



Monthly Bulletin of the
POSTER STAMP SOCIETY
 of AMERICA
 PUBLISHED IN THE INTEREST OF POSTER STAMP COLLECTORS THE WORLD OVER

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EDITORIAL

One of our very favorite Poster Stamp artists was Fritz Rumph (born 1888, died ?). He apparently worked for a firm in Germany after the turn of the century that sold advertising stamps or labels, call them what you will. We find two types of Poster Stamps that produced. One was designed for a specific customer whose name and product were made part of the design itself. The second type was a pre-designed issue with a blank space, usually placed at the bottom of the vignette. In this space a customer's name and address could be added to the desired vignette at a later time. In general, we have found that Poster Stamps that were designed for specific customers tended to be far more elegant than those designed with blank spaces at the bottom.



Type I

Type II

Incidentally our working definition for "Strong Graphics" is as follows: Whenever the design seems to jump out of the frame and brings the eye into focus, that is it.

Classic designs will remain classic designs whether anyone collects them or not. For us, it is the search for these beauties in miniature that makes our hobby so delightful. By the way, have you seen the famous 1913 Ball Bearing series by Lang? Marvelous!

Germany produced hundreds of thousands of Poster Stamps that captured the fancy of thousands of young collectors. This was due primarily due to the humorous and often witty nature of the design itself. Other nations, including The United States, also joined fun by producing some marvelous examples of advertising design. Let us consider some "Strong Graphics" from America.



They exist in great variety from all over the world. We offer some examples to make the point.



Most of the vignettes shown above fall within a price range of \$3.00 to \$10.00. Look for bargains, however. Some dealers may have a stash of a particular item and may be willing to sell for less. Make some inquiries. Of course, we advise using a 20 cent stamp on a 3x5 card to deliver a message.

Correspondence: We have received requests from three more Poster Stamp dealers who have asked to be included in our list of dealers. We are delighted to accommodate them. They are:

Frank Bachenheimer
1334 Royal Oak Lane
Glenview, Illinois 60025

Leonard Stark
247 East Chestnut
Chicago, Illinois 60611

The Sutphen Collection
P.O. Box 3997
Gettysburg, Pennsylvania 17325

Dilemmas:

#1. There is someone who lives in Pomona, New York who joined our Society last November. Unfortunately we are missing the name and complete address due to a word processing snafu. What do we do now?

#2. After telling several dealers that we would not accept advertisements, we have changed our mind. What do we do now? Is there a way to avoid being labeled an air head? Probably not, but if still interested, send your ad plus 25 cents per word to your editor.

Some Poster Stamps of Interest:

Long ago when there were no computers and creditors did not have access to one's complete credit history, it was the Poster Stamp that was used to plead for over due payments. The following examples illustrate the charming way Poster Stamps were used to request that people "Please" pay up or "Come across" with the money.

Topics of Interest:

"I must down the the seas again
To the lonely seas and the sky
And all I ask is a tall ship
And a star to steer her by"

If you are looking for a topic that captures the romance of the sea, then we suggest that you consider collecting the Poster Stamps that illustrate tall ships.



Poster Stamps That Were Used As Weapons of War:

The primary purpose of a particular kind of propaganda used during time of war was to portray the enemy as a ruthless bunch of murderous barbarians. These images often resulted in the population giving

more generously to the war effort. A particularly dramatic series of Poster Stamps were issued during WWII that depicted many of these posters.



ADVERTISEMENTS:

Leonard Stark is back!

Buying and selling advertising Poster Stamps. Write if you have specific needs. No lists available. Welcome to visit me when in Chicago: Miracle Mile location. Large selection available. Good Luck to the new Society.

Leonard Stark
247 East Chestnut
Chicago, Illinois 60611
Tel. 312 664-2974

A final word department:

We are indeed grateful that so many have joined our brave little band of brothers and sisters. However, we should like to point out that the Bulletin needs your comments, inquiries, and your research. We will even tolerate some constructive criticism. Don't be shy. Write to

The Sutphen Collection

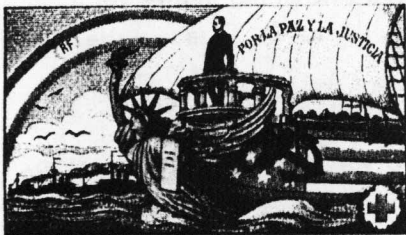
A first time offering from our large and varied collection of Poster Stamps. We are still sorting and organizing, but would like to know your specific needs. Please write:

The Stuphen Collection
P.O. Box 3997
Gettysburg, Pennsylvania 17325



THIS COULD BE YOUR AD SPACE!

25 CENTS PER WORD



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