

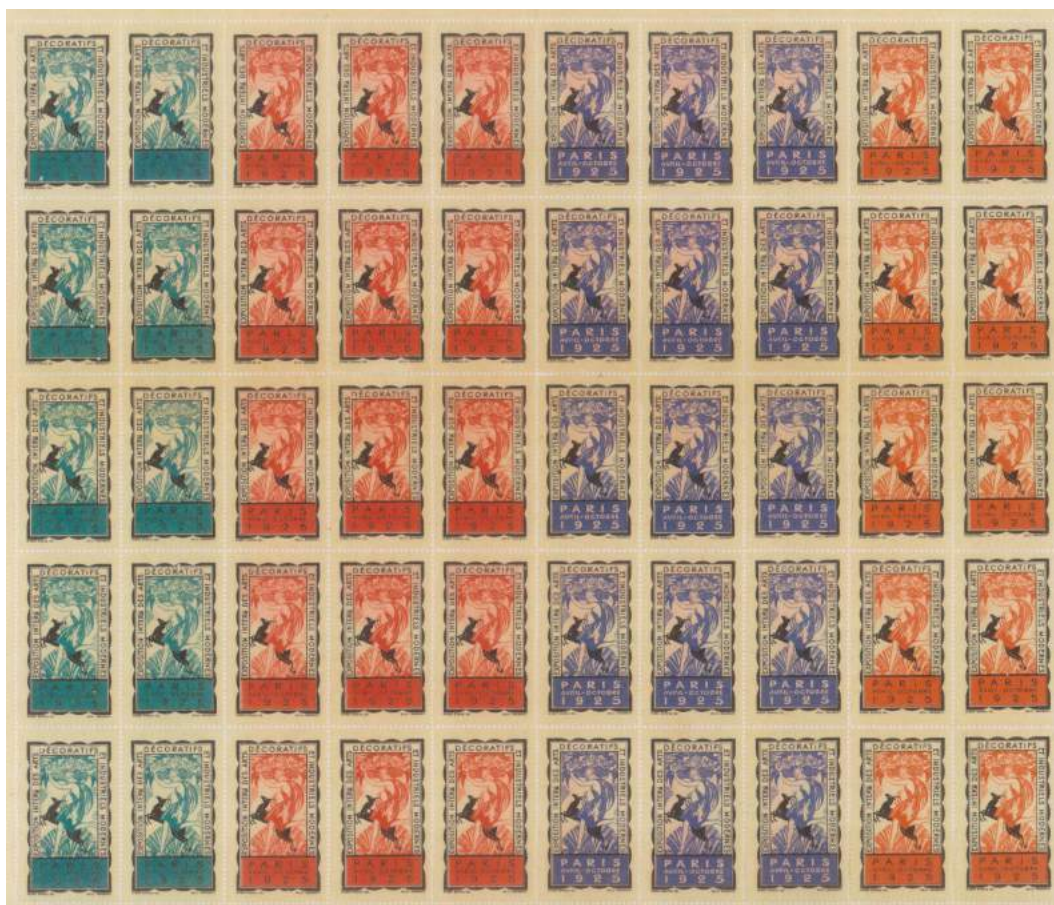
The Journal of the Poster Stamp Collectors Club



January 2015
Whole # 35

The 1925 Robert Bonfils Art Deco poster stamp

This stamp is based on his poster for the Exposition. Note that there are three colors. The sheet explains their relative frequency and scarcity. Charles Kiddle recently found this, the first full sheet recorded.



APS #255.

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President's Corner

Please note my new email address in the masthead above.

Please note it is now time for membership renewal.

Dick Warren will be sending dues notices either by email or snail mail Please reply promptly so you can continue receiving the Journal and other news.

Cancellation of the 2015 Westpex meeting

It seems that many of those who normally attend our meetings will be unable to make it to Westpex this April. It seems unreasonable to ask folks to come from the East Coast if there will be so few of us. That being the case, we will meet the following year during the 2016 New York International at the Javits Center where we will be sharing a booth with the Ephemera Society of America and the Postal Label Study Group.

A new book from Charles Kiddle

Adding to his already lengthy list of catalogues, Charles has published yet another new title:

Manfred Zollickhofer's 1001 Poster Stamps: Better by Design

Manfred Z was one of the four best known 'old time' poster stamp collectors. He was 'unique' in the sense that he was the only one who specialized in (German) advertising poster stamps. When he died, his collection was in 195 stock books. In his lifetime, Manfred published two non-priced Catalogs: beer and tobacco. Whilst, like all of us, he had 'good' and not so 'good' poster stamps, his death gives the opportunity of compiling and publishing this book Manfred Zollickhofer's 1001 poster stamps, Better by Design. None of these 1001 poster stamps were in any earlier World Poster Stamps (WPS) Catalogs. The Catalog has 'rarity' ratings as in most WPS Catalogs. These 'unknown' 1001 poster stamp of great design and interest will be an 'eye opener' for all poster stamp collectors. The full color Catalog has 130+ pages (A4) with all poster stamps in full color and at actual size. Price is US\$80 + postage, available from Art Groten.

Two new titles on cinema will be appearing later this year.

Secretary's Report

#191 – Jeffrey Hayward, Staten Island, NY; email: stamps@jeffhayward.com. Collects topicals, Statue of Liberty, earth features.

#192 – Keith Johnson, Studio City CA 91604; email: retcpa@hotmail.com. Collects reproductions of penny black.

Reinstated:

#049 – Jim Kane, Washington, DC: email: jskane@verizon.net. Collects (artist) Leyendecker, Arts & Crafts, Australia & NZ.

From the Editor

You will notice that, once again, we have articles and brief communications from a number of members. This is a very good trend. Keep it up!

Call for articles for our website

Our website has a page for articles related to poster stamps. These articles will be accessible by search engines which might drive more folks to our site and increase membership. I encourage those who have written articles for the Journal or elsewhere to submit them for inclusion. Contact me or Dick Warren for further details.

Things are going well with our new electronic Journal. If you don't have instructions or are having difficulty logging on, contact Dick Warren.

Request for Information

Here are two new items. The first is a 5 Fr. stamp canceled in Biel and issued by a Samaritan society in Switzerland, a branch of the Swiss Red Cross. Richard Grosse believes it is a membership stamp rather than a fund-raiser because of the high denomination. Any other thoughts?

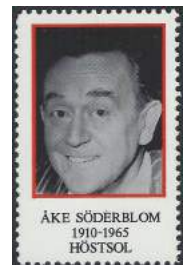


In Cazin and Rochas there is a stamp from Merida listed in 1887. Member Eduardo Escalada-Goioechea, a world-renowned expert in all things related to Spanish philately, thinks it is not Spanish but from either Venezuela or Colombia. Again, any thoughts?



Word from Walter

This happy face has left the planet but he has been honored with this poster stamp. Well, who was this guy? In Sweden he was a big deal. Ake was an actor, a screenwriter and a songwriter. He appeared in 70 films and was only 57 when he died. Now that I know who he was and what he did, I'm glad he's been so honored.



A fabulous new Kolomon Moser poster stamp

The designer of the famous 1911 Vienna stamp exposition stamps, among others, made a poster in 1898 that later became a poster stamp. His style had changed completely from Jugendstil to Secessionist in the interval.



More new books

Our good friend and prolific writer, Balazs Karoly, has produced three pocket sized books, all hard bound and beautifully illustrated in full color. His first book, in 2013, was Master Poster Stamps and their Artists, reviewed in issue #32; it was in English only. Gail Unzelman reviewed his second book, on wine, in our last issue, in English and German. His third offering is The Beauty of Collecting: The [Andre} Farkas collection, in English and Hungarian, is a tiny sampling of Andre's remarkable collection of outstanding Hungarian graphic design. Portions of it have been exhibited around the world. I'm not certain how one can obtain this third volume. I hold a stock of the first two on Karoly's account. They are available at \$20 each postpaid.

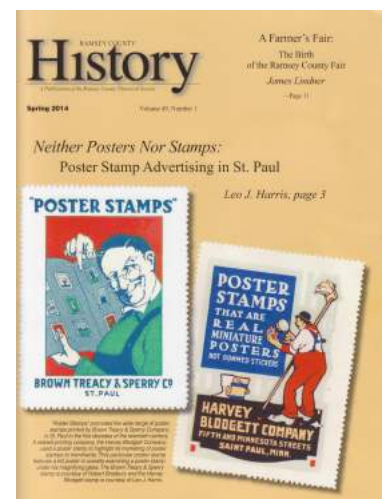


Another fine friend and member, Peter Hannes Lehmann, recently donated his outstanding collection of Judaic poster stamps to the Berlin Jewish Museum. The Museum has mounted an exhibit of 675 of his stamps to be on display from December 4, 2014 through May 31, 2015. They have issued a lovely 64-page soft cover book illustrating 240 of the stamps in full color. There are 7 chapters talking about the history of poster stamps and those produced for Jewish consumers or made for Jewish shops or by Jewish artists. It is a lovely thing and everyone should have a copy. The price is only 2 euros plus postage and can be obtained from Janine Lehmann (no relation!) at: info@jmberlin.de The link to the exhibition itself is:

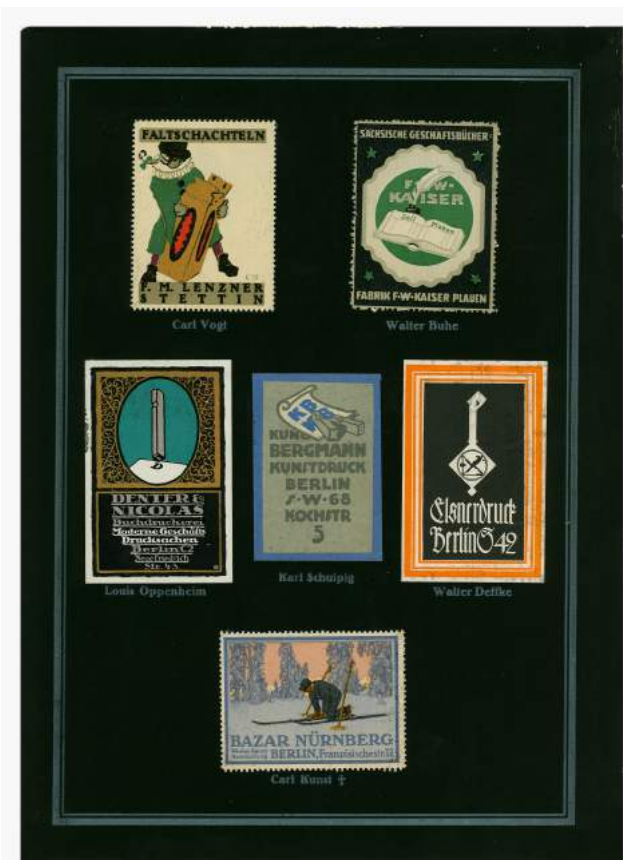
<http://www.jmberlin.de/main/DE/01-Ausstellungen/02-Sonderausstellungen/2-014/reklamemarken.php>



Well-known postal historian and ephemerist, Leo J. Harris, wrote an extensive article on the poster stamps of St. Paul, Minnesota for the Ramsey County Historical Society. He and his wife, Moira, have been collecting them for years. It is always a pleasure to see our beauties being shown to others.



The May 1914 *Das Plakat* Poster Stamp Supplement, pages 5-8



A query from Charles Kiddle

Does anyone know who designed or produced this set of poster stamps? The style looks American from the 1920s or 30s but the shop windows are in French. He has 47 different. There is a monogram "J.K.R." in the upper right of the second stamp.



Poster Stamps of the 1925 Exposition Internationale des Arts Decoratif

To complement the Bonfils sheet on the cover, here are the 8 poster stamps that are known to have been made for this show. There must be more. If so, please send them to your Editor for inclusion in a future issue. The bottom two items are on card and are not poster stamps but other small format graphics from the Expo.



The Poster Stamps of F G Cooper.....Bill Senkus

PARCEL POSTer STAMP – 1937 – 1938 – personal stamp (and rarely seen) produced by Cooper for his Christmas gifts (image courtesy of Xavier Cabarga)



Most poster stamp collectors have seen at least a few of the alphabet stamps issued by New York Edison in 1913. They have long been my favorites, partly because I love alphabets, but also because of their charming illustrations. See Unsigned stamps #1 below. The rhymes are doggerel, but that’s OK.

It was after I completed a set of the ones with blue background and printer’s imprint (they were issued with four different background colors, both with and without that imprint) that I encountered an earlier very similar set of twelve designs with black backgrounds. It was obvious they were by the same artist, and included his monogram: FGC, the letters stacked and intertwined. A little research on the web revealed that he was Frederick Gross Cooper (1883–1962), a famous and prolific artist, graphic designer, typographer, illustrator, and cartoonist of the first half of the 20th century.

Since then I have noticed other poster stamps designed by Cooper, and am always on the lookout for more. Some he signed, so there is no question they are his; others he did not sign, and attribution is by style (they look like his other work), or association (he did other stamps for the same event or organization).

I have published a set of web pages showing all the F G Cooper poster stamps I know of – and some guesses – and am soliciting additions to those pages.

Below is a list of the stamps – images may be found online starting at: <http://www.alphabetilately.org/BloggerFrank/cooper/FGCooper.html>.

SIGNED stamps:

1. First set for New York Edison, circa 1910, 12 images showing electrical household conveniences, square with black backgrounds.
2. “Electricity” at top, man and woman dancing – “Poster for the Fourth Annual New York Electrical Show 1910” at bottom. I have this design with two different colors – one has green background, the other brown.
3. The New York Electrical Exposition and Automobile Show of 1912. White background, blue and orange text, Cooper’s Edison mascot holding a light bulb at bottom, Cooper monogram.
4. Thrifty Alexander – set of 52 stamps illustrating the life story of a young man and how he prospered through hard work and thrift. Issued in 1914 as a promotion tool for banks. (!) The designs were reprinted in a small book in 1922.
5. The Electrical Exposition [and Automobile Show] of 1912 – set of five art deco designs in bright pastel colors, four with Cooper’s monogram. I have seen the set in a conjoined strip, so there is no doubt the fifth design is his.
6. Electrical and Industrial Exposition, 1922 – white background, red circle at top with man connecting lightning bolt to generator. Signed FGC.



UNSIGNED stamps (but known to be Cooper's):

1. Second set for New York Edison, circa 1913, twenty-six images, one per letter of the alphabet, rectangular with yellow centers and four different backgrounds – blue, green, pink, lavender. Produced with and without Wentz & Co. imprint at bottom, so eight sets of 26.
2. The Electrical Exposition and Motor Show of 1913. Three stamps, none signed, but one of the designs exists as a postcard with the FGC monogram.
3. The Electrical Exposition and Motor Show of 1914. One stamp, horizontal image of winged figure, violet background, same lettering as 1913 stamps.
4. The Electrical Exposition and Motor Show of 1916. Key and lightning bolt – the lettering looks like Cooper's.
5. Electric Truck Show, April 19–26 – no year date or monogram, truck with two of Cooper's smiling colonial gentlemen in the cab. Must be his.
6. The New York Edison Company – Always at your service. Three of Cooper's Edison mascots marching left to right at top, black and violet background, green frame.
7. Set of four rectangular stamps for AEG (Allgemeine Elektrizitäts-Gesellschaft = General Electric Company) of Germany. Designs are very similar to ones Cooper used in the signed New York Edison set of 1910, showing bewigged characters using electrical appliances – Sterilisateur, Haartrockenapparat, Milchkocher, Wärmekissen. These exist in at least two sizes, the smaller with lavender border and brown background, the larger with white border and green background. Other color combinations may exist.
8. Set of 12 stamps for AEG, square format, white background, more electrical conveniences for the home, office, barbershop.

MAYBES:

There are other designs shown on one of my web pages that *may* be Cooper's. None is signed, but they resemble his other work. There is a red and white set of at least nine with the text "DO IT ELECTRICALLY" that I think must be his. The rest may be just other artists copying Cooper's style.

Can any PSCC member add to my findings? All additions, comments, questions welcome. Please send 300 dpi scans to the author – wmsenkus@sbcglobal.net – credit gladly given

[Ed.: It was on my to-do list the show images of all the known FGC types in the Journal. With Bill's blog, that may not be necessary. I have written an article for the American Stamp Dealer & Collector on FGC due out in the January 2015 issue in which I show more images and cite Bill's work.]

Two new 19th century Exposition poster stamps

We are all familiar with the 1851 London International Exhibition image. They have always been included in any list of exhibition poster stamps but are, in fact, cut-outs from official envelopes. To my knowledge, those envelopes were only used in 1871–2. Now we have proof that the stamp was actually issued as a poster stamp. This example has gum consistent with the 1851 period and is on thin paper.



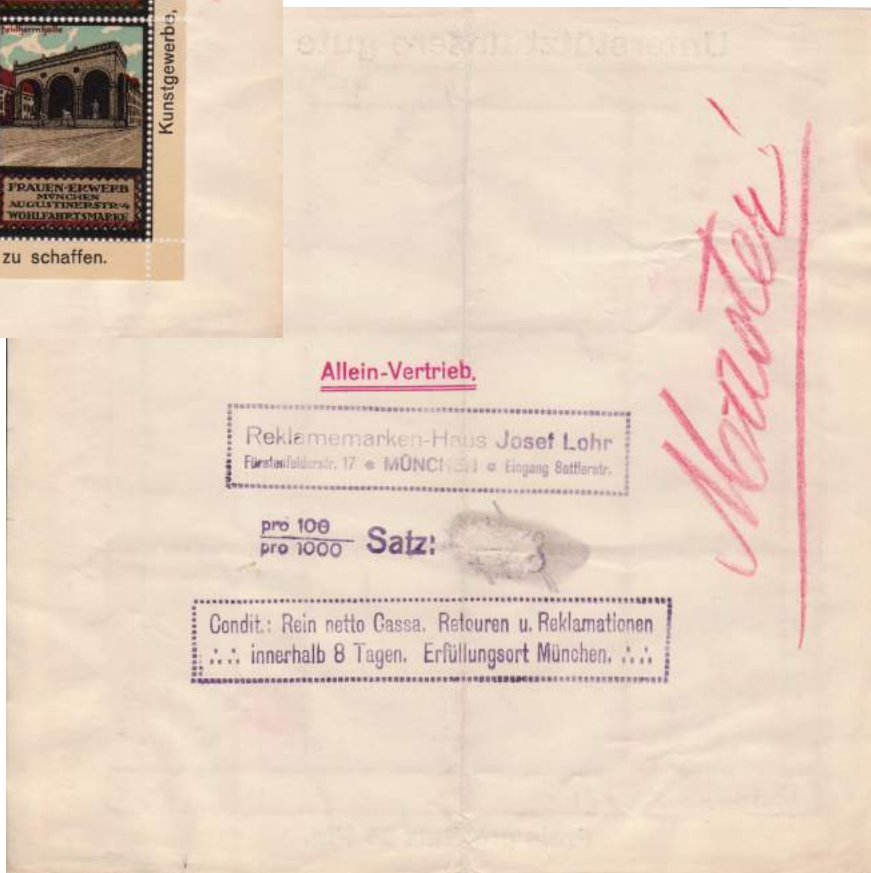
This newly discovered letter seal references the Universal Expositions in both London and Paris. It is on an 1886 cover. It is not clear which expositions the company attended but it certainly belongs in any 19th century collection.



A Sample Sheet of well-known Karl Kunst designs....Charles Kiddle

The text of this sheet reads, counter-clockwise from the top: Support our Good Cause (above sheet)/Ladies' Gainful Employment, Munchen, Augustinerstr. 4 (top line of sheet)/wants to give ladies of the upper class [literally: "of educated ranks"] without means/an opportunity to create a side line./Arts and Crafts, fancy work, linen." In red pencil to the right "Muster" = "Sample". On the reverse, the purple handstamp indicates that the sheet was made by Hans-Josef Lohr who has exclusive rights to its sale and giving his mailing address and terms of sale. The prices have been expunged.

This sort of promotional piece is rarely seen.



Printer's Devil on United States Poster Stamps....Robert C. Bradbury

The printer's devil is the low person on the print shop totem pole—duties include sweeping the floor, cleaning ink off presses and type, putting type and spacing material away. Here are six circa 1915 United States poster stamps showing printer's devils, the only ones I have encountered.

The Webb-Biddle Co. poster stamp shows a smiling printer's devil and an executive examining the product that incidentally depicts the same scene as the stamp. (1) The "Give the Devil His Due" caption on the C. W. Knowles stamp is the only U. S. example I have seen that explicitly refers to a printer's devil. (2) The image is similar to the Webb-Biddle one except it shows an antique press. The Independent Pressrooms stamp shows an older printer's devil, perhaps an apprentice. (3)

The Kelley-Davis Co. stamp shows a printer's devil with two pieces of giant type. (4) Such exaggeration is an effective attention getter. The Blair-Murdock stamp depicts a printer's devil with an ink bucket in a fanciful scene with him painting with ink on a wall. (5) The Samuel Jones & Co. manufactured paper so this stamp showing a printer's devil is surprising. There is a bookbinders' press in the background. These poster stamps bring back fond memories of my high school years as a printer's devil in my father's print shop in Orange, Massachusetts.



1



2



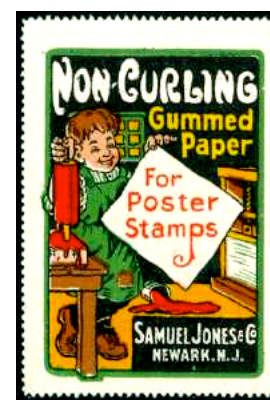
3



4



5



6

NOW AVAILABLE

"A General Illustrated Catalogue of Event and Exhibition Poster Stamps to 1914"

Available from:

In US:

Art Groten, P.O. Box 3366,
Poughkeepsie, NY 12603

UK and elsewhere:

Ian Pittway, 91 Hawkwood Road, Sible Hedingham,
Halstead, Essex, CO9 3JS

At £85 or \$US140 plus postage and packing

All world coverage

907 pages

Full colour listings

Space left for items
known to exist but
where images are not
available



Associated ephemera
Included

Single items to 85 for
the 1914 Leipzig
International Book and
Graphic Trades
Exhibition.

Scarcity ratings

The catalogue was compiled by Stewart Gardiner and Steve Greiczek leading a team of 16 specialists from UK, US, Canada, Holland, Denmark and Italy with contributions from many other collectors. The catalogue is organised by year and by city, town or country within each year in an easy to use two column arrangement.

The catalogue is based upon the Cazin and Rochas "Catalogue des Timbres Commémoratifs. Parus depuis leur creation jusqu'en 1914" published a century ago and draws upon later catalogues and the contributor's collections. This ensures that the content is as accurate and up to date as possible.

This space is available for an ad from our members, dealers or otherwise.

Member classified ads

Wanted: Silent film related poster stamps, especially Wentz issues for The Black Box, series A Art Stamp Album for silent movie stars and Essanay Charlie Chaplin set. Will buy or trade. Ron Kreuger, Box 741, Oak Park, IL 60303 (708)-788-8235 or krugeron@sbcglobal.net

Wanted: Mr. Ice Cream desires ice cream and soda fountain poster stamps from around the world: ice cream, soda fountains, ice cream machines, people enjoying ice cream, etc. Contact Al Mellis: mellisfamily@rcn.com

Wanted: Wisconsin poster stamps, event seals, advertising stamps, charity stamps, labels, artist's proofs on or off cover. Ken Grant, E1 1960 Kessler Rd. Baraboo, WI 53913 email: kenneth.grant@uwc.edu

In the absence of a 1/4 page ad, free member classified ads of up to 30 words, excluding address, will be posted in this space. One ad per member per issue as space permits; first come, first served. Ads must relate to poster stamps. Buy, sell, trade or information sought are all OK. Must be received at least 30 days prior to the next issue.

**NEW BOOKS
by Charles Kiddle**

Circus, Funfairs, Fireworks and Carnivals (2013), 172 pp., all stamps in full color and at actual size, \$95

Poster Stamps: Graphic Artists: 2012: New Discoveries (2013), 113+ pp., \$78

Poster Stamps: Raphael Tuck & Sons (2013), 72 pp. \$68

German Aviation: Balloons (2013), 65 pp. (57 in color), \$53

Mainz (2014) 157 pp. \$90

Der Welt Krieg/Neues aus Aller Welt (2014) 184 pp. \$100

Books may be ordered individually in which case please add \$4 for mailing of the first volume and \$1.50 for each addition volume.

All books are currently in the U.S. or will be so soon. Supplies are limited. If books are out of stock in the U.S., your order will be filled asap from the U.K.

For further information or to place an order, contact Art Groten

Expanded, revised edition now available

United States Advertising Poster Stamps, 1912 – 1915.

by Robert C. Bradbury

Describes 5,750 poster stamps, 2,135 more than previous edition. 850 stamps illustrated. Price: \$75. postage paid in United States only. (discount to purchasers of first edition)

*Order from: Robert C. Bradbury
879 Pleasant Street
Worcester, MA 01602
rbposterstamps@gmail.com*

The Patriotic stamps of India....Pradip Jain

My good friend, Pradip Jain, has sent scans of his award-winning one-frame exhibit "Indian Patriotism" which I am pleased to share with our members. I will show the first 8 pages in this issue and the rest in the next.

INDIAN PATRIOTISM

The exhibit displays a selection of cindrella labels produced in British Raj and afterwards, demonstrating the various aspects of Indian Patriotism. The great leadership of Mahatma Gandhi along with other leaders gave India Independence from British Empire. Civil Disobedience, Swadeshi and non violent protest were important outlets of India's freedom struggle. The Indian Consensus was highly influenced during the period and cindrella labels were produced to propagate the message of India Patriotism.

Subhash Chandra Bose working with different approach for the same cause and produced "Azad Hind" stamps which were never issued or used and now considered as Cindrellas.

To awaken the public in the nation's Interest and Progress, for the welfare of Defence, different Cindrella labels are produced, used and sold for charity purposes.

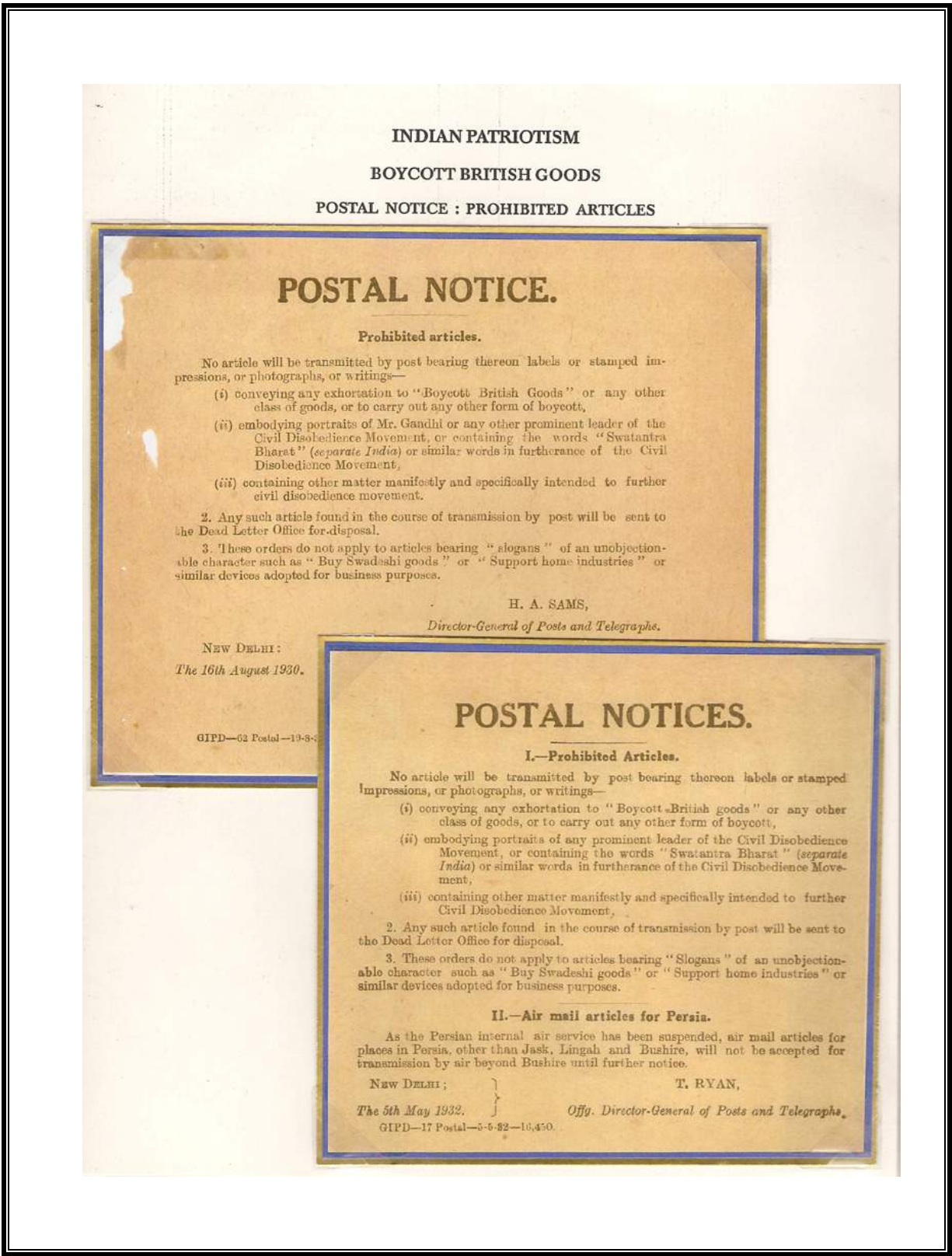
The exhibit focuses mainly on Cindrella labels produced during India's Freedom Struggle. Interest is heightened to the knowledge that "the use of such labels on mails was prohibited from time to time and hence used examples are extremely scarce on mails.

The display of Azad Hind stamps, Cindrella labels for Defence are other highlights of the exhibit.



"With Freedom Won
THE HONOUR OF OUR COUNTRY DEPENDS UPON OUR INDIVIDUAL CONDUCT"

Larger version of the Independence celebration label (Imperf, 67 x 34 mm), attributed to Mahatma Gandhi used on letter tied with George VI 9 pies x 2 from Bombay dated 5 Sept. 47.



INDIAN PATRIOTISM

BOYCOTT BRITISH GOODS

POSTAL NOTICE : PROHIBITED ARTICLES

POSTAL NOTICE.

Prohibited articles.

No article will be transmitted by post bearing thereon labels or stamped impressions, or photographs, or writings—

- (i) conveying any exhortation to "Boycott British Goods" or any other class of goods, or to carry out any other form of boycott,
- (ii) embodying portraits of Mr. Gandhi or any other prominent leader of the Civil Disobedience Movement, or containing the words "Swatantra Bharat" (*separate India*) or similar words in furtherance of the Civil Disobedience Movement,
- (iii) containing other matter manifestly and specifically intended to further civil disobedience movement.

2. Any such article found in the course of transmission by post will be sent to the Dead Letter Office for disposal.

3. These orders do not apply to articles bearing "slogans" of an unobjectionable character such as "Buy Swadeshi goods" or "Support home industries" or similar devices adopted for business purposes.

H. A. SAMS,

Director-General of Posts and Telegraphs.

NEW DELHI :

The 16th August 1930.

GIPD—62 Postal—19-30

POSTAL NOTICES.

I.—Prohibited Articles.

No article will be transmitted by post bearing thereon labels or stamped impressions, or photographs, or writings—

- (i) conveying any exhortation to "Boycott British goods" or any other class of goods, or to carry out any other form of boycott,
- (ii) embodying portraits of any prominent leader of the Civil Disobedience Movement, or containing the words "Swatantra Bharat" (*separate India*) or similar words in furtherance of the Civil Disobedience Movement,
- (iii) containing other matter manifestly and specifically intended to further Civil Disobedience Movement,

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3. These orders do not apply to articles bearing "Slogans" of an unobjectionable character such as "Buy Swadeshi goods" or "Support home industries" or similar devices adopted for business purposes.

II.—Air mail articles for Persia.

As the Persian internal air service has been suspended, air mail articles for places in Persia, other than Jask, Lingah and Bushire, will not be accepted for transmission by air beyond Bushire until further notice.

NEW DELHI :

The 5th May 1932.

GIPD—17 Postal—5-5-32—10,450.

T. RYAN,

Offg. Director-General of Posts and Telegraphs.

INDIAN PATRIOTISM

BOYCOTT BRITISH GOODS

The impact of Gandhi civil disobedient movement was so huge that people preferred mail to reflect their patriotism by printing & putting various patriotic labels, Gandhi's portrait etc. on their daily mails and shook the throne of British Empire.



Envelop postmarked 15th July 1930 (on reverse) from Bombay to Jaisalmer bearing Gandhi Boycott British Goods lable.



Aden 27 July 1930 - cover to Porbandar (Birthplace of Mahatma Gandhi) franked on reverse by India King George V 1as and bearing a Gandhi "Boycott British Goods" lable, both cancelled by "Aden Camp" c.d.s.

INDIAN PATRIOTISM

BOYCOTT FOREIGN GOODS



BOYCOTT BRITISH GOODS

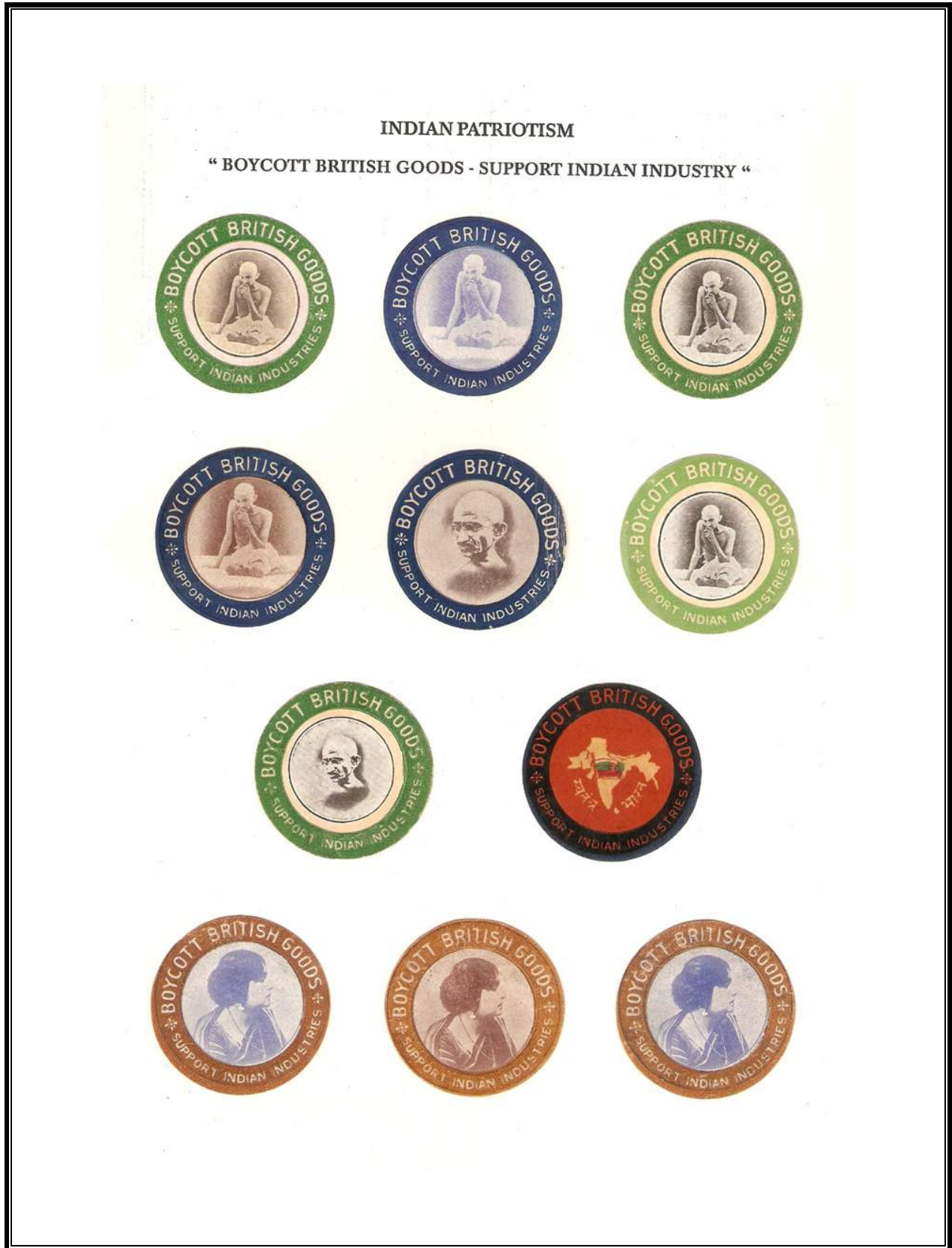
Imperf 32.5 x 25 mm on rough wove paper, No, watermark



Partial Imperf Block of 4

Perf 11, 23 x 24 mm Rough wove paper, No. watermark





INDIAN PATRIOTISM

PATRONIZE INDIAN GOODS

These labels were most probably issued during the period 1930 to 1936 as a result of one of the Congress Party meetings, i.e. concurrent with the "Boycott British Goods" issues.

Printed on thickish wove paper, no watermark . 18½ x 23mm Perf 11.



INDIAN PATRIOTISM
"BOYCOTT BRITISH GOODS"



Imperf strip of Six



Tete-Betch block of 4



Imperf

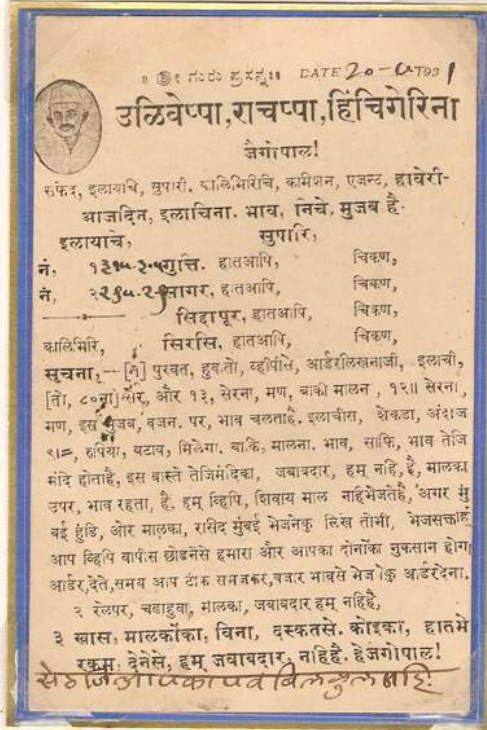


Cover with Mahatma Gandhi picture, used internally with Ceylon stamp & Postmark on reverse

PATRIOTIC LABELS

BOYCOTT BRITISH GOODS

To suppress the use of such inscriptions on mail VIDE POSTAL NOTICE DATED 16TH AUGUST 1930 A RULE UNDER SECTION 90 OF THE INDIAN POST OFFICE ACT WAS MADE WHICH CLEARLY MENTIONED THAT THE PORTRAIT OF MR. GANDHI AND OTHER PATRIOTIC INSCRIPTION: ON ANY POSTAL ARTICLE SHOULD NOT BE TRANSMITTED AND IF FOUND WILL SENT TO D.L.O.



Postcard dated 20.04.1931 from Haveri to Beawar bearing portrait of young Mahatma Gandhi.



Zerox : Reverse

VIDE POSTAL NOTICE DATED 5TH MAY 1932 & 28 (11) MAY 1933
The same circular was again inforced with the word Mr. Gandhi removed.

Double Perf



Imperf

