

The Journal of the Poster Stamp Collectors Club



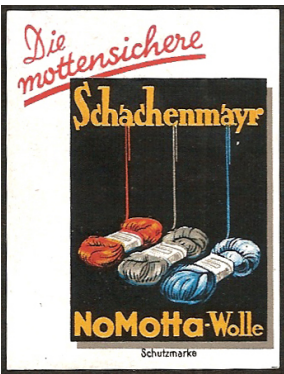
Fall 2008
Vol. III No. 2
Whole # 10

Newly Discovered Poster Stamps by Ludwig Hohlwein (p. 4)

HO1.197.XS



HO1.155.X



HO1.155.Y



HO1.93.X

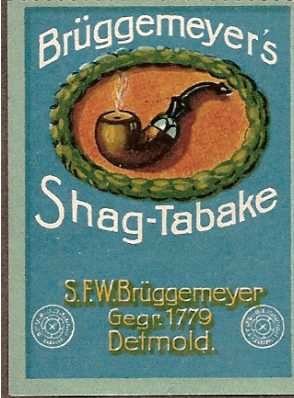
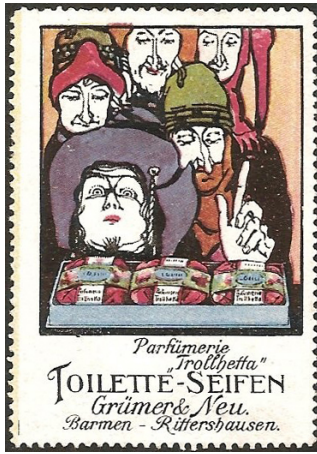


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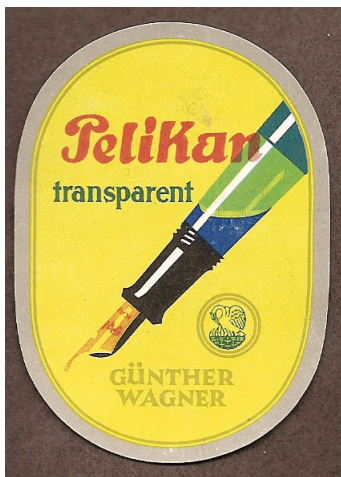


A spectacular new Bertold Loeffler stamp (p. 3)

Jacob A. van Dijk sent this lovely Dutch stamp c. 1920 for a poster and print show as his "Desert Isle stamp." May we see yours?



More new Ludwig Hohlwein Poster Stamps (p. 4)



HO1.142.X

HO1.MAN.12.bly



HO1.143

HO1.MAN.13.v



HO1.106.X

HO1.193



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President's Corner...Art Groten

Our meeting at Hartford was a great success with 16 members attending and 21 at our Thursday evening dinner (see photos below). Special thanks go to Stewart Gardiner who couldn't be with us but sent a gift with instructions to drink a toast, which we did, to him and the Queen. While I am thanking Stewart I must acknowledge his great generosity in donating the proceeds from sale of his catalogues by the Club, to the Club. That is remarkable, and evidence of his commitment to our hobby.

Our members did quite well in the Open Competition: Tom Minor, *War Propaganda*, received a Gold, best Cinderella exhibit and the PSCC Best Presentation Award (sponsored by The Folded Letter); Charles Kiddle, *The Poster Stamps of Postage Stamp Dealers*, Vermeil and PSCC Creativity Award (sponsored by The Folded Letter); Dasa Metzler, *An Economic History of the German Jews, 1800-1940*, Vermeil, AAPE Award of Honor and GPS Bronze; Nick Follansbee, *The Art of the Poster Stamp*, Silver; Tom Minor, *A Grand Event: Cinderella Stamps of the 1904 Louisiana Purchase Exposition*, Silver. In the One-frame section, Charles Kiddle garnered a Vermeil for *Mainz: The Use of Poster Stamps in the "Classic Period"* and a Silver for *Sluitzegels: Poster Stamps*. Congratulations to them all!

We have begun thinking about our next meeting, perhaps in early 2010. Comments are welcome.

Our membership remains steady at around 90. Several new members signed up in Hartford and in response to the news releases in the philatelic press. Please encourage your collector friends to join. The sooner we increase membership, the sooner we can expand the Journal to 16 pages and go to full color.

Don Bodow, our web master, reports that the web site is almost ready for launch. It could be up and running by the time you get this. The URL is: <http://www.posterstampcc.org> Dick Warren continues his development of an on-line cataloguing system and will issue a report soon.



From the Editor...Art Groten

I had hoped to be able to expand the Journal to 16 pages this issue but the cupboard is not quite full enough to do that. A number of serialized articles will end in this issue, making matters more difficult. Which translates into: **send me articles!** Next deadline is mid-December for the January issue.

The principal editorial matter for this issue is the recent release of three new books in Charles Kiddle's on-going series of catalogues: the second volume (256 pp.) of his proposed four volume set on German Aviation, this one dealing with Zeppelins, and the two-volume *Letters Making Words*. Volume 1 (222 pp.) includes "sets where each poster stamp has a letter or letters making a trader's name or that of a product." Volume 2 (157 pp.) is an eclectic mix: "Zodiac ; Calendars; part year, the seasons and a week; the 10 decades of (wo)man; Alphabets; sets making a sentence, a design. etc.; sets making a story, song, etc."

As is his custom, all stamps in each book are illustrated in full color and full size, with an assigned catalogue number and a relative value, uniformly spiral bound with soft cover. I don't have to comment on the high quality of his work, the attention to scholarly detail and the simplicity of using his books. Anyone interested in Zeppelins will want this volume, which uses Kuno Sollors pioneering 1973 work as its framework, greatly expanding it with what has been discovered in the past 35 years. The ABC books, as Charles calls them, will appeal to a wide array of topical and thematic collectors as well as to all poster stamp collectors. They can be obtained directly from him (see ad p. 10).

A Word from Walter...Walter Schmidt

A Cinderella Metaphor

Once there was a poor poster stamp collector who was maligned in the philatelic press, and abused by stamp dealers all over the world. "You collect wall paper," they would say. "Just plain rubbish," others added. The lonely poster stamp collector suffered many indignities over the years, but he persisted in acquiring poster stamps in spite of intense criticism and countless rebuffs. Then one day, he was simply overcome by the beauty and variety of his collection that he decided to tell the world about his poster stamps. There was a small response at first, but then interest began to grow. A few began publishing catalogs of poster stamps. Then others found that collecting poster stamps was great fun. Last August, collectors of poster stamps were invited to attend a huge philatelic ball in Hartford, CT. They came from far and wide, from the East Coast and West Coast and everywhere in between. And they danced, dear reader, how they danced!



[Ed: The debt of gratitude we poster stamp collectors owe to Walter is beyond measure. He was the true believer in this country, holding together the lonely band through force of will.]

I would like to receive other images of Cinderella on poster stamps. They exist (I know it) so if you have any, please send them.

Misuse of a Poster Stamp

Despite being properly franked 2¢ for the postcard rate to Germany, this card was "Returned to Sender" because it carried a label on its postage face. The handstamp has not been seen previously and confirms the illegality of such use. Of course, that didn't stop many from doing so and succeeding. The P.O. clerk was awake that morning!

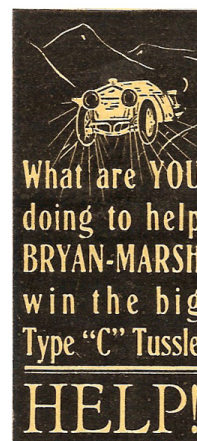


Charles Kiddle sent this interesting "before and after" stamp. The two words in small print above the figures read "Einst" = "previously" at left and "Jetzt" = "now" at right. "Previously" a lady going to the market (or elsewhere) might risk losing her money, etc. from her (open) handbag. "Now" the "new market-bag" being advertised would prohibit this or any other accident and allow a lady to carry more purchased goods back home.



No doubt there are other such stamps.

This stamp cries "Help!". A member sent it asking if anyone can help identify who Bryan-Marsh was, in what country and what the Type "C" Tussle was? The stamp shown is yellow on a black background. It also exists as pink on a light brown background.



A color image of this wonderful newly discovered poster stamp by Wiener Werkstaate artist, Bertold Loeffler, is seen on the inside front cover. Charles Kiddle sent it and documents its designer using Gerlach's Jugendbucherei.

Newly Discovered Poster Stamps by Ludwig Hohlwein...Charles Kiddle

It has been several years since the last supplement to my Ludwig Hohlwein poster stamp catalogue appeared in my subsequent book, *The Top 20*. It is time to report on what has been found since. The newly discovered stamps are illustrated in color on the front cover, inside and out. Their assigned numbers are nearby.

Relative values are as follows: HO1.93.X, 300; HO1.97.XS, 300; HO1.106.X, 300; HO1.142.X, 100; HO1.143, 100; HO1.155.X, 200; HO1.155.Y, 200; HO1.MAN.12.bly, 300; HO1.MAN.13.v, 300; HO1.193–204, 300 each.

Below is the full listing of the MAN series as currently known.

Cat. No.	Description i.e. first word	violet on white suffix 'v'	brown on white suffix 'b'	black / brown on dull yellow suffix 'by'	black on dull yellow suffix 'bly'
HO1.105	gas	y	* y	y	
HO1.105.XS1	Tanden		* y		
HO1.105.XS2	Gleich	y	* y		
HO1.MAN.4	Dampf		* y		
HO1.MAN.5	Brüchen	y	* y	y	
HO1.MAN.6	Dieselmotoren receding to right		* y	y	
HO1.MAN.7	Verlade	y	* y		
HO1.MAN.8	Eisen	y	* y	y	
HO1.MAN.9	Absaugungs		* y	y	
HO1.MAN.10	Wasserrohr	y	* y	y	
HO1.MAN.11	Nürn				y
HO1.MAN.12	Krane				y
HO1.MAN.13	Dieselmotoren receding to left	y			

Notes :

1. * = listed and illustrated in the 'Top 20' catalogue.
2. y = yes seen and / or have.
3. it remains the case that it is not known whether LH designed all.
4. 13 is a very odd number and more could have existed.
5. it is assumed all existed in all colour variants

In the 1984, Pelikan issued a booklet of "Historische Siegelmarken" containing 36 different stamps in 3 panes of 12 that included the two Hohlwein designs to the right.

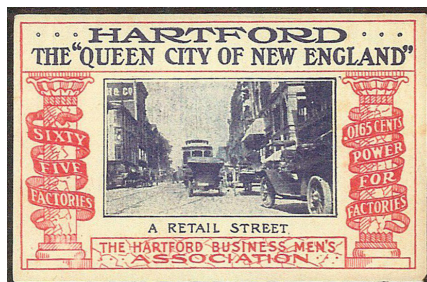
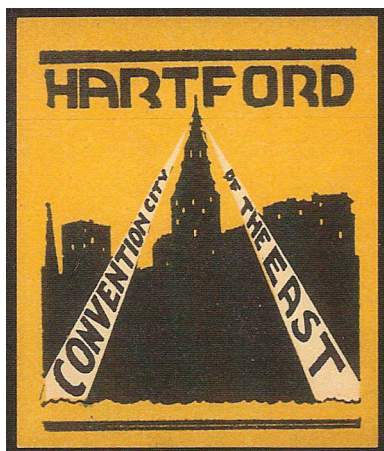


The stamp shown on the inside front cover, HO1.193 is one of a set of 12. All are the same shade of brown. They were printed on broadsides during the difficult period of the early 1920's. The set I have is not contiguous with respect to the printing on the reverse, suggesting more stamps might be in the set. Below are the other 11 stamps in the set, numbered HO1.194 through HO1.204 in the order they appear, and an example of the printing on the reverse.



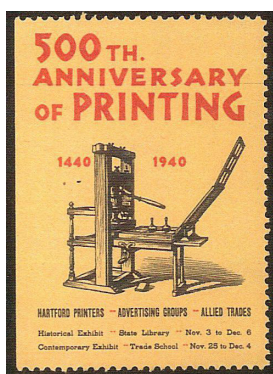
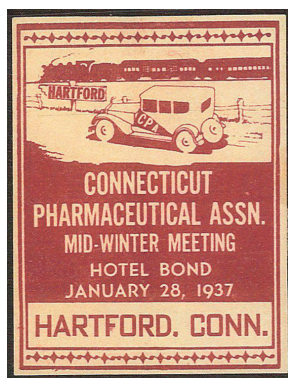
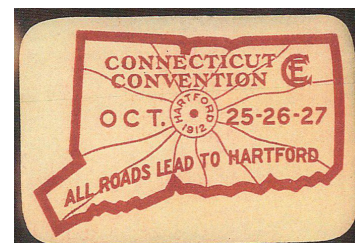
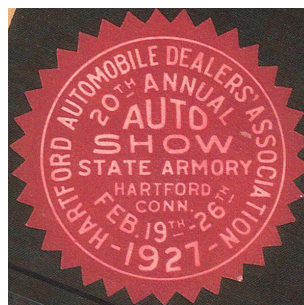
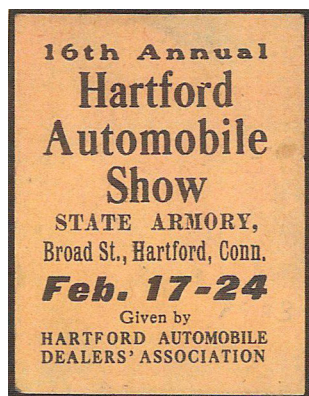
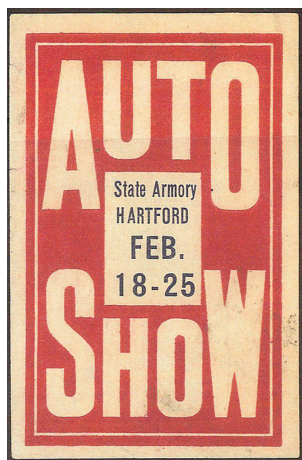
Hartford, Connecticut IV...Gary Potter

To wrap up my survey of poster stamps from Hartford, I've selected a number of them made specifically to promote Hartford, its exhibitions or companies. I also show an example of a stock stamp imprinted for use by a Hartford firm. Many such imprinted stock stamps exist, used by firms too small to be able to afford their own specially-designed stamp.

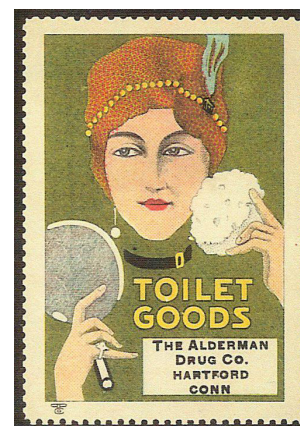


Poster Stamps promoting Hartford. There must be more to the set of the two on the right.

Poster Stamps for Exhibitions held in Hartford.

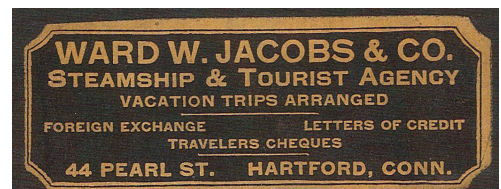
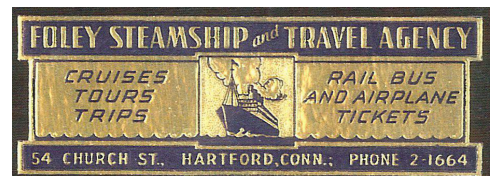
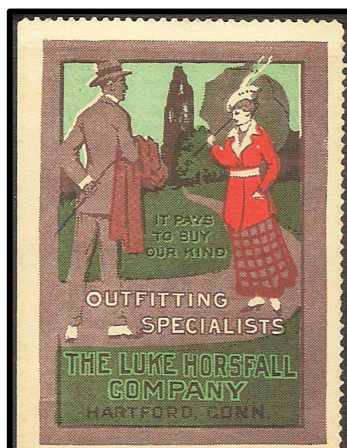
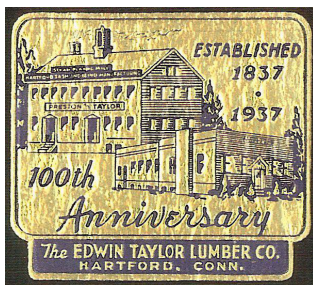
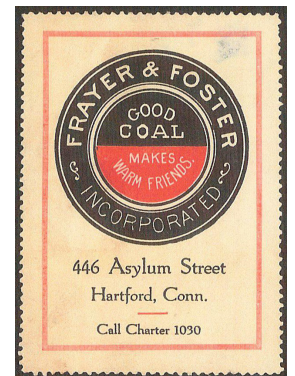
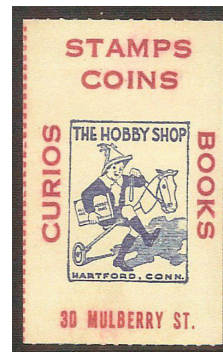
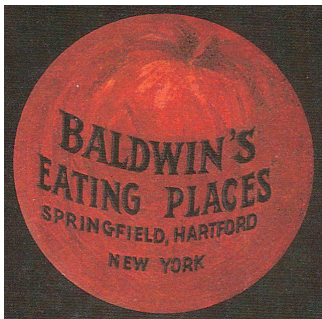
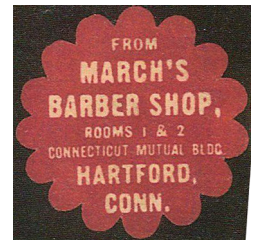


An example of a stock stamp imprinted for a Hartford firm.





Poster Stamps for various Hartford firms.



Plagiarisms VI...Art Groten

A number of exhibition poster stamps have had their designs plagiarized I have shown several in the past. Here are a few more.

1895 Venice Art Exposition used privately and by the German School in Venice



1896 Budapest Millennial Exhibition used by Pylthon in Italy



1906 Milan Exposition design by Mataloni used by Rita printers in Germany in 1905

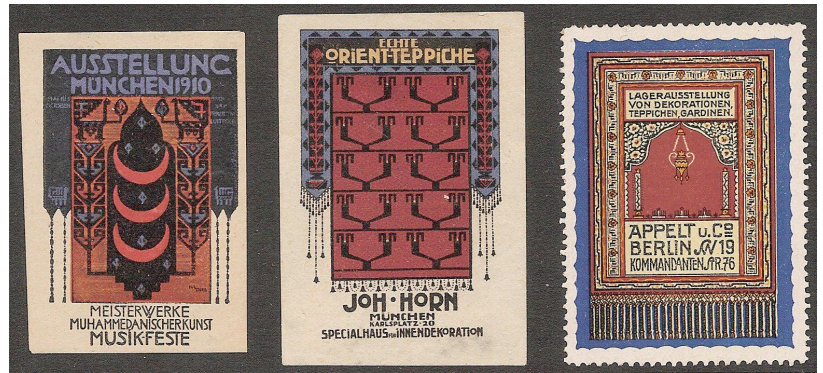


1911 Rome Expo design by A. Terzi used by Eggenberger in Budapest



1912 V. Seidl design for Austria at the Olympics, used by Armin Sports Club in Munich

1910 Julius Diez design for an Oriental Expo, used by two carpet purveyors: J. Horn of Munich & Appelt of Berlin.



1930 design for an International Soccer Meet in Geneva by Fontanet used 2001 for an artistamp.



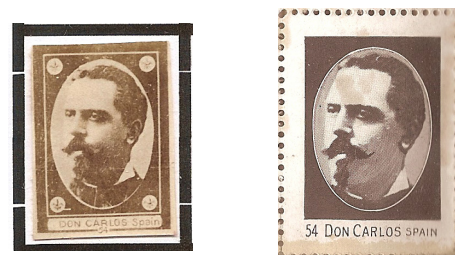
A German design clearly plagiarized for use in the United States, c. 1918.



The Italian patriotic label on the right, dated 1917, by Achille Mauzan, was the model for the Canadian one on the left.



In 1867, for the Paris Exposition, a set of 72 photo stamps of the various world leaders was issued. In 1914, J.W. Scott used the same set in the same order for labels to be used in their postage stamp albums.



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New Poster Stamp Catalogues

German Aviation: Zeppelins

by Charles Kiddle

This catalogue builds on Kuno Sollors' excellent and pioneering work published in 1973. It has been compiled and released with Kuno's full support, agreement and help. It is dedicated to him.

It has 255 pages in A4 format with all poster stamps illustrated at actual size and in full color. A relative value scale is included.

Prices postpaid: U.K. GB£69; Euro zone, E85; U.S., \$125
For further information, contact the author at
P.O. Box 13, Alton, Hants., England GU34 4DW
email: 106711.1065@compuserve.com
www.worldposterstamps.com

The first volume of this series, German Aviation--Aircraft was awarded a Bronze Medal for Literature at the F.I.S.A. General Meeting in 2007.

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Leipzig 1914 "BUGRA" Internationale Ausstellung für Bookgewerbe und Graphik, Part IV...Tom Minor

Numbers 133, 134, 137-9, 154, 165-9 are not assigned.

The griffin design must have been widely circulated. 2 parodies are known:

135. V.R. 40 x 61. A parody of griffin design, with bearded chubby man in suit riding a duck, waving a top hat and handkerchief. Artist: Max Z. Schoch. Text : "Bliemchen Und die BUGRA von Albert Kunze..." [translation: Bliemchen and the BUGRA by Albert Kunze, Printer by Abel & Müller, price 1 Mk]. Perforated. Un
4 copies of this stamp were given to attendees of the Bookshop Assistant Days, included in a brochure, along with a coupon from Abel. Bliemchen was the pen-name for Leipzig humorist August Edwin Borman who had died in 1912. Kunze was also a Saxon writer and apparently assumed his nom-de-plume.
GMK #14196.
Abel also made a parody for the 1913 IBA expo, advertising a comic periodical by Kunze (see article, Journal #2, p. 9, #6).
136. Large V.R. 58 x 80; Parody of nude+griffin design, thin red borderline added. Text: "Hol-:/doch gleich/Der Teufel Das Malefiz/Regendach/das/Ganz Lumpige/Zerrissene"..."[translation: I've had it right now, to the devil with this badly made umbrella, the totally ragged torn-up [thing].]
Two variants: .1 light grey ground, printer's data in margin: E. Nister Nurnberg; .2 reddish background lettering cruder, almost hand-drawn, no imprint, orange instead of red flame and border.
GMK #14205. The purpose of this parody is unknown. R

IV. AWARDS

Foil Medals from this expo are rare compared to other fairs of the era, perhaps because of the war's interruption.

- 140-45. Double medal: Obverse: arm holds sword, woman w/ wreath. Rev: Text, Prize level in center panel: size 23x42
140. Grosser Preis; matte bronze/brass
141. Goldener Preis; Gold
142. Silbener Preis; Silver
143. Bronzener Preis; matte bronze/brass
144. Ehren (Merit) Preis. Gold
145. Anerkennung [Acknowledgment] matte bronze/brass
GMK #14181 Dbl. medal, Gold Prize only listed
146. Smaller double medal. Faces are reversed from above design. No mention of an award, name of exposition only.
size 21x36
.1 dull bronze/brass or .2 glossy gold, varying slightly in size and design.
- 147-52. 45 x 33 Double medal linked by panels at top & bottom. Obverse: the griffin design. Reverse: exposition name. Top: "Prämiiert". Bottom panel: prize level awarded.
147 Konigl. Sachs. Staatspreis; dull bronze/brass
148 Goldener Medaille der Stadt Leipzig; gold
149 Silberner staats medaille; silver
150 Silbener Medaille; silver
151 Bronzener Medaille; reddish copper
152. Ehren Preis; bronze
GMK unlisted R?
153. 37 x 24 Double medal w/ pennant at top. Obverse: the griffin design logo. Reverse: exposition name in wreath.
Top: Prämiiert. No prize level noted. Dull gold color.

OTHER AWARD stamps, not medal designs:

- 155-157. IMPERF V.R. 33 x 46; "BUGRA Prämiiert Auf Der Internat. Ausstellung..." Lightly Embossed.
155. Grosser Preis in oval; light blue
156. Goldener Preis in oval; blu-blk
157. Silberner Preis in oval; blu-blk
- 158-160. Similar to previous, except griffin logo above replaces "Bugra". Larger size.
158. Grosser Preis in oval; brn-blk
159. Goldener Preis in oval; brn-blk
160. Silver or other prize levels not seen. However, next item...

- 161. GMK #14180, Embossed 35x47 Brown/white stamp "Hochste Auszeichnung Konigl Sachs Staatspreis" [Highest Royal Honor Saxony State Prize]. Not seen, but description might fit with the two previous designs.
- 162. Square 32mm octagonal; "BUGRA Leipzig 1914 Ausser Wett= Bewerb Mitglied Des Preisgerichts" [BUGRA... Excepted Competition Member Of The Jury]; Embossed brn on wht. Not in GMK.
- 163. Irregular Embossed 22X40; Goldene Medaille & expo title; red/white. Not in GMK. Similar to a stamp used for the Leipzig 1913 fair...
- 164. H.R. 50x35; Text only; "SEI/FERT [a company name?] Weltausstellung für Buchgewerbe... 1914 Grosser Preis" red/black ink. Not in GMK.

V. QUESTIONABLE

- 170. Listed by Sa-Thu-Wa but not in the Bugra section. V.R. 43 x 66; winking Owl, papers; "Aussteller auf der BUGRA Messe..." [Exhibitor at the Bugra Fair, Leipzig... Organized by the German book tradesman's union], blk, grn, red. GMK. #14214 without year; [Exhibiting at the Bugra fair]. Apparently not put in the Bugra group because it did not show a year date.
- 171. H.R. 68 x 64; Onion skin paper "Des Deutschen Buchdrucker -Vereins Kreis V Bayern No. 653" [The German Bookprinter Society Section 5, Bavaria]. Not in GMK.
- 172. Hexagonal design similar to official stamps may have been issued at the time of the Bugra fair. If not, a plagiarized design.
- 173. GMK. #14215 Set of 16 photo [?] stamps showing fair buildings, the year not noted. Not seen. Known picture stamps: 16 fair buildings with space for Firm [names]... Even so the year 1914 in uncertain. Frame/border colors known: 1. green 2. brown 3. red 4. violet Listing of the buildings: 1. Dresdenerhof 2. Reichshof 3. Messhallen Gelände Aus. 4. Grosser Reiter ... 16. Bugramesse Peterstrasse [with all colors, 64 possible stamps].

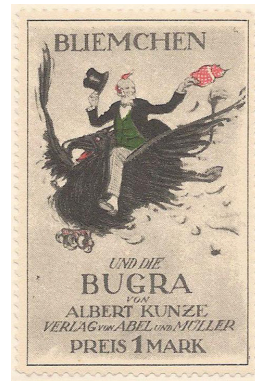
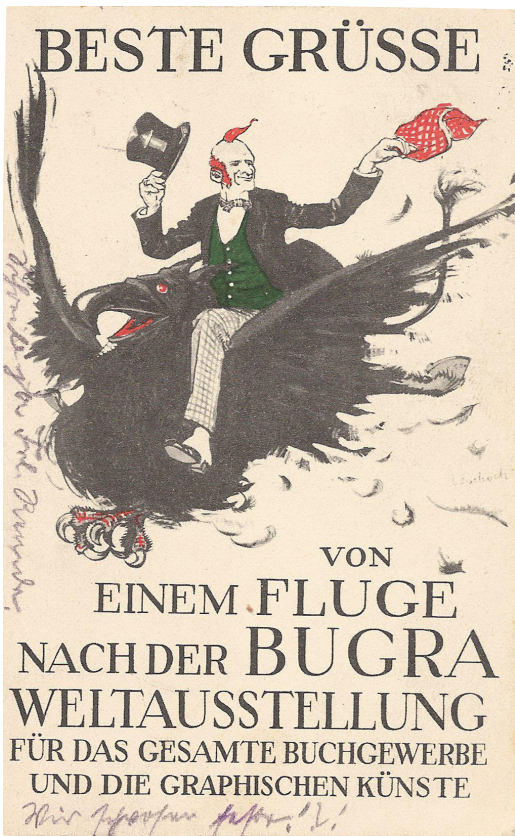


The official Bugra post card with design by Prof. Thiemann.



Two official machine cancellations, one with a single die, the other with a repeating one, using the same griffen design.

The BUGRA poster stamps, Part IV, pp. 11-12



135

136.1

136.2

Postcard of the Abel & Muller parody; wording on reverse: "Original..Bliemchen und die Bugra"



140

146

150

153

155

157

159



The BUGRA poster stamps, Part IV, pp. 11-12.



162



163



165

170



171



172



A new Calendar

These 6 stamps, from a set of 12, were found after Charles Kiddle's new catalogue went to press (see review on p. 2). They are clearly American. Has anyone seen the other 6? Can anyone identify the "CA" (AC?) monogram?

