

The Journal of the Poster Stamp Collectors Club



Spring, 2007
Vol. I No. 4

In hiding for 142 years

In Chris Chatfield's book, Great Britain Commemorative Labels pre-1960, he states that this stamp was issued by the Working Men's Shakespeare Committee to raise funds for a memorial statue on Primrose Hill that was never erected.

This pristine mint block of 6 has recently surfaced. Its color is more vibrant than that usually seen, evidence that it was carefully protected from light all this time. Prior to this block, the largest known multiple was a pair.

The joys of poster stamp collecting: new things are always waiting to be found.



Table of Contents

President's Corner	p. 1	Phenix Poster Stamps	<i>Dick Warren</i>	p. 6
From the Editor	p. 2	1913 Leipzig IBA Exposition, Part III	<i>Tom Minor</i>	p. 8
A Word from Walter	<i>Walter Schmidt</i> p. 3	Poster Stamp Literature II	<i>Esbjorn Janson</i>	p. 9
A View from Abroad	<i>Esbjorn Janson</i> p. 3	Varieties are the Spice of (Philatelic) Life	<i>Peter Clough</i>	p. 10
NY-Chicago Auto Shows: Redux	<i>Nick Follansbee</i> p. 5			

Illustration for The National Automobile Shows: Redux, p. 5



1928 post card from Paul Rampacher of Budapest, one of the most important dealer/collectors of all time.



President's Corner...Art Groten

Club News

We have passed the 100-member mark, a milestone for any organization. We are slowly spreading the word, a task at which all members can help by recruiting their collecting colleagues.

Inserted in this issue is a dues payment reminder. As I noted in an earlier issue, there is now a two-tier dues structure based on the extra cost of sending our quarterly Journal overseas. Please renew at your earliest convenience. I hope the Journal is meeting your expectations. If not, please contact me.

The Journal is, for the moment, the primary benefit of membership. But we are exploring the possibility of PSCC acting as distributor for the various poster stamp books and catalogues being produced, both in the US and overseas. Bulk shipping to the US will help save on high postage costs for single volumes. I hope to be able to report a program in the next issue. If any member wishes to volunteer to act as fulfillment officer, please let me know. I believe this is an important service we can perform and assistance will be needed.

Our Next PSCC meeting

This issue is being sent ahead of our meeting at Boxborough, MA on May 4-6. A number of our members will be there and the bourse will have several dealers who specialize in poster stamps. We have a formal meeting on Saturday afternoon from 1 to 3 PM.

PSCC Officers & Directors Listing

Art Groten – President & Journal Editor – PO Box 30, Fishkill, NY 12524

Nick Follansbee – Vice-President – P.O. Box 3210, Ashland, OR 97520

Richard Warren – Secretary/Treasurer & Web Cataloging Editor – PO Box 208, Ark, VA 23003

Chip Blumberg – President & Convention Coordinator – PO Box 176, Lafayette Hill, PA 19444

Charles Kiddle – Board of Directors & Print Cataloging Editor – PO Box 13, Alton, Hants, UK
GU34 4DW

John Nunes – Board of Directors – 80 Fredericks Road, Scotia, NY 12302-5727

Tom Minor – Board of Directors – 7374 Arlington Dr., St. Louis, MO 63117-2242

Membership Update

We had hoped to be able to include a membership roster in this issue but, for technical reasons, that won't be possible. It will appear with the next issue. A few members have requested not to be listed and that wish will be honored. We shall thereafter publish a membership report in each issue so you can keep your list current until the next one is published.

Report of Cataloguing Committee

The first part of Stewart Gardiner's Casin & Rochas Revisited is in the final stages of revision. It will cover through 1899. It will be a must-have for all members; I have seen the draft and it is marvelous. He expects to be able to publish by September. As yet, no price has been set. Dick Warren's on-line cataloguing project continues to develop. Look for further announcements on both projects in the next Journal.

Letters to the Editor will appear in future issues as they are received and space allows.

From the Editor...

I am pleased to say that members are answering the call and sending in material for inclusion in the Journal. Keep up the good work!

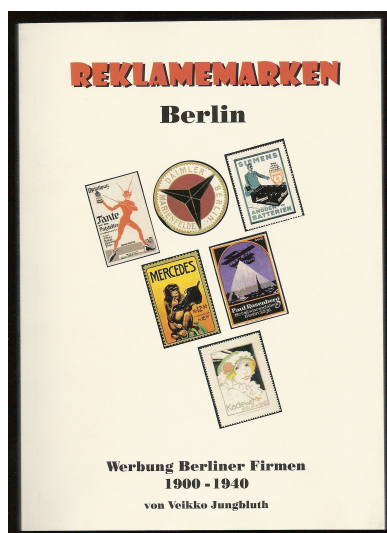
Robert Bradbury, who publishes miniature books and will have a booth at the Boxboro show, reports that: "I asked my friends at the University of Iowa if they would put [their] poster stamp resource online for all to see and they did." It may be found at <http://cdm.lib.uiowa.edu/u?/rescoll.168>.

It is a great pleasure for me to be able to offer three brief reviews of new books about poster stamps. I believe that this represents further evidence of their growing world-wide popularity. Note that all three are not from the U.S.. They are all books I would like PSCC to help distribute as noted in the President's Corner, q.v..

The first volume of Charles Kiddle's German Aviation catalogue is on German Aircraft and it is a beauty. It covers through 1939. His usual meticulous layout, full color illustrations, high quality paper and rarity scales make it a pleasure to use. In dedicating it to Kuno Sollors, he acknowledges his, and our, great debt to Herr Sollors' pioneering work. This is the first of a four-volume set and includes aircraft events and exhibitions; an extensive listing of WWI stamps; advertising poster stamps depicting aircraft and much more. The succeeding volumes will be: German Zeppelins and other dirigibles; German balloons; and "Flugsportserie". Purchase details may be found on p. 14.

Eupremio Malorzo of the National Association of Collectors of Poster Stamps in Italy has just published his 272 page soft-bound book, Catalogo degli Erinnofil Italiani - Bolli commemorativi dal 1860 al 1945. Although it is in Italian, it is very easy to use, fully illustrated in color with estimated values and a most useful listing of events by town. There were many stamps I was unfamiliar with. He informs me that an English edition will be ready by the end of the summer. He may be reached at mariatem@cometacom.it for details of ordering.

Just received is Veikko Jungbluth's Reklamemarken Berlin - Werbung Berliner Firmen 1900-1940. There are 230 pages in the soft-bound book which lists advertising poster stamps for companies in Berlin. An alphabetic list of the firms is appended which makes it easy to locate a given item. All illustrations are in color, laid out 20 to a page, with artist noted (where he knows them) and estimated values. The miniaturization of the images is overcome by noting the actual size in the listing. Further details are available from him at info@veikkos.com

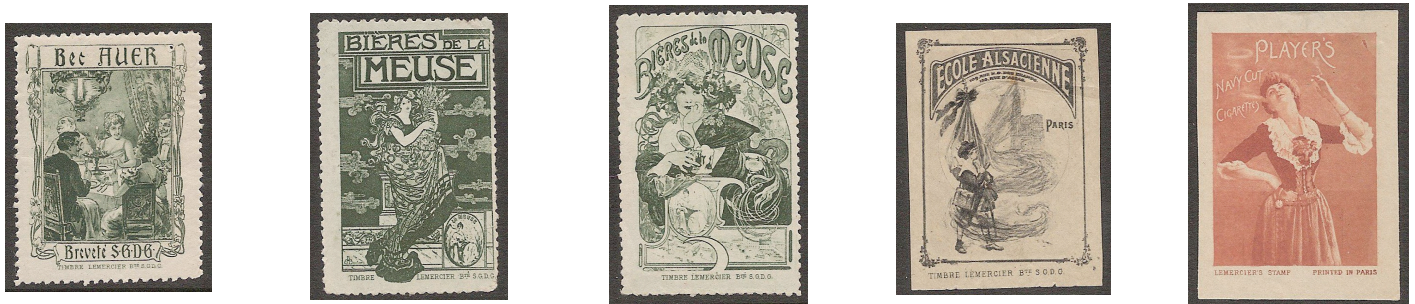


A Word from Walter...Walter Schmidt

Books have been published on the work of German artists who have designed poster stamps. Lotte Maier's volume, Reklame Schau, Tommy Steele's book, Lick 'em, Stick 'em and Charles Kiddle's books, Ludwig Hohlwein and The Top Twenty, come to mind. There are, no doubt, other such volumes as well.

But precious little has been written about the actual printers of poster stamps. I was, therefore, pleasantly surprised recently to receive a letter containing excerpts from a 1904 article printed in *Revue de la Federation Philatelique de France* that detailed the work of two French engravers, La Maison Lemercier and A. Baguet.

This time let's look at the work of Lemercier. On the back cover is illustrated a sheet upon which are affixed 6 stamps, produced by Lemercier, to advertise the various products of the British company, J. & J. Colman's. They are beautifully engraved. Lemercier produced similarly beautiful stamps for French companies as well. Some are shown below, including two scarce imperforate proofs and one by Alfons Mucha (middle one). These stamps are avidly collected and, someday, I hope, a catalogue will be published. Meanwhile, I'll just enjoy the exquisite work and add them to my search list.



"What is a Poster Stamp?": a view from abroad...Esbjorn Janson

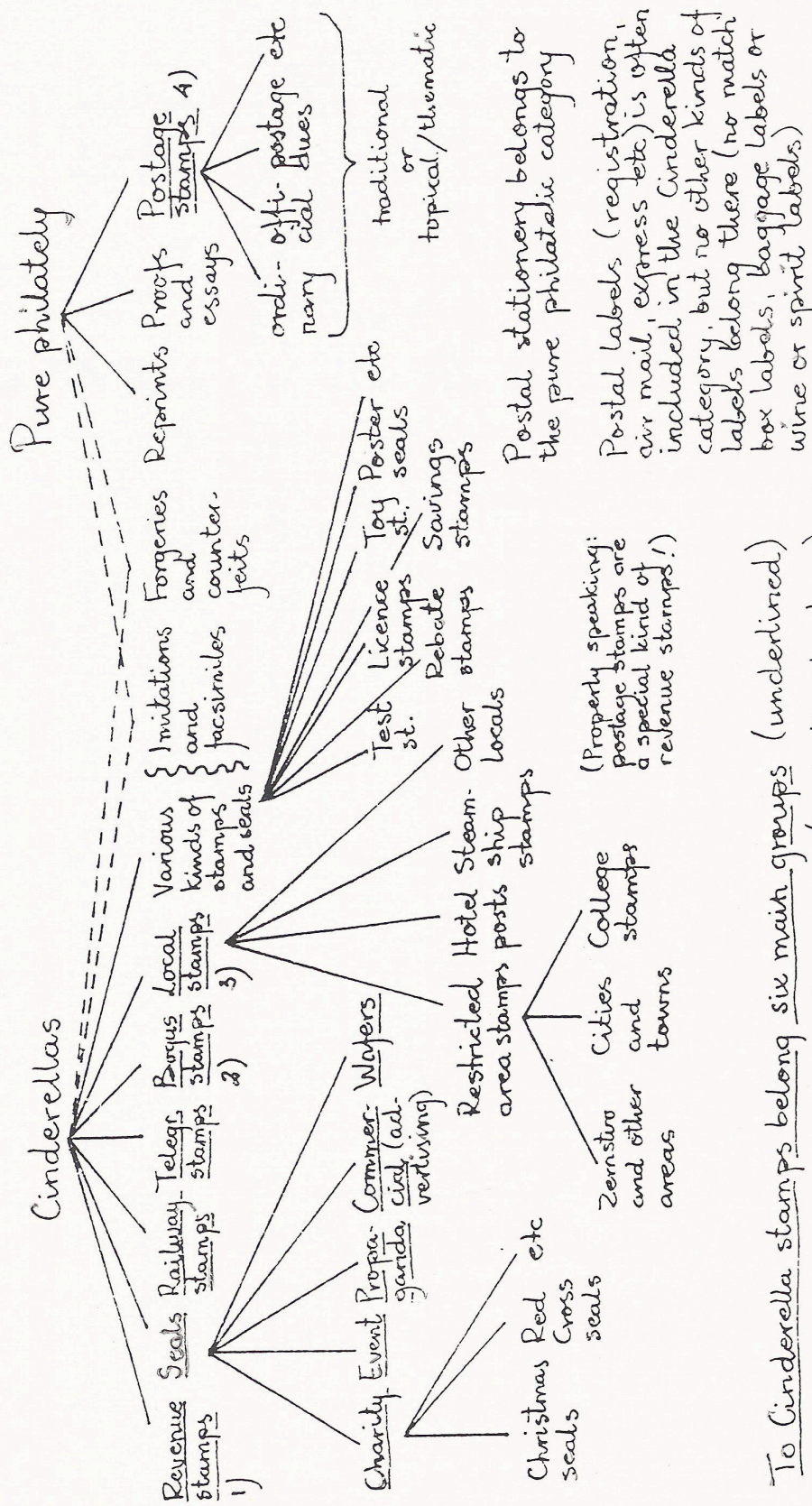
In 1994, I published a chart (in my *Svenska Cinderella* #10) showing what, in my opinion, was included in the conception "cinderellas". On the next page you can see, within my algorithm, the core of my definition of poster stamps or seals: the five sub-groups of charity, events, propaganda, commercials and wafers.

Should I be asked to define "poster stamp", this would be my answer: A small bit of paper, usually having the form and general appearance of a postage stamp, normally privately (not officially) issued, most often printed and adhesive, and mainly intended for placing on envelopes or other postal consignments with the aim to either publicize an event or convince of an idea or promote a product or a service or collect money (for charity purposes) or act as a closure device.

Of course, everyone should collect what he himself decides to collect irrespective of what category it belongs to or how this category is interrelated to other groups. Nevertheless, when we are talking or writing about our material it will simplify matters if we have a rather stringent concept apparatus.

The European tradition defines "poster stamp" quite apart from any connection with posters per se since only a very small percentage of poster stamps are actually based on full-sized posters.

[Ed.: Mr. Janson's definition is, if anything, even more inclusive than the ones suggested in *Journal* #1. He is quite happy to classify Christmas seals as poster stamps. No doubt some will disagree but, being an advocate of inclusivity, I wouldn't be one.]



ESBJÖRN JANSON
Stampgatan 66
S 411 01 Gothenburg
Sweden

To Cinderella stamps belong six main groups (underlined)
To the seal group belong five sub-groups (underlined above)

- 1) state, local, municipal etc.
- 2) classic phantoms as well as "modern locals"
- 3) private or semi-official
- 4) government-issued

In the borderland between Cinderella and pure philately lies also perfins, precancels, specimens etc.

(Properly speaking: postage stamps are a special kind of revenue stamps!)

Postal labels (registration, air mail, express etc) is often included in the Cinderella category, but no other kinds of labels belong there (no match box labels, baggage labels or wine or spirit labels)

traditional or topical/thematic

The National Automobile Shows: Redux...Nick Follansbee

Thanks to input from Bonnie Singer and Peter Marshall, I am able to expand my listing of poster stamps issued for the New York and Chicago National Automobile Shows.

Bonnie has send the rare 1913 stamp (Fig. 1), the scarce 1930 Shop Equipment stamp (Fig. 2) I mentioned in the last article as well as a new type for an early New York show (Fig. 3). Peter uses the stamp at Fig. 4 on his letterhead (he is an Alfa Romeo enthusiast); it is a new type. I found a stamp from the 1933 shows, pushing the latest date to that year.

Bonnie also shared a lovely cover with the 1912 New York stamp tied on the reverse of a cover from the Sparks-Wittington Co., Jackson, MI. It has an intense yellow color suggesting the color is fugitive and fades when soaked off cover. It is illustrated on the inside front cover.

Keep those new stamps coming.



Fig 1

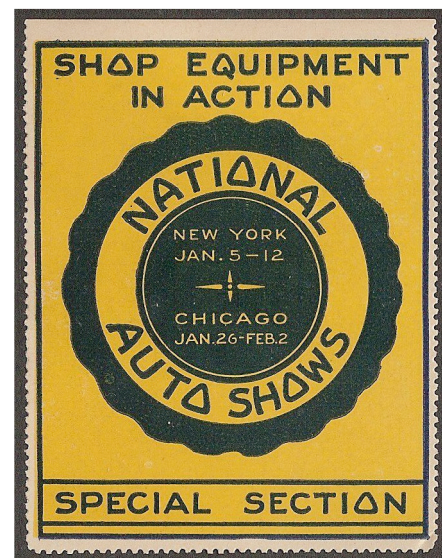


Fig 2



Fig 3



Fig 5



Fig 4

Poster Stamps from the Phenix Label Company of Kansas City: Part I...Dick Warren

Collectors of advertising and event stamps of the U.S. will easily recognize the products of “Phenix Labels. K.C.Mo.” by their characteristic red/orange & black/indigo coloring, rectangular vertical format, lack of perforations, and the imaginative combination of line art and poster-like advertising text. These stamps from the 1920’s and 30’s represent the ‘poster in miniature’ in top form: a direct, succinct message, with attention-getting but simple art.

The Phenix Label Company, founded in 1896 by Arthur C. McCrum in Kansas City, thrives today as a leading innovator and producer of product labels in many media. A family-owned and managed company since its inception, it has been led for the past twenty years by Hans Peter, the fourth generation heir. Stock label catalogs and style books from company archives disclose the unbelievable variety of designs available to businesses in the early and mid-20th century.

Phenix, and its competitors, produced mailing labels, parcel post tags, airmail and other ‘etiquettes’, the once-familiar ‘your account is overdue’ labels and, of course, the objects of our desire – advertising poster stamps.

As is often the case, most of the warehouse archives, invoices and records have been destroyed as the business grew and the need for space demanded it. Nevertheless, from existing examples and company catalogues, we can glimpse the potential universe of their poster stamp designs.

We can divide these stamps into three broad categories:

- 1) known or nearly certain Phenix designs
- 2) ‘look-alikes’, which may be from Phenix (based on common elements of design)
- 3) less certain stamps that could just as easily be plagiarized versions of the successful products by Phenix.

In Part I, we will look at the Phenix category 1 stamps produced between 1925 and 1928. The panels on the next page illustrate these issues, reading from upper left to lower right within each panel. The bottom (left when page is turned) panel holds the first 12 stamps. The earliest dated example in my collection is the ABCB Convention 1925 in Kansas City (#1).

All 24 stamps in the panels are imprinted “Phenix Labels K.C.Mo.” except as follows: #3, #18 and #21. All these early Phenix stamps are in their characteristic orange and black colors. It isn’t until 1936 that another color scheme, yellow and blue, is introduced.

There are characteristics of Phenix stamps that make them readily identifiable, even without their imprint: the simple line drawings, the type-face, the layout motifs and the colors. Thus can #3, when compared to #12, and #18 when compared to #17, clearly be identified as Phenix even without the imprint. #21 utilizes the same layout strategy and type-face as well as characteristic line drawings and is comfortably grouped with the others.

Part II will illustrate more stamps with Phenix imprints as well as some that are probably Phenix and others that are clearly of pirated design. It is these characteristics we will examine to justify our categorization.

The author is anxious to hear from members who have other Phenix labels and can be reached at dickw3@cox.net

<p>15TH ANNUAL EXHIBITION  Southern CALIFORNIA FAIR SEPT. 25-30, 1928 INC. RIVERSIDE</p>	<p>KAW KROWS KANSAS RETAIL JEWELERS CONVENTION  APRIL 23-24-25, 1928 HOTEL LASSEN WICHITA</p>	<p>36TH ANNUAL CONVENTION WESTMORELAND COUNTY SABBATH SCHOOL ASSOCIATION  SEPTEMBER 20 AND 21 1928 NEW KENSINGTON, PA.</p>	<p>2ND NATIONAL CANDY INDUSTRIES EXPOSITION  OCT. 1 TO 6 1928 GRAND CENTRAL PALACE NEW YORK CITY</p>
<p>15TH ANNUAL EXHIBITION  SOUTHERN CALIFORNIA FAIR SEPT. 27 OCT. 2, INC. CALIFORNIA'S PROSPERITY FESTIVAL RIVERSIDE</p>	<p>KAW KROWS KANSAS RETAIL JEWELERS CONVENTION  APRIL 25-26-27 JAYHAWK HOTEL TOPEKA</p>	<p>NATIONAL EMPLOYMENT SERVICE BOARD  ORGANIZED IN 1918 13TH National Convention OCT. 13-14-15-16 CHICAGO, ILLINOIS</p>	<p>37TH NATIONAL CONVENTION YOUNG PEOPLE'S CHRISTIAN UNION  JULY 24-28, 1929 MOUNTAIN LAKE PARK MARYLAND</p>
<p>35TH ANNUAL CONVENTION EXPOSITION  THE OHIO HARDWARE ASSOCIATION FEB. 21-24, 1928 TOLEDO</p>	<p>40TH ANNUAL SOUTHWESTERN LUMBERMEN'S ASSOCIATION  JAN. 25-26-27, 1928 KANSAS CITY, MO. 40 Years of Service</p>	<p>VISIT OUR EXHIBIT AT THE BIG CANDY EXPOSITION  GRAND CENTRAL PALACE, NEW YORK OCT. 10TH TO 15TH INSTRUCTIVE ENTERTAINING NEW IDEAS PRIZE CONTESTS <i>All your friends will be there</i></p>	<p>1929 CONVENTION AMERICAN CHIROPRACTIC ASSOCIATION  JULY 1ST - 6TH BUFFALO, N.Y.</p>
<p> KANSAS CITY GIFT SHOW AUGUST 17-22 1925 HOTEL BALTIMORE</p>	<p>MISSISSIPPI RETAIL HARDWARE AND IMPLEMENT ASSOCIATION  GUY NASON, SECY., STARKVILLE CONVENTION AND EXHIBIT JUNE 8-9-10 1925 WHITE HOUSE BILOXI</p>	<p>CONVENTION  WEST MORELAND COUNTY SABBATH SCHOOL ASS'N. TWO BIG DAYS - SEPT. 22-23, 1927 GREENSBURG, PA.</p>	<p>FEB. 21-26, 1927  BRICK BOOSTERS CONVENTION OF THE COMMON BRICK MANUFACTURERS ASSOCIATION OF AMERICA THIRD AMERICAN EXPOSITION OF CLAY MACHINERY & EQUIPMENT HOTEL SHERMAN CHICAGO</p>
<p>SILVER ANNIVERSARY  MISSOURI STATE FAIR SEDALIA AUG. 15-22, 1925 <i>It's your Fair. Be there.</i></p>	<p>WE WANT OUR FRIENDS TO VISIT US DURING OUR FAIR  OCT. 5-10, 1925 THE BLUE RIBBON EXHIBIT OF STOCK-POULTRY-FRUIT-FARM PRODUCTS AMERICA'S MOST BEAUTIFUL FAIR GROUNDS RUNNING RACES...PARI-MUTUELS V.C. POWELL-SECY. CUMBERLAND, MD.</p>	<p>BAPTIST YOUNG PEOPLE'S UNION OF AMERICA  36TH ANNIVERSARY CONVENTION JULY 6-10 PHILADELPHIA</p>	<p> 35TH NATIONAL CONVENTION YOUNG PEOPLE'S CHRISTIAN UNION JULY 21-25, 1927 KANSAS CITY, MO.</p>
<p>The A-B-C-B CONVENTION & EXPOSITION  OCT. 19-23, 1925 <i>Kansas City will Show You!</i></p>	<p>FIFTEENTH ANNIVERSARY  ROCHESTER EXPOSITION SEPT. 7-12, 1925 GOVERNMENT EXHIBITS - FAMOUS BANDS VAUDEVILLE...PRIZE CONTESTS OPENS LABOR DAY <i>Western New York's Great Fall Festival!</i></p>	<p>13TH ANNUAL  ALL-KANSAS MUSIC COMPETITION FESTIVAL APRIL 27-28-29-30, 1926 EMPORIA</p>	<p> FARMERS' WEEK UNIVERSITY OF ILLINOIS JAN. 17-22, 1927 <i>Send for Program</i> URBANA-CHAMPAIGN</p>

Leipzig 1913: The International Construction Exposition: Part 3...Tom Minor

Foil and medal format Stamps

Previously, the medal/award stamps were grouped as 89–92 using the four award types listed in GM.K. However, there are now over 30 foil examples, not counting GM.K #13318 with a text not matching anything yet seen. A renumbered group is therefore listed below. Note that sizes are gross width x height, no matter the shape. #13316 probably corresponds to 101 below, and #13317 to 108 and 109. Color illustrations are on the inside back cover.

Thanks to Esbjorn Janson and Peter Clough for their color copies.

- 101.** Double medal with panels at top and bottom: 45 x 34; @ top “Prämiert” *Premiated*; award level in the bottom panel. Only item 9 has a company name.
1. Ehrenkunde [*Certificate of honor*] red on white
 2. Bronzener Medaille dull bronze–brass
 3. Silberner Medaille silver
 4. Goldener Medaille dull bronze–brass
 5. Silberner Medaille Der Stadt Leipzig silver
 6. Goldener Medaille Der Stadt Leipzig dull bronze–brass
 7. Silberner Staatsmedaille silver
 8. Königl. Sächsischer Staatspreis dull bronze–brass
 9. Franz Sauerbier Berlin S.O. dull bronze–brass
- 102.** Double medal with ribbon at top (with award text) and rectangular panel at base (with IBA Leipzig 1913); 30 x 36.
1. Ehrenpreis copper–brass
 2. Silberne Medaille silver
 3. Goldene Medaille gold
- 103.** Double medal, obverse shows laborer and women with laurel wreath, Reverse shows column, 47 x 25; the prize level is not mentioned, but there are 4 foil colors:
1. copper–brass color
 2. orange ink on copper
 3. silver foil
 4. gold foil
- 104.** Double medal, same design as 103, but 1mm larger; ‘Leipzig 1913’ beside the column.
1. “copper” color: orange ink over silver foil
 2. silver foil
 3. dull brass/gold foil
- 105.** Double medal, reverse of 103 and 1 mm larger; column is on left; 48 x 26.
1. silver foil only seen
- 106.** Double medal, reverse of 104; column is on left with ‘Leipzig 1913’, text is added on the allegory image; 48 x 26.
1. brown on brass foil
 2. silver
 3. gold foil
- 107.** Double medal, column is on the left with circular wreath at center, different allegorical image at right showing the battle monument, woman seated at left, laborer standing behind her; 48 x 26.
1. gold foil, Ehrenpreis der Stadt Leipzig [*Merit Prize of City*] in the reverse design
- 108.** Double medal, similar to 107, but faces reversed, smaller size. All have “Ehrenpreis der Stadt Leipzig” with the allegorical image; 47 x 25. [GM.K. #13317]
1. silver foil
 2. gold foil
- 109.** Same design and size as previous, but edge treatment is different, font is larger, medal is more deeply embossed. “Ehrenpreis der Stadt Leipzig”
1. silver foil
 2. dull brass–gold foil
- 110.** Single round medal showing column and Leipzig 1913 Goldene Medaille; 21 diam.
- 111.** DEUTSCHER GRANITWERKE E.V. Embossed rectangle with a double medal image; 46 x 35. The medal design shows a standing woman at left, coat of arms on the right; “Königl Sächs. Staatspreis” at top.
1. dk. blue on gold foil
 2. red on gold foil (same text). SG
- 112.** Embossed VR with rounded top and bottom, 21 x 34. Text only. Goldene Medaille Internationale Baufach Ausstellung Leipzig 1913.

GERMANY

- Rudolf Ecker: G.M. Katalog Deutschland. 1953. 258 pp;
loose-leaves.
Férencz Kölbig: Die Kriegsmarken der Zentralmächte.
1926. 104 pp.
The Alnis guide to German lost territories & colonies
world war one mourning stamps. 1989. 20 pp.
Rudolf Tramnitz: Die deutschen Gelegenheitsmarken 1928.
1928. 38 pp.
Dr Winterstein: Verzeichnis (Katalog) der wichtigsten
deutschen Wehrschatzmarken. 1911. 40 pp.
Dr Winterstein: Verzeichnis / Katalog der wichtigsten
deutschen Wehrschatzmarken. 1913. 46 pp. (Nach-
träge 1913 20 pp and 1916 20 pp.)
Erich Matzner: Verzeichnis aller deutschen Wehrschatz-
marken, 1910. 98 pp,
Sammlegilde Ostland (ed), /Bazant/: Verzeichnis volks-
deutscher Bundesmarken. Sd. 50 pp; mimeo + Index
/6/ pp.
Michel Bonneau: Les vignettes "L'enfant de Munich",
1984. 94 pp.
Michel Bonneau: Les vignettes "L'enfant de Munich".
1985. 80 pp.
Helmuth Zebhauser: Reklamemarken. Aus der Sammlungen
des Alpinen Museums ... 1999. 148 pp.

AUSTRIA

- /Rudolf Tramnitz/: Gelegenheitsmarken. Oesterreich
1845-1918. Sd (abt 1919). 66 pp
Verzeichnis der Siegel u. Marken der Südmark. Sd. 16 pp.

BOHEMIA - CZECHOSLOVAKIA

- Ch Blase - T Morovics: Cinderella stamps of Bohemia and
Czechoslovakia. Vol 1. 2003. 46 pp + plates XII.
Ditto, Vol 3/1. 2003. 70 pp + plates XXIII.
Ditto. Vol 4. 2004- 32 pp + plates XII.

HUNGARY

- Ch J Blase: Hungarian poster-stamps and similar cinderel-
las. Sd (abt 2000). 548 pp.

THE NETHERLANDS

- Rudolf Tramnitz: Katalog der Gelegenheitsmarken der
Niederlande 1883-1928. Sd (abt 1928). IV + 22 pp.

BELGIUM

- /Rudolf Tramnitz/: Gelegenheitsmarken. Belgien. 1876-
1915. Sd (abt 1915). 18 pp.

SWITZERLAND

- /Rudolf Tramnitz/: Gelegenheitsmarken. Schweiz. 1873-
1920. Sd (abt 1920). 16 pp.
Gustave Bertrand: Mémorial philatélique. III. Luxem-
bourg, Suisse, Liechtenstein. 1934. pp 245-285.
/Concerning Swiss Timbres militaires./
P F Rampacher: Katalog der Ausstellungs- und Gelegenheits-
marken der Schweiz. 1951. 56 pp.

Varieties are the Spice of (Philatelic) Life...Peter Clough

During the six years I've been collecting German poster stamps, I have noticed several stamps with apparent mistakes in the accompanying text. I hope the list that follows will be of interest to members and will encourage closer scrutiny of their collections to unearth further examples for future publication in the Journal.

Many poster stamps were produced for the 1914 BUGRA (International Exhibition of the Book Industry and Graphic Arts) in Leipzig. A set of at least 6 stamps was produced, in different languages [German, French, English, Italian, Spanish and Russian are recorded]. In all but the English version, the small text on either side of the Imperial Eagle is in the appropriate language (Fig. 1). Why? An oversight?

For the same exhibition, an official design, by P. Schneider, first appeared with "Ausstellung" spelled incorrectly, with only one 's'. Its lettering is thicker than later printings. (Fig. 2) [Ed. I have seen three variants of this early error and have added the other two for the record. (Fig. 3) A serious article on the rest of the BUGRA stamps is needed!]

Amidst a fine set of stamps portraying castles and advertising Hoffmann's Starch "Schloss Angerstein" was, initially, misspelled "Angenstein." (Fig. 4) It must have been noticed early on and the stamp was re-issued with the correct spelling.

In Neustadt a/d Haardt, the pearl of the Pfalz region, from 18–25 July 1926 there was an exposition to promote the regions wine industry. It is a finely embossed stamp with lovely designs but the engraver misspelled the name of the town: Neustatd. (Fig. 5) Perhaps he had too much to drink in anticipation of the festivities!

Two final examples, both from Berlin, show amendments of the exhibition dates. The Army, Navy and Colonial Exhibition in 1907 opened either in May or June, closing in September. (Fig. 6) The 1911 International Travel Exhibition stamp, designed by Hans Rudi Erdt, sports two different dates: 18 March–15 May or 1 April–20 June. (Fig. 7) Was this the fault of the organizers or the printers?

I suspect there are many more such varieties out there. Let's hear about them.



Fig. 1



Fig. 2, error

corrected



Fig. 3, error, two other types



Fig. 4



Fig. 5



Fig.6



Fig. 7

ANNOUNCING

CHARLES KIDDLE'S

NEWEST CATALOGUE:


**"GERMAN AVIATION
GERMAN AIRCRAFT"**

Available now!

261 A4 pages, 135 in color

\$118 + \$13 seamail/\$17 by air

Contact information below



NUNES NOOK

**BUY THE UNUSUAL
UNLISTED
UNDERVALUED**

US/FOREIGN COVERS & STAMPS
Ephemera, Phantoms, Seals,
Cam/Fams, Cinderellas, Topicals,
Rocket, Locals, AMG, Zep, Navals

John J. Nunes
NunesNook@aol.com

covers COVERS covers

Poster Stamp Catalogues

by Charles Kiddle

Andreasen & Lachman (2 vols.), \$100 the pair
Automobiles, German, \$75
Automobiles, worldwide (2 vols.), \$130 the pair
Bicycles, German, \$45
Bicycles, worldwide, \$48
Kurt Boettcher (2 vols.), \$86 the pair
Ludwig Hohlwein, \$60
Images of the Great War (5 vols.), \$230 the set
Owls (color or b&w), \$55 or \$26
Paris Exposition of 1900, \$90
Photography, \$90
St. Louis Fair of 1904, \$70
Tennis, \$50
The Top Twenty Artists (2 vols.), \$145 the pair
Trains, \$45

Further catalogues are planned: German aviation; Circuses, clowns and carnivals; Men's Fashion; Women's Fashion; European Cinema; Alphonse Mucha; Other Artists; Shoes; "Letters making words".

Postage from UK is extra; please inquire.
For further information, contact the author at
P.O. Box 13, Alton, Hants., England GU34 4DW
email: 106711.1065@compuserve.com
www.worldposterstamps.com

LOOKING FOR SOMETHING DIFFERENT?

We specialize in the following.

- Advertising covers & trade cards
- US postal history & covers
- Antique stamp boxes & postal scales
- Poster stamps
- Ephemera

**See Us
At All Major Shows!**



The Folded Letter

P.O. Box 176 • Lafayette Hill, PA 19444

Visit our website at: www.thefoldedletter.com

Illustrations for Tom Minor's article, page 8



101, red



101, gold



102



103



104, silver



104, gold



105



106



107



108



109



110



111, 2 colors



112

A Colman promotional sheet

J. & J. COLMAN, LIMITED,

having received many requests for specimens of their various Advertisements, have had reproductions made of the Posters, &c., advertising their well-known

**MUSTARD, STARCH, CORNFLOUR,
BLUE, AND SELF-RISING FLOUR,**

which they hope will be acceptable to Stamp and Advertisement Collectors.



108, CANNON STREET, LONDON,
AND
CARROW WORKS, NORWICH.