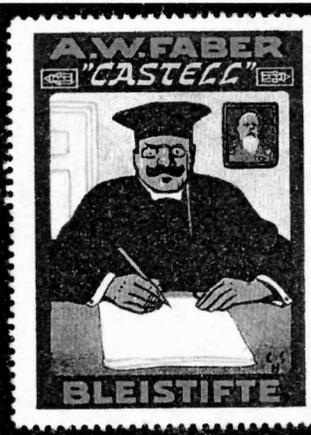
125 Buffalo Electric Show. \$9.



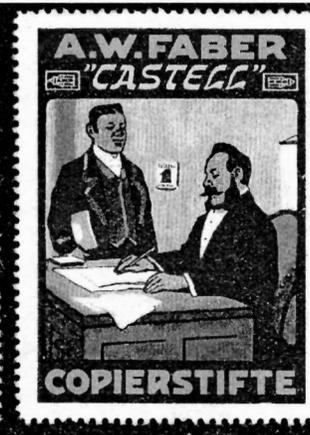
126 nib Chester PA \$9.



127 Germany Castell pencils \$8.



128 Castell2 \$8.



129 Castell3 \$8.



130 Goerz cameras \$10.



131 Germany Litteris \$10.



132 England \$10.



133 Germany firetruck ca. 1910 \$12.



134 Germany Adler. ambulance. \$9.



135 Adler. \$9.

1



136 England. Robinson. \$8.



✓ 137 Germany. Abel. \$9.



138 Germany. Rosswein 1914. \$7.



139 Russia 1914 \$7.



140 Russia2 1914. \$7.



141 Russia3 1914. \$7. 1



142 Russia3. 1914. \$7