## The Journal of the <br> Poster Stamp Collectors Club



Summer 2009 Vol. IV No. I Whole \# 13


A lovely block of Swiss WWI stamps from Ken Eadie


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North German Lloyd poster stamps tied to cover are not very common. Many, like the top one, were applied by philatelists. Still, the use of a meter franking is unusual: $5 ¢$ was the UPU rate $+15 ¢$ for the catapult service. The bottom cover is commercial, used from Palestine in 1935.


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Don Bodow - Publications \& Webmaster - PO Box 270458, San Diego, CA 92198
(artgroten@optonline.net)
(nfollansbee@uci.net)
(dickw3@cox.net)
(thefoldedletter@verizon.net)
(charleskiddle@btconnect.com)
(nunesnook@aol.com)
(mr.science@sbcglobal.net)
(dbodow1@san.rr.com)

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## President's Corner...Art Groten

A gratifying number of members have sent in their renewals. Thank you. For those who have not, I've enclosed a reminder.

I remind you all that our next PSCC meeting will be during StampExpo400 in Albany, NY, September 25-27, 2009. We will be meeting on Saturday morning at 11 . The show hotel is the Albany Clarion, about 10 minutes from the venue. They have a group rate of $\$ 92$ if you tell them you're with StampExpo400 (phone: 518-438-8431). I have not heard from any members who are planning to exhibit. Exhibits may be entered non-competitively. I think it is important for us to have a presence on the exhibition floor and urge you to consider it. Further information can be found on their website (www.stampexpo400.org).

For those of you who might like to exhibit but non-competitively, there will be another opportunity at Rompex in Denver, May 14-16, 2010.

There were a number of serious errors in the Directory we sent with the last issue so a new, corrected one is enclosed. Please discard the old one.

Let me remind you that our web site is up and running at www.posterstampcc.org. Check it out and send our web-master Don Bodow, your comments (email above). There should be significant changes by the time you get this.

## New members:

\#127 Bob Putman, 9129 Lake Braddock Dr., Burke, VA 20015. email: 6PPPPPPs@gmail.com Interests:political/patriotic/causes; French \& German poster stamps
\#128 Patrick J. Gearling, 61 Cole St., Jamestown, RI 02835-1327. email: patrick.gearing@gmail.com Interests: w/w p.s., US officials, revenues \#129 William T. Cox, 359 Green St., Apt. 2, San Francisco, CA 94133. email: Beetom1@ATT.net Interests: airmail etiquettes, male nudes

Alexander Brofos, son of Fred Brofos, whom many of us knew, has begun an electronic newsletter about all manner of weird and wonderful things, including poster stamps. He is currently at work on issue \#2. I'll keep you all informed. Email him: ambrofos@comcast.net with encouragement.


## From the Editor...Art Groten

The eternal cry of all Editors is "where are the articles?" The larder is pretty empty now. I NEED articles.
Dick Sheaff corrected me by saying that of the images at the bottom of p. 1 in the last issue, only \#1, 2, and 5 are adhesives. He also notes that the Alphabetilately labels shown on the back cover were originally created 1998 and later re-purposed into the Smithsonian piece. The real treasure is the elaborate 1999 boxed production "Ephemera Philatelica" which contains that sheet and much more, produced by Dickson's in an edition of 3,500. Fine letterpress
 printing, etc.

And, for the record, Esbjorn Janson points out the his article on p . 4 was not written by him but based on his manuscript, edited by me.

A member has sent two more variants of the Lalique labels shown on p. 12 of issue \#12. One is mid-way in size between the first and second. The other is the same size as the last one but the signature is in a style similar to "Parfums" at the lower right and
 difficult to read. Also, "France" is at the lower left.

Experience with the group email concerning the Nutmeg Auctions event has shown that some members email addresses are incorrect. Please check the Directory and if your email address is not correct, contact Dick at: dickw3@cox.net.

## Report of the Cataloging Committee...Dick Warren

Release of the updated Dated Event Poster Stamp database will be announced directly to all members with valid email addresses. The target date for this message is July, subject to testing some of the new features. All members can learn about progress at Dick Warren's web site now re-named: www.posterstamplist.com (formerly www.cinderellalist.com).

This amusing post card recently came my way. George Turner of Rochester, NY, who build one of the great philatelic libraries, also collected poster stamps in which category he included baggage labels. Here he requests some from the Mohonk Mountain House in Ulster County, NY. To my knowledge, they never produced baggage labels, or poster stamps for that matter.


## The Poster Stamps of the North German Line...Art Groten

The well-known North German Line (Norddeutscher Lloyd Bremen or NGL) was founded in 1857 and still exists today, although it has merged with the Hamburg America Line (HAPAG) to become Hapag-Lloyd. They have been major transatlantic carriers for over a century. Nineteenth century letter seals are known but their greatest contribution to our hobby came during the 1930's when they hired some of the best graphic designers in Germany to create a series of gorgeous poster stamps for them. In the next pages, I will show as many as I can. Some used on cover are shown in color on the inside front and back covers.

Dating the stamps is difficult since most are not dated and use on cover is uncommon. The earliest true poster stamps seem to be by Ludwig Hohlwein who designed two in 1913. The Mittelmeer (Mediterranean) stamp was overprinted for a 1914 trip; the larger Versishcern exists in two shades and with different wording at the bottom (see Charles Kiddle's Hohlwein supplement). The Lloydreisen stamp is probably pre-WWI as well.


There is a Polar trip stamp dated 1914.


Two designs by Willi Sesser are also probably pre-WWI.



Four others stylistically appear pre-WWI.


The post-WWI stamps are chronologically problematic. Some are dated such as the 1929 ones announcing the beginning of the new sailing season. It was designed by Bernd Steiner and remains one of his most striking.

In 1930, NGL had Steiner create a series of 5 stamps to promote a series of special trips: South America, the North, the North Pole, Canada and the
 Mediterranean.


One stamp showed a map of their three routes to Egypt.


Two promoted their Asian route. The marvellously Oriental design is known in German, French and English (type sizes of lettering).


A fanstastic design touts their $41 / 2$ day crossing time to New York.


Their generic poster stamp.


In 1934, the Columbus was added to their North Atlantic fleet.


The NGL was based in Bremen and often promoted the North Sea as a vacation destination. The first is a pre-WW1 design by Hohlwein.


If anyone knows of other NGL poster stamps. Please let me know.


May 21, 1913 post card to Germany cancelled on board ship and placed in the mails in Tunis with the first Hohlwein NGL poster stamp applied.

## Addendum to the Kiddle Zeppelin Catalogue

## POSTER STAMPS <br> GERMAN AVIATION : 'ZEPPELINS'

One of the benefits of publishing a catalogue is that collectors can look through their collections and, as a result, are able to add to the information in the catalogue.


| Cat. No. R | Rarity | Cat. No. R | Rarity | Cat. No. R | Rarity |
| :--- | :--- | :--- | :--- | :--- | :--- |
| ZP.14 | 500 | E3b | 500 | MZ.7A | 40 |

Notes :

1. ZP. 14 is detailed in the text but no image was available;
2. E3b is illustrated in the catalogue but the red balloon is very feint;
3. MZ.7A is an addition.


| Cat. No. R | Rarity | Cat. No. R | Rarity | Cat. No. R | Rarity |
| :--- | :--- | :--- | :--- | :--- | :--- |
| ZP.15A | 60 | SZ.18 | 150 | VZ.1I | 100 |

Notes:

1. ZP.15A. a new variant of $S Z .15$;
2. SZ.18. a new addition;
3. VZ. 11 an imperf. proof with printer's marks : the colour of the sky is grey-blue.

## TEXT

Page 136 : 'Notes 1.' third line 'flich' should be 'lich'.
Page 140 : 'Note 2.' third line - replace 'Besten' with 'Beyer'.
Page 140 : 'Note 6'. Second line ' 12 ' should be ' 14 '.
Page 218 : add ', D' after 'C' at 'code h'.

As the months go by there will be other additions and details will be sent to all buyers of the Zeppelin catalogue.

## Plagiarisms VIII...Art Groten

One of our members has sent this pair of stamps wondering if one should be classified as a plagiarism of the other. The "original" was first shown in one of Jaap van Dijk's articles on the Dutch printer Posthumus (Winter 2007, p. 5). It is fully embossed including the figure. The second is not embossed in the center and is by a different printer. The imprint at the bottom reads: "Etik: Fabr: Holland-Amsterdam." It is not nearly as well produced as the Posthumus. Of course, we can only guess which is the "original" and wonder why two printers made
 poster stamps of the same design for the same exposition.

Peter Hannes Lehmann beat me to the punch in offering a number of plagiarisms of a design originally by Ludwig Sutterlin for the 1896 Berlin Industrial Exhibition. The image of a raise hand with hammer was later adapted for use by a variety of worker's organizations, viz. the 1923 Swiss strike donation stamp (known in orange and green). The Sutterlin design in the large scalloped stamp is known in red, blue, green and greenish blue; a rectangular one, the same size as the central design of the scalloped one, may have been cut from that stamp but there is a smaller one known in red and green which is quite scarce.


An early stamp dealer, Stafford, Smith and Smith of Bath used the Chalon head design of the $121 / 2 \Phi$ stamp of the 1859 issue of Canada. The use of stamp
 designs by stamp dealers was extensive, but that's a story for another time. The Stafford stamp is known in orange, perforated, and in black, imperforate One copy shown has a dated cds of April 9, 1864.

On the next two pages, I offer a group of wonderful plagiarisms of classic stamps of Great Britain. We start with the 1841 Penny Red.


1) Orders Punctually Attended to By Post, red.
2) Piesse \& Lubin, Two New Bond St. Perfume, red.
3) Scottish Tour Dinna Forget with faux "462" bar cancel, red.
4) Personal photo stamp of John Mackrood, black-brown.


I made an error in the last issue when I attributed the Maltese plagiarisms to the GB 1d. lilac (p. 9). They were actually based on the Malta $188521 / 2 \mathrm{~d}$. ultramarine issue.

Next, we have the 1867 5/- pink.

1) The Tomahawk Price Two Pence, red.
2) Dunville \& Co. Old Irish Whiskey Belfast Limited, green.
3) Dunville \& Co. Old Irish Whiskey Belfast

Equal to Brandy, blue.

Finally, the 1d. lilac of 1881.


1) Delia Horace Guy's Opera Company, blue grey.
2) John Goswell \& Co., London, refund stamp, Iilac.
3) The Garland Every Wednesday One Penny, red.
4) F.S. Coss Limited guarantee stamp, red.
5) Th Balloon The New Farcical Comedy, grey.


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## Edited by Richard D. Warren (Dick) Contributions by many

Please note that data entry is a work in progress and that accuracy and completeness depends on comments \& contributions by Viewers Like You.


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## POSTER STAMPS : THE AMERICAN STORY

(Classic American Ephemera)

by
CHARLES KIDDLE

It isn't often I am able to announce the publication of three books of interest to poster stamp collectors.

Colin Searle's 100 Years of the Philatelic Congress of Great Britain is beautifully produced on art paper (168 pp.) and is available from the Association of British Philatelic Societies for $£ 18$ plus postage.

Charles Kiddle's new book on U.S. poster stamps is a departure from his usual format. He talks about the history of poster stamps and collecting in the U.S. There are no catalogue numbers or relative values. It is 172 pp . ( 150 in color) and priced at $\$ 96$ by surface from the UK. Copies will be availalbe at our Albany meeting for $\$ 85$.

The last is a catalogue produced by Michael Karajahn, an antiquarian book-seller in Berlin. It is a priced listing of each of the well-known and rare issues of Das Plakat, indicating contents of each issue. Contact him at: oldbooks@karajahn.com

## A Word from Walter...

Walter sent the set of 6 stamps at the top of the next page with a note that he doesn't know anything about them other than that they are Italian. Getting out the magnifying glass, the words on some of the stamps are quotes from Italy's foremost poet of the latter half of the 19th century, Giosue Carducci (1835-1907), winner of the 1906 Nobel Prize for Literature. He was actively involved in politics and was made a senator for life in 1890. He was a rationalist, a patriot and an admirer of the classics. These stamps, produced during the 1915-17 period, were used by both the Italian military and the Red Cross. The coats of arms are from the City of Trento, City of Gorizia, the region of Dalmazia, the region of Istria, City of Trieste (that were then under Austrian domination), and Savoia King's coat of arms.


Traffic Safety sheet from the Netherlands on the back cover was sent by Peter Marshall in direct response to seeing that one of our members has an interest in road safety. Thanks, Peter.

## Another use for a poster stamp:

The post card folder to the right has been digitally manipulated so you can see both the front and back. I can't recall having seen a poster stamp so used before. Swift \& Co. produced the stamps and the folder. This one was used from Chicago to Springfield, OH in 1925.



The label at the upper left is not a true poster stamp in that it was used to indicate special postal services, in this case, air express by ctapult from the Bremen as it approached New York. This service saved a day and was intended for use by businesses. Here is another instance of the problems caused by definitions that are too narrow.



