



THE POSTER STAMP BULLETIN

PUBLISHED IN THE INTEREST OF POSTER STAMP COLLECTORS THE WORLD OVER

Edited by: Walter Schmidt 3654 Upper Applegate Road, Jacksonville, Oregon 97530
Email pssoc@charter.net

Number 189

September 2010

Editorial:

Member Eckehart Blume has responded to our request for more information concerning Leonard Baumgartner. Leonard was born in 1888 and died in 1971. He was a teacher, painter and a sculptor. He was first trained in an arts and crafts school in Munich. Later he attended a Technical University. He then became a teacher of aesthetic education in Rosenheim until 1953. As far as anyone knows the set of Poster Stamps that appeared in the July 2010 Bulletin was his only contribution to our hobby.

SOME WORDS OF WISDOM FROM CHARLES KIDDLE

POSTER STAMP PRICES

Well known throughout the English speaking world is the saying 'He knows the cost of everything but the value of nothing'. For us as poster stamp collectors, 'value' is more important than 'cost'. All of us, in our collections, have poster stamps we 'value'. 'Value' not in monetary terms but for what it or they mean to us. For example: the image / design may be 'fantastic', the poster stamp brings back memories, or, perhaps, we had been searching for it 'for years' and found it in a dealer's stock book for \$1.

Collectors, to a greater or lesser extent, are informed by catalogs. The best example is postage stamp collecting where catalogs have been printed for about 150 years (Stanley Gibbons, London, in 1864). These catalogs inform and define the market. Stamp collectors are well aware that postage stamps can be bought for a 'percentage of catalog prices' and that rarities, especially great rarities, may be bought (in auction) for, perhaps, many times the catalog 'price'. As with many aspects, 'supply and demand' determines price. 'As with all collectables, prices can increase or decrease over time, determined by 'fashion'.

So, how does the above apply to poster stamps? Perhaps the first point to make is that 99.99% of postage stamps are known (to collectors generally using catalogs). There are 100,000s of stamp collectors but ('serious') poster stamp collectors may be 0.01% of that total or even less. Postage stamp collectors, world wide, happily buy catalogs, often every new edition. World wide, at a guess, less than 50 poster stamp collectors are interested in catalogs or definitive books about poster stamps. Why? Is it that they are not interested in knowing what exists or, perhaps, they are not be prepared to spend a few \$\$ on a book? In fairness, no doubt a reason is that many collectors do not know such catalogs / books exist.

'Supply and demand'. 90+% of postage stamps, if the collector has the money all can be bought very quickly, especially using the Internet. With poster stamps, the opposite is the case. Whatever money was offered, a significant percentage of poster stamps cannot be found and purchased. Experience shows that prior to 1940 at least 500,000 different poster stamps were printed world wide. 90+% are 'common'. As an example, during the Communist era in Hungary, Pal Rampacher was able to leave the country with his collection after 'giving' the Head Post Master 10,000,000 poster stamps (the zeros are correct). But, 99.9% were standard exhibition poster stamps with up to 10,000 of any one poster stamp. The Internet has not helped the collector to obtain 'rare' poster stamps but it has raised awareness and provided opportunities to buy poster stamps. A 'plus' is that now poster stamps are less likely to be considered 'worthless' and will be offered rather than thrown away as 'waste paper'. A down side is that some poster stamps are now 'common' which before the Internet were considered great rarities. Two specific examples are the Loffler 'Angel' and the Egon Schiele self portrait. Now, with supply exceeding demand, both can be obtained for less than 10% of their pre Internet prices.

'Rarity': 'rarity' is very much tied up with 'supply and demand' but, also, awareness. Lotte Maier's book 'Die bibliophilen Taschenbücher' is as well known as any other poster stamp publication. Five poster stamps – detailed here as 'fig 1.' (H Busch artist), 'fig 2.' (artist Atelier Llehmann-Steglitz), fig 3.' (artist Theo Matejko), fig 4.' (artist Otto Ottler) and 'fig 5.' (artist Laszlo) are great rarities. 99.99% of collectors, even if they wished to obtain them, would never have them in their collection. Two other 'rarities' not in the Lotte Maier's book are illustrated 'fig 6.' (artist Oscar Petersen) and 'fig 7.' (artist Tem Hompel). Finally, 'fig 8.' which is Maxfield Parish's iconic 'Crane's Chocolates'. Of the last, 3 or 4 copies are known and, currently, one can be bought for 'only' some \$4,500! Two final thoughts on 'rarity' and 'price'. In 20 years of seeing, perhaps, 30,000,000 poster stamps world wide, including Museum collections, only one copy of at least 5,000+ poster stamps have been seen. Are each 'worth' \$4,500 or more? Again, 20 years experience shows that there remain 10,000s of poster stamps which are 'unknown' ('unknown' to more than one person outside the 'circle' of informed collectors) or have yet to be seen. As each year goes by, many in the latter group are discovered.

Finally, perhaps, the most important aspect. All of us should collect what we like. None of us should collect because someone tells us what to collect or because a particular poster stamp is a 'trophy'.



Fig 1



Fig 2.



Fig 3.



Fig 4.



Fig 5.



Fig 6.

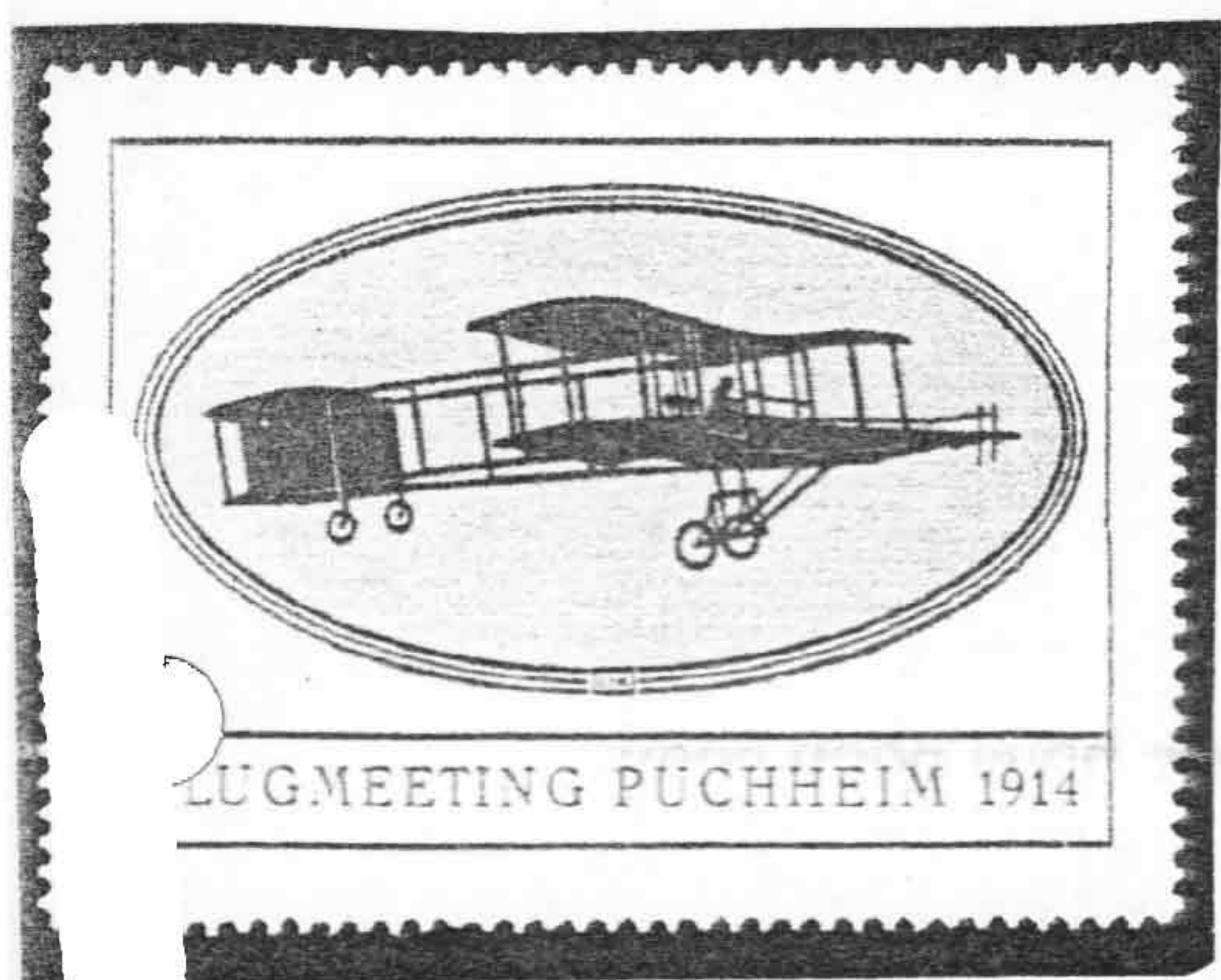


Fig 7.



Fig 8.

IS THIS A RARITY? #1

Until proven otherwise we say, "Yes it is". This vignette was copyrighted in 1909 in Philadelphia. There is a cute little red truck with a driver who appears to be steering the vehicle while sitting in the middle of the front seat. At the top there is a "Postscript Stamp" trade mark. The message "If wishes were horses, beggars would use autos" updates an old idea. Has anyone ever come upon other issues with a "Postscript Stamp" trade mark? If so, we would like to know about them.



IS THIS A RARITY? #II

A dapper young man (upper left) dressed in a white suit and a classy white hat appears to be ordering flowers. A lady elegantly dressed in 19th century style receives flowers (lower right). "Send Her A Flowergram" is the message. We doubt that one would find this issue in very many albums. If this is true, then we have found a rarity. Of course, we could be wrong and this issues could be as common as dirt. What do you think?



A "FREEBEE" FROM THE DRUG STORE

The following vignettes we think are unusual because of the attachment at the bottom of each vignette. These issues were printed by the WENTZ Company in New York. The advertising design kills two birds with one stone. First each vignette advertises a dubious drug store product and second, it encourages people, young and old, to collect art stamps. As the editor of the Poster Stamp Bulletin, we embrace this concept.

"The Woman Without A Maid"

ADS

Peredixo Cream
Whitens Red Rough Chapped Hands.

WENTZ & CO., 54 FRONT STREET, NEW YORK, N.Y.

"Paint Your Cheeks From the Inside!"
Says the Doctor

ADS

Peroxide Cream
Massaged into the skin-keeps you pretty as nature intended.

WENTZ & CO., 54 FRONT STREET, NEW YORK, N.Y.

Safe Behind the Bars!

ADS

Peroxide Cream
Helps Keep You Young

WENTZ & CO., 54 FRONT STREET, NEW YORK, N.Y.

Compliments of your Druggist. Keep all stamps. Ask about new Art-Stamp and Albums. Latest and most interesting collecting fad for young and old.

Compliments of your Druggist. Keep all stamps. Ask about new Art-Stamp and Albums. Latest and most interesting collecting fad for young and old.

Compliments of your Druggist. Keep all stamps. Ask about new Art-Stamp and Albums. Latest and most interesting collecting fad for young and old.

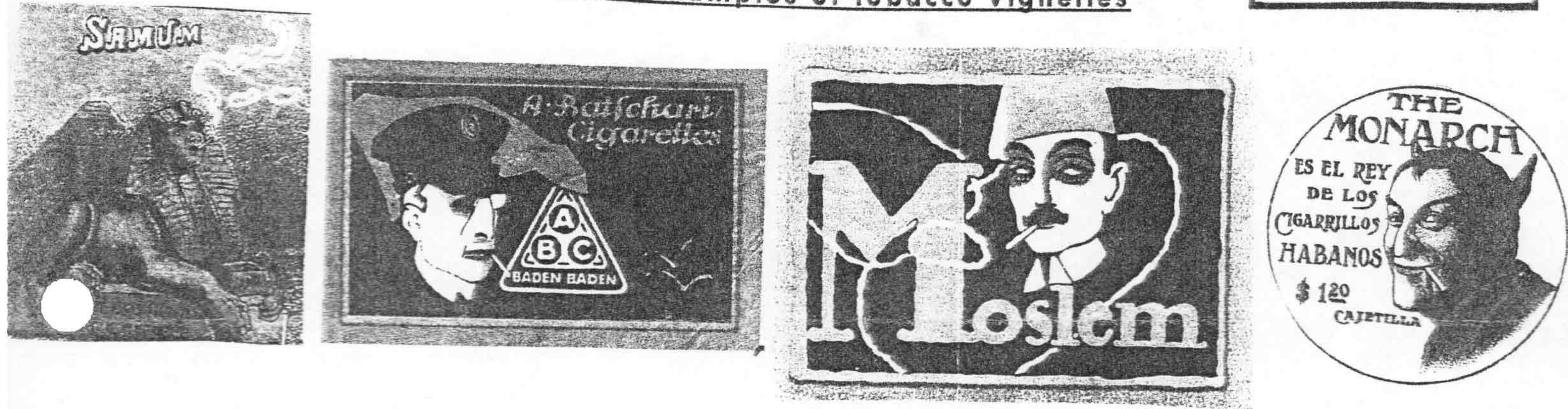
REMEMBERING MANFRED

Manfred Zöllickhofer has joined that rare but important group of Poster Stamp catalog makers who have embraced two topics in our hobby with intelligence and clarity. Why he decided to study beer and tobacco vignettes is unknown. We are all grateful that he did. His beer and tobacco catalogs are definitive and important contributions to our hobby. We will miss him.

Some samples of beer vignettes



Some examples of tobacco vignettes



THE VERY RARE (RR), RARE (R) AND SCARCE (S) AUCTION

This is definitely a "Good Stuff" auction. Because it is so good the vendor has suggested estimated values. RR=\$20 to \$50, R=\$10 to \$20, S=\$5 to \$10. It doesn't get much better than this, folks. The first responder will receive tie bids. The ten day return policy is in effect. The auction ends on the last day of the month. Much of this material will not be coming your way soon again. So we hope you will enjoy this "good stuff" offering whether you bid or not.



- 1 Est. Value S
- 2 EV S (Stadler)
- 3 EV R (Keune)
- 4 EV R (Keune)
- 5 EV.R (Keune)



6 EV RR



7 EV S



8 EV S



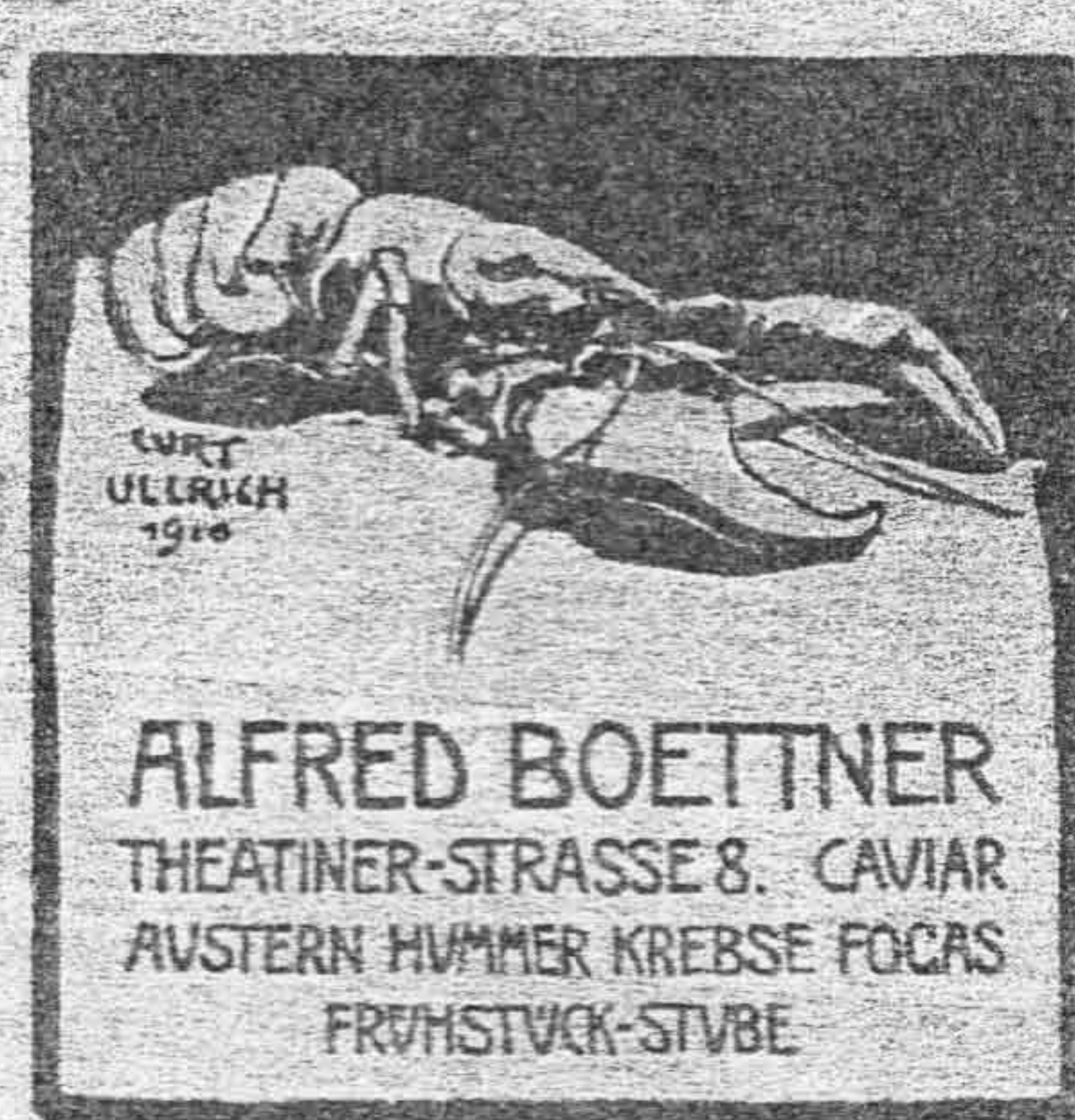
9 EV S



10 EV S



11 EV S



12 EV S (Ulrich)



13 EV S



14 EV S



15 EV S (Scholdolski)



16 EV S (Scholdolski)



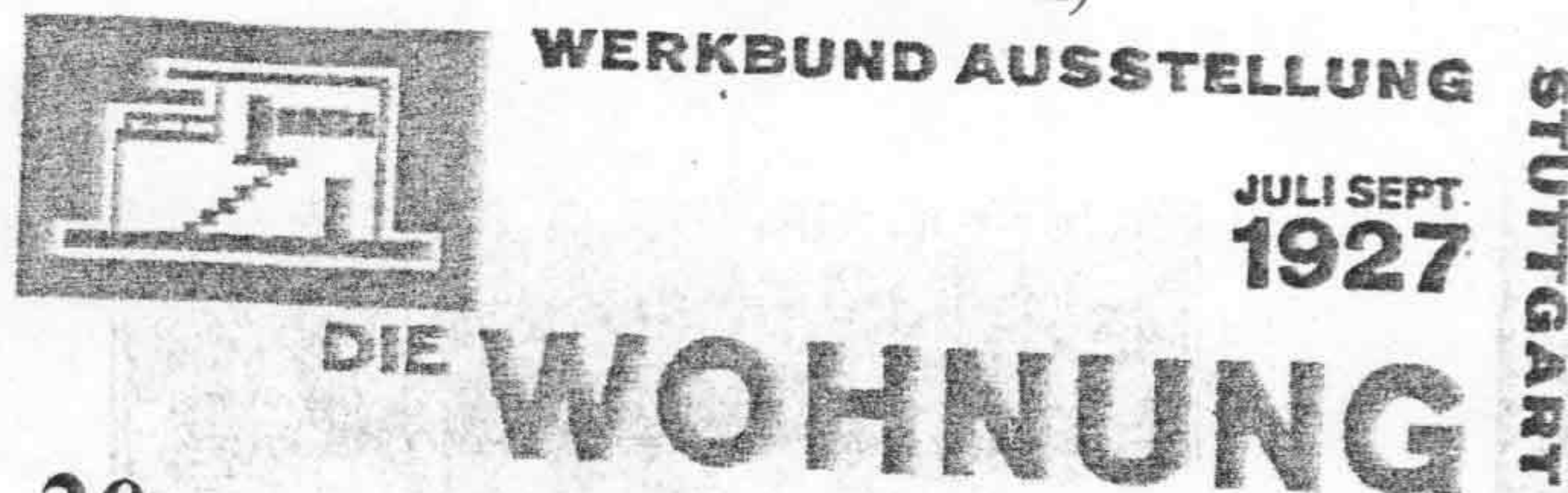
17 EV S



18 EV S



19 EV S (Bauhaus)



20 EV S (Bauhaus)



21 EV S (Oppenheim)



22 EV S



23 EV RR (Kosochka)



24 EV S green



25 EV S yellow



26 EV S



27 EV S airplane propeller



28 EV S



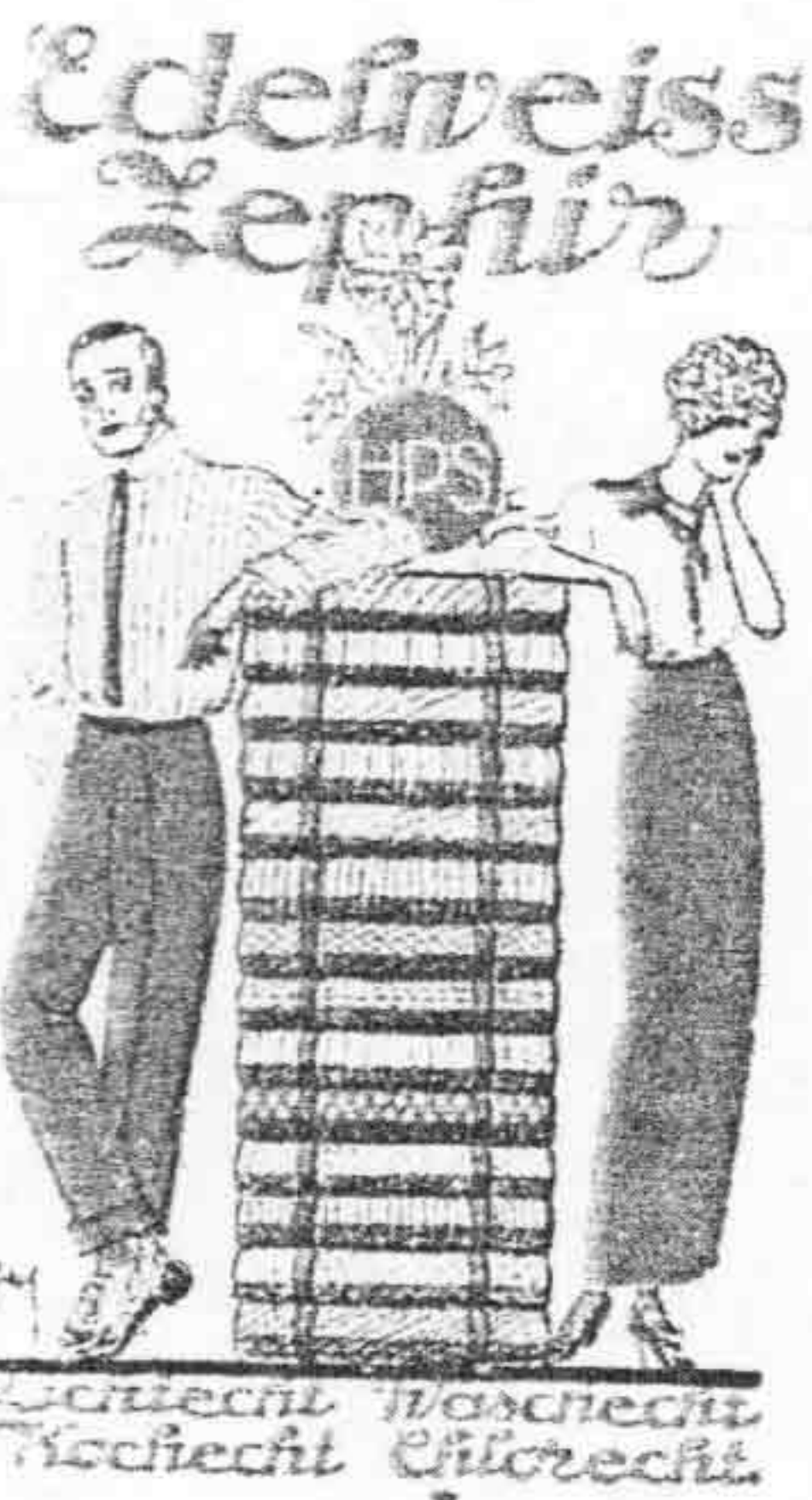
29 EV S signed



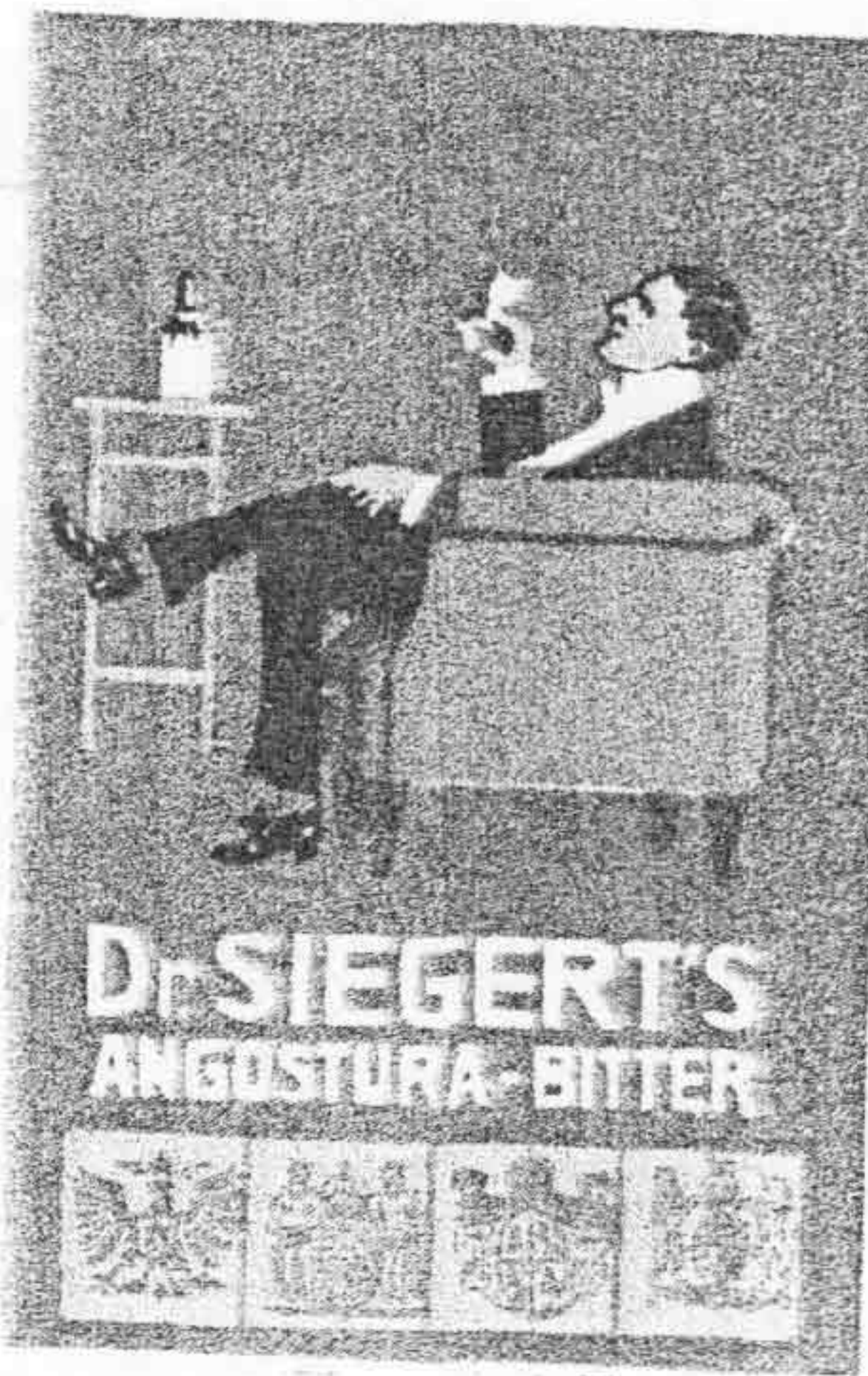
30 EV S



31 EV S



32 EV R (Deutsch)



33 EV S



34 EV S



35 EV S



36 EV S



37 EV S



38 EV S



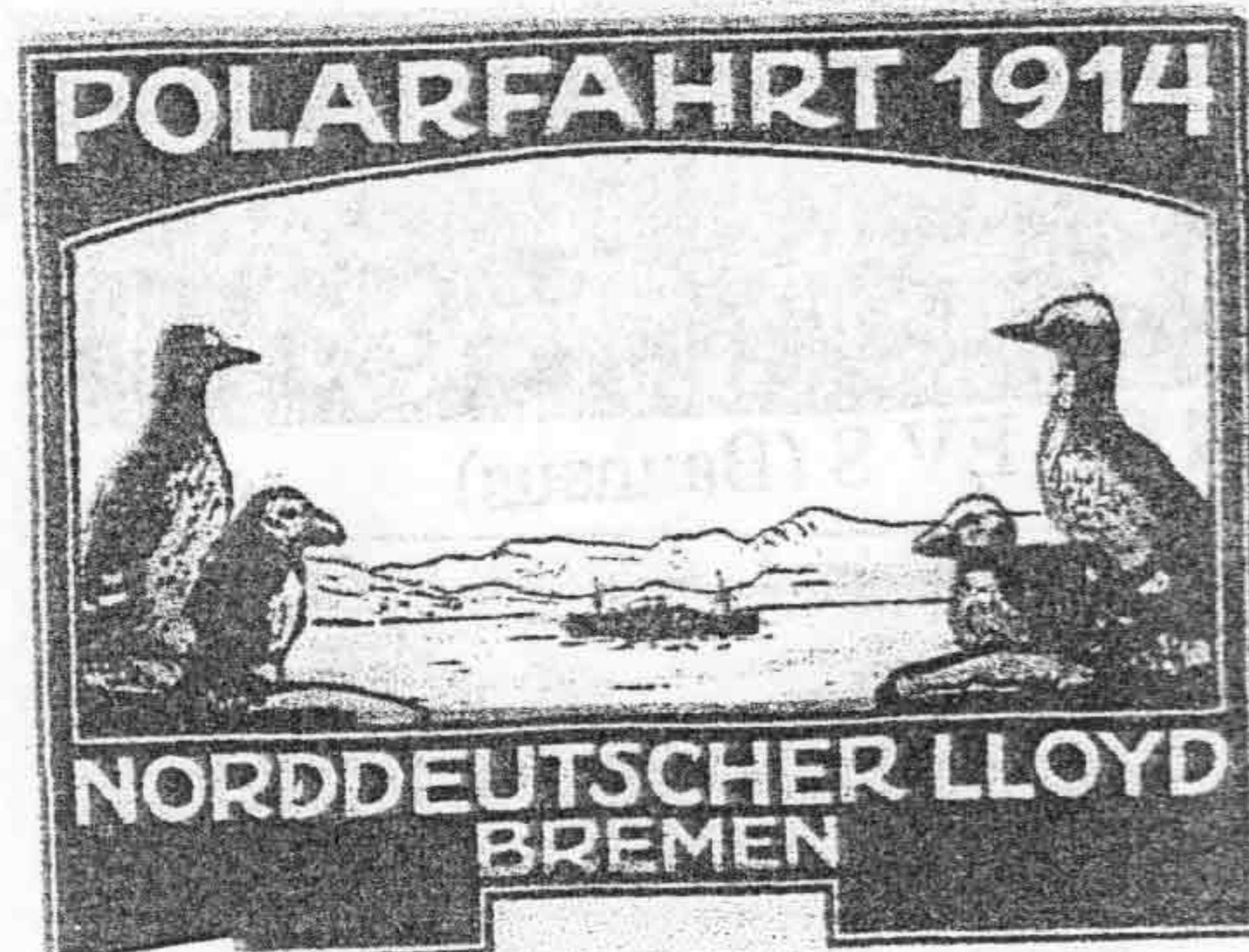
39 EV S signed



40 EV R golf



41 EV RR



42 EV S



43 EV S



44 EV S



45 EV S



46 EV S



47 EV S



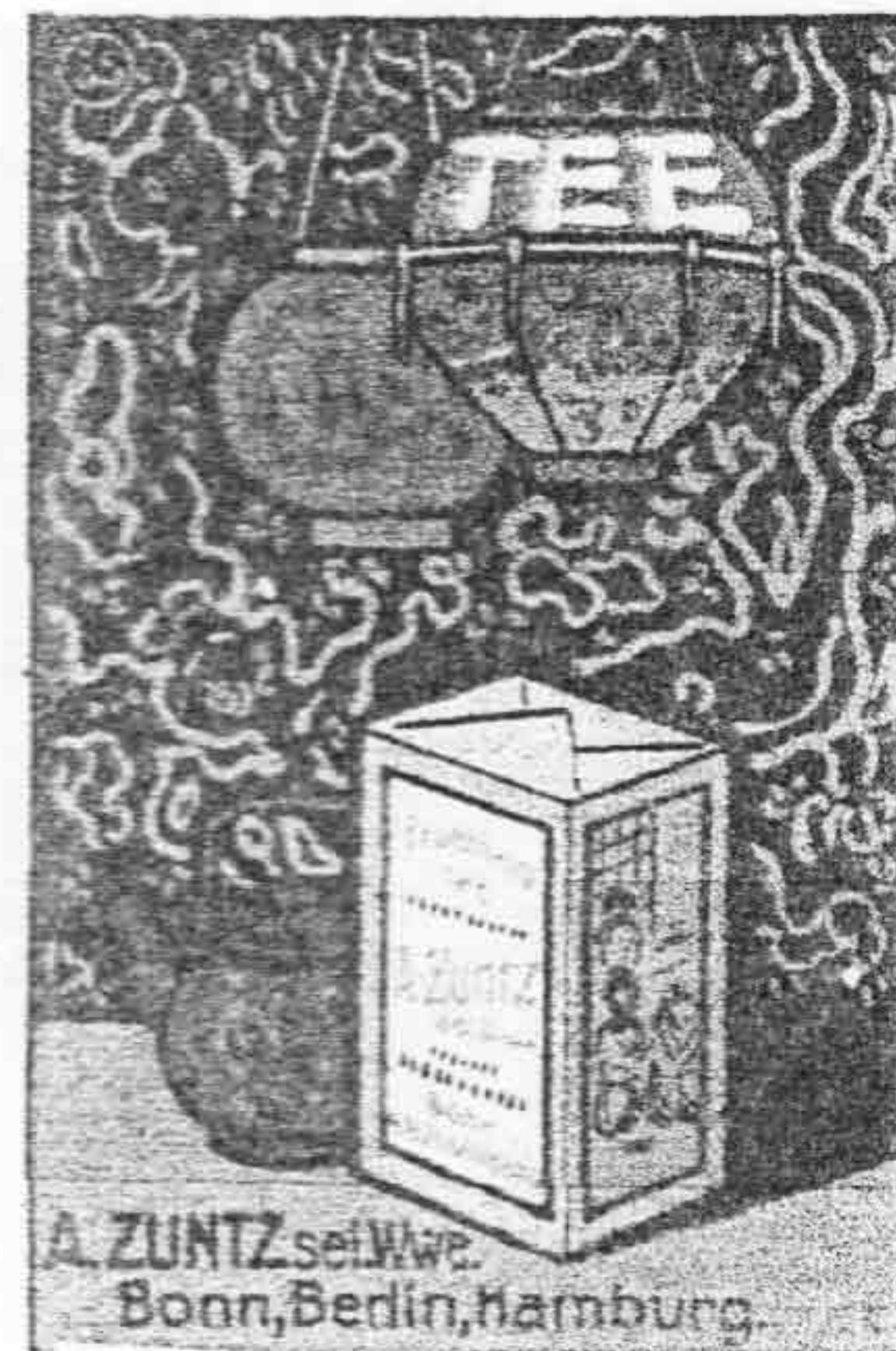
48 EV S



49 EV S



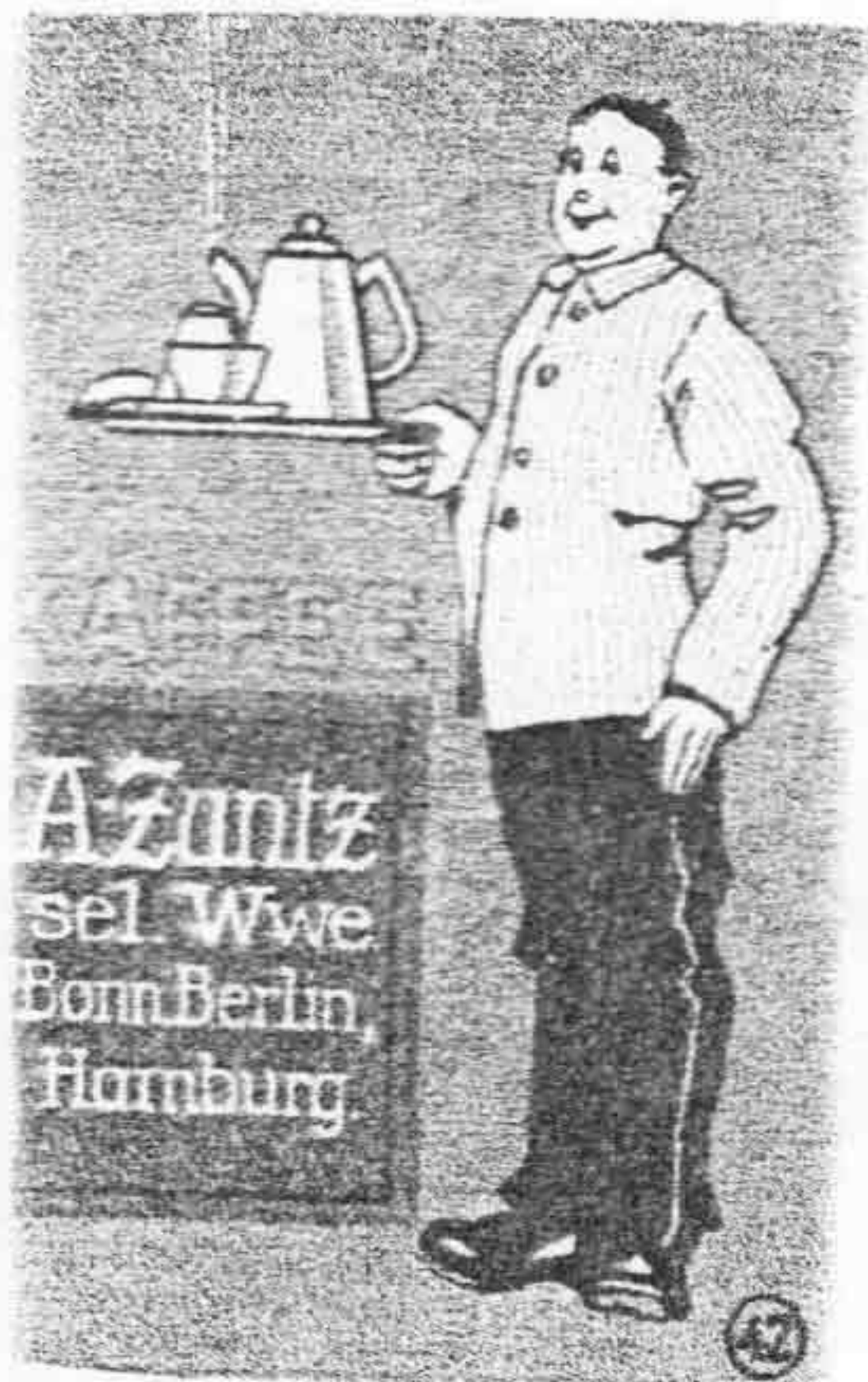
50 EV S



51 EV S



52 EV S



53 EV S



54 EV S



55 EV S



56 EV S



57 EV S



58 EV S



59 EV S



60 EV S



61 EV S



62 EV S



63 EV S (Holwein)



64 EV S (Holwein)



65 EV S



66 EV S



67 EV S



68 EV S



69 EV S (Holwein)



70 EV R (Keune)



71 EV S (Holwein)



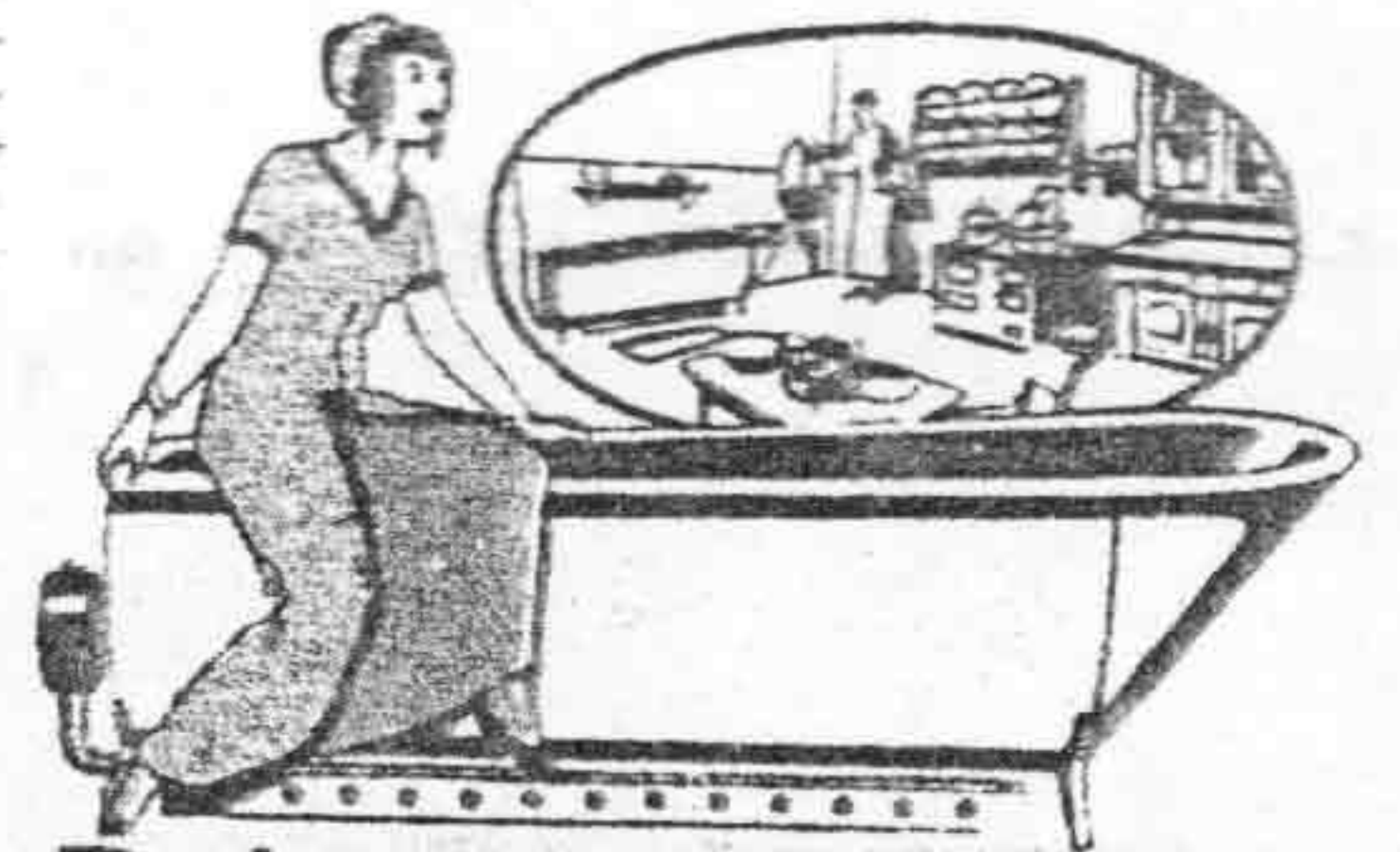
72 EV S



73 EV S



74 EV S (Bernhard)



75 EV S



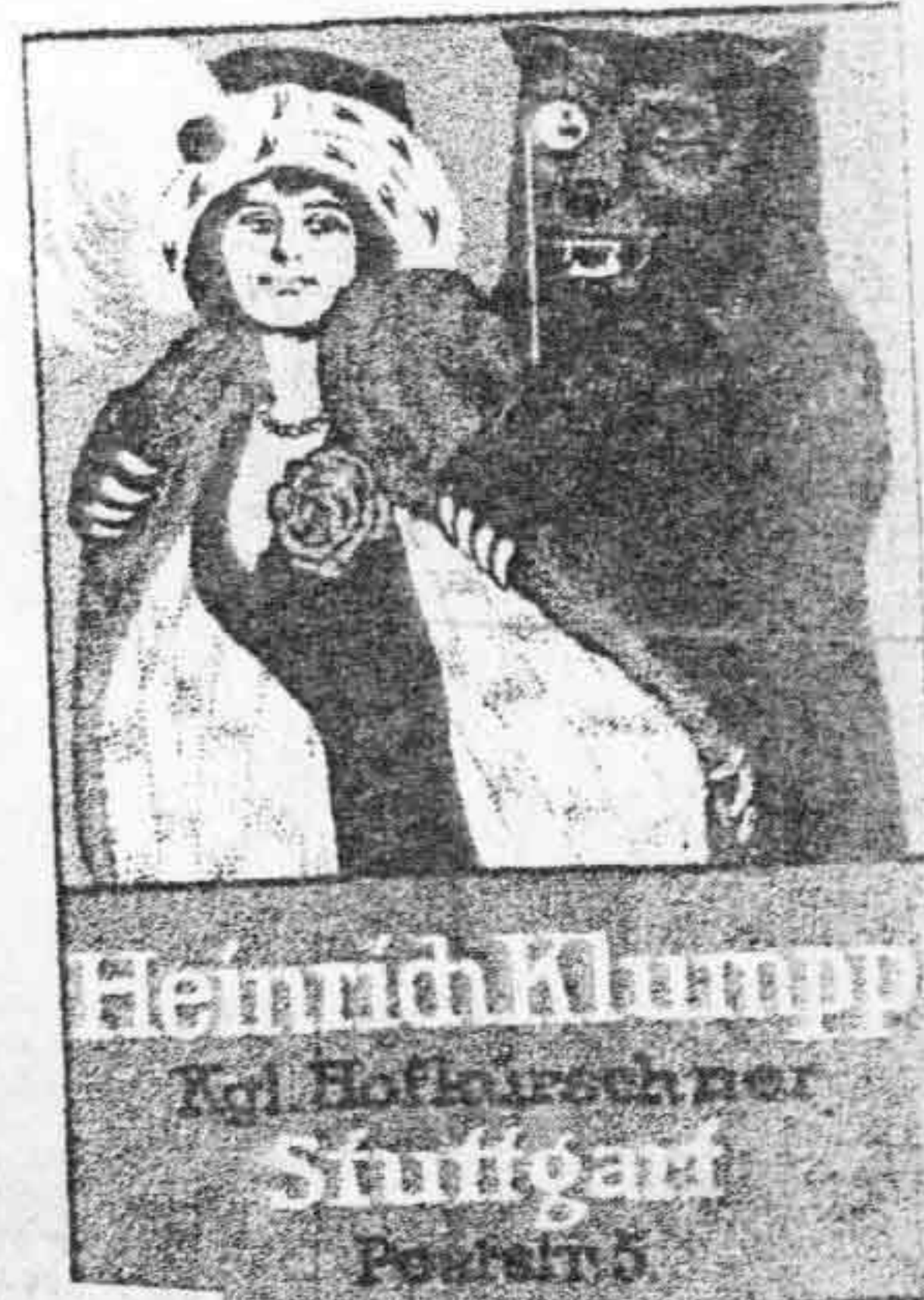
76 EV RR (Holwein)



77 EV S Hohlwien



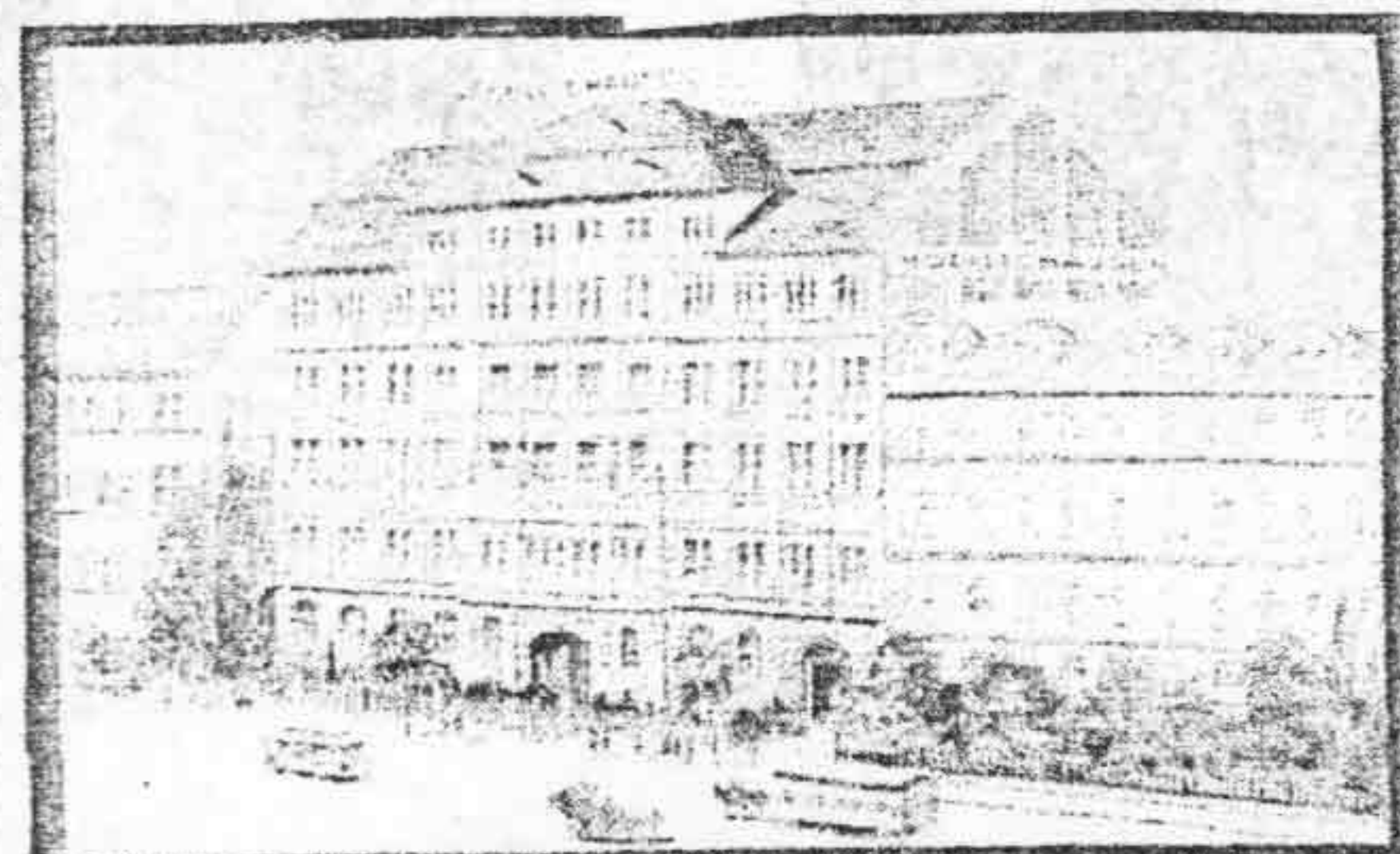
78 EV S



79 EV S



80



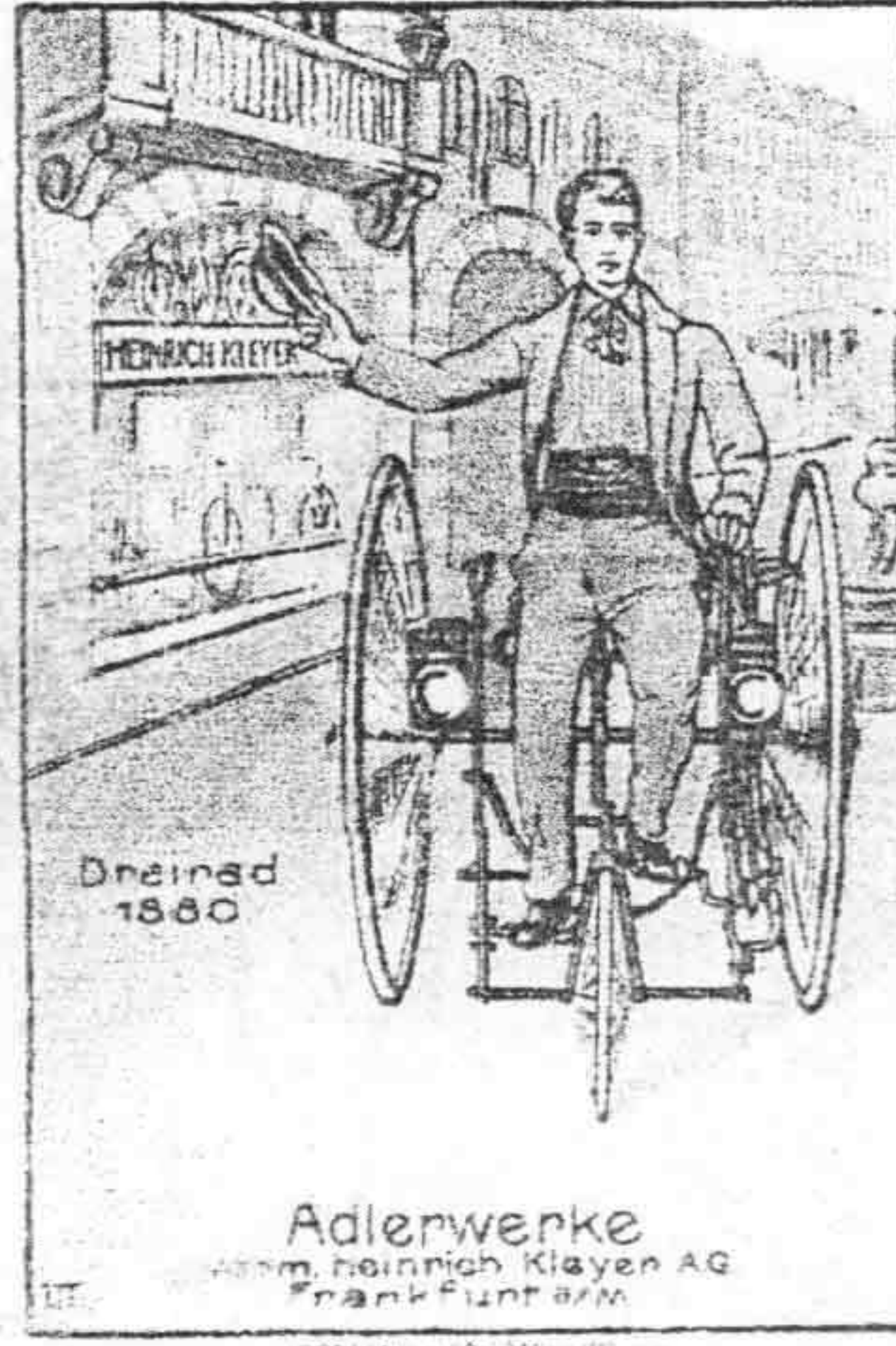
81



82 EV S white



83 EV S yellow



85 EV S



86 ES



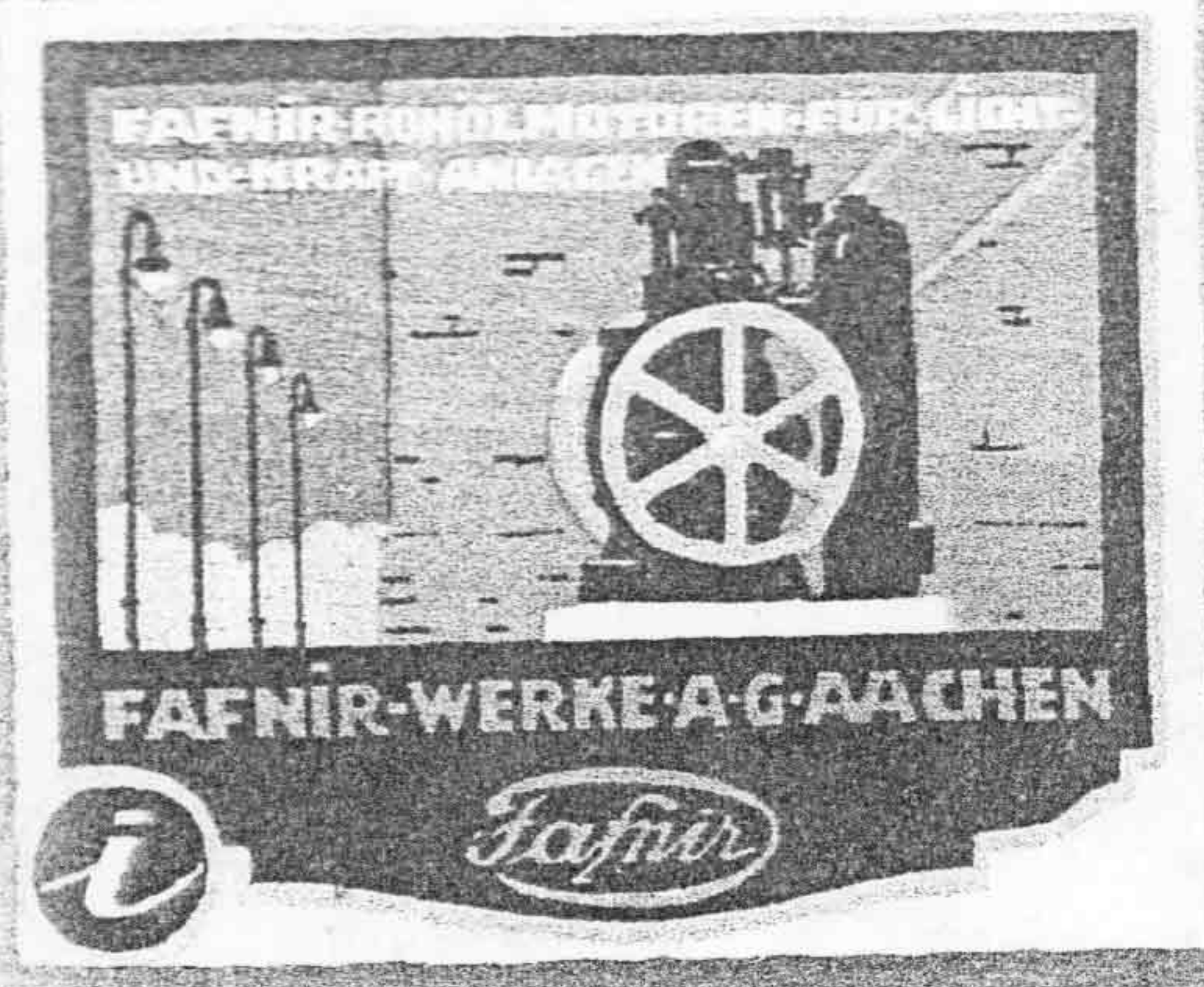
84 EV S (each) for set



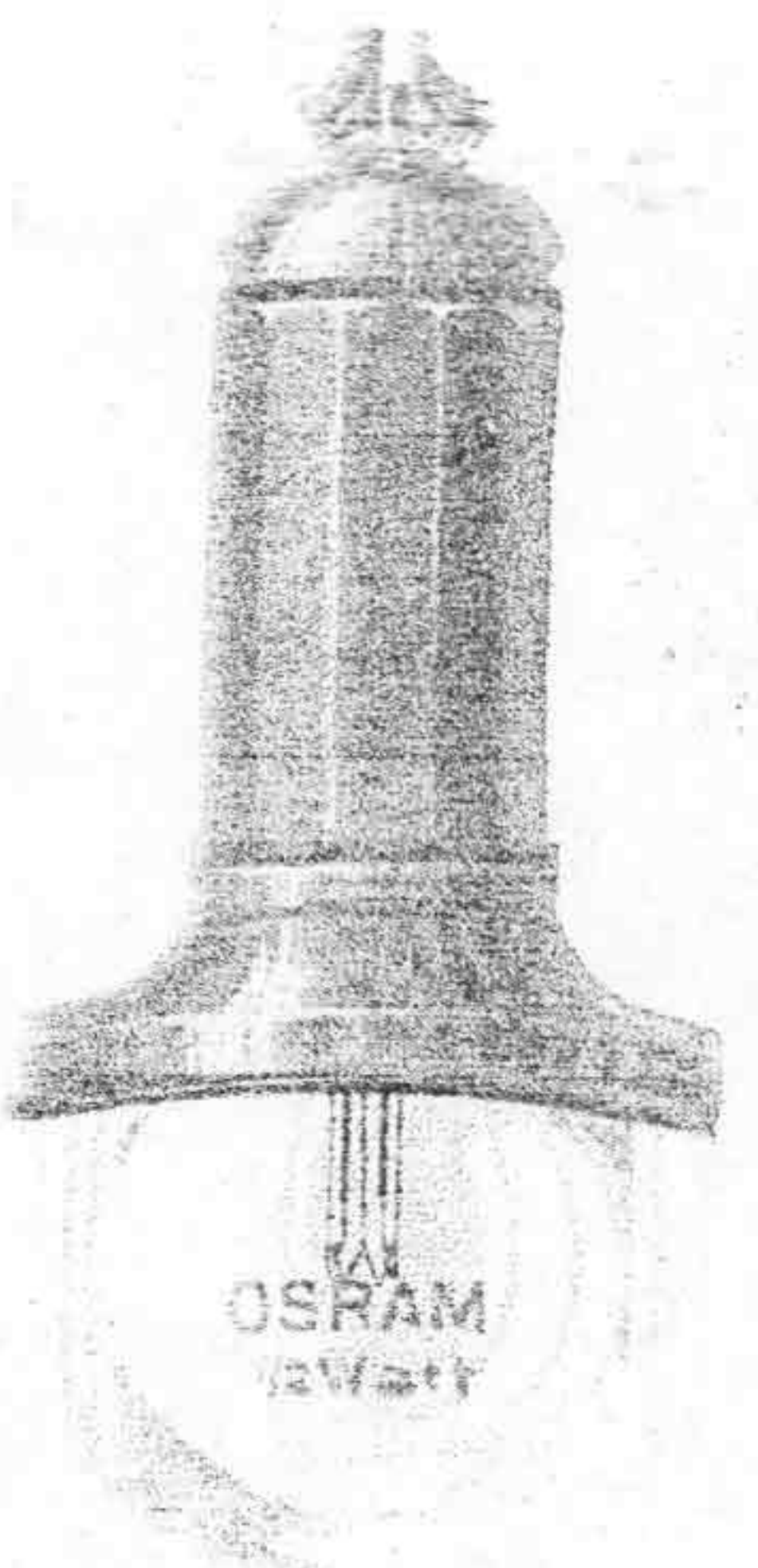
87 EV S



88 EV S

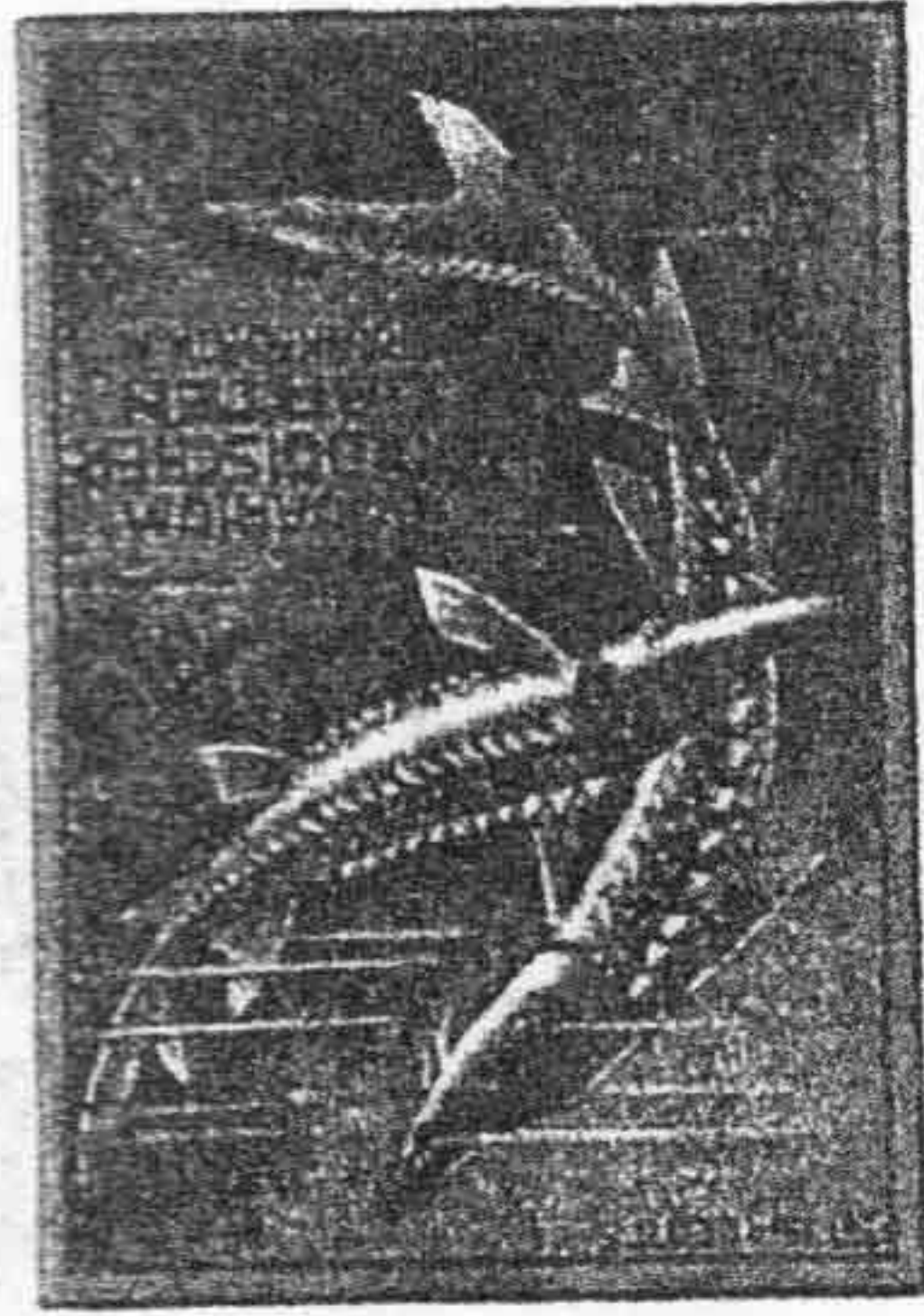


89 EV S (each) for set Pirchan



90 EV RR for set

91 EV S



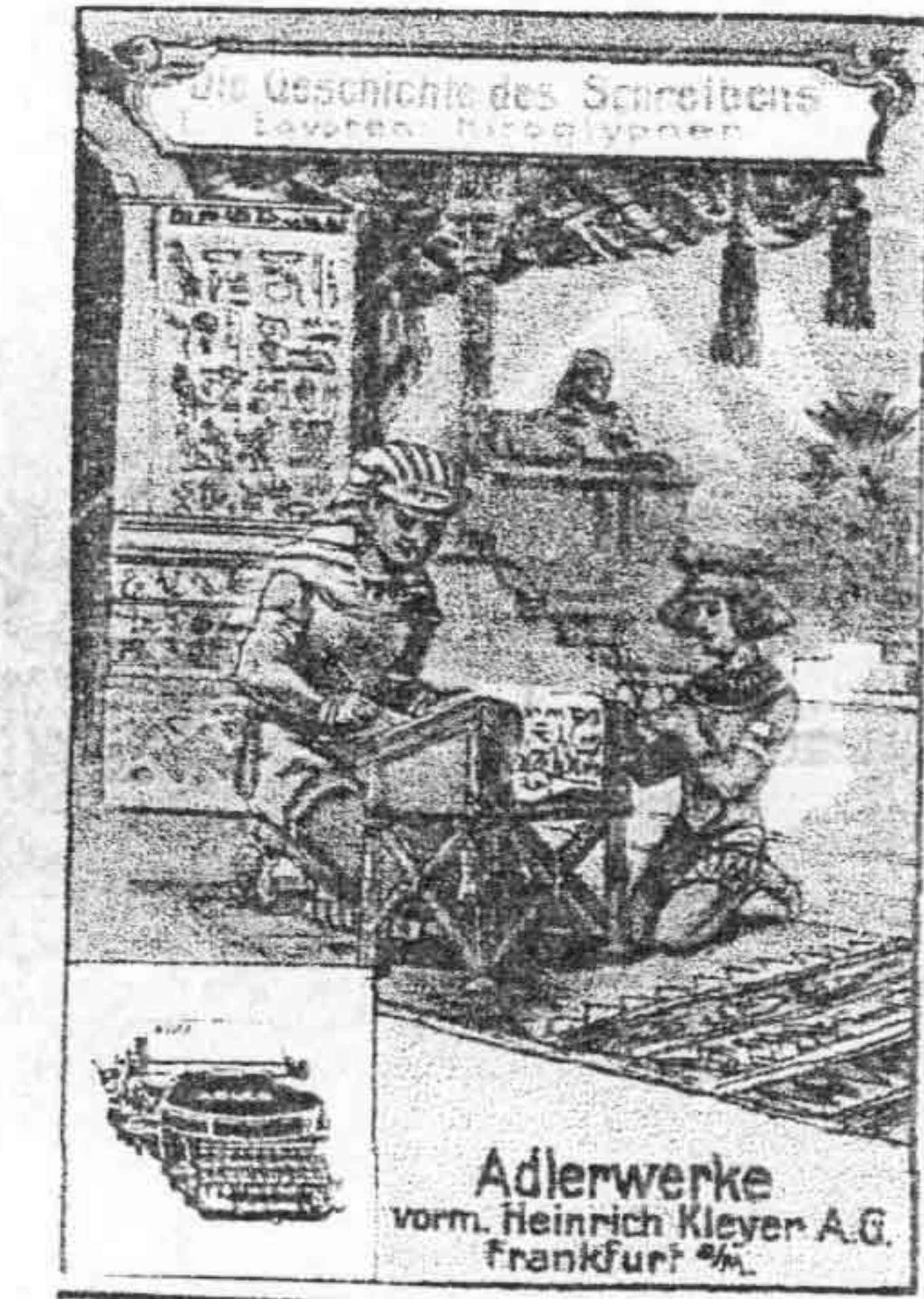
92 EV S

93 93 S

94 EV R (small size)

95 EV S

96 EV S



Adlerwerke
vorm. Heinrich Kleyer A.G.
Frankfurt a.M.



Adlerwerke
vorm. Heinrich Kleyer A.G.
Frankfurt a.M.



Adlerwerke
vorm. Heinrich Kleyer A.G.
Frankfurt a.M.



Adlerwerke
vorm. Heinrich Kleyer A.G.
Frankfurt a.M.



Adlerwerke
vorm. Heinrich Kleyer A.G.
Frankfurt a.M.



Adlerwerke
vorm. Heinrich Kleyer A.G.
Frankfurt a.M.



Adlerwerke
vorm. Heinrich Kleyer A.G.
Frankfurt a.M.



Adlerwerke vorm. Heinrich Kleyer A.G.
Frankfurt a.M.

97

EV S (each) for set



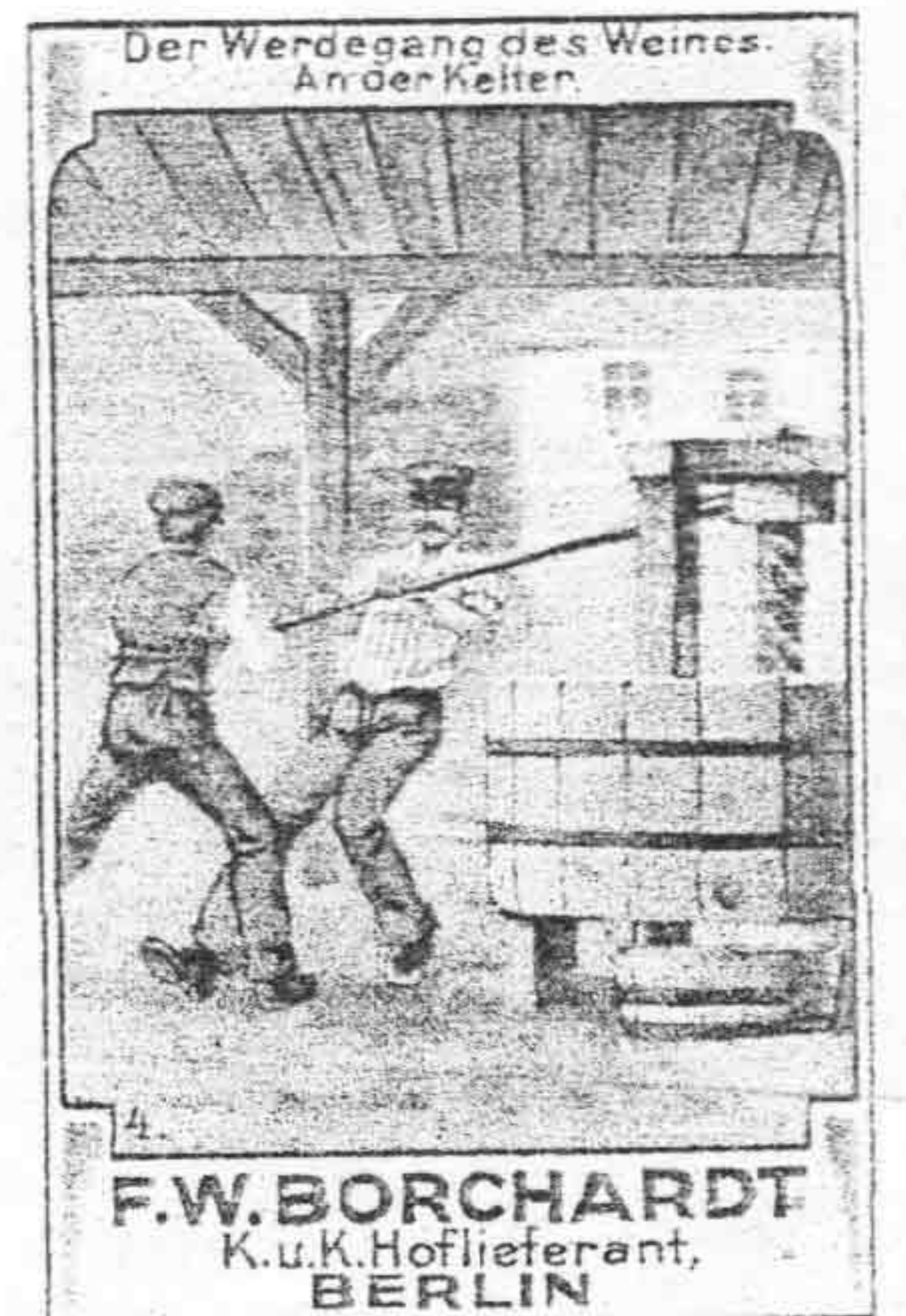
F.W. BORCHARDT
K.u.K. Hoflieferant,
BERLIN



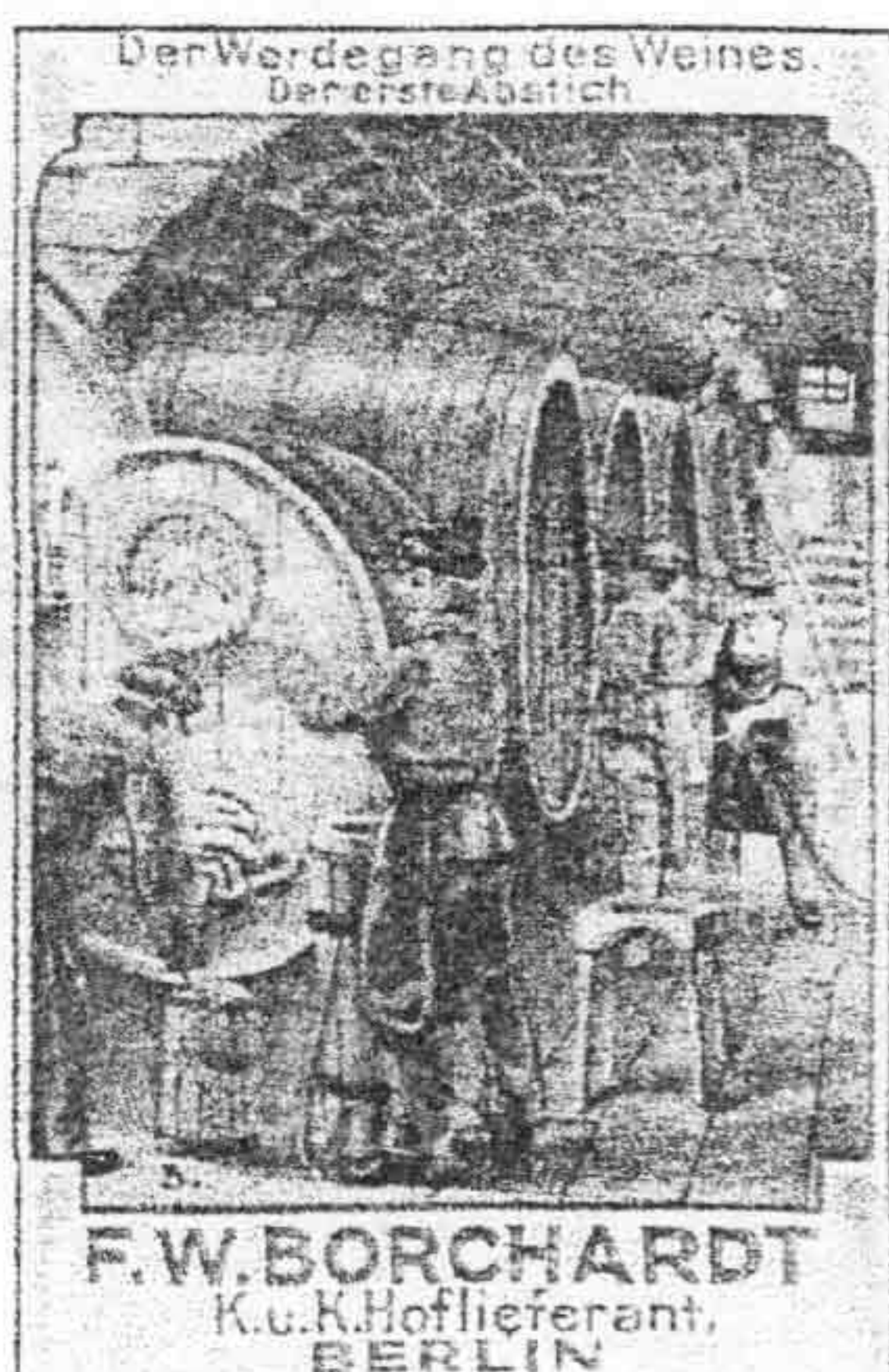
F.W. BORCHARDT
K.u.K. Hoflieferant,
BERLIN



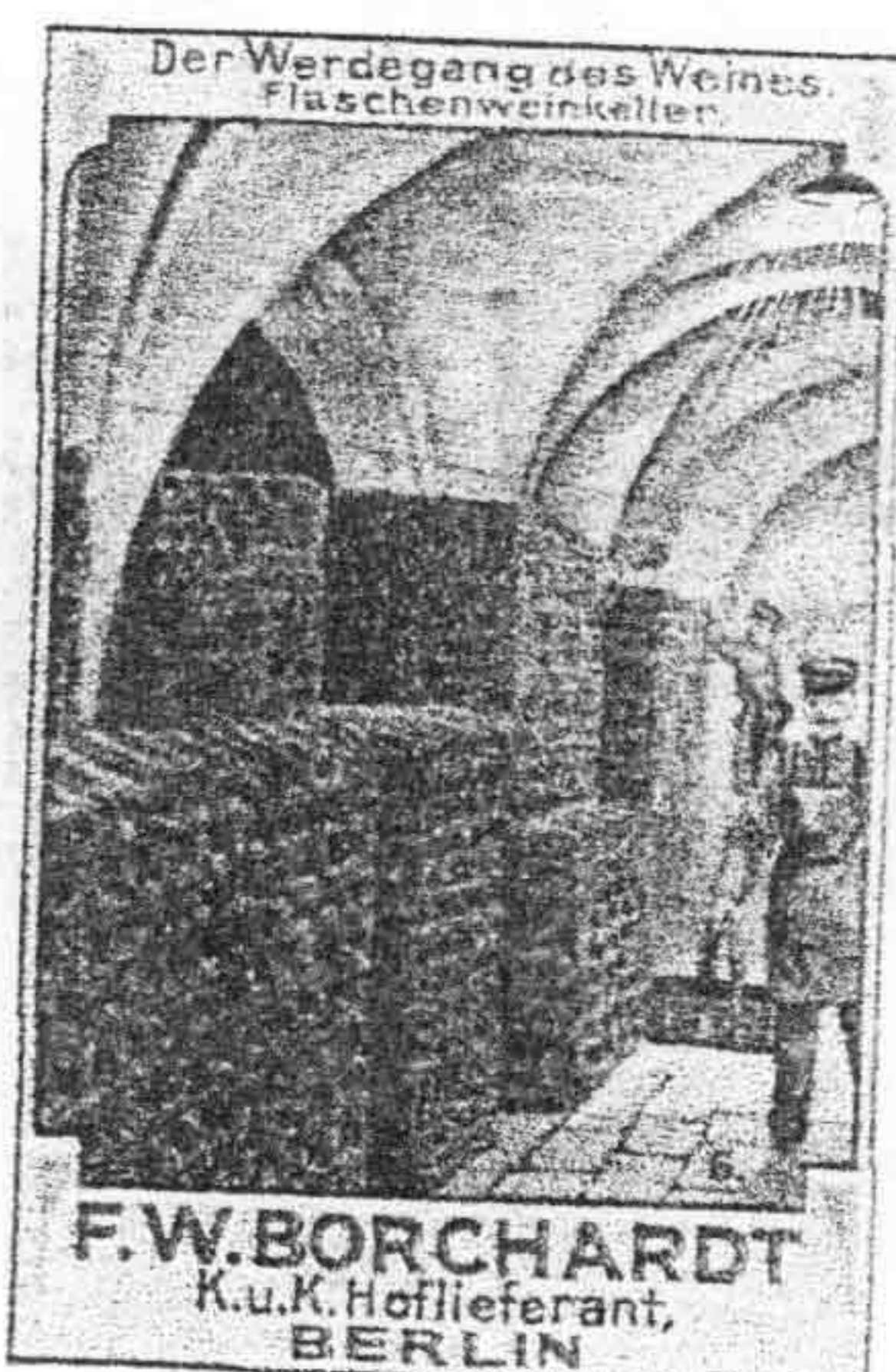
F.W. BORCHARDT
K.u.K. Hoflieferant,
BERLIN



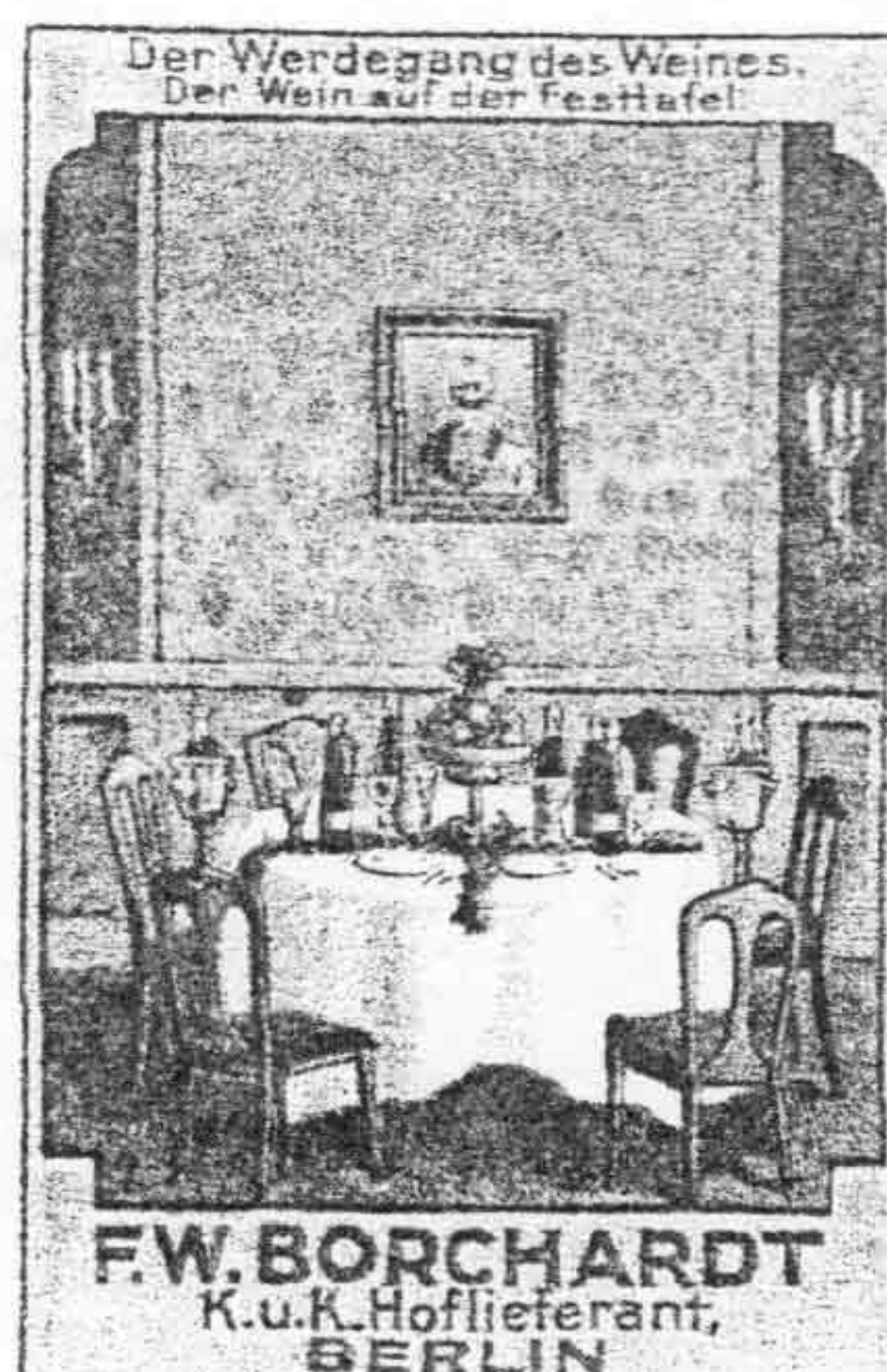
F.W. BORCHARDT
K.u.K. Hoflieferant,
BERLIN



F.W. BORCHARDT
K.u.K. Hoflieferant,
BERLIN



F.W. BORCHARDT
K.u.K. Hoflieferant,
BERLIN



F.W. BORCHARDT
K.u.K. Hoflieferant,
BERLIN

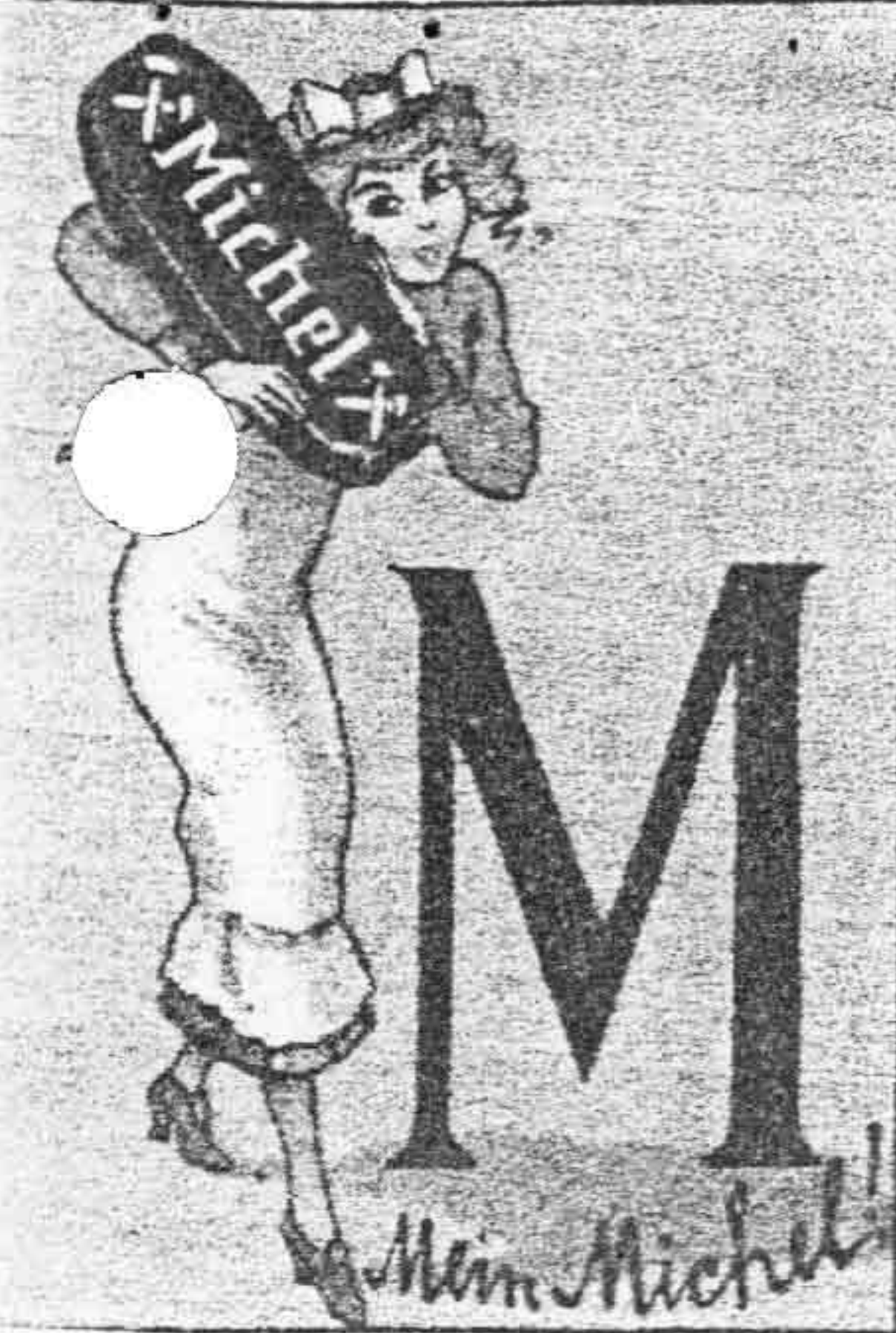


F.W. BORCHARDT
K.u.K. Hoflieferant,
BERLIN

98

EV S (each) for set

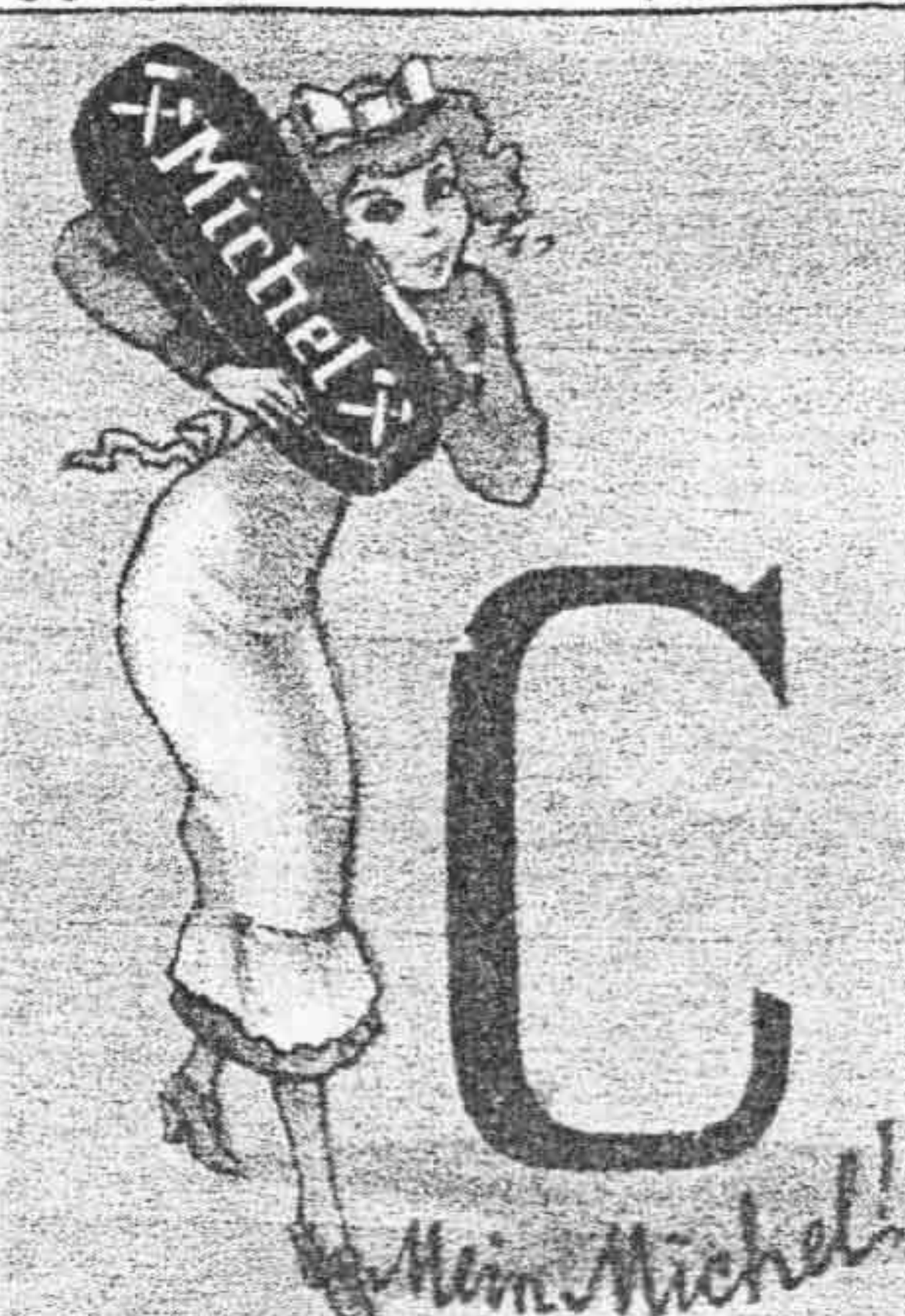
Serie 1. N° 1. (1-12.)



Serie 1. N° 2. (1-12.)



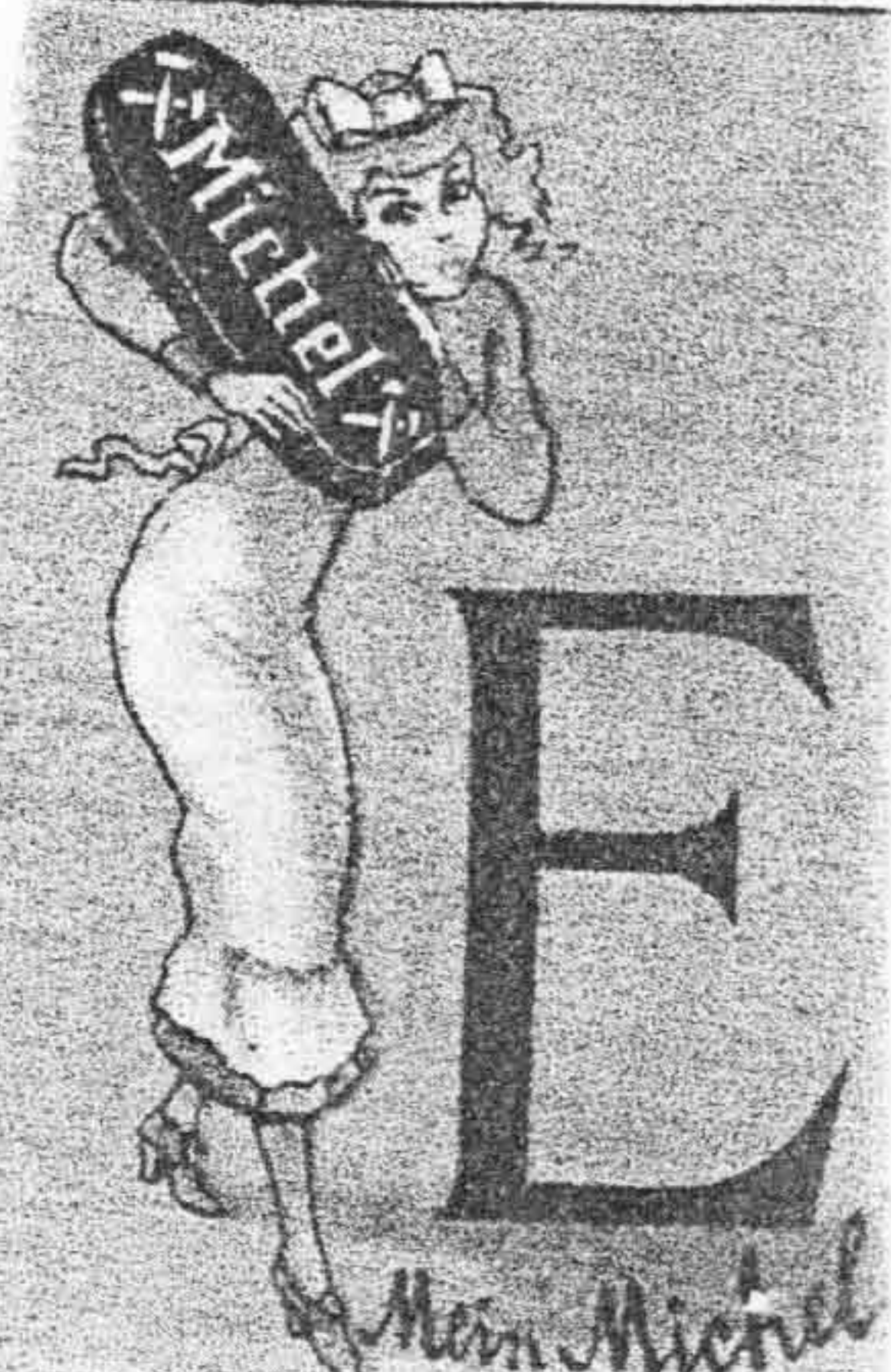
Serie 1. N° 3. (1-12.)



Serie 1. N° 4. (1-12.)



Serie 1. N° 5. (1-12.)



Serie 1. N° 6. (1-12.)



Serie 1. N° 7. (1-12.)



Serie 1. N° 8. (1-12.)



Serie 1. N° 9. (1-12.)



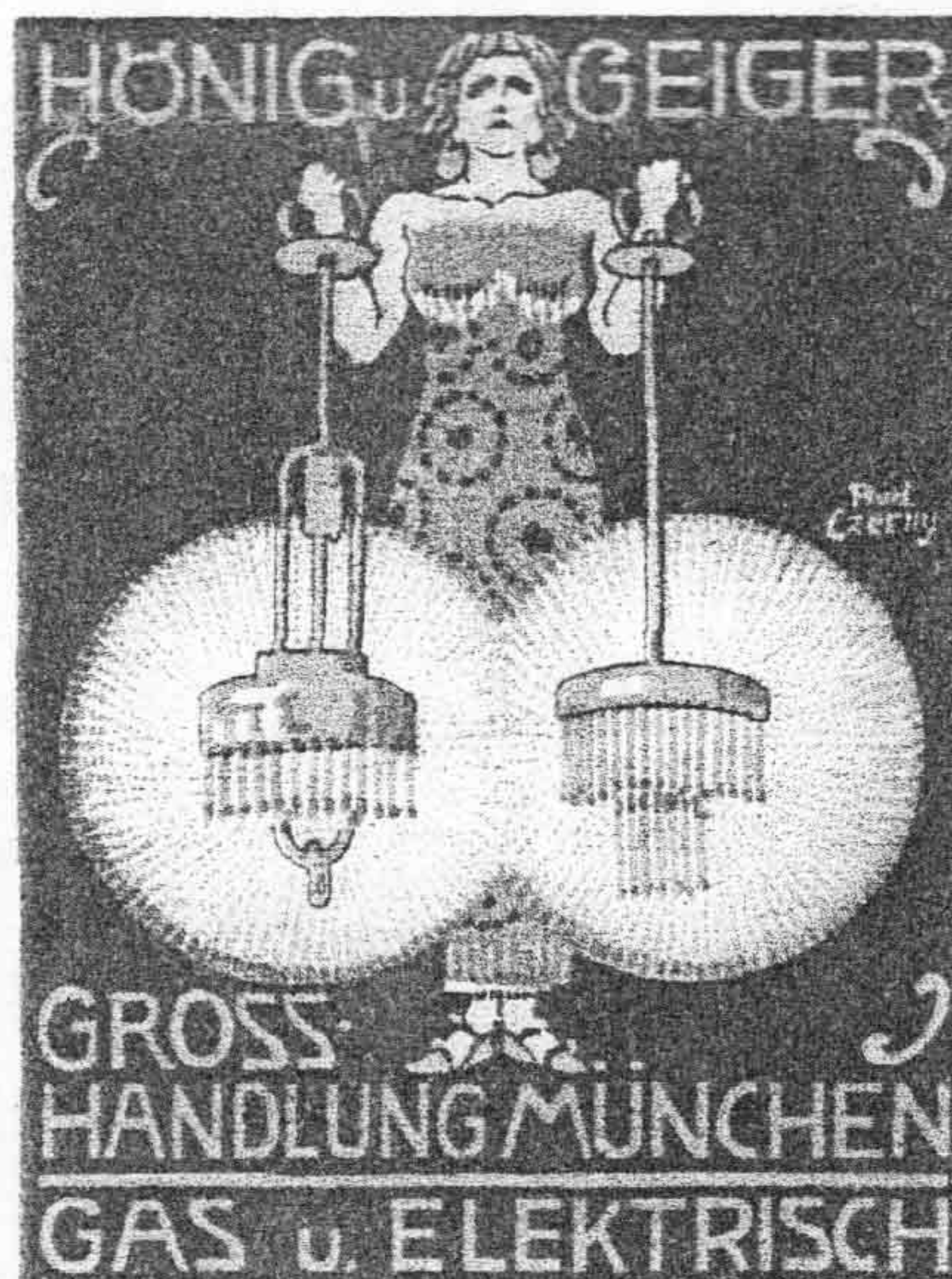
Serie 1. N° 10. (1-12.)



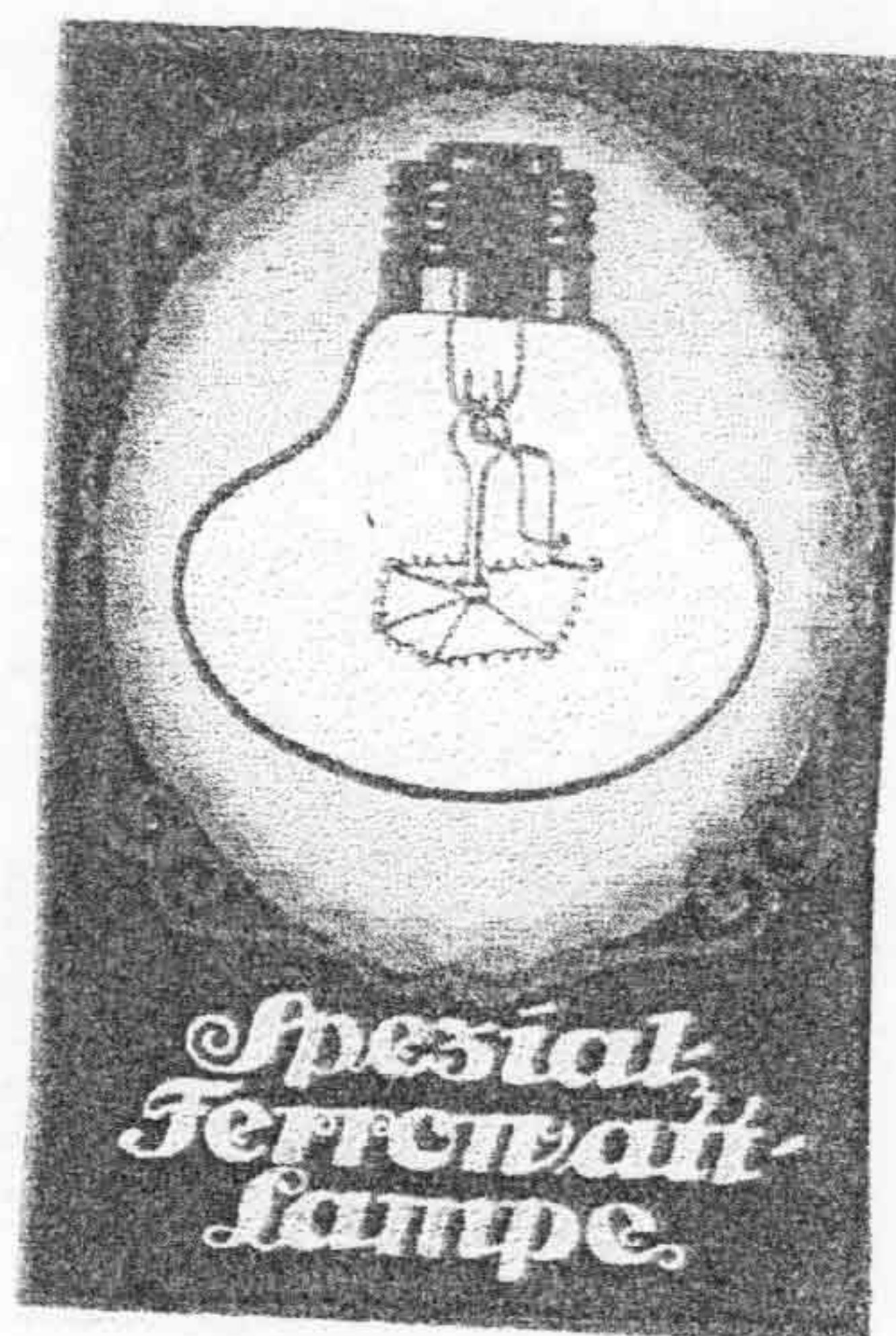
Serie 1. N° 11. (1-12.)



Serie 1. N° 12. (1-12.)

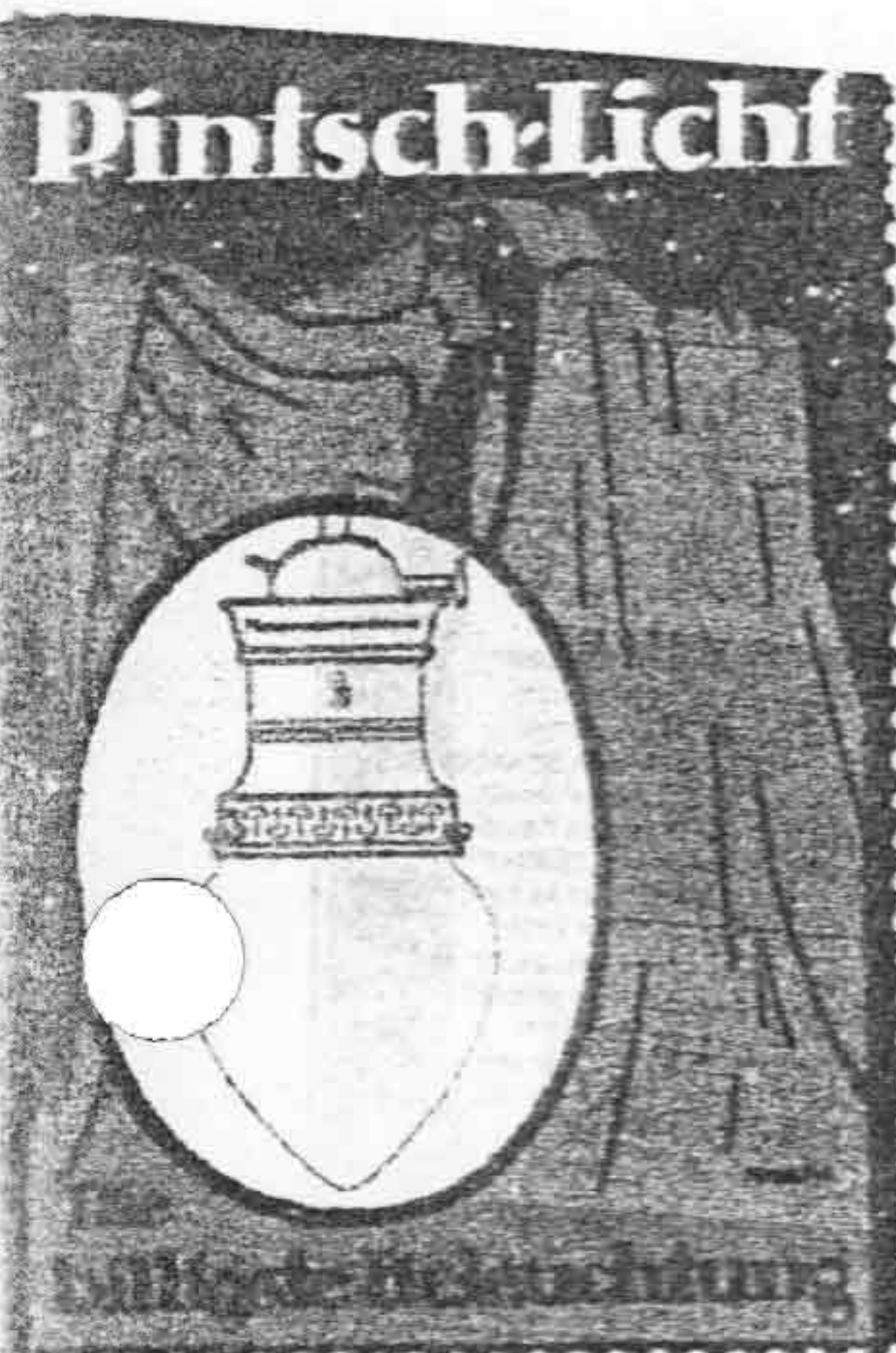


100 EV R (Czerny)



101 EV S

99 EV S (each) for set



102 EV R (Schulpig)



103 EV S



104 EV S



105 EV S

Deutscher Sport 1914
Fußball
Tennis
Hockey

Globin
die bevorzugte
Schuhereme

Fritz Schulz jun. Akt.-Ges., Leipzig

Serie 845 Ges. gesch. Nr. 1

Deutscher Sport 1914
Pferde-
rennen

Globin
die bevorzugte
Schuhereme

Fritz Schulz jun. Akt.-Ges., Leipzig

Serie 845 Ges. gesch. Nr. 2

Deutscher Sport 1914
Schwimmen
u. Rudern

Globin
die bevorzugte
Schuhereme

Fritz Schulz jun. Akt.-Ges., Leipzig

Serie 845 Ges. gesch. Nr. 3

Deutscher Sport 1914
Leicht-
Athletik

Globin
die bevorzugte
Schuhereme

Fritz Schulz jun. Akt.-Ges., Leipzig

Serie 845 Ges. gesch. Nr. 4

Deutscher Sport 1914
Turnen

Globin
die bevorzugte
Schuhereme

Fritz Schulz jun. Akt.-Ges., Leipzig

Serie 845 Ges. gesch. Nr. 5

Deutscher Sport 1914
Wintersport

Globin
die bevorzugte
Schuhereme

Fritz Schulz jun. Akt.-Ges., Leipzig

Serie 845 Ges. gesch. Nr. 6

Deutscher Sport 1914
Schwer-
Athletik

Globin
die bevorzugte
Schuhereme

Fritz Schulz jun. Akt.-Ges., Leipzig

Serie 845 Ges. gesch. Nr. 4

Deutscher Sport 1914
Bergsport

Globin
die bevorzugte
Schuhereme

Fritz Schulz jun. Akt.-Ges., Leipzig

Serie 845 Ges. gesch. Nr. 7

Deutscher Sport 1914
Rad
Motorrad
Automobil

Globin
die bevorzugte
Schuhereme

Fritz Schulz jun. Akt.-Ges., Leipzig

Serie 845 Ges. gesch. Nr. 8

Deutscher Sport 1914
Jagd

Globin
die bevorzugte
Schuhereme

Fritz Schulz jun. Akt.-Ges., Leipzig

Serie 845 Ges. gesch. Nr. 9

Deutscher Sport 1914
Pfad-
finder

Globin
die bevorzugte
Schuhereme

Fritz Schulz jun. Akt.-Ges., Leipzig

Serie 845 Ges. gesch. Nr. 10

Deutscher Sport 1914
Luftfahrt

Globin
die bevorzugte
Schuhereme

Fritz Schulz jun. Akt.-Ges., Leipzig

Serie 845 Ges. gesch. Nr. 11

106 EV S (each) for set

JULY AUCTION RESULTS

4.\$5.25, 5.\$5.25, 6.\$4.25, 7.\$60.00, 8.\$4.00, 9.\$4.00, 10.\$4.00, 14.\$3.75, 15.\$3.75, 17.\$4.75, 19.\$5.25, 22.\$16.00, 25.\$3.75, 26.\$3.75, 28.\$6.75, 30.\$3.75, 33.\$6.25, 34.\$8.50, 35.\$6.50, 36.\$10.00, 38.\$15.00, 40.\$40.00, 42.\$20.25, 43.\$8.75, 44.\$7.50, 50.\$3.25, 51.\$8.25, 52.\$4.50, 56.\$3.50, 59.\$3.75.

ADVERTISING

FOR POSTER STAMP CATALOGS

WRITE: Don Bodow P.O. Box 270458 San Diego, California 92198

POSTER STAMPS BOUGHT AND SOLD

WORLD POSTER STAMPS maintains the largest holding of poster stamps up to 1945 (incorporating THE PRINTERS STONE LTD). We respond to 'want lists'-please be as specific as possible- with either photocopied selections or scans. Payment can be made by US check, credit card or Paypal.

Contact Charles Kiddle, P.O. Box 13, Alton, Hants, GU34 4DW United Kingdom
or

Email CharlesKiddle@btconnect.com



WANTED TO COMPLETE A PROJECT



CONTACT YOUR EDITOR

ALWAYS WANTED

Women's Suffrage & Political Seals, Baseball Seals, Pins, Cards, Sports memorabilia of any type. Political Pins, Ribbons, Banners, Old Stocks and Bonds, Red Cross wanted. High prices paid. Please contact:

PAUL LONGO, P.O. BOX 5502 MAGNOLIA, MA 01930 OR PHONE (978) 525 2290.

MR. ICE CREAM desires ice cream and soda fountain poster stamps from around the world. Poster stamps that picture ice cream, soda fountains, ice cream machines, or people enjoying ice cream are preferred. Also looking for ice cream poster stamps on envelopes.

A banana split reward is offered for any graphically pleasing poster stamp that I buy that I do not already have.

ALLAN "MR. ICE CREAM" MELLIS

1115 West Montana

Chicago IL, 60614-2220 USA

Phone 773-327-9123 Email mellisfamily@rcn.com

IT IS HERE!

STEWART GARDINER'S FOURTH VOLUME IS HERE. YOU CAN OBTAIN YOUR COPY OF A GENERAL ILLUSTRATED CATALOG OF EXHIBITION AND EVENT POSTER STAMPS BY CONTACTING; DON BODOW P.O. BOX 270458, SAN DIEGO, CA 92198

or

EMAIL dbodow1@san.rr.com

WANTED

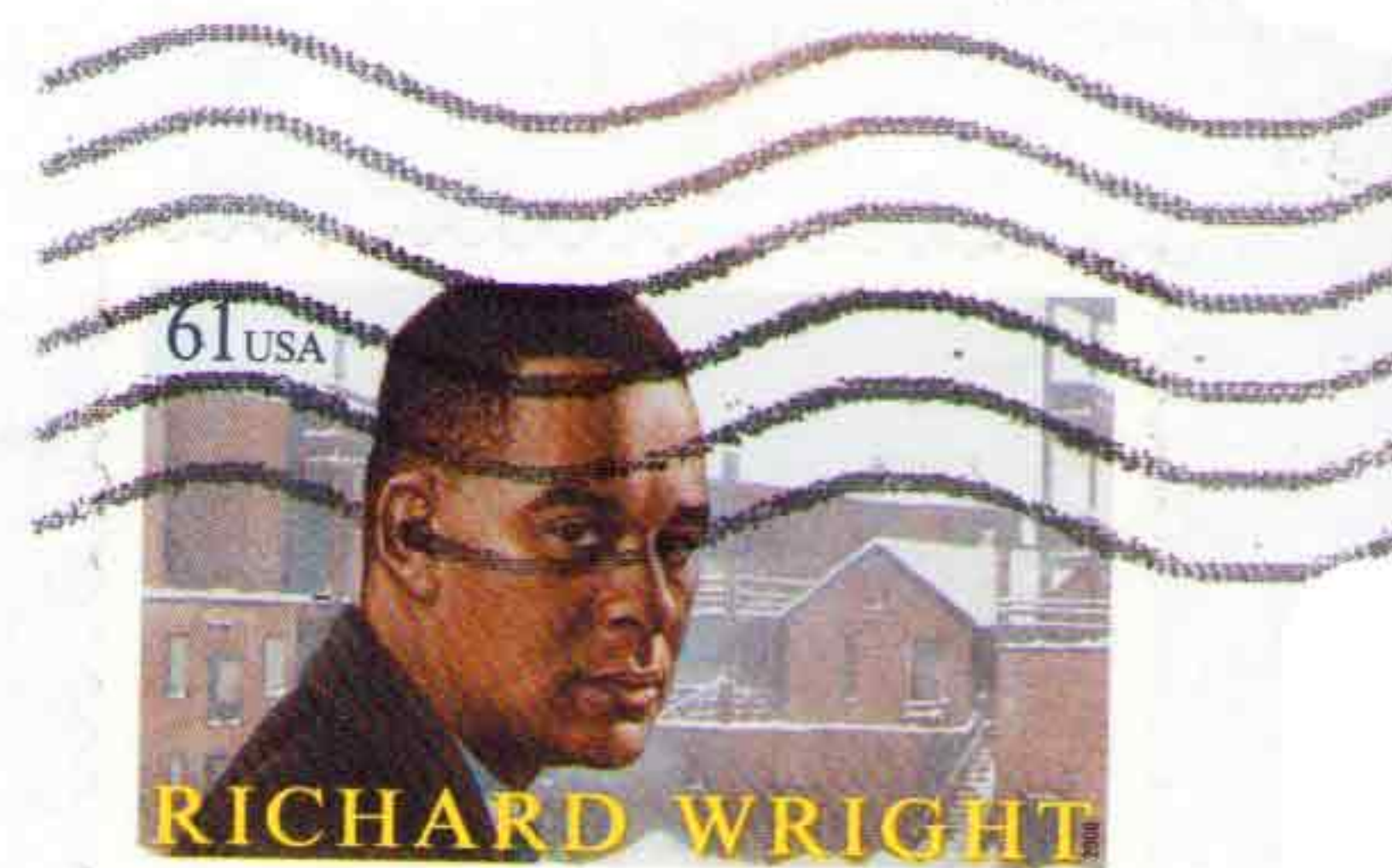
Please consider sending a one or two page illustrated article on your topical specialty to us. The editor of the The Poster Stamp Bulletin desires to share your collecting passion with others. We thank you in advance.



BACK TO BASICS- ADVERTISING AT ITS BEST

THE POSTER STAMP BULLETIN
 Walter Schmidt, Editor
 3654 Upper Applegate Road
 Jacksonville, Oregon, 97530 USA

MEDFORD OR 975
 30 AUG 2010 PM 1 L



7374 Arlington Drive
 St. Louis MO 63117-2242

