



THE POSTER STAMP BULLETIN

Published in the interest of Poster Stamp collectors the world over

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Number 14

December 1995

Editorial:

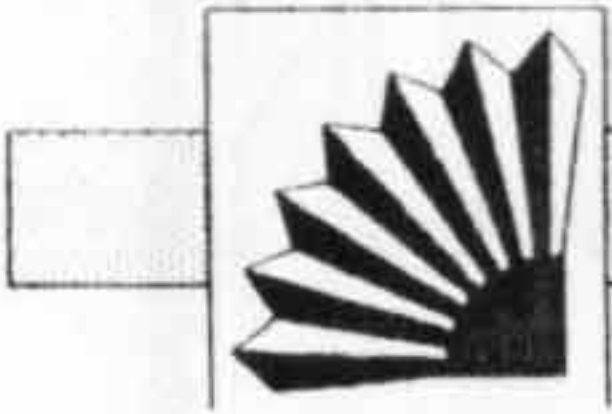
In the most recent Cinderella Philatelist, an article by John Denune appears that is entitled, Cinderellas-Standard Terms of Reference. Contained in this article is the following definition of a Poster Stamp. "A Poster Stamps is a paper adhesive of an educational nature, such as series issued by oil companies, or poster stamp societies: also National Park series, presidential seals, coats-of-arms seals, etc. Also under Poster Stamps I would include church stamps for rewarding attendance."

We find John's definition astonishing to say the least. Because we recognize that it is not easy to bring into clear focus exactly what a Poster Stamp is, we decline to find fault with John's attempt. We simply disagree with John's definition. Our definition, on the other hand, is not set in concrete. It can and probably will be modified at any time by anybody. Basically we think of a Poster Stamp as a miniature poster. To us it is a non-postal paper adhesive, usually perforated and generally the size and shape of a regular postage stamp. We disagree with John as to the purpose for which a Poster Stamp was created. We think a Poster Stamp is designed for the purpose of attracting, informing, or persuading the public in some way. Poster Stamps like their brothers and sisters—the larger posters—have informed the public of such coming events as carnivals, fairs, exhibitions, conventions etc. They have advertised products such as shoe polish, candy, automobiles, liquor, tobacco. They have promoted causes and ideas like, "Votes for women," or Peace in the world. Sometimes they celebrate a great victory, or an important anniversary. Often they have solicited funds for the Red Cross and other charities. In an artistic and dramatic way, they attempt to persuade the public to behave differently and to think differently. Thus, we find Poster Stamps telling people to drive safely, save the forest, pick up litter, etc. We find them urging people to support institutions such as schools, the military, unions. They are at their most persuasive in the political area disseminating propaganda. "Boycott Nazi Goods, God Strafe(punish) England, Remember Pearl Harbor are but a few of the slogans we find on Poster Stamps. They have encouraged travel by portraying scenes from Spain, France, Italy, England. And while our definition of a Poster Stamp does not deny its educational qualities, as John points out, it is just that if that was all there was to a Poster Stamp, we wonder who would give a damn about them?

Our friend, Jim S., wrote to us recently telling us why he liked Poster Stamps. These are some of his thoughts: "What interests me about Poster Stamps is that all of them seek to persuade the viewer of something: To continue attending Sunday school, to come to the Ausstellung (or to come to the next one if you missed the one displayed), to buy soap, to help the relief effort, to visit Hamburg, to keep your shoes shined, etc. So, in this perspective, they hold all the ingredients of advertisement, art, culture, self image, subliminal impact: even tragic vignettes of starving children or war wounded, were supposed to make the viewer feel good about something— about giving money to buy the stamp, or about the fact that someone else cared enough to give money to buy the stamp and stick it on something or other that came to the viewer's attention."

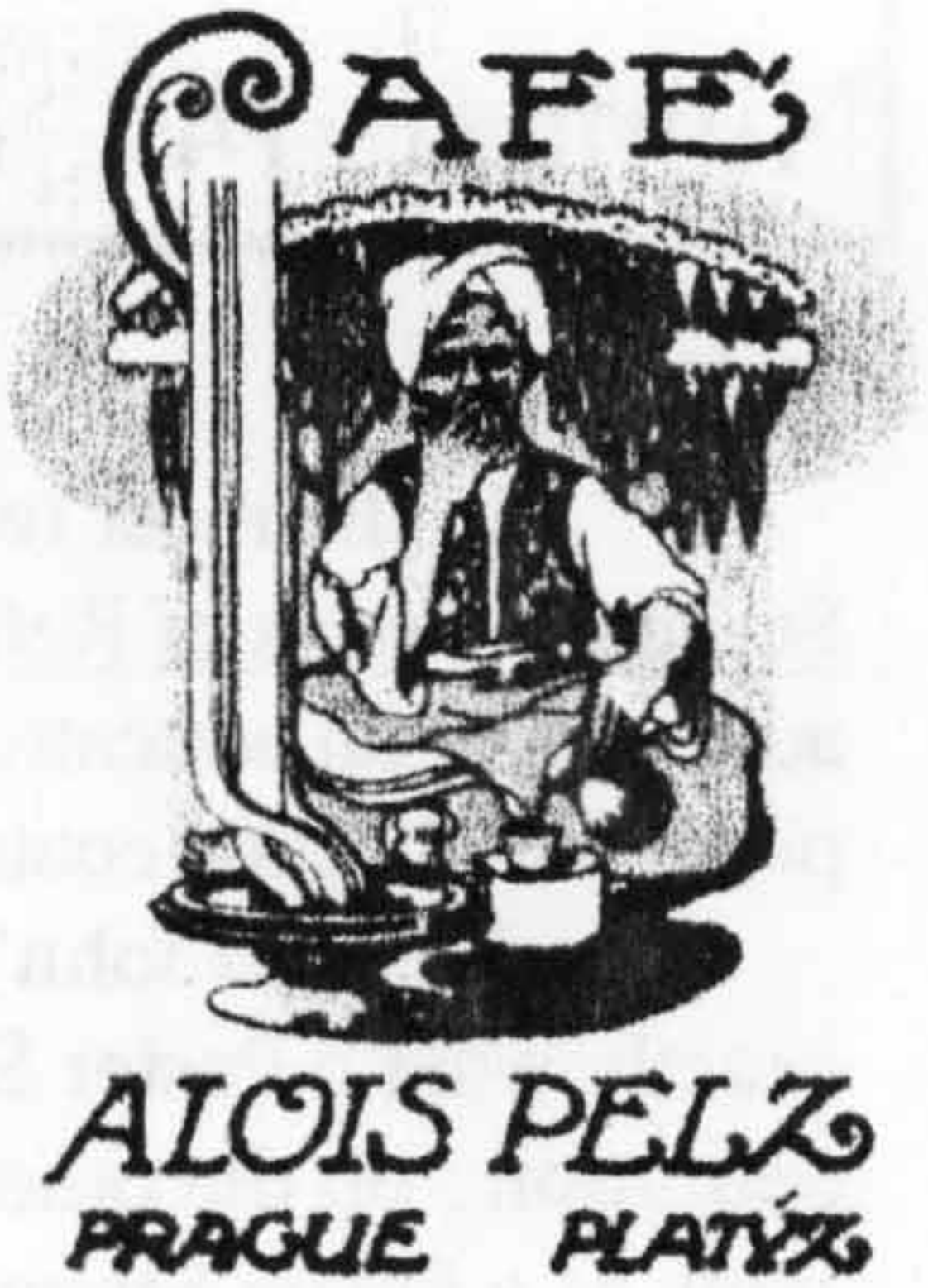
While we do not claim that Jim's enthusiasm or our tentative definition of a Poster Stamp is definitive, we do think that it improves upon John's attempt to define a Poster Stamp.





Dreaming:

If we should win the lottery or inherit a fortune, we would certainly plan a trip to Prague to find out if The Cafe Alois Pelz is still there. An artist named SMICHOW designed the following Poster Stamps long ago and we can almost smell the aroma of the coffee.

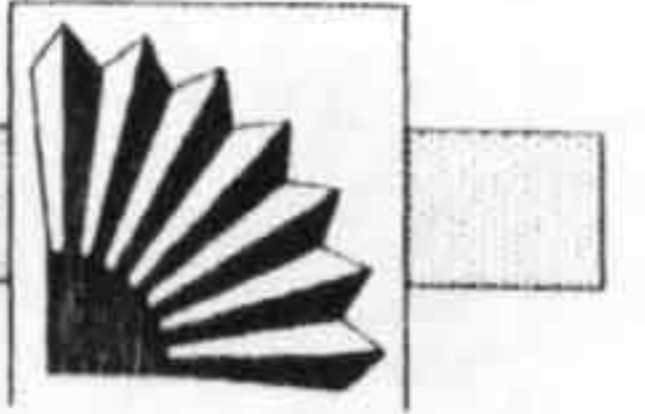


Then, we would travel to Leipzig to look for more Poster Stamps designed by Schimz

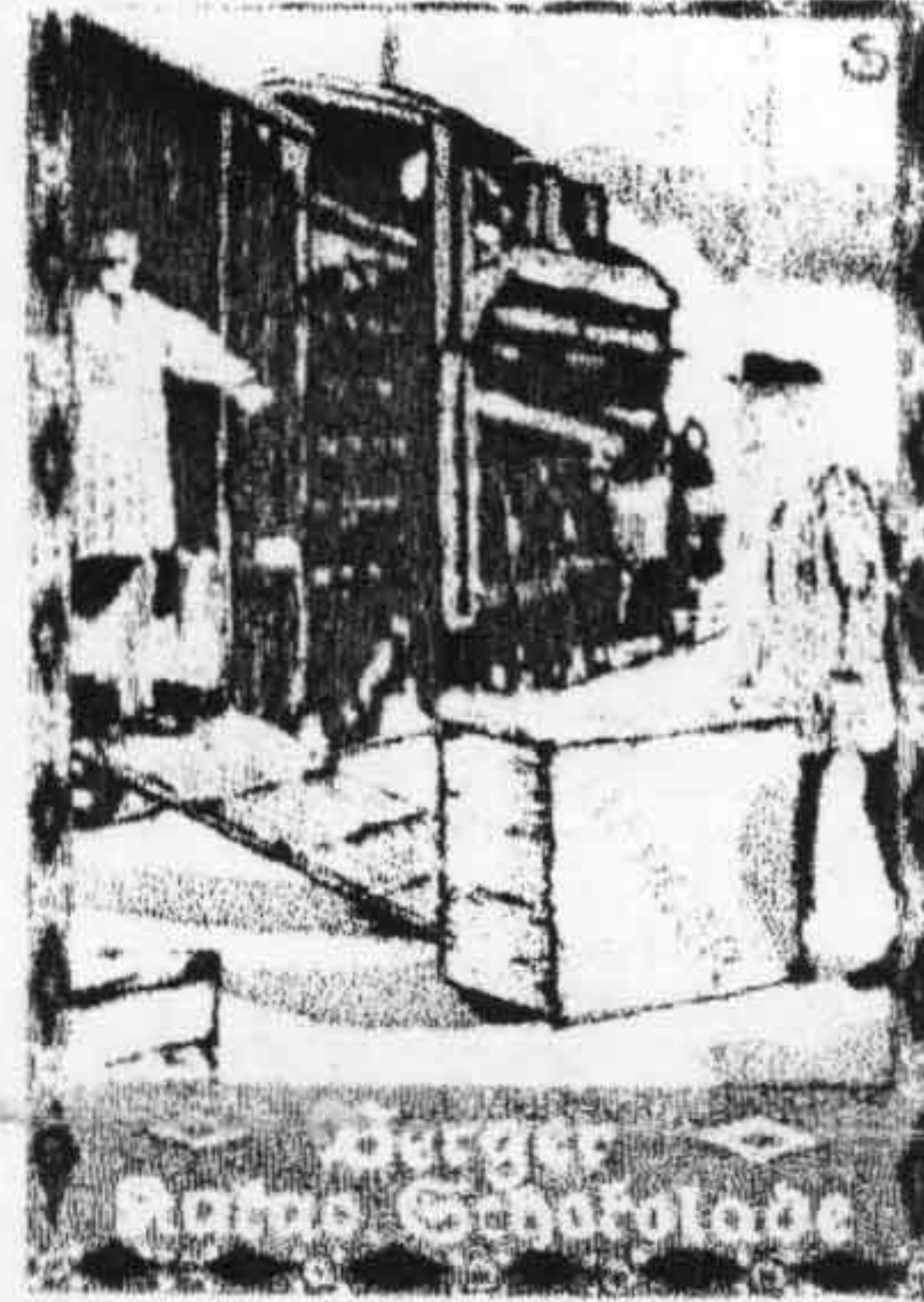
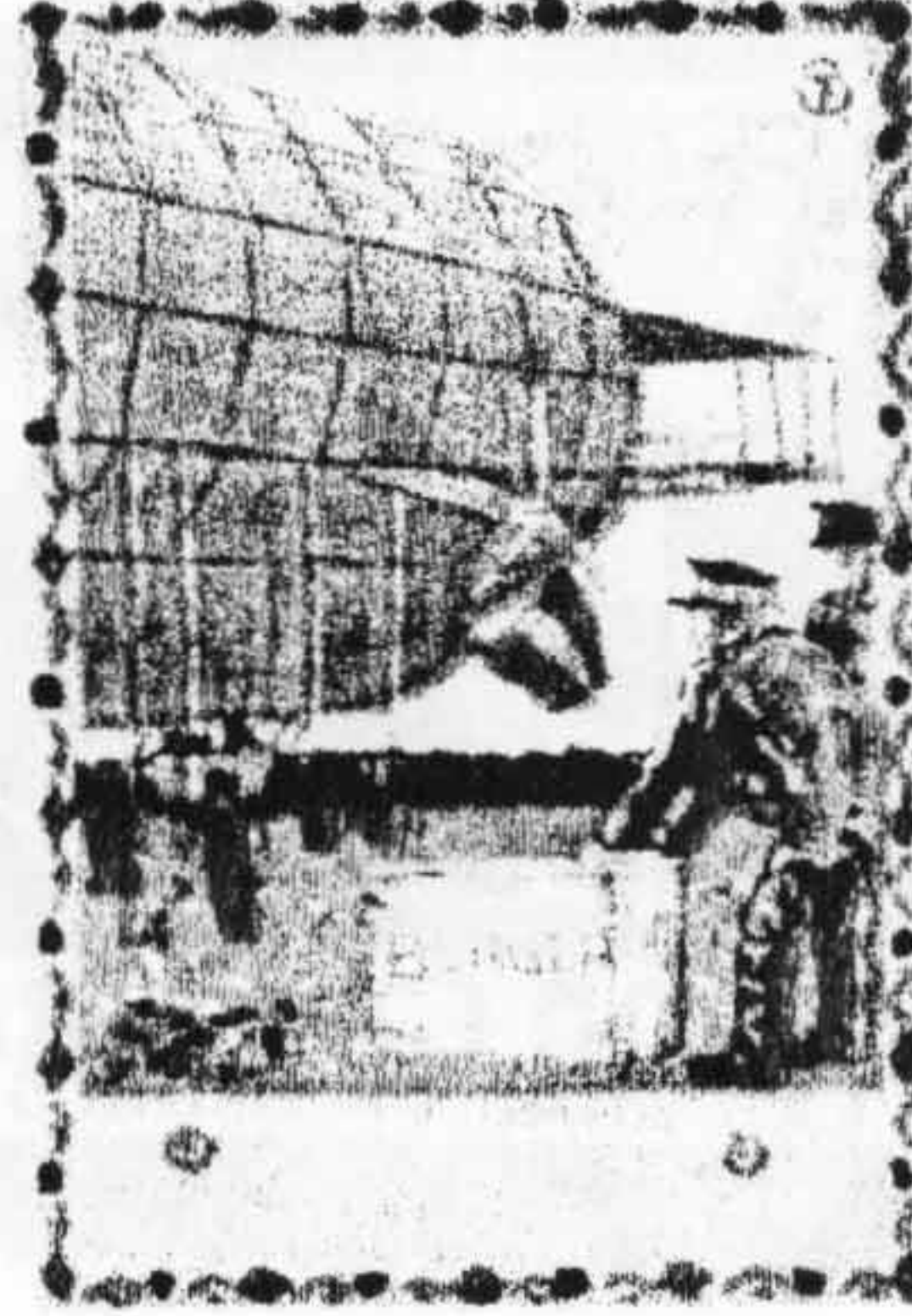


and Gallwitz.





Finally, while in Europe, we would look for some Berger's Chocolate. As you can see by looking at the eye-catching posters in miniature designed by Herr Sigmund von Sucholdolski, they are distributed by air, land and sea to just about everywhere.



And there are those in the philatelic world who wonder why we collect Poster Stamps. Ha!

More on Arti-stamps:

We think of an arti-stamp as a modern Poster Stamp designed by a contemporary artist. The following set by Karl Schwesig delivers a powerful message of protest to the French government acting under Nazi control in WWII. The artist gives the words Fraternity, Equality and Liberty, the very foundation of French idealism, a tragically perverted meaning.



Prices in the Good Old Days:

Do you remember when a new car cost under \$15,000? No? We do and we can prove it.



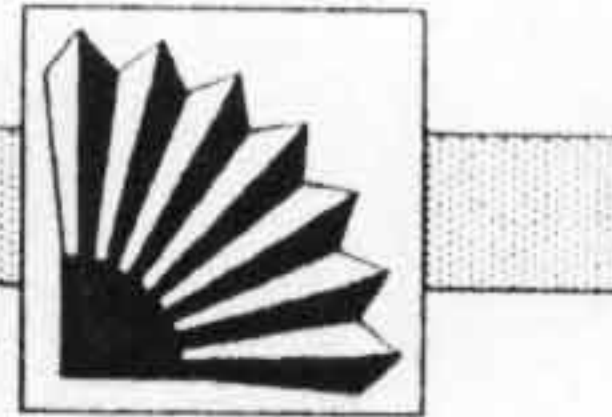
Incidentally, to help get the economy moving again, we would like to order two Packards for Christmas.

More Topics of Interest: Our friend and Chairman of the London based WWI Study Group, Charles Kiddle, sent us the following set of Poster Stamps which is an utterly marvelous set to have in your collection should your topic happen to be Photography. Of course, we think it would still be a delightful set to acquire even if one collected swizzle sticks.



Questions for David Stirling:

Regarding Mr. Stirling's article on Scotland's Reward Stamps, Jim S. wants to know what is the particular significance of the number 5? Also, is there an example of the "Special Books" referred to in the article?



A Dealer's offer: If interested, write to:

Leonard Stark 247 E. Chestnut Apt#1303, Chicago, Illinois, 60611.



1. The 1915 Charles Chaplin set of four is offered for \$125.00. One set available.
 2. The complete set of Knox Fire vignettes (extremely rare) is priced at \$75.00 One set available.
- Please sent check with order. First order with check will receive set.

Ed note; The following offer is of the dealer, by the dealer and for the dealer. We present this offering for the purpose of acquainting Society members with various dealers, their wares and especially their prices.

In the True Spirit of Christmas:



Paragnalane Christmas Crackers may very well be important but, we ask, for whom?

FOR CLARIFICATION;

These, dear friends, are NOT Poster stamps. They are STICKERS. What, pray tell, is a sticker? A sticker is an adhesive paper, usually irregular in shape, that is used to decorate or bind the ends of the package together temporarily until it can be bound together more securely. In this sense, scotch tape is often used as a sticker.

Ed note: No doubt there are other kinds of stickers. These, however, are examples of ours.



A Suggestion:

A PSS member thinks it would be a good idea if all of the vignettes appearing in Tom Steele's book, Lick'em, Stick'em were priced. Perhaps both dealers and collectors could reach some kind of consensus. Our question is, does the board of directors think this is a good idea and if so, how would we proceed? Incidentally, copies of Tom Steele's book are still available. Write your editor.

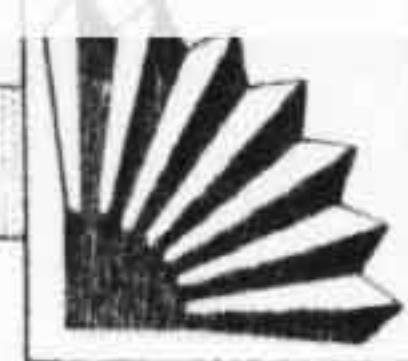
Coming up in January:

The PosterStamp Society will hold an AUCTION for PSS members only. The material offered for sale is the property of Carl Kane. Contained in this offering will be some excellent early aviation stuff, some early Esperanto issues, military vignettes, and lots of miscellaneous trash and treasure. Estimated (but we could be wrong) values will be included. It should be fun for everyone.

A Great Set Of Advertising Stamps From Great Britain

Watch for this set because it is far from common. We know this because our friend, Conrad, who resides in London, has boxes and boxes of Poster Stamps stacked in his attic. He has informed me that he is still looking for this very set.





Advertisements

Leonard Stark is back buying & selling Poster stamps. Write if you have specific needs. No lists please. Welcome to visit me when in Chicago: Miracle Mile location Large selection available.

**Leonard Stark
247 E. Chestnut, Apt. 1303
Chicago, Illinois, 60611
Phone (312) 664-2974**

Six issues of the Van Elkan Poster Stamp Bulletins published in 1988. Send \$5.00 to editor.

Eager to buy and/or trade all kinds of good old Poster Stamps worldwide. Especially if signed (or monogrammed) by the artist or if of remarkable "classic" design. Also wanted: All kinds of literature/magazines./catalogs concerning Poster Stamps and artistic postcards (especially advertising or propaganda cards) world wide. Please contact: **Peter-Hannes Lehmann, Husumer Str. 18, D-20251 Hamburg, Germany. Phone: 0049-40-487582 Fax: 011-49-40-7165**

Wanted: Poster Stamps related to radio, wireless, electricity, light bulbs, telegraphy, phonographs etc. etc. Please write to:
Gary B. Schneider
9511 Sunrise Blvd. #J-23
North Royalton
Ohio 44133

Phone: 216-251-3714

Miscellaneous Man

Vintage Posters, Poster Stamps, & Graphics

George Theofiles, P.O. Box 1776

New Freedom, Pa. 17349

OR CALL (717) 235-4766 (10 am to pm)

**Thousands of Posters
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& small, in stock. Lists
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us know what you are
looking for.**

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P.O. Box 265 Sykesville MD 21784 PH(410)795-7279 Fax (410) 7958936

Dear Collector:

No matter how popular or unique your collecting interests are, our approval selections are guaranteed to contain items that will enhance your collection. To receive an approval selection, just check the types of collectables that interest you. Specify your topic(s) below and return this information. We look forward to serving you.

**Poster Stamps
Matchcovers
Cigar Bands
Postage Stamps**

**Matchbox Labels
Baggage Labels
Cigarette Cards
Postcards**

TOPIC(S) _____

A SPECIAL CHRISTMAS ALL LUDWIG HOHLWIEN MINI-AUCTION

(ALL BIDS MUST BE RECEIVED BY DECEMBER 30, 1995 AND ALL SALES ARE FINAL AFTER 10 DAYS)



1. 16.00



2. 16.00



3. (SILVER) 15.00



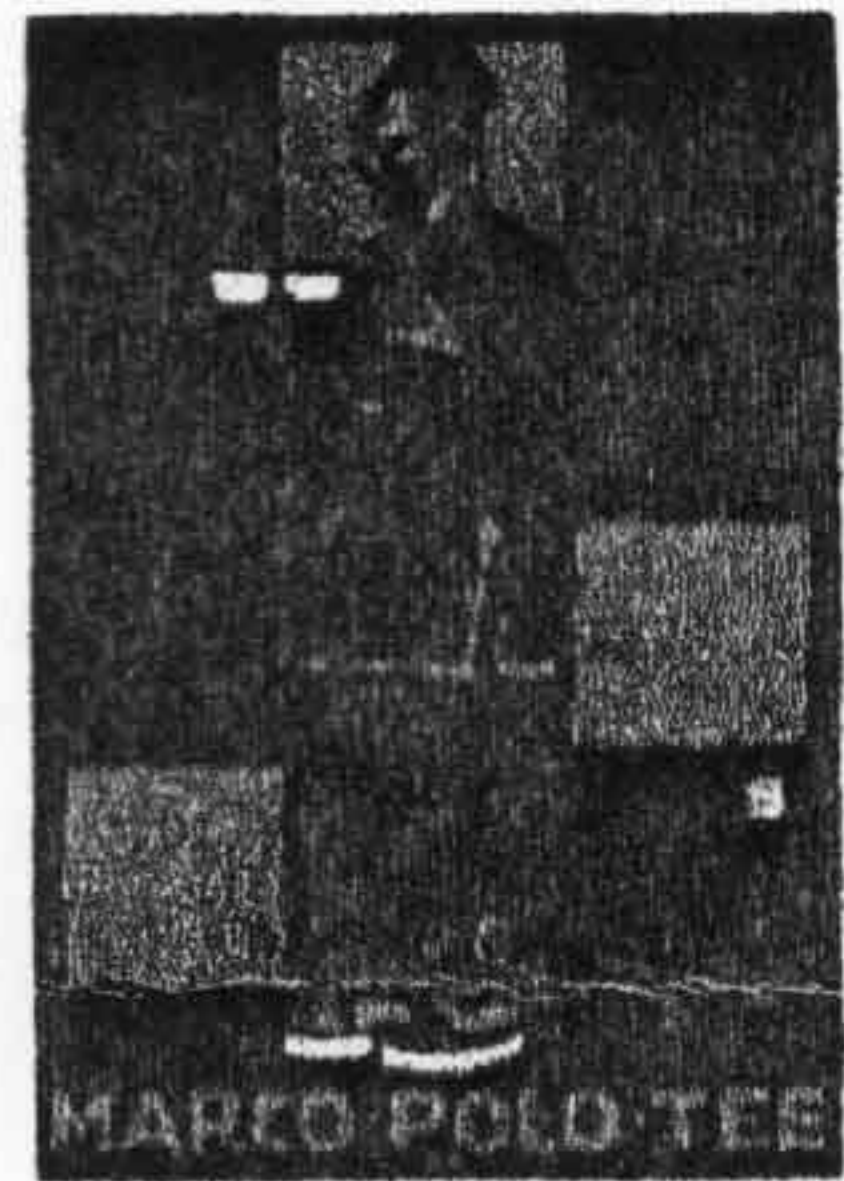
4. (GOLD) 18.50



5. 26.00



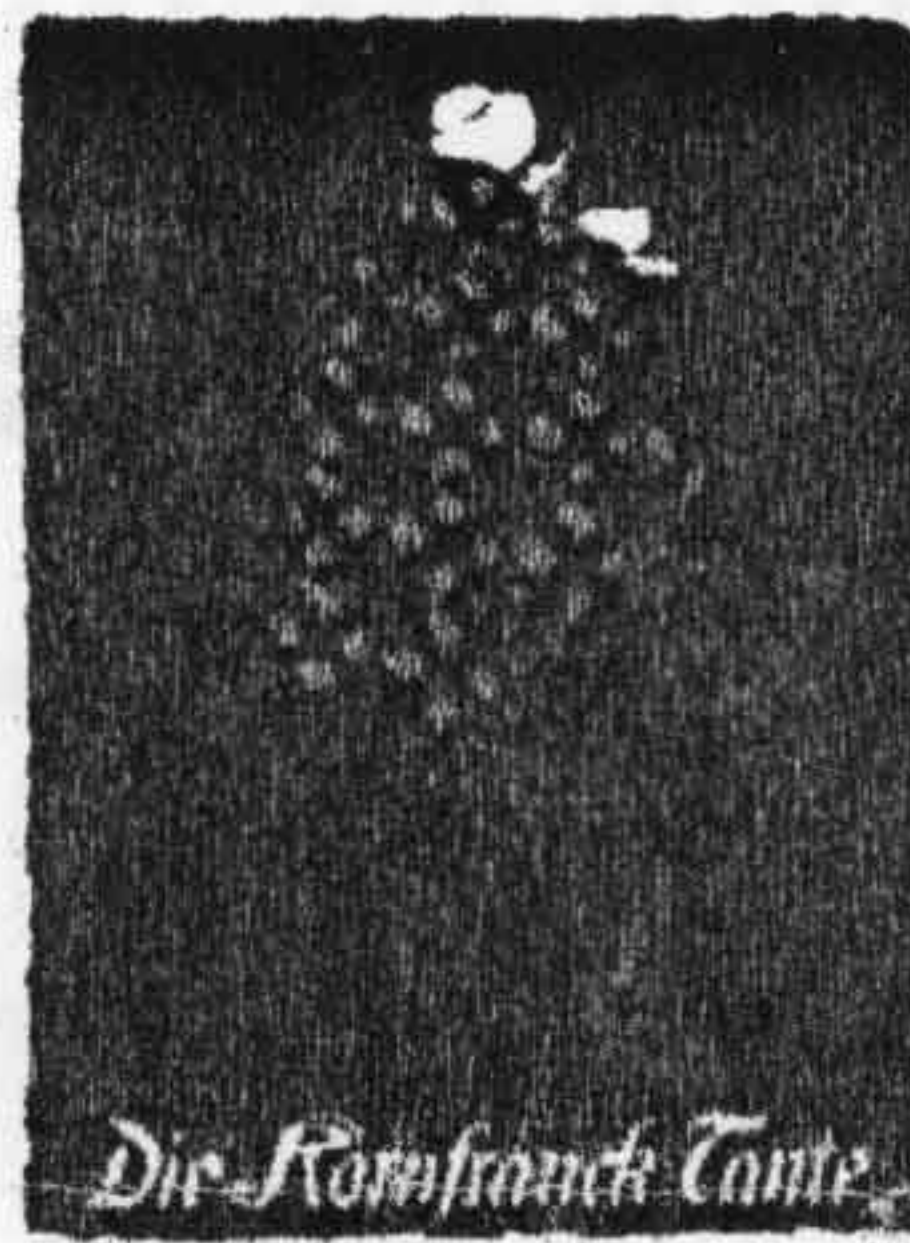
6. 21.00



7. 41.00



8. 21.00



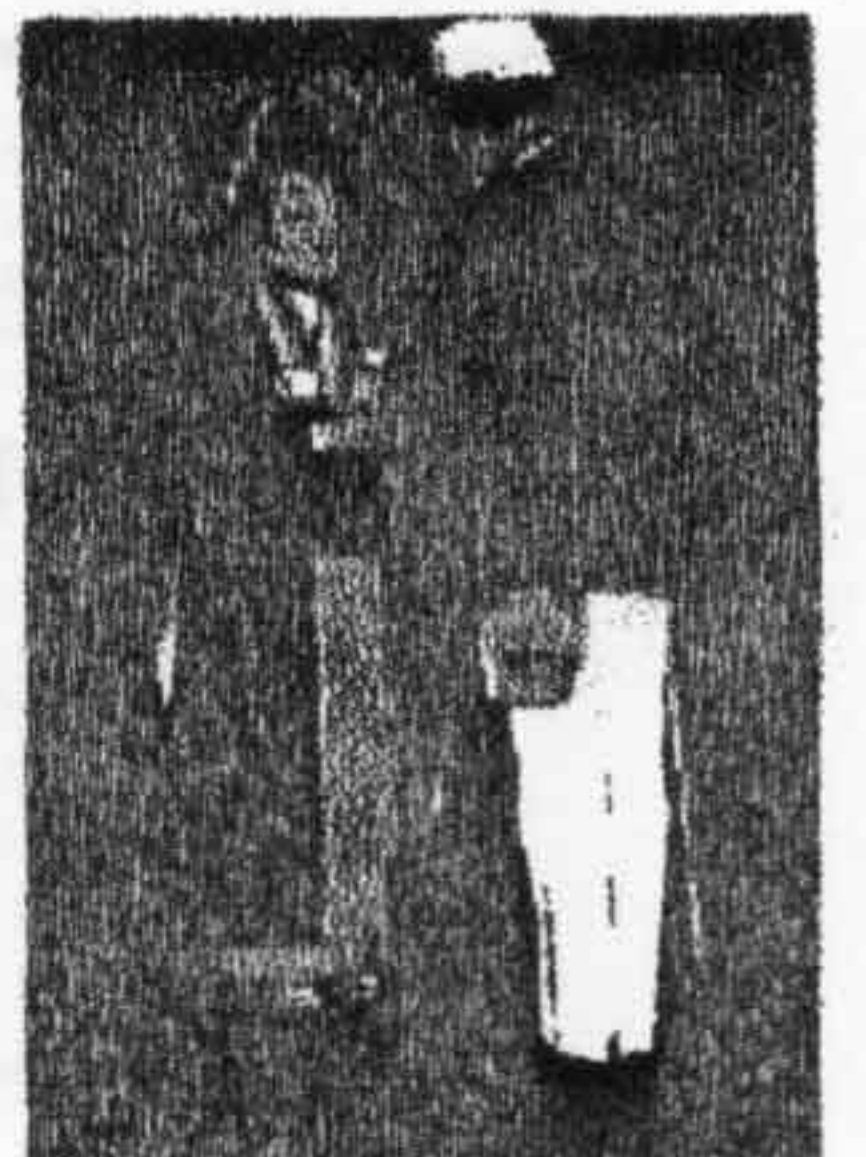
9. 16.00



10. 16.00



11. 21.00



12. 22.00



13. 21.00



14. 16.00



15. 22.00



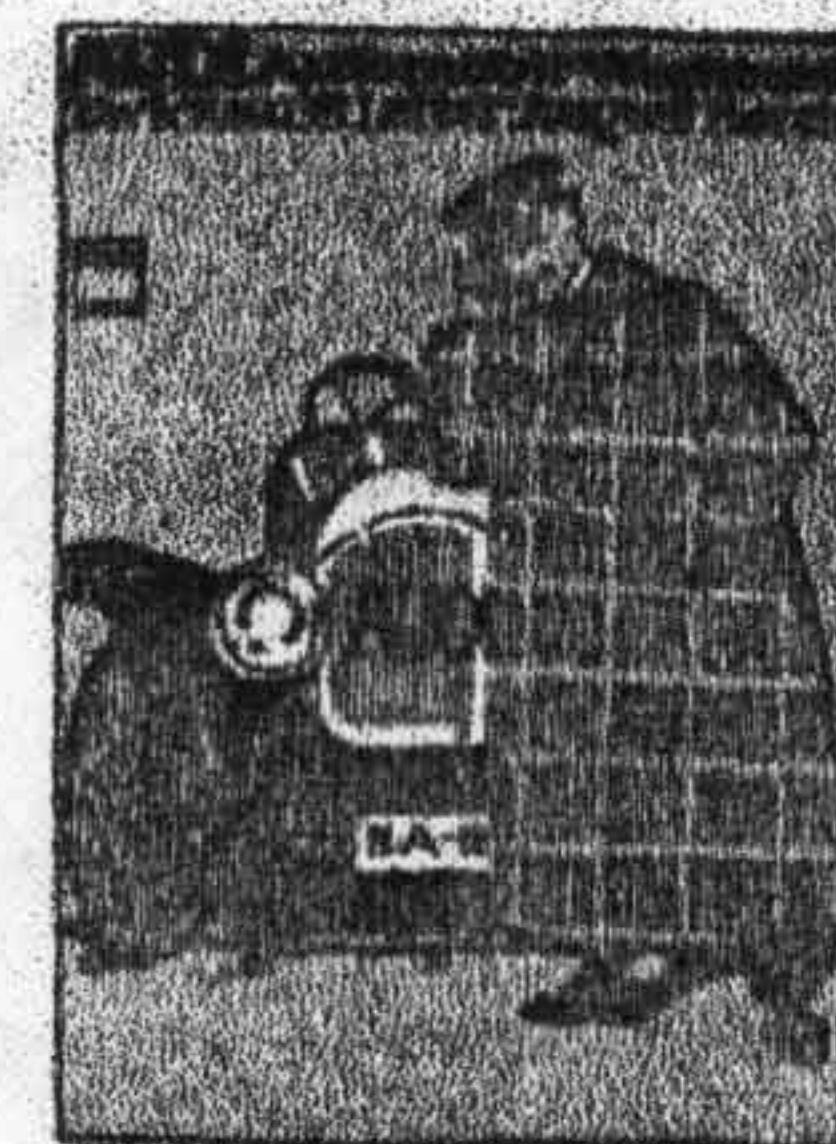
16. 22.00



19. 25.00



20. 10.25



21. 5.00



22. 8.50



23. (SET OF 4) 6.00



17. 22.00



18. 4.50



25. 2.00



26. 21.00



24.

The Poster Stamp Society at Home and Around the World:

Of the 50 states in our Union, the Poster Stamp Society is represented in all but 28 states. We haven't made up our mind if this is a good or bad. Does anyone know a Poster Stamp collector in Alabama, Alaska, Arkansas, Colorado, Connecticut, Delaware, Georgia, Hawaii, Idaho, Indiana, Iowa, Kentucky, Louisiana, Mississippi, Montana, Nebraska, New Hampshire, North Carolina, North Dakota, Oklahoma, Rhode Island, South Dakota, Tennessee, Utah, Vermont, West Virginia, Wisconsin, or Wyoming? If you do, please tell that person that a brave little band of philatelic rebels, The Poster Stamp Society, exists and they are welcome to join us.

In the world we have members from Canada, France, England, Scotland, Germany, Sweden, New Zealand, and Oman. Because the world is such a big place, surely there is an Italian or Spaniard or Hungarian, or Russian, or Pole or an African or an East Indian Poster Stamp collector still alive somewhere on the planet. Can anyone help us contact some of these people?

A Final Word: (Until next time.....)

We say, "Goodbye" to those who have declined to be on our Board of Directors for another year. We say, "Thank you" to those who have sent in their membership dues to help keep this ship afloat. We say, "Sorry", to Mark Sidman because we received our copy of the Arrow Shirt vignette and it isn't for sale. We hope that you find your copy soon, Mark. It is GREAT!

Results of Mini-Auction #2:

Woman Suffrage Issue (set of two)	\$26.00
Ludwig Hohlwein	21.00
Karl Schulpig	no bid
Paul Neu	no bid
Peter Beherns	19.50
Hermann Keimel	21.00
Hans Rudi Erte	no bid
Richard Hoelscher	7.50
Lehmann Steglitz	12.00
Peter(?) Fries	7.50
Julius Klinger	no bid
Andres Laber	6.25



MERRY CHRISTMAS AND

HAPPY HOLIDAYS TO ONE AND ALL.



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Walter Schmidt, Editor
 3654 Applegate Road
 Jacksonville
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 97530



DUES
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Tom Minor
 6129 West Park Avenue
 St. Louis Mo 63139

