

The Poster Stamp Bulletin

Published in the Interest of Poster Stamp Collectors the World Over

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Editorial:

Until a few weeks ago we had no idea that the same classic style and elegant designs of the early German advertising stamps could be found in the advertising stamps of Sweden. Frankly all of the Swedish vignettes illustrated below are new to us and we are delighted to make their acquaintance. We hope to see more of them in the future.



Are Swedish light bulbs tough?
This vignette leaves no doubt.



Obviously a heavy product,
but what is it?



The electricity vs gas debate



Advertising stamp ad



It must be good toothpaste because....



A great idea,
but will this car actually run?



A clever paint ad
using multicolor fan



Clever ad that makes the point



A classic design with clear message



Translation, please.



Early margarine advertising



No doubt a relative of the editor

An article of interest:

Old Home Week

by Terence Hines

"Old Home Week" is a fairly well known phrase in American speech, but very few people know what it actually refers to. In fact, Old Home Week was an official celebration that started in New Hampshire in 1899. The goal was to attract former New Hampshire residents, who had moved west, to return to the state and hopefully, buy the "old home" and thus invigorate the state's economy. The first Old Home Week was, according to contemporary reports, quite a blast, lasting from August 26th to September 1st. Among other events, a string of bonfires was lit one night on mountain tops that ranged from the state's northern to southern border.

Following the initial celebration in New Hampshire, other states and several Canadian provinces began celebrating their own Old Home Weeks. Celebrations were quite common during the first decade of the 20th century, but grew much less common thereafter. Nonetheless, Old Home Week, or its shortened equivalent, Old Home Day, is still observed in some New England towns.

Many Old Home Week observations were publicized with Poster Stamps. The first New Hampshire celebration generated a fairly simple poster stamp showing a map of the state in red with the rest of the design in blue. There are several varieties including what appear to be trial color proofs, as well as an advertising envelope with the design imprinted on the cover. (figure 1).



Fig. 1.

The simple Old Home Week vignette gave way the next year to a large number of surprising colorful, even gaudy, issues seemingly uncharacteristic of the stereotypical dour New England personality. For its 1900 celebration, Maine issued stamps in the designs shown in figure 2 below.

The central pine cone is printed in one color with the rest of the design in a different color. In addition, numerous different color papers were used. I have 52 different color combinations in my collection. In addition, three of these vignettes are known imperf.

In 1901 Vermont also issued a series of bi-colored vignettes (figure 3). The state seal in the center is in one color with the rest of the design in a different color. Again, colored papers were used. I have 56 different color combinations in this set.

The seals from Massachusetts' 1902 celebration were somewhat more conservative, at least in terms of the number of different color combinations. The design (figure 4) is bi-colored with the lady in the center (who appears, unaccountably, to be blowing a large horn!) printed in one color and the surrounding, almost oriental looking design in another color. I have only 13 different issues of this design.



Fig. 2



Fig. 3



Fig. 4

There is not space here to list all the different seals in the sets described briefly above, let alone the known vignettes issued subsequent to 1903. Suffice it to say that, after 1903 one does not see huge sets of numerous different color combinations. One vignette was what was usually issued by each state, or locality, for each year.

I would be interested in corresponding with anyone who shares my interest in Old Home Week vignettes and related material. My mailing address is Box 629, Chappaqua NY 10514-0629.

Ed note: The word "seal" used in this article has been changed to "vignette" by the editor. A seal is defined more by its function which is namely to close or seal an envelope. A seal is not generally used to advertise a product or an event.

Correction: Not only is it difficult to imagine 2 million different vignettes in a single collection that we mentioned in our last Bulletin, but we have since learned from two different sources that 2 million different vignettes simply don't exist. From England Mark Dorman, membership editor of the Cinderella Stamp Club, informs us that one of the largest Cinderella collections ever sold was that of P.F. Rampacker in Germany in 1978 to a Parisian buyer. It consisted of 55,000 different vignettes. Our friend from Germany, Manfred Zollickhoffer, tells us that no more than 100,000 different designs have been printed from the late 1800's to the present. We stand corrected. Please place this information in you memory bank.

Fact or Fantasy: Once upon a time an enterprising art dealer made an offer to purchase a Poster Stamp that was designed by the internationally known artist, Maxfield Parrish. He offered a sum that no Poster Stamp dealer could refuse. He then placed this vignette in an antique frame and sold it for an undisclosed amount of money as a Maxfield Parrish original (which it was). The art dealer, so the story goes, then lived happily ever after.



FOR THE RECORD: In Bulletin #3 we illustrated seven of ten stick figures. We have since located two more. Number ten continues to elude us. If anyone can complete the record, please let us hear from you.

Topics of interest: Fairy tales are collected by several members of our Society. We doubt if anyone can tell the story of Hansel & Gretel better visually than the German artist, Hein Vogeler (1872-1942). We assume that Leibniz Kekes is a cookie factory in Hanover. We do not know what TET stands for, but we trust we shall soon find out.



H. BRILIGENS KEKS-FABRIK, HANNOVER



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Hart Schaffner & Marx/
Clothes for Men, n.d.
The Exhumation Gallery,
Princeton, New Jersey



Hart Schaffner & Marx CLOTHES FOR MEN



The B. R. Baker Company
Cleveland—Toledo
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San Francisco
Exposition

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Cleveland—Toledo
The home of
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The B. R. Baker Company
Cleveland—Toledo
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Hart Schaffner & Marx clothes

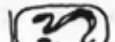


The B. R. Baker Company
Cleveland—Toledo
The home of
Hart Schaffner & Marx clothes



The B. R. Baker Company
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The home of
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Regarding the meaning of TET on the Bahlsen issues {see Bulletin #7}

Our same friend in Germany tells us that "TET" was the name of the biscuit making company. TET is also an Egyptian hieroglyphic meaning eternal or everlasting. 

We wonder if the TET company is still making biscuits?

Where are they now?

In the April issue of the 1938 National Poster Stamps Bulletin, we noted that the Armour Meat Company issues a series of Poster stamps honoring the Walt Disney production of "Snow White and the Seven Dwarfs". We were informed that a total of five million sets were issued. Question: Does anyone have 1,000 sets in stock today? 100 sets? 10 sets? We have one set which we proudly illustrate here.

**International Cinderella Stamp Clubs, Societies And Associations:**

The Cinderella Stamp Club, G.M. Dorman 35 Smith St.

London, SW3 4EP, England

Erinnophlie International, Kolner Strasse 8 D-2800

Bremem 41, Germany

The Cinderella Stamp Club of Australia P.O. Box 964 Darlinghurst

NSW 2010, Australia

The Cinderella Collectors Club of The Netherlands, P.O. Box 124 NL-2860

AC Bergambacht, Netherlands

L'Arc-en-Ciel Jean-Claude Huteau, 2 allée Beaugency

01000 Bourg, En Bresse, France

Ed Note: We know of no Cinderella Stamp Club that exists in Italy at this time. Please write to us if you know of other organizations that should be included in this list.

Questions to ponder for next time:

1. What is the difference between a Poster Stamp and an Arti-stamp if any?
2. Is a Poster Stamp pricing standard possible? Why or why not?
3. Are auction prices reliable? Why or why not? Should we have one?
4. Why don't Postage Stamp dealers offer Poster Stamps to their clients?
5. How many Poster Stamp Collectors do not belong to the Poster Stamp Society of America? (Our present membership numbers 75).

ADVERTISEMENTS:

Leonard Stark is back buying and selling Poster Stamps. Write if you have specific needs. No lists please. Welcome to visit me when in Chicago: Miracle Mile location. Large selection available. Write:

Leonard Stark 247 E. Chestnut, Apt.#1303
Chicago, Illinois 60611
PH (312) 664-2974

NOTE: THIS IS CORRECT ADDRESS!

Wanted: Poster Stamps of the world, graphically appealing, especially European:1895-1940. Write: Art Groten, P.O. Box 30 Fishkill, New York 12524

1988 copies of the Poster Stamp Bulletin for sale. Six issues for \$5.00. Write to your editor .

CINDERELLA CO.

P.O Box 265 Sykesville MD. 21784 Ph(410)795-7279 Fax (410)7958936

Dear Collector:

No matter how popular or unique your collecting interest are, our approval selections are guaranteed to contain items that will enhance your collection. To receive an approval selection, just check the types of collectibles that interest you, specify your topic(s) below and return this card. We look forward to serving you!

Poster Stamps	Matchbox Labels
Matchcovers	Baggage Labels
Cigar Bands	Cigarette Cards
Postage Stamps	Postcards

Topic(s) _____

ADVERTISEMENT: Eager to buy and/or trade all kinds of good old Poster Stamps worldwide. Especially if signed (or monogrammed) by the artist or if of remarkable "classic" design. Also wanted: All kinds of literature/magazines/catalogs/ concerning Poster Stamps and artistic postcards (especially advertising or propaganda cards) worldwide. Please contact: Peter-Hannes Lehmann, Husumer Str. 18, D-20251 Hamburg, Germany. Phone: 0049-40-487582 Fax: 001-49-40-48 -7165

Miscellaneous Man

Vintage Posters, Poster Stamps, & Graphics

Write: George Theofiles Box 1776 New Freedom PA. 17349 or
Call (717) 235-4766 (10am to 6pm). Thousands of poster stamps, labels and vintage graphics, small & large, in stock. Lists periodically issued. Let us know what you are looking for.

For Sale Volume III of Images of the Great War (Delandre Red Cross vignettes) 161 pages, fully illustrated, \$38.50. Write: **Cinderella Publications, 3654 Applegate Road Jacksonville Or 97530. Will send on approval to members.**

6/30/95

To: Poster Stamp Society Board of Directors
From: Walter Schmidt, Editor of the Poster Stamp Bulletin

We have noted that other collector oriented clubs, organizations and societies have presented "sales and offerings" to their membership. The question is: "Should we consider having a mini-auction or possibly an offers and exchange page in the Bulletin each month?" Perhaps we might consider a For Dealer's Only page with an illustrated presentation of priced material of quality for sale. It is our intention to avoid making decisions that may not meet with the approval of the membership. Your response, therefore, will be helpful.

The response to our advertising fee of 25 cents/word was mixed. The majority felt that the fee was OK as is. One felt that 15 cents/word was about right. The minority of responders felt that the fee was much too high and that the editor should be ashamed of himself. In this group, however, it was conceded that the fee did not seem to bother those who had already placed their ads in the Bulletin.

It was suggested by one member that we charge by the space rather than by the word. This is certainly an idea worth considering. However, until we master our PC, we find it is easier for us to charge by the word. The consensus seems to be that if one did not approve of the advertising fee, then don't advertise in the Bulletin. For the present, this sounds reasonable to us.