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ПОЧТОВО-РЕКЛАМНЫЕ МАРКИ-НАКЛЕЙКИ
POSTAGE-ADVERTISING STAMPS-HINGES
DIE WERBAÜFKLEBER MIT BRIEFMARKEN



КАТАЛОГ

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INTRODUCTION

The Philately with its variety and diversity seems to be an unidentified domain even to a competent person. With the availability of special literature, combined advertising stamps-hinges of the twenties nevertheless still remain terra incognita for many people. That's why, discovering a mysterious and solitary world of these stamps, a modern philatelist is fascinated with rather specific dispositions. The point is that even an experienced stamp collector with a wide range of interests does have no concrete associations as for these unconventional postage issues. There have never been analogy to them in world practice.

While analysing nowadays the role of advertising stamps, we conclude that they forstalled their time. A proper niche in the world philately was not yet found for them. Their time did not come, and the reason was obvious, as the time was not right to try thematic collecting. Only thematics could attach particular significance to stamps, now destined to reflect the time, a kind of mirror of the time. In general, the philately ceased to be a monotonous occupation, on the contrary, it is intimately connected with our life.

However there was nothing mysterious in the history of the issue of avdvertising stamps in Russia. One day there appeared an advertising stamp of combined design,a partner, enjoying full rights with well-known catalogued stamps. And though the issue of the stamps seemed to escape notice, they figured prominently in the Philately. And these advertising stamps have so called patrons – the Advertising-Publishing, Commercial Agency, attached to the People's Commissariat of Posts and Telegraphs, and undoubtedly favourable circumstances...

Favourable circumstances for the very phenomenon of advertising trademarks (stamps) were due to the New Economic Policy (NEP), general economic line of RSFSR. The main characteristics of the NEP were as follows: wide use of commodity-money relations, developing capitalist elements, provided that the State maintains national economic priorities. Multistructural nature of the economy stimulated initiative in all spheres and domains. It is worth noting that the share of the capitalist sector averaged more than 40 per cent.

New trusts and syndicates were created in the process of the reorganization of the natural economy management system. And advertising was bound to serve their needs. In fact, it was really a new process of transformation of industrial advertising into information of consumer qualities of goods, and scope of services, in an effort to perform them. Those were the first steps of the industrial graphic,and those days new state emblems were born.

Shopwindows and signboards, packings, trade names and trademarks, and posters were used. In this case could not be ignored the visual arts of small forms, particularly postage advertising stamps-hinges. Their contribution to marketing, trade turnover, in particular, is doubtless. Many issues did a good turn an ordinary consumer, safisfying the mass demand – on some stamps we can see adverticements of tobacco, beer, etc.

And these issues succeeded in fulfilling their tasks, as a result there appeared standarts of "mass culture". Advertising stamps of the Agency "SVYAZ" were accessible, unpretending, and some of them even attractive.

The issues of so called "gold standard" (a standard series) were used as marks for postal charge destined for mailing and advertising functions. Those were precisely the issues for which advertising "blanks" were reserved. For the gold standard they used engraved copies of Shadr's statues, moulded especially for the series. But certainly the main burden was on the basis of combination – its propaganda graphics.

Industrial graphics as a kind of arts was stimulated by advanced development of commodity-money relations. It, in its turn, perfected the graphic level – advertising should be beautiful !

Certainly, philatelists' interest in advertising stamps of the Agency "SVYAZ" accounts for their aesthetics and style. To a large extent they represented a graphic sketch of the epoch. These stamps are characterized by an expressive, sometimes even grotesque, outline drawing. The drawing

outlined a plane colour patch in the best traditions of poster-painters. Taking into account that the circulation of many stamps, set for large advertising companies, was 50-100.000 copies, we can state that advertising stamps were factually involved in the process of aesthetic "satiation" of the society. And since their creation is akin to design art, there was a tendency for depersonalizing a painter, now destined to be anonymous.

The best samples of the advertising stamps were very expressive graphically. It was achieved by the type, ornament, depiction and colour rendering. In some cases attempts to imitate the manner of famous graphic artists of the time, such as: D.S.Moor (1883-1946), R.Y.Pavlinov (1881-1966), A.M.Rodchenko (1891-1956), were evident.

This causes us to hold that rather short history of the advertising stamps of the twenties added many bright and glorious pages to the formation and development of the postage service in our country.

E. Sashenkov,
member of the International
Association of Philatelic-Journalists.

POSTAGE-ADVERTISING STAMPS-HINGES.

Catalogue

In August 1923 the Advertising-Publishing, Commercial Agency, attached to the People's Commissariat of Posts and Telegraphs (PCPT), was established in the USSR. Its abbreviation is the Agency "SVYAZ" (PCPT). It was established for the purpose of mediation between state commercial and industrial enterprises and population. Another objective of the new Agency was unification of all advertising-publishing activities of the Post-Telegraph Department, using the communication staff.

One of the new agency's tasks was to receive, compose, and reproduce various advertisements with regard to possibilities of the staff of the PCPT. With the aim of its fruitful work the Agency "SVYAZ" obtained a monopoly right to use all kinds of mailing and sending with the goal of advertising.

On November 21, 1924 the Soviet of Labour and Defence (SLD) confirmed the Charter of the Commercial Agency "SVYAZ" (PCPT).

This catalogue lists only the issues of "advertising-commodity stamps" as they are called in the first circular of the PCPT "Bringing in circulation advertising-commodity stamps, released by the Agency "SVYAZ" (at. to the PCPT). The circular bore a date - October 15, 1923. It says: "In order to promote a wide distribution of the production of state enterprises, and with the object of informing the population of various government initiatives, the Advertising-Publishing, Commercial Agency "SVYAZ" has begun issuing advertising stamps. These stamps should be distributed via post-telegraph-offices among the population by sticking on them common marks of postal charge, which are sold at their usual price. (our italics). We propose that chiefs of post-telegraph-offices should take without any limitation advertising stamps with chervonets hinges stuck on them (stamps in gold denomination - author's note) in payment of all types of mailing. These stamps ought to be offered for sale in the first place". /4/.

In our opinion, taking into consideration present views, it would be better to call them postage-advertising stamps hinges or, in abbreviation, advertising stamps. As evident from the foregoing circular, they were distributed via post-offices only on condition that postage-stamp should be stuck on. Moreover, they should conform to the statutory tariffs for mailing, and were sold at the

price of postage stamp. We emphasize that have not encountered analogous issues of post-offices for purposes of commercial advertising in any other foreign country – the fact of particular interest for philatelists. In the absence of pasted postage stamps advertising stamps had no sale price, thus they not the object of financial accounting. For this reason some stamps fell into philatelists's hands. Of great interest for philatelists are samples with clear off-prints of calendar postmarks. (after mailing), especially on postage-sending, which number nowadays is unfortunately rather small. And this is attributable to the tendency in the Philately in the twenties-thirties: entire samples were not special interest for collectors who very often withdrew stamps, sometimes "in a dry way"- in other words they were torn off. That's why many stamps are thinner in some spots, besides they have damaged indents. Nevertheless these damages do not make them less attractive.

On May 18, 1927 the Commercial Agency "SVYAZ" (PCPT) was liquidated by the decree of the SLD of the USSR, but the circulars and instructions of the Agency, relating advertisement, were in force up to October 27, 1928, when new instructions on advertising were published.

Postage-advertising stamp-hinges were principally issued by the Central Board of the Commercial Agency "SVYAZ" in Moscow, but a number of stamps were also issued by district departments of the Agency in such towns and cities as: Kiev, Leningrad (Petrograd), Odessa, Rostov-on-Don, Samara, Simferopol, Kharkov. Postage-advertising stamps-hinges, which advertise district enterprises (not Moscow), but issued by the Central Board, can be related to Moscow issues. They were printed lithographically in several colours, and they have rule perforation. Leaf ends as a rule were not perforated – thus brim advertising stamps have not indents on one side, and corner - - on both sides. On edges they, as a rule, printed output data: name of the publisher (the Agency "SVYAZ"), number of the order, circulation and other information.

For the first time the issues of postage-advertising stamps hinges are grouped in the catalogue according to their publishers.

— this was possible owing to pursuance of research and custody of documents. First come the issues of the major publisher, the Central Board of the Commercial Agency "SVYAZ", located in Moscow; and then – its district departments, the list of towns in alphabetical order. Furthermore, they are also classified by the names of advertised enterprises.

The basic number in the catalogue is given to the postage-advertising stamps-hinges which have:

- different advertising pictures or text part;
- different number of the order, other circulation or colour representation of the picture (this is true for repeated issues of the advertising stamps).

The types are denoted by capital and small letters of the Russian alphabet. Capital letters stand for the advertising stamps which in some issues have any errors, deviations, such as: different cliches, the missing perforation between the stamps, lack of one or more colours while printing. Small letters stand for noticeable mixing of colours in some elements of the picture while printing.

The sizes of the advertising stamps are in millimetres over the frame and in its absence the sizes are measured along the brim outlines of the picture (rounded to 0,5 mm).

For the first time the catalogue gives estimated rate of the advertising stamps. They are evaluated at dollars and follow the number and discription of the advertising stamps in three columns. They are:

- the first column – clean stamps with a postage stamp-hinge or without it;
- the second column – punched postage stamps;
- the third column – with an advertising stamp on the envelope after sending by mail.

The prices for pairs and quartblocks of advertising stamps are not indicated – they have contract prices. The brim(edge) and corner advertising stamps are higher in price (20-55 %).

There is a blank in the column for punched advertising stamps and stamps on letters of unknown character – they have contract prices. High prices for some stamps are motivated by their unique

character; you can see them only in private collections. For example, stamp N 44 "Krymtabaktrest" (two negro kinds) numbers 3-4 species in Russia.

Each issue of the advertising stamps is preceded by the following information: picture of the stamp, its catalogue number, the advertiser's name, colour rendering, size over the frame in millimetres, output data over edges and the price.

LIST OF THE POSTAGE-ADVERTISING STAMPS-HINGES

Issues of the Central Board of the Agency "SVYAZ" (PCPT)

MOSCOW

		✱	◎	✉
1.	"AVTOPROMTORG", multicoloured, 39X55 mm, (Agency "SVYAZ". Moscow)	50	50	500
2.	"VIGONEVYI TREST", multicoloured, 42X55 mm (Agency "SVYAZ", Moscow, Mosgunlit N 27230. Circ. 50.000. Tipolit. VIT.).	40	40	500
2 A.	As the previous one, Horizontal pair with missing perforation between stamps.	500	-	-
3.	"VSEROSSIISKIY SINDIKAT SHVEINOY PROMYSHLENNOSTT", multicoloured, 39X50,5 mm. (PCPT. Agency "SVYAZ". USSR).	40	40	400
3 A.	The same, but in the text of the address of the enterprise: "Mal.. Cherkasskii pereul., 3/4" after the word "pereul." there are two full stops instead of one.	100	-	-
4.	"VSESOYUZNYI ELECTROTEKNICHESKII TREST "ELECTROSCYAZ", multicoloured, 42X55 mm. (Tipo-Lit VIT. Agency "SVYAZ" Moscow Mosgublīt N 27850, circ. 100000).	30	30	400
5.	"GOSLABORSNABZHENIYE", multicolored, 41X54 mm. (Tipo-Litografiya VIT. Ag. "SVYAZ", Moscow, Gublīt N 27016, circ.300000).	25	25	300
6.	"GOSMETR", multicoloured, 41X51 mm. (USSR. Agency "SVYAZ" PCPT)	40	40	400
7.	GOSKONTORA (State office for storing and distribution of metric measures and scales), multicoloured, 41X51 mm. (P.C.P.T.Agency "SVYAZ" U.S.S.R.).	75	120	-
8.	"GOSSELSINDIKAT" (Cow and Sheep), multicoloured, 41X55 mm. (Agency "SVYAZ", Moscow, Tipo-Lit. VIT.< Mosgublīt N 1292, circ. 100000).	40	40	400
9.	"GOSSELSINDIKAT" (Harvesting), multicoloured, 41X55 mm. (Tipo-Litografiya VIT. Ag. "SVYAZ", Moscow, Gublīt N 1292, circ. 100000).	40	40	400
10.	"GOSTORG R.S.F.S.R.", multicoloured, 40X53,5 mm. (Tipo-Lit.VIT Ag. "SVYAZ", Moscow. Mosgublīt N 27422, circ. 50000).	40	40	400
11.	"GOSTORG R.S.F.S.R." (Text in French), multicoloured, 40X53,5 mm. (Ag."SVYAZ", Moscow, Mosgunlit N 25708. Circ.50000. Tipo-Lit. VIT.).	60	60	700

12.	"GOSTREST TOCHNOY MEKHANIKI", multicoloured, 39X55 mm. (Tipo-Lit. VIT. Ag. "SVYAZ", Moscow, Mosgublīt N 26544. Circ.100000).	40	40	400
13.	"GUM" (Building of the State department store at the Red Square), multicoloured, 42X56 mm. (Lit. "SVYAZ", PCPT).	35	35	400
14.	"GUM" (Another picture - the Earth globe in the circle), multicoloured, 56X38 mm. (P.C.P.T. Agency "SVYAZ" U.S.S.R.).	35	35	400
15.	"DONSKAYA GOSUDARSTVENNAYA TABACHNAYA FABRIKA", multicoloured, 55X45 mm. (P.C.P.T. Agency "SVYAZ" USSR).	50	50	500
16.	"ZHURNAL DLYA KHOZYAYEK", two-coloured, 59X40 mm. (U.S.S.R. Ag."SVYAZ" P.C.P.T.).	80	80	800
17.	"SYNDICAT DE CUIR DE L'USSR" ("Kozhsindikāt SSSR), text in French), two-coloured, 40X53 mm. (Tipo-Lit. VIT. Ag. "SVYAZ", Mosgublīt N 27850 circ. 100000).	40	40	400
18.	"KRASNYI PROLETARIĪ", multicoloured, 43X50 mm. (P.C.P.T. Ag. "SVYAZ", U.S.S.R.).	30	30	350
	* Note: The advertising stamps were printed on the same sheet with advertising stamps N 27.	1000	-	-
19.	"KRYMKONSERVTREST", multicoloured, 52X40 mm. (Ag."SVYAZ" P.C.P.T.).	30	30	350
20.	"KRYMTABAKTREST", multicoloured, 42X54 mm. (Ag."SVYAZ" P.C.P.T.).	50	50	500
20 A.	As the previous one, vertical pair with missing perforation between them.	800	-	-
21.	"MOSKOVSKY MASHINOTREST", multicoloured 54X40 mm. (Mosgublīt N 27424 Ag."SVYAZ", Moscow. Circ. 50000.Tipo-Lit. VIT).	2500	-	-
22.	"MOSKOVSKY MASHINOTREST" (Repeated issue), multicoloured, 54X40 mm. (Mosgublīt N 34002 Ag. "SVYAZ", Moscow. Circ. 50000. Tipo-Lit. VIT).			
23.	"MOSKUST" (The next is "Cloth, Shoes, Tarpaulin) - "Sukna Obuv, Brezent..."), multicoloured, 38X55 mm. (U.S.S.R. Ag. "SVYAZ" P.C.P.T.).	30	30	350
24.	"MOSKUST" (With text - KOZHEVENNYI ZAVOD "KRASNYI KOZHEVNIK"...), multicoloured, 54,5X38,5 mm. (U.S.S.R.Ag."SVYAZ" P.C.P.T.)	30	30	400
25.	"MOSKUST" (The text is ... SUKONNAYA FABRIKA imeni Petra Alekseeva - "Cloth Manufactory after Peter Alekseev"), multicoloured, 38,5X54,5 mm. (USSR Ag. "SVYAZ" P.C.P.T.).	30	30	350
26.	"MOSKUST" (with the text - ... CHUGUNNO-LITEINY ZAVOD - "Iron-Foundry Factory"), multicoloured, 54,5X38 mm. (U.S.S.R. Ag. "SVYAZ" P.C.P.T.)	30	30	350
27.	"MOSPOLIGRAF", multicoloured, 40X49,5 mm. (P.C.P.T. Ag."SVYAZ" U.S.S.R.).	30	30	350
	* Note: The advertising stamps were printed on the same sheet with advertising stamps N 18.	1000	-	-

28.	(Petrograd State tobacco factories, cigarette packets (boxes) "YU-YU, "ADA", "ZEFIR"), multicoloured, 38X54,5 mm. (U.S.S.R. Ag. "SVYAZ" P.C.P.T.).	40	40	400
29.	"PROMBANK" (In the text of the address of the enterprise "Birzhevaya pl., 2/7, figure "2" is covered), multicoloured, 45X55 mm. (P.C.P.T. Ag. "SVYAZ" U.S.S.R.).	30	30	350
29 A.	As the previous but figure "2" is disclosed.	30	30	350
	* Note: The advertising stamps N 29 and 29 A. were printed on the same sheet (two cliches)	100	100	500
30.	"RICHARD KABLITS", multicoloured, 43X55 mm. (Tipo-Lit. Kom. Ag."SVYAZ" PCPT. Mosgublīt N 21160, circ. 50000).	40	40	350
31.	"SOVTORGFLOT", multicoloured, 39,5X50 mm. (Ag."SVYAZ" Moscow, Mosgublīt N 21128. Circ. 200000. 5 Tipo-Lit. "Mospoligraf").	25	25	300
	* Note: The advertising stamps were printed on the same sheet with advertising stamps N 36.	1000	-	-
32.	"SOVTORGFLOT" (Repeated issue), multicoloured, 40X53,5 mm. (Ag."SVYAZ", Mosgublīt N 32196. Circ. 46000. Lit "SVYAZ").	60	60	600
33.	"SOYUZFLOT", multicoloured, 41X54 mm. (Ag."SVYAZ" Moscow, Mosgublīt N 1180. Circulation 55000).	40	40	600
34.	"SOYUZFLOT" (Repeated issue), multicoloured, 41X54 mm.(...Mosgublīt N 31189, Circulation 55000. ...).	-	-	-
35.	"FARFORTREST" (Central), multicoloured, 40X55 mm. (Ag."SVYAZ", Moscow, Tipo-Lit. VIT. Mosgublīt N 26542, circ. 50000).	70	70	600
36.	"SHARIKOPODSHIPNIK. KG.", multicoloured, 38X49 mm. (Ag."SVYAZ", Moscow, Mosgublīt N 21296. Circ. 50000. 5 Tipo-Lit. "Mospoligraf").	30	30	350
	* Note: The advertising stamps were printed on the same sheet with advertising stamps N 31.	1000	-	-
36 A.	As the previous. The bearing ring is displaced from the limits of the frame.	800	800	-
37.	"SHARIKOPODSHIPNIK. Kg." (Repeated issue), multicoloured, 40X53,5 mm, (Ag. "SVYAZ, Mosgublīt N 32196, circ.46000. Lit "SVYAZ").	50	50	600
38	"ELEKTROBANK", multicoloured, 39,5X54 mm. (Tipo-Lit. VIT. Ag. "SVYAZ", Moscow, Mosgublīt N 26540 Circ.100000).	35	35	350
39.	"ELEKTROBANQUE" (Text in French), multicoloured, 39X54 mm. (Ag. "SVYAZ" Moscow, Mosgunlit N 30976, circ.10000).	60	60	600
40.	"ELEKTORBANK" (Text in German), multicoloured, 39X54 mm. (Ag. "SVYAZ" Moscow, Mosgublīt N 30976. Circ.10000).	60	60	600

ISSUES of the DISTRICT DEPARTMENTS of the AGENCY "SVYAZ"

KIEV

		✱	⊙	✉
41.	(Kievskoy tabachnoy Gosudarstvennoi fabriki – of Kiev State tobacco factory. Kiev. "Cigarette boxes "ZAKAZNYE", "ALZHIR", "KOMINTERN"), multicoloured, 60X50 mm.press (Kiev-pechat. Ag."SVYAZ" Kiev).	600	600	–
42.	"UKRAINSKY TREST" (Porcelain, faience, glass), multicoloured, 69X52 mm. (Kiev-pechat, Ag. "SVYAZ", Kiev).	120	–	–

PETROGRAD-LENINGRAD

		✱	⊙	✉
43.	"GOSPROMTSVETMET", multicoloured, 37X52,5 mm. (Ag."SVYAZ" Leningrad).	80	80	600
	* Note: The advertising stamps were printed on the same sheet with advertising stamps N 46.	1000	–	–
44.	"KRYMTABAKTREST" (Two negro kinds), multicoloured, 40X53 mm.	3000	–	–
45.	"PETROTABTREST" (Man with a cigarette), multicoloured, 38,5X52 mm. (P.C.P.T. Ag."SVYAZ", Petrograd).	80	80	600
46.	(Cigarette boxes "EXTRA", "NEVA", "SMYCHKA"), multicoloured, (Ag. "SVYAZ", Leningrad, Over the edge of the stamp leaf is an inscription, "I-st Gos. Lit. Leningrada, ul. Mira, 3. Leningradsky gublitz N 21218. Circulation 800000).	10	10	200
	* Note: The advertising stamps were printed on the same sheet with advertising stamps N 43.	700		
47.	"PETROODEZHDA", multicoloured, 39,5X52 mm.	50	50	600
48.	"PETROTEKSTIL", multicoloured, 39X56 mm.	70	70	600
49.	"ELEKTROPOMOSHCH", multicoloured, 37,5X54,5 mm. (Ag. "SVYAZ", Leningrad).	20	20	300

ODESSA

		✱	⊙	✉
50.	"ODESSKY PISCHETREST", multicoloured, 43X60 mm.	60	60	600
51.	(Cigarette boxes "KREML" ("The Kremlin")...), multicoloured, 37X54 mm. (2-d Goslit Odessa).	25	25	350

ROSTOV-ON-DON

		✱	⊙	✉
52.	"DONGOSTABFABRIKA after R.Luxemburg" (Cigarette boxes "DGTF", "ELIT"), multicoloured, 56X47,5 mm. (Ag. "SVYAZ" Donlit N 1457 Yuzhtopografotdela Rn/D.).	100	100	700

52 A.	The same, but on the cigarette box "DGTF" in the word "папиросы" letter "Ú" is printed instead of the letter "lI"	-	-	-
53.	"DONGOSTABFABRIKA" after R.Luxemburg" (Cigarette boxes "KP", "AZA"), multicoloured, 40X55 mm. (Ag."SVYAZ" Donlit N 1457 lit. Yuzhtopografotdela Rn/D.)	70	70	600

SAMARA

		*	⊙	✉
54.	"GOS.PIV.ZAVOD. BASHPROM. UFA" ("State Beer Factory" Bashkiria), multicoloured 40X58 mm.	1500	1500	-
55.	"GOSRYBSINDIKAT", two-coloured, 39,5X56 mm.	500	500	-
56.	"GOSRYBSINDIKAT" (Repeated issue), multicoloured, 39,5X56 mm.	1000	1000	-
57.	(Makhorka "POBEDA" N O - "Victory"), multicoloured, 40X 57 mm.	2000	2000	-
58.	(I-st Samarskaya tab. Fabrica Kustarno-promyslovoy kooperativnoy arteli "PROGRESS", multiocoloured, 40X58 mm.	900	900	-
59.	"KHLEBOPRODUKT", multicoloured, 38,5X57 mm.	900	900	-
60.	"KHLEBOPRODUKT", (The space for sticking on a postage stamp is in the left lower corber)), multicoloured, 40X58 mm.	900	900	-

SIMFEROPOL

		*	⊙	✉
61.	"KRYMTABAK TREST", multicoloured, 40X51 mm. (I-st gos.lit. KVT. Simferopol. Order 137, circ.100000).	70	70	600
61 A.	as the previous. Without yellow printing (or yellow seal ?)	-	-	-

KHARKOV

		*	⊙	✉
62.	"TABAKTREST UKRAINY" ("Ukraine Tobacco Trust"), multicoloured, 60X49 mm. (Ag. "SVYAZ", P.C.P.T. Kharkov. Lit. V.R.S.U.V.O.R.U.P. 9187 Ord.6420. Circ. 200000).	40	40	300
63.	"TYUTYUNTREST UKRAINI" (Text in Ukrainian), multicoloured, 41,5X55 mm. (Ag. "SV YAZOK" Khark.v. Ukrgolova.t... Circ.100000).	60	60	500

APPENDIX

In some publications, such as "Soviet postage-advertising labels (hinges)" (I) and "Catalogue of postage stamps of RSFSR and USSR. 1917-1933" (17), they instert advertising stamps not revelant to issues of the Agency "SVYAZ".

To avoid confusion, we insert them in the appendix:

- I. Advertising stamps, issued by the company "REKLAMIZDAT" (attached to the People's Commissariat of Posts and Telegraphs), organized in 1922 before Agency "SVYAZ". (18).
- II. "YEVROPEISKAYA GOSTINITSA" ("Hotel European"), one colour, 35X43 (Adv.-Publ. Post. And Tel.Petrograd)

		✱	⊙	✉
A.	Black Printing	100	-	-
B.	Red Printing	100	-	-
C.	Blue Printing	100	-	-
D.	Green Printing	100	-	-

2. Publication of the Ukrainian Gosizdat (State publishing Company) 1929.

		✱	⊙	✉
-	"PROLETARIJ", multicoloured, 42X55 mm. (Lit. D.V.U. okr.gov. 02177. zam.357. Circ.100000).	60	60	400

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4. - " - N 40, 1923, p.2-3.
5. - " - N 47, 1923, p.14.
6. - " - N 4, 1924, p.7-8.
7. - " - N 43, 1924, p.I
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10. - " - N 5, 1925, appendix.
11. - " - N 8, 1925, appendix.
12. - " - N 10, 1925, appendix.
13. - " - N 27, 1925, appendix.
14. - " - N 34, 1925, appendix.
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16. - " - N 9, 1927, p.73.
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5



6



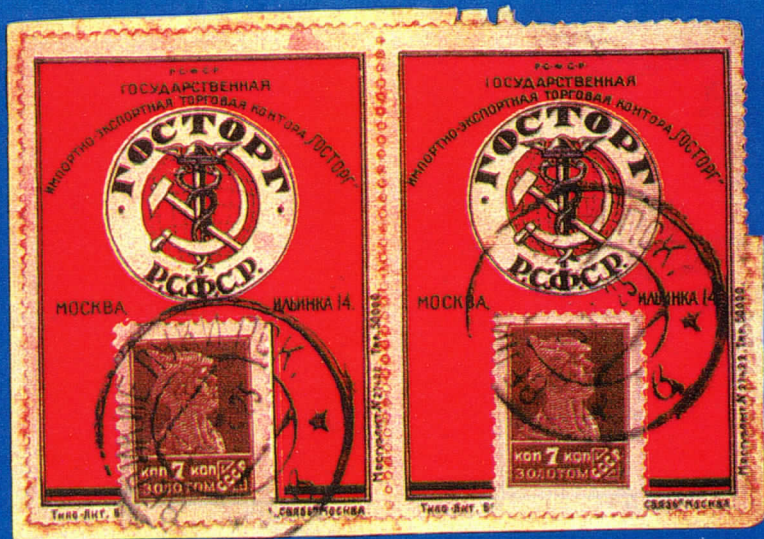
7



8



9



10



11



12



13



14



15



16



17



18



17
(квартблок)



19



20



21



20A



23



24



25



26



27



28



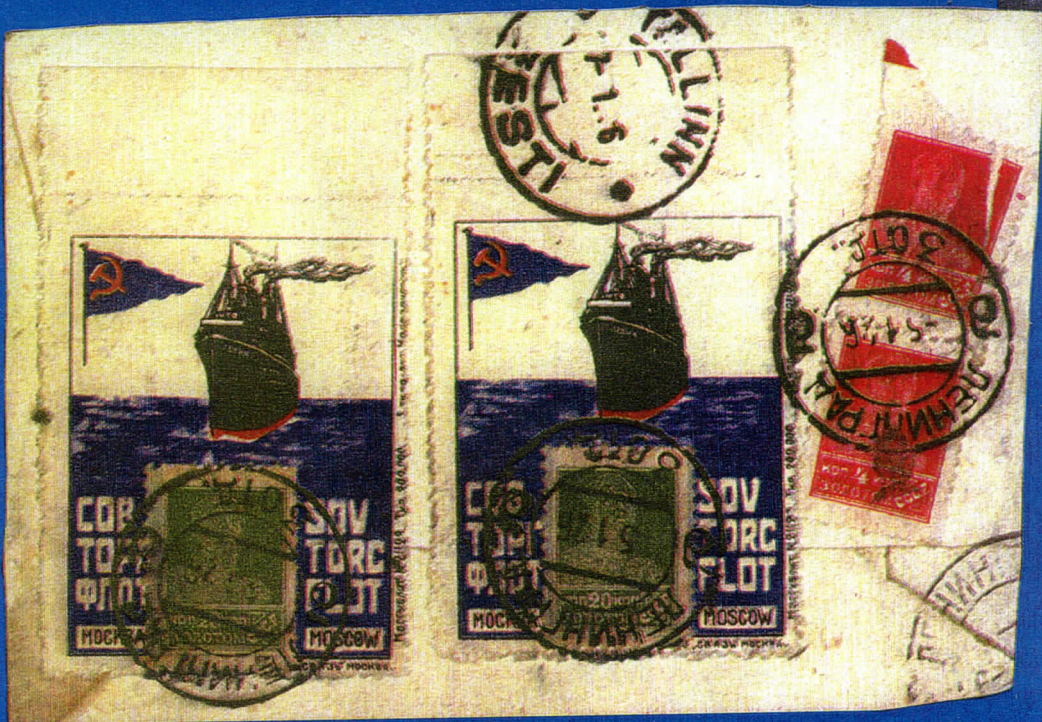
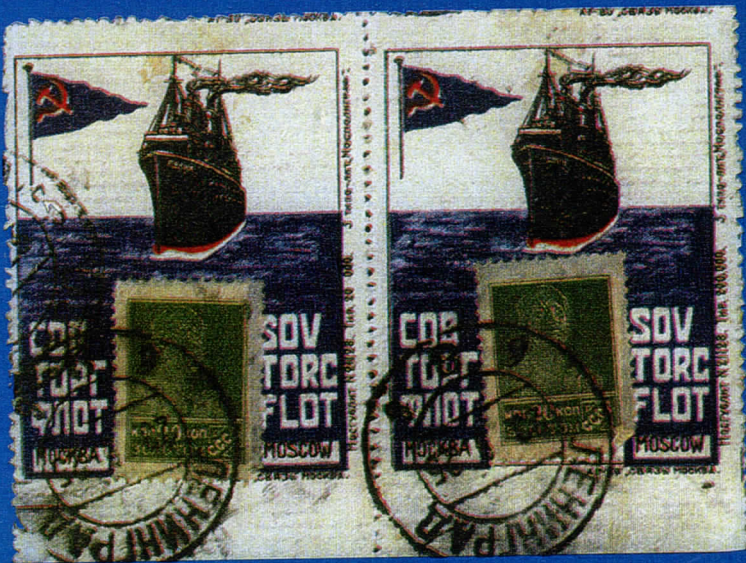
29



29A



30





33



35

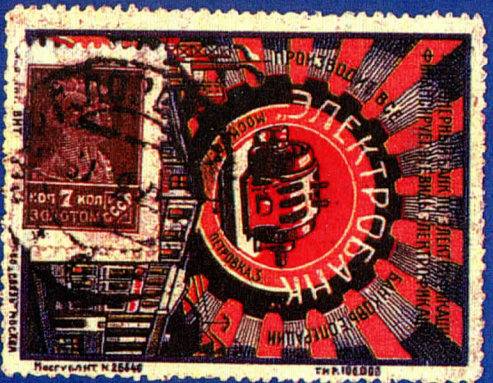


36A

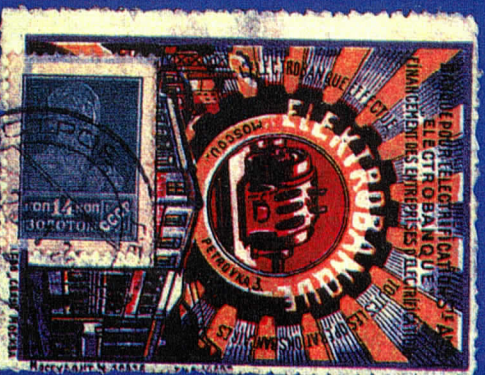


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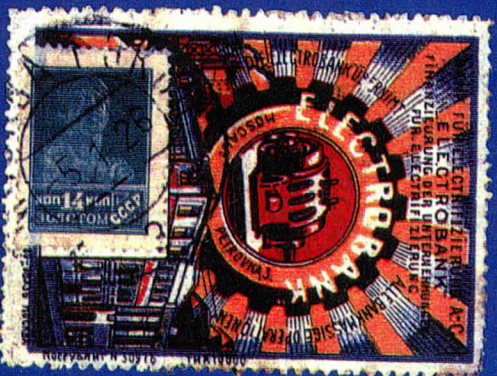
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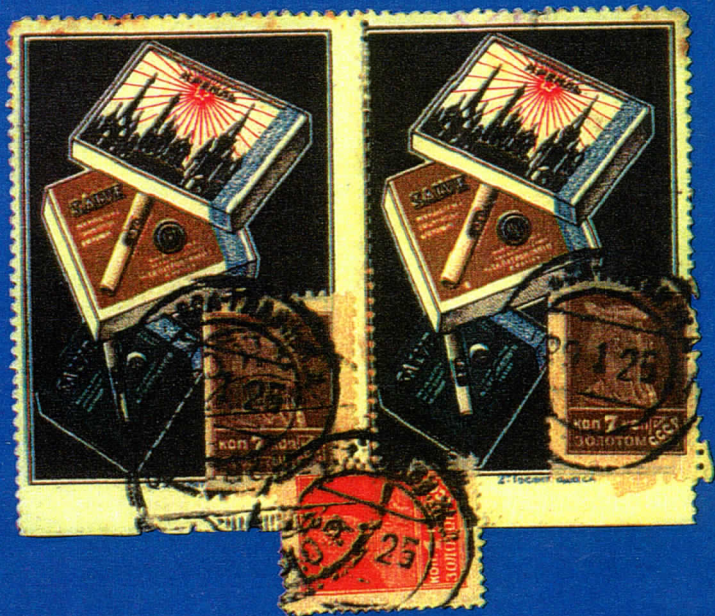
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2-П



1-П-а



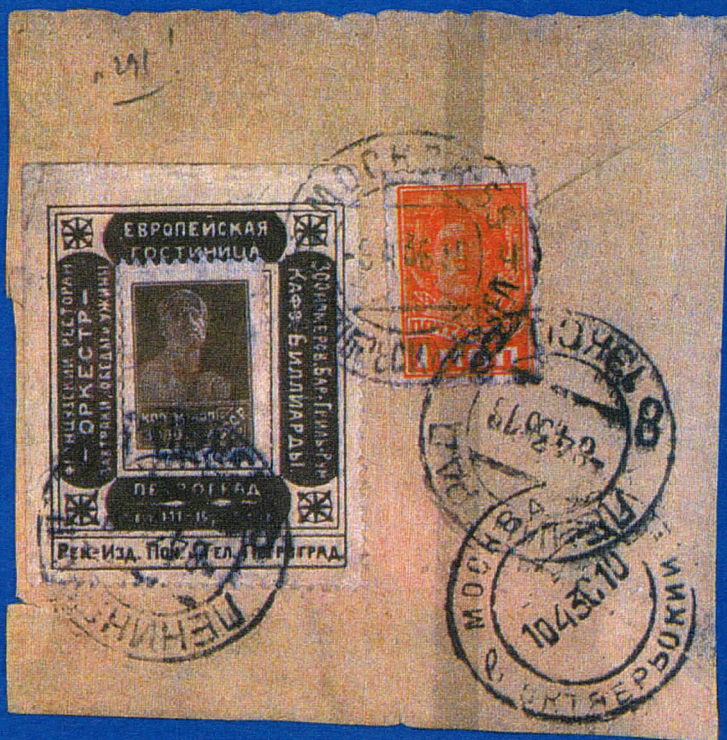
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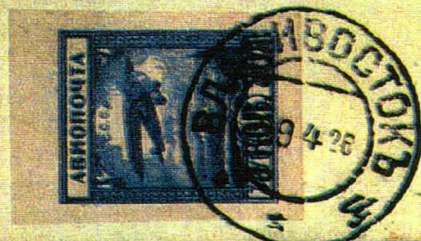
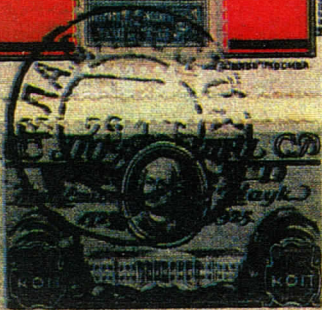
1-П-в



1-П-г



Почтовое применение
рекламно-товарных марок
в 1923-1929 гг.

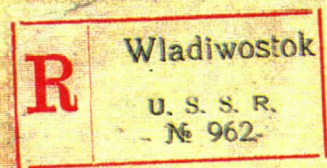


Заказное

г. Харбин
прислать

сквозная 11 кв. 1

М. Д. Муньему.



ЖУРНАЛ для ХОЗЯЕК

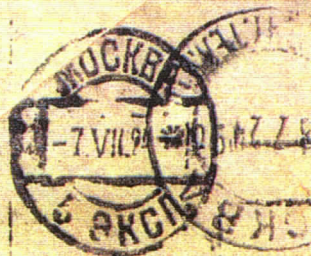
НЕОБХОДИМЫЙ В СЕМЬЕ
МОСКВА, ПРОЕЗД ХУДОЖ ТЕАТРА № 4.

ПОДПИСИ ЦЕНА:

С ВЫКРОЙКАМИ:
На 6 мес 5 р. 50.
" 3 " 3
БЕЗ ВЫКРОЕК
На 6 мес 4 р. 50.
" 3 " 2 р. 25.
РАЗН. ВЫКРОЙКИ



С.С.С.Р. Агентство «Самъ» Ч.К. П.ИТ



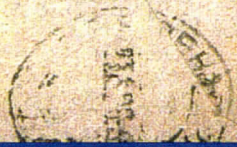
Безопасность

Грузия Бухарест
Смешан



г. Ленинград
г. Москва 5 Ленинград
г. 08/19 28.3

150



0816

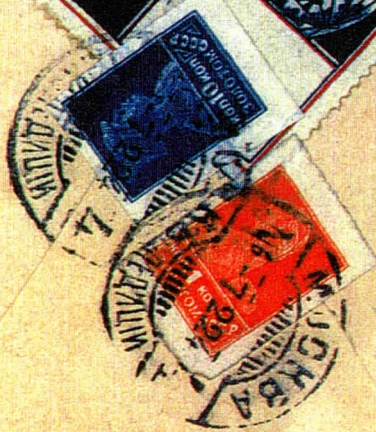
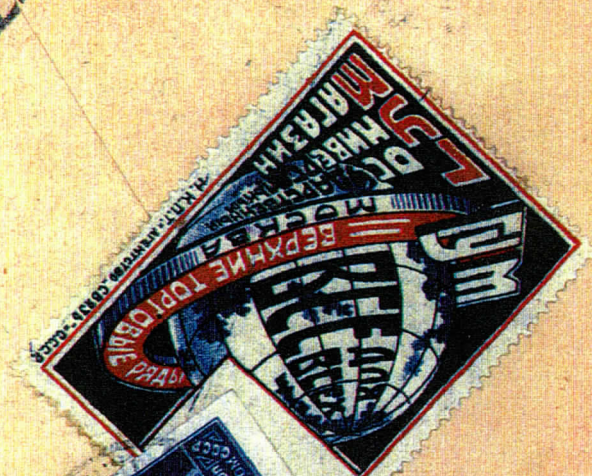
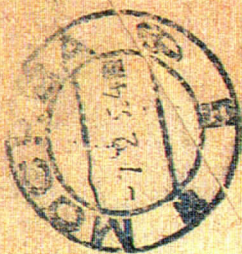


МОСКВА
№134252
55 ЭКСП

СОМНЕНИЕ
10. IV 25
★ ЧЕРЕПТУБЕ



ЧЕРЕПТУБЕ
№25
10. IV 25



684

ВЕСЕЛЮЩИЙ

ЭНЕРГОТЕХНИЧЕСКИЙ ТРЕСТ "БЕЛВОДНОЕ"

МОЩЬ И МАСТЕРСТВО
В РАБОТАХ ПО
МОНТАЖУ И
РЕМОНТУ
ЭЛЕКТРОУСТРОЙСТВ

КОН. 7 КОП. 25

ЭНЕРГОТЕХНИЧЕСКИЙ ТРЕСТ "БЕЛВОДНОЕ"

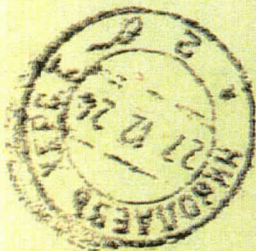
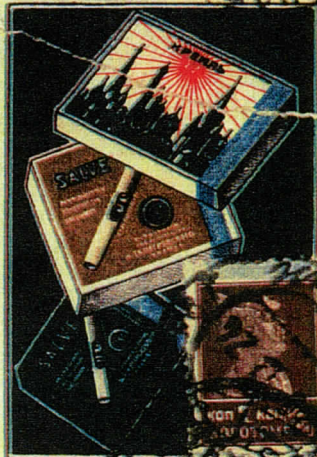
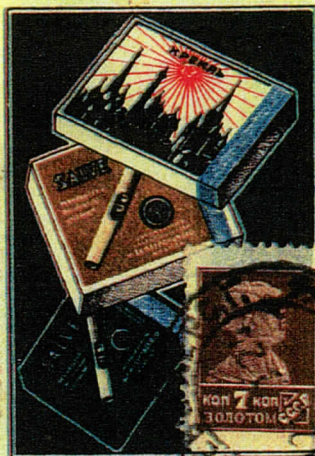
КОН. 7 КОП. 25

ЭНЕРГОТЕХНИЧЕСКИЙ ТРЕСТ "БЕЛВОДНОЕ"

ЭНЕРГОТЕХНИЧЕСКИЙ ТРЕСТ "БЕЛВОДНОЕ"



27 гашет. одесса





Агенство обслу" П. К. ПнТ.

Харьков, Яси ВРС 580 РХД, 9187 246 8480 746 200001



Агенство обслу" П. К. ПнТ.

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