



THE POSTER STAMP BULLETIN

Published in the Interest of Poster Stamp Collectors Everywhere

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Editorial:

Recently we received an epistle from Andrew Hall, the proprietor of the Glass Slipper, (see ad). He is one of our British colleagues who has taken the temperature of the European Cinderella market for years. Should you wish to take the temperature for yourself, he will send you his thermometer (a free auction catalogue).

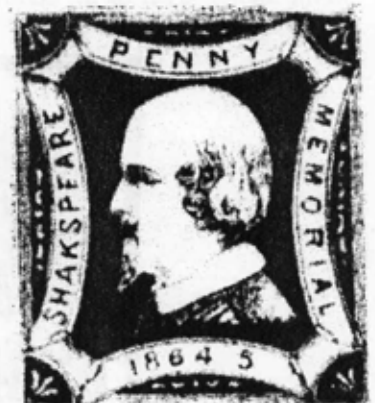
Andrew enclosed the following vignette to intrigue us. He states, "Enclosed is an interesting item for you to illustrate in the Bulletin. Enlarged x 2, it is engraved in deep violet, and depicts Jean Holze of Hamburg, who was the owner (presumably) of the 'First German Receipt Stamp Factory, Engraving Institute and Rubber Stamp Manufactory'. My example is in poor condition, but is the only one I have seen. Did the admirable Jean also produce 'proper' Poster Stamps as well as private receipt stamps? Looking at the quality of engraving, one would hope so". Perhaps one of our German friends will tell us more about Jean and his productions.

We received another vignette of interest from George Armstrong of Boston. It is a Chinese vignette of German origin that depicts the forced abdication of the emperor of the Manchu Dynasty establishing the first Chinese Republic under Dr. Sun Yat-Sen on January 1, 1912. The haircut that the soldier is giving to the emperor is apparently having the same effect on the emperor's power that Delilah's haircut had on Sampson.

We continue our history lesson with a 'blurb' from a 1936 National Poster Stamp Society Bulletin. Did you know that, according to a British source, the very first Poster Stamp was printed in 1845 and used to commemorate a Viennese Exposition? Then in 1851, Great Britain issued the second Poster Stamp advertising the Great International Exposition at Crystal Palace (in Scotland, I think?). When we visited London some years ago, we saw an example of this vignette. We found it in the bowels of the British Museum in the Campbell-Johnston collection of Poster Stamps. To our surprise it was placed amid utterly common material. These early vignettes are treasures to be sure, but they were also UGLY. They did not have the touch of a master craftsman (wife objects strongly to the use of the word craftsmen). In 1864 the British issued another vignette, a memorial to Shakespeare, which showed a bit more class.

We doubt that in these early days of postal stamps and non postal advertising stamps there were many philatelic snobs. Today these folks abound and consider anything non postal to be an album weed.

FLASH: Alan Jackson's For God, Kasier & Fatherland



received the silver medal in a recent Canadian philatelic literature competition. For us, however, it is a golden volume.

An Article of Interest

Robert Dubois continues to share his research with us and we are ever so grateful. May his tribe increase.

Cinderella Stamps of Dresden

by

Robert Dubois

The Hygiene Issues

To start our look at these “eye” posters, we must first look at page 26 of Tom Steele’s book, “Lick ‘em, Stick ‘em”. That page shows us the Franz von Stuck drawing that inspired the set of “eye” posters by Willy Petzold that follows:

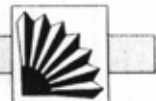


FRANZ VON STUCK'S SURREALIST MOTIF
CAUGHT EUROPE'S EYE, WITH CLASSICAL GREEK
ARCHITECTURE TO FRAME THE TYPOGRAPHY. 1911

Lotte Maier’s “Advertising Exhibition”, 1984, provides brief biographies of Poster Stamp artist along with examples of their work. Page 93 covers Willy Petzold (1885-1975) and depicts the German language version of the “eye” Poster Stamp. A translation from German to English of the facts provided are as follows: “Willy Petzold lived as a commercial artist in Dresden and worked there during the 20s and 30s on Posters for Dresden’s yearly show. He became known internationally in 1930 for his poster, like the one Franz von Stuck had done in 1911, for the Hygiene Exhibition. The images and words were a rigorous simplification of the modern English era”.

The issues of 1930 are now illustrated and described: These Poster Stamps have been seen in seven languages by the writer. The colors are all in blue, black, and gold. The text below the eye are all the same but with the words “International Hygiene Exhibition” in different order of presentation around the enlarged word “Hygiene”. “Dresden 1930” with “May/Oct” in the middle is across the bottom of each. The English and Italian versions have the signatures of the artist “W. Petzold” at upper right.





The blue color varies on these Poster Stamps; two such color varieties are shown for the Spanish text issue. Differences in gold coloring can also be seen.



German



French



Czechoslovakian



Esperanto

Other varieties are as follows:



A perf 11 "vendor's" issue



A German variety of 1931 (no gold and 1931 in red)

Correspondence:

Our friend, Klaus, in Bonn, Germany has suggested that preparing a Poster Stamp Catalogue is not impossible. We all know how badly this is needed particularly if the work contains estimates of relative value. The catalogue Klaus has in mind must focus on selecting the "best of the best" of vignettes that will be classified according to topic. Klaus offers a sample page of Poster Stamps, for example, that advertises soap. How pleasant it would be to bathe in the beauty of such a catalogue if it were to become a reality. Perhaps members of the Poster Stamp Society would be interested in helping Klaus in such an effort by sending him a photocopies of vignettes that they consider to be the "best of the best." Shall we do it? Let's do it! Contact your editor if you wish to participate.



J.D. Stiefel's
Doctor- Seife



desinfiziert
tömt
erfrischt!



desinfiziert
erfrischt
weicht!



BRAZAY
SÖSBORZEST SZAPPAN



Schwarzkopf-
Shampoo



Providol
Seife

Schutz!

Desinfiziert



Tofo



LEITHARD SPARTY HUNGARISCHER NUMMERN



P. Grundmanns
Sommersprossenseife



STECKENPFERD-
Buttermilch-Seife

die beste
Kinderseife



Marc
Shaving
Soap
Kosmetika
Indol Fabrik

Where are they now?

In the April issue of the 1938 National Poster Stamps Bulletin, we noted that the Armour Meat Company issues a series of Poster stamps honoring the Walt Disney production of "Snow White and the Seven Dwarfs". We were informed that a total of five million sets were issued. Question: Does anyone have 1,000 sets in stock today? 100 sets? 10 sets? We have one set which we proudly illustrate here.

**International Cinderella Stamp Clubs, Societies And Associations:**

The Cinderella Stamp Club, G.M. Dorman 35 Smith St.

London, SW3 4EP, England

Erinnophlie International, Kolner Strasse 8 D-2800

Bremem 41, Germany

The Cinderella Stamp Club of Australia P.O. Box 964 Darlinghurst

NSW 2010, Australia

The Cinderella Collectors Club of The Netherlands, P.O. Box 124 NL-2860

AC Bergambacht, Netherlands

L'Arc-en-Ciel Jean-Claude Huteau, 2 allée Beaugency

01000 Bourg, En Bresse, France

Ed Note: We know of no Cinderella Stamp Club that exists in Italy at this time. Please write to us if you know of other organizations that should be included in this list.

Questions to ponder for next time:

1. What is the difference between a Poster Stamp and an Arti-stamp if any?
2. Is a Poster Stamp pricing standard possible? Why or why not?
3. Are auction prices reliable? Why or why not? Should we have one?
4. Why don't Postage Stamp dealers offer Poster Stamps to their clients?
5. How many Poster Stamp Collectors do not belong to the Poster Stamp Society of America? (Our present membership numbers 75).

Per your request

Our First Mini-Auction (and perhaps our last).

5.50
(A)



(B)



11.50
(C)



11.50
(D)



1.00
(E)



7.00
(F)



2.50
(G)

(FN)



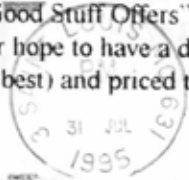
All bids must be received by the 20th of the month

Note to Poster Stamp dealers: We hope to receive a page devoted to your "Good Stuff Offers" for Poster Stamp Society members only and soon. Please consider participating in this venture. It is our hope to have a different dealer's offer appear in the Bulletin every month. All issues must be sound (the best of the best) and priced to sell.



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