## The Journal of the Poster Stamp Collectors Club



Summer 2010
Vol. V No. 1
Whole \# 17


19th century poster stamps from Canada on cover are difficult to find. The upper one is from St. John's, N.B. in 1897 while the lower is from Halifax, N.S. in 1867.

## Table of Contents

President's Message
From the Editor; A Word from Walter
Miscellany
Berlin Automobile Expositions
p. 1 The Philately of Poster Stamps
p. 2 New Ludwig Hohlwein Stamps

Art Groten p. 3 Cappiello Variants
Peter Marshall p. 4 Plagiarisms VIII

Art Groten p. 5 Charles Kiddle p. 8 Charles Kiddle p. 9

Art Groten p. 11

Berlin Auto Expo lottery, p. 4


A new Hohlwein, p. 8


Ex-libris
We often see large imperforated ex-libri and they certanly are not poster samps. But what about this small one that's perforated?


Jaap van Dijk's Desert Island Stamp


Cappiello CA1.7I with missing green color, see p. 9


A Word from Walter, see p. 2


## PSCC Officers \& Directors Listing

Art Groten - President \& Journal Editor - PO Box 30, Fishkill, NY 12524
Nick Follansbee - Vice-President - P.O. Box 3210, Ashland, OR 97520
Richard Warren - Secretary/Treasurer - PO Box 208, Ark, VA 23003
Chip Blumberg - Board of Directors/Awards - PO Box 1144, Bala Cynwyd, PA 19004
Charles Kiddle - Board of Directors - PO Box 13, Alton, Hants, UK GU34 4DW
John Nunes - Board of Directors - 80 Fredericks Road, Scotia, NY 12302-5727
Tom Minor - Board of Directors - 7374 Arlington Dr., St. Louis, MO 63117-2242
Don Bodow - Publications \& Webmaster - PO Box 270458, San Diego, CA 92198

Honorary Vice-Presidents: Esbjorn Janson, Francis Kiddle, Walter Schmidt, Kuno Sollors
International Representatives: Karoly Balazs (Hungary), Eduardo Escalada-Goicoechea (Spain), Dr. Richard Grosse
(France), Alan Jackson (New Zealand), Mrs. S. Petersson (Denmark), Jacob A. van Dijk (Netherlands)

## President's Corner...Art Groten

I am repeating my call for someone to share the job of running an auction with W.J. Jannse. This would entail receiving the material, describing it, scanning it and sending it to me for publication, and mailing out the lots to successful bidders. Mr. Jannse would handle all the administrative aspects. I would think that we could limit the number of lots to $60-75$ better items so it is not an onerous task. Will someone please step forward?

Another reminder that our next meeting will be in St. Louis in February 25-27, 2011. Plan ahead!

## Membership News:

New member:
\#145 Bill Bassett, dba Vintage Paper Collectibles, P.O. Box 81606, Austin, TX 78708-1601; wbassett@austin.rr.com
Change of address:
Paul C. Gafford, 116 Darlingdale Ave., Pawtucket, RI 02861
Richard M. Sitron, 380 S. State Rd 434, Suite 1004-268, Altamonte Sptings, FL 32714
Apologies to member \#079 whose name is, correctly spelled, George Waaser
Email/web address changes:
Paul Gafford: pcgmcpaul2001@yahoo.com
Paul Lagueux pvignette@videotron.ca; www.pvignette.ca

## Secretary/Treasurer's comments...

No nominations have been received up to the deadline date. Per our bylaws, I have cast my ballot as Secretary to adopt the current slate of officers for the upcoming two years.

This issue of the Journal is the first of the four issues for the year 2010-11 for which members have been sending in renewal dues. If you have not yet sent your renewal, please do so immediately to keep the Journals coming.

PSCC now has its own PayPal account: posterstampcc@gmail.com. If you are using PayPal please send payments to this account and not to the Secretary and please add an extra dollar to cover the $4 \%$ fee we are charged. Otherwise, payment by check in US dollars and NO MONEY ORDERS (for which very large processing fees are charged).

## DEPS report...

Readers are encouraged to re-visit the website and check the 'What's New ' section of the website periodically to learn how we are proceeding. In the interval before the next Journal, there should be an active Image Gallery at the website (www.posterstamplist.com) in which undated or unidentified Event-related poster stamps are displayed.

The first category to be posted includes the stamps of the US, assembled with assistance from Nick Follansbee and including those stamps which have appeared from time to time in Walter Schmidt's Poster Stamp Bulletin and many more. This group will provide a test of the effectiveness of the Gallery approach which, at present, includes stamps not generally found in the DEPS database itself.

Discussion is taking place among the database editorial team about the most effective way of presenting undated or unidentified stamps which are related to events but cannot be indexed to a particular year date or, in some cases, to a place. You are invited to contribute your comments to Dick Warren at dickw3@gmail.com.

## From the Editor...Art Groten

I still have quite a number of brief notes about single stamps or sets. I need more substantive articles. I know some of you are working on particular projects so, please, send me something.

I am also in need of more of your favorite "desert island" stamps. Please send a scan at 300 dpi. Thanks.

Stewart Gardiner and Steve Greiczek have completed Volume 4 of the dated event stamp catalogue. This 300 page book updates earlier volumes and lists and illustrates, in color, issues from 1911 through 1913. It is available for $\$ 78$ postpaid from Don Bodow. POB 270458, San Diego, CA 92198 . Volume 5 is in preparation and should be ready by the end of the year.

## Book Review...Charles Kiddle

The Swiss auction house, Rölli-Schär AG, has published a 36 A5 page catalogue of Swiss porte-timbres. The main part of the publication is a series of 50 different Swiss porte timbres. However, the book puts porte-timbres in the context of poster stamps, illustrated letters, other Swiss porte-timbres and private illustrated envelopes together with a few French porte-timbres and 'collar stamps'. Finally, there is a section on the famous Maison Kocher Swiss porte-timbres.

The book is beautifully prepared and
 presented in full vibrant colors It is a must for 1. any Cinderella philatelic library; 2. any collector of porte timbres and, 3. any poster stamps collector (especially of Swiss poster stamps). The text is in both French and German but, for English speaking collectors, the illustrations are so comprehensive that, in a sense, the text is not important.

Price: CHF 30 (~US\$ 28, ~£ 19). Postage to Europe: CHF 5.- (priority 7.-). Overseas: CHF 6.50 (priority 9.50) Rölli-Schär AG will accept payment by both credit cards or PayPal. The Paypal address is: info@roelliphila.ch Their mailing address is: Rölli-Schär AG, Seidenhofstrasse 2, CH-6003 Luzern Tel. +41 (041) 2260202 Fax +41 (041) 2260201 . Their web site is: www.roelliphila.ch

The current edition of Yvert lists French porte timbres for the first time. It is not available separate from the main catalogue, making it an expensive proposition. Perhaps an arrangement can be made with them. Time will tell.

## A Word from Walter...Walter Schmidt

There is always something new that sails into my life. That is a common event when on collects poster stamps. As we all know, a poster stamp with a blank space for a postage stamp to be affixed is called a "porte timbre" or "to carry a stamp." Its only purpose is to adorn the postage stamp. The issues shown on the inside front cover, as one an plainly see, are from Russia. I know there must be others but this is the first Russian one I have seen. One might consider the porte timbre as a marriage between a poster stamp and a postage stamp. In any event, collecting porte timbres in general is a challenging and fascinating endeavor.
\{Ed.: In 1997, E. Sashenkov wrote an introduction to a catalogue of Russian porte timbres, listing 63 different, illustrating them in color and giving them a relative value. It was published in Moscow but $I$ have no information on how to get a copy. The two shown are \#31 and \#5 and are among those more frequently seen.]

## Miscellany...Art Groten

Yet another before/after stamp has surfaced, this one for a special orthopedic corset by Leisten and Rehle for those with severe scoliosis (curvature of the spine).


We often see encased postage stamps used as currency. This is the first time I've seen an encased poster stamp, if you consider photo stamps to be poster stamps (which I do). The stamp is dated Dec. 29, 1885 and was made by Ginelli of St. Louis, a major producer of photo stamps.


Cape Cod Farms was a purveyor of canned delicacies. From the Web, we learn that "President Roosevelt likes Cape Cod delicacies, made according to Miles [actually the stamp says Anne] Standish recipes, is shown by the big order received this week by the Cape Cod Farms, Inc., of West Barnstable, from Mrs. Henrietta Murphy, the housekeeper at the White House, for clam cocktails and olives. The cocktails are made from fresh tender clams and the olives are put in rum and jellies. Each is a pretty tasty article and among the best sellers of this concern. At the present, the local company is working both day and night to fill an order from Boston for the Jordan Marsh Company of 500 cases of its varied products." So, was Anne Standish related to Miles?


This stamp, patented Jan. 24, 1888, was issued by the Publishers' and Booksellers' Protective Association on New York. They were protecting themselves against Anthony "Comstock [who was a prude] known for his opposition to Victoria Woodhull and Tennessee Claflin, and those associated with them. The men's journal The Days' Doings had popularized lewd images of the sisters for three years and was instructed by its editor (while Comstock was present) to stop producing images of 'lewd character.' Comstock also took legal action against the paper for advertising contraceptives. When the sisters published an expose of an adulterous affair between Reverend Henry Ward Beecher and Elizabeth Tilton, he had the sisters arrested under laws forbidding the use of the postal service to distribute 'obscene material'
 specifically (and ironically) citing a mangled Biblical quote Comstock found obscene though they were later acquitted of the charges."

## Berlin Automobile Exposition, 1911-1926...Peter Marshall

In 1911, Lucien Bernhard designed a poster for the Berlin automobile Exposition that was made into a poster stamp. The design was used, with modifications, again in 1921, 1923, 1924, 1925 and 1926. I have not seen it from 1922. The 1911 stamp was altered to promote a lottery held in conjunction with the 1911 show, chances for which cost 1 Mk . (see inside front cover of illustration). The variations are most pronounced in the coloration of the face and the appearance of the headgear.


I am anxious to hear if anyone knows of other variations of this design. I am an avid collector of automobile poster stamps and welcome correspondence at: ar.01177@yahoo.co.uk

## The Philately of Poster Stamps...Art Groten

Since poster stamps are produced in much the same manner as postage stamps one would expect to see similar varieties and errors. That is, in fact, the case. I've accumulated some examples with the help of Jaap van Dijk, Charles Kiddle and Walter Schmidt and show them here.

Essay and proof material for poster stamps is much harder to come by than for postage stamps.


For the stamps above, the proofs are to the left of the normal stamp. The proof for the left pair is on very thin paper while that on the right is on a thick, almost card stock.

A particularly interesting group are all from Boston and all with the same private perforation. The gauge of the perforation matches no machine that is known to have been used for postage stamps.


Imperforate-between examples are known.


## Poster stamp philately, continued

In addition to imperforate-between varieties there are mis-perforations.


This unusual pair is imperforate-between and also tete-beche. I suspect the latter was planned but I doubt the former was.

Some poster stamps were produced with a color missing, such as the imperforate stamp on the left which is missing the golden wheat sheaf in the center.


Printing errors can result in some very odd things happening such as on this stamp where there is a second impression of part of the image. The lettering at the bottom of the normal stamp has been reversed and printed in black. No doubt someone with expertise in printing could explain how that happened.


An even more striking printing error occurred on some of the se-tenant sheets of Sprengel chocolate stamps. Two images were printed on the same stamp. The right stamp shows the double printing.


Sometimes a die was altered to produce another stamp of the same design. Here, Delandre used the Fort Servance die to create the Fort Villey stamp but the lettering was incompletely removed in the stamp at the right, showing part of 'Servance' remaining. This error was apparently corrected.


## New Ludwig Hohlwein stamps...Charles Kiddle

I am able to add 8 new Hohlwein images. Whether they are all poster stamps depends on your point of view. Some of these were sent to me by Peter Hackel, a ranking expert on Hohlwein. I have assigned a number only to the imperforate HO.111di (for MAN). One is illustrated on the inside front cover as its color is quite different from others I've seen. The others are below.


These two are definitely small format graphics but are they poster stamps? The one of the left is a gift parcel tag and the one on the right is a showbox label. Probably not but definitely collectible.


## Cappiello variants...Charles Kiddle

In issue \#14, p. 2 and on the front cover, we showed some variants of the Leonetto Cappiello's "Le Thermogene" poster stamp. Here are some variants of two other Cappiello designs, the Longines watch stamp and the Cinzano vermouth stamp. Those in my "Top Twenty" book are so identified.

The stamps in the top row were all printed by Fretz Freres S.A. Zurich while those on the second row were printed by Sonor of Geneva. There are, no doubt, German language stamps from Fretz and Portuguese ones from Sonor as well as Spanish for both. Time will tell. The Spanish one in the bottom row has no imprint and was on a 1936 cover from Chile.

The Cinzano is a smaller version of CA1.5. On the inside front cover is CA1.71 with the green color missing.


CA1.28A


- illustrated in-depth listing of worldwide stamps
- 19th Century to 1919, eventually to 1940's or beyond; descriptions in English
- can be sorted and searched by year, place, country, category, keyword, designer \& many other criteria \& saved for future reference
- registered users can make notes, inventory, want lists - a personal specialized catalog!
- registration is free
for further information and background info go to the web: www.posterstamplist.com


## Edited by Richard D. Warren (Dick) <br> Contributions by many

Please note that data entry is a work in progress and that accuracy and completeness depends on comments \& contributions by Viewers Like You .

Club Special: the following 15 books for $\$ 990$ postpaid (normally $\$ 1,123$ ).

## Artists

The "Top Twenty" Artists Vols. 1 \& 2 ( 189 pp. \$145)
Hohlwein, with update ( $64 \mathrm{pp}, \$ 60$ )
Bottcher, 1912-14 \& Ships, 2 vols. (108 pp., \$86)
Transportation
German Aviation/Aircraft (254 pp. \$125)
Cars: German (115 pp. \$75
Cars: Worldwide without Germany, 2 vols. ( 136 pp, $\$ 130$ )
Bicycles (77 pp., \$45)
Trains (38 pp., \$45)

## Other

Photography (159 pp., \$90)
Letters Making Words \& Calendars, etc., 2 vols. (375 pp, \$232)
Paris 1900 Wold Expositionj ( 145 pp., \$90)

Also available: 5 Volume Delandre WWI Catalogue, 675 pp., $\$ 245$ p.p. Books may be ordered individually in which case please add $\$ 3$ for mailing of the first volume and $\$ 1.25$ for each addition volume.

All books are currently in the U.S.. Supplies are limited. If books are out of stock in the U.S., your order will be filled asap from the U.K.

For further information or to place an order, contact Publications Manager, Don Bodow, PO Box 270458, San Diego, CA 92198 or by email: donbodow@gmail.com

This space is available for an ad from our members, dealers or otherwise.

## Member classified ads

Wanted: Connecticut poster stamps, event seals \& labels, EKKO \& non-EKKO radio stamps, dir-cut advertising, bank savings and school stamps. Gary W. Potter, 370 Lake Ave., Bristol, CT, 06010-7328 email: bristhist@yahoo.com

Wanted: Poster stamps with a motoring or motoring accessory theme, particularly Italian. Have a few for exchange -- various countries. Peter Marshall email: ar.01177@yahoo.co.uk

In the absence of a $1 / 4$ page ad, free member classified ads of up to 30 words, excluding address, will be posted in this space. One ad per member per issue as space permits; first come, first served. Ads must relate to poster stamps. Buy, sell, trade or information sought are all OK.

They must be received at least 30 days prior to the next issue, i.e. by June 10, 2010.

Plagiarisms VIII...Art Groten
It has been a year since I've presented one of my favorite topics: plagiarisms. I've accumulated quite a few in the interval and here are some of them. Originals are always on the left.

The original was issued as a promotion for KLM. The plagiarism reads: Fly for free by KLM. Smoke, therefore, Turmac orange $3 \mathbb{4}$ in boxes of 20 each. One presumes this was some sort of promotion; smoke enough cigarettes and fly free [if you don't die first!].

North German Lloyd promotes a cruise to the Far East. Alfa margarine steals the design.


Sorgiani's striking design for the 1925 20th International Book Fair in Florence was copied by the well-known Leipzig plagiarist, Alfred Barz, around 1927-8.


Sylvanus Stall began producing his "Lutheran Yearbook" in 1884, selling them for 25¢. Someone liked his green ad stamp and copied it in red for another Lutheran label.


Jaap van Dijk sent these two. Which one is the original is not certain but I suspect the one on the left is.


Peter Hannes Lehmann notes that G. Keller designed the poster stamp for the 1896 Stuttgart Electrical and Arts and Crafts show. Whether or not Keller himself modified it for Stiefel shoes, replacing the torch with a shoe, is unclear.


In 1980, the well-known Scottish author, Hammond Innes, wrote a book called Solomons Seal, a large part of whose plot centered on the creation of a private post stamp, for Solomons Holland Shipping Co., using various portions of contemporary Perkins Bacon dies. As part of the marketing for the book, gummed sheets of "proofs" in black, $6 \times 11$, signed by Innes, were produced for promotional use. I show a full sheet (inside back cover) and have cropped out a single below. I have not seen any used as intended. The design clearly copies that of the famous Newfoundland $5 ¢$ seal stamp.

The Solomons Seal is not the only plagiarism of the Newfie 54. In 1908, a Dr. Villecourt had stamps printed that purported to be for use by the Labrador Company to carry mail direct from Labrador to the U.S., rather than via Newfoundland. The fraud was quickly exposed and the vast majority of the stamps destroyed. The set consists of 3 values: $5 \$$ seal, 25 Eskimo and $\$ 1$ map. It is the $5 ¢$ that interests us here and is show below.


A full sheet, signed by Hammond Innes, of the promotional stamp for his 1980 book Solomons Seal.


A full sheet of Type 1 Great Britain Diamond Jubilee stamp printed by W. S. Lincoln of London. The violet and green stamps of the same design appear together on another sheet. Singles are common; sheets are not.


