

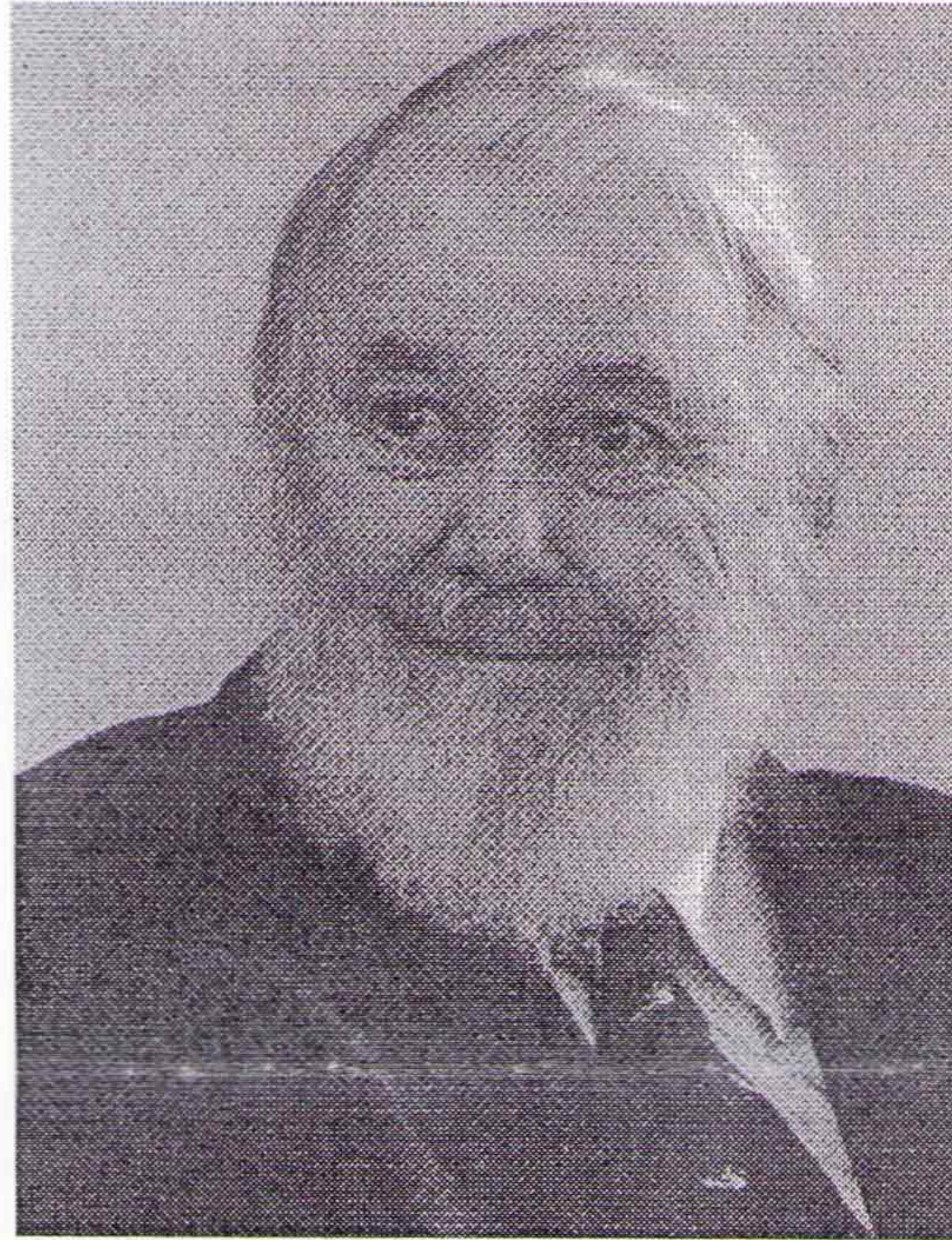
POSTER STAMP BULLETIN

PUBLISHED IN THE INTEREST OF POSTER STAMP COLLECTORS THE WORLD OVER

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NUMBER 309

OCTOBER 2020



Walter E. Schmidt

1929-2020

Walter took up poster stamps less as a hobby than as a crusade. It was deep in his character to root for the underdog, and when he discovered poster stamps he was moved by their beauty, charm and the glimpses into history they provided, but he was also shocked by their neglect. He was tireless and irrepressibly enthusiastic in producing the *Poster Stamp Bulletin* each month without fail. He had a way with words, and his Bulletins had great charm, humor and personality. The project probably kept him alive years longer than he might otherwise have had, and though he was pronounced terminally ill several months back, he cheerfully called himself a "hospice fraud" and carried on longer than most expected, completing September's Issue 308. He died on August 27th at home and surrounded by many who loved him dearly including his large, multi-generational family and his wife of 71 years, Joyce.

Walter's first poster stamp enthusiasm was World War One issues, particularly the colorful creations of Delandre. In 1984 he published the first volume of *Images of the Great War*. When Ewald van Elkan organized the Poster Stamp Society of America, he recruited Walter to edit its journal, the first issue appearing September 1987. This was followed by six more bi-monthly issues but the struggling society could not get enough subscriber support. Walter revived the project a few years later and Issue Number 1 of *The Poster Stamp Bulletin* that we know and love appeared November 1994. Walt's Bulletin has had many highlights

including the great series of twelve "Millenium Auctions" (December 1999 - January 2001) which was an eye-opening survey of poster stamps as graphic art presented alphabetically by designer with sale realizations posted in subsequent issues - essentially the first "catalogue" of this material (aside from Kiddle's "Hohlwein"). Walt was also very persuasive in recruiting articles from several society members. Many issues are memorable for a variety of reasons - it was a 25-year run of which Walter could be very proud.

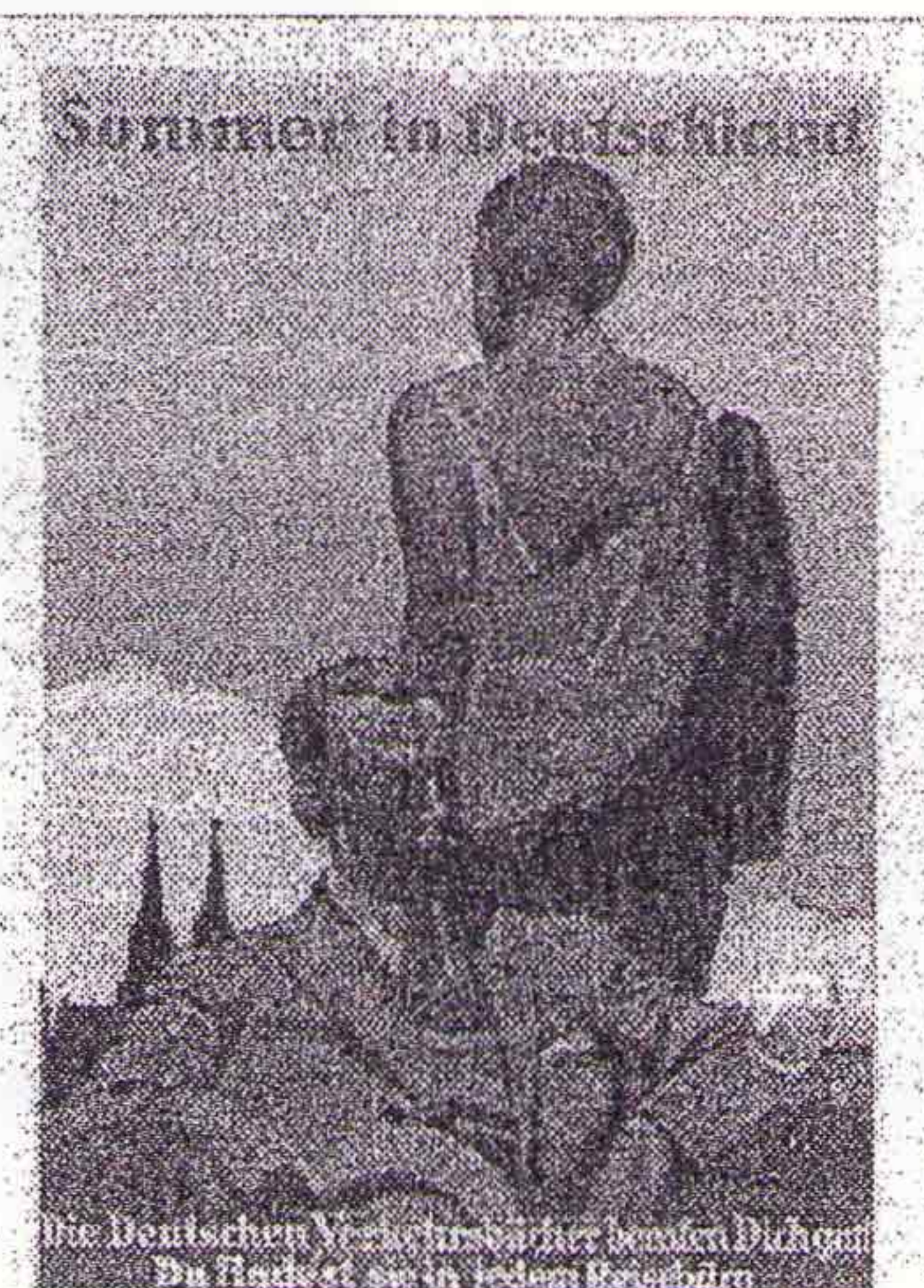
Walter greatly desired that the Bulletin continue after his passing and the intention is to honor his wish to the best of our ability. While it can never be the same, we will strive to make it worth your while. The effort will need your support. It cannot continue without subscribers, so please answer the call to renew when issued in January. Articles brief or lengthy would contribute greatly to the effort. Together, let's keep Walter's project going.

IN MEMORIAM
by Joyce Schmidt

On August 27, 2020, my beloved husband of almost 72 years bowed off the stage of his life, leaving behind a shockingly empty theater. One of his many passions was the study and collection of Cinderellas, the stepchild of the philatelic world. Specifically, the chance discovery at the annual stamp show in Medford, Oregon in the late '70s, of the military vignettes of the French con man, Delandre, opened for him a world of beauty that he cherished until the end of his life. This Bulletin that he originated and published monthly (the last issue that he was able to complete was #307) was his passion and his cross---always working on it, always afraid that he wouldn't get it out on time. You, his PSSOC members, were his audience; through the Bulletin he reached out to you and, of course, tried to solicit articles from you.

The part I came to play in this labor of love was to edit his copy and gradually, as his health declined, to schlep the pages to and from the printer, help apply the address labels, gummed fasteners, and postage, and then make the final trip to the little post office in Jacksonville, Oregon to send them far and near. The editing was the painful part. As soon as Walt had put words to paper he had such a vested interest in them that changing anything was painful, even correcting mistakes. But we worked it through and he was usually OK with the end result. As you know, his style was unique, although hard to pin down. It was always such a relief to him to have the monthly issue in the mail, but he was already composing the next one on little scraps of paper.

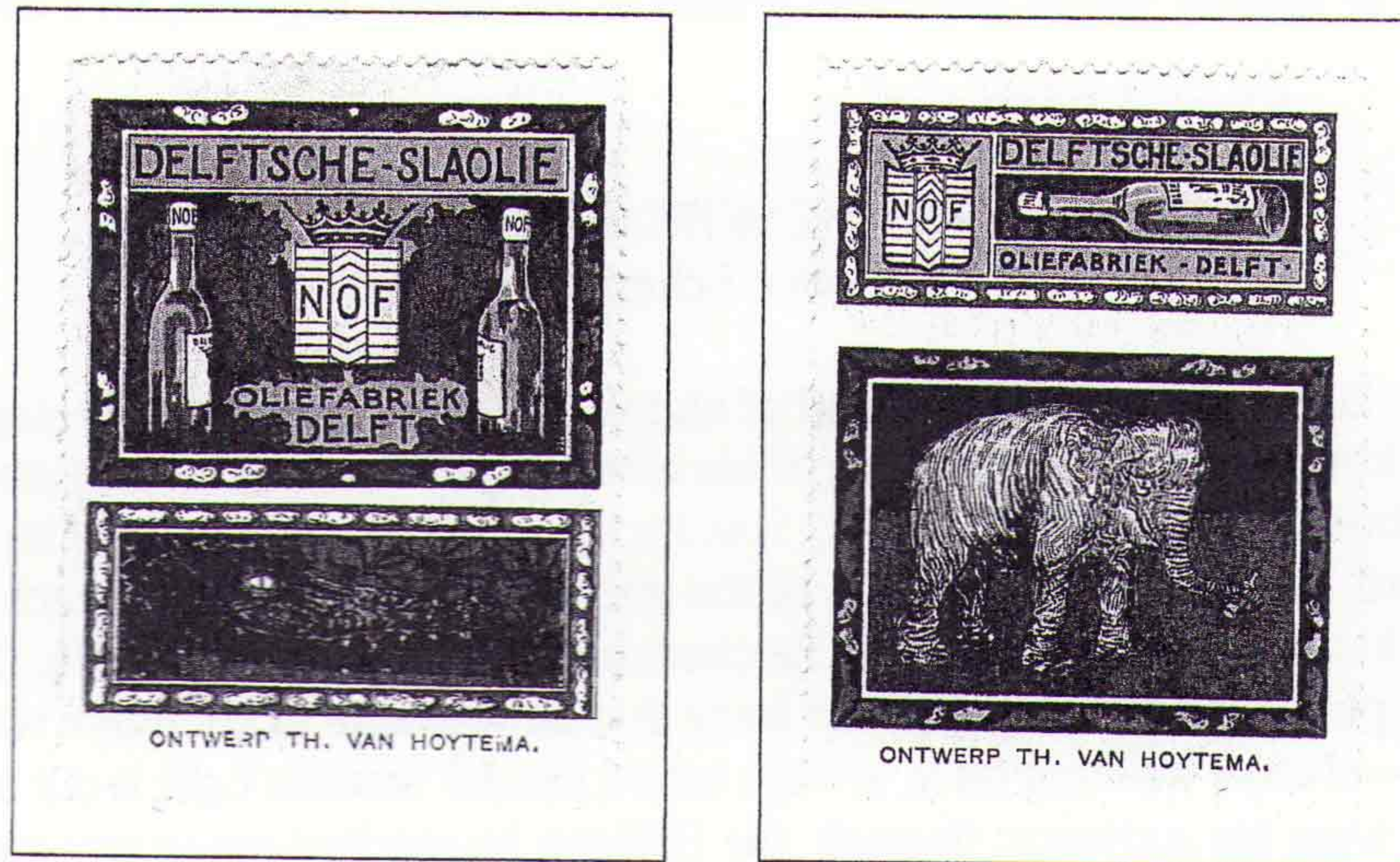
So thank you, members of PSSOC. Walt and I bid you farewell as the reins are passed to his good friends, and fellow collectors, Nick Follansbee and Joe Ward. Keep collecting and try hard not to fall too hard into that "bottomless pit of neverending desire."



Two of Walt's *many* favorite stamps.

Delftische Slaolie

During the 1890s, the Delft Salad Oil Company commissioned four famous Dutch posters as well as advertising from other notable artists. In fact, these images became so well-known that Dutch art nouveau was popularly called *slaoliestijl* (salad oil style). Sometime in the early 1900s Delft Oil issued a series of nine poster stamps reproducing these images. These are very rare - it is doubtful that more than four or five sets exist in collector hands.

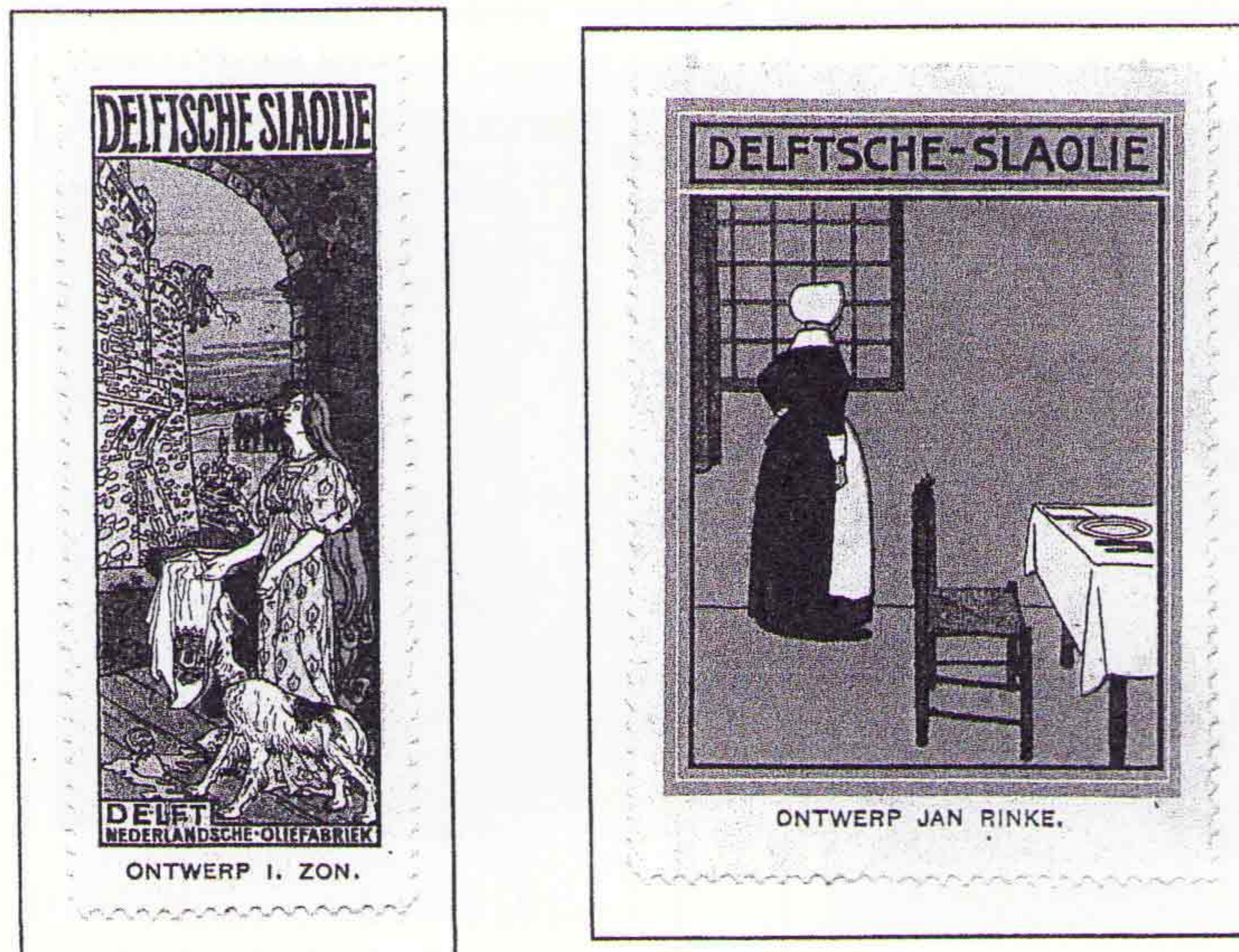


The images on these stamps adorned the wooden crates in which the bottled oil was shipped. The artist, **Theo van Hoytema** (18 December 1863 - 28 August 1917) did not design posters but was very well-known as a book illustrator and the creator of very popular calendars which often depict birds and other wildlife.



The earliest of the famous posters dates from around 1893 and is by **Theodorus Wilhelmus Nieuwenhuis** (16 April 1866 - 5 December 1951). Most of his career was in interior decoration, textiles and furniture design. Like van Hoytema he also designed calendars.

Delftische Slaolie



The left stamp reproduces a famous 1897 or 1898 poster design by **Jacob Abraham Zon**, sometimes referred to as Jacques Zon (21 April 1872 - 27 March 1932). He was primarily a painter whose early study was under the direction of the painter, Willem Maris. The right stamp is by **Jan Frederik Rinke** (27 March 1863 - 20 May 1922) who is best known as an illustrator of childrens' books. The unusually spare design dates from around 1900.



Easily the most famous Dutch poster (ca. 1895) is by **Jan Toorop** (20 December 1858 - 3 March 1928). Toorop was born in Purworejo, Java, moving to Holland in 1872. He studied at the Rijksacademie, Amsterdam starting in 1880. He produced few posters, though each is famous, and was mainly a painter and illustrator. He also designed two postage stamps for the Netherlands in 1922 (known as the *Tooropzegels*). The poster stamp version of the poster is surely rarer than the original with perhaps five examples known.

Delftische Slaolie



The least significant of the series is by a staff artist at the Senefelder Printing Company. It may be as scarce as the others but commands far less attention. Somewhat more notable is the work of **Jan Wiegman** (11 February 1884 - 20 September 1963) an artist known for his silhouette illustrations.



Lothar Meggendorfer (6 November 1847 - 7 July 1925) is actually one of the best known of the designers featured in the series, though in the context of Dutch art one would search in vain for a reference to him. He was German, living in Munich his entire life. Meggendorfer's fame is in book illustration and design. His books number over 150 and he also published periodicals. He pioneered movable illustrations and pop-ups which delighted children then and collectors today.

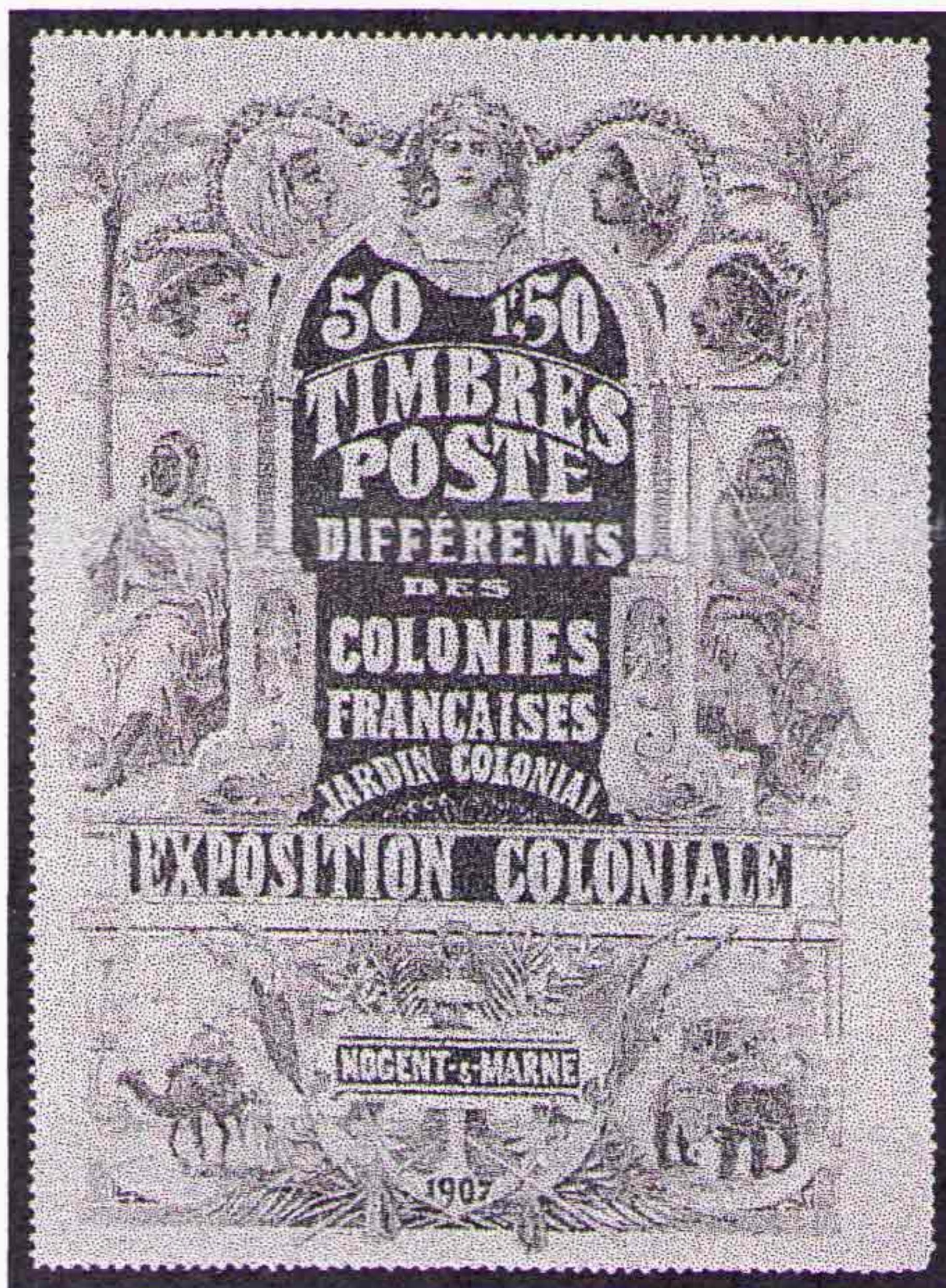
Further examples of recent record prices paid for Poster Stamps - please keep this up.
Send picture / scan / listing to sealward@aol.com



1906 Rostov-on-Don \$101



1929 \$101



1907 \$125



1915 \$82

Family is Offering the Walter Schmidt Collection for Sale

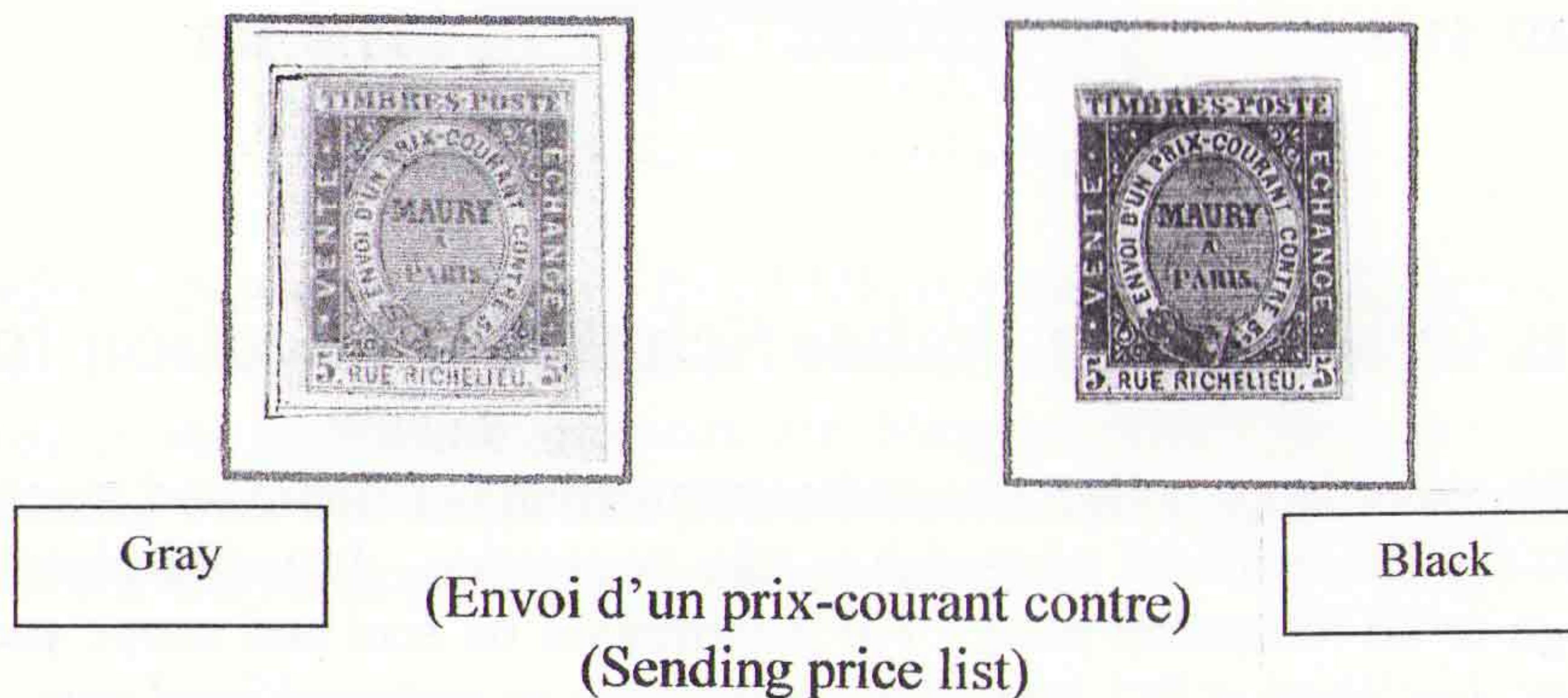
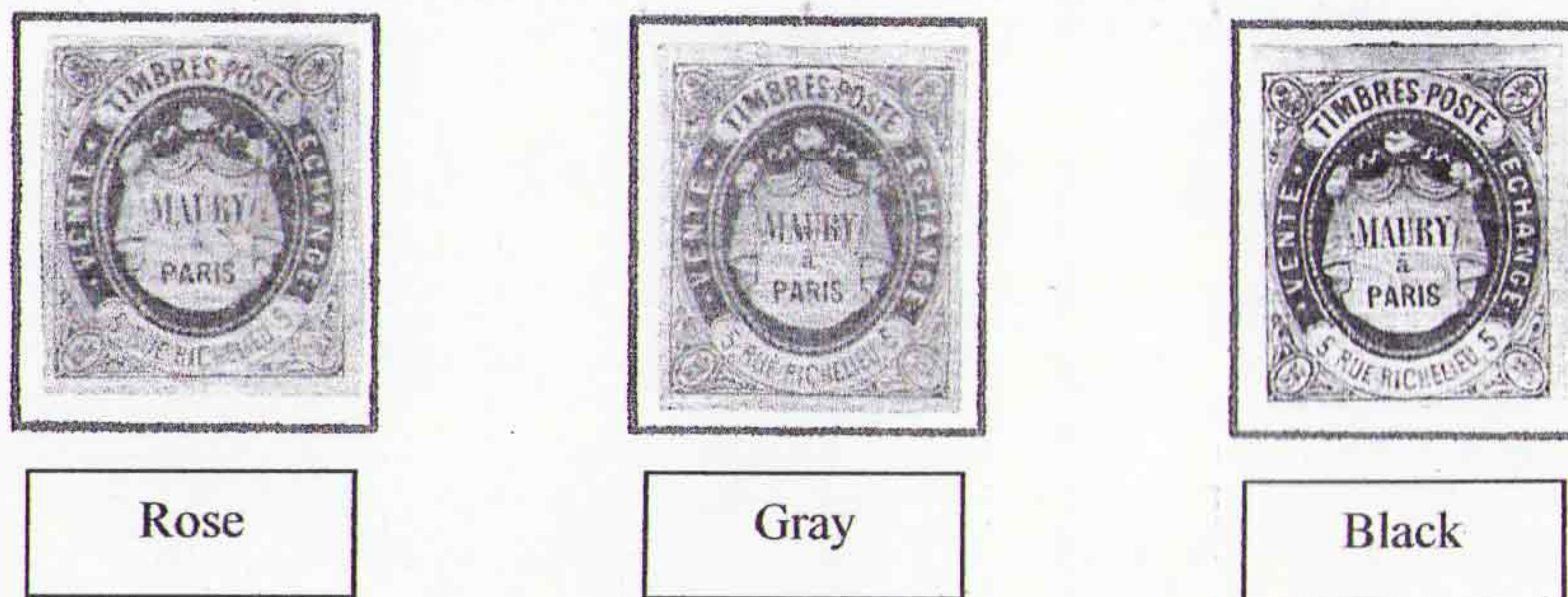
As happens with many large collections and accumulations of stamp and poster stamp material - there are no family members who wish to take possession. It would please them to have Walter's legacy go to an interested party. For information on size and scope and approximate retail value contact Joe Ward at 541 899-3410 pacific time or sealward@aol.com

Arthur Maury, Paris (1844-1907)

Maury commenced trading in stamps in 1860 at the age of 16. By 1863 he had started publishing a journal "Le Collectionneur de Timbres-Poste". In its issue Vol 3 No 26 (page 204) dated 15th August 1866 he stuck an advertising label about himself.



This stamp is the first recorded 'photo stamp', produced in multiples and usually imperforate. The design shows Maury (aged 21) surrounded by the stamps of Oldenburg, Brunswick, Greece ('Hermes Head'), France ('Ceres'), Cape of Good Hope triangular and Liberia. The address is 25 Rue Le Peletier, Paris. Maury moved shortly after this to 5 Rue Richelieu.



Arthur Maury, Paris (1844-1907)

Issued 1900

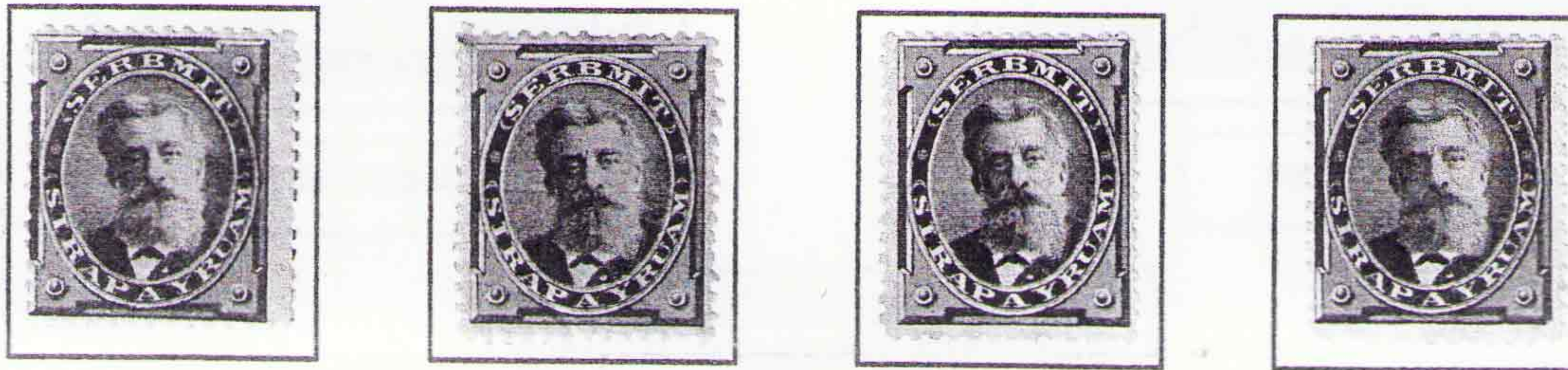
Imperf - good quality on card

Black

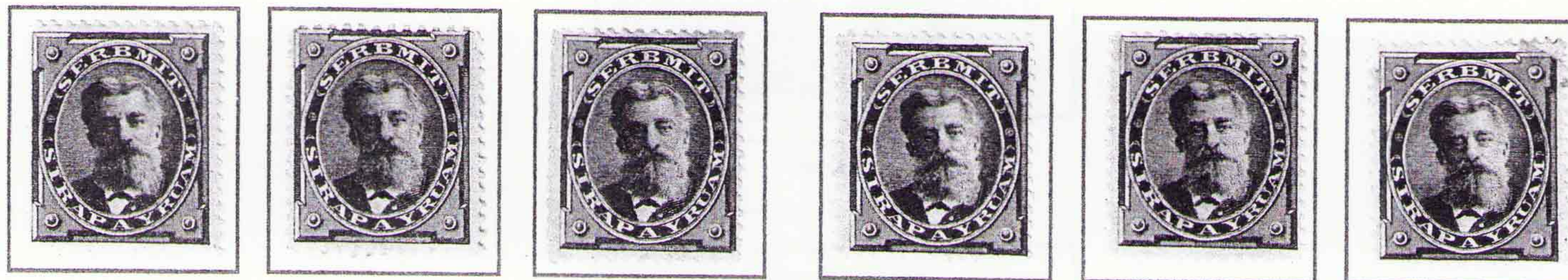


'Nail Heads' in corners – medium size text – Perf 11

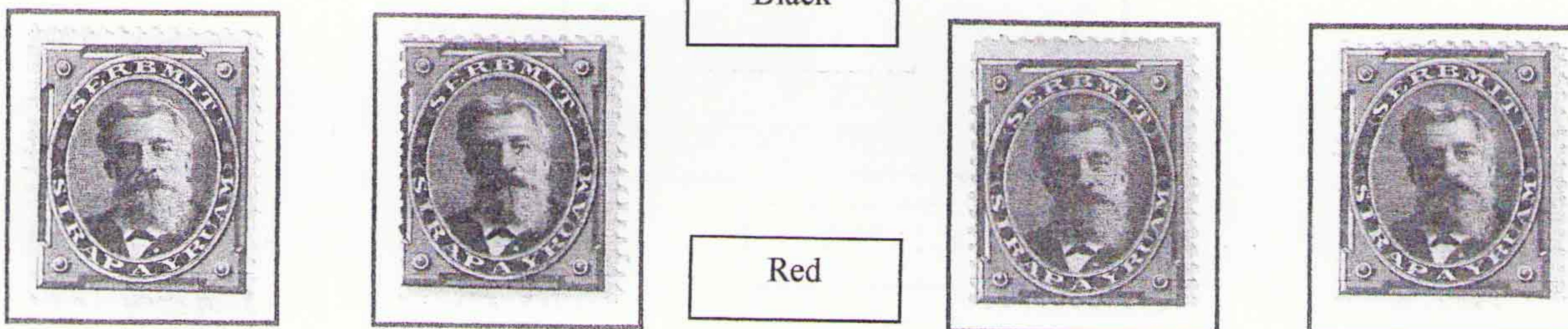
Brown



Gray



Black



Red

Arthur Maury, Paris (1844-1907)

Maury – Stamps in packets – numbers and price



Gray



Black



Light Black



Red



Green



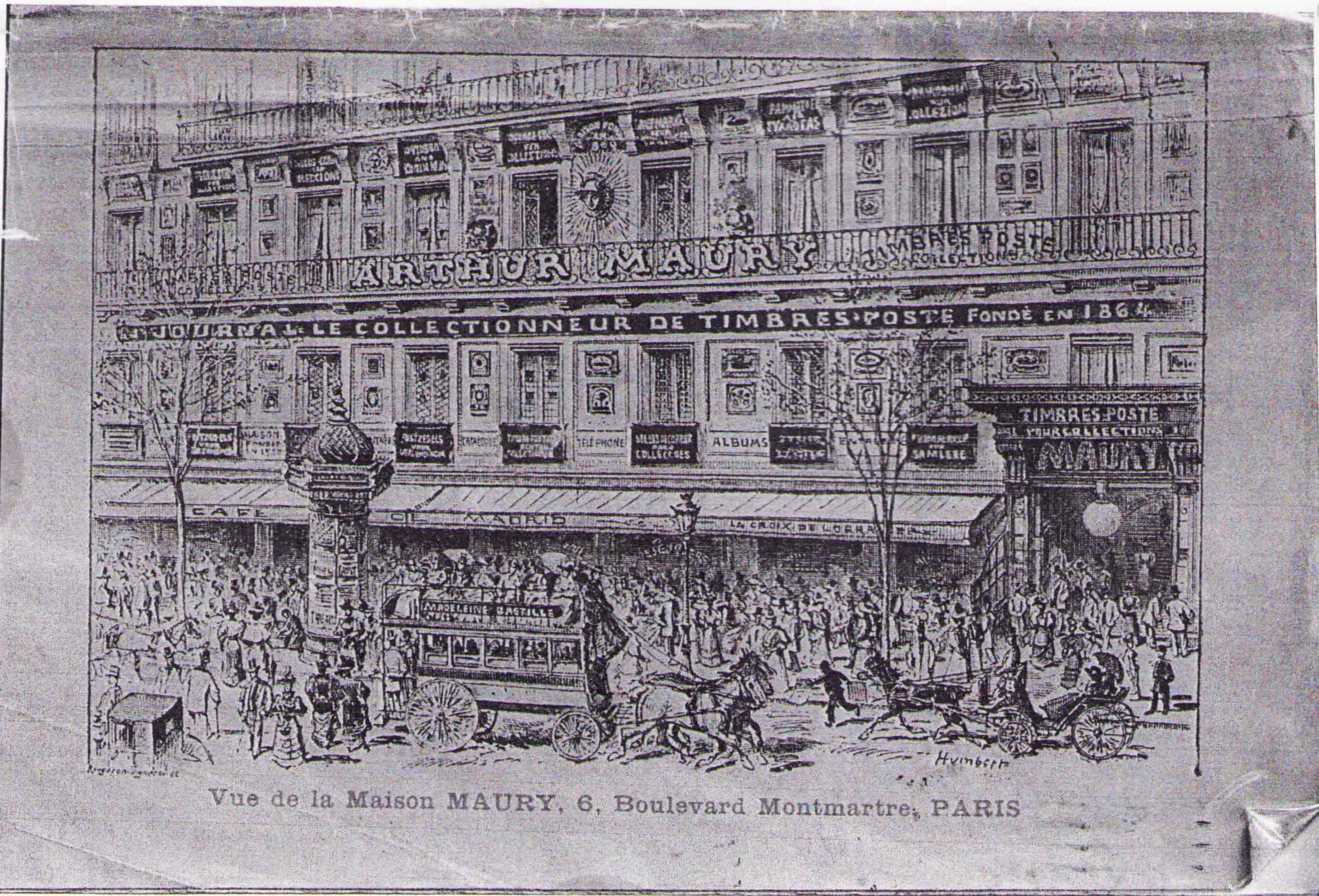
Pink

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