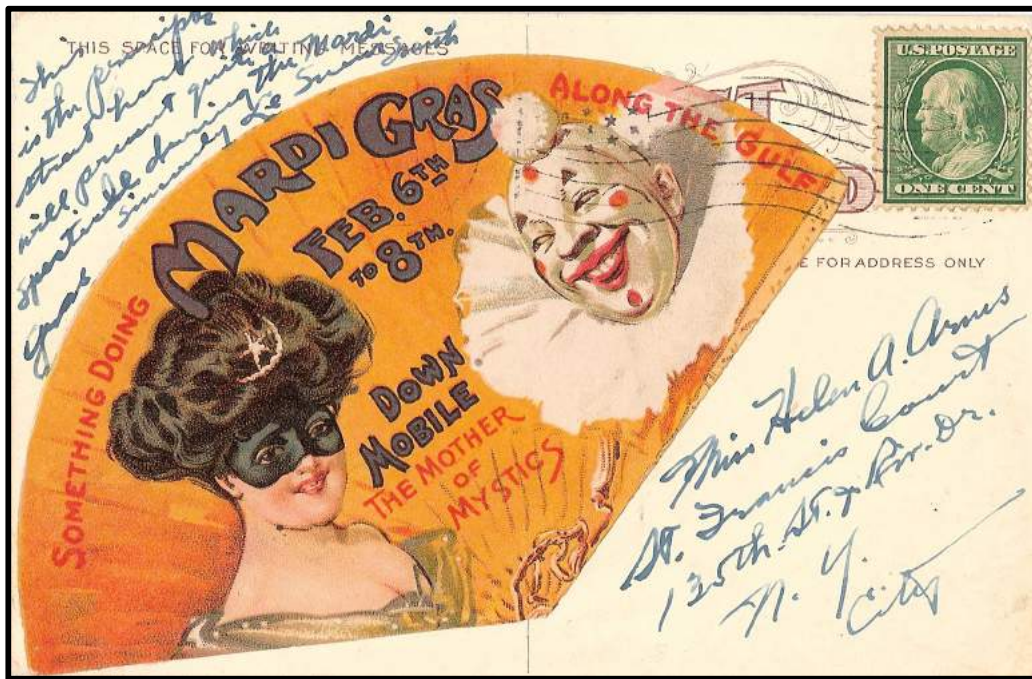


The Journal of the Poster Stamp Collectors Club



October 2013
Whole # 30

A Spectacular Carnival Item



APS #255.

Issued to promote the 1910 Mobile Alabama Mardi Gras

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The Eccentricity of Fashion

This is a marvelous series from GB, printed in se-tenant sheets of the 12 designs around 1918-1920 for Peter Robinson, Ltd, Oxford Street, London. It is signed "Merok" who some say is Jean Mercier.



PSCC Officers & Directors Listing

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President's Corner

Details of our next PSCC Meeting

Our next PSCC meeting will be at the St. Louis Stamp Expo, March 21–23, 2014. Details are on their website: www.slstampexpo.com There you can find directions, hotel information and exhibit prospectuses. If you are planning on attending, please let me know so I can arrange for some sort of social event. We are well in advance of the meeting so please make every attempt to attend. Its location in the mid-west should draw more members. More importantly, we should have exhibits to show what we are about.

The 2016 New York World Stamp Show

As noted previously, I have been having discussions with the organizers of the Show. They plan on making this the most inclusive International show ever held. As at the 2006 Washington show, we will have a booth and a free frame to explain what we are about. We will have the opportunity to have a public seminar in addition to our Club meeting. This will be a remarkable event and one you should put on your calendar. The dates are May 28–June 4 and will be held at the Javits Center. Further information is available on their website: www.ny2016.org

The Journal is available electronically!

This will be the last printed Journal. Starting in January, it will be available only electronically through our website. The new, reduced dues of \$15 will be manifest with our next renewal form as well as instructions on how to access it. You may renew in advance of receiving the notice and pre-pay for two years for \$28, \$13 per year thereafter.

From the Editor

The advent of our on-line publication of the Journal will permit me to stay on as Editor for the foreseeable future. Bob Bradbury will be supplying a regular column on U.S. poster stamps. This should appeal to our many American members. I would very much like to see another member come on board as a regular contributor. It would make for a much more interesting Journal, I believe.

Secretary's Report

New members:

- #175 – Glenn Mason, 8890 N.W. Ash St., Portland, OR 97229; email: gmason44@gmail.com. Collects: US graphics, advertising & promo, social history
- #176 – Donald B. Brent, 4501 Mayapan Dr., La Mesa, CA 91941; email: dbrent47@sprynet.com. Collects: Denmark, KPK, maps, San Diego history
- #177 – Lee Sanders, PO Box 339, Woollahra, NSW, Australia 1350; email: leesanders.au@gmail.com. Collects: ex-libris, gardens, symbolism, art classics, Austria, Belgium, France
- #178 – Albert Aldham, Hawley, PA 18428. Collects: New York
- #179 – Bill Smutz, 31 N. 7th St, Lafayette, IN 47901; email: bills@centralpreschurch.org; collects 1904 Worlds Fair, trains.

A Word from Walter

Simply said: elegance is defined as a studied refinement; polish or beauty resulting from perfect propriety. What better examples than those depicted in this set for Cihak fashion house in Munich, designed by V. Oppenheimer?

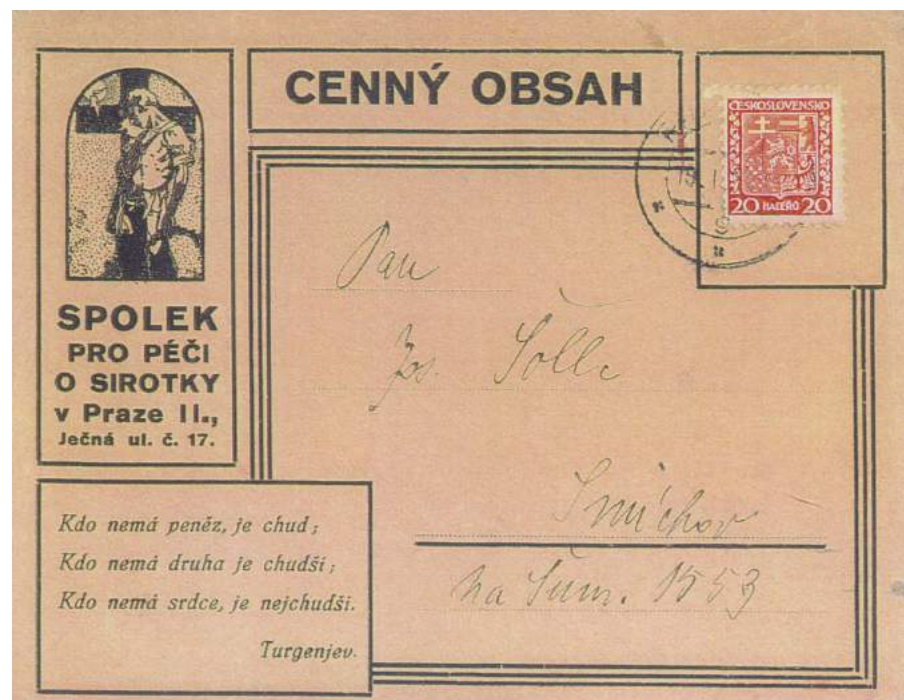


Errata

Bob Bradbury notes: The percentage of times the following six poster stamps occurred in the Bradbury album archive was left out of last month's article. Here is this information: New Departure Coaster Brake, 30%; Velvet Pencils, 30%; E. B. Bird, 2%; Cleveland Trust, 2%; Dixie Candies, 0%; and, D. Blake Battles, 0%.

Mucha Orphanage Care charity stamp follow-up

Charles Kiddle notes that there are at least 12 major types. The stone for each of the types each had 6 variants. Further, there are many, many colors. This is an extremely complex issue and his research fills an entire A4 album. He comments that the 50 h. value is very rare. One is shown below, along with a promotional postcard from the organization used in 1938.



Printers of United States Poster Stamps.... Robert C. Bradbury

Identifying the printer of a given poster stamp can be difficult since such information is not usually on the stamp. One approach is to identify printing companies advertising that they print poster stamps and then try to link these companies to other stamps. The results below demonstrate how little is known about many poster stamp printers.

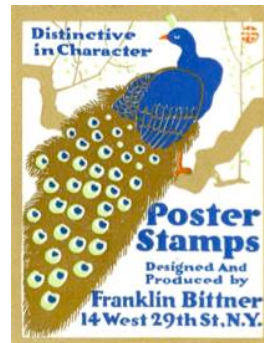
1. *Advertising Stamps Mfg. Co.* New York City. Name of printer appears in the margin of a few stamps including White Rose Ceylon Tea and Ward Baking Company.
2. *American Poster Stamp Co.* Cincinnati, Ohio. Printer's name on the back of Lamport & Holt Line stamp, only one I have linked to this printer.
3. *Franklin Bittner.* New York City. Produced set of New York City views and set for Hartford Insurance.
4. *Harvey Blodgett Co.* St. Paul, MN. A series of 28 stock stamps, e.g. Farwell Furniture, was copyrighted by the Blodgett Co. but not so indicated on the stamps.



1



2

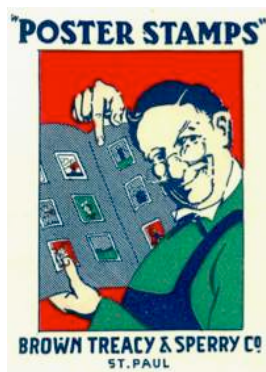


3

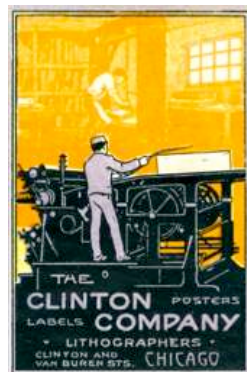


4

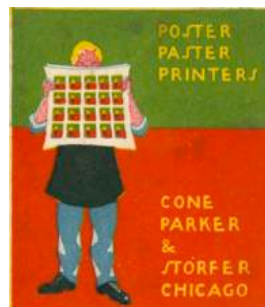
5. *Brown Treacy & Sperry Co.* St. Paul. Produced several stamps advertising its printing business but a "Buy Something Made in St. Paul" stamp is the only other one I have seen by this printer.
6. *Clinton Company,* Chicago; 7. *Cone Parker & Storfer,* Chicago; and 8. *Eastern Poster Stamp Co.* Newark, NJ. I have not identified any commercial stamps by these printers.



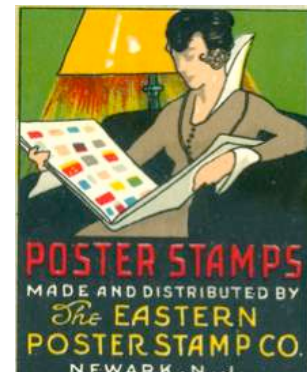
5



6



7



8

9. *Estabrook Press.* Boston. Several stamps advertising E. B. Bird, artist, are the only ones known by this printer. (fide *Printing Art*, Feb.1915).
10. *Henderson Lithographing Co.* Cincinnati. Bottom line reads "Our Creative Department will demonstrate to you how to use stamps to promote your business." No stamps found for other companies.
11. *Ideal Art Shop.* Denver. A few stamps seen with this printer's name, e.g. German American Trust.
12. *Independent Pressroom.* San Francisco



9



10



11



12

13. *Ketterlinus Litho. Mfg. Co.* Only stamps linked to these two companies (12 & 13) advertise their own printing service.
 14. *National Poster Stamp Co.* Denver. Name on set for Barnes Commercial School and Euclid School.
 15. *Newark Lithographing Co.* Newark. Stamps for few advertisers, e.g., Schieren Co. and Heller & Merz.
 16. *Pernau Publishing Co.* San Francisco. Stamps advertising their printing services are only ones seen.



13



14

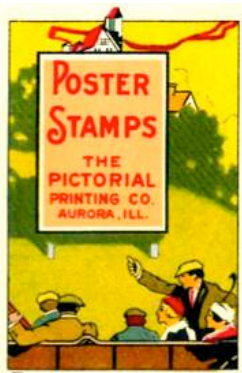


15

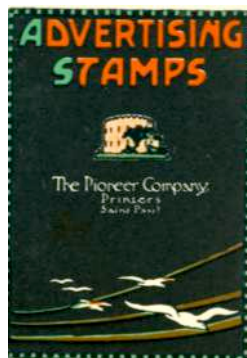


16

17. *Pictorial Printing Co.* Aurora, IL. Most prolific poster stamp printer--274 stamps identified so far.
 18. *Pioneer Company.* St. Paul. Have not identified any stamps by this company.
 19. *Posterette Co.* Chicago. Printed sets for the cities of Chicago and Milwaukee and probably others.
 20. *Pritchard Publishing Co.* New York. White lettering reads "Producers and distributors of poster stamps." Stamps for a variety of advertisers have this printer's logo, including Cutex, Maillard's and Vaseline.



17



18



19



20

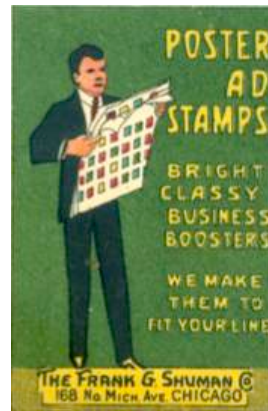
21. *Rand McNally & Co.* Chicago. Produced several dozen stamps advertising specific books published by this firm. Unable to identify any stamps printed for other advertisers.
 22. *Scott-Hiner Co.*, San Francisco and 25. *Streissguth-Petran Engraving Co.* Milwaukee. Each printed a set advertising their own printing services. No others seen.
 23. *Frank G. Shuman Co.* Chicago. The stamps advertising its services are all printed by Pictorial Printing Co. I cannot link any other stamps to the Shuman Co.
 24. *Society of Poster Art.* Chicago. Only stamps seen: United States Gypsum. (vide *Modern Art Collector*).



21



22



23



24

25. S-P Engraving Co., Milwaukee

26. Strobridge Litho. Co. Cincinnati. Singles for Barnum & Bailey and Ringling Bros., large stock set.

27. Tablet & Ticket Co. Chicago. Printed advertising stickers starting in late 1800s as well as stamps with calendars attached in early 1900s. A few poster stamps printed in 1914 and 1915 with varying paper colors.

28. Traung Label & Lithograph Co. San Francisco. Only stamps: Mason Fruit Co. & Canned Salmon Day



25



26



27

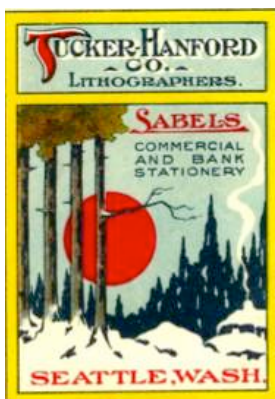


28

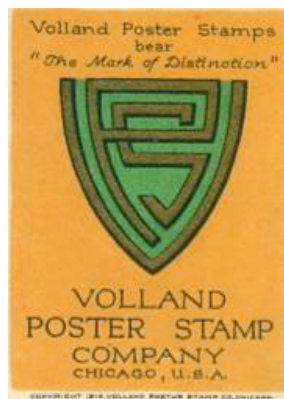
29. Tucker-Hanford Co. Seattle. Only stamp seen: Manufacturers' Association Exhibit and Exchange.

30. Volland Poster Stamp Co. Chicago. Prolific stamp printer whose logo appears in margin. Sets include Carnation Milk, Quaker Oats, Gotzian Shoes, California tourism, & 1915 World's Fair and many stock series.

31. Wentz & Co. New York. (19, 20). Oscar Wentz was as early promoter of the U. S. poster stamp movement. Many stamps have the Wentz name in the margin, e.g. New York Edison, Nathan Schuss.



29



30



31

Woodrow Wilson....Art Groten

Thomas Woodrow Wilson (1856–1924) was an intellectual, the only man with a PhD ever to be President, having served as President of Princeton University from 1902 to 1910 when he became Governor of New Jersey before being elected the 28th President of the United States. He advocated a strong U.S. foreign policy to bring American values and democracy to the rest of the world. He was instrumental in the establishment of the League of Nations, forerunner to the United Nations, and took an active role during the crafting of the Treaty of Versailles that ended WWI. His legacy is mixed, depending on your point of view.

A number of poster stamps have been issued picturing him. Some merely picture him with no words. Of particular interest to me is that one in Figure 1 that was printed and embossed by the Amsterdam firm of Posthumus, well-known as producers of many exhibition and advertising embossed stamps. I suspect this one may be part of a series of Allied WWI leaders. Similarly, I suspect that Figure 2 is a foreign production.

During his campaign for a second term, a number of political poster stamps were issued. Figure 3 states, simply, “Stand by your President” and was printed by Underwood & Underwood of New York. The stamp in Figure 4 is intriguing. It is a “stock” stamp used by Wilson to show his support for Democratic Congressional candidates. The name of the local candidate would be printed in the space at the bottom.

In 1920, Mrs. Robert Bell wrote from Ohio to her husband (father? son?) typing a phrase commemorating Wilson’s seventh year in office. A poster stamp was applied at the lower left, the origin of which remains unknown. (Figure 5)

A direct outgrowth in his belief in American democratic ideals, he was forthright in stating “We shall fight for the rights and liberties of small nations.” In 1917, Father Paul Anderson of San Francisco, a supporter of the Irish desire to separate from England, used that quote to appeal to his fellow believers. It is not clear what Wilson’s view was at the time (Figure 6).

Poster stamps can open doors to history in a way that compels one to find out just what the meaning of a particular issue is and where it fit into the context of its time.



Figures 1 & 2



Figures 3 & 4



Figure 5

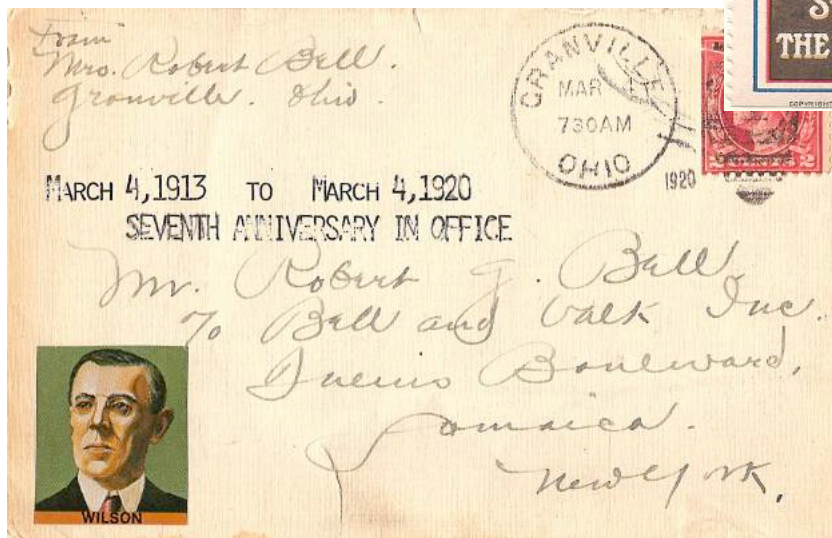
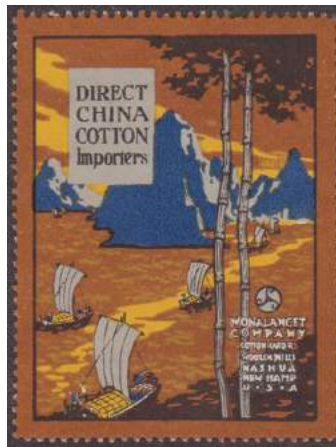


Figure 6



Miscellany

Bob Bradbury reports this rather rare imperforated variant of a relatively scarce stamp for cotton importers.



Charles Kiddle has found, on the reverse of an Adler typewriter stamp, a hand-drawn image of Hansel and Gretel. The Sutterlin script translates (roughly): "the ginger bread house where you can link and nibble on sweets." Who did it and why will never be known.



One of the more interesting types of poster stamps, most often German, are the so-called "double image" where the image morphs as one inverts the stamp. There are others. Does anyone have any from other countries?



Plagiarisms XIV

A return to one of my favorite topics. The first is a complete plagiarism of the famous Hohlwein Terranova stamp. It is on thicker paper, has no grey border and is overprinted "\$2." My guess is that it was made as an artistamp rather than a local but who knows?



Tom Minor has shown a couple of plagiarisms of the 1914 Bugra stamps. Here is another: this for a German magazine "Deutscher Hausschatz."



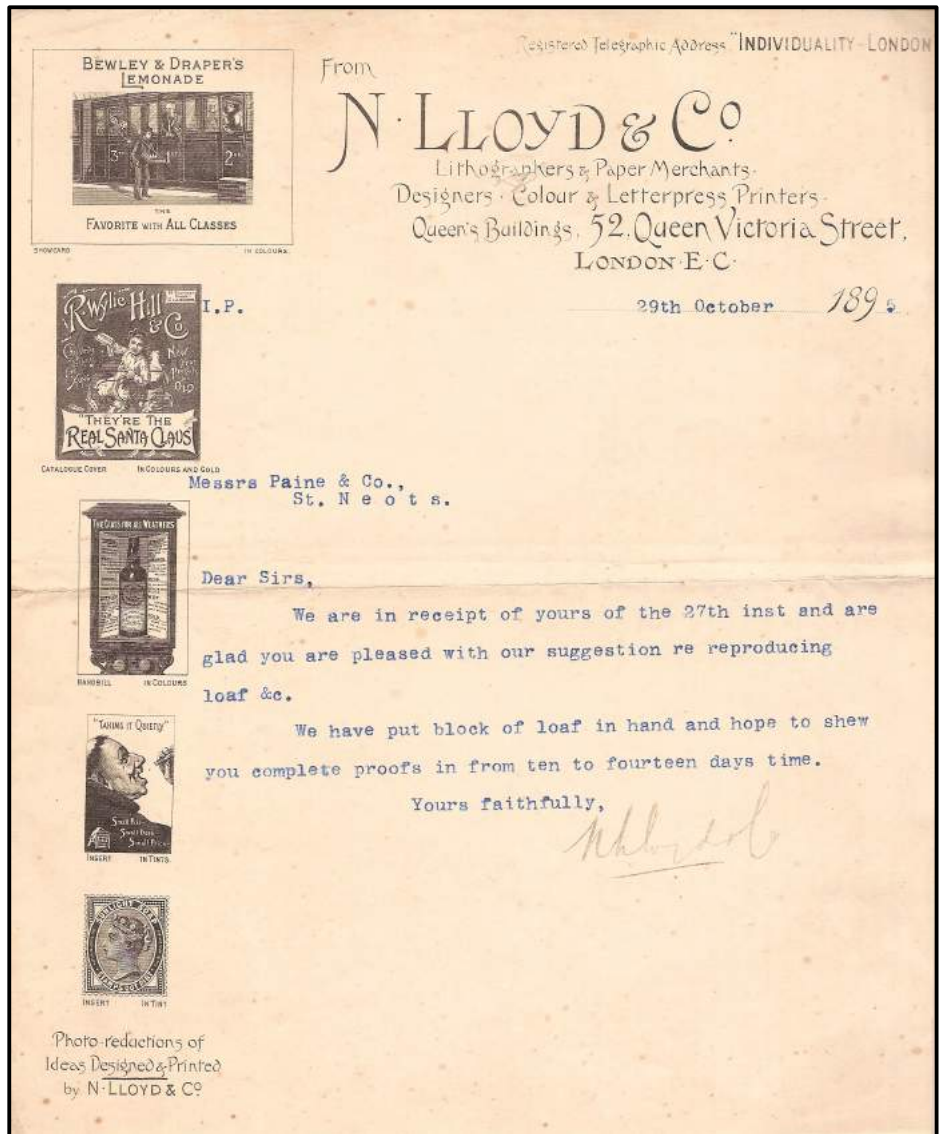
W. J. Jansse has, in the past, sent a number of these poster stamp plagiarisms of the 1913 Coronation stamps. Many are in the same colors as the originals; some are not. It is a complex area. To date, there is not enough material to make a definitive study. The top "Van de Ven" is the only one he has seen. That at the lower right has been described in these pages before but this is the high 10 G. value. He can now tell us that it is for a personnel recruiting service. The "Kahrel's Thee" is the one that most closely resembles the original stamps and, for that reason, presumably, the "cancel" was used to avoid confusion in the postal service.



Plagiarisms of early British stamps are plentiful and a number have been described in earlier columns. This one, for Sunlight Soap, is rather large, approximately 5" x 6". It is not a true poster stamp as it has advertising on the reverse. Nonetheless, it fits in well with a collection of such items.

The letterhead shows the item at the lower left.

Below are the front and back of this promotional item.



Available Summer 2009

The newly designed
DATED EVENT POSTER STAMP
on-line interactive database

- illustrated in-depth listing of worldwide stamps
- 19th Century to 1919, eventually to 1940's or beyond; descriptions in English
- can be sorted and searched by year, place, country, category, keyword, designer & many other criteria & saved for future reference
- registered users can make notes, inventory, want lists - a personal specialized catalog!
- registration is free

for further information and background info go to the web: www.posterstampist.com

*Edited by Richard D. Warren (Dick)
Contributions by many*

Please note that data entry is a work in progress and that accuracy and completeness depends on comments & contributions by Viewers Like You . . .

For Sale

A magnificent collection of WW1 German and Allies seals, poster stamps, etc. as listed in the Catalogue GKF (God, Kaiser & Fatherland 1914-1918). Approximately 80% complete as listed in the Catalogue. The collection includes 8,000 listed items, 1,500 unlisted items, proofs, sheets as well as a copy of the GKF Catalogue and reference books. Collection contains many of the most rare items in the catalogue. Collection is mounted on purpose printed pages in 7 x 2½" binders.

The price is \$30,000 for the complete collection.

Please contact me for details at bud_hahn@prodigy.net or my cell phone 209-581-2911.

NEW BOOKS by Charles Kiddle

Circus, Funfairs, Fireworks and Carnivals (2013), 172 pp., all stamps in full color and at actual size, \$95

Poster Stamps: Graphic Artists: 2012: New Discoveries (2013), 113+ pp., \$78

Poster Stamps: Raphael Tuck & Sons (2013), 72 pp. \$68

German Aviation: Balloons (2013), 65 pp. (57 in color), \$53

Editions Delandre: Volume VII: Military Essays, Proofs & Rarities of the French, British and Serbian Armed Forces (2013) 216 pp., all new material, \$108

Books may be ordered individually in which case please add \$4 for mailing of the first volume and \$1.50 for each addition volume.

All books are currently in the U.S. or will be so soon. Supplies are limited. If books are out of stock in the U.S., your order will be filled asap from the U.K.

For further information or to place an order, contact Art Groten

This space is available for an ad from our members, dealers or otherwise.

Member classified ads

For sale: Breaking up pre-1898 exhibition collection by country. Send your wants to Art Groten. Contact info on masthead, p. 1

Wanted: Silent film related poster stamps, especially Wentz issues for The Black Box, series A Art Stamp Album for silent movie stars and Essanay Charlie Chaplin set. Will buy or trade. Ron Kreuger, Box 741, Oak Park, IL 60303 (708-)788-8235 or krugeron@sbcglobal.net

Wanted: Mr. Ice Cream desires ice cream and soda fountain poster stamps from around the world: ice cream, soda fountains, ice cream machines, people enjoying ice cream, etc. Contact Al Mellis: mellisfamily@rcn.com

Wanted: Wisconsin poster stamps, event seals, advertising stamps, charity stamps, labels, artist's proofs on or off cover. Ken Grant, E1 1960 Kessler Rd. Baraboo, WI 53913 email: kenneth.grant@uw.edu

In the absence of a 1/4 page ad, free member classified ads of up to 30 words, excluding address, will be posted in this space. One ad per member per issue as space permits; first come, first served. Ads must relate to poster stamps. Buy, sell, trade or information sought are all OK. They must be received at least 30 days prior to the next issue, i.e. by March 10, 2011.

Poster Stamp Collectors of America Bulletin...Walter Schmidt

In an attempt to clean up my room [that has proved to be an impossible task], I found a copy of an old *PSCA Bulletin* (the Official Publication of the Poster Stamp Collectors of America) published in April 1941. Each of these Bulletins apparently contained 6 pages and included such topics as map stamps, topical notes, member information, etc. After reading page one of this issue [Ed.: in which the editor decries the lack of catalogues for poster stamps] I am pleased to note that many such catalogues now exist including Bob Bradbury's *United States Advertising Poster Stamps, 1912 to 1915*. Our hobby has certainly evolved to new heights since 1941.

PSCA BULLETIN

Official Publication of the Poster Stamp Collectors of America
 Please address all correspondence to the Secretary
 Mrs. Walter N. Hess, College Hill, Clinton, New York

Volume II April 1941 Number Two

POSTER STAMP CATALOGS

One of the questions often asked by members of the P.S.C.A., and especially by new collectors, is in regard to poster stamp catalogs. Sometimes this reads: "Is there a poster stamp catalog?" More often a member will write: "Where can I get a book listing all the poster stamps issued in the United States?" Unfortunately, there is no such catalog, and the number of collectors must be increased by many thousands before there is a remote possibility of there being such a publication. However, there are lists and catalogs of special and these probably are the majority of our The first such have any knowledge was the publishers of News. Copies seldom was not, strictly stamp catalog at all, adhesives which were poses than to prepay internal revenues. It as privately issued stamps, fund-raising stamps put out by fairs, and a few other items which today would be classed as poster stamps.

This material, for the most part, has been included in the recent issues of the log of United published by information is that form. Of est to the poster is the section stamps issued by Fairs" during the Additional ing these early by found in the list, December 10, Journal of Phila- 1889; The Col- August-September Monthly Journal, in Stamps, April ago Elliot Perry research along this line, and more recently Harry M. Konwiser has given these issues his expert attention.

For the development of the poster stamp as an advertising medium there are several illustrated articles in the files of *The American Printer* and *The Inland Printer*, beginning about 1920, both of which from time to time have listed commercial firms who have issued poster stamps.

A comprehensive seals has been issued his, and this is collectors of these Our industrious has to his credit lists or catalogs. For his compilation of in the United States pensable. He has also Christmas seals, both eign, which runs up not include later issues. Mr. Green also has prepared check-lists covering locals, charity seals, and Olympic Games stamps. His catalog of United States and foreign Fund Stamps is now in process of completion.

The *Worldwide Handbook of Airmail Labels* is the only standard publica- tion in its particular field.

National "BUY NOW" Campaign

TODAY'S BUYERS ARE GETTING THE BARGAINS



BUY NOW!

S. S. Philadelphia

National "BUY NOW" Campaign



? WANT TO HEAR THE EAGLE SCREAM ?

BUY NOW!

S. S. Philadelphia

National "BUY NOW" Campaign

WHO SAID PROSPERITY IS JUST AROUND THE CORNER?



IT'S HERE, IF YOU BUY NOW!

S. S. Philadelphia

National "BUY NOW" Campaign

WITH A BAG FULL OF SHRUNKEN DOLLARS



DON'T BE CAUGHT

BUY NOW!

S. S. Philadelphia

by Dottore Manshi, a very active Italian collector, and one by Koelbig Ferencz, of Budapest, who later compiled the scientific Werbusier Catalog, which is one of the marble columns of our hobby."

To this information Dr. Sarrow adds:

"I have eight bound catalogs printed in German in Berlin, by Max Kaiser. The first was printed about 1921. They contain an alphabetical listing of Event stamps of the entire world, with prices in German currency. These catalogs are not illustrated. These eight volumes cover issues from 1845 through 1930, and are available for any information that collectors may want. I shall be glad to look up the subject for them."

The poster stamps illustrated on page 1 are a part of a series issued some years ago by the Philadelphia Better Business Bureau.

MORE MAP STAMPS

Dr. Louis A. Sarrow, #149, has been kind enough to send in for inspection seven very interesting map posters issued before 1900. Six of these are shown here: United States, 1893; Germany, 1896 and 1897; Netherlands, 1897; Germany, 1898; and Belgium, 1899. One of the most interesting posters that Dr. Sarrow sent could not be reproduced by the process we use, and would probably be just a "window into the night."



It is from Germany, (1899), and advertises the Blickensderfer typewriter - "a gift of the 19th to the 20th century." Beautiful Miss 19 sits atop a blue globe holding out toward Miss 20 her left hand on which is one of the typewriters. Father Time pulls aside a red curtain so that we see the golden dawn of the new century in the background.



The stamp with the crowned bear was issued in Berlin in 1898 for the Spring German stamp, printed a gold border, was for held in Halle. The dis- shows a man of part of announces an exhibit

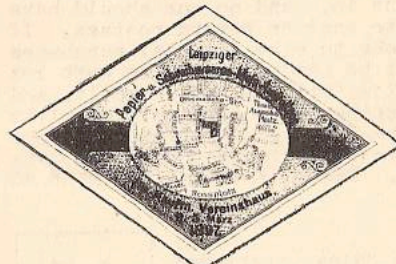


in red, green and black, with the 13th Cyclists Convention, mond shared poster, which the German city of Leipzig, of writing materials.

Thank you, Dr. Please remember, when duced in the Bulletin silver will photograph black; yellow and blue may not reproduce at all, and purple and pastel shades are unpredictable.



Sarrow, for these map posters. sending stamps to be repro- that red, green, gold and



The beautiful black blob on page 3 of the March Bulletin was a last minute addition, and was supposed to show the Capital City philatelic seal submitted by Mrs. Nellie E. Veinert. The gold paper on which this seal was printed was responsible for the unexpected result.

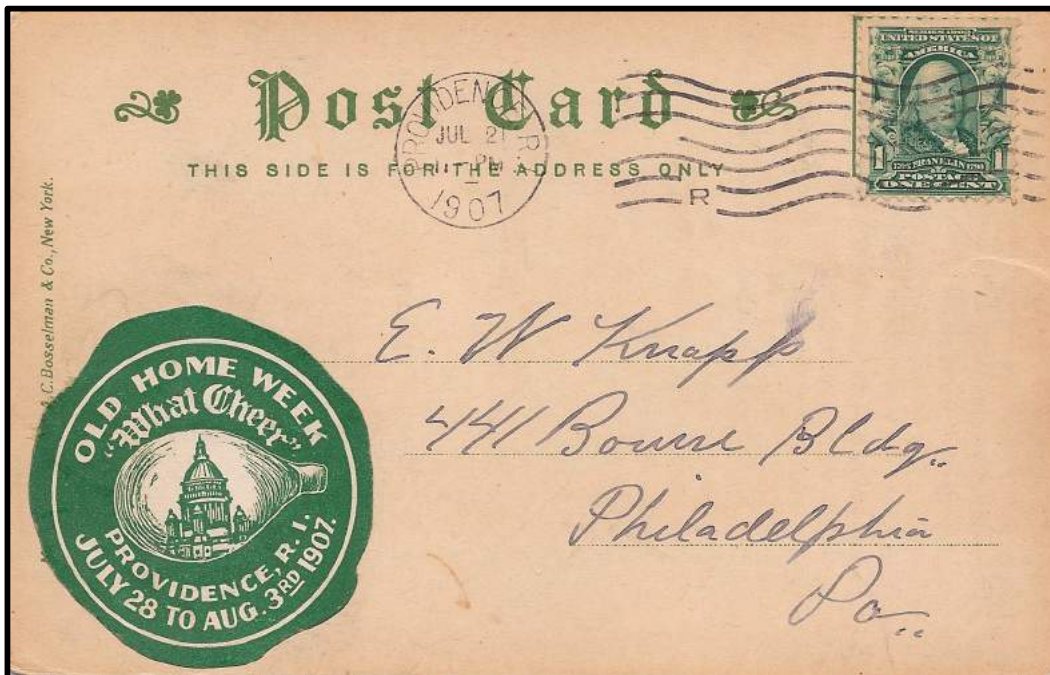
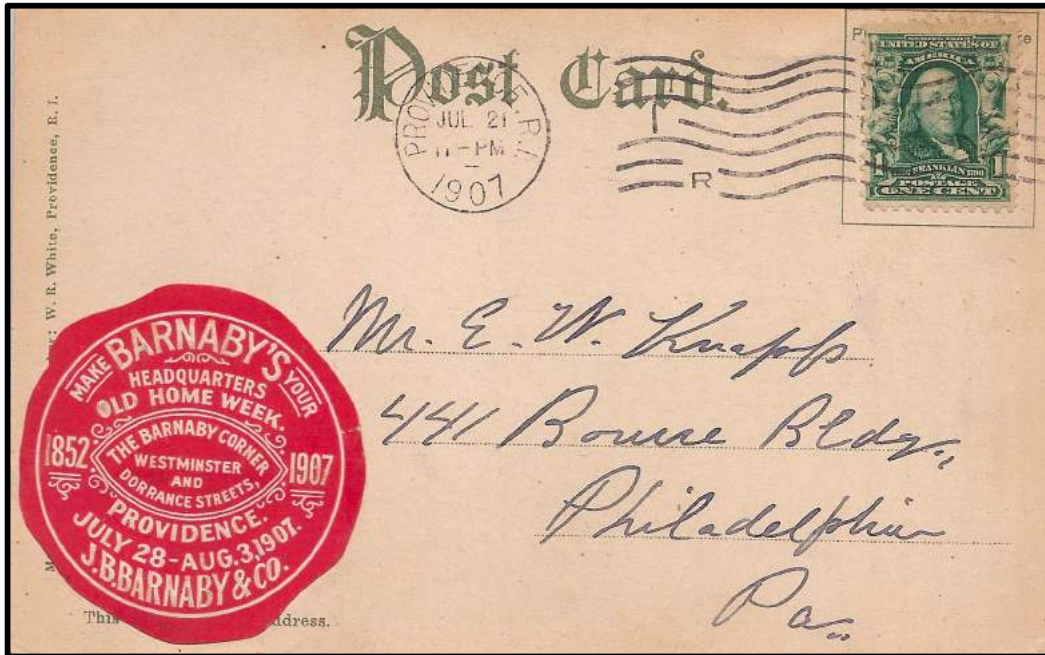
DON'T FORGET THE SHUT-INS

The Shut-in Department has distributed five hundred poster stamps this year, and more donations are urgently needed. Mrs. Lamm is doing a wonderful work, but she needs all the help we can give her. If you have a bunch of duplicates why not send them along to her now, while you think of it. Dozens of people will find the dull days brighter because of your thoughtfulness. A few unused stamps, for mailing, will help too. Please send your donations to Mrs. Catherine D. Lamm, 14728 Frazer Street, Van Nuys, Calif.

Dues and applications should be sent to Truell Emerson, Box 42, Astor Station, Boston, Mass.; other correspondence to the Secretary.

Two rare Old Home Week stamps on postcards

The majority of this type of poster stamp appears to have been used on postcards. It is not clear why. Both these are from Providence, RI in 1907. The top one is most unusual in being issued by a private business rather than an "official" committee.



Two very rare Poster Stamps on postcards

The top one is for the Auto Races sponsored by Elgin Watch Co. in 1911 with a die-cut watch stamp.

Below is one for the 1905 meeting of the Christian Endeavor, held in Baltimore, MD.

