

Collecting Poster Stamps

An occasional periodical dedicated to the study of United States poster stamps

Number 41

November 2018

Notice: The next mailing (containing the December issue and the results of this November auction) will be a few days later than usual due to my travel schedule. Auction bids are still due by November 30. I apologize for the inconvenience.

American Bank Note Co., New York

American Bank Note Co., New York, is a well-known printer of currency and postage stamps. Its products are highly praised and eagerly collected. Founded in 1795, this company is still in business. The American Bank Note imprint is found on a number of events stamps, especially for philatelic shows and for the 1932 Olympics in Los Angeles. Here the focus is on the American Bank Note Co.'s advertising poster stamps.



Two poster stamps advertise American Bank Note Co.'s poster stamp products. (1-2) These stamps, along with the others described here, were issued circa 1915. One stamp refers to "miniature posters" and the other to "advertising stamps." While one encounters these two terms during this period, the term "poster stamp" is much more common. These two poster stamps were on the same page of an album. I conclude that this album was assembled circa 1915 because I can find no stamp that I can date after 1915 among the more than 950 stamps. Unfortunately the stamp that says "advertising stamps" (2) is poorly centered. However, it is the only example of this stamp that I have seen.

No other poster stamps have the American Bank Note imprint. However, there were five other poster stamps stuck to the same album page as these two stamps advertising the American Bank Note Co. (3-7) All seven stamps are the same size (62 mm. height by 50 mm. width),

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perforated 12 and seem to be printed on the same paper. I suspect these stamps were printed by American Bank Note. In the July 1915 issue of *St. Nicholas Magazine* there is an article "How to get the best poster stamps." The American Bank Note Co. is on the list of companies to write. Perhaps the owner of this album did just that and received these seven stamps in response.



4

5

6

These five poster stamps are all difficult to find. None of them are in any of the more than 100 poster stamp albums ca. 1915 in my archive. The album mentioned earlier is the only place I have seen any of these stamps. The advertisers on these stamps are widely distributed. Two are New York City companies: Lord & Taylor, and De Laval Cream Separators. (3-4)

The Twin Cities 1914 poster stamp was issued by the Twin City Rapid Transit Co., a streetcar line serving the Minneapolis and St. Paul, Minnesota area. (5) The words "Twin City Line" are visible on the streetcar shown on the stamp (unfortunately not visible in the above photo). The 1914 date confirms when it was issued. Note that only a very small percentage of poster stamps in the classics era have dates on them.

The Southern Railway poster stamp also has a date as it mentions "Tourist Season 1915." (6) I could not find out where the corporate headquarters of the Southern Railway was in 1915 but this railway served most of the southeastern states.



7

The Royal Mail Steam Packet Company poster stamp advertises services to Panama and the West Indies. (7) This was a Canadian company with offices in New York City. Apparently this stamp was used in the United States to promote its services.

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Auction #32

The following poster stamps will be sold to the highest bidder providing minimum bid listed is met. All stamps are in very good condition with no tears, creases, scuffs or thins. Returnable within 14 days for full refund. Return postage not reimbursed. Auction ends on November 30, 2018. Bid increments must be \$0.50. Tie bids will go to the earliest bid received. Bids may be submitted by email (rbposterstamps@gmail.com) or regular mail. No telephone bids please. Postage is free within the United States. **No shipments will be made outside the United States.** Payment due when winning bidder receives stamps in mail with invoice. Payment by check or money order only. B numbers from Bradbury, *U. S. Advertising Poster Stamps, 1912-1915.* revised edition. 2014. C numbers from Bradbury, *U. S. Advertising Poster Stamps, 1912-1915.* full color edition. 2018.



1 B1104 C1235 Lyendecker artist \$30.



2 B2490 C2789 \$17.



3 B93 C108 \$15.



4 B3900 C4373 \$20.



5 B1094 C1222 Chicago \$25.



6 B5457 C6084 \$20.



7 nib C633 size 80 x 38. \$25.



8 B2343 C2535 \$12.



9 B2344 C2536 \$12.



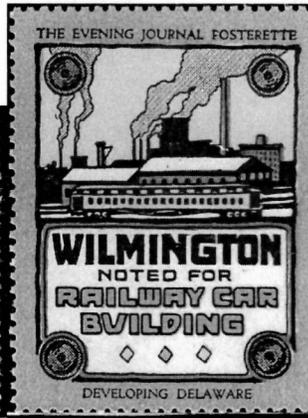
10 B2342 C2534 \$12.



11 B304 C342 \$5.



12 Erie, Pa. nib \$6.



13 Wilmington, Del. railroad cars \$7.



14 B2180 C2462 \$8.



15 Astoria, Oregon 1911 \$6.



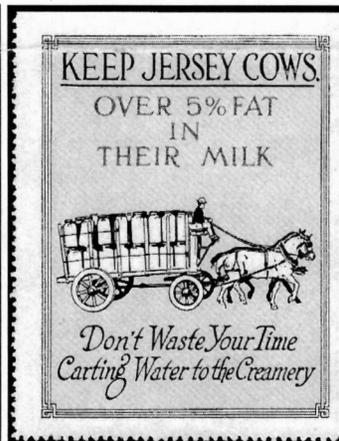
16 B1437 C1640 \$6.



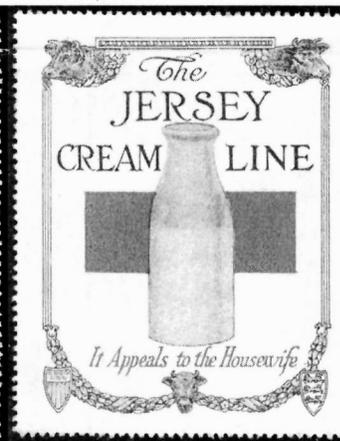
17 B126 \$4.



18 B2901 C3249 \$10.



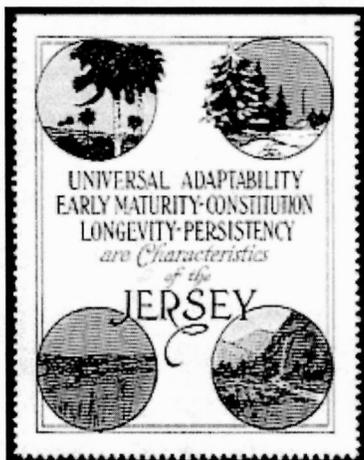
19 B143 C158 \$10.



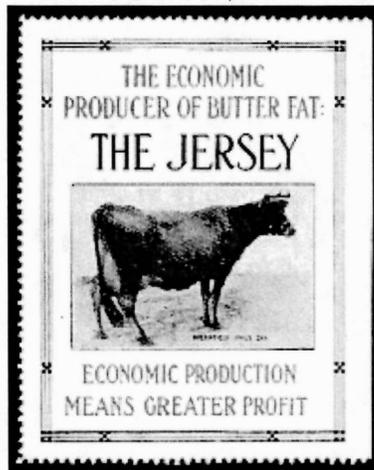
20 B139 C154 \$9.



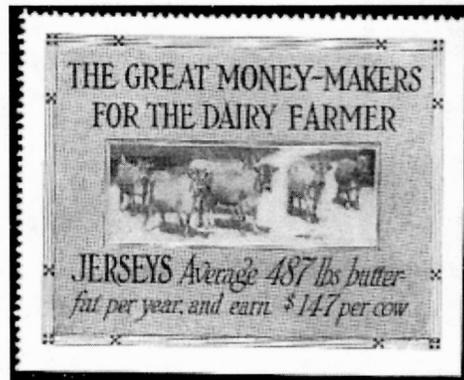
21 B140 C156 \$9.



22 B135 C150 \$10.



23 B133 C155 \$10.



24 B136 C151 \$10.



25 B5626 C6269 \$15.



26 B5633 C6276 \$12.



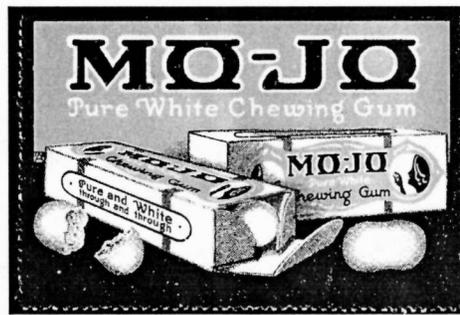
27 B424 C475 \$8.



28 B428 C480 \$8.



29 B1043 \$6.



30 B1005 C1133 \$9.



31 B1006 C1134 \$9.



32 B3581 C4036 \$7.



33 B3572 C4027 \$7.



34 B946 C1074 \$8.



35 Steiff. \$40.



36 Canada. H.M.C.S. Rainbow. \$20.

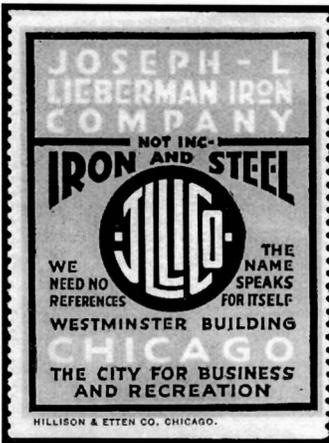


37 H.M.C.S. Niobe. \$20.

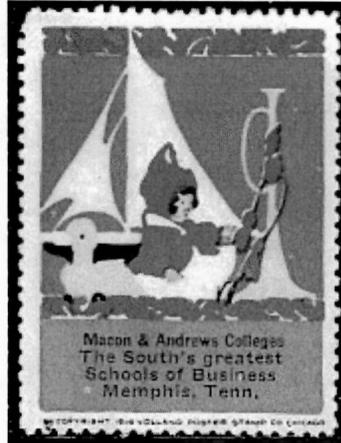


38 English Paint \$20.

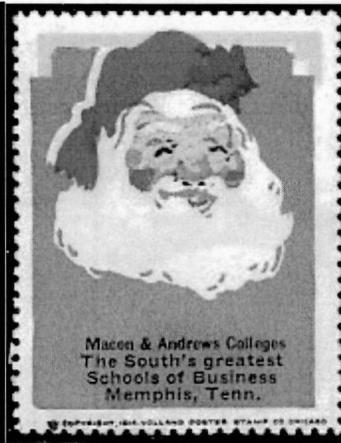
[These two ships plus two submarines made up Canada's entire Navy during WW1]



39 B2906 C3255 \$4.



40 B5390 C6011 \$7.



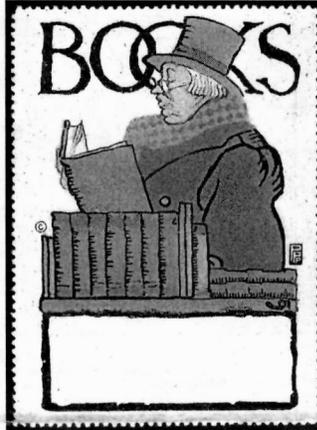
41 B5396 C6017 \$10.



42 B974 C1192 \$15.



43 B4068 C4560 \$7.



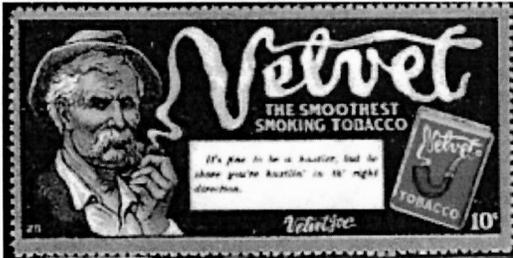
44 B4069 C4561 \$8.



45 B4015 C4550 \$10.



46 B3968 C4442 \$7.



47 B5353 Velvet #29 \$6. #39 b



48 B5357 Velvet #33 \$6. b



49 B5140 C5741 \$5.



50 Purity Flour, Canada. \$8.



51 Purity, Canada. \$6.



52 Purity Canada. \$8.



53 B4421 C4989 \$12.



69 B4490 C5067 \$8.



70 B3830 C4295 \$10.



71 B1938, C2173 \$8.



72 Missouri State Fair (1921) \$9.



73 B1959, C2209 \$7.



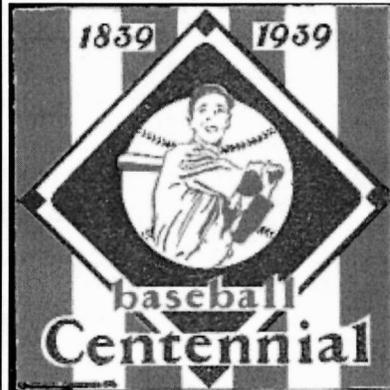
74 Merry Christmas ca 1915. \$8.



75 nib C6573 \$7.



76 B1970, C2221 \$10.



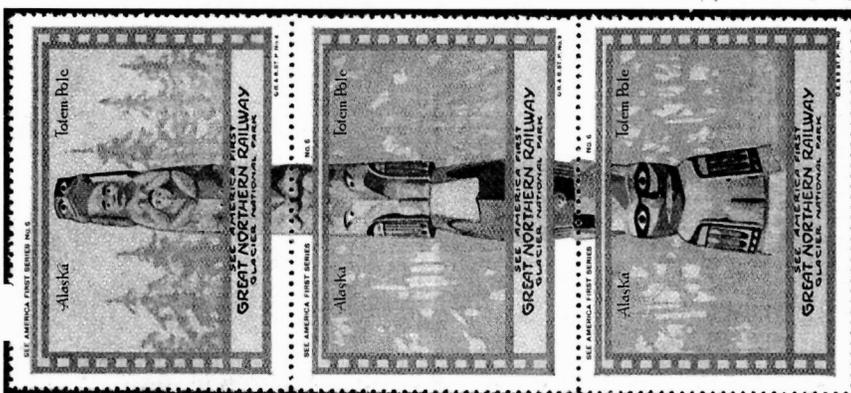
77 Baseball Centennial 1939 \$10.



78 Aviation history! World's first flying store. United Cigar. \$15.18



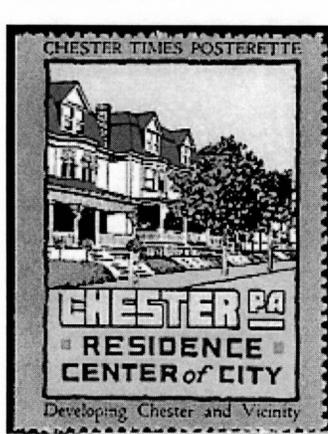
79 Old Man of the Mountain \$5.



80 B2161, B2163 & B2165 strip of three stamps with original glue. \$25.



81 Ohio State Fair 1916 \$7.



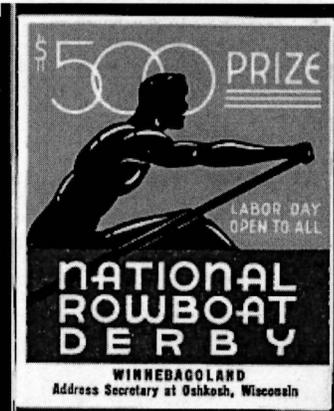
54 Chester PA \$6.



55 nib Western Union \$10.



56 Chicago Flyer \$10.



57 Rowboat Derby \$6.



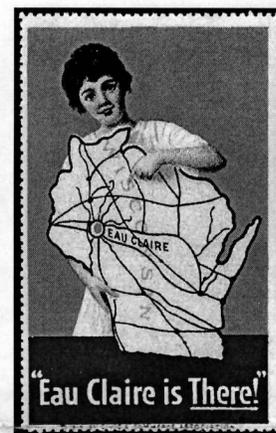
58 B4276 C4814 \$6.



59 B5662 C6305 \$9.



60 B2954 C3362 artist: E. Williams \$12.



61 B1422 \$4.



62 B3125 C3557 \$8.



63 not in Bradbury C3544 \$6.



64 B3905 C4378 \$7.



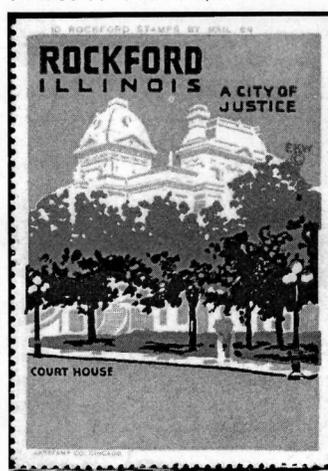
65 B3151 multi-colored \$8. C3585



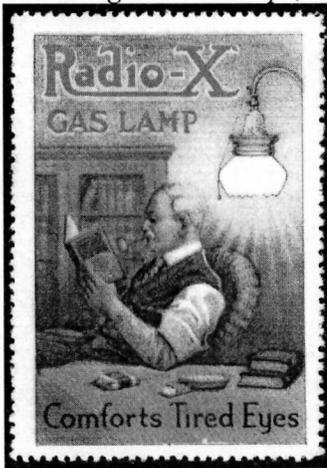
66 B3688 C4147 \$8.



67 B3689 C4148 \$8.



68 B4425 C4993 \$7.



82 B4289 C4828 \$12.



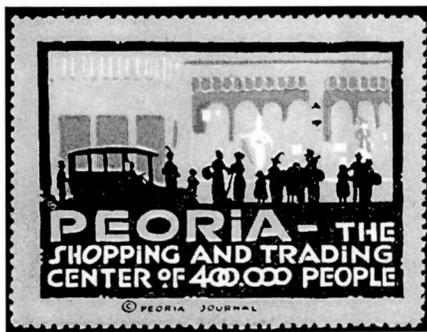
83 B4435 C5003 \$30.



84 B3184 C3620 \$30.



85 B1860 C2094 \$15.



86 B3945 C4418 \$7.



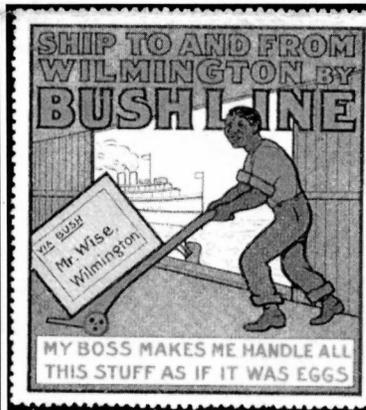
87 Northwestern Miller (magazine) B3662 C4120 \$20.



88 New Haven Clock. (1901). \$20.



89 Hammermill Bond. nib \$7.



90 B825 C946 \$15.



91 B1424 C1627 \$10.



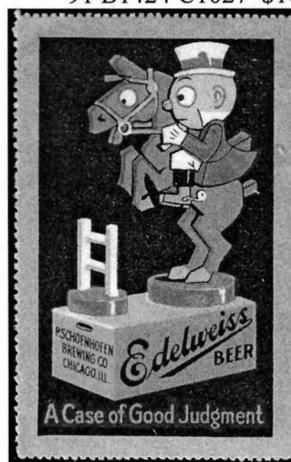
92 B3362 C3813 PPIE \$15.



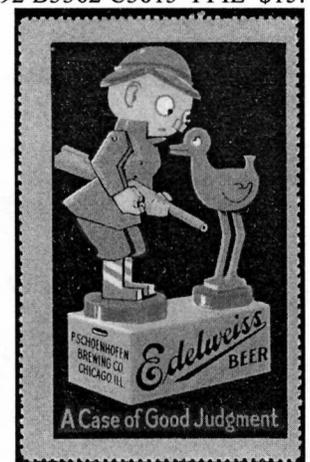
93 B3977 C4451 \$12.



94 B3975 C4449 \$12.



95 B4620 C5204 \$9.



96 B4618 C5202 \$9.



97 B4891 C5518 \$10.



98 B4465, C5042 (size reduced) \$12.



99 B3304 C3750 green \$15.



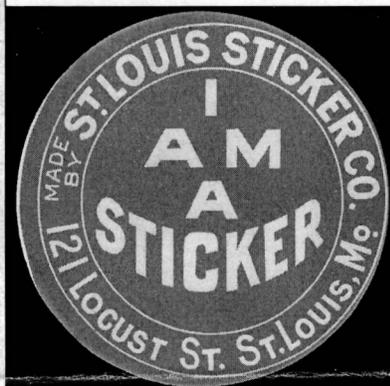
100 Allentown 1919. baseball. \$25.



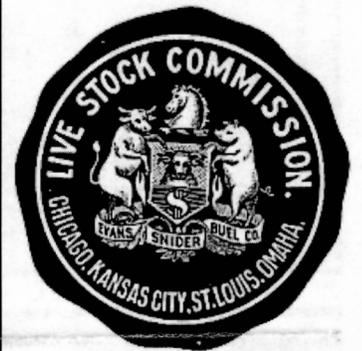
101 not in Bradbury. blue. 60 mm. \$15.



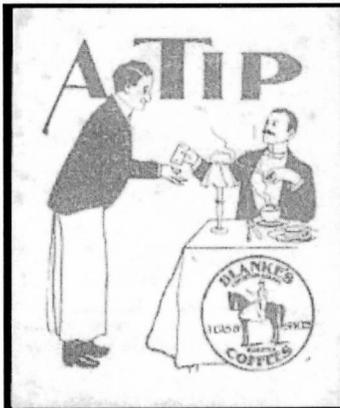
102 MO Safe Deposit (St. Louis) ca 1902 100 x 64 black on pink \$12.



103 S525 St. Louis Sticker red. 66 mm. \$20.



104 Live Stock Comm. blue. \$7.



105 Blanke green 64 x 54 St. Louis ca. 1902 \$10.



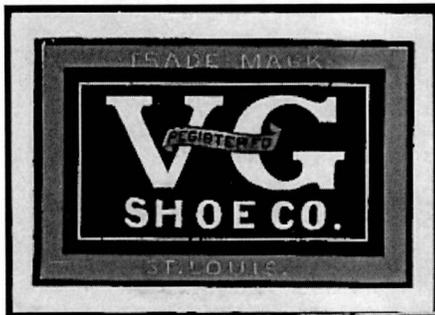
106 Floor-shine (St. Louis) ca 1902 70 x 54. \$15.



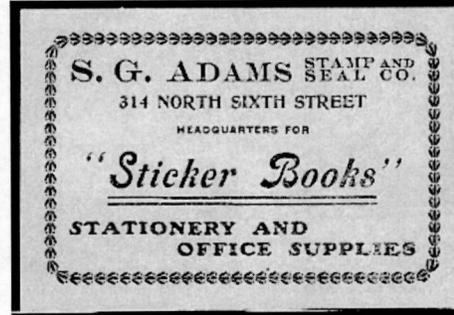
107 Con. Sugar ca 1902 small tear 45 mm. \$15.



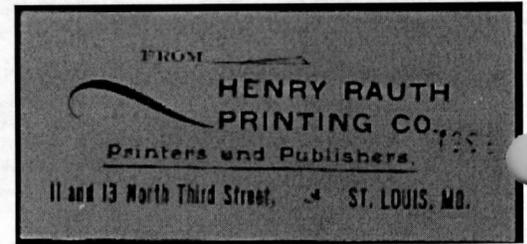
108 Cement. St. Louis ca 1902 48 mm. \$10.



109 VG Shoe St. Louis ca 1902 49 x 70. \$6.



110 Adams (St. Louis) ca. 1902 black on yellow 48 x 82 \$10.



111 Rauth Printing St. Louis ca 1902 black on red 35 x 76. \$7.



112 England. Avenue Press \$9.



113 England. Carlton Studio. \$8.



114 England. Carlton Studio. Woman. \$8.



115 Germany Wintergarten. \$7.



116 Germany Sporthaus \$7.



117 England Richards, artist \$15.



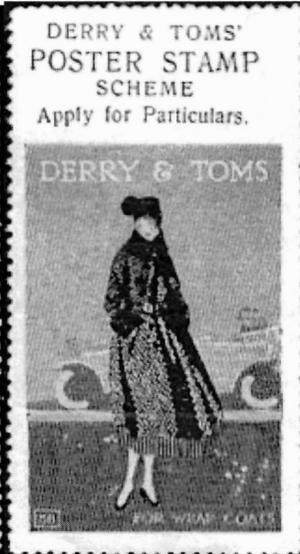
118 Dutch. Auto. Show 1925 \$7.



119 Germany circus \$12.



120 England. Derry & Toms. \$9.



121 Derry & Toms2 \$9.



122 Adler Sportwagen \$9.

Pioneer aviation poster stamps. Airplanes of the pioneer era (1909 – 1914) are depicted on poster stamps issued during these years. Some of these stamps promoted aviation meets starting with the earliest meets in Germany and France in 1909. Other stamps used airplanes in product ads. Charles Kiddle *Poster Stamps: German Aviation* valued the German stamps using a point system ranging from 10 to 1,000 points that gives relative values (10-20 points means common; a 60 point stamp means 3 times more valuable than a 20 point stamp; 300 points means 5 times more valuable than 60 points; and so forth). For other countries, the *Dated Events Poster Stamps (DEPS)* catalog indicates scarcity: B=\$5; C=\$10; E=\$20-40; R=\$40-100; RR=\$100+; RRR perhaps unique.



123 Germany Frankfurt aviation meet 1909 Kiddle 20 points. \$10



124 Germany Volkfest aviation meet 1912 Kiddle 20 points. \$10.



125 Germany Berlin aviation meet 1912 Kiddle 30 points. \$15.



126 Germany. Blériot flight over English Channel. Munich beer ad. 1914 Kiddle 60 points. \$20.



127 Germany. Santos Dumont airplane. Munich beer ad. 1914. Kiddle 80 points. \$20.



128 Austria. Vienna. aviation meet 1912. DEPS E. \$12.



129 Germany. Stuttgart. dirigible meet 1912. \$7.