

Collecting Poster Stamps

An occasional periodical dedicated to the study of United States poster stamps

Number 45

March 2019

Meyer Both College of Commercial Art, Chicago

Oscar Meyer and W. C. Both founded the Meyer Both College of Commercial Art, 1937 S. Michigan Ave, Chicago, Illinois in 1900. Meyer Both was one of the foremost advertising art companies in the United States. It employed over 100 artists and sold over 10,000 commercial drawings in 1920.

Meyer Both created artwork for 300 leading advertisers, 3,000 commercial retail stores and 1,500 leading newspapers as stated in its 48-page brochure entitled: *Your Opportunity. Success in Commercial Art* copyrighted in 1920. "The opportunities for the man or woman who can produce advertising art with a "SELLING PUNCH" are so definitely large the artist can virtually write his or her own ticket" according to the aforementioned brochure.



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There are at least nine circa 1915 poster stamps touting the Meyer Both Co. each bearing the words "Poster Stamp." (1-9) These are stock poster stamps. Some have been seen without a company name (10-11) and others with the company imprint "I. X. L." (12-13). Macartney's Apparel Shop and Herpolsheimer's are two other imprints seen on these poster stamps.



Auction #36

The following poster stamps will be sold to the highest bidder providing minimum bid listed is met. All stamps are in very good condition with no tears, creases, scuffs or thins. Returnable within 14 days for full refund. Return postage not reimbursed. Auction ends on March 31, 2019. Bid increments must be \$0.50. Tie bids will go to the earliest bid received. Bids may be submitted by email (rbposterstamps@gmail.com) or regular mail. No telephone bids please. Postage is free within the United States. No shipments will be made outside the United States. Payment due when winning bidder receives stamps with invoice. Payment by check or money order only. C numbers from Bradbury, U. S. Advertising Poster Stamps, 1912-1915. full color edition. 2018. This catalog has color images of most of the stamps in this auction



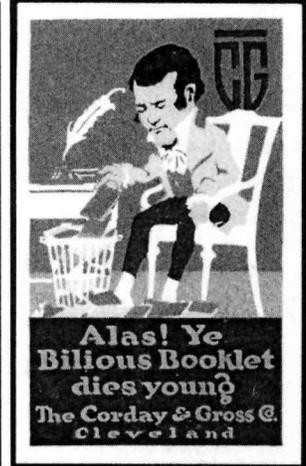
1 C6152. \$30.



2 C5385. \$17.



3 C1371 \$20.



4 C1370 \$20.



5 C2457 Pres. Wilson. \$15.



6 C5750 \$10.



7 C427. \$20.



8 C3150 \$25.



9 C3148 \$25.



10 C1822 \$20.



11 C1824 \$20.



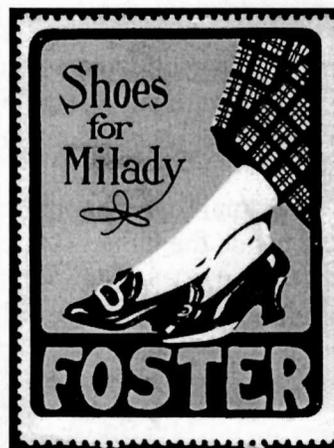
12 C1724 \$12.



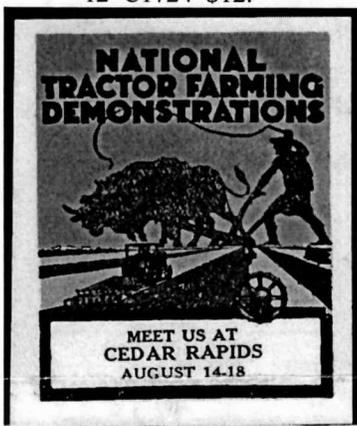
13 C1691 \$12.



14 C4298 \$6.



15 C2037 \$7.



16 Tractor Fair \$6.



17 C4354 \$7.



18 C4322 \$6.



19 C3853 \$8.



20 C5686 \$7.



21 C2323 \$6.



22. C2325 \$8.



23 C1630 \$10.



24 C3531. \$7.



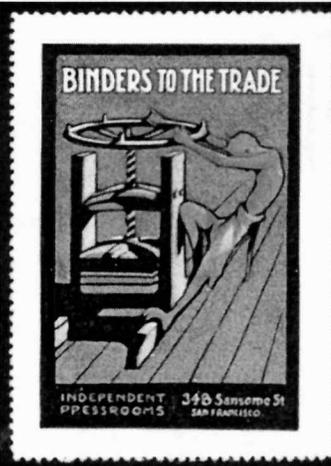
25 C619 \$20



26 Chicago Auto Race. \$9.



27 C2827 \$20.



28 C2828 \$25.



29 C5616 \$12.



30 C292 \$8.



31 nib. So. Pacific Lines. Apache Trail of Arizona. cactus. \$9.



32 nib. So. Pacific Lines. Apache Trail of Arizona. canyon. \$9.



33 C2471 \$9.



34. C2476 \$9.



35 C2122 \$25.



36 C2932 \$10.



37 C1500 \$8.



38 Air Races 1929. \$8.



39. C5650. \$15.



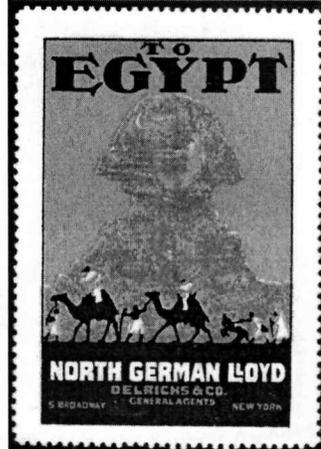
40. C5656. \$15.



41 C6221. \$8.



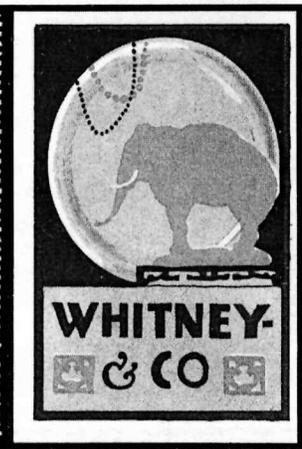
42 C3128. \$7.



43 C4057 \$15.



44 C3908 \$7.



45 C6326. \$8.



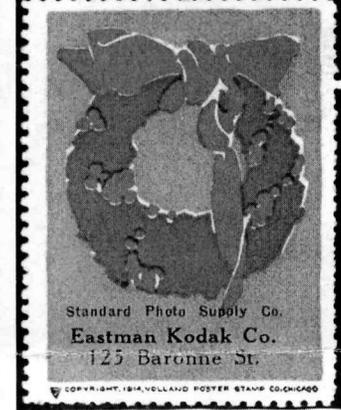
46 C6009 \$5.



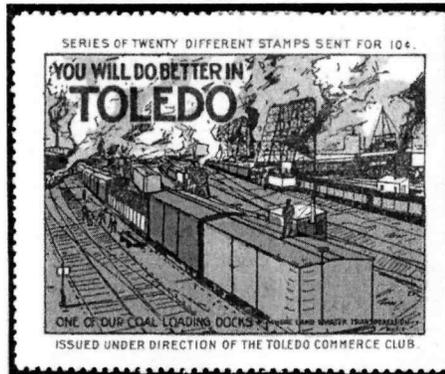
47 C6018 \$5.



48 C6008 \$5.



49 C6019 \$5.



50 C5754 \$7.



51 C1793 \$6.



52 C1787 \$6.



53 C1669 \$7.



54 C1675 \$7.



55 C1685 \$6.



56 C1684 \$20.



57 C6364 \$12.



58 C3906 \$15.



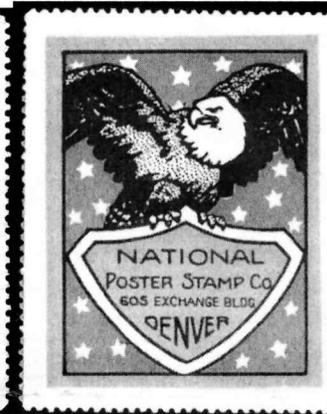
59 C3907 \$8.



60 C2981 green \$20.



61 C6255 \$10



62 C3814 \$9.



63 C2861 \$12.



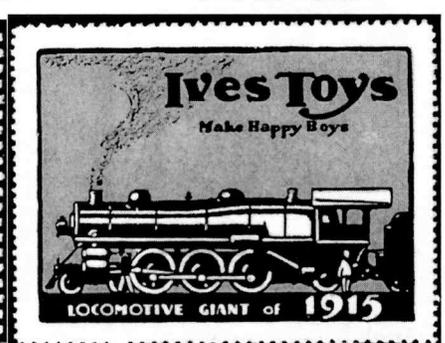
64 C4254 \$17.



65 St. Paul Outdoor Carnival, 1917. \$12.



66 Advertising Clubs, 1915. Volland. \$9.



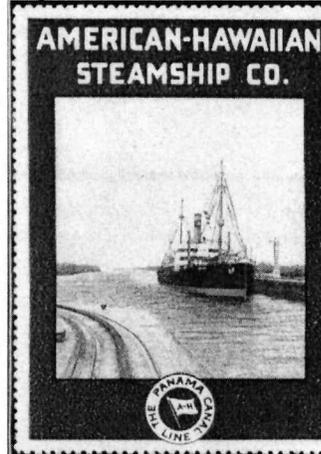
67. C2855. \$15.



68 Five Roses Flower, Canada \$8.



69 C947. \$6.



✓ 70 B113 \$7.



71 C130 \$7.



72 C5715 \$9.



73 C5714 \$9.



74 C4491 \$10.



75 C2085 \$9.



76 C2088 \$9.



77 C1636 \$8.



78 Volland C6027 \$9.



79 C1248 \$9.



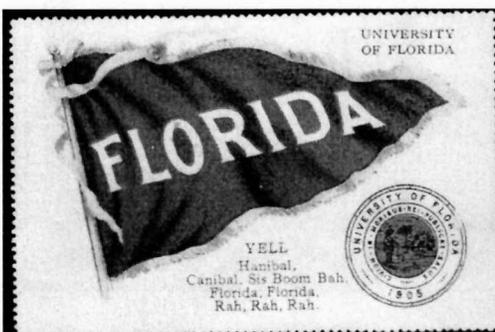
80 C1246 \$9.



81 C1244 \$9.



82 C4272 \$7.



83 C1643 Florida. \$8.



84 C1678 New York University. \$8.



85 C244 \$15.



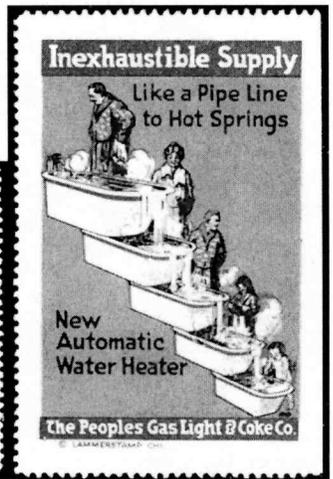
86 C5070 \$25.



87 C3047 \$15.



88 C1084 \$20.



89 C4398 \$12.



90 C5617 \$15.



91 Indy 500 ca 1915. \$30.



92 C3623 \$15.



93 C1126 Chicago-Duluth. \$20.



94 C1116 \$7.



95 C1117 \$7.



96 C1119 \$7.



97 C754 smaller version, image sharper more colorful. \$20.



98 C1707 Elgin. Howard Chandler Christy artist. \$15.



99 C3843. \$9.



100 Clarion ca 1930. \$5.



101 St. Louis Sticker Co. blue 66 mm. \$20.



102 S422 St. Louis World's Fair 1904. Boogher Hat. 58 mm red & black, nick repair. not in Kiddle. \$40.



103 B&O.S.W. black. 78 x 56. \$7.



104 Boehmer. (St. Louis). ca 1902 50 x 50 green. \$10.



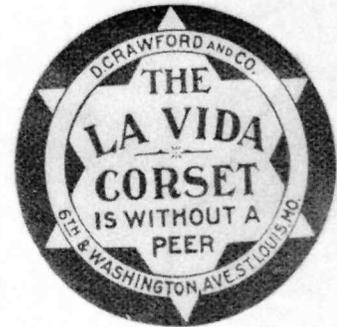
105 Sticker Contest. 1902. sponsored by Niagra Falls NY company but held in St. Louis. 58 x 108. pink on black. \$30.



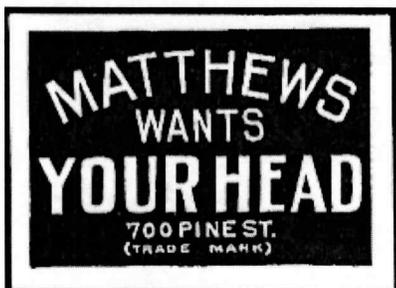
106 Nugent's St. Louis ca 1902 red \$10.



107 St. Louis Sticker. 63 x 63. red. \$20.



108 La Vida Corset. ca 1902. 56 mm blue \$15.



109 Matthews. St. Louis. ca. 1902 blue 42x55. \$6.



110 Simmons ca 1902. 70 mm red. \$10.



111 Iron Mountain 39 mm \$15.



112 Germany. typewriter. \$7.



113. Germany 1913. \$7.



114. Germany ca 1914 clowns. \$7.



115. England. Whisky. \$6.



116 Germany. hi-wheel cycle. \$5.



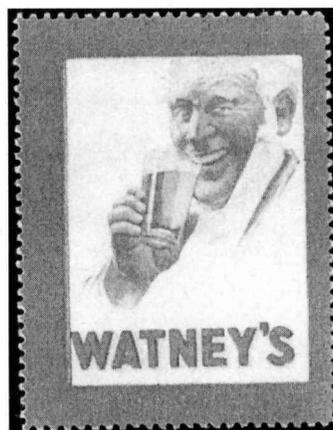
117 Germany. Lubbert poster stamp artist. \$20.



118 Germany Sporthaus. \$6.



119 Germany Muller beer. \$6.



120 England ca 1914 Watney's beer. \$6.



121 Hamburg-Amerika-Line. 1911. \$6.



122 Germany 1914 Sportliche. \$7.



123 Austria. \$30.



124 Germany Metzeler. \$6.



125 Germany Gerner Brau (beer) Lilienthal. ca 1913 \$12.



126 Germany Gerner Brau. Givaudan, ca 1913. \$12.



127 Continental Farman aero. ca 1914. \$10.



128 Continental Bierlot aero. ca 1914. \$10.



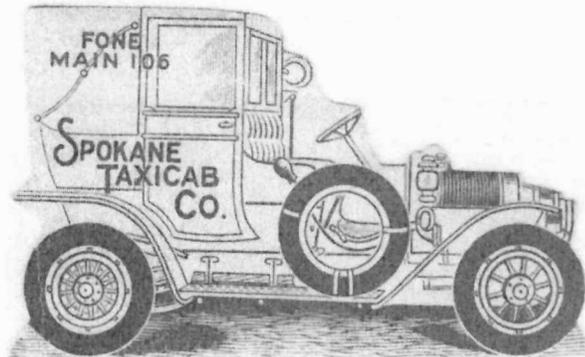
129 Germany Metzeler 1914. Bleriot. \$7.



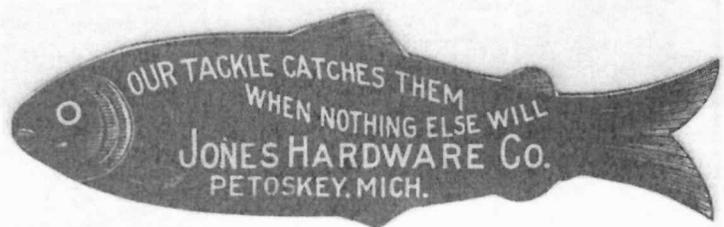
130 Germany Metzeler Hans Grade. \$7.



131 Fish Bros. Wagon. Clinton, Iowa. ca. 1902. die-cut 52 x 152 mm. (top to bottom: green, red, yellow) Tablet & Ticket Co.? \$50.



132 Spokane Taxi. ca 1910. 45 x 77 mm. small repaired tear. red. \$15.



133 Jones Hardware, Petroskey, Mich. ca 1902. 32 x 102. red. \$15.