## The Journal of the <br> Poster Stamp Collectors Club



Fall, 2007
Vol. II No. 2

## The Catalogue

The cover of Stewart Gardiner's new Exhibition and Events catalogue, now available to members. More information inside.


## Table of Contents

President's Message From the Editor A Word from Walter Unusual New Zealand item Plagiarisms II
p. 1
p. 2

Walter Schmidt p. 4
Ken Eadie p. 4
Art Groten p. 3

Suffrage
Charles Kiddle
p. 6 Poster Stamp Literature IV Esbjorn Janson
p. 8 J.D. Posthumus of Amsterdam

Jaap van Dijk p. 9
PPIE or not?
Art Groten
p. 10


Service Stamps redux from Vol. 1 \#1, p. 4
Two new items have come to hand: 1) a second illustrated envelope, this with a 2 -star stamp and a different imprint at the lower left and 2) a cover with a variant of the 1-star stamp used November 25, 1918 just after Armistice Day.


## PSCC Officers \& Directors Listing

Art Groten - President \& Journal Editor - PO Box 30, Fishkill, NY 12524
Nick Follansbee - Vice-President - P.O. Box 3210, Ashland, OR 97520
Richard Warren - Secretary/Treasurer \& Web Cataloging Editor - PO Box 208, Ark, VA 23003
Chip Blumberg - Board of Directors - PO Box 176, Lafayette Hill, PA 19444
Charles Kiddle - Board of Directors, Print Cataloging Editor - PO Box 13, Alton, Hants, UK GU34 4DW
John Nunes - Board of Directors - 80 Fredericks Road, Scotia, NY 12302-5727
Tom Minor - Board of Directors - 7374 Arlington Dr., St. Louis, MO 63117-2242
Don Bodow - Publications Chairman - PO Box 270458, San Diego, CA 92198

## President's Corner...Art Groten

There is exciting news to report. PSCC is now APS affiliate \#255! Such an event could scarcely have happened 15 years ago. I believe the push for creation of a Cinderella Class for exhibiting and our strong showing when exhibiting at St. Louis and PNSE over the past few years helped our cause.

We will be meeting next at the APS Stampshow in Hartford, CT August 14-17, 2008 so mark your calendars. We have been promised 50 frames with more if needed. I would like to see as many exhibits as possible. For those to whom this is new, the exhibit need not be 6 or 8 or 10 frames. There is a one-frame section. Some exhibits are perfect at 3 frames. If anyone is interested and has questions, please do not hesitate to contact me for further details. Frame application forms are available on line at www.stamps.org.

At the same time as we were granted affiliation, the Ephemera Society of America became Affiliate \#256. This is the first time that two new affiliates in the same year represent non-traditional " philately."

And as if those developments were not enough, a new Postcard Class for exhibiting was announced.
There is something in the air. We've always known it and now it seems the rest of the world is catching on. I will be working closely with both the APS and the ESA to further our, narrower, goals and to take advantage of the synergies involved.

Le me quote the new APS President, Nick Carter, in his inaugural message in this month's American Philatelist":...At the same time, philately keeps changing....you [APS members] have been steadily exploring and expanding the far reaches of collecting---[including] unlisted revenues and cinderellas...---. The stamp is the starting point for an increasing variety of interests and stories... These are important words, prophetic ones that speak of a philately of inclusion, not exclusion.

In this issue, Stewart Gardiner's new book will be featured. I think you will all agree it was worth waiting for and I encourage everyone to order a copy.

In response to my comments last issue, members Ken Eadie of Canada and Stewart Gardiner of UK, each stepped forward with a donation to the Society of $\$ 100$, following the example set by August Blume. In the name of the Society, I thank them both for their generosity and hope this is the start of a trend.

I have had only one sending, again from Ken Eadie, of stamps to create 'giveaway' packets for our meeting in Hartford. I'd like to have 100 packets of 15 each. I think it would be a good way to attract new collectors. So please don't wait until the last minute to send in those duplicates. Thanks.

## From the Editor...

You will note that there are articles from new members this issue. That is an excellent thing. I hope it will encourage others to do the same. I am happy to put words to images if you wish only to send me some scans on your favorite subject. Give me a little background and I'll take it from there.

Charles Kiddle's challenge to send "My Desert Island Stamp" resulted in three submissions. Therefore, as promised, I will be making this a regular feature as long as I have material to do it with. So send in those scans or photocopies!

The most exciting thing to cross my desk since last issue was a copy of Stewart Gardiner's new book. Its full title is A General Illustrated Catalogue of Exhibition and Event Poster Stamps, Part 1 - to 1899. Its 102 A4 pages include 1) a Foreward by Charles Kiddle, Chairman, Cinderella Stamp Club [UK]; 2) an extensive Preface explaining how the Catalogue is structured with a brief Bibliography; 3) a translation of the Introduction and Preface to the original 1914 Cazin \& Rochas listing and 4) 88 pages of listings followed by Annex A for items out $f$ the scope of this catalogue that were found in C\&R and Annex B, a detailed listing of the 1896 Budapest Millenary and 1897 Brussels International Exhibitions to illustrate the wide range of colors. There is an index of towns and years. All illustrations are in full, true color. The year heading is at the top of each page and there is a relative rarity factor assigned to each stamp. It is eminently simple to use and should be in all poster stamp collectors' library for it is of great use to topical/thematic collectors as well as town or country collectors. Pages are loose-leafed for ease of handling, 3 -hole punched for U.S.; 4-hole for elsewhere.

I illustrate the first page of the catalogue on the next page to stimulate your appetite.
U.S. members may obtain a copy from Don Bodow (see masthead) for $\$ 35$ postpaid. Overseas members should contact Stewart directly (stewart.gardiner@ntlworld.com).

Part 2 is expected in early 2008; Part 3, late 2008 and Part 4 by mid-2009.


A lovely 1886 cover with poster stamp advertising rod and gun supplies

1851

| LONDON |  |
| :--- | :---: |
| International |  |
| Industrial |  |
| Exhibition |  |
| Grey and black on <br> grey paper |  |
| (issued at a later <br> date in Germany) | Rating: S |
| Perforated |  |

1854


1855


1857

| MANCHESTER |  |
| :--- | :--- |
| Exhibition of Art |  |
| Trasures of the |  |
| United Kingdom |  |
| Red on cream |  |
| Imperforate | $\begin{array}{c}\text { (a cut-out) } \\ \text { Rating: RR }\end{array}$ |

## 1860

ITALY - Souvenir stamp sold for contributions to the Sicilian Expedition


1861
GREAT BRITAIN
Death of Prince
Albert


Imperforate
Rating: $\mathbf{R R}$

## A Word from Walter...Walter Schmidt

Carl Sandburg wrote a poem in 1916 wherein he asks the question, "What is happiness?"
I asked the professors who teach the meaning of life to tell me what is happiness.
And I went to famous executives who boss the work of thousands of men.
They shook their heads and gave me a smile as though I was trying to fool with them.
And then one Sunday afternoon I wandered out along the Desplaines river
And I saw a crowd of Hungarians under the trees with their women and children and a keg of beer and an accordian.

So much for Carl's verbal definition of happiness. I think I have found the visual equivalent which I am happy to share with our membership. Please see the inside front cover.

## A New Zealand Beauty...Ken Eadie

Ken Eadie has sent along this 1907 postcard which was produced by or for the Christchurch (NZ) International Exhibition. On the picture side is a black and white photograph of the well-known multicolored set of 7 "N.Z. International Stickers". The Secretary of the Exhibition, E. Righton, signed his name on both the front \& back. There is a round purple hand stamp on the picture side saying "POSTED AT TOP OF TOWER N.Z. I.E.". The card was mailed from the Exhibition on 10 Apr. 1907, using the special Exhibition cancel, to Ottawa, arriving 13 May.


## Plagiarisms II...Art Groten

On p. 10 of issue \#5 I presented some poster stamps with plagiarized images. A while back, in Topical Time, I wrote about the 4 poster stamps promoting Palestine wine shown below. That engendered a response from W.J. Jansse in The Netherlands (who has since joined PSCC). He offered two stamps for other companies, also below. All three of these were clearly plagiarized from the 1913 set commemorating the centenary of Dutch independence, depicting the monarchs of the period, two examples of which are shown for comparison. We suspect that other stamps with the other monarchs on them exist for these companies. Mr. Jansse points out the artist for the stamp set was K.P.C. de Bazel.


Since the last issue, I have been noting other plagiarized designs and share then here.
Franz von Stuck designed the famous image of an eye for the 1911 Dresden Int'|
 Hygiene show. It comes in German, French and English. It is such a powerful image it proved hard for others not to appropriate it. Lutz \& Schulz of Buenos Aires copied it directly. The central vignette was used for a fair in Leipzig and inspired Willi Petzold's later design for the 1930 Dresden Hygeine Exhibition.



The poster stamp for the 1897 Leipzig Fair is known in three colors and with various company names in the lower white band. Testolini of Venice borrowed the layout for their own promotional stamp.


In 1898, Canada issued the popular Christmas stamp with the British Empire all in red. 3 years later, for the 1901 Pan-American Exposition in Buffalo, the organizers used a similar pattern with U.S. posssesions in red.

The central image for the 1896 Stuttgart Electric show is quite striking, a winged man holding a torch. It was created by Ferdinand
 Keller. The Silver Shoe Co. of Germany and Charles Letts \& Co. stationers of London both used the same design with the man holding up an emblem of their product.


## Suffrage...Charles Kiddle

I recently came across the first stamp shown below: it has the initials MWSA in the four corners. Do any of our members know what they might stand for and whether it is American or British? Clearly, it is related to the women's suffrage movement. I have not seen it before.

The other two suffrage stamps below are equally elusive. The middle one is from a long German set issued just before WWI; it is the only known stamp depicting British suffragettes. The stamp on the right is Austrian by August Panek, with a wonderful Jugendstil image of a woman breaking the chains that seal her lips.


The first stamp below is listed by Warda as a suffrage stamp. Can anyone substantiate that?
Next comes the well known French stamp from around 1900. The 1945 Paris Women's Conference stamp below them is by Villemot.

The 1913 Budapest Women's Congress set comes in two colors and 4 languages: Hungarian, German, French and English.

The two large stamps were issued in the U.S. during the height of the Suffrage Amendment battle.


Esbjorn Janson's Literature list, page 4, continued from the last issue and to be continued.

USA
Dick Green: A catalog of all fund stamps of the USA. 1930. /47/ pp: mimeo.
/Rudolf Tramnitz/: Gelegenheitsmarken. Amerika 18621915. Sd (abt 1915). 30 pp .

Nicholas Follansbee: A catalogue of U.S. seals and poster stamps for minor events. 1891-1978. Volume one: Issues with year date. 2003. /60/ pp.
Charles Kiddle: The poster stamps of the world's fair St Louis 1904. 2003. IV +80 pp .
Mark Warda: Political campaign stamps. 1998. 224 pp .
AUSTRALIA
Bill Hornadge: Cinderella stamps of Australia. 1974. 112 pp .

WORLD WAR I
Sven Öberg: Die Kriegshilfsmarken Frankreichs. 1928. 20 pp; mimeo.
Louis Granger: Essai de nomenclature des vignettes regimentaires Françaises Delandre 1914-1917. 1968. 172 pp .
Michel Bonneau: Les vignettes Belges 1914-18. 19)88. 88 pp.
Charles and Francis Kiddle: Delandre "re-impressions" of the Italian military vignettes. 1994. 12 pp.
Charles Kiddle: Publications by Editions Delandre. 1997. 40 pp .
Charles Kiddle: Study papers. "For God. Kaiser \& Fatherland 1914-1918". /The numbers in brackets indicate the corresponding pages in Kölbig-Jackson./

1. Bavarian transport \& communications employees ${ }^{\text { }}$ union. /44/. 2004. 12 pp.
2. National child protection society. /44/. 2004. 7 pp.
3. Italy's treachery. /322/. 2005. 12 pp.
4. Unlisted overprints. /-/. 2004. 4 pp.
5. (1915) "1914 1915". /50/. 2004. 12 pp.
6. "War exhibition" overprint on Bugra exhibition poster stamp /63-64/. 2004. 16 pp .
7. "Flugsport-Serie" Dated German air raids. /45/. 2005. /8/ + 36 pp.
8. (1914-1915) "The world war /1914/"./35-36/. 2004. 106 pp. /By Charles Kiddle and Kevin Rae./
9. "Official war welfare" (National \& provincial arms'series) (1917). /150-153/. 2004, 16 pp. 11. "War fair" ("Kriegsmesse"). /72/. 2005. 4 pp. 12. Unlisted overprints ... /41-44/. 2005. 11 pp.

Ernst Saner: Spezial-Katalog iber sämtliche schweizerische Soldatenmarken. 1919.40 pp .
Paul Locher: Die schweizerischen Soldatenmarken ... 1914-1918. 1936. 80 pp .
Paul Locher - Robert Forestier: Die schweizerischen Soldatenmarken von 1939 bis Februar 1942. Sd. 188 pp. /Note: WW II:/ (AIso: Nachtrag 1942/45. Sd. $36 \mathrm{pp}$. )

## J.D. Posthumus of Amsterdam...Jaap van Dijk

The well-known Dutch printing firm of J.D. Posthumus was founded in 1813 and specialized in embossed printing of letter seals and, later, poster stamps (sluitzegels and etiketten). The company is still in existence, doing luxury printing for business and private consumers. They moved to their current address, St. Luciensteeg 2325, in Amsterdam, in 1865.

There were other Dutch printers of embossed poster stamps such as P. Kreugel of Utrecht and Stempelfabriek Hollandia in Den Haag. The clarity of printing and depth of embossing of the Posthumus stamps are considerably better than other producers, so one must be careful in attributing a given stamp to the company. Fortunately, Posthumus signed many of its works. Let us look at some of their signed creations.

In 1912, they produced a stamp in conjunction with the International Gas Show in Amsterdam (Fig. 1). The central design duplicates, in embossed form, the one created by Jacob Jongert for the exposition. I have seen it in two shades of blue. Did Posthumus print the non-embossed stamps for the show as well, which comes in at least 9 colors?

Some time after the war, they printed a long series of 25 European composers, each embossed and printed in a different color. A couple of examples are shown (Fig. 2).

The latest dated stamp I have is one for the 6th Netherlands Indies Fair in Bandoeng, 1925; it is in brown (Fig. 3). I presume there are others.

One of the most beautiful sets by this firm (Fig. 4) was printed in 1914 or a short time later: at the bottom of the 6th stamp one can read 1914-191... They were designed by Lodewijk Schelfthout, The designs are very detailed and of great beauty. The set, in blue, is accompanied by a small card, stating in Latin and Dutch, the 6 stages of war: Discessus (Farewell); Bellum (War); Terror (The horrors or war); Pronuntiatio (Announcing of the end of war); Pax (Peace); Renovatio (Revival).

Of equal beauty is the 1919 set by Antoon Molkenboer, a celebration of the return of peace (Fig. 5). The round stamp is the only of these two series to be bicolor; the center is in brown. Following peace there is remembrance (Memoria); restoration (Restauratio); renewal of the family (Reperiunt SB); return of trade (Commercium Redit) and the rebirth of the arts (Artes Reflorent).

Posthumus also produced a number of stamps promoting their business, I show five (Fig. 6).
The author invites additions to this first listing.


Fig. 1


Fig. 2


Fig. 3


Fig. 4


Fig. 5
J.D. Posthumus, con'd.


Fig. 6


## 1915 Pan-Pacific Exposition, an unusual item...Art Groten

We all know the set of poster stamps issued for the Pan-Pacific Expo with illustrations of the various buildings. At the same time, a similar set was issued with scenes of California. Was it produced for the Expo or not? This small framed stamp of Mt. Shasta was contained in a box sold as a souvenir of the Expo. (The image is blurred because of the thickness of the frame and the limitations of scanning). So, is it or is it not to be included among PPIE stamps?


## Ad Stamps - Poster Stamps

 ArtiStamps - Cinderellas Still made to exacting standards in the 21st Century!You provide the art and we'll do all the rest!

Graphic Arts \& other services are also available

- Real Moisture Activated Stamps
- Printed in full-color \& pinhole perforated - Fast friendly service

1-877-373-1212
Dealer Inquiries Welcome
The Olathe Poste
P. O. Box 707

Olathe, CO 81425


## Poster Stamp Catalogues

by Charles Kiddle
Andreasen \& Lachman (2 vols.), \$100 the pair Automobiles, German, \$75
Automobiles, worldwide (2 vols.), $\$ 130$ the pair
Bicycles, German, \$45
Bicycles, worldwide, \$48
Kurt Boettcher (2 vols.), $\$ 86$ the pair
Ludwig Hohlwein, \$60
Images of the Great War ( 5 vols.), $\$ 230$ the set
Owls (color or b\&w), \$55 or \$26
Paris Exposition of 1900, \$90
Photography, $\$ 90$
St. Louis Fair of 1904, \$70
Tennis, \$50
The Top Twenty Artists (2 vols.), \$145 the pair
Trains, \$45
Further catalogues are planned: German aviation; Circuses, clowns and carnivals; Men's Fashion; Women's Fashion; European Cinema; Alphonse Mucha; Other Artists; Shoes; "Letters making words".

## Postage from UK is extra; please inquire.

For further information, contact the author at
P.O. Box 13, Alton, Hants., England GU34 4DW email: 106711.1065@compuserve.com www.worldposterstamps.com

## LOOKING FOR SOMETHING DIFFERENT?



- Advertising covers \& trade cards
- US postal history \& covers
- Antique stamp boxes \& postal scales
- Poster stamps
- Ephemera


## See Us <br> at all major Shows!

## The Folded Letter


P.O. Box 176 • Lafayette Hill, PA 19444 Visit our website at: www.thefoldedletter.com

Is anything more amusing than the sight of elephants at play? Charles Kiddle shares this charming, and rare, sheet. [The background is not greyish in the original.]


The Saturday Evening Post has long been known for its cover art. This sheet was produced in 1915, a year before Norman Rockwell became their principal artist. These are not signed. Does anyone know who the artist(s) might be? The fifth looks like Leyendecker.


