## The Journal of the Poster Stamp Collectors Club

October 2015
Whole \# 38

## Modern Poster Stamps

We usually think of poster stamps as being phased out just before WWII. We know that there were American post-war stamps but they are not, on the whole, very interesting. For the 100th anniversary of the ASDA last October, Randy Neil designed this sheet which belies the notion of a total loss of post-war graphic merit.


APS \#255.

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## President's Corner

## Please note my new email address in the masthead above.

## Announcement of our next meeting at NY2016

Once again, I'm reminding everyone that we will meet next year during the 2016 New York International at the Javits Center where we will be sharing a booth with the Ephemera Society of America and the Postal Label Study Group. Our membership meeting, open to the public, will be held on Saturday, May 29 at 10 AM. The room has been assigned: 1E12. It is time to think about attending the show, if only for a few days, to come to the meeting and meet fellow enthusiasts. In due course, I will ask who among you plans to attend so that, if possible, we can arrange some sort of dinner.

## Auction Manager Needed

Dick Warren, who has served as our auction manager for the first 4 sales, will no longer be able to do so. We need a manager if this member service is to continue. Anyone intersted in more information on what the job entails, please let me know.

## Auction Report

The prices realized for our recent auction will be found on our website: www.posterstampcc.org

## Secretary's Report

New members:
\#196 - Stephen Floreen, Haverford, PA 19041; email: s.floreen@aol.com. Collects: airmail, aviation events, flights, airplanes, etc.
\#197 - Lowell D. Roop, Sahuarita, AZ 85629; email: LDRoop@triconet.org. Collects: Russia \& E. Europe cinderella \& trade cards.
\#198 - Keith Davies, East Sussex, UK; email: keith@superfastservice.com. Collector.

## From the Editor

I have been accumulating single items sent by members. This issue, they will be brought together. There are so many new and wonderful things to find. I'd like to be able to do this from time to time, so send those lovely things along and I'll archive them for a future issue

## Call for articles for our website

It bears repeating that our website has a page for articles related to poster stamps. These articles will be accessible by search engines which might drive more folks to our site and increase membership. I encourage those who have written articles for this Journal or elsewhere to submit them for inclusion. Contact me or Dick Warren for further details.

## A Word from Walter

This column has appeared in every issue to date. Walter is now in his late 80s and is a model for us all. Longevity and a passion are often linked and he sure has it!

This time he is loving eggs. He sent the full set of 8 for Garantol eggs. They were good for you 100 years ago and they still are, in moderation, of course!


## Is this Politically Correct?

I found this at Mike Mead's booth a year or so ago and couldn't pass it up. It is really a bit of ephemera, being $4^{\prime \prime} \times 4$ ", but it made me smile. Maybe whipping wives for minor transgressions was acceptable in 1902 Philadelphia but I doubt it is now.


## A new book from Nick Follansbee

As most of us know, Nick holds a degree in Art History and poster stamps have enthralled him for years based primarily on their graphic design. He has created a lovely exhibit which has appeared at APS National shows.

Now he has taken this passion and created a wonderful book in which he looks at German poster stamp design from the point of view of evolving artistic styles. The text itself is only 19 pages in which he outlines the topic. The accompanying CD contains his full collection enabling the reader to follow his text.

It is a stunning work and available from him for $\$ 20$ postpaid in the U.S. and $\$ 35$ postpaid overseas. His email is on our masthead.

## THE ART OF THE POSTER STAMP

Germany

Nicholas Follansbee


Cirea 1912, advertising beer - a poster stamp by one of the masters Julius Gipkens

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## An Italian aviation reprint

Charles Kiddle sent this reprint sheet of the 1911 Florence aviation exposition stamp. The paper is too thick, the colors are wrong, the perforations are incorrect. Was this made as a commemorative item? It would fool no collector.


## Tobacco poster stamp on cover

There are quite a number of marvelously designed poster stamps for tobacco products, The one on the cover below is wonderfully lithographed by the "Calvert Lith. Co., Detroit, Mich." Many of these stamps are quite large and are usually found on the back. The image on this stamp is quite amusing. I would suspect that this was one that Blue Points (the clam he's hunting for) Tobacco used for a number of their distributors. This is imprinted for Jacob Livingston in Carlisle, PA but printed in Michigan.


## Antoine de Saint-Exupery: modern Argentine commemorative poster stamps

The famed French aviator, Antoine de Saint-Exupery (1900-1944), is probably best known as the author of The Little Prince and his writings about aviation. He was also a successful commercial pilot and pioneer of many air routes throughout Europe, Africa and South America. He joined the Free French Army flying many missions before being lost over the Mediterranean and presumed dead in June 1944.

Because so many of his air routes were South American, in 2000 someone in Argentina created a group of stamps tracing some of his literary and aviation feats. The colors are pale and the lettering is difficult to read but they make a lovely group and, like our front cover, show what can be done today with a bit of effort.

There are several color schemes and the sheetlets have different images. I don't know how many different images or colors exist. I've only ever seen them on eBay from an Argentine source.


## A report from Peter Hannes Lehmann

Over the years, Peter has been a contributor to our Journal, for which I, as editor, am most grateful. I have been accumulating individual items of interest he has sent and take this opportunity to show them.

One of the more spectacular poster stamps I had never seen is the relatively large one of a peacock advertising a hat shop, not unexpected in those days of extravagant millinery. They are from Mainz and it appears on the front cover pf Charles Kiddle's book on Mainz poster stamps. There are five colors in the set, each rated at 100 pts. Charles notes: "This is considered as one of the best of all poster stamps designs."

Peter found a stamp, ideal for the spider topicalist, promoting E. Ammenn \& Cie, with offices in Switzerland, Germany and France. He was amused at the French town name of St. Louis, reminding him of Missouri.

After a particularly bloody battle among eBay buyers her sent 4 stamps whose prices are rather remarkable and show that those who know what rate or unusual are willing to pay for them: Willi Wolff's S. Ruschkewitz with an auto image brought brought $\$ 66$; the multinational Hohner harmonica $\$ 57$, the Deutsch Roder \& Co. (unsigned), realized $\$ 228$ and the Kleukens Syndetikon elephant with German text, \$331!


## A full sheet of Swedish Temperance stamps

There are numerous temperance stamps from around the world, the subject, some day, of its own article. Meanwhile Charles has recently unearthed a full sheet with quite an eye-catching design. Produced in Orebro, Sweden, It depicts Nordic ski patrollers shooting at bottles of liquor.


## Some new items of interest

This block of the Robert Bonfils stamp for the 1925 Exposition Internationale des Arts Decoratifs is most unusual.The green and purple colors are not known in the final sheet; the orange is paler than the final stamp and there is no red one. The solid areas have a speckled appearance. Tom Broadhead, an expert on this issue, has never seen anything like it and surmises that it could well be a color trial. It is not a color changling. The paper and perforations are those of the finished stamps.

This stamp for the 1907 Olde English Fair at Christ Church in Fulham is previously unrecorded and was found placed on the face of a postcard of Cleopatra' Needle in London.

This serrated stamp is the first found related to the 1894 California Midwinter International Exposition in San Francisco. Previously, only a cut-out from the official envelope was known.

Samuel Crompton was the inventor of the spinning mule which ushered in the modern spinning industry worldwide. It was no longer necessary for yarn to be made using a single-operator spinning jenny. At first it was satisfactory only for rough weaves like muslin but that changed over time.


## Hotel Poster Stamps of Spain....Josep Sauret Pont

For centuries, Spain has been a place of mystery attracting visitors from all over the known world When only the wealthy could travel, they would normally be housed with relatives or friends. A number of these former dwellings, castles really, have been converted into paradores, giving the modern traveller a sense of how it used to be. In the later 19th century, hotels, as we currently think of them, were being built in the cities and main tourist areas. As in much of the rest of the world, these hotels sought to advertise their services and, when they came into fashion, used poster stamps. Some of the Spanish designs are among the most beautiful; others are mundane. But as a group, they are not nearly as common as other European countries. Herein I show what I have managed to find over many years.

Being from Catalonia, I am naturally drawn to those from that region. Calatonia is a section of northeast Spain with a long history dating back over 1000 years (see map to right). It was a center of anti-Franco activity during the Spanish Civil war and suffered greatly. In the news today are stories of its struggle to determine whether to secede from Spain; the customs and language are not the same as the rest of the country and despite being an autonomous region, secessionist sentiment is high.

It is an area of exceptional beauty and a favorite tourist destination.


The five stamps below are from Catalonia.


## Spanish hotel stamps....

The stamps below are for hotels throughout the rest of Spain; one is from Spanish Morocco, two from the Canary Islands.

A number of these images have been cropped from the covers on which they appear. The block of 10 is quite remarkable for a Spanish set. They are clearly using stock images; indeed, one the those images was used for the hotel at Cueta, Morocco. It is interesting that of those with images, as opposed to just typography, not all picture the hotel itself. This is, for the most part, not a practice seen elsewhere in Europe.



Cueta, Morocco


Balneario, Fortuna


Sevilla, Andalucia


Salamanca, Castile y Leon


La Coruna


Astorga, Castile y Leon


Las Palmas, Grand Canary Islands


Valencia, Valenciana
Albacete, Castile-La Mancha


## Hotel poster stamps used on cover

I mentioned that some of Joseph's stamps were cropped from the backs of their covers. Finding them on the front is unusual since that practice was not sanctioned in most countries of the world. Interestingly, Italy seems to be the country where promotional labels most often appear on the address panel. The stamp on the top cover is a real photo of the Hotel Barbieri, Venice, dating from 1867, a very early date; next 1893, Hotel Minerva \& Ville, Pisa, and 1886 Hotel Laurati, Rome. At the bottom is one from Hotel de Bellevue at the Hague, 1888.


## Miscellany from Charles Kiddle

In his meanderings through the world of poster stamps, Charles is always sending the odd thing that catches his eye.

On a postcard from the 1914 BUGRA exposition (with the stamp tied by a special show cancel) is something rather remarkable: a humorous German poster stamp. There are many that are visually amusing and many punning ones (such as the before/after I enjoy so much). But this one reads: "Educate your husband with [symbols of female domesticity] success guaranteed." Who produced this and why?

Below are two packets that sets were placed in: 5 stamps from Sonnecken's school pens. These are rarely seen.
What is the Penobscot Exchange? Penobscot is on the bay a number of miles south of Bangor, Maine and must have been quite an attraction for visitors. The meaning of the image, a very heavy fellow on a scale, sitting on a broken seat, is, to say the least, obscure.


## Before / After V

Having mentioned before/after stamps, I realized I hadn't shown any since \#26, October 2012.
Here are six:

1) the advantage of a new type of razor
2) the typewriter replaces the quill pen
3) use Nomotta's anti-moth product and avoid holey clothes
4) what a difference the right packet of plant vase additive makes
5) a clean bottle for the child's milk can make help him grow
6) use our fly catching paper and stop their annoying buzzing


## Plagiarisms XIV

It has taken since issue \#26 for me to accumulate these plagiarisms: the sincerest form of flattery. Thanks to Peter Hannes Lehmann and Charles Kiddle for their sharp eyes. The originals are to the left. The first one is quite similar to the Leyendecker Arrow Shirt and Elgin watch designs, of which I have no example at the moment. Ernst Marx was a printer of poster stamps for a number of the great German designers such as Amar, Lubbert, Ludke and Niczky. Schulpig's Delicatessen Exposition is often see but not Meckdendorn's egg noodles. Windisch's gas works promotional design was reversed for a Stuttgart Exposition. At the bottom is a scan from p. 12 of the 2014:2 issue of Baltespannaren of an article by Leif Bergman about the original and plagiarism of the 1912 Austria at Stockholm Olympic stamp by Seidl.


## OS 1912 igen

I nr 1, 2013 skrev jag om plagiaten av Ósterrikes brevmärke för OS 1912 i Stockholm och efterlyste dă varifrãn originalidén kom. Något jag uppenbarligen inte varit ensam om att undra. Nu har jag fătt ett uttömmande svar frân Arne Karlsson - vem annars! Motivet är efter en skulptur av den tyske skulptören Max Kruse (1854-1942) och föreställer den förste maratonlöparen. Skulpturen heter "Der Siegerbote von Marathon" och originalet finns i Der Alten Nationalgalerie, Berlin. Flera kopior finns utstallda, däribland en bronsstaty vid Bezirkssportanlage Gladbacher StraBe Krefeld, och statyetter gâr att köpa pà auktioner fơr den som vill ha ett exemplar hemma. Den danska Köpenhamns idrottsförening ăr stadens aldsta och finns ăn i dag.


## Centenary of Henri de Toulouse-Lautrec, 1964

To my knowledge, this is the only poster stamp with an image created by Toulouse-Lautrec. It celebrates the 100th anniversary of his birth and was issued at Albi, home of the museum dedicated to him. The monochromatic red is an adaptation of the multicolored poster (though in the original her dress is also red) for the actress May Belfort made in 1895. A full sheet is quite uncommon.

If anyone knows of other Lautrec poster stamps, please let me know.


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The catalogue was compiled by Stewart Gardiner and Steve Greiczek leading a team of 16 specialists from UK, US, Canada, Holland, Denmark and Italy with contributions from many other collectors. The catalogue is organised by year and by city, town or country within each year in an easy to use two column arrangement.

The catalogue is based upon the Cazin and Rochas "Catalogue des Timbres Commémoratifs. Parus depuis leur creation jusqu'en 1914" published a century ago and draws upon later catalogues and the contributor's collections. This ensures that the content is as accurate and up to date as possible.

This space is available for an ad from our members, dealers or otherwise.

## Member classified ads

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Wanted: Wisconsin poster stamps, event seals, advertising stamps, charity stamps, labels, artist's proofs on or off cover. Ken Grant, E1 1960 Kessler Rd. Baraboo, WI 53913 email: kenneth.grant@uwc.edu

In the absence of a $1 / 4$ page ad, free member classified ads of up to 30 words, excluding address, will be posted in this space. One ad per member per issue as space permits; first come, first served. Ads must relate to poster stamps. Buy, sell, trade or information sought are all OK. Must be received at least 30 days prior to the next issue.

## NEW BOOKS <br> by Charles Kiddle

Poster Stamps: Raphael Tuck \& Sons (2013), 72 pp. $\$ 68$
German Aviation: Balloons (2013), 65 pp. (57 in color), \$53

Mainz (2014) 157 pp. \$90
Der Welt Krieg/Neues aus Aller Welt (2014) 184 pp. $\$ 100$
European Cinema Volume I: Germany (2014) 194 pp. $\$ 89$
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United States poster stamps bought and sold.

## The 1898 Jerusalem International Exhibition

This International Scientific, Industrial and Philanthropic Exposition was scheduled to be held during the Kaiser's visit. For reasons unknown to me, it was never held. Nonetheless, a poster stamp was issued and used.

Imperforate stamps are known in the original colors, in blue with yellow vignette and blue with brown vignette on pinkish paper. The latter is shown. Note at the upper left there is the remnant of in imprint suggesting that they were some sort of stationery or letter head. The paper is much thinner than the stamp. No others are known.


The only recorded use of this stamp on cover is on an official Exposition envelope used from the Austrian Post Office in May 1899, franked with a 2 pi. stamp with perfinned initials "O \& M" (Observatory \& Museum), in itself a great rarity.


