

# THE POSTER STAMP BULLETIN

PUBLISHED IN THE INTEREST OF POSTER STAMP COLLECTORS THE WORLD OVER

Edited by: Walter Schmidt 3654 Upper Applegate Road, Jacksonville, Oregon 97530

Number 184 April 2210

### **Editorial**:

We are always searching for eye-catching Poster Stamps to put in the Bulletin. This month we have chosen a lovely set of silhouettes. The artist's name is Franz Bottinger. His name is all we know and, without help, is all we will ever know. He could be German or Austrian or?. He may have designed other issues. As of now, however, this set is his legacy. This set is his claim to fame.

The set itself, we are told, is by a book publisher in Mainz named Hoeler. Apparently this firm published humorous stories around and about the city of Mainz. It would probably take a knowledgeable librarian in Mainz to identify some of the heroes depicted in the various silhouettes.



Lefen Sie Maag Boler's "Bumoresten", Sie unterhalten fich gut. In allen Buchhandlungen ju haben. Georg Janog Boller's Derlag, Maing.

Lefen Sie Maag Boler's "Gumoresten". Sie unterhalten fich gut

In allen Buchhandlungen zu haben. Georg Jones Boller's Decker Main



Lefen Sie Maag lidler's "ffumoresten", Sie unterhalten fich gut In allen Buchhandlungen gu haben,



Lefen Sie Many Boler's "Dumoresten", Sie umerhaiten fich gut. 1 In allen Buchhambtungen zu haben, Georg Japan Gilter's Derlag, Malen



Tejen Sie Maag fibler's "humoresten", Sie unterhalten fich gut





Tesen Sie Maag Holer's "humoresken". Sie unterhalten fich gut

Lefen Sie Maag Boler's "humoresten", Sie unterhalten fich gut

In allen Buchhandlungen gu haben, Georg Janag Boler's Derlag, Mair

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In allen Buchhandlungen ju haben, Georg Iques beler's Derleg, Maing

In allen Buchhandlungen gu haben. Georg Janes Boller's Declag, Mair



In allem Buchhandinngen zu haben. Groze Ignes Beler's Dering, Matry.

## PAGE 2

## GOOD NEWS

Amazon.com is selling 20 used copies of Tommy Steele's Lick 'Em, Stick 'Em: The Lost Art of Poster Stamps for \$13.50. This is a bargain. If you don't have a copy of this excellent volume, now is the time to acquire one. You will thank us later.

## SURPRISED

We have admired the artistry of the following vignette designed by a fellow named Feldman. What we didn't know is that he designed it in both English and German. We live and learn.

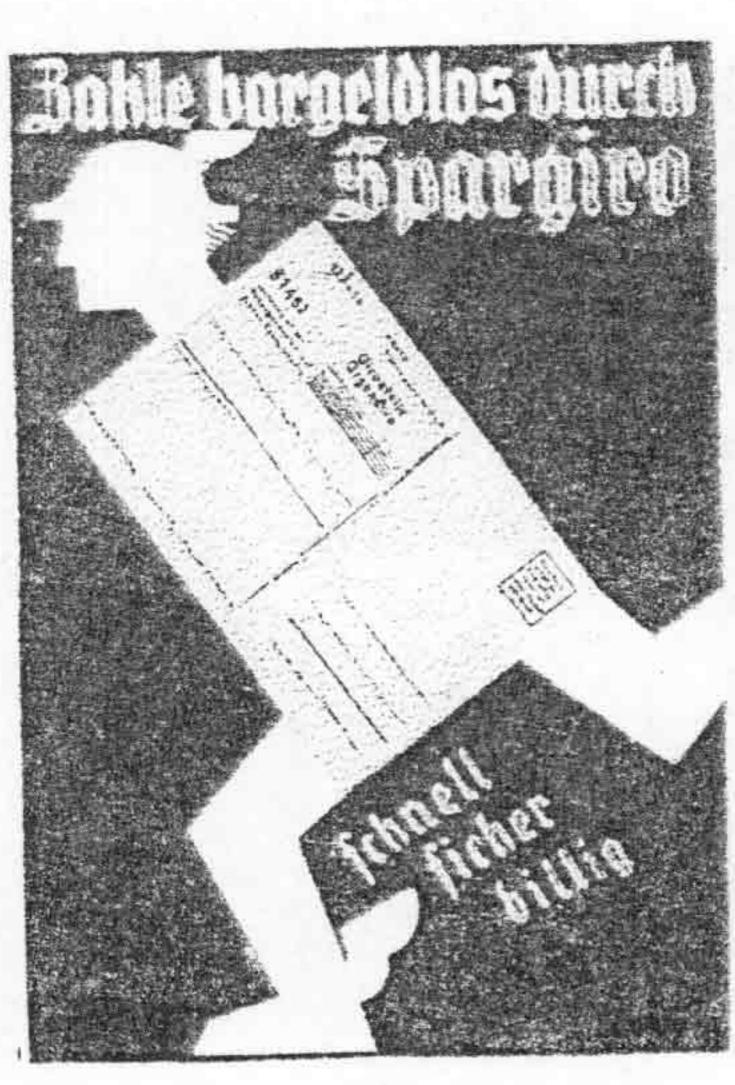




## THE APRIL AUCTION

One of the challenges of colleting Poster Stamps is to identify the artist who designed them. When we do discover these names, we have reason to feel rather smug because we enter a realm of knowing what very few individuals know in a world of billions of people. Our auction this month features the Poster Stamps of known artists, some famous, but most are not famous and, sad to say, little appreciated. The auction rules are the same as last time. The first responder wins tie bids. All lots will be sold for one step above the second highest bid. The auction ends on the last day of the month.





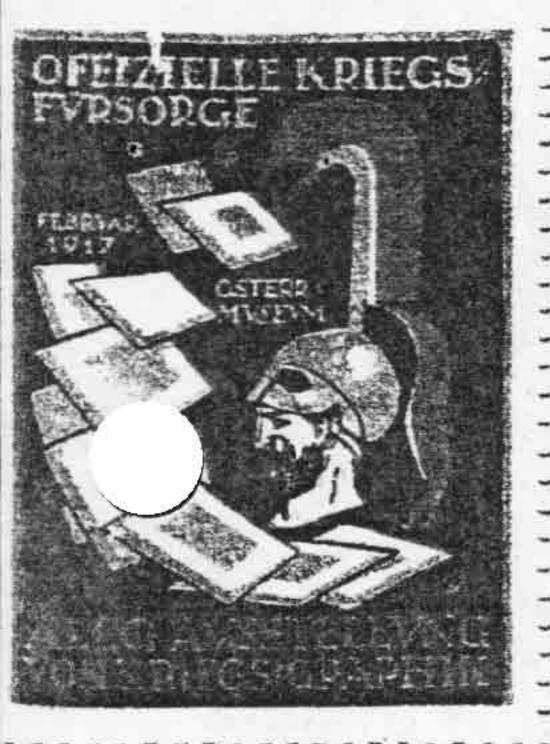




Corneille

Deffke

Corty





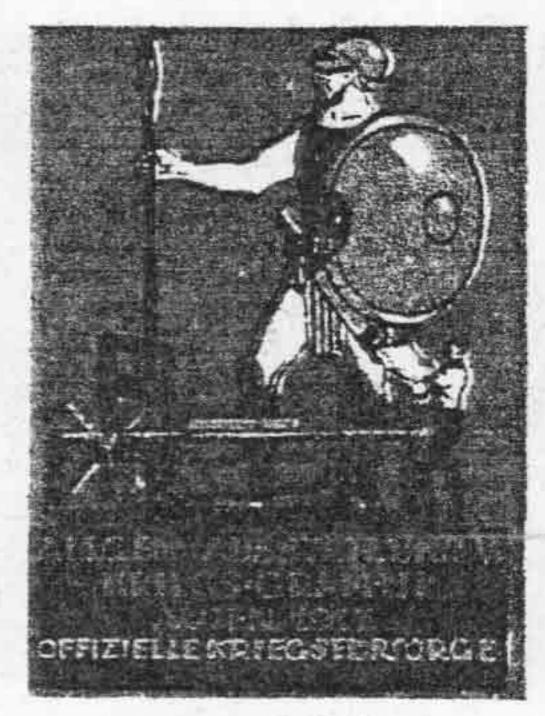












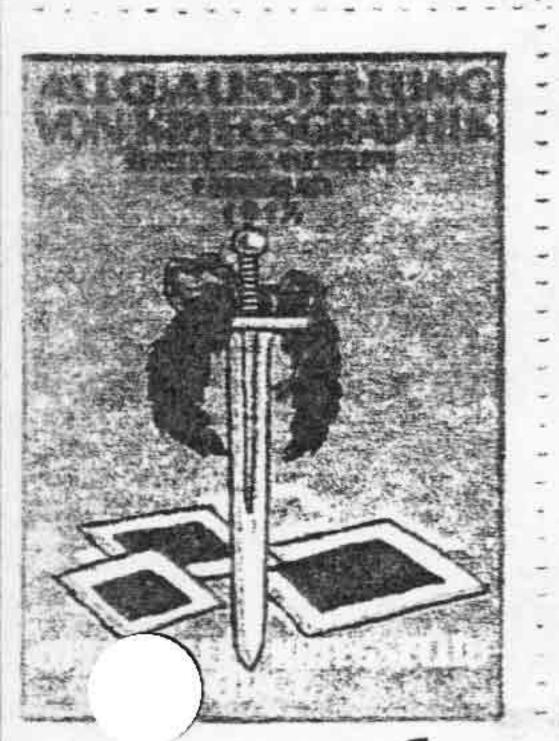




Koberstein

Boder Masser of Manday 1916

Ourrwang









Borchardt

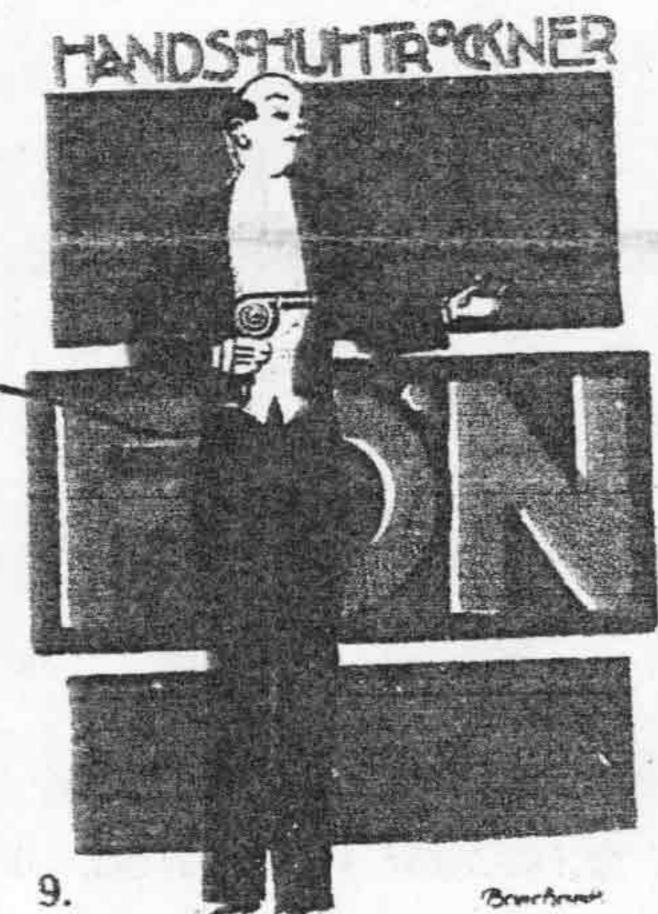
Borchardt



Ezel







Cassandre

Borchardt

Borchardt





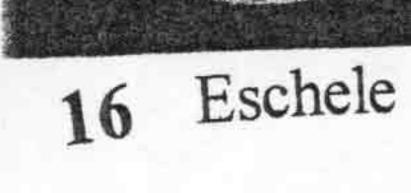


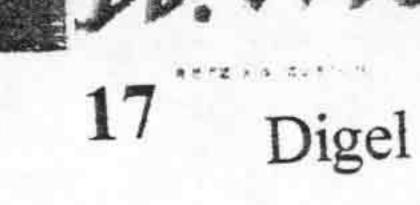


Deubuer



Drescher 19



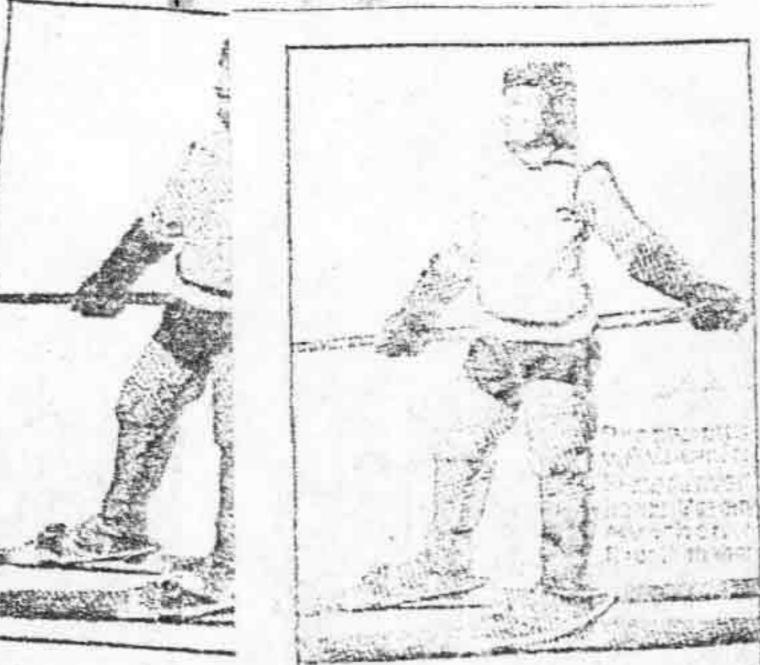








Erler (3 colors)







Buchs

CL: ATTENKOFER'S CHE VERLAGS BUCHHANDLUNG . STRAUBING SPEZIALVERIAG-MODER.KVNSTL BILDER-V. MARCHENBUCHER

Ehring

Heitist Geld!

C.Hidelfinger-

Geschäft für modernen

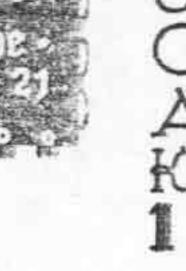
Hans Rudi Erte

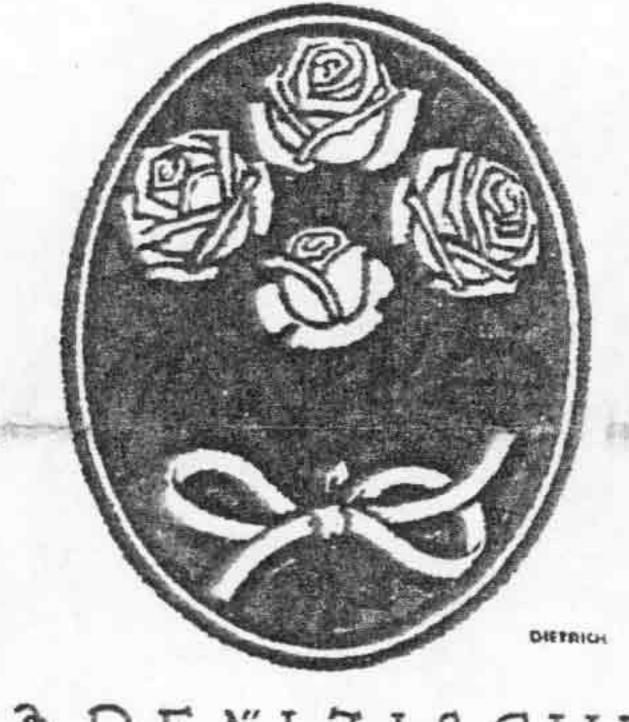


Engelhard



J. Spiritight lodewaren und Mische osemal 19., Marienplafs 21





3. PFÄLZISCHE GARTENBAU AUSSTELLUNG SERSLAUTERN VOM 6.: 16, AUGUST.

Dietrich



Engelhardt



Heckenrösdentag Münden 1912

Ehrenberg

3ME FOIRE NEERLANDAISE D'ECHANTILLONS 8.NIEDERL: MESSE

29



Gerhenröschentag Minden 1912

Engelhardt 35



Engelhardt



36 Dorffel

INTERNATIONALE INTERNATIONALE

JTRECHT 13-22 MARS 1923

Das

32



UTRECHT 13-22. MÄRZ 1923

33.

Das



37 Dorffel



Czrschka 38









Courvoisier

Egler

Ebre







THEATERS 22.0KT.-2.JAN.1911 AVIITELLYNGIHALLEN





)eposchitz-Schwabenair Deposchite-Schwabenair

Hans Rudi Erdt

Delavila

Eichrodt

























MUNCHNER





Eschle



Unknown



Instrumentenmacher 56 Ehmke



Der Bandagist

57 Ehmke

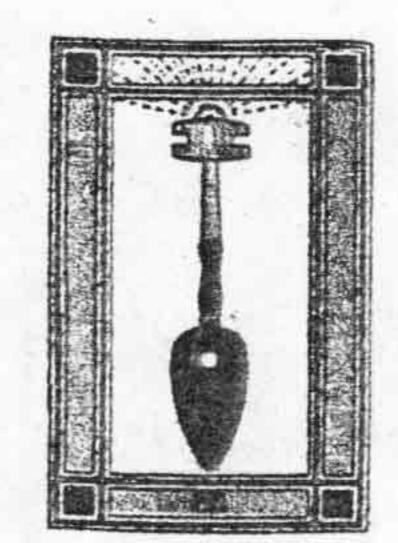


Der Schneider

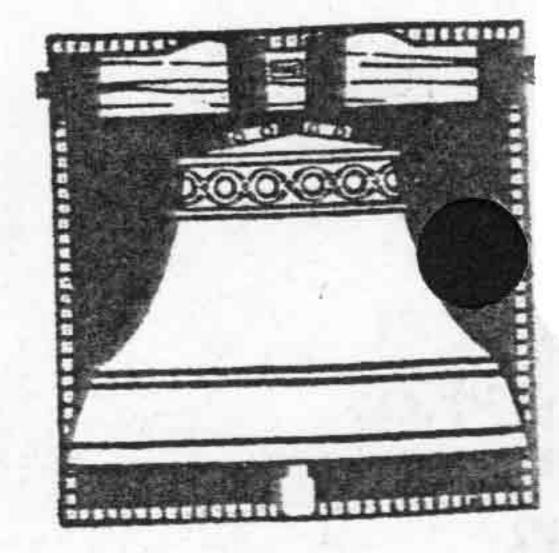
Ehmke



Der Buchdrucker 59 Ehmke



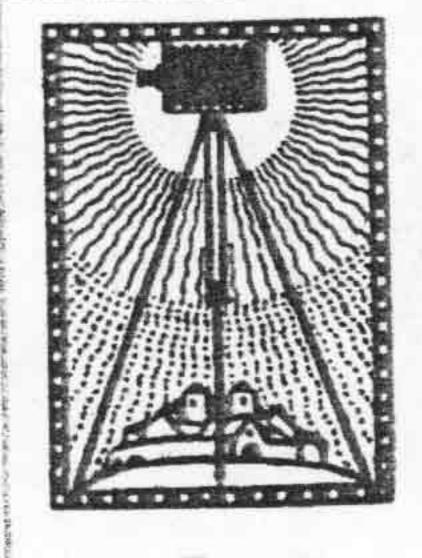
Der Glaser 60 Ehmke



Glockengießer
61 Ehmke



Der Wirt
62 Ehmke



Der Photograph



Der Ruderer

Ehmke



Der Kellner



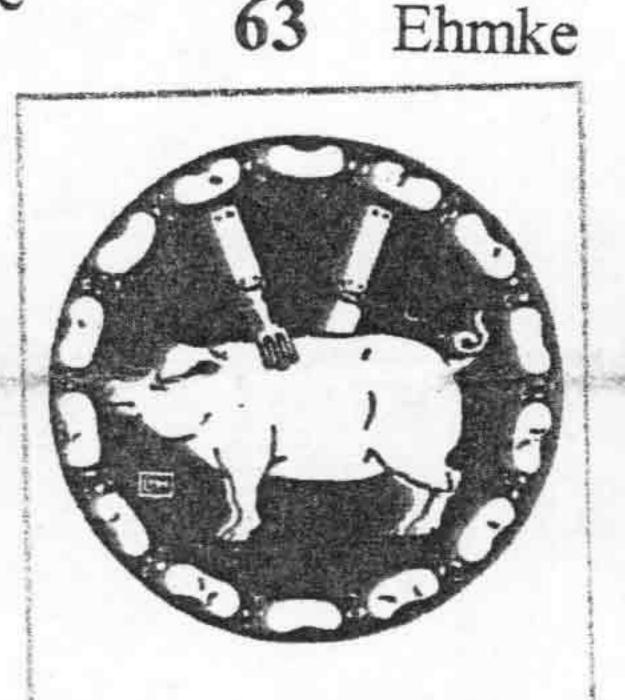
Der Kunstmaler



Der Kaufmann 67 Ehmke



Der Instrumentenmacher 68 Ehmke



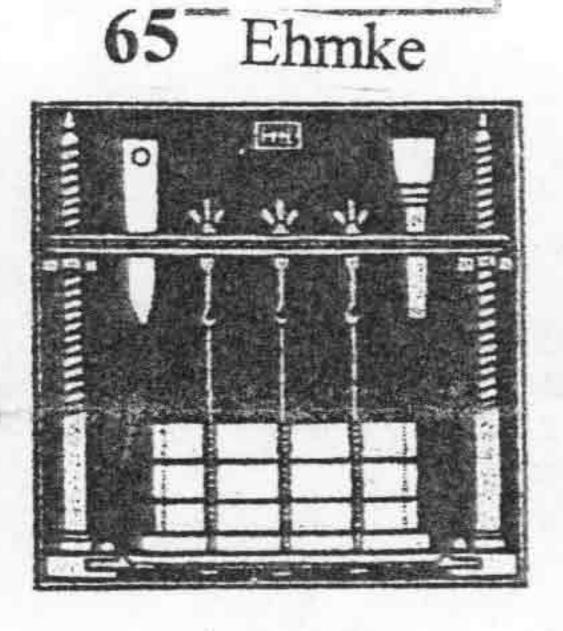
Der Metzger

Ehmke

69



Der Tapezierer 70 Ehmke



Der Buchbinder 71 Ehmke



Der Steinmetz
72 Ehmke



73 Durrwang









75 Ehmke



Fhmke



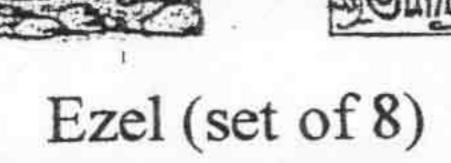






ENGLAND-CONTINENT

77 Cassiers







79 Ebra





81 Ebra



Charal



Charal



84 Charal



DEUTSCHE KUNSTAUSSTELLUNG 1906 ZU COLN

85 Cissars



Cyliax



87 Byrnes



88 Byrnes



Byrnes



Byrnes



91 Dresher



Brumne



Buhe



Ege



Bottiger

### Sütterlinschrift

As a linguisticly challenged collector of poster stamps of which a majority are German, I have been inspired to get my Deutsche vocabulary up to over 100 words. Perusing my albums, I thank my "little teachers" for the pleasure of learning (with German-English dictionary in hand). But occasionally I would encounter issues that have this jagged, unreadable script for which my feeble knowledge of German was no help. German friends have assured me that this script gives them fits, as well. It is called Sütterlin (Suetterlin, if you are writing without *umlauts*). The intent of this article is to pass along some things I have learned while trying to deal with Sütterlin script and to present examples from poster stamps.



The script was developed by Ludwig Sütterlin (1865-1917) who was a graphic artist who later became involved in education. Sütterlin is remembered for one poster for the 1896 Berlin Industrial Exposition whose central image is a hand holding up a hammer. The poster was lithographed and multicolored, but poster stamp version is typographed and embossed, in either red or blue (see left).

In 1911, Sütterlin was asked by the Prussian Minister of Culture to assist in developing courses for primary schools. One of the problems considered was the difficulty children had in learning traditional or chancery German script because variation in pen pressure was a necessary part of writing.

Sütterlin developed a script with clearer forms that could be more readily mastered by students and in 1914 it was taught in some Berlin schools on a trial basis. It was more widely taught starting in 1915, and in 1924 it was officially adopted in Prussia. Other states followed suit so that by 1930 it was truly a national script. Sütterlin did not live to see this success; he died in 1917. For more on Ludwig Sütterlin, do an internet search; Wikipedia even has a photo of him.

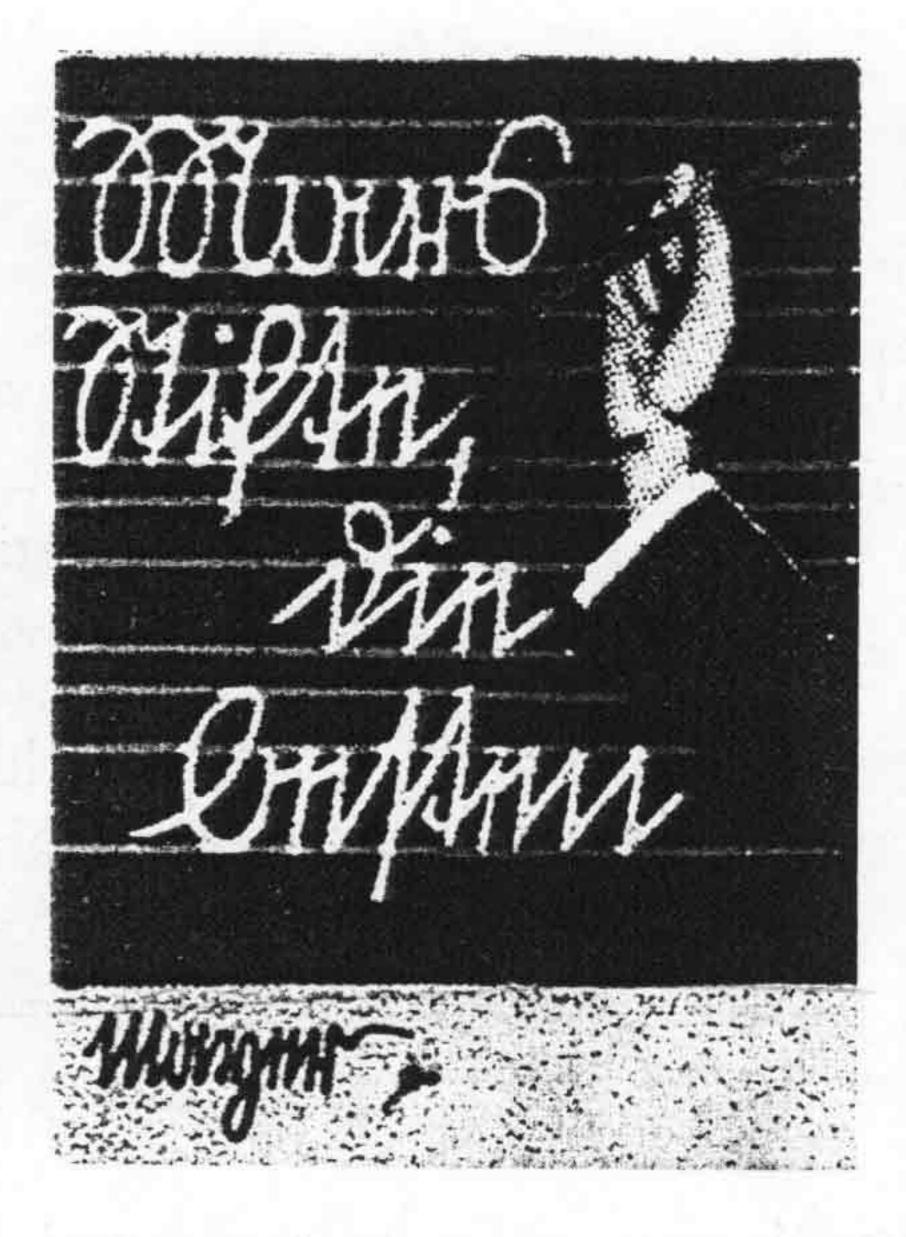
The script enjoyed a little over a decade of general acceptance, but in 1941, the Nazi Minister of Propaganda, Joseph Goebbels banned it because its creator happened to be Jewish.

orbidniffijalmnopqrstuvwxyz abcdefghijklmnopqrstuvwxyz OLL d f f G b J J L L M N O P Q R S T U V W X Y Z ABC DEFGHIJKLM N O P Q R S T U V W X Y Z

This wonderful chart can be found at www.suetterlinschrift.de/Englisch/sutterlin.htm. The website also provides tutorials, a font you can download, and information about other types of old German writing, alphabets, etc. A marvelous resource!

At a glance you can see that a major reason why the script is so confusing is that some of the letters resemble completely different letters in the writing we use. For example, the lower case "e" looks like an "n." Compare the Sütterlin lower case n and u - the only difference is the mark above. Or compare the r with the v. And this was supposed to make things simpler! Before we look at some poster stamps, there are two other letter forms to know. There is a completely different "s" for those occuring at the ends of words. It looks rather like a numeral "6". And "ch" looks like:





This is from a very unusual six stamp set from probably the early 1930s advertising the Mars pencil of the J.S. Staedtler Co. It shows school children enduring a lesson in Sütterlin. The Product slogan is "Mars Stifte, die besten" (Mars pencils are the best), and that is exactly what is written on the chalkboard. The 6-like thing on the end of the first word is the terminal form of "s." There are four "e"s looking like "n"s (to us). For extra credit: what is the name of the artist?

Our next specimen is a handsome 1932 stamp by the artist H. M. Huebener for an army ski championship. This one's script is rather stylized - not exhibiting the schoolboy clarity of the previous stamp.





Capital "S" is followed by the "ch" combination, then a somewhat blobby "r", "eiber" and finally "hau." Schreiberhau Im

Reisengebirge was a small ski resort once part of Silesia, Prussia, now Szklarska, Poland.

The next case is the stamp based on a beautiful poster by Theodor Paul Etbauer from around 1930 for the Hamburg-Amerika Line. "An Bord!" is easy to read with the help of the chart. "On board!"





"Die Schiffahrt ruft!" is what I read. "The shipping calls?" Perhaps one of our readers proficient in German can give a better translation.





From the look of it, I'm guessing that this example is early and may date from when Sütterlin was first being taught. O & M Hausser Publishing, Ludwigsburg, apparently produced educational books and I speculate that these may have included some of the first Sütterlin manuals and workbooks - it would be interesting if this was somehow confirmed. I think I can read the words, but I can't quite figure out what they mean. Top line: "Hausser's Lehr und" next line: "Gesellschafts Spiele." Something about education, company or fellowship, and sport or gaming. Below is the trade mark, and then: "Der Enhalt macht's!" I'm not sure about the "E" and don't know "Enhalt." Probably in Germany a chorus of small children could enlighten me.

Our final example is a very interesting little stamp for the Efna Meatpacking Company in Berlin (no longer exists and got into a lot of trouble for using slave labor during World War Two). The bold lighting and the painterly quality of the illustration seems rather Hohlweinesque - it certainly is not by a mediocre artist. As a specimen of Sütterlinschrift it is a real challenge.



Enjegne Dwillingen

The first letter might be taken for an "L" by a reader of English, but it is a "B". "ritz" then "er," so, "Britzer." Not so hard, but the next gets a lot trickier. This begins with a stylized "K" which is followed by "nubli." The next looks like an "m" followed by an "f" but this is wrong. The latter is an "h" and it is followed by "en." But "Knublimhen" makes no sense. The "m" is, in fact, "nc" so "Knublinchen." A "Britzer Knublinchen" turns out to be a special type of sausage (so I learned from an internet search).

Well, I'm no expert, but I'm a lot better off with this than I was back a few months ago. My hope is that this introduction to Sütterlin will be of some help for some of you. Now perhaps you can decipher the name of the author:

Risbolir & Follansborn

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Parts I and 2 of the catalogue have been well received and we have sold many around the world. The team has been encouraged by this response. Parts 2 and 3 are now available and Part 4 is in the works and will be available late this year or early next year.

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For details write to: Richard Warren, Secretary P.O. Box 208 Ark, VA 23003 Email dickw3@cox.net

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### HOW TO BECOME OBSCURELY IMMORTAL

Every now and then we manage to persuade a collector to submit a brief, illustrated article on a topic of interest. It should be known that each and every issue of the Poster Stamp Bulletin is sent to England. It is then professionally bound and placed in the bowels of the British Library. One can hardly become more obscurely immortal than that. Thus the author of <u>Suterlin Schift</u> is soon to become obscurely immortal.

#### FEBUARY AUCTION RESULTS

2. \$80.50, 3. \$24.00, 5. \$20.00, 6. \$9.25, 7. \$65.00, 9. \$175.00, 10. \$36.00, 11. \$20.25 12, \$12.25,00, 13. \$32.00, 15. \$15.25, 16. \$21.00, 18. \$40.25 21. \$30.25, 22. \$30.00, 23, \$25,50, 26, \$26.00 27, \$45.75.



Alas, it is a label.

THE POSTER STAMP BULLETIN
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