

The Journal of the Poster Stamp Collectors Club



January 2013
Whole # 27

Alphonse Mucha's stamps for Job Cigarette Company

Charles Kiddle once again supplies previously unseen stamps by one of the great posterists. These are miniature replicas of the famous "Job" poster and not created especially as a poster stamp. The perforated stamps are known in red, brown and green. The imperforated stamp with rounded edges is so far only known in reddish orange. The imperforated black stamp has the appearance of a proof.

Charles speculates that they were printed by "Timbre Lemerancier", well known for such productions.



APS #255.

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Back covers: Charles Dickens Centenary

The Charles Dickens Centenary Testimonial Stamps

In 1912, on the centenary of Charles Dickens's birthday, Raphael Tuck issued stamps to be placed in any Dickens book the owner possessed. They came in 1d. and 2¢ denominations, the latter, for use in the U.S., being much scarcer. Each sheet of 12 came in an envelope which listed the Testimonial Committees for each country. The sheets themselves listed only the British Committee along the bottom selvage. Below is the 1d. envelope and a cropping of the list on the 2¢ envlope. The 2¢ sheet is on the outside back cover

ONE DOZEN

DICKENS CENTENARY TESTIMONIAL STAMPS

ONE SHILLING

A TESTIMONIAL Stamp to be affixed as a Centenary Book Plate in every volume you possess of the works of Charles Dickens, for the purpose of raising a Fund for the benefit of his descendants, and, should the proceeds permit, of in other ways commemorating his memory.

THE Stamp is issued under the auspices of the DICKENS CENTENARY TESTIMONIAL COMMITTEE on behalf of the great Novelist's admirers throughout the world, and is published and distributed for them by the Strand Magazine, London and New York. The Stamp is engraved and printed direct from Steel Plates on Hand-made paper, by Raphael Tuck & Sons, Ltd., of London and New York.

Every genuine stamp bears the watermark of the Ensl and Paper

The Charles Dickens Centenary Testimonial Committee.

EXECUTIVE COMMITTEE:

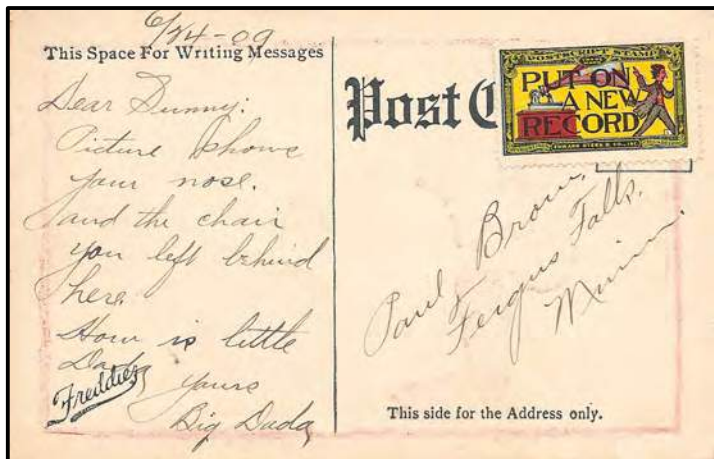
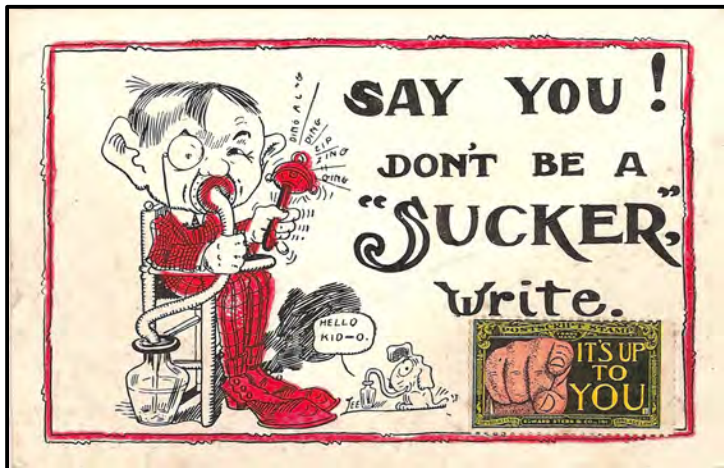
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The Charles Dickens Centenary Testimonial Committee :

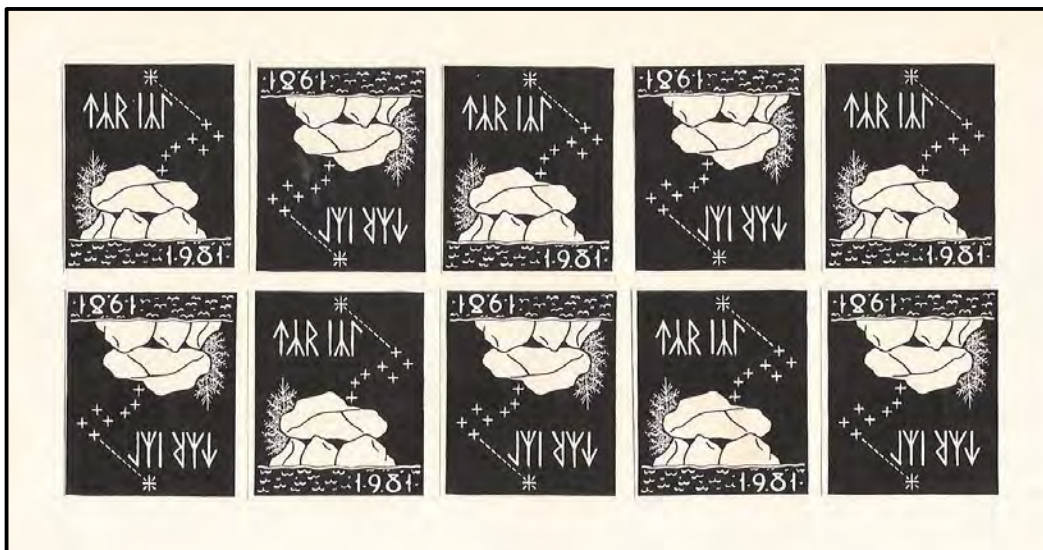
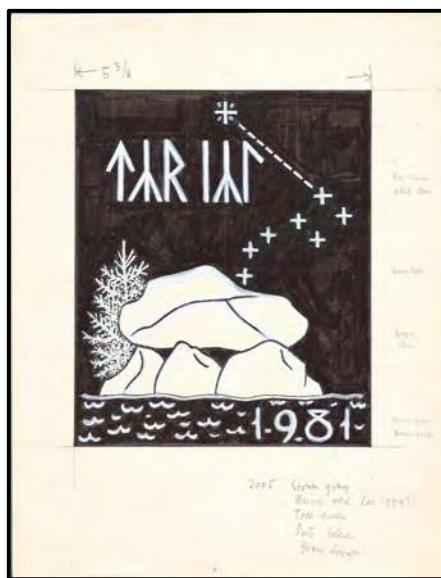
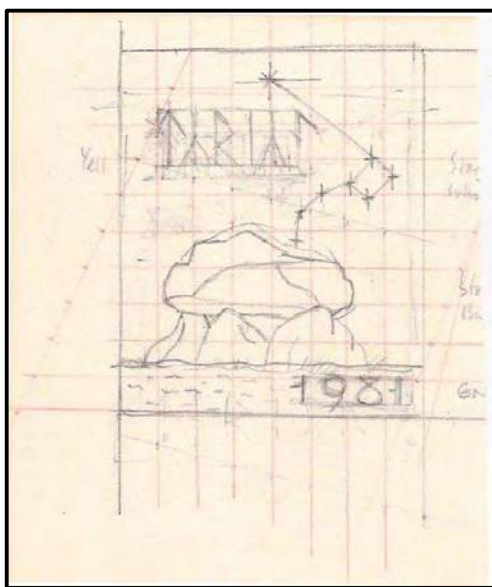
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A Word from Walter

Below, the front and back of the card that tickled Walter. The two other examples shown on p. 1 are also on unmailed cards that seem to have been a form of amusing greeting card. I've not seen one on a mailed card.



Original artwork for Thor Paaby's stamps (see p. 5)



ISSUED UNDER THE AUSPICES OF THE DICKENS CENTENARY TESTIMONIAL COMMITTEE FOR THE PURPOSE OF RAISING A FUND FOR THE BENEFIT OF THE DESCENDANTS OF CHARLES DICKENS, AND SHOULD THE PROCEEDS PERMIT, OF IN OTHER WAYS COMMEMORATING HIS MEMORY.



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THE CHARLES DICKENS CENTENARY TESTIMONIAL COMMITTEE:

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 AND UPWARDS OF A HUNDRED OTHER EMINENT LOVERS OF DICKENS.

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President's Corner

Details of our next PSCC Meeting

Our next PSCC meeting will be at the Philatelic Show in Boxborough, Mass., held at the Holiday Inn from May 3–5, 2013. Information is available on their website: www.nefed.org. There you can find directions, hotel information and exhibit prospectuses. This is a recognized National show where exhibits are judged by knowledgeable folks. If we are to expand interest in poster stamps, we must have an exhibiting presence in addition to our society booth. Please contact me if you have any questions, I would like to see at least 3 exhibits, ideally new ones.

The 2016 New York World Stamp Show

I have been having discussions with the organizers of the Show. They plan on making this the most inclusive international show ever held. As at the 2006 Washington show, we will have a booth and a free frame to explain what we are about. We will have the opportunity to have a public seminar in addition to our Club meeting. This will be a remarkable event and one you should put on your calendar. The dates are May 28–June 4 and will be held at the Javits Center. Further information is available on their website: www.ny2016.org

The Journal is available electronically!

Dick Warren has done a yeoman's job on our new website. We are offering a second type of membership for those who wish only an electronic version of the Journal. There are two main reasons: 1) it saves the Club a lot of money in printing costs and even more importantly 2) it permits members to have the Journal in full color. This issue is a prime example of the value of full color. There are many illustrations and all are far more compelling in color. If you have not made that choice for this year, seriously consider it for next. The electronic rate is \$15 per year anywhere in the world.

From the Editor

We Need a New Editor

Having had no responses to my last pleas. I'll try again. It is time for me to step down as Editor, a job I have held since the inception of the Club. It is not an difficult task; all the templates are ready and there is a nice archive of material to get started. This is a serious matter as our Club cannot continue to function, or indeed survive, without a Journal. It is just the way these things happen. The Journal is what holds us together despite our geographic distance from each other. Now that we are offering an online version and we expect to attract new members, it is more important than ever to keep publishing.

A word from Walter

The next time you attend a stamp show, see if any dealer has a postcard with a poster stamp on it. We found this 1909 example that tickled our fancy (see inside front cover). Two other examples are at the left, copyrighted in 1908 by Edward Stern & Co., Philadelphia



Secretary's Report

New members:

- #165 Bruce Rogers, PO Box 1696, Esperance, W.A. 6450, Australia; email: LEO1956@gmail.com; collects all
#166 Eberhard Schoor, Roemerstrasse 1, Muenchen 80801, Germany; email: eberhardschoor@t-online.de, collects all
#167 Steven Blair, 2645 W. Sierra Dr., Edmond, OK 73012-0177; email: skblair@cox.net; collects U.S.
#168 Bill Dwyer, PO Box 210579, San Francisco CA 94121; email: dwyer@aerophilatelist.com; collects air cinderellas, pioneer flights, semi-official airs

Email changes:

Wayne Dodge #073 email: dodge.w@ghc.org
Gail Unzelman #086 new email: nomispress@att.net
Greg Leeds #097 new email greg.leeds@gmail.com

Italian Book Fairs

Since their inception in 1922, there have been 23 International Book Fairs (Fiera Internazionale del Libro = FIL) in Italy. The first 4 were held in Florence in 1922, 1925, 1929 and 1932. Poster stamps were issued for each Fair. Important graphic designers created the images. The first and second poster stamps come in a number of languages. The third and fourth may have but I have not seen them.

The large stamp for the first Fair (1922) is by Ezio Anichini. Its elaborate design features an exotic woman holding open the pages of a book showing the initials of the fair and the famous Aldine colophon, the city at its feet. A smaller die cut letter seal has words only.

The second (1925) and third (1928) Fair stamps are the work of Sorgiani and show a striking Art Deco style. A man carries a book up a ladder in 1925. In 1928, the ladder itself is made of books, leading to a star.

A second issue for the third Fair, by D. Tofani, has an unusual image of a man using a slingshot to propel a book (somewhere). Could this imply that knowledge overcomes adversity?

The fourth (1932) Fair stamp, by Piero Bernardini, depicts an open book with a bookmark.



Cupid is Everywhere!

In the early 20th century, when the poster stamp craze hit this country, special stamps were produced for various holidays, in particular Christmas and Valentine's Day.

There are numerous advertising poster stamps with depictions of Cupid. I have selected a few to give you a sense of the variety. They fall into three broad categories: those in which there is no product at all but rather an appealing image; those in which there is some relationship between Cupid and the product and those in which there is no direct relationship between the two. The purpose of a poster stamp was to catch one's eye. Once caught, you would spend time trying to figure out why you were attracted to it, forcing you to perceive the message. So images of pretty women, colorful animals or whatever and love in the form of an emphatic Cupid or other semiotic image were designed to do just that.

The first three stamps in are of the first type; the heart, Cupid and the couple tell the story. Similarly, Liebe (Love in German) imparts the same message although a bit more explicitly. Freitag (Friday) is named for the Norse goddess Frigga, wife of Odin and goddess of marriage and the hearth. The Romans named what became Friday after Venus, "dies veneris." The Germanic tribes adopted an approximation of the Norse word for Friday. So the conflation of the Roman imagery of Venus and Cupid with the Germanic Freitag from a 'Days of the Week' set is logical.

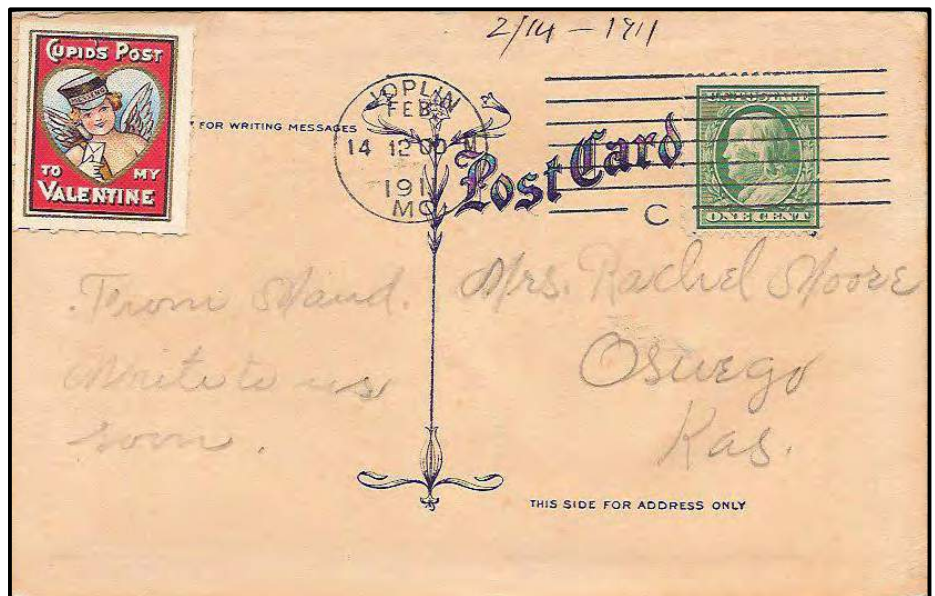
The second category (p. 4) wherein there is a relationship between the product being promoted and the image of Cupid is seen the next three stamps. The clearest is the label for Secret matches with Cupid whispering in the stork's ear; unlike the others, it is French. The next advertises the sheet music for a waltz, Madchen-herzen (The Maiden's Heart), with Cupid striding atop the song name. Max Mayr, a Munich jeweler, uses the semiotic combination of two intertwined wedding bands and Cupid to sell his product with this lovely embossed stamp.

And now for the fun! The third type uses Cupid solely to catch your eye. None of the products are directly related to his image although cases could be made for subtle ones. Thus, Herz-kerzen (Heart's candles) might be used for a romantic dinner. A Frankonia postbox could well be the repository for Valentine greetings. Victoria glue could be used to create your own Valentine. But if anyone can conjure a relationship between Centralin shoe polish and Cupid, I'd like to hear it!





Images of Cupid also appear on seals, often for Cupid Post or Valentine Post, usually found on postcards.



Thor Paaby's Cinderellas

When I acquired Thor Paaby's collection some time ago, it included two sets of labels that he himself designed and produced. He created a series of what he called "Thor Yule" stamps from 1980 through 2006. The images are derived from Danish myths and customs and uses an ancient Scandinavian Runic alphabet.

I am able to illustrate the entire set. The image portion of the "normal" stamps measures 27 by 31 mm. The margins vary considerably; the perforations are quite rough and variable in gauge and the paper is rather thick.

The archive contained the original artwork for all issues. I show an example, from 1981, beginning with a pencil sketch, the pen and ink drawing and a mock-up of the tete-beche sheet of 10 (see inside front cover).

From 1990 onward, he made the labels in several different sizes. The second size is 41 x 49 mm. and the third size is 63 x 76 mm. These two sizes were produced for every year from 1991 to 2006. 1990 was an experimental year in which he did not make a label 63 x 76 mm. but rather two larger ones: 71 x 83 mm. and 109 x 126 mm. In 1992, he also made a larger one, 66 x 114 mm.

He printed the stamps in various sheet formats. I can only describe what remained in his archives. There were no sheets of any but the "normal" size and they come either in sheets of 10 (2x5) or 20 (4x5). The clichés are either all aligned in the same direction or tete-beche.

Tete-beche stamps are known for all the "normal" size. Tete-beche pairs for the second size are known for 1991, 1992, 1993, 1995-8, 2000-6. For the third size, I have only 1991 and 1992. The latter were printed with a central gutter between the stamps that also occurs in the second size in 1991 and 1996. Pairs can obviously exist horizontally or vertically.

He signed the labels with his initials "TP" at the lower right of all sizes in 1998, 1999 and 2004. The initials also appear on the third size in 1991 and 1992.

The second set of labels in Thor's archive all have the same image, a postilion facing left holding a staff with a banner with a TB cross, measuring 33 x 31 mm. They were made from 1984 through 2006 in different colors each year, see list below. There was no year date from 1984 to 1989. From 1990 to 2006 the date appeared in the upper right. From 2001 to 2006, "Paaby" appeared at the lower left in all upper case letters. A star was added at the upper right from 1996 to 2006.

There were two different colors for 1991, 1993 and 2000 that he notes as first and second printings.

The central vignette is always multicolor but the colors change from year to year. The background colors are as follows:

Date	Color	Date	Color	Date	Color
1984	White	1985	Yellow	1986	Blue
1987	Pink	1988	Buff	1989	Green
1990	White	1991 I	Yellow	1991 II	Gold
1992	Blue	1993 I	Pink	1993 II	White
1994	Blue	1995	Green	1996	White
1997	Yellow	1998	Blue	1999	Pink
2000 I	Blue	2000 II	Buff	2001	Green
2002	White	2003	Yellow	2004	Blue
2005	Pink	2006	White		

In his notes were his projected colors for 2007–2010: yellow, blue, pink, green.

These fall into the category of artistamps. Since they have an appearance very similar to poster stamps, I believe they should be included in this group of cinderellas.





Below are a watercolor essay and the use of the central vignette for his personal stamp.



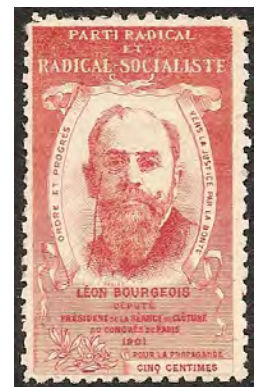
Reform movements of the 19th and early 20th Centuries

In the last Journal I talked about Henry George and his social philosophy in the U.S. toward the end of the 19th century which had begun fairly quietly in the U.S. but, during and after the Napoleonic Wars, was hardly so in Europe. While the democratic U.S. pressed forward with great vigor, Europe was still struggling with the old system. Great unrest occurred in mid-century. Garibaldi marched on Rome, initiating the unification of Italy. In France, significant change didn't occur until after the Franco-Prussian War of 1870-1.

One of the architects of the social and political changes in France was Leon Gambetta (1838-1882), son of the petit bourgeois, whose brilliance as a lawyer and orator propelled him into the thick of French politics, at first resisted war with Prussia but eventually saw its necessity. He was forced to evacuate from Paris aboard the balloon *Armand-Barbes*. Following the War he became a strong republican, preaching moderation and resisting the attempt of those who would return to the old ways. He was greatly mourned on his early death at 44.



Part of Gambetta's political legacy was his support of the Radicals, while urging moderation. The Radicals promoted universal suffrage, freedom of the press and right of assembly as well as defending the small landowners against socialist project and the great landowners. When the Republicans won the 1876 elections, the Radicals formed their far-left flank. One of the leaders of this group was Leon Bourgeois (1851-1925) who took on a major role among the Radicals beginning in the early 1890s, advocating a progressive income tax, economic equality and expanded education. He became France's 64th Prime Minister (1895-6).



These ideas and ideals carried into the 20th century. An example of such a practitioner is Thomas Bell (1882-1944) of Glasgow who eventually became president of the Scottish Ironmoulders Union and was intimately involved in the labor movement, in particular the Socialist Labour Party which published "The Socialist" in the early 1900's. His thinking was a direct descendant of the earlier European theorists.



Norman Thomas (1884-1966) was a six-time candidate for the U.S. Presidency on the Socialist Party of America ticket. He was a Presbyterian minister, pacifist and conscientious objector as well as founder of what was to become the ALCU. While originally supporting the Russian Revolution he soon became strongly anti-communist, understanding the difference between socialism and communism.

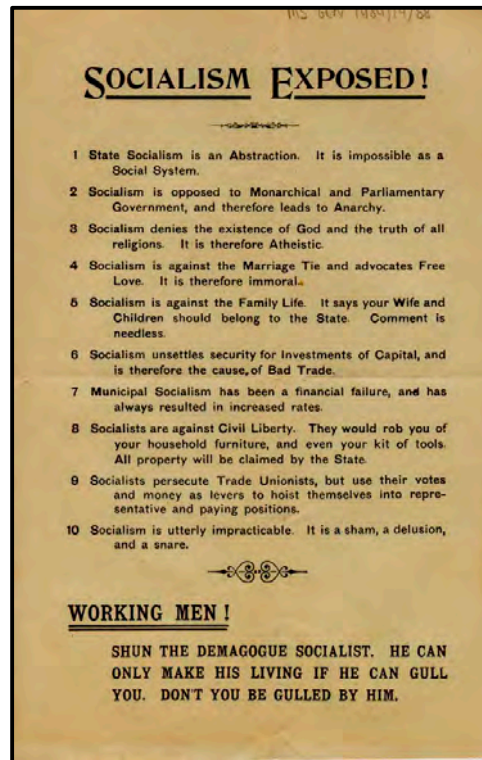


Anti-Socialist Movements

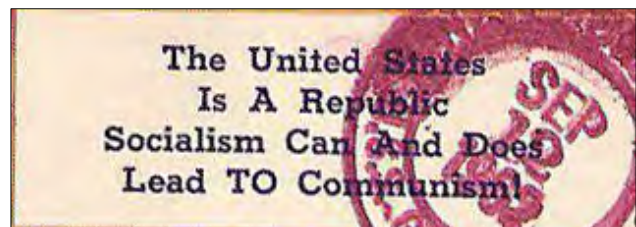
Inevitably there were reactions to the reformist and Socialist movements. They continue to this day. The earliest that I have are from the WWI period.

Two prominent British anti-socialist organizations were the British Empire Union and the Anti-Socialist Union of Great Britain. The BEU was formed in 1916 after changing its name from the Anti-German union. In addition to being anti-socialist, it was anti-Semitic and remarkably jingoistic. They believed that the Labour Movement would destroy the "British" way of life. They shared this tenet with the ASUGB.

Both issued poster stamps. The pamphlet below is typical of their rhetoric.



We are all well aware of the rabid anti-communism of the McCarthy era. But well after that time such sentiments continued. Its proponents did not study Norman Thomas's writings wherein he explained their differences. So we have a set of labels (one below) prepared to fight "Socialized Medicine" and one which clearly reflects this lack of understanding.



Available Summer 2009

The newly designed
DATED EVENT POSTER STAMP
on-line interactive database

- illustrated in-depth listing of worldwide stamps
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- can be sorted and searched by year, place, country, category, keyword, designer & many other criteria & saved for future reference
- registered users can make notes, inventory, want lists - a personal specialized catalog!
- registration is free

for further information and background info go to the web: www.posterstampist.com

*Edited by Richard D. Warren (Dick)
Contributions by many*

Please note that data entry is a work in progress and that accuracy and completeness depends on comments & contributions by Viewers Like You . . .

Wanted

Articles for the Journal

If you are tired of articles written only by Art Groten, Charles Kiddle and a few other stalwarts, please send the Editor something, anything, to work with and he will do what editors do, make it ready for publication.

In the meanwhile, the Editor is looking for stamps in the following topics for eventual inclusion in the Journal: women's rights including suffrage; the union movement and non-U.S. Valentine stamps. He always wants to hear about plagiarisms, unusual philatelic varieties and new additions to our on-going exposition series.

NEW BOOKS by Charles Kiddle

Cars (World) 2011: 104 pp. in color, poster stamps never before published. \$70

Bicycles (World) 2011: 85 pp. in color, poster stamps never before published. \$56

Poster Stamps: Graphic Artists: The Best of the Rest
This is a series of 5 volumes as follows. Almost all in full color, published in 2011.

1: One, two or three designs only	86+ pp. \$56
2: Artists A-G	140+ pp. \$80
3. Artists H-L	140+ pp. \$80
4. Artists M-R	165+ pp. \$88
5. Artists S-Z	190+ pp. \$95

Books may be ordered individually in which case please add \$4 for mailing of the first volume and \$1.50 for each addition volume.

All books are currently in the U.S. or will be so soon. Supplies are limited. If books are out of stock in the U.S., your order will be filled asap from the U.K.

For further information or to place an order, contact Art Groten

This space is available for an ad from our members, dealers or otherwise.

Member classified ads

For sale: Breaking up pre-1898 exhibition collection by country. Send your wants to Art Groten. Contact info on masthead, p. 1

Wanted: Silent film related poster stamps, especially Wentz issues for The Black Box, series A Art Stamp Album for silent movie stars and Essanay Charlie Chaplin set. Will buy or trade. Ron Kreuger, Box 741, Oak Park, IL 60303 (708-)788-8235 or krugeron@sbcglobal.net

Wanted: Mr. Ice Cream desires ice cream and soda fountain poster stamps from around the world: ice cream, soda fountains, ice cream machines, people enjoying ice cream, etc. Contact Al Mellis: mellisfamily@rcn.com

Wanted: Wisconsin poster stamps, event seals, advertising stamps, charity stamps, labels, artist's proofs on or off cover. Ken Grant, E1 1960 Kessler Rd. Baraboo, WI 53913 email: kenneth.grant@uw.edu

In the absence of a 1/4 page ad, free member classified ads of up to 30 words, excluding address, will be posted in this space. One ad per member per issue as space permits; first come, first served. Ads must relate to poster stamps. Buy, sell, trade or information sought are all OK. They must be received at least 30 days prior to the next issue, i.e. by March 10, 2011.

Rockefeller Center

Jack Rehner sent these well known stamps from Rockefeller Center with a list of the known imprints (below). Does anyone know of any others?

1. Observation Roofs - Height 853 feet
2. Coronet Stamp Shop - 620 5th Ave.
3. Parker & Battersby - 46 W. 50th St.
4. Hanan Linnen Shop - 20 Rock. Plaza
5. Trepel Flowers
6. Trepel Florist - 52 W. 50th St.
7. Rock. Center Stamp Shop
8. Chas. W. Howatt - Sporting Goods
9. Kaufman-Bedrick
10. Judd's Luggage Corp. - RCA Building
11. La Casta Mexicana Inc.
12. Hette Rhoda Mead
13. Mottaheda & Sons Inc.



He is looking for #10-13, if anyone can help.

Nineteenth Century poster stamps from New York State

For years, I have been collecting pre-1900 advertising and exhibition poster stamps. The vast majority of the advertising stamps are on cover, unlike the exhibition ones. The advertising stamps shown on this and the next page are self-explanatory. In future issues, I will look at other states. I welcome submissions from members of their examples.





CHARLES GRAHAM'S
BEAUTIFUL BALLAD,
Her Mem'ry Brings Me No Regret
A Composition for the Home.
Words and Music for sale at all Music
Stores.
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FRANK HARDING, N. Y.

