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# Poster Stamp Society of America

*Published in the interest of collectors the world over*

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## EDITORIAL:

As you all must know by now, we are learning how to use the computer instead of our word processor to layout and design the Bulletin. In the February issue we unintentionally encouraged the reader to use a magnifying glass in order to view the Poster Stamps displayed therein. The reason for this was because the scanner disagreed with how we thought the Bulletin should look. In this edition, we will attempt to allow the reader to view each vignette with the unaided eye. Please bear with us because we are determined to master this high tech beast. Yes, eventually we will learn to avoid the infinity of incorrect commands and in so doing end our misery.

In response to our last editorial, a Poster Stamp Society member in Germany, Professor Muller, gives us his definitions for the following terms:

### Cinderella (English origin):

In the opinion of some German collectors, it is synonymous with Poster Stamp. (American): Non philatelic, non fiscal stamp, distributed gratis or sold cheaply in packs or sheets. It did not serve as a receipt for fees and accordingly can not have a face value (all examples illustrated in the Bulletin, volumes 1-3, belong in this category).

### Label:

Glued to a container such as a box of matches, a bottle (beer or wine), or a suitcase. Not related to postage or mailing.

### Seal:

A device used to make an impression for identification on a soft surface. Known since Neolithic times. The German "Siegelmarke" or "Siegeloblate" is, in most cases, round or oval, printed in relief, and used to seal the back of an official or business letter.

### Sticker:

A small, self sticking poster, used, for example in the back window of a car. (Andre Hall used the word "decal" to describe a sticker).

### Mini-sticker:

A Poster Stamp or a Cinderella with self-adhesive glue.

### Vignette:

Has a wider conotation and includes all Cinderellas in general.

### Semipostal:

Dr. Muller finds this to be a non-useful term like semipregnant. We thought it was a tax added stamp used for charity purposes.

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## Examples



Match Box Label



Seal



Poster Stamp

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Out of the thousands of vignettes our eyes have seen certain ones stick in our memory and can be easily recalled simply by closing our eyes. One such vignette was designed by Emil Pirchan (1884-1957).



While the design itself is rather simple, the colors used are arresting. The curtain in the background is green as is the guitar players hair-band and blouse. The stage behind her is black. Her face and hair are white and the is guitar light brown. Her skirt is bright red and she stands on a purple floor. The lettering is in black. Every color clashes beautifully. It is all of the guitar twanging that goes on today that causes us to wonder if Emil Pirchan had prophetic powers.

#### Another Topic of Interest:

Have you ever taken a bicycle tour? We have. We have struggled up Greek mountain sides and glided down into the valleys below. It was a marvelous experience. It would be unthinkable, however, to tour on any of the bicycles depicted in the following Poster Stamps:



There are many Poster Stamps that reflect the times, but we doubt that anyone can capture the spirit of 1915 better than Norman Rockwell's paintings on the cover of The Saturday Evening Post. Since the magazine was published weekly, we assume that there must be a total of 48 vignettes to complete this series. We can offer but a few to view. We would be interested to hear if others are known.

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**"La Dance" A Topic of Interest:**

Once we thought of compiling a volume entitled, WOMEN: A study in Poster Stamps. We were soon astounded and overwhelmed by the myriad of issues that we found, thousands of them and all quite lovely. Then we decided to break the large subject into smaller topics. "La Dance" was one of these topics. We illustrate some of these dancers from another time in tender embrace.



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