

# The Journal of the Poster Stamp Collectors Club



Fall 2010  
Vol. V No. 2  
Whole # 18



APS #255.

1900 Fourth Narcissus Festival in Montreux,  
Switzerland tied to contemporary 10¢ official  
postal card to Belgium.

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A lovely block of U.S. stock poster stamps



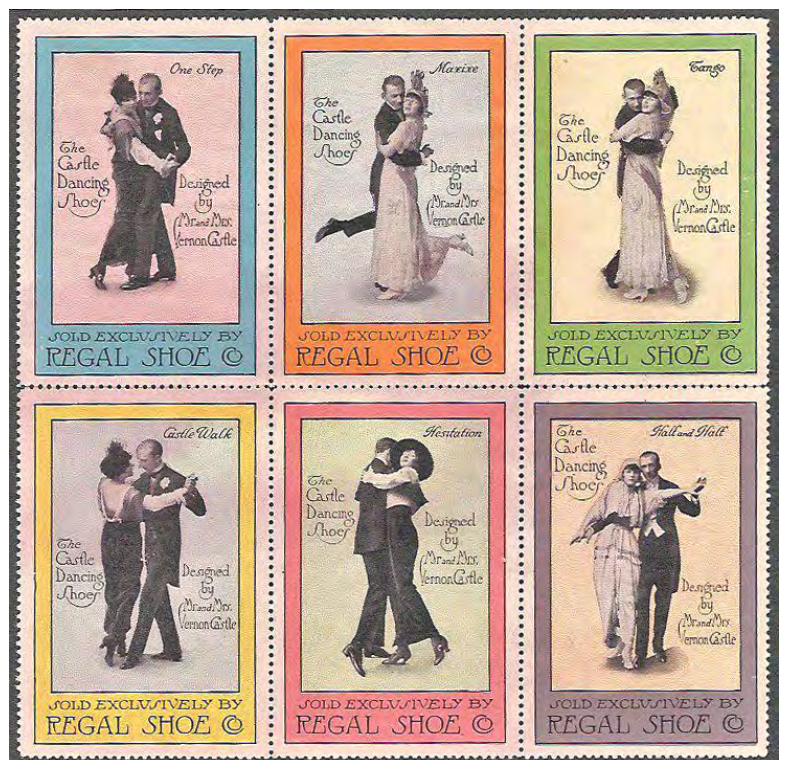
Republic of Hawaii  
Consular seal



1915 Australian photo stamp



A Word from Walter, see p. 2



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## **President's Corner...Art Groten**

### **Major scheduling change!!**

The time and place of our next meeting has been changed. We will no longer be meeting in St. Louis in February but, rather, in Old Greenwich, CT on March 20-21, 2011. This is during the annual Convention of the Ephemera Society of America. Each year, the Society has a Conference devoted to a particular topic with lectures given the Friday before the show and bourse open. On Friday, March 19, the lectures will be about various aspects of entertainment. A full list and the registration information will be on the Ephemera Society site early in 2011 ([www.ephemerasy.com](http://www.ephemerasy.com)). The venue is the wonderful restored Conde Nast building, now a Hyatt Regency Hotel. A special show rate will be available.

An off-site dinner for PSCC members is planned, followed by a swap meet. Anyone with material for trade or sale is welcome to bring it. At least three dealers who specialize in poster stamps will have booths: Ray Petersen, Mike Mead and Bob Bradbury. Other dealers often have poster stamps as well.

More information will be found in the next issue.

### **Manfred Zollickhofer**

It is with both sadness and regret I inform the membership of the premature death of Manfred Zollickhofer. Manfred was the PSCC Representative for Germany. I have known Manfred for nearly 20 years visiting him at his home in Hamburg on a regular basis. Manfred published the definitive catalogs on 'Bier' and 'Tabac' poster stamps. Thus, we had a mutual interest in compiling and publishing such catalogs.

Manfred was a dedicated collector of German advertising poster stamps for at least 40 years. His collection not only permitted him to prepare his own catalogs but also to give me continuous help in the preparation of my own books. Manfred was one of those generous souls who are prepared to give willingly of their time, to share their expertise and to provide color photocopies to help others. In addition, he provided information when it was sought by fellow collectors. Manfred was very much 'the link' with 'old time' poster stamp collectors. He will be much missed by all collectors of poster stamps.

Charles Kiddle

### **Ken Eadie**

I have just learned with deep regret the passing of member Ken Eadie. I met him in person for the first time at the PSCC meeting in Albany last year altho' we had corresponded for years. He made a special effort to attend despite his failing health. He was an avid collector in many fields and an active participant in Stewart Gardiner's Events Catalog. He will be missed. Our condolences to his family.

## **Membership News:**

Resignations: #127 Bob Putnam; #129 William Cox

## From the Editor...Art Groten

Rather than repeat my pleas, I refer you to my earlier columns. This is your Journal. Support it.

## The Royal in December...

The Royal Philatelic Society London will host the 50th anniversary display of the Cinderella Stamp Club at its headquarters on December 16, 2010. To my knowledge, such an event has never taken place in this most prestigious of all venues. Poster stamps will, of course, be included. I plan to attend and will report in the next issue.

## A British Library collectible...

The venerable British Library recently prepared a set of 12 postcards with images from their Philatelic Collections. Amazingly, three are images of poster stamps! Middle image is the back of the left card.

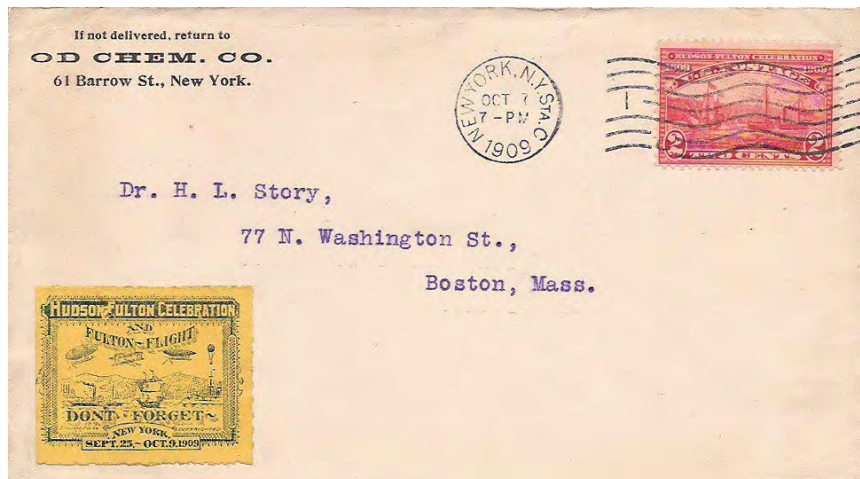


## A Word from Walter...Walter Schmidt

If it were not for the internet and YouTube, the set I show on the inside front cover could not be brought to life. We clicked on "A Tribute to Vernon and Irene Castle" and there, before our very eyes, this set actually came alive as the Castles danced. The Castles were all the rage in the days leading up to WWI. Vernon was killed giving flying lessons to new airmen. And, of course, Fred Astaire and Ginger Rogers made them immortal on film. What a glorious time to remember! What a glorious time to be alive and to be able to relive this delicious slice of history.

## Hudson-Fulton, redux...

On eBay, I recently found this rare Hudson-Fulton label on cover within the proper date period. It is the first aviation vignette produced in the U.S. that I am aware of.



## Miscellany...Art Groten

Jaap van Dijk writes: this stamp was originally issued for the International Art and Gardening Exposition at Dusseldorf 1904: a first prize was given for the art of making bridal flowers. It was later hand-stamped in purple for an exhibition in Moscow 1910, where they received a large gold medal.

This is the first time I have found a poster stamp proven to be used for two different events, years apart, which is quite rare I believe. Has anyone seen another?



I recently found this stamp which I must consider to be an essay. The stamp as issued does not have the final "en" after "Fabrikant." Here those letters are deleted by pen, presumably by the advertiser.



Charles Kiddle has sent yet another new Zeppelin stamp. He has given it number NT.41 with a rarity factor of 400.

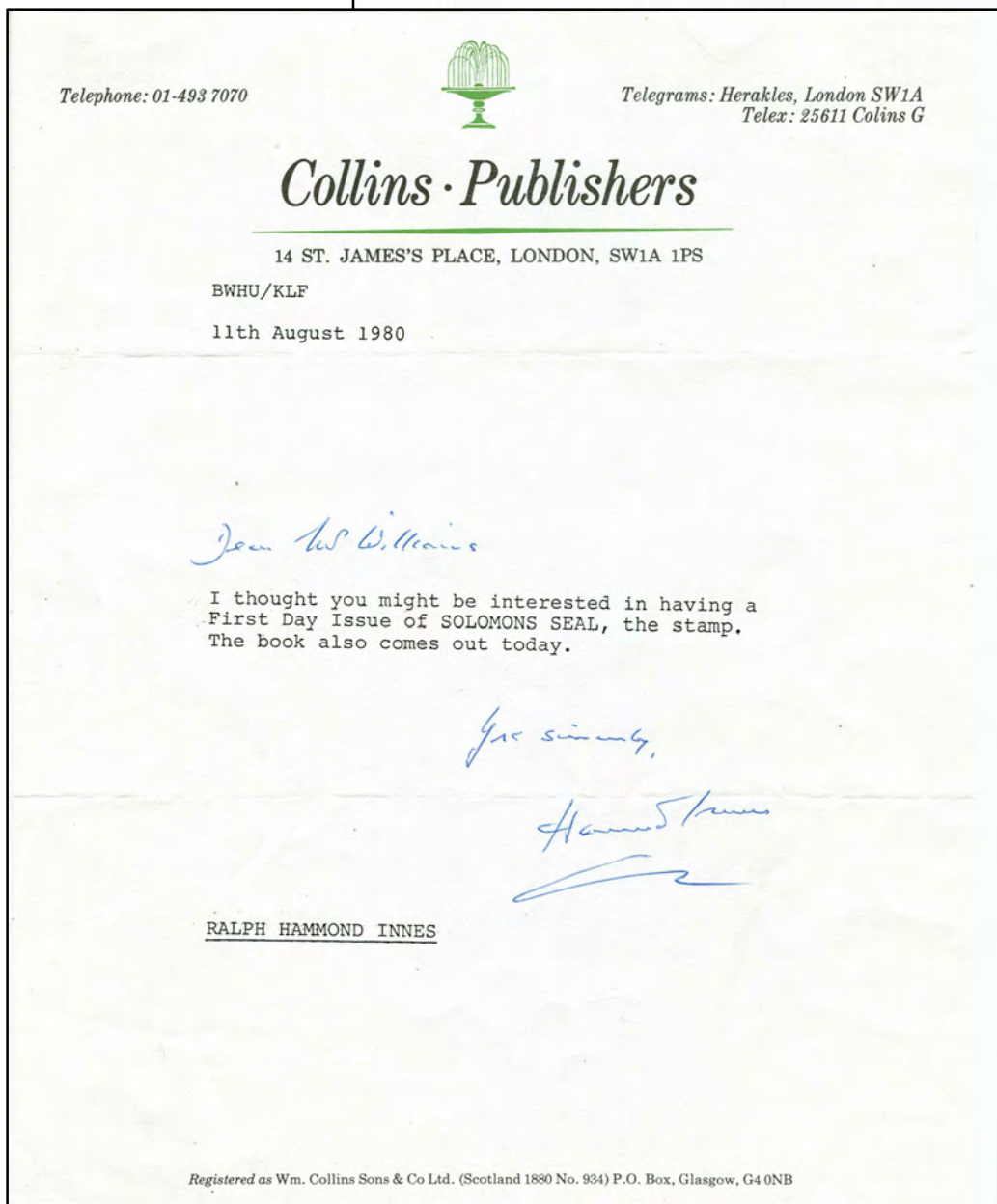


Peter Hannes Lehmann answered my query about the date of this stamp. It is 1903. According to Google (in German), the "Permanent Exhibition of Labor Welfare" opened that year.



**Solomons Seal addendum...Stewart Gardiner**

In response to Art Groten's comment on p. 12 pf the last Journal, I offer this first day cover of the Solomons Seal stamp, complete with cover letter sent to Norman Williams, doyen of Cinderella collectors, directly from the publisher of the book, Collins House, and signed by the author. Now the trick will be to find one used "commercially!"



## The Montreux Narcissus Festival poster stamps...Charles Kiddle

The first stamp for the Festival was issued in 1900 with an attractive Art Nouveau design known only in a reddish brown. It is rare but even rarer on cover (see front cover).

Among the more tantalizing questions regarding poster stamp designers is: who did the 1901-7 stamps? Many have tried to attribute it to Alphonse Mucha but there is no evidence that he, in fact, designed it. While stylistically similar, Mucha was at the height of his powers at this time and the image is much less refined than his. So that point is, for the time being, moot.

But the stamps themselves, besides their lovely design, are quite interesting. The same stamp was issued over a number of years, in a variety of colors and with a number of printing variants. This article will summarize the state of our current knowledge.

The most extensive listing is in the 1980 PEN catalogue entitled "Vignettes Suisse." The stamps were issued in 1901, 1902, 1904 and 1907. The first three are rare, the fourth scarce. The chart below gives the years and colors and the PEN numbers.

year	violet	blue	red	green	'cerise'
1901	0116b		0116a		
1902	0201b 0201d			0201a 0201c	
1904		0402			
1907	0707b	0707a		0707c	0707b

Some general comments applicable to all the years follow. After 1901, the "Vth" at the top was excised and replaced with a blank tablet for the appropriate lettering for that year's festival. Some of the stamps have much larger margins than others. Since no multiples have been recorded it is difficult to say whether or not this is the result of perforating technique. Plate varieties exist and will be listed below. To make it easier to identify where the variants occur a single large illustration is provided. The descriptions are self-explanatory. The variants listed are the result of the study of only 19 stamps. No doubt others exist.

### 1901

For 1901 the most obvious variant is that some of the violet stamps have '18' in italics and others in vertical lettering. The latter has not been seen in the red stamp.



## 1902

Green: 1) there are many shade variations, perhaps the result of fugitive ink; 2) top panel 'F' may be small or large; 3) bottom panel above "&" and '25' may be deformed; 4) '.' after '1902' may be raised.

Violet: 1) the color is fairly uniform among the copies seen; 2) top panel 'F' may be small or large; 3) bottom panel above "&" and '25' may be deformed, some moreso than others; 4) '.' after '1902' may be raised; 5) there may or may not be a space between 'Vlme' and 'Fete'; 6) no '.' after '1902'

A 1902 gummed stamp with a straight edge has no gum for 4mm at this edge suggesting that the sheets were produced with straight edges as a rule. Such straight edges are found along the other sides as well.

## 1904

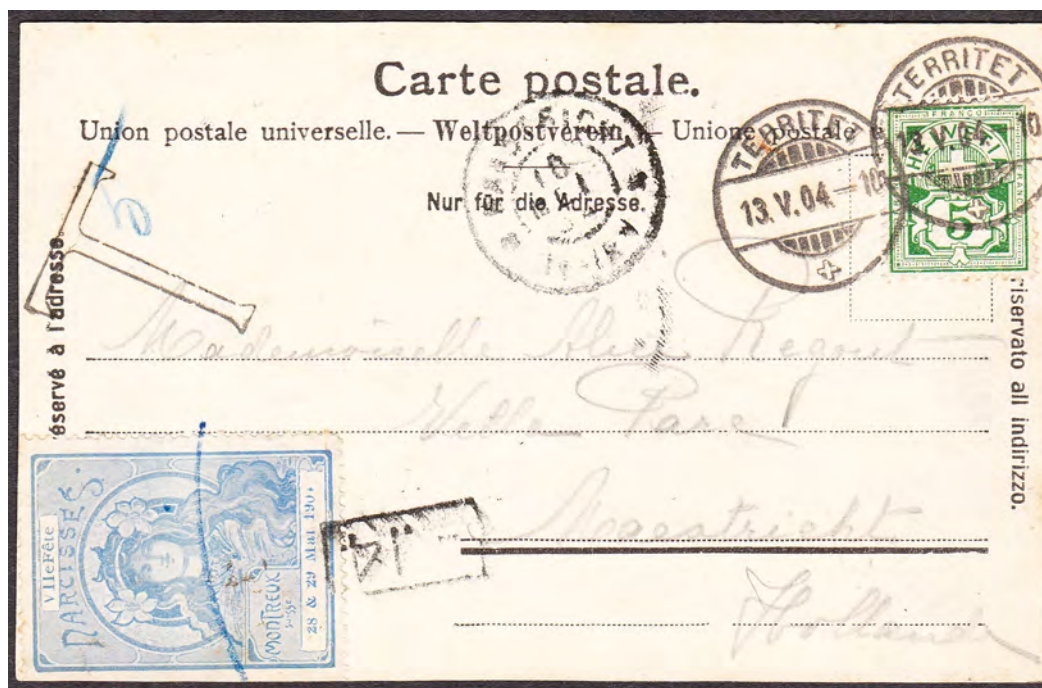
Blue: 1) bottom panel above "&" and '25' may be deformed; 2) there may or may not be a space between 'Vllme' and 'Fete'; 3) 'F' is large; 4) no '.' after '1904'; 5) tops of 'VII' may be missing.

## 1907

Gray-green: 1) bottom panel above "&" and '25' may be deformed; 2) no '.' after '1907'; 3) top 'F' is large; 4) space between '8me' and 'Fete.'

There is, in general, increasing plate wear to the dates in the bottom panel. The '1907' of the cerise stamp shows more deformity than the gray-green.

The cerise stamp is known imperforate.



1904 used on card to the Netherlands



## The *Charles W. Morgan*...Art Groten

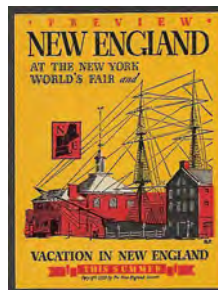
The most famous American whaling ship, the *Charles W. Morgan*, was launched on July 21, 1841 in New Bedford, MA, having been built by Hillman, Jethro & Zachariah of that city. Her maiden voyage, which lasted 3 years, began on September 8, 1841, the first of 27 such voyages until she retired in 1921. Her overall length is 133' and, fully manned, required a crew of 35.

In 1925, Whaling Enshrined of New Bedford assumed responsibility for her. She was berthed in S. Dartmouth, MA until 1941. Shortly after her centennial birthday she made her last voyage to her final and current berth at the Marine Historical Association's Mystic Village in Mystic CT, arriving there on November 8, 1941.

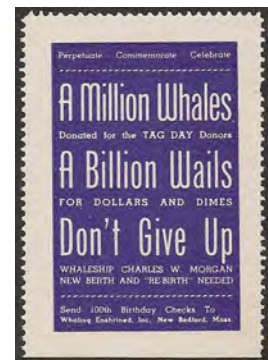
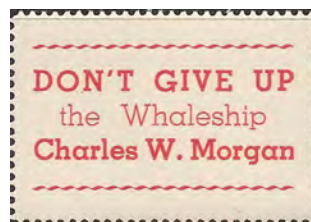
Over the years, a number of Cinderellas have been issued featuring her. The earliest I have found was made for radio station WMAF in S. Dartmouth MA; I know of two colors schemes: orange/black and black/blue.



The Morgan was promoted as a tourist destination for those traveling to New England for the 1939 New York World's Fair with the issuance of at least three different poster stamps. They are of similar design. The left one is red on yellow; the middle multicolor; the right is known in green as well as black on yellow, orange or green paper.



The funds needed for restoration of the ship were raised, as is often the case, by appeal to the public. The centennial of her launching saw a flurry of such activity by the New Bedford organization with four poster stamps issued as well as a meter slogan. The stamp at the left is known in green with a red border and black with a green border; next is red on white; the last two, blue on white.



I have not found poster stamps for the ship after this time.

The U.S. issued a stamp, Sc. 1441, in her honor as part of a se-tenant set of 4 released on October 29, 1971.



Above is one of the centennial fund-raising stamps on a card from New Bedford. To the right is the elegant purple New Bedford meter slogan created for the "Save the Morgan" campaign. Below right is a commemorative cover for the arrival of the *Morgan* at Mystic and to the left a newer decal from Mystic Seaport, her final resting place.



## "Happiness" stamps...

Below is a full sheet of stamps in blue with red lettering. It is known with an imprint on the selvage that reads, more or less, "Please kindly make your choice amongst these special numbers and place them in the spaces on the accompanying order form." These stamps are Swedish but similar ones are known from Germany, Hungary, France and, no doubt, others countries. The question is what are they? There are 5 images apparently placed randomly and the numbers are non-sequential. One might speculate that there was some sort of prize awarded for the proper combination of images and numbers. Without the selvage one might think they were lottery stamps or some sort of sophisticated game stamps. Anyone have any ideas?



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for further information and background info go to the web: [www.posterstampist.com](http://www.posterstampist.com)

*Edited by Richard D. Warren (Dick)  
Contributions by many*

Please note that data entry is a work in progress and that accuracy and completeness depends on comments & contributions by Viewers Like You . . .



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In the absence of a 1/4 page ad, free member classified ads of up to 30 words, excluding address, will be posted in this space. One ad per member per issue as space permits; first come, first served. Ads must relate to poster stamps. Buy, sell, trade or information sought are all OK.

They must be received at least 30 days prior to the next issue, i.e. by June 10, 2010.

## **BUGRA Leipzig 1914, Part V, new additions...Tom Minor**

Thanks to scans sent by Peter Rogers and Jaap van Dijk, this article presents new stamps to add to those shown in the *PSCC Journal* #7–10. Note that the color descriptions are based on scans sent by email and need real life comparison.

### **I. GENERAL PROMOTION**

#4A. This stamp appears to be an essay for #4. It has a single frame line instead of two and no artist's initials at the lower right. Two colors known: .1 gray on black; .2 yellow on black

#15. Exists imperf.

#28A. #24–28 is now a series of 6, same size and color scheme. Die Reklame Zur Bugra Messe Leipzig (The Advertising for the Bugra Fair); walking man carrying a poster portfolio.

#30. small V.R.; Bugra 50 zum Besuch d. Ausstellung...(To visit the Exhibition...). This appears to be a coupon or saving stamp that could be used either to pay entry or perhaps within the fair. .1 blue; .2 brown–orange

### **II. SPECIAL GROUPS & SECONDARY EVENTS**

#53 and #57 are also found without the printer's imprint.

#69. Exists imperf. Presumably #70 does as well.

#84 and #85: .1 yellow is on thin paper; .2 citron is on thicker, slightly yellowed paper.

#90A. A second (of four) designs in this series.

#110. V.R. perf.; BXAD Vertreten zur Sonderausstellung des Bundes... (Representative to the Special Exhibition of the Federation of Xylographic Institutes of Germany...); multicolored. I believe this represents a union or trade group of printers using wood engraving printing methods who were displaying at the fair.

### **III. EXHIBITING FIRMS and ADVERTISING**

#111. Add three more colors to Keiss & Gerlach, type 1 (colors listed as text/ground/center): .6 white/green/red–brown; .7 white/aqua/red; .8 yellow/green/scarlet. Note that .1, .6 and .7 are quite similar.

#112. Add six more colors to Keiss & Gerlach, type 2: .5 white/black/orange; .6 white/orange/cyan; .7 white/lt. aqua/lilac–pink; .8 white/olive/blue; .9 white/lt. brown/orange; .10 green/black.red–brown

#112A. A new Keiss & Gerlach, type 3: the outer text band has been rotated to the left, the center text is unchanged. 8 colors: .1 white/lt. green/orange; .2 white/pink/pink; .3 white/pink/gray; .4 white/rose/cyan; .5 white/red/black; .6 white/teal blue/orange; .7 white/blue/orange; .8 lt. green/dull red/blue.

#113. Add four more colors to the Albin Adelberg hexagons: .2 white/green/green; .3 white/green/brown; .4 white/orange/dull red; .5 white/red/pink. Three colors listed in GMK have not yet been seen.

I wish everyone could see all of these hexagons arranged together. They are an amazing mass of complex colors. Someone got very carried away mixing inks.

#116. Add a color: .3 dark blue–gray.

#117. Add four colors: .5 red; .6 scarlet; .7 chestnut brown; .8 dark gray.

#117A. A new vendor: Hammerwerk Gehren known, so far, in purple-blue.

#119. Add one color: gray-blue.

#121. This stamp has been found and exists as listed in GMK, dark blue.

#121A. A new business, Hugo Friebe, Leipzig, for this design type: brownish-red

#121B. A new vendor, Oscar Rommel & Co., Neuchau known, so far, in gray-brown.

#122A. This seal, as described by GMK, has now been seen: .1 red; .2 blue not yet found.

#133. V.R. imperf.; Falz & Werner, Leipzig; worm gear and guage drawing: dark gray

#134. H.R., perf.: Farbenwerke Hessel A.G., Nerchau; text and ornamental frame: .1 magenta and black; .2 yellow and black.

#### IV. AWARDS

#154. A new set of foil double medals with ribbon at top. Obverse: Friedrich August, King of Saxony. Reverse: the griffin but in a standing pose. Ribbon: Konigl. Sachs. Staatspreis. Prize level is not mentioned but it comes in .1 gold; .2 silver; .3 copper.

#165. Round with wavy edge,; Ausgezeichnet mit dem Goldenen Preis... (Distinguished with the Gold Prize...), blue with green wreath border, white and gold lettering.

#166. V.R. with rounded corners; Silberne Medaille, embossed dark blue on white. Event collectors will recognize this design as having been used for at least one other event, Turin 1911, implying that more such award types may appear in the future.

#### V. QUESTIONABLE

#174. Hexagon: Dauernden Export Musterschau im Deutsch-Romanischen Messhaus... (Sample Show in the German-Romanian fair house). Neither "BUGRA" nor a year is mentioned but this obviously imitates the Bugra hexagons. Apparently someone off the fairgrounds was trying to draw expo attendees to their establishment.

#175 & 176. H.R. Fair buildings drawing (#175). Sometimes has the firm name and booth at the bottom (#176); black, blue and red.

I did not include this stamp earlier because the style is too modern for 1914 and, moreover, the MM logo at the lower right was not, to my knowledge, used until the 1930's. No date is noted so, if it is from the 1930's, it may be that the term "Bugra" was used for other fairs or, perhaps, for small events in the Buchgewerbehaus (Book Business House) at the fairgrounds.



Outside (left) and inside (right) of Expo pass given to booth holders and fair employees. It is pink in color with black lettering and gray medallion.



The BUGRA poster stamps, Part V, pp. 11-12



14

15.1

28A

30

90A

110

112A

117A

121

121A

121B

122A



The BUGRA poster stamps, Part V, pp. 11-12



129A

129B

132A

133

133A

134

134A

154

165

166

174

176

