## The Journal of the <br> Poster Stamp Collectors Club



Summer, 2007
Vol. II No. I

## A Whimsical Calendar

This delightful sheet of 12 stamps, issued by Aecht Franck, makers of a coffee-like drink is one of many such sets they offered to entice buyers. In this one, designed by Ferdinand Flinzer, each stamp depicts a different month with anthropomorphized animals engaging in seasonally appropriate activities.

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Charles Kiddle's desert island stamp. What is yours?


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The two types of Tramnitz 2 are at the left and the bottom. The stamp on the cover is the second type with thicker waves in the water and in a deeper shade of brown.
Top right is Tramnitz 1 in its two shades and showing the developing plate flaw between the H and F of "Hudson-Fulton" in top inscription. Bottom right is \#4. \#2 \& \#4 are the only town-specific stamps known.


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## President's Corner...Art Groten

## Club News

We have entered our second year of formal existence with well over 100 members in 10 countries. A number of us were able to meet at Boxborough last May where we were treated to some eye-opening material brought over from England by Director Charles Kiddle. While there were no poster stamp exhibits per se at the show, there were some lovely Cinderella exhibits and a number of thematic ones that included poster stamps.

We will have an opportunity to remedy that lack of exhibits at our next meeting, to be held in conjunction with the APS summer show in Hartford, CT August 14-17, 2008. Further details will be announced in the next Journal so start thinking about attending and exhibiting.

It has been suggested that PSCC should prepare some 'giveaway' packets of poster stamps to be used at stamp and ephemera shows where we have a presence, either as a society or as individual dealer or collector members. There is no better way to attract new members and show folks what we collect, especially young ones, than with a packet of bright beautiful stamps. We all have duplicates that languish unloved in boxes or drawers. If members believe this is a good idea, I would ask that such duplicates be sent to me. I'll make up packets of $10-15$ stamps to be given away along with an invitation to join. I'd like to have several hundred such packets for our next meeting in Hartford.

I am delighted to announce the first of what I hope will be many contributions to the Club. Member August Blume, unsolicited, sent along a donation of $\$ 100$ "to help expand membership and programs" Several more donations such as this would enable us to expand the Journal or add more color. I hope his example will be followed.

The proposed membership is still being compiled in the face of continued computer mishaps. Stay tuned.

The first volume of Stewart Gardiner's important work Cazin \& Rochas Revisited from the beginning through 1899 will be available this August. This coincides with member Don Bodow agreeing to become Publications Chairman for the Club. See his contact information on the masthead. Thus U.S. members will be able to order the book directly from him at a somewhat reduced mailing cost. The price, including domestic postage, will be $\$ 35$ for the A4 sheets, bound. Overseas members should contact Stewart directly at stewart.gardiner@ntlworld.com for mailing cost details.

In addition to Stewart's work, PSCC will be offering, through Don, not only Charles Kiddle's various catalogues but other books on poster stamps. Details will appear in the next Journal.

## From the Editor...

Wearing my Editor's hat I repeat my pleasure at August Blume's generous contribution. We must be doing something right!

I did not have to solicit articles for this issue but I do need some for the next. So keep those cards and letters coming.

Charles Kiddle has sent the stamp featured on the Inside Front Cover under the title of "My Desert Island Stamp." As he says, this stamp represents to him the very best of poster stamp design and would be the one stamp he would take with him to a desert island. I'd like to make this a regular feature of the Journal and invite members to send me either a color photocopy or a scan (300 dpi jpeg) of their favorite stamp.

Two interesting contemporary items have come to hand since the last Journal, proving the continued allure of poster stamps. The first is a lovely bit of publicity for a BBC TV miniseries "The Missing Postman", first aired 29-30 March 2003. The three "stamps", from left to right, depict the stars James Bolam, Alison Steadman and Jim Carter, with "official"-looking labels and a hand stamp applied. The second is close to my heart. The Museo della Figurina in Modena, Italy is devoted to graphic design and advertising, including poster stamps, with a wonderful display of parts of the Guiseppe Panini collection and definitely worth a visit. Its current multi-page brochure is sealed with a replica of a portion of the famous 1911 Hygiene Exhibition stamp designed by Franz von Stuck. I once used that very image as a business logo.


## A Word from Walter...Walter Schmidt

A wonderful aspect of collecting poster stamps is that one's curiosity can be instantly satisfied by simply going online and clicking the person or event that catches one's interest. Sometime ago, we came upon a poster stamp that featured Jeanne Hachette. We wondered who she was and what she did. Good old Google provided the answer.

In 1462 the entire Burgundian army was poised to attack the town of Beauvais which was defended by only 300 soldiers. The situation was grim and seemed hopeless. When the attack came, a Burgundian soldier managed to plant his flag on the battlement. This act infuriated Jeanne. She charged him with ax in hand and hurled him backward into the moat below. She tore down the flag and hurled it after him. The 300 soldiers, having witnessed this act of bravery, rose up and fought so furiously that they drove the enemy back and won the day. Thereafter, she was called Hachette. She married her lover, Cohn Pilon, who must have been the bravest man of all. A parade to honor Jeanne Hachette is still held every year in Beauvais.

The 5 stamps, from 1927 through 1931, below commemorate the event. Perhaps there are more.


## Poster Stamps from the Phenix Label Company of Kansas City: Part II...Dick Warren

In our last issue, Part I showed Phenix stamps that are either imprinted with their name or may be found in their style book. On the next page, I illustrate more stamps with Phenix imprints as well as some that are probably Phenix and others that are clearly of pirated design.

Stamps 24-40 are, stylistically, clearly Phenix productions. \#37-39 are not in the usual orange and black but, rather, are blue and yellow. The 1936 stamp is the earliest such color combination I have seen. \#39 is found in the style book as \#2077.

Stamps 46-48 are almost certainly not Phenix stamps despite their similarity of color (orange and black) and size. \#46 and \#47 are in an Art Deco style that Phenix never used. The lettering at the top of \#48 is unlike any on known stamps or in the style book.

We are left, then, with stamps 41-45 which constitute a real grey area. It will have to wait for further documentation to place these in the "yes" or "no" category.

In the style book, there are a number of stamps I have seen but that are not in my collection.
I show a sample page from the book; there are at least 5 other such pages in a book that otherwise primarily offers mailing and product labels.



## Leipzig 1913: The International Construction Exposition: Part IV...Tom Minor

Thanks to further contributions from readers and dealers, more items can be shown or added to the known Leipzig 1913 IBA listing. The numbering for illustrations continues from the earlier articles. See inside rear cover for illustrations of the newly listed stamps below.
4. The GM.K. listing mentions " 2 other text variations" at the base. One copy sent in says "Zur Weihe des Völkerschlacht-Denkmals am 18. Okt. 1913" (to the consecration of the monument on October 18) rather than a company ad.

20-37. Two others have confirmed that this building photo series is only 18 stamps, 6 to a pane. Reported but not seen: "Dr. Trenkler \& Co., Graph. Kunstanstalt, Leipzig-Stött" at the base instead of " Offizielle Bildmarke".

81 expanded. Wilhelm Schimmel pianos: There are actually three stamps. 81A was shown before. B \&C are the same graphic with different color scheme, different text at the base, and a much narrower shape:
B. VR 36x64; Intern. Baufachausstellung LEIPZIG 1913 Abt. Raumkunst Stand 361
C. VR 36x64; Prämiert Weltausstellung Leipzig 1913 Goldene Medaille. Type C actually has the text matching GM.K.\#13319

83 expanded. The Embossed design used for \#83 (and \#17) was advertising for several firms. Firm names and text at the bottom panel seen so far:
A. Benas Rechenmaschine "TRIUMPHATOR"...Berlin W.8. blue/white paper (shown last issue).
B. Benas Papierwagen RUCKSHALTER...Berlin W.8. red/white only
C. IGNAZ LAMM, München Fabrikation von Lötzinn... red/white \& light green/white. The least common name.
D. G.Ratzmann Hildesheim Spezialist für Ringofen... seen in dull violet-red/white, dull violet-red/yellow, and blk/yellow.
The last listing was originally 86. This number was saved for GM.K.\#13308, but it is the same design as 83 only with different firm name.
Note that all the 83 designs have the printer's name "Arno Scheunert, Leipzig" in the base of the decorative frame, in very tiny letters.
89. A triangle; the text, size and color correspond to GM.K.\#13315

## More unlisted items

114. Jubilaums u. Gedenkmarke...[Anniversary and Remembrance Stamp] Embossed, seated Mercury at left; Seen in 10 colors, probably more exist. Papers are white, pale green, tan, pink, or orange. Inks are violet, red, or dull red.
This stamp lists 4 events of Leipzig 1913: The Leipzig battle monument dedication, the IBA, the 12th German Turner Festival and a Fire Brigade Expo.
115. Award: VR with rounded top and bottom $23 \times 40$; Embossed. "Goldene Medaille Internat. Baufach-Ausstellung Leipzig 1913" green/white only.
116. RUD WOLLE Zementbaugeschaft; VR irregular 49x27; seated female with wreath; Embossed." Königl. Sächs. Staatspreis"; purple/white only.
117 A\&B. TRINKS BRUNSVIGA auf der Weltausstellung... 2 designs with the same text: [mentions State prize].
A. $77 x 50$ HR dark blue, yellow B. $66 \times 41$ HR blk, yel, grn, blue.
117. C.BOHMEYER VR $45 \times 80$; 'Fabricator of Electrical Clocks and Apparatus’; only text in blk, red, \& yellow; this stamp said to be rare, unlisted anywhere previously.

Esbjorn Janson＇s Literature list，page 3，continued from the last issue and to be continued．
3.

SCANDINAVIA
A Hartvigsen：Illustreret Katalog 1914 over jule－，ve1－ ghrenheds－og foreningsmerker．．．1913． 38 pp．
Ditto 1914－1915．1915． 20 pp ．
John B Denune－Thorkild S Paaby：Hartvigsen illustrated catalog 1885－1919．Sd． 28 pp．／＝Hartvigsen＇s 1919 catalogue illustrated and re－priced．／
／Rudolf Tramnitz／：Gelegenheitsmarken．Skandinavien． Dänemark，Norwegen，Schweden，Finland．Sd（abt 1921）． 36 pp ．
Sven Öberg：Wohlfartsmarken Norwegens．1935． 12 pp ； mimeo．
Einar Økland：Brevmerke på norsk post．1988． 192 pp.
H Stampe（ed）：Danmarks julemaerkeforenings forel申bige Katalog over danske velghrenhedsmaerker．1947． 13 ＋ 10 ＋ $17 \mathrm{pp} ; 1$ loose－leaves．／Perhaps further pages were issued．／
Charles Kiddle：The Andreasen \＆Lachmann numbered poster stamps Nos 1－1059，1913－1914．Volume one．Nos 1－1059 ．．．excluding Nos 300－379＂coat of arms＂． 2003．V＋ 136 pp ．
Charles Kiddle：The Andreasen \＆Lachmann numbered poster stamps 1913－1914．Volume two．Nos 300－379＂coat of arms＂．2003．IV＋ 40 ＋ 43 pp ．
Chr S申ndergaard：Merkater．1．bind 1931－1952．Sd （abt 19きち）． 254 pp ．
Ditto 2．bind 1952－1978．1978． 262 pp.
ENGLAND
／Rudolf Tramnitz／：Gelegenheitsmarken．England 1851－ 1920．Sd（abt 1920）． 24 pp.
Chris Chatfield：G．B．commemorative labels：pre－1950． Supplement to the catalogue．Sd． 20 pp ．

FRANCE（AND MONACO）
Clement Drioton：Catalogue des timbres commemoratifs Français．1904． $36 \mathrm{pp}+2$ plates．
Jean Seguin：Souvenirs philatéliques ．．．catalogue des ．．．vignettes ．．．de Normandie．Sd， 24 pp．
Charles Kiddle：The Paris universal exhibition 1900．The poster stamps－vignettes．2000．XXI＋ 145 pp． Supplement 2001． 4 pp．
M J Viou：Catalogue descriptif des vignettes commemora－ tives de Monaco．Sd． 14 pp.

## SPAIN

Paul de Livronay－Joseph Viou：Catalogue des timbres patriotiques d＇Espagne 1898，1899－1901．Sd． 32 pp.

RUSSIA
Emile Marcovitch：Catalog of Russian vignettes．Part II：Period of the first world war－1959． $5+37 \mathrm{pp}$ ； mimeo．
Alnis guide to Russian revenues and Cinderellas．Sd （abt 1980＇s－1990́s）．Loose－1eaves．

## The Hudson-Fulton Celebration...Nick Follansbee

In 1909 there was a series of commemorative celebrations held up and down the Hudson River marking the 300th anniversary of Henry Hudson's discovery of what would become the port of New York, and the 100th anniversary of the launching of the first steam powered ship, Robert Fulton's Clermont. Events were held during the period from September 25th to October 9th, commencing with a naval parade of 50 battleships led by replicas of Hudson's Half Moon and Fulton's Clermont. The following days saw assemblies, receptions, historical pageants with floats, a military parade of some 25,000 troops, the illumination of New York harbor and many public buildings, airship flights, exhibits of paintings and relics, concerts, a carnival, a children's festival, ceremonies, and a climactic lighting of signal fires in a chain from Staten Island to Albany. Events were held in Manhattan, Brooklyn, Yonkers, Tarrytown, Nyack, Haverstraw, Stony Point, West Point, Peekskill, Newburgh, Poughkeepsie, Kingston, Catskill, Hudson, Albany and Troy.

Cazin and Rochas (1914) did not list any poster stamps for these events, but Rudolf Tramnitz in his Gelegenheitsmarken Amerika of 1916 listed the following three items.

1) A black on yellow paper rouletted label with the text "Hudson Fulton Celebration and Fulton Flight / Don't Forget / New York / Sept 25 - Oct 9, 1909". The stamp, engraved by Standard Eng. Co, N.Y., depicts a balloon, two airships and a bi-plane flying over the Clermont, Half Moon and a modern battleship, and called attention to a planned challenge flight up the Hudson. A prize was to be awarded for the first aviator to fly between New York and Albany, following Hudson's route. No one made the attempt until the following year when Glenn Curtiss completed the course.
This is a fairly rare item. Tramnitz priced most of his listings in German marks but listed a few items as " $r$ " or " $R$ ". This one he gave an " $r$ ". It comes on various shades of yellow paper and has a progressive plate flaw between the words "Hudson" and "Fulton" as shown in the accompanying illustrations.
2) A circular die cut label showing a bridge (with a train on it and Fulton's ship in front). Its text reads "Hudson-Fulton-Celebration/Poughkeepsie, N.Y. Oct. 2-4, 1909". Tramnitz indicates two colors but his extremely minimal treatment leaves no clue as to what they might be. Often his listings of more than one color variety involve only minor differences of shade. I have it in dark brown and light blue, and also in a somewhat lighter shade of brown (and light blue). The latter has heavier dashes of brown in the water than in the former (see example on 10/6/09 cover). Are there other colors? Please report what you have. The brown printing is slightly embossed. Tramnitz priced each at 4 marks - scarce.
3) A pane of ten different designs showing "ten views of the old and new age" in one color only (according to him, that is). These were produced in booklets containing 50 stamps (five panes of 10) by the Fritz Novelty Co., New York. The cover of the book has text and portraits of Hudson and Fulton printed in dark bluish green. The panes in one intact booklet are all gray-black with a very slightly brownish cast. A loose pane has been seen in orange and gray-black. Do other colors exist? The subjects are:
1. The Half Moon (Hudson's ship)
2. The ocean liner, S.S. Mauritania
3. The first Manhattan Island settlement, 1609.
4. A 1909 Manhattan Island scene.
5. The Clermont
6. The Hendrick Hudson (ferryboat, 1909)
7. New York's first City Hall
8. The City Hall, 1909.
9. Hudson-Fulton Memorial Bridge (with airship)
10. West Point

The printing is rather poor - half-tone with a light dot pattern overall. The tiny captions are not at all easy to read. Tramnitz priced a set of ten at 3 marks which could mislead one into believing they are common. The image of an airship on one of the stamps makes it a particularly desirable item.

In addition to those listed by Tramnitz, I know of three others.
4) A circular red label (text is white) which says, "COME TO NYACK! OCT. 3-9-09 / SPECIAL ATTRACTIONS EVERYDAY." Although it is not listed by Tramnitz and is quite scarce, I have actually seen it more often than his first two.
5) A green on white label with Hudson's ship on the left and Fulton's on the right was printed on fairly thick, poorly perforated paper, scarce to rare. This may be a cut-out from a contemporary post card.
6) A rather large multicolored label, printed on thick stock, states "Copyright 1909 by the Hudson-Fulton Celebration Commission" and is known with an extra-wide margin at the top and a black imprint: The Hudson-Fulton Celebration Commission/Children's Festivals Committee/1133 BROADWAY NEW YORK CITY, rare. These might be small ad cards rather than poster stamps, a good example of the difficulty of defining too closely what we collect.

The author asks members with other Hudson-Fulton poster stamps to contact him at: nfollansbee@uci.net

Illustrations for this article will be found below and on the inside front cover.


Above is shown the cover of the Fritz booklet along with one of the panes, Tramnitz 3.

The two items to the left may not be true poster stamps. The top (\#5) has been seen three times always with rough perfs on the right and bottom. The paper is thick; perhaps it is a cut-out from a postcard. The bottom (\#6) is on thickish, slick paper, ungummed, similar to the window labels used by the Red Cross. The extra margin at the top is not always present.

## Plagiarism is the Sincerest Form of Flattery...Art Groten

Over the years I have come across a number of poster stamps whose designs are clearly imitative of other, prior issues. No doubt there are others and I would love to hear about them. The captions tell the tale.


Franz P. Glass designed the original stamp on the left for the 1909 Munich Beer Exposition. On the right is an American plagiarism for the first American brewery show in Chicago, 1911. The same design was used again in 1933 for the second such exposition.


Ludwig Hohlwein's design for Macholl in Munich is a classic, copied by Union Weinbau in Frankfort.


Julius Klinger created the striking image on the left for Paul Erhardt \& Co. in Berlin. Did the American artist know of the image when he created his for Smith-Phillips of Ohio?


The 1909 stamp show in Tilburg, Netherlands used the same image as that of Italy's first Special Delivery stamp.


Walter Tiemann's fantastical imagery for the 1914 BUGRA show in Leipzig was copied and lampooned by Max Z. Schoch to promote a book by Albert Kunze.


This image has often been attributed to Alfons Mucha but is is nowhere to be found in the catalogues of his works.

We have all seen stamps by the famous German printing firm, Wentz \& Co.. They had a New York office and the list below offers various stamps that could be bought direct fom the company sometime after WWI. Thanks to Charles Kiddle for supplying this rare bit of poster stamp ephemera.


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## Poster Stamp Catalogues

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Automobiles, worldwide (2 vols.), $\$ 130$ the pair
Bicycles, German, \$45
Bicycles, worldwide, \$48
Kurt Boettcher (2 vols.), $\$ 86$ the pair
Ludwig Hohlwein, \$60
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Photography, $\$ 90$
St. Louis Fair of 1904, \$70
Tennis, \$50
The Top Twenty Artists (2 vols.), \$145 the pair
Trains, \$45
Further catalogues are planned: German aviation; Circuses, clowns and carnivals; Men's Fashion; Women's Fashion; European Cinema; Alphonse Mucha; Other Artists; Shoes; "Letters making words".

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Illustrations for Tom Minor's article, page 6



89


117A
117B

## The Titanic

Images of the R.M.S. Titanic on poster stamps are decidedly rare. For years only the two in the 1912 Munich set were known, and then only in German. In 1998, a Munich postcard company's archives were sold and 2 sets each of sheets were found in Italian, French and Esperanto. This set is also of interest to Polar and Zeppelin collectors.

## New Discovery

Recently, a block of 6 Australian temperance stamps was found with a previously unknown Titanic image, shown here for the first time.


