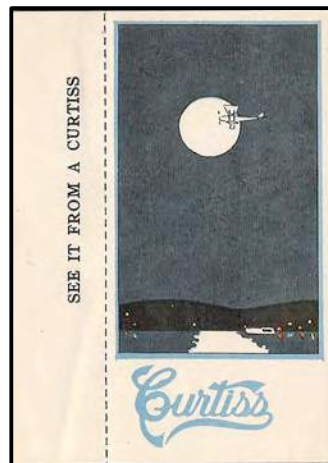
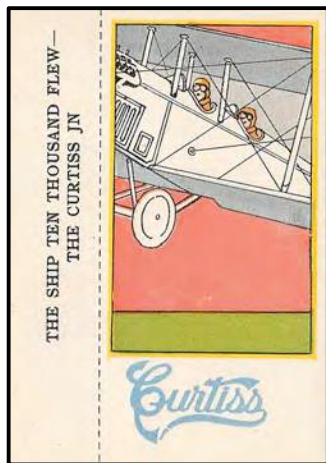


The Journal of the Poster Stamp Collectors Club



Winter 2011
Vol. VI No. 3
Whole # 23



Perhaps the most beautiful aviation vignettes ever produced were made for the Curtiss Aircraft Co. Remarkably, the artist remains unknown to this day. There are 20 in the set. Nine of the designs were overprinted for use as Colombian airmail stamps in 1920.

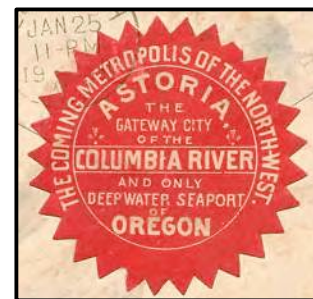
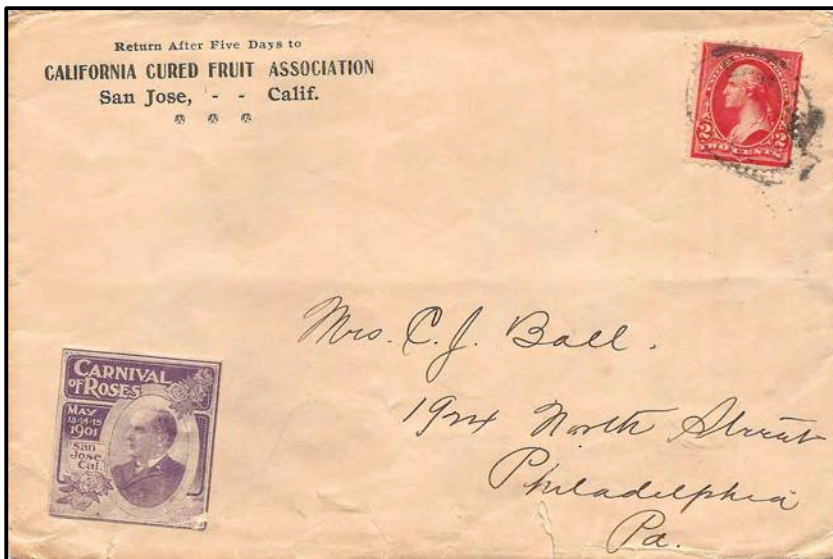
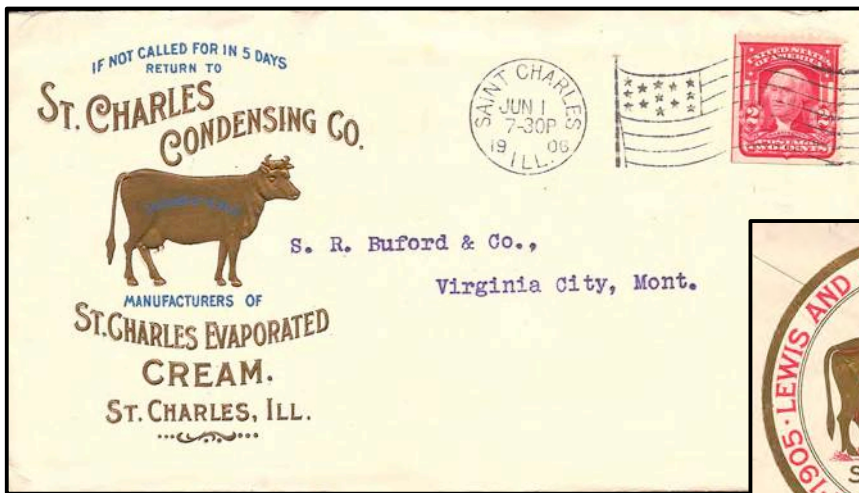
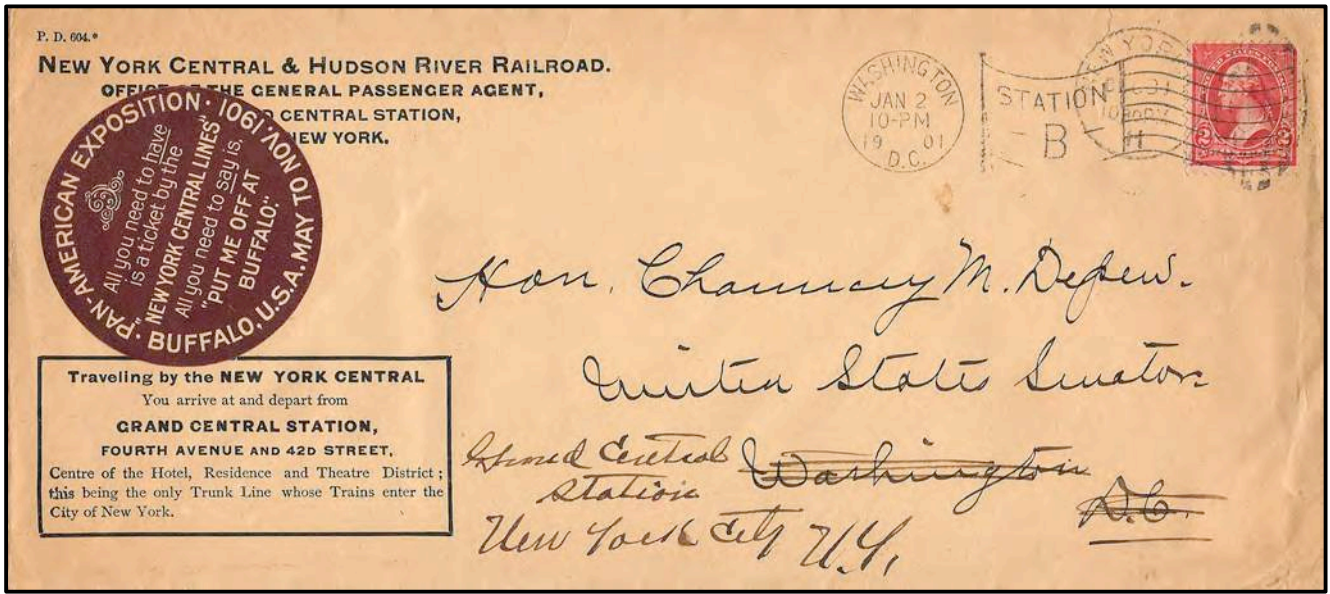


APS #255.

Table of Contents

President's Message	p. 1	Welle-Boettler Baking Co.	<i>Charles Kiddle</i>	p. 6
A Word from Walter	p. 2	Wentz Silent Film Stamps	<i>Ronald Kreuger</i>	p. 8
Poster Stamps at Auction	p. 3	The Gimli Sheets		p. 11
City Dairy, Toronto	p. 5			

Here are a number of interesting poster stamps I've found on cover recently. They are still out there waiting to be found. It is particularly difficult to find them on the cover front as it was not legal for them to be there.



PSCC Officers & Directors Listing

Art Groten – President & Journal Editor – PO Box 30, Fishkill, NY 12524

(artgroten@optonline.net)

Nick Follansbee – Vice-President – P.O. Box 3210, Ashland, OR 97520

(nfollansbee@uci.net)

Richard Warren – Secretary/Treasurer – PO Box 306, Belfast, ME 04915

(dickw3@gmail.com)

Chip Blumberg – Board of Directors/Awards – PO Box 1144, Bala Cynwyd, PA 19004

(thefoldedletter@verizon.net)

Charles Kiddle – Board of Directors – PO Box 13, Alton, Hants, UK GU34 4DW

(charleskiddle@btconnect.com)

Tom Minor – Board of Directors – 7374 Arlington Dr., St. Louis, MO 63117-2242

(mr.science@sbcglobal.net)

Honorary Vice-Presidents: Esbjorn Janson, Francis Kiddle, Walter Schmidt

International Representatives: Karoly Balazs (Hungary), Eduardo Escalada-Goicoechea (Spain), Dr. Richard Grosse (France), Mrs. S. Petersson (Denmark), Jacob A. van Dijk (Netherlands)

President's Corner

Our next PSCC Meeting

We will be meeting at Pipex in Portland, OR, May 11-13, 2012. I encourage members to attend and to prepare an exhibit. We have been allotted only 15 frames at this time but if I can get commitments for more I think they'll give them to us. Information about Pipex may be found on the APS web site. The plan is to have a PSCC dinner on Friday evening and a brief general meeting on Saturday. Details in the next Journal. If you will be attending, please let me know so we can plan accordingly.

Publications Manager Needed

I am happy to report that Don Bodow is back on his feet and plans to be at the May meeting. Nevertheless, we urgently require someone to step forward as Publications Manager. **PLEASE** contact me.

PSCC Auction #1 Realizations

5% buyer's premium not included. Auction #2 will appear in the next Journal, #24.

Lot 4 \$25.00, Lot 5 \$11.00, Lot 6 \$8.00, Lot 8 \$30.00, Lot 9 \$25.00, Lot 12 \$10.50, Lot 15 \$9.00, Lot 18 \$5.00, Lot 19 \$10.00, Lot 21 \$6.50, Lot 25 \$8.00, Lot 26 \$5.00, Lot 29 \$4.50, Lot 30 \$5.00, Lot 34 \$8.50, Lot 41 \$10.00, Lot 42 \$6.50, Lot 43 \$17.00, Lot 44 \$12.00, Lot 45, \$25.00, Lot 46 \$25.00, Lot 50 \$10.00, Lot 51 \$3.50, Lot 52 \$6.00, Lot 58 \$13.50, Lot 59 \$13.00, Lot 61 \$12.00, Lot 75 \$12.50, Lot 76 \$8.00, Lot 80 \$28.00, Lot 84 \$5.00, Lot 85 \$8.00, Lot 86 \$26.00, Lot 92 \$28.00, Lot 94 \$42.00, Lot 100 \$5.50

Secretary/Treasurer's Report

No news this issue.

From the Editor:

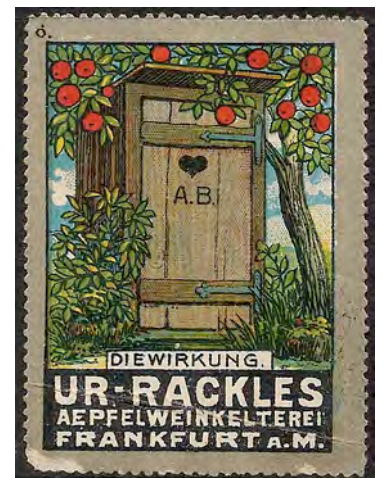
I am pleased that two members have sent articles that appear in this issue. I would like to have a cupboardfull so please send me something.

Charles Kiddle, our resident doyen, sent two corrections to the last Journal. First, the illustrations on the front cover should be considered unadopted essays as they were never produced as poster stamps.

Second is an inadvertent error that I was unaware of and we need to set the record straight. When Walter wrote his marvelous works on Delandre, he was unaware of a detailed catalogue of Russian vignettes for 1905-1917 that shows the 5 1/2% War Loan stamps produced in 1916. The Russian experts are certain that they are a Russian production, using the loan postcards as their models. The Russians would not have copied Delandre. It is much more likely the other way around. I refer readers to *Images of the Great War*, Vol. 4, pp. 184-5 for Charles's detailed analysis and apologize for my error in raising a point that had already been settled. For the block of 66 referred to in Vol. 4, see the outside back cover.

A Word from Walter...Walter Schmidt

Some poster stamps tell stories from beginning to end in just a few frames. The Ur-Packles wine-making farm in Frankfurt, Germany tells such a tale. Each stamp is numbered. #1 shows the picking of the apples. Then, in #2, the apples are carted to apple juicing presses shown in #3. Next, in #4, we see the storage barrels where the apple wine ferments. At last we see the public enjoying the taste of fine apple wine (#5). In stamp #6, the last of the series, we learn that apple wine acts as a most satisfactory laxative.



Henry George

Several weeks ago, in the NY Times, Jill Lepore, author of "The Whites of Their Eyes: The Tea Party's Revolution and the Battle over American History," wrote an op-ed shortly after Herman Cain suggested his "9, 9, 9" plan. She told how Henry George, "the most popular American economic thinker of the 19th century" had proposed an even simpler plan, "1." This sent me back to a political poster stamp I had had for years but didn't know what it was about. Lo and behold, the portrait is that of Henry George and he is espousing another of his basic tenets "Free land will abolish poverty." He was an interesting character, especially when viewed in these times. If anyone has any idea when this label was produced and by whom, I'd like to hear about it.



Poster Stamps at Auction...Ray Petersen

I want to report on some recent auction realizations from Bruun-Rasmussen in Denmark. Some of the prices realized are quite high, even for wholesale lots and collections. Although the auctions are worldwide in scope, there is almost never any poster stamp material that is not Danish. I will list some of the highlights below. Prices realized are in euros and dollars and include the 20% buyer's commission.

Christian Frederik von Schalburg memorial issue – 1944 – se-tenant block of 4. Sold for €822 / \$1,140.

2 booklets from "Journalistforbundets Rundskuedag" in 1955 and 1957. Sold for €480 / \$670.

WWII propaganda poster stamp, unknown origin – probably from 1944 (Gyrsting page 110) – sold for €888 / \$1,230.

Andreasen & Lachmann – Town coats of arms issue – #361 – group of 4 singles from "ISLANDS" (Iceland). One color combination, all four frame styles. Sold for €450 / \$625.

There were also two collections in stockbooks of the A&L Town coats of arms issues – one with 115 different stamps – sold for €306 / \$425, and another with 656 different stamps – sold for €2,700 / \$3,750.

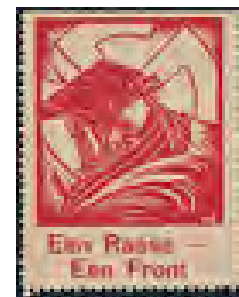
"Ildfest-Regattaen" in Silkeborg. Complete set with 16 different stamps. Sold for €240 / \$335.

There was also a collection described only as: "Cinderellas. Collection political propaganda-labels from 2.WW incl. many scarce items." There were scans of 13 pages, which revealed some very scarce WWII era material. This lot sold for €5,460 / \$7,560.

A two stockbook collection of A&L poster stamps (no town coats of arms) sold for €2,280 / \$3,160. (Scans showed many better items – but did not reveal either the absence or presence of the Georg Jensen stamp with German text. Specific questions regarding this stamp were also unanswered.)

A set of three complete booklet panes of the Danish Legion Feltpost WWII issue – each stamp with diagonal violet overprint "Feldpost" – sold for €2,400 / \$3,325.

I think this demonstrates that the market for better Danish poster stamps is very strong



The stamp to the right sold for \$106 on eBay.
It's anyone's guess why.

City Dairy, Toronto...Paul Huntley

For years, I have been collecting and researching material about Canada's dairy industry. I have come across poster stamps in the course of those researches and am particularly interested in those issued by the City Dairy of Toronto, located on Spadina St. This particular dairy operated as city Dairy from 1900 to 1940 after which it became part of Borden's, until the 1980s.

The stamps were presented in an album (Figure 1) with 12 spaces, printed by [William] Stone Ltd. which merged to become Rolph-Clark-Stone in 1917. On the booklet is the phone number College 2040, the known number for the dairy between 1915 and 1922. Because General Manager Charles Edward Potter was an advertising man he was particularly attuned to the use of various forms of print advertising. Further he was also President of Photo Engravers Ltd. and set up a press in the dairy in 1916, although they did not produce the poster stamps themselves. These facts would seem to date the stamps as between 1915 and 1917.

It is most likely that these stamps were printed in late 1917 as a promotional give-away either for Christmas 1917 or to support the Canada Food Board initiatives of 1918 that published the benefits of milk as a food, given war shortages and rationing of other foodstuffs.

To date, I have seen only 3 of the 12 stamps. Two are shown in Figure 2. If anyone can help with either more stamps or more information, please contact me at huntleyp@sympatico.ca

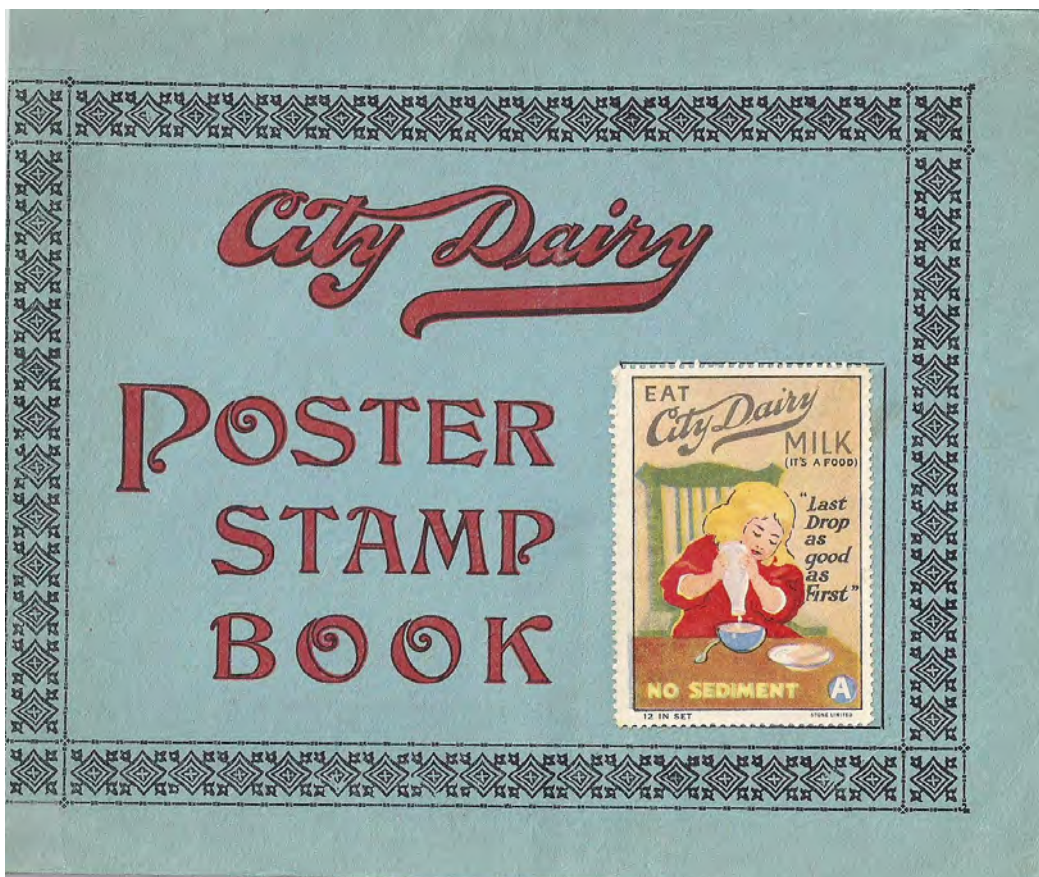
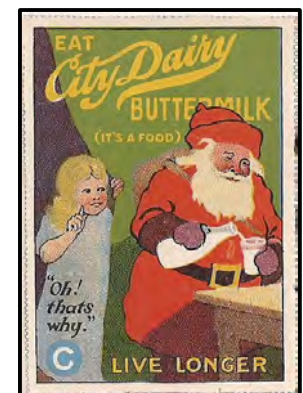


Figure 1



Figures 2a & b

The Welle-Boettler Bakery Co. of St. Louis...Charles Kiddle

Alfred F. Welle founded what was to become the Welle-Boettler Bakery Co., in 1874 at 22nd and Biddle Sts. in St. Louis, Missouri. By 1879, larger quarters were required and the bakery moved to Morgan between 7th and 8th Sts. (Figures 1 & 2) In 1881, he formed a partnership with his brother-in-law, Adolph Boettler, and Henry Ruhe, both of whom had been with the company from the start. In 1901, they became the Welle-Boettler branch of the American Bakery Co. Their building remained long after they went out of business and was finally demolished in 2007.

During their long history they distributed very many of the popular trade cards. Most seem to have been stock cards with their message printed upon them. (Figure 3a & b, see also below Figures 4 & 5 for more examples) In addition, and of interest to us, they produced a large number of series of poster stamps. These poster stamps, too, were stock images, printed in Germany, but sold through Kaufmann & Strauss Co., New York, whose imprint appears centrally, just below the image, along with, to the right "Printed in Germany." Figure 4 shows one of the stock images and two other examples imprinted for use in Germany. Figure 5 shows that same image as part of one of the Inventors series, with the imprint: "Baby Label Bread/It has a flavor/distinctly individual/Welle-Boettler Bakery." There is also the series and stamp number at the lower left. For the sample stamp it is No.45/4.

It is remarkable that so few of these stamps are known. Here is a list of the known series, each of which has 6 stamps: 1) Castles #35; 2) Inventors Nos. 45 & 46; 3) Knights, # 52; 4) Costumes, #55 & 56 and 5) Military Uniforms, #59.



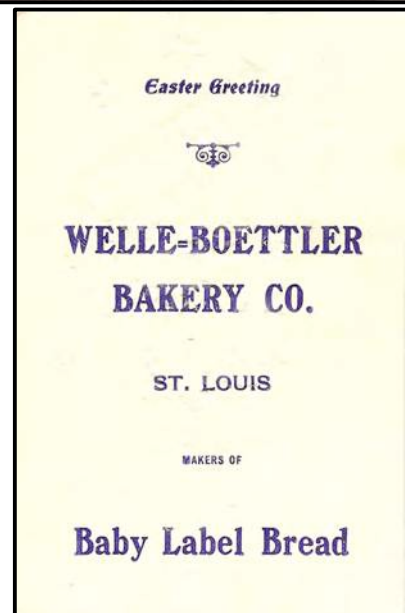
Figure 1

Figure 2



Figure 3a

Figure 3b



Welle-Boettler Bakery (con'd)

Figure 4

Figure 5

Other tradecards used by the company.

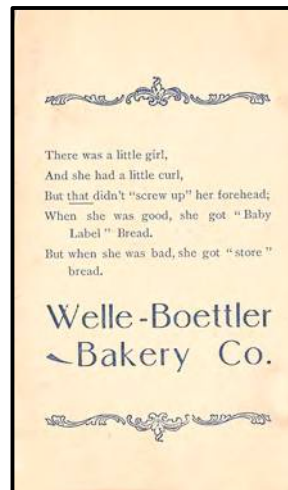
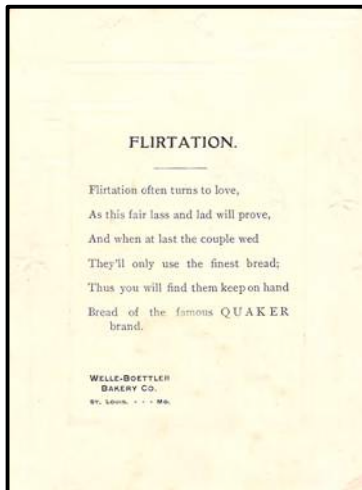
BABY LABEL BREAD

Set No.45, INVENTIONS:

The inventors are depicted in round insets; the right & left outside texts state, "BAKED IN LARGE WHITE TILE OVENS"

Vignette texts describe each invention and are given as is:

- No.45/1, Inventing the Art of Printing/by Joh. Gutenberg.
- No.45/2, Invention of the Lithography by A. Senefelder.
- No.45/3, Invention of the Galvanoplastic Process by Jacobi.
- No.45/4, Invention of the Photography by L.J.M. Daguerre.
- No.45/5, Invention of the Thelegraphy/by Gauss and Weber.
- No.45/6, Invention of the Telephone by Philipp Reis.



Wentz Silent Film Stamps...Ronald Kreuger

While Wentz was not the only printer to produce poster stamps related to the film industry in the 1910s, they were certainly the most prolific. Between 1914–16 they produced over 450 different silent film stamps. There were at least 208 stamps for 4 different movie serials: The Master Key, The Black Box, The Broken Coin and The Goddess. These sets had purpose-made albums that showed 15 episodes, each episode having 3 or 4 stamps featuring scenes and/or plot lines. There were usually 2 or 3 stamps picturing the stars and, in at least one case, the author of the story. In the case of The Goddess, Master Key and Black Box sets, there was also a blank stamp meant to be affixed to the album cover, to accommodate the name of the theatre that sold them. (Figures 1, 2 & 3)

In addition to the serial series there were over 250 different stamps featuring individual film stars. It is difficult to give a precise number because some stars were replaced by others in subsequent printings.

Some of the studio star sheets, probably the earliest printings, were done in Germany. The German printings are slightly larger stamps and in some cases, though not all, the perforation appears to be a roulette process. The German printings have "Germany" in the lower right corner of the stamp.

Here is a list of all the film studios that had sheets of 6 stars. I've noted the studios that featured 12 stars, having 2 distinct sheets of 6: American (2); Biograph (2); Bison (Figure 4); Éclair; Edison (2); Essanay (2); Gold Seal; Imp; Kalem; Kay-Bee Bronco Domino; Keystone; Kline, George (2); Lasky; Lubin (2); Majestic (2); Melies (2); Nestor; Pathe (2); Princess; Reliance (2); Rex; Royal; Selig (2); Sterling; Thanhauser (2); Victor; Vitagraph (2).

Figures 5 & 6 depict 12 different stars, one from each of the 12 known studios: Figure 1: Barbara Tennant, Éclair; Romaine Fielding, Lubin; Augustus Phillips, Edison; Francis X. Bushman, Essanay; Francesca Bertini, George Kline; Eddie Lyons, Nestor. Figure 2: Louise Lester, American; Ethel Grandin, Imp; Ford Sterling, Sterling; W. Christie Miller, Biograph; Francis Ford, Bison and Thanhauser; Thanhouse Kidlet, Thanhauser. Note the distinctive borders for each studio.

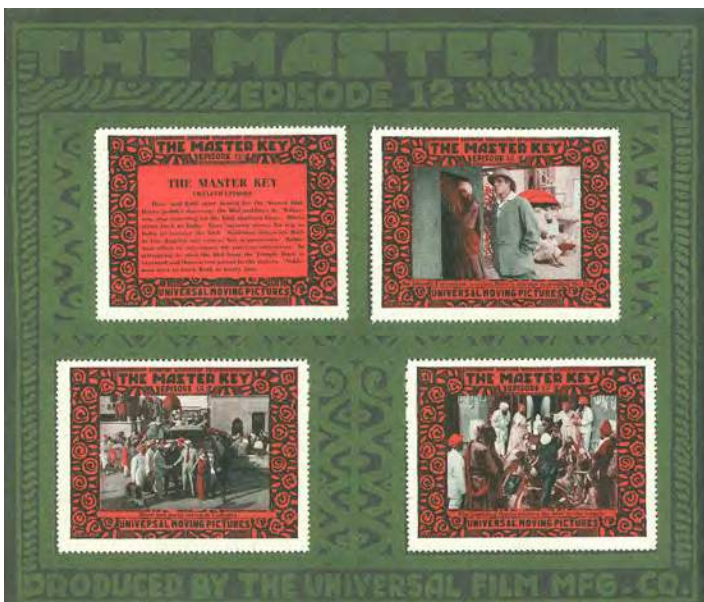
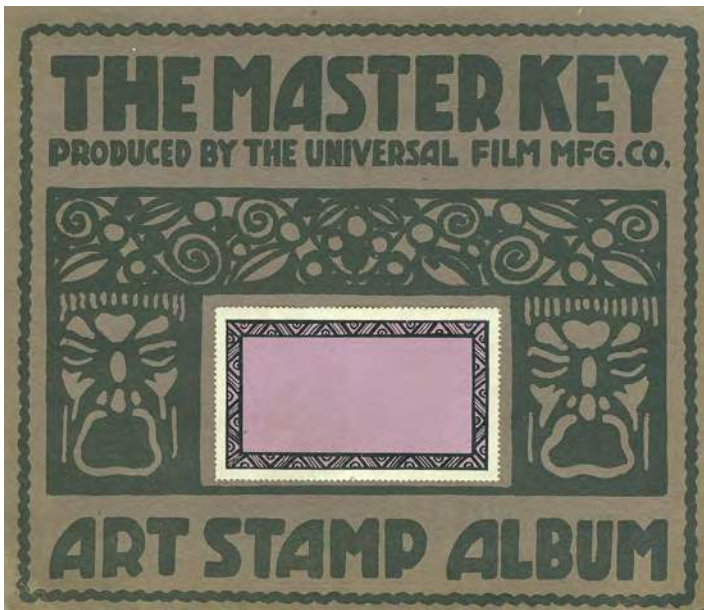
There were 4 different albums designed to hold these studio star stamps, each page featuring 6 stars from the same studio. Each album held 48 or 60 stamps, had very nicely stylized covers and within the cover design was the letter A, B, C or D. (Figures 7, 8 & 9) It wasn't until I acquired my third album that I noticed the letters, almost hidden in the cover art. I've never seen an A album, but by the stamps that I know went with it, I'm fairly certain it held 60 stamps. The D album, unlike the other 3, only held 48, maybe because the series was coming to the end or they ran out of subjects (unlikely). As I've mentioned, sometimes the stars were changed, but the border designs unique to each film studio always remained the same and are a reliable guide to determining the studio origin of individual stamps. The colors used on these sheets were not consistent. I've discovered the same sheet done in as many as 6 different color combinations. The American studio sheet is known in orange/yellow, blue/gray, blue/pink, red/pink, black/gray and pink/purple. So if you factor in color variations in determining a count of how many different silent film star stamps Wentz printed, the number climbs dramatically.

The sheets of 6 stars were sometimes distributed in individual folders. These folders, like the albums, were very nicely designed in the Arts and Crafts style. Most of the sheets I've found are not in these folders and I've yet to discover why. I do know there was a flyer produced for theatre owners that gave details on how to order these stamps but I've not seen one.

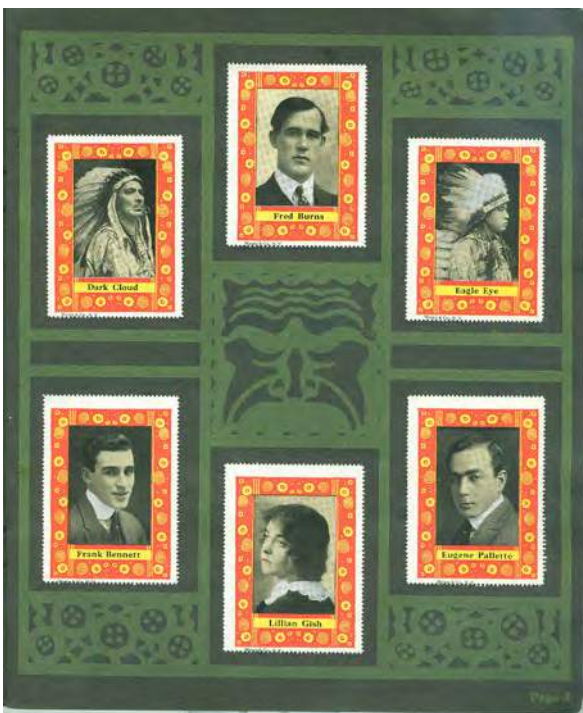
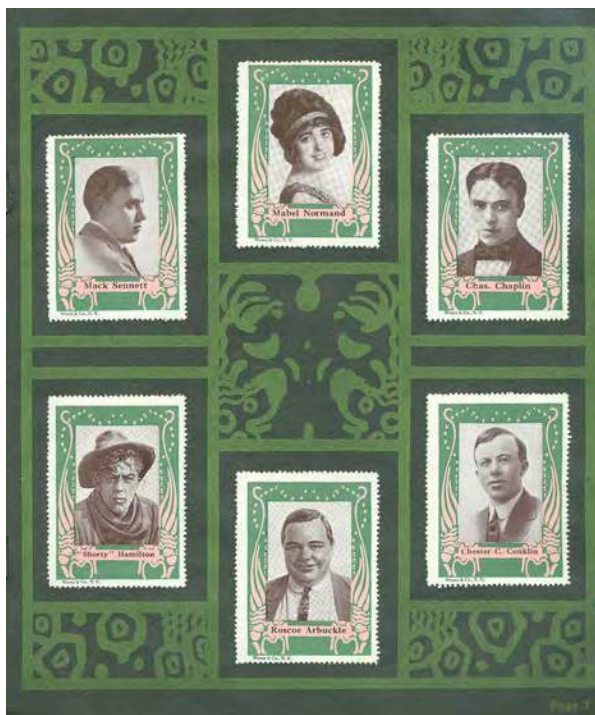
Wentz also produced a set of 4 Charlie Chaplin stamps for Essanay studios. (Figure 10) As far as I know, no album was created for these. There is another set of 10 Charlie Chaplin, Essanay stamps that some say were printed by Wentz, but unlike all the other silent film stamps Wentz printed, these stamps do not have the Wentz name on them so it is not clear who the printer was. (Figure 11)

As far as I know, nobody has a complete set of all four serials or all four studio albums. I've been trying reach that goal for 20 years and believe I'm as close as anyone has yet come. If any other collectors out there can help me fill in the gaps, even with information if not stamps, I would very much appreciate it. My email is krugeron@sbcglobal.net At some point I would like to put together a reliable guide to these great stamps, but for now let this be a sampling.

Wentz Silent Film Stamps: Figures 1-6



Wentz Silent Film Stamps: Figures 7-11



Available Summer 2009

The newly designed
DATED EVENT POSTER STAMP
on-line interactive database

- illustrated in-depth listing of worldwide stamps
- 19th Century to 1919, eventually to 1940's or beyond; descriptions in English
- can be sorted and searched by year, place, country, category, keyword, designer & many other criteria & saved for future reference
- registered users can make notes, inventory, want lists - a personal specialized catalog!
- registration is free

for further information and background info go to the web: www.posterstampist.com

*Edited by Richard D. Warren (Dick)
Contributions by many*

Please note that data entry is a work in progress and that accuracy and completeness depends on comments & contributions by Viewers Like You . . .

Wanted

Articles for the Journal

If you are tired of articles written only by Art Groten, Charles Kiddle and a few other stalwarts, please send the Editor something, anything, to work with and he will do what editors do, make it ready for publication.

In the meanwhile, the Editor is looking for stamps in the following topics for eventual inclusion in the Journal: women's rights including suffrage; the union movement and non-U.S. Valentine stamps. He always wants to hear about plagiarisms, unusual philatelic varieties and new additions to our on-going exposition series.

NEW BOOKS by Charles Kiddle

Cars (World) 2011: 104 pp. in color, poster stamps never before published. \$70

Bicycles (World) 2011: 85 pp. in color, poster stamps never before published. \$56

Poster Stamps: Graphic Artists: The Best of the Rest
This is a series of 5 volumes as follows. Almost all in full color, published in 2011.

1: One, two or three designs only	86+ pp. \$56
2: Artists A-G	140+ pp. \$80
3. Artists H-L	140+ pp. \$80
4. Artists M-R	165+ pp. \$88
5. Artists S-Z	190+ pp. \$95

Books may be ordered individually in which case please add \$4 for mailing of the first volume and \$1.50 for each addition volume.

All books are currently in the U.S. or will be so soon. Supplies are limited. If books are out of stock in the U.S., your order will be filled asap from the U.K.

For further information or to place an order, contact Art Groten

This space is available for an ad from our members, dealers or otherwise.

Member classified ads

Wanted: Silent film related poster stamps, especially Wentz issues for The Black Box, series A Art Stamp Album for silent movie stars and Essanay Charlie Chaplin set. Will buy or trade. Ron Kreuger, Box 741, Oak Park, IL 60303 (708-)788-8235 or krugeron@sbcglobal.net

Wanted: Mr. Ice Cream desires ice cream and soda fountain poster stamps from around the world: ice cream, soda fountains, ice cream machines, people enjoying ice cream, etc. Contact Al Mellis: mellisfamily@rcn.com

Wanted: Wisconsin poster stamps, event seals, advertising stamps, charity stamps, labels, artist's proofs on or off cover. Ken Grant, E1 1960 Kessler Rd. Baraboo, WI 53913 email: kenneth.grant@uwc.edu

In the absence of a 1/4 page ad, free member classified ads of up to 30 words, excluding address, will be posted in this space. One ad per member per issue as space permits; first come, first served. Ads must relate to poster stamps. Buy, sell, trade or information sought are all OK. They must be received at least 30 days prior to the next issue, i.e. by March 10, 2011.

The Gimli Sheets

There are many Canadian fund-raising seals for Scandinavian organizations. One of the more obscure, because its name appears nowhere on the stamps, is that of the rest home in Gimli, Manitoba on the southwest shore of Lake Winnipeg. They were issued in 1918 by Thorstein Thorsteinsson.

There are 36 different se-tenant seals in a sheet, half with English and half with Icelandic language captions. Seven colors are said to exist but only these four are known, with separations as noted: 1) chocolate brown (perf. 11.5; 2) blue, imperf.; 3) green, blind perf. 9 or imperf. and 4) red, imperf. Because of the unusual format of the sheet, most of those known are imperforate. Even those perforated ones have the two bottom blocks of 6 imperf.

Shown are a sheet of imperforate seals (inside back cover) and another (next page) where the numbers of the stamps, which are only somewhat sequential, are indicated.

Here are the texts on both the English and Icelandic language stamps. The numbers correspond to those in Figure 2. In some cases, the inscriptions are unclear but reasonable guesses were made. The translations were made by George W. Sickels on Union, N.J., a number of years ago. By convention, the "Season's Greetings" portion is given first, followed by the image on the stamp.

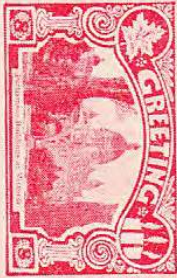
English (Canadian), the 18 seals on the left of the pane:

1. To Greet You/a Western Canadian girl
2. A Merry Christmas - A Happy New Year/Niagara Falls, Ont.
3. A Merry Christmas/Edmonton, Alta
4. A Message of Love; A Merry Xmas/Can. Rockies
5. Greetings/Farming
6. Good Luck/[sheaf of wheat]
7. A Happy New Year; Greetings/Lachine Bridge, St. Lawrence River; Montreal - Quebec
8. Greetings/Parliament Building at Victoria
9. A Merry Xmas/Can. Rockies
10. Loving Wishes/Canada
11. Fond Greetings/City Park, Winnipeg, Man.
12. All Good wishes/Regina, Sask. & Parliament Halifax [two images]
13. Xmas/Greetings/ A Western Rockies Farm Home
14. A Merry Xmas/ Parliament Buildings; Winnipeg, Man.
15. Greeting/Parliament Buildings; Ottawa
16. Good Luck/City Hall, Winnipeg, Man.
17. Merry Xmas/Twin; Falls; Can.; Rockies
18. A merry Christmas/A Happy New Year/Arms of Canada

Icelandic, the 18 seals on the right of the pane:

1. Merry Christmas/Beautiful Mountain Lady
2. I Offer Greetings/Good Falls in Skjalfanda, the Icelandic Niagara
3. Icelandic Geyser [Icelandic on left; English on right]
4. Felicitations/Iceland [map of the island]
5. Regards/Old Icelandic Farm
6. Joyous Wishes/Birch Leaf
7. Good Health Wishes/Parliament building, Reykjavik, Iceland
8. Carry My Regards/The Icelandic Falcon
9. Merry Christmas/Skogar Falls [in southern Iceland]
10. Greetings/Oxar Falls [at Thingvellir]
11. Merry Festival of Christmas/Drangey [northern Iceland]
12. Merry Christmas/Holar [northern Iceland]
13. Prosperous New year/Golden Falls, Iceland
14. Merry Christmas, Prosperous Year/Cape horn
15. Best Regards/Snaefells Glacier
16. I Remember You/Helka Volcano
17. Loyal Regards/Arms of Iceland
18. Regards/Icelandic National Dress





The Russian 5 1/2% War Loan Block

