

# ❖ The Poster Stamp Bulletin ❖

Published in the Interest of Poster Stamps Collectors the World Over

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Number 16

February 1996

## Editorial:

A response! May the Saints be praised! John Denune sent us the following article for which we are grateful indeed. He also sent us examples of what Poster Stamps should look like and we couldn't agree more. His illustrations delight the eye and warm the heart. John writes:

Several months ago I was pleased when Mr. L. N. Williams, of cinderella fame, wrote me to ask if it would be all right to reprint my article, "A Standard Outline For Cinderella Stamps", in The Cinderella Philatelist. This outline was 1st published July 1979 in The S. Allen Taylor Journal. I was glad that Walter Schmidt mentioned my article on his editorial page of the December 1995 Poster Stamp Bulletin. Walter critiqued my definition of a poster stamp, and without such input my plea for standardized terms in our hobby would go nowhere.

If we want to have standard terms for cinderella collecting, so that we can know exactly what another collector is talking about, we should have these terms explained. We must try to find agreement, as much as possible; rather than accentuating the negative. Also we should never put down the other fellows collecting interests; because all of us, as cinderella collectors, have felt discrimination by other philatelists. It is only in recent years, for example, that Christmas seals collections have been exhibited in competition at stamp shows. With positive input by knowledgeable collectors, such as Walter Schmidt, we may be able to better define our hobby.

Since Tom Steele's book, "Lick 'em Stick 'em" was published, the focus of poster stamp collecting has turned more toward seals with "strong graphic designs". My definition of a poster stamp is not incorrect, but it is too narrow, and does not go far enough. I would drop church stamps from my definition because I have found a better place for them. I would add to my definition, "Also including a host of labels with 'strong graphic designs' which may fall into a number of categories, such as events, funds, propaganda, etc."

If anyone would like a copy of my article, A Standard Outline For Cinderella Stamps, I would be glad to send it at no charge, for an SASE. My revised definition of a poster stamp now reads as follows: Poster Stamp- A paper adhesive, often of an educational nature, such as series issued by oil companies etc., and often approved by poster stamp societies of their day (1930's & 1940's). Poster stamps also include a host of labels with "strong graphic designs" which may fall into a number of categories, such as, events, funds, propaganda, etc. The following illustrations are a selection of typical poster stamps.

John Denune







A Continuing Reasearch Project has been suggested by David Stirling. He proposes to present a series of undated vignettes to the Bulletin each month in an effort to determine when the event actually took place. By exposing undated vignettes to our membership, he hopes that someone will remember the date when that particular Iowa State Fair was held or the Flower Show in Nebraska or the Kansas City Embalmers Convention. David tell us that when all such information is collected and placed in his computer, he will push a key and his computer will spit out a definitive Poster Stamp catalog that will delight collectors everywhere. Carry on, David, you are doing good work.





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**For as long as they last:** Send \$5.00 for your single copy of the 1914 German vignette portraying a red headed daredevil riding with wild abandon to the Leipzig Graphic Arts Exhibition on the back of a GRIFFIN (also Griffon or Gryphon as Norman Williams, editor of the Cinderella Philatelist, would want us to include). Actually there are two distinct re-drawn varieties that were published in various languages. We assume that the one outlined in black may have had something to do with the outbreak of the Great War. We offer both varieties in English, but if you are missing one or more languages (Chinese, Japanese, Italian, French, Russian, etc), let us know and we will try to help you out for the same price. Incidentally the artist who drew this masterpiece is W. Tiemann. Unfortunately we know of no other Poster Stamps designed by this artist.





**Still More Correspondence:**

David Stirling replies to the questions Jim S. asks in Bulletin # 12 regarding the Church of Scotland Reward Stamps.

Herewith answer to Query from Jim S..

CHURCH OF SCOTLAND REWARD STAMPS.

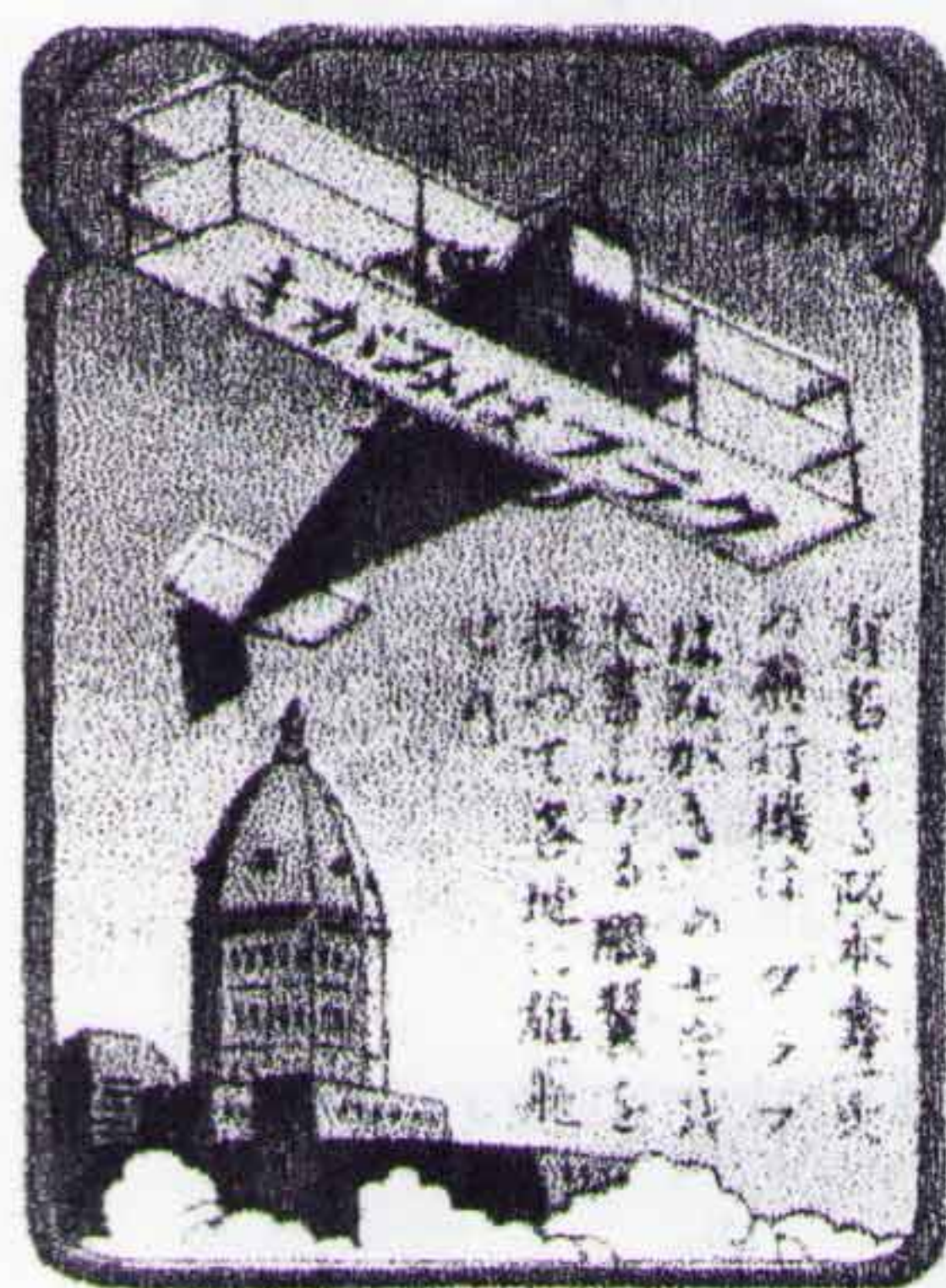
Further to my article on these poster stamps, and in answer to the query by Jim S. in Bulletin Number 14, the answer is yes, collecting books do exist for these stamps. They are pretty hard to find, however, and I don't think many have survived. The illustration is of the Gilbert Oliver file copy for 1911-12 which now resides in my own collection. It contains a page for each month from December to November. In certain months, the fifth Sunday attendance was rewarded with a stamp having a large "5" on it. It is a complicated subject. Generally about 60 reward stamps could be given in the year. As an example, in December there could be five Sunday attendances plus an extra one on Christmas Day, for Christmas services. In January, there could be five other Sundays, plus a special service at 3pm on the day following Christmas ---total twelve stamps for two months. In April, there would be a special service at 3pm on Easter day...hence an extra stamp for that month. There were special closing and opening services in June and October, hence additional rewards.

Although the years of production of these stamps were given in my article, they were used for some years afterwards and may be found in different year albums. Some of the stamps (extremely rare) exist in strips of five horizontally perforate but vertically imperforate.

Ed note: Well, Jim, there you have it.

**Poster Stamps from Japan:**

We are not talking about saki labels here. We are talking about REAL JAPANESE POSTER STAMPS! We were so pleased to find those illustrated below that we have placed them on our urgent needs and desperate desires list. If anyone can share others with us, we would be very pleased indeed.





**The Question?**

Where can one buy the "good stuff"?

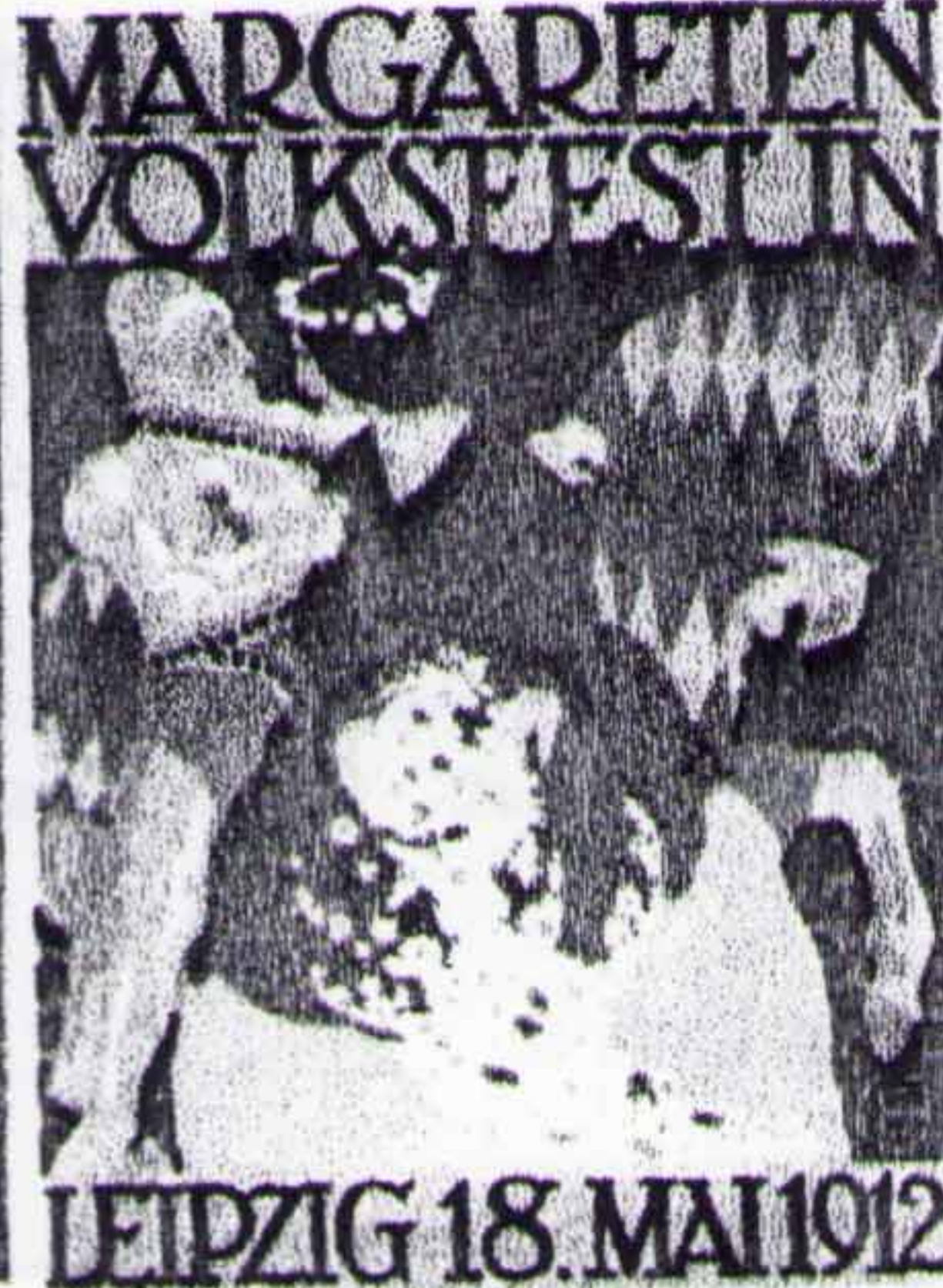
**The Answer:**

From a dealer? This is not always the case. While all dealers have sold the "good stuff" in the past, many simply do not have more to sell. The "good stuff" sells without any difficulty, but it can never be replaced easily. Because of this fact, the Poster Stamp dealer is in constant danger of wiping himself out of the Poster Stamp business. Therefore, to meet the need and by popular demand, we will continue to feature our mini-auctions in the Bulletin. Only the "good stuff", (the best of the best), will be offered by various master collectors from around the world. Last months Hohlwein's Mini-Auction, incidently, was offered by our friend, Manfred Zollichoffer. In this month's Mini-Auction, we will feature the vignettes of Hugo-Heinz Welder. You will note that many of the vignettes offered are by artist featured in Lotte Maier's classic work, Reklameschau.

**Mini-Auction of HHW**



1 Hartz 12.50



2 Gruner 7.00



3 Glass 5.00



4 Gipkins 21.00



5 Koch 5.00



6 Keller in 4 colors



7 Hoetger 20



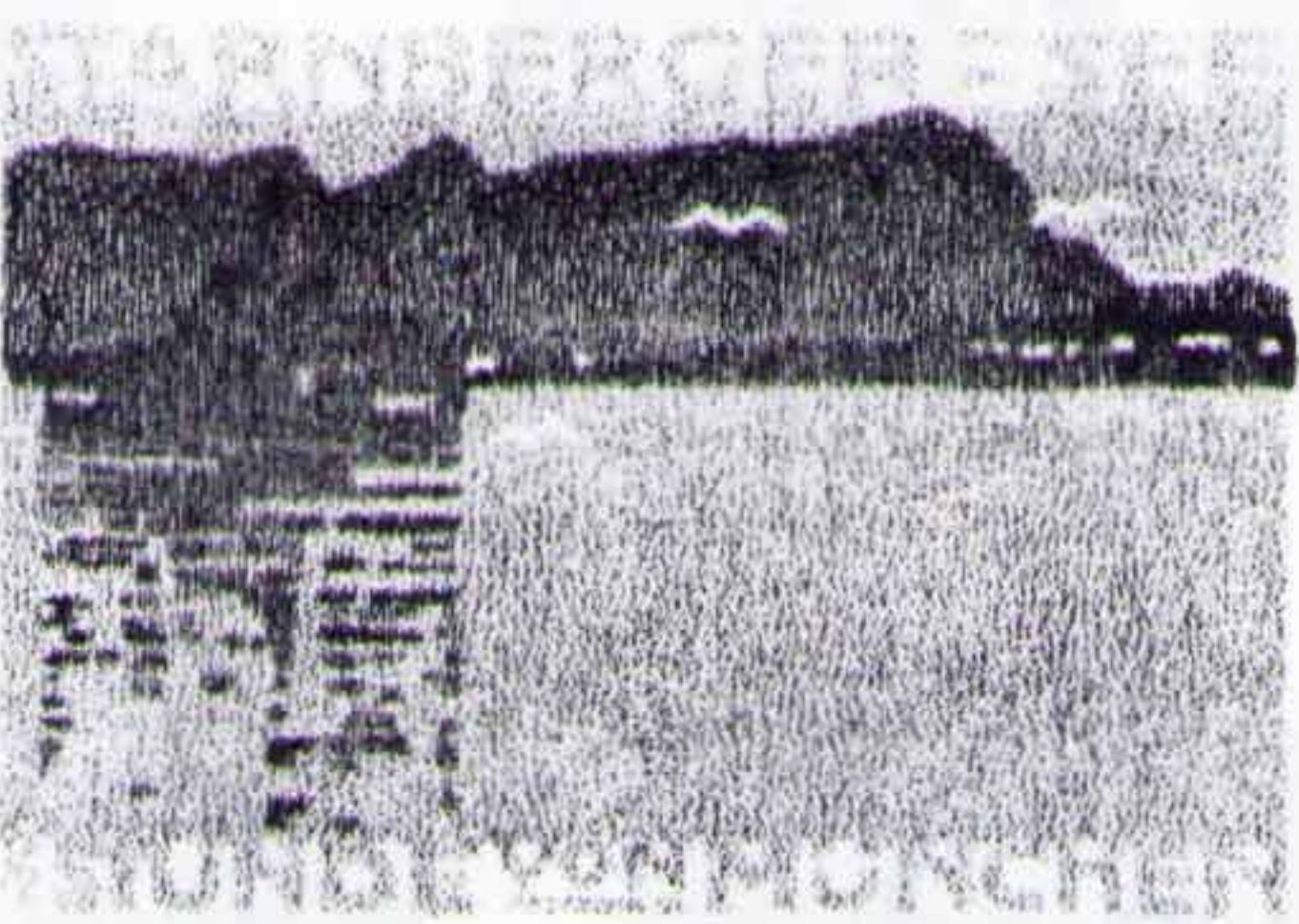
8 Herkendell 16.50



9 Ehmcke 110



10 Hohlwein in 3 colors 47.50



11 Hohlwein 26.00



13 Erdt 20



14 Klinger 20

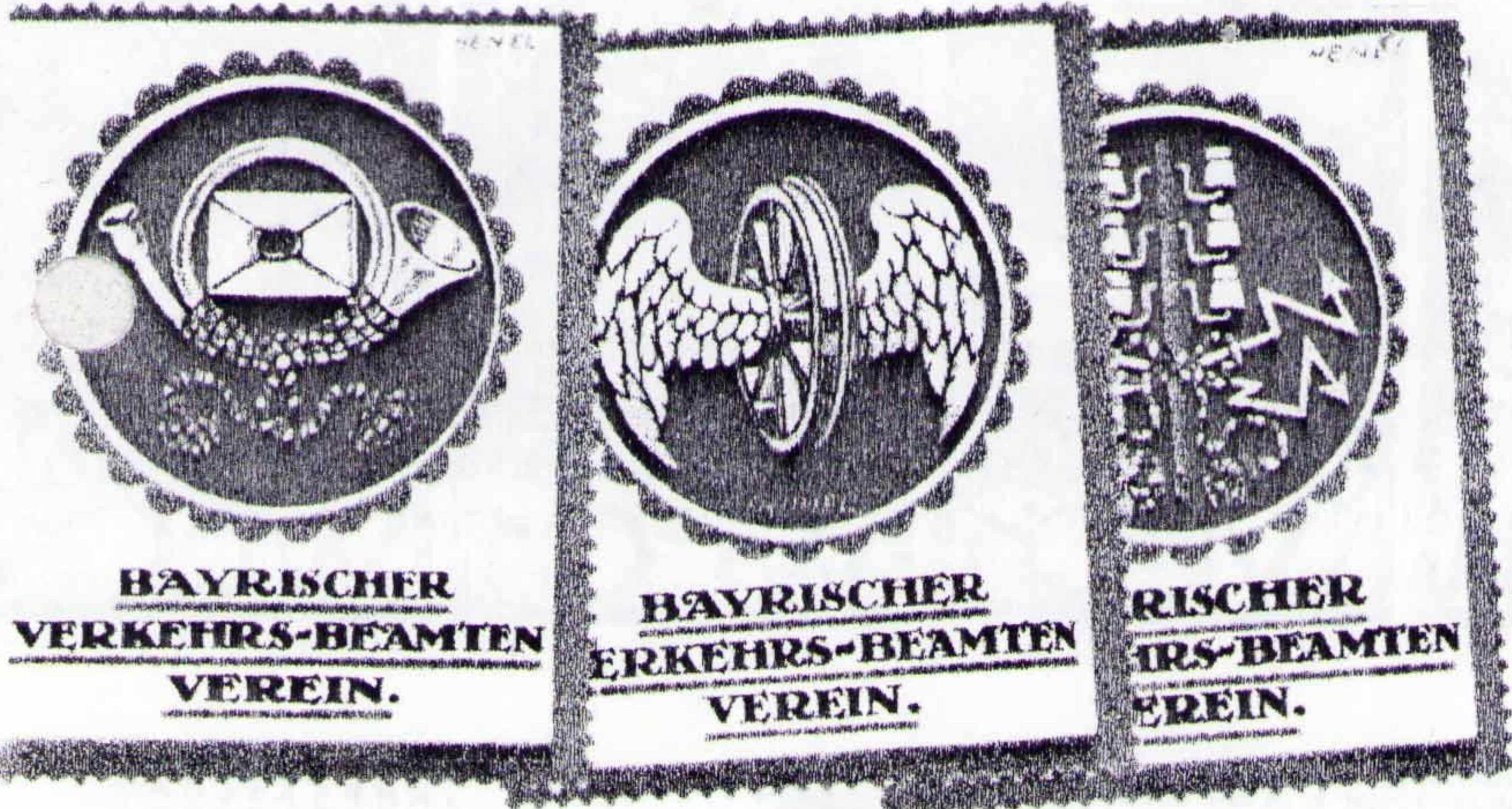


15 Kleukens 16.00

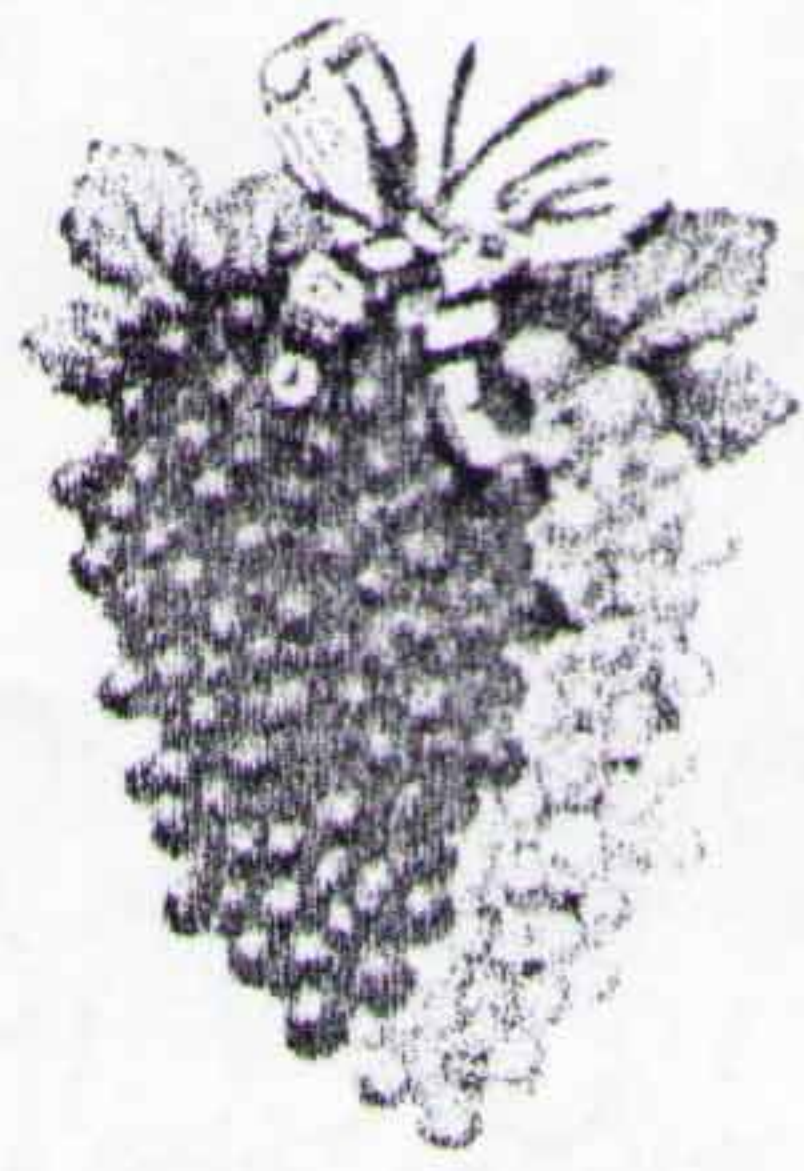


12 Hesse 7.00





16 Henel x 3 *no*



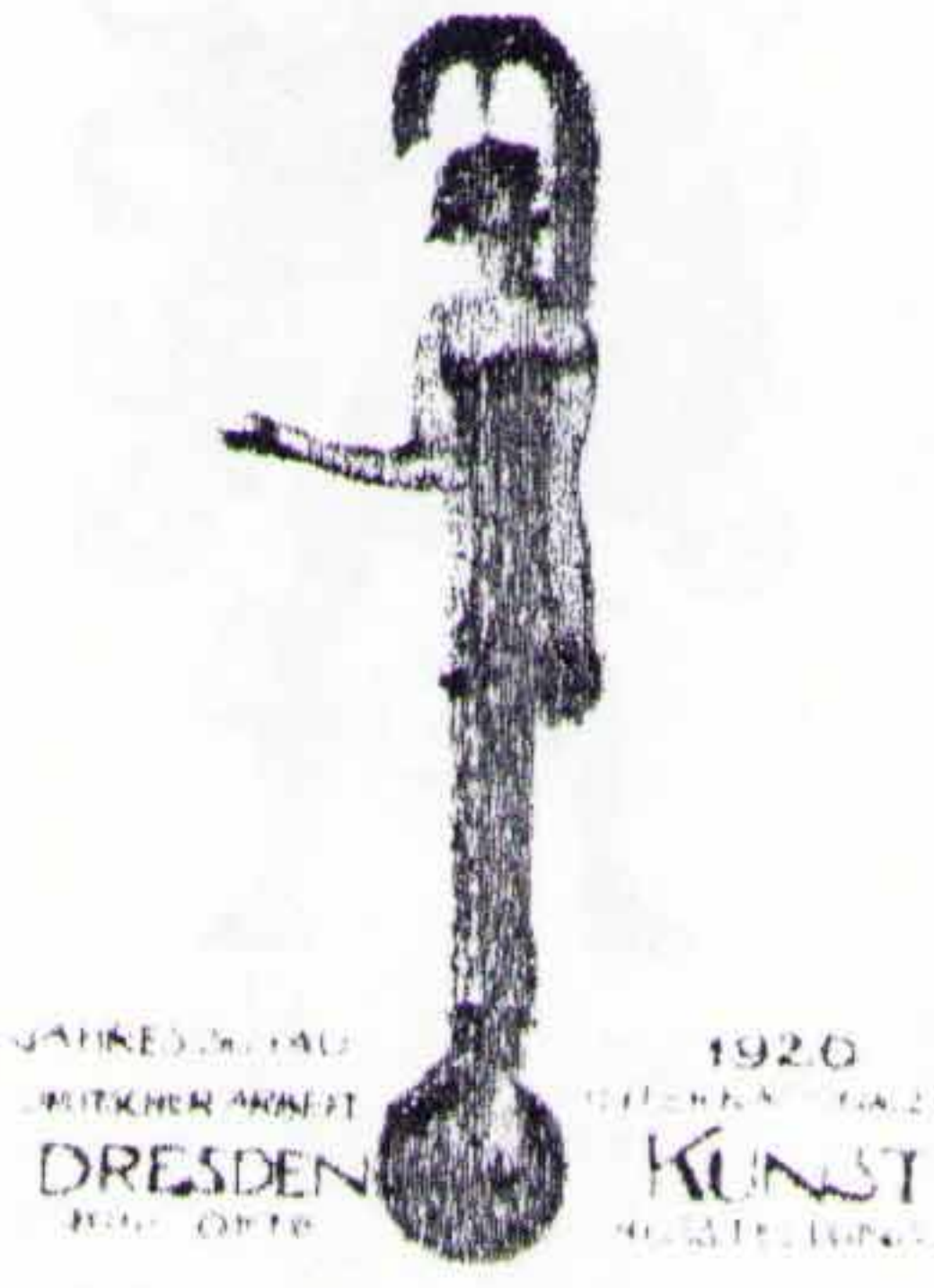
INTERNATIONALER WEINBAUKONGRESS BAD KREUZNACH 21. AUGUST 1909 17 Eschle *no*



18 Erdt 14.00



19 Behrens 5.00



20 Feldbauer *no*



21 Fuss x 3 22.50



22 Fuss 7.00



23 Eherenberger 20.00

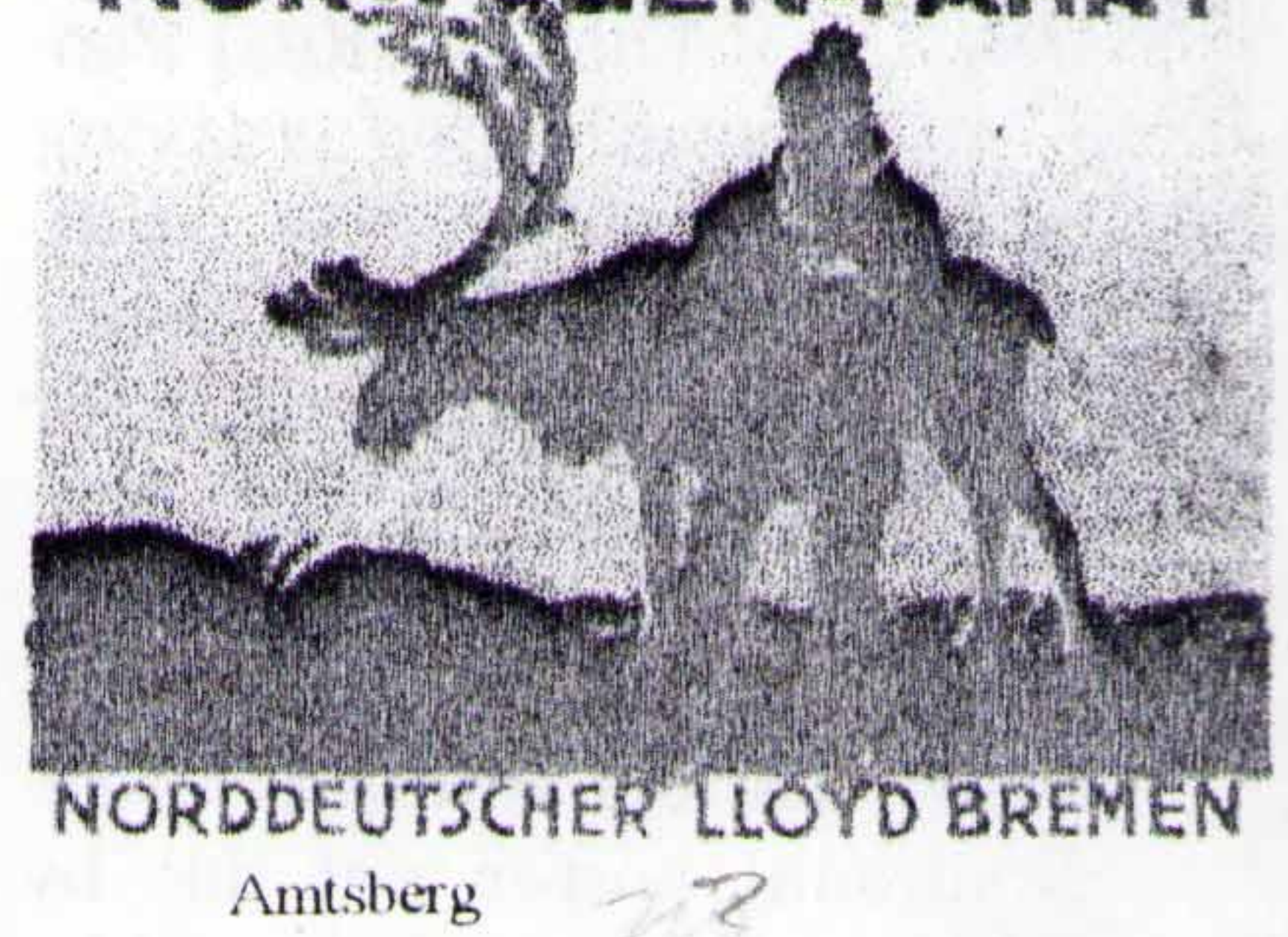


24 Bletschacher 12.50



25 Bernhardt 26.50

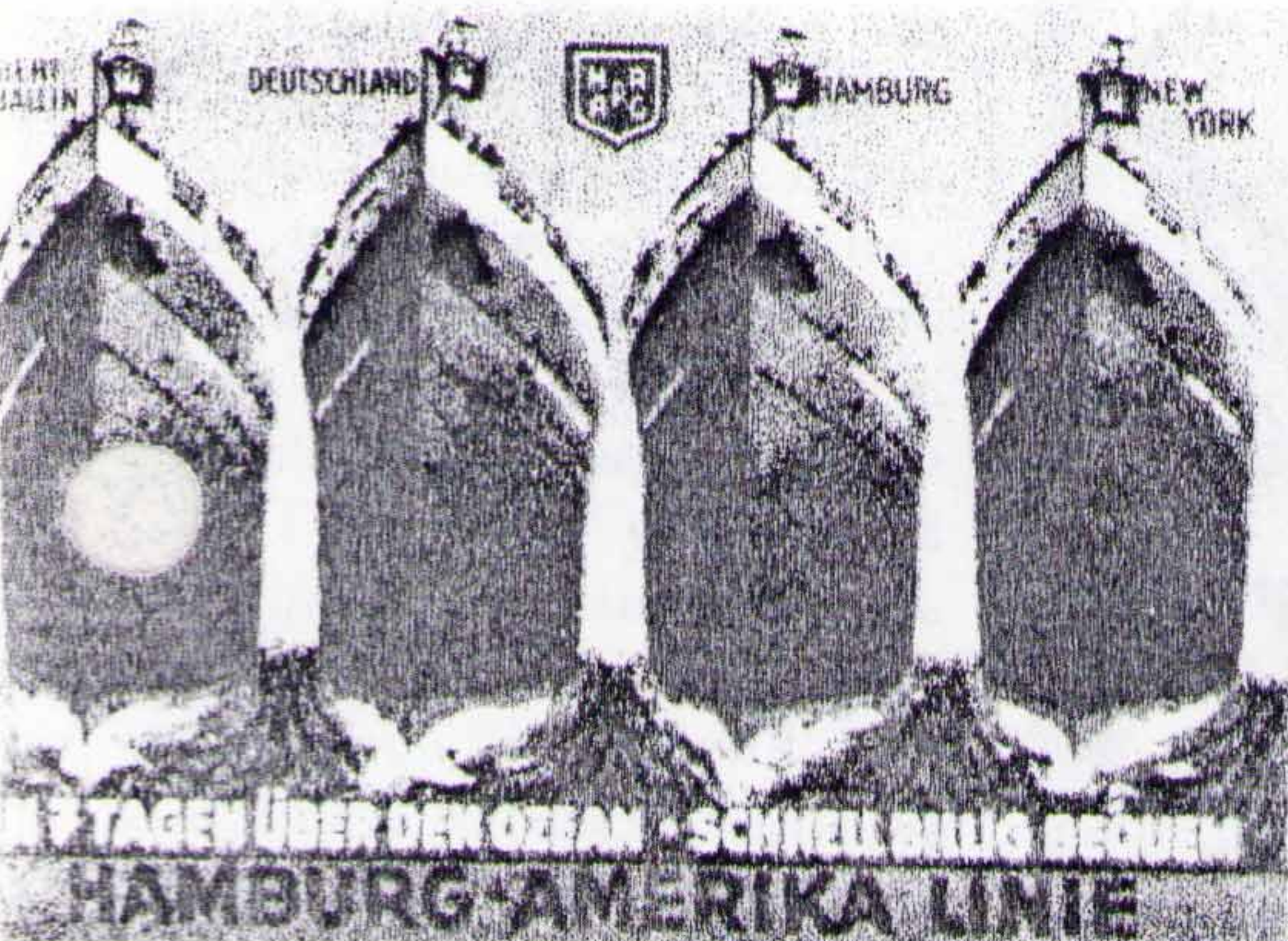
NORWEGEN-FAHRT



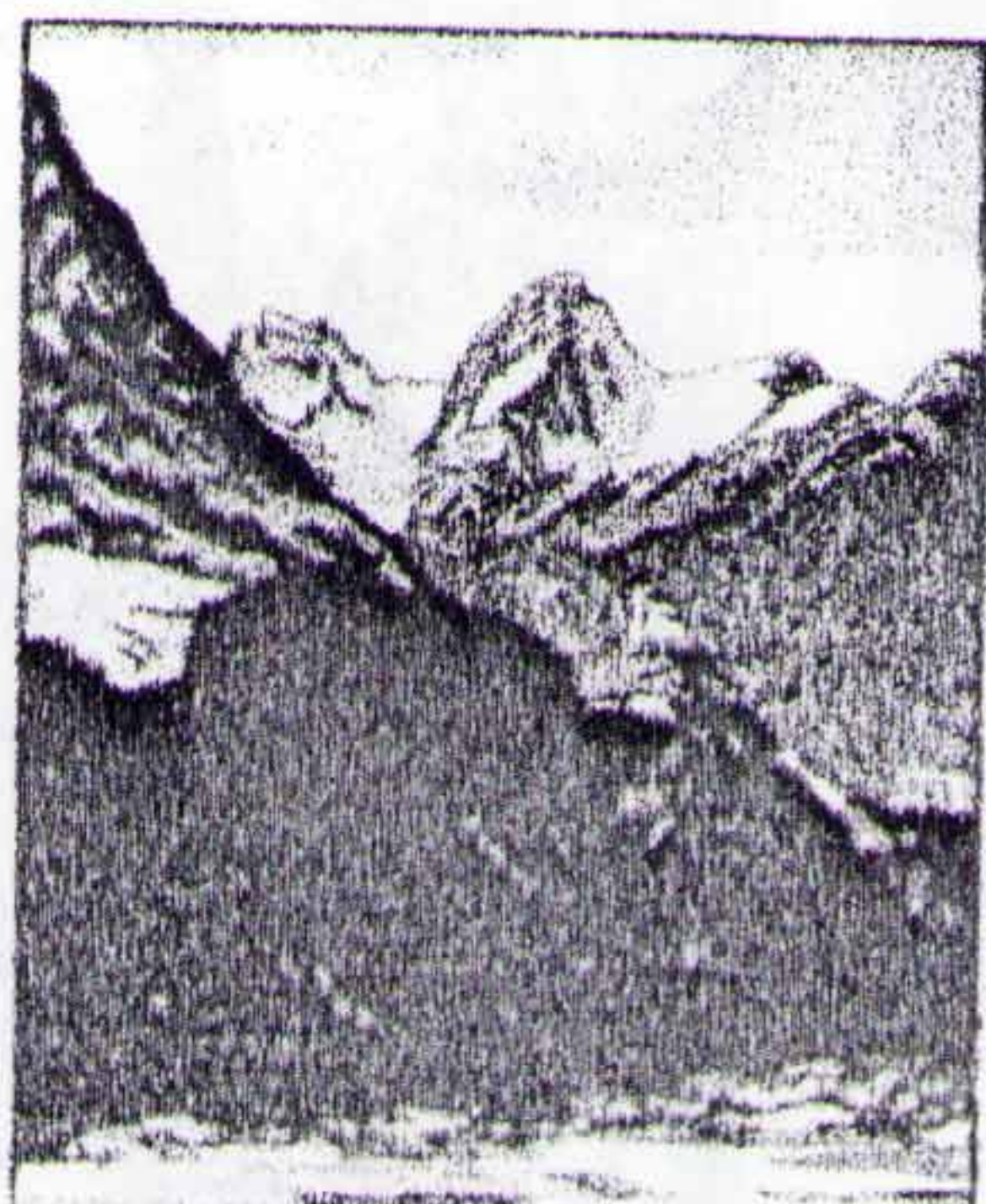
29 Bamberger 8.00



28 Czemy 2.00



26 Fuss 12.50



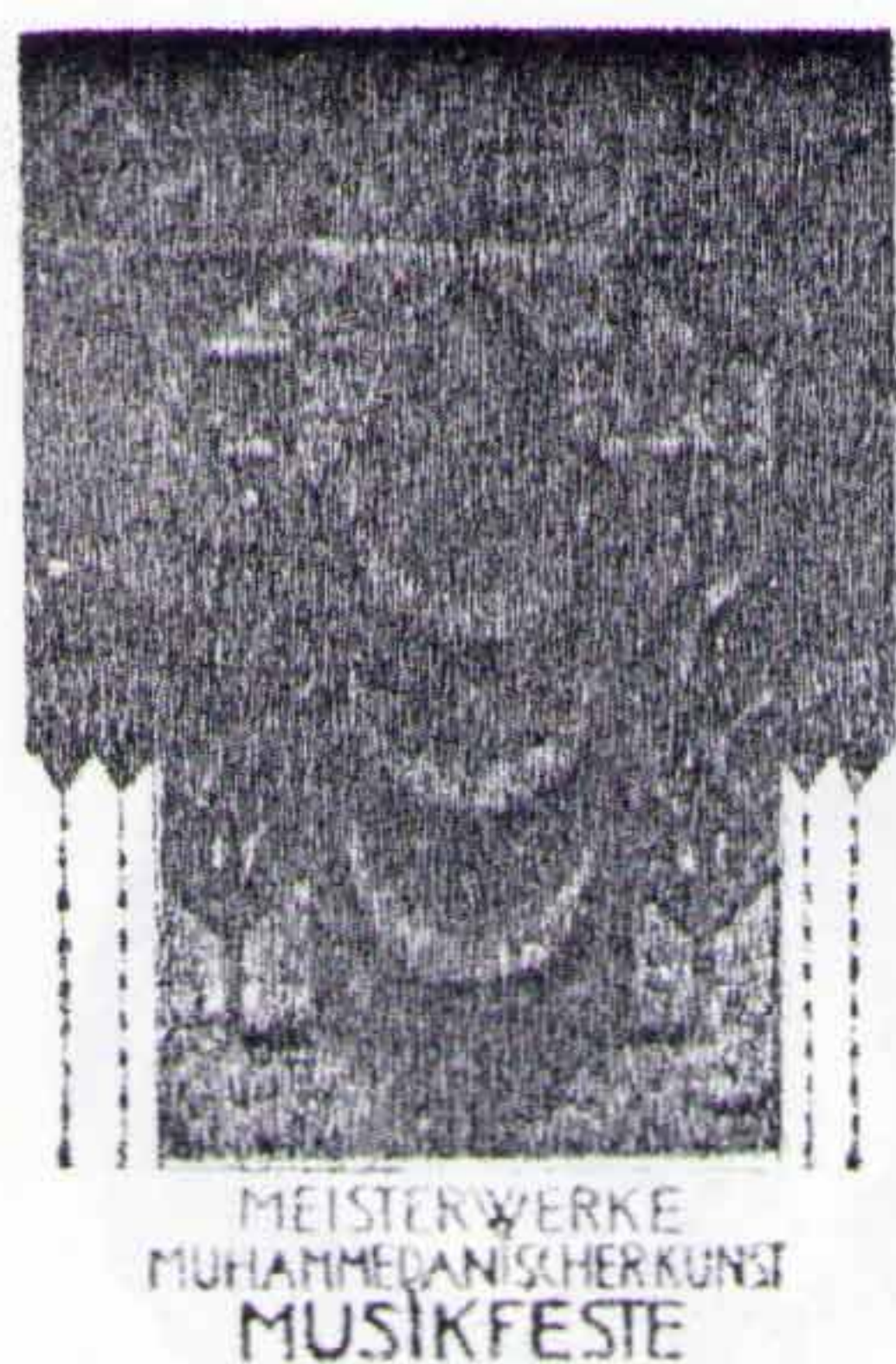
27 Cardinaux 11.00





30 Bamberger x 6

56.00



31 Diez



32 Keimel



33 Amar



34 Arpke 10.00



35 Arpke

2.00

ED Note: It is the purpose of our mini-auctions to bring the buyer and seller together in an effort to please both. No sale is ever final until the buyer has an opportunity to examine the material and is completely satisfied. All sales, however, will become final ten days after lots have been mailed to buyer.

**Comment:** Recently we received the following article taken from an old (1988) Newsweek concerning a Hohlwien WWII poster. The poster shown in the article, we are told, can also be found in Poster Stamp form. To date, we have never seen a copy. Have you? We will present a Snicker Bar to the first person who can tell us where we can purchase a copy of our very own.

## Red Meat and Red Faces

As if red-meat promoters didn't have enough problems: First Cybill Shepard, of the "Real Food for Real People" ads, was quoted as saying she never ate the stuff. Spokesman James Garner checked into the hospital for heart surgery. Then Erik Pyontek, a college student from Trenton, N.J., went to a supermarket and saw a promotional poster put out by Fleming Companies, an Oklahoma City-based food wholesaler. The poster, showing a tall, blond cowboy holding the American flag, was meant to equate beef with patriotism. But Pyontek was reminded of a picture in a high-school history textbook. He confirmed his suspicion, then sent copies of the look-alike pictures to the press. Take away the cow-

boy hat and chaps, change the shirt color from white to brown, substitute a swastika for the longhorn tie, and what does the advertisement look like? A Hitler Youth poster



© 1984 SCOTT, FORESMAN & COMPANY

from World War II Germany.

Fleming, which has distributed the posters to IGA, Thriftway, Piggly Wiggly, United Super and hundreds of other supermarkets across



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the country, says that the striking resemblance is only coincidence. "We're not trying to send out any subliminal Nazi messages," says spokesperson Cheryl Hudak. Jonathan Wood, vice president of Sully & Rozier, the ad agency that created the poster, says the artist was working from a photograph of a live model. (In fact, the model looks much less like the cowboy than the Hitler youth.) Until now, Pyontek and a shopper from Pennsylvania have been the only ones to notice the similarity. Still, Fleming officials recall what happened to Procter & Gamble when a rumor spread that the company's moon logo was a satanic symbol. Fleming is considering pulling the poster. And it has chosen a new image for its next promotional campaign: a Black Angus steer.

Historic beef: The Nazi poster (left), Fleming's cowboy



## Advertisements

**Leonard Stark is back buying & selling Poster stamps. Write if you have specific needs. No lists please. Welcome to visit me when in Chicago: Miracle Mile location Large selection available.**

Leonard Stark  
247 E. Chestnut, Apt. 1303  
Chicago, Illinois, 60611  
Phone (312) 664-2974

### **Wanted:**

**Any Jewish or anti-Jewish labels (Poster Stamps), singles, collections or quantities. Please write:**

**Samuel Halperin  
3041 Normanstone Terrace N.W.  
Washington D.C. 200008  
Fax 1 202 985-1746**

**Eager to buy and/or trade all kinds of good old Poster Stamps worldwide. Especially if signed (or monogrammed) by the artist or if of remarkable "classic" design. Also wanted: All kinds of literature/magazines./catalogs concerning Poster Stamps and artistic postcards (especially advertising or propaganda cards) world wide. Please contact:  
**Peter-Hannes Lehmann, Husumer Str. 18, D-20251 Hamburg, Germany. Phone: 0049-40-487582 Fax: 011-49-40-487165****

**We offer a beautiful volume of Cinderella art work for \$21.50. If you have not seen The World of Donald Evans by Willy Eisenhart, you are missing a delicious treat. 175 pages in full color. Paperback. The price is right. Write: Cinderella Publications 3654 Applegate Road, Jacksonville, Or. 97530. Sent on approval only to members.**

Want to join the **Christmas Seal & Charity Stamp Society**? For details write:  
Rodrick Stuart Sr. 1550 Rimpau Avenue, #55 Corona, Ca. 91719-3206





Alte Indianerin mit Kind



„Der kl. Häuptling“



Häuptling gen. „Breitgesicht“



Häuptling Geronimo



Ind. gen. „Gelb. Bursche“

This may be the whole set of "German" Indians. Then again, may be not.....??? (courtesy of Peter-Hannes Lehmann).



Junger Omaha Indianer



Minnie gen. „Linke Hand“



Minnie gen. „Linke Hand“



Nellie gen. „Alter Mann“



Wenona gen. „Türkenfuß“

### Results of HohlweinMini-Auction:

#1 \$16.00	#6 \$21.00	#11 \$21.00	#16 \$22.00	#21 \$51.00	#26 \$21.00
#2 \$16.00	#7 \$41.00	#12 \$22.00	#17 \$22.00	#22 \$ 8.50	
#3 \$15.00	#8 \$31.00	#13 \$31.00	#18 \$ 8.50	#23 \$ 6.00	
#4 \$18.50	#9 \$16.00	#14 \$26.00	#19 \$25.00	#24 \$ 8.50	
#5 \$26.00	#10 \$16.00	#15 \$22.00	#20 \$10.25	#25 \$ 21.00	



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